ROTECTION AGENCY UNITED STATES ENVIRONMENT

October 28, 2005

Janice K. Saiki Senior Regulatory Scientist The Clorox Company c/o PS&RC P.O. Box 493 Pleasanton, CA 94566-0803

Subject:

LIME

EPA Registration No. 67619-14

Application Date: September 29, 2005 Receipt Date: September 30, 2005

Dear Ms. Saiki:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification

- addition/deletion of non-FIFRA marketing text
- other minor changes

General Comments

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6345.

Sincerely,

Wanda Y. Henson Product Manager (32)

Regulatory Management Branch II Antimicrobials Division (7510C)

CONCURRENCES									
MBOL	7510C		***********						
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LTE)	10/28/05			**************************************	 	************			
PA Form 1320-1A (1/90)				Printed on Recycled Pages			DECIMAL OF CO.		

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United States

	Registration
	Amendmen
~	Other

OPP Identifier Number

Environmental Protection Washington, DC 20				V	Amendment Other		JKS049	
	P	Application	n for Pesticio	de - Section	1			
1. Company/Product Number 67619-14	r		I	Product Manager Mitchell			osed Classification	
4. Company/Product (Name) Lime			PM# 32			<u></u>		
5. Name and Address of App Clorox Professional P c/o PS&RC P.O. Box Pleasanton, CA 9456 Check if this	Products Company < 493		6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name					
		<u> </u>	Section - II			-		
Notification - Explain	onse to Agency letter d				ation.			
Explanation: Use addition Notification of label revision p This notification is consistent labeling or the confidential sta EPA. I further understand the FIFRA and I may be subject to	per PR Notice 98-10. One with the provisions of PR atement of formula of this at if this notification is not	e marked copy R Notice 98-10 a s product. I und t consistent with	y and five clean copic and EPA regulation: derstand that it is a v th the terms of PR N der sections 12 and	ns at 40 CFR 152.4 violation of 18 U.S. Notice 98-10 and 40 14 of FIFRA.	6, and no other ch C. Sec. 1001 to wi	illfully ma	ike any false statement to	
			Section - II	1	*			
1. Material This Product Will	T			······				
Child-Resistant Packaging Yes No No If "Yes" Unit Packaging No. per Unit Packaging wgt.			Yes No If "Yes" Package wgt	No. per container	2. Type of Container Metal Plastic Glass Paper Other (Specify)			
3. Location of Net Contents Information 4. Size(s) Re			iil Container	Container 5. Location of Label Directions				
6. Manner in Which Label is		Lithogra Paper gi Stencile	glued ed	Other				
		<u> </u>	Section - IV	<u>/</u>				
1. Contact Point (Complete	items directly below for	r identification	of individual to be	contacted, if nec	essary, to proces	ss this ap	oplication.)	
Name J. Evelyn Lawson			Titte Senior Regulatory	Telephone No. (Include Area Code) nior Regulatory Information Scientist (925) 425-6842				
•	ments I have made on ti y knowlinglly false or mi law.		all attachments the		•	e(0.	Date Application Received (Stamped)	
2. Signature Vanici K. Sahr			3. Title Agent for Clorox Professional Products Company				•	
4. Typed Neme Janice K. Saiki			5. Date September 29, 2005					

Note: Bold, Italicized text is information for the reador and is not part of the label.

[Bracketed information is optional text.] <u>Underlined text is new.</u> Strike-through (text) means removed.

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[Peel here to remove label]

LIME

Net Contents:

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Active Ingredient: Sodium Hypochlorite 0.0095% Other Ingredients: 99.9905%

(Available chlorine....0.009%) Contains no phosphorus

KEEP OUT OF REACH OF CHILDREN CAUTION

[For further information] [Questions?] [Comments] [call]: For MSDS information, please go to: www.cloroxprofessional.com.

STORAGE AND DISPOSAL:

[Store this product in a cool place.] Keep out of direct sunlight. Do not freeze. Do not reuse empty container. -or- Refill only with this product. Offer empty container for recycling. If recycling is not available, discard container in trash, -or- Recycle bottle or dispose in trash.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling,

To refill (spray bottles):

[Remove]

1. Remove trigger sprayer -or- cap from empty bottle.

(Pour)

2. Unscrew cap on refill and pour contents directly into empty bottle.

3. Replace trigger sprayer and use as you normally would -or- unscrew cap and transfer your trigger to this bottle.

SANITIZATION:

[To sanitize non-food contact surfaces:]

no missing necessary.] For heavily soiled surfaces, [a] precleaning [step] is For heavily soiled surfaces, [a] precleaning [step] is required.

[To kill 99.9% of bacteria on [all] non-food surfaces -or- sanitize [all] non-food [To kill 99.9% of bacteria on [all] non-food surfaces -or- sanitize [all] non-food surfaces.] Pour -or- Spread -or- Apply this product on a surface [until thoroughly surfaces.) Spray [this product] on surface [until thoroughly wet]. Let stand for 1 wet] [with a sponge or towel]. Let stand for 1 minute/60 seconds. [if desired.] wipe minute/60 seconds. [If desired,] wipe with paper towel or clean dish towel. [Air dry, [away excess] with paper towel or clean dish towel. [Air dry, no rinsing necessary.]

Organisms (list 1): * Escherichia coli [E. coli], Klebsiella pneumoniae, Proteus mirabilis, Salmonella choleraesuis [Salmonella], Staphylococcus aureus (Staph), Streptococcus pneumoniae [Strep]

[To sanitize food contact surfaces:]

Spray

[To kill 99.9% of bacteria on [all] surfaces -or- sanitize [all] surfaces.] Spray [this product] on surface (until thoroughly wet). Let stand for 2 minutes. [If desired,] wipe with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For heavily soiled surfaces, [a] precleaning [step] is required.

Organisms (list 2): *, † Escherichia coli [E. coli], Salmonella typhi [Salmonella]

Soak

[To kill 99.9% of bacteria on [all] surfaces -or- sanitize [all] surfaces.] Pour -or-Spread -or- Apply (this product) on surface (until thoroughly wet) (with a sponge or towel]. Let stand for 2 minutes. [If desired,] wipe (away excess) with paper towel or clean dish towel. [Air dry, no rinsing necessary.] For heavily soiled surfaces, [a] precleaning [step] is required.

SPONGES:

To (prevent) (stop) [control) odors caused by bacteria [in your] sponge[s], spray sponge [with this product] until saturated and let stand 5 minutes.

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GENERAL CLAIMS:

- . A (gentle) [mild] way to sanitize
- . A [smarter] way to wipe up!
- A new technology that is (gentle) [mild] enough to use around your family...on the surfaces they touch the most
- . A revolutionary, pH-balanced [neutralized] bleach
- · All purpose [antibacterial] kitchen [cleaner] [mist] [spray] [sanitizer]
- · Antibacterial [daily] kitchen [cleaner] [mist] [sanitizer] [spray]
- . Antibacterial produce (rinse) [soak] [wash]
- . Bleach that can be used anywhere
- . Can be used as a produce [rinse] [soak] [wash]
- . Check (out) [our website at] www.clorox.com [for more information]
- . [Clean] [light] [airy] [mild] [fresh] [bleach] fragrance -or- scent
- Clear formula
- . [Clorox®] anywhere bleach
- Color safe
- [Color safe] will not whiten or bleach [surfaces] [or] [clothes]
- . Contains bleach at a low concentration
- . Contains no [abrasives] [or] [harsh acids]
- · Contains no [artificial] [fragrances] [or] [dyes]
- . [Contains] no [harsh] [harmful] [lingering] [cleaning] chemicals
- [Controls] [prevents] [stops] the growth of odor-causing bacteria in sponges, foodservice rags, foodservice wipers
- [Daily] [everyday] [light-duty] kitchen [cleaner] [mist] [sanitizer] [spray]
- · Delivers the trusted power of Clorox®
- Deodorizes sponges
- . Designed to meet the needs of foodservice operators
- . [Easy] [quick] [convenient] to use
- [Easy] [quick] [convenient] way to sanitize with Clorox® Bleach
- [Economy] [institutional] [refill] [value] size -or- pack
- . [Economy] [value] refill
- · Eliminates buckets and rags for sanitizing
- · Eliminates labor required to mix solution
- . Eliminates potential for mixing errors
- · Eliminates the need to test ppm level
- · Fiber safe
- · Food [contact] [surface] [service] sanitizer
- For [daily] [everyday] [gentle] [light-duty] [kitchen] cleaning -or- wiping
- . For [daily] [everyday] use
- For a cleaner, fresher [bathroom] [kitchen] [home] [house]
 [workplace] [foodservice operation] [restaurant] [daycare facilities]
- . For sanitizing [food service] dining tables
- · For use on both white and colored hard surfaces
- [Gentle] [mild] enough to use all around the [kitchen] [home] [house]
 [workplace] [foodservice operation] [restaurant] [daycare facilities]
- [Gentle] [mild] enough to use around [children] [kids] [bables] [your family] [food] [pets] [dogs] [cats]
- · [Gentle] [mild] enough to use on all kitchen surfaces
- . [Gentle] [mild] enough to use without gloves
- . [Gently] [lightly] cleans
- · Great for [daycare] [lavatory] [restaurant] [office] [school] use!
- · Great for foodservice settings
- Great for [all around] [the] [house] [home] [kitchen] [workplace].
 [foodservice operation] [restaurant] [daycare facilities]

- · Has a [clean] [light] [airy] [mild] [fresh] [bleach] fragrance -or- scent
- . [It] breaks down into saline solution
- · it's from Clorox®, so you know you can trust it
- · Just as (gentle) [mild] as [dish soap] [and] [water]
- Just spray [and] [wipe] [walk away] [no rinsing -or- wiping [is] necessary]
- Kitchen solution[s] [cleaner] [mist] [sanitizer] [spray]
- · Latest in bleach technology
- · Leaves a [clean] [light] [mild] [fresh] [bleach] fragrance -or- scent
- . Leaves a streak-free shine
- · Leaves no [harmful] [chemical] residue
- · Leaves surfaces shiny
- Leaves your [kitchen] [home] [house] [workplace] [foodservice operation] [restaurant] [daycare facilities] smelling clean
- Leaves your kitchen [clean] [and] [hygienic]
- · Makes your job easier
- Mama's got the magic of Clorox®
- . No [harsh fumes] [accidental whitening] [or] [skin irritation]
- No measuring
- . No mixing
- . No rinsing [necessary]
- Non-abrasive formula
- . Not dangerous around food
- . One step cleaning and sanitizing
- · Patent pending formulation
- · Perfect size for [bathrooms] [kitchens]
- · Perfect size for use all around the house
- · Proper dilution every time
- · Quick -or- easy -or- fast -or- convenient -or- versatile
- Ready-to-use -or- RTU
- · Safe for surfaces that water won't harm
- [Safe] [gentle] [mild] [enough] to use on any washable surface including (list any surface from list 3 or 4)
- · Sanitize without rinsing
- The easy way to sanitize food service operations [dining areas, countertops, checkouts]
- . The simple solution for a clean[er] home
- . The simple solution for foodservice operations
- . The [trusted] smell of clean
- . Try me
- . Use as part of a HACCP Food Safety program
- · Use [daily] [every day]
- . Use for a [fresh] [clean] kitchen
- Use for a clean[er] [kitchen] [home] [environment] [place]
- [Use] for touch-up [kitchen] cleaning -or- wiping
- [Use] for quick clean-ups
- · [Use] for wiping [bathroom] [kitchen] counters
- Use throughout the [kitchen] [home] [house] [workplace]
 [foodservice operation] [restaurant] [daycare facilities]
- . With a [light] touch -or- hint of [bleach] [fragrance]
- · Works quickly
- [Worry free] [color-safe] bleach spray [that you can use all around the house]!

R0654-3,1

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SANITIZING CLAIMS:

- . A[n] [quick] [and] easy way to [kill] [eliminate] [destroy] [remove] 99.9% of bacteria in your [bathroom] [home] [house] [kitchen] [workplace] [foodservice operation] [restaurant] [daycare facility]
- Antibacterial
- · Can help reduce the risk of cross-contamination
- . Can reduce the spread of illness-causing [kitchen] bacteria [on hard, nonporous
- . Eliminates food odors like garlic and onion left behind on kitchen surfaces after cooking
- · Eliminates odors caused by bacteria
- · Food [contact] [preparation] surface sanitizer
- . Food serving area sanitizer
- [Gently] [lightly] cleans and [kills] [eliminates] [destroys] [removes] 99.9% of [kitchen] bacteria
- [Gently] [lightly] cleans and removes 99.9% of [kitchen] bacteria
- . Kills 99.9% of bacteria (Salmonella typhi and E. coli) [on] [food contact surfaces] [food preparation surfaces] [food serving areas]
- . Kills 99.9% of bacteria in 2 minutes
- Kills 99.9% of bacteria like Salmonella typhi and E. coli [on] [food contact surfaces] [food preparation surfaces] [food serving areas]
- . Kills 99.9% of bacteria (on food contact surfaces -and/or- food preparation surfaces -and/or- food serving areas1
- Kills 99.9% of bacteria that can cause foodborne illnesses† [food poisoning]
- . Kills 99.9% of household bacteria
- · Kills 99.9% of the bacteria commonly found in kitchens and bathrooms
- . Kills 99.9% of the bacteria you can't see
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria [all] around your [bathroom] [kitchen] [home] [house] [workplace] [foodservice operation] [restaurant] [daycare facility]
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria all around your kitchen: (list any organism from list 1 or 2)
- (Kills] (eliminates) [destroys] [removes] 99.9% of bacteria, including E. coli and Salmonella, without leaving a harmful chemical residue
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria [(like Salmonella, Strep, Staph and E. coli)]
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria on commonly touched surfaces that can be transfer points for bacteria [such as doorknobs, telephones, keyboards, and light switches]

- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria on: (list any surface from list 3 or 4)
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria [on hard, nonporous surfaces][: (list any surface from list 3 or 4)]
- [Kitls] [eliminates] [destroys] [removes] 99.9% of bacteria on hard, nonporous surfaces: (list any organism from list 1 or 2)
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria on hard, nonporous
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria on hard, nonporous surfaces [all] around the [bathroom] [kitchen] [home] [house] [workplace] [foodservice operation] [restaurant] [daycare facility]
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria that [antibacterial] dish soap leaves behind
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria that [antibacterial] dish soap can spread around
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria*
- *Salmonella, Strep, Staph and E. coli
 [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria, including E. coli and Salmonella, that dish soap leaves behind
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria, including E. coli and Salmonella, that [antibacterial] dish soap leaves behind
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria, including E. coli and Salmonella, that antibacterial dish soap can spread around
- [Kills] [eliminates] [destroys] [removes] 99.9% of bacteria: (list any organism from list 1 or 2)
- [Kills] [eliminates] [destroys] [removes] 99.9% of common household bacteria
- · Kills odor causing bacteria
- · Leaves household surfaces sanitized
- · Reduces (allergens) [dust mite matter] [pet dander]
- Sanitizes
- Sanitizes food [contact] [preparation] surfaces [without rinsing]
- . Sanitizes food serving areas [without rinsing]
- Specially designed to be gentle on: (list any surface from list 4)
- · While it's tough on bacteria, the solution is gentle to both hands and surfaces

*Escherichia coli [E. coli], Klebsiella pneumoniae, Proteus mirabilis, Salmonella choleraesuis [Salmonella], Salmonella typhi (Salmonella), Staphylococcus aureus [Staph], Streptococcus pneumoniae [Strep]

†Salmonella typhi and Escherichia coli [E. coli]

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USE SITES (List 3):

- Around Toilet Areas • [Around] Toilets
- Automobiles . Baby Bottles
- Baby Toys
- Back of House Operations
- · [Bath]tubs
- Bathroom [Counter]tops
- . Bathroom [Surfaces]
- . Beverage Bars
- Blinds
- . Boat Interiors
- Booster Chairs Breast Pump Parts
- Breast Pumps
- · Cabinet Handles
- Cabinets
- · Can Openers
- Cars
- . Children's [Kids'] [Wading] Pool
- . Children's (Kids') Table
- [Computer] Keyboards . Counter(s) -or- Countertop(s)
- Cupboards
- . Dairy Cases
- [Diaper] Changing Tables
- · Diaper Pails
- Dining Room Tables

- · Dish Racks
- Dishwashers
- Door Handles
- Doorknobs Doors
- · Drainboards
- Dryers • [Empty] Clothes Hampers
- . [Empty] Garbage Cans (Bins)
- Faucets
- Floors
- Food Cases
- Food Contact Surfaces
- Food Preparation (Processing)
- Surfaces
- Food Preparation [Surfaces] [Areas]
- Food Serving Areas
- Food Trays
- Freezers
- . Front of House Operations
- Grills
- Grocery Carts
- . [Grocery] Checkout Areas
- Handrails
- · High Chair Trays
- · High Chairs
- . [Inside] Dishwasher[s] [Interiors]
- [Inside] Freezer[s] [Interiors]

- [Inside] Microwave[s] [Interiors]
- [Inside] Refrigerator[s] [Interiors]
- . Kid's [Children's] Playroom [Toys]
- [Kitchen] Appliances
- . [Kitchen] [Bathroom] Sinks
- · Kitchen (Counter)tops
- [Kitchen] [dining room] Tables
- Kitchen Surfaces
- Kitchen Tools
- Knives
- · Laundry Rooms
- Light Switches Litter Box
- Lunch Boxes
- Lunch Pails
- Medicine Dropper
- Outdoor[s] [Areas]
- Oven Doors Ovens
- Pacifiers
- Plastic Patio Furniture
- Pet Bowls [Areas]
- · Pet Feeding Dishes
- Piano Keys
- · Plastic Cutting Boards
- Playpens
- . Potty-Chair[s] [Seats]
- Range Hoods

- Range Tops
- Recycling Bins
- Refrigerators
- Restrooms
- . [Salad Bar] Sneeze Guards
- Shower [Faucets] [Doors] [Handles] [Fixtures] [Walls] [Floors]
- . Sink [Faucets] [Fixtures] [Handles]
- Snack Counters
- Soap Dispensers
- Storage Areas
- Stove Tops
- . Stroller [Handles] [Trays]
- Telephones
- Thermos
- Toasters
- Toilet [[Flushing] Handles] [Seats]
- [Surfaces] [Exteriors]
- Tongs
- Towel [Tissue] Dispensers
- Under Sinks
- Urinals
- Vanities
- Vanity Tables
- [Vinyl] Shower Curtains
- Walls
- . Washing Machines Windowsills

USE SURFACES (List 4):

- · Ceramic Tile
- Chrome
- Corian • Formica

- Glass
- Granite

- Linoleum Marble

- Metal
- Plastic
- Porcelain · Stainless Steel
- Tile
- Vinvl
- Wood