



67619-13 7.23.2010 1/12

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

JUL 23 2010

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Elisa Estremera-Pasky
Regulatory Scientist
Clorox Professional Products Company
c/o PS&RC
P.O. Box 493
Pleasanton, CA 94566-0803

FILE COPY

Subject: CPPC Storm
EPA Reg. No. 67619-13
Application Dated: June 28, 2010
Receipt Date: July 2, 2010

Dear Ms. Estremera-Pasky:

The following notification submitted in connection with registration under the provisions of PR Notice 98-10, Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)9 is acceptable.

Proposed Notification:

- Non-mandatory labeling changes

Comments:

Based on a review of the material submitted, the following comments apply:

This application for notification to revise the product label, as referenced above, is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact me at Henson.Wanda@epa.gov or call (703) 308-6345.

Sincerely,

Wanda Henson
Acting Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

2/12



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number
EE0077

Application for Pesticide - Section I

1. Company/Product Number 67619-13	2. EPA Product Manager Wanda Henson (acting)	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) CPPC Storm	PM# 32	
5. Name and Address of Applicant (Include ZIP Code) Clorox Professional Products Company c/o PS&RC; P. O. Box 493 Pleasanton, CA 94566-0803 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of non-mandatory labeling changes and addition of EPA Est. Nos. per PR Notice 98-10. We enclose 1 marked-up and 5 clean labels. See cover letter for more details.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. § 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under § 12 and § 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted				<input type="checkbox"/> Other (Specify) _____	
	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name J. Evelyn Lawson	Title Senior Regulatory Information Scientist	Telephone No. (Include Area Code) (925) 425-6842
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped) _____ _____ _____
2. Signature <i>Elisa Estremera-Pasky</i>	3. Title Regulatory Scientist	
4. Typed Name Elisa Estremera-Pasky	5. Date July 2, 2010	



July 2, 2010

Ms. Wanda Henson, Product Manager 32 (acting)
U.S. Environmental Protection Agency
Document Processing Desk (NOTIF)
Office of Pesticide Programs -7504P
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Re: CPPC Storm, EPA Reg. No. 67619-13
OPP EE0077

Dear Ms. Henson:

Clorox Professional Products Company is submitting the revised label to add and modify non-mandatory label text. This notification application packet contains the following:

- ✓ Form 8570-1, Application for Pesticide Registration (OPP EE0077)
- ✓ Revised labeling - 1 strike-out label and 5 clean label copies
- ✓ Strike-out label number is R0621090; clean copy label number is R0621091

We are submitting the label by notification, per PR Notice 98-10 sections:

- II. E. Changes in Packaging and Related Labeling Statements; to add alternate trigger spray/package related instructions.
- II. H. Use of Symbols and Graphics; to add icons and packaging related instructions.
- II. N. Other Revisions; including bracketing non-mandatory available chlorine statement.
- IV. F. 5. Where product is made; with respect to adding an EPA Est. No.

Thank you for your help in the timely review of this application. If you have any questions, please call me at (925) 425-6199, or J. Evelyn Lawson at (925) 425-6842.

Sincerely,

Elisa Estremera-Pasky
Regulatory Scientist
Clorox Professional Products Company
CTCPSERC@Clorox.com

c/o PS&RC
P.O. Box 493
Pleasanton, CA
94566-0803

(925) 425-6199
Fax: (925) 425-4496

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NOTIFICATION
Date Reviewed: 7/23/2010
Reviewed By: 10/11/2010

CPPC STORM

KEEP OUT OF REACH OF CHILDREN.

WARNING: Eye irritant. Use only in well ventilated areas.

SEE BACK LABEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS.

Active Ingredient:
Sodium Hypochlorite 2.40%
Other Ingredients: 97.60%
Total: 100.00%
[(Available Chlorine...2.28%)]

NET WT _____

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

WARNING: Causes substantial, but temporary, eye injury. Do not get in eyes or on clothing. Avoid contact with skin. Wear protective eyewear. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Vapors may irritate. Use only in well ventilated areas. Avoid prolonged breathing of vapors. Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. **IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glassful of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

PHYSICAL AND CHEMICAL HAZARDS: This product contains bleach. Do not use or mix this product with other chemicals such as products containing ammonia, toilet bowl cleaners, rust removers, vinegar or acid. To do so will release hazardous gases.

(32 fl oz RTU Spray)

(Refillable bottles intended to be refilled by the consumer)

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling or place in trash.

(32 fl oz RTU Spray)

(Nonrefillable bottles)

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. Nonrefillable container. Do not reuse or refill empty container. Recycle empty container or discard in trash.

(64 fl oz, 128 fl oz Direct application/dilutable non-spray)

STORAGE AND DISPOSAL: Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. Nonrefillable container. Do not reuse or refill empty container. [Triple rinse promptly, then] Offer for recycling or place in trash.



Clorox Customer Assistance 1-888-797-7225. Any Questions? The experts at Clorox are standing by to answer any of your questions. -or- Questions or Comments? Call [toll-free] 1-888-797-7225. Satisfaction Guaranteed(!) At Clorox we have prided ourselves in making consistent quality products [for over 75 -or- insert number years], and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below -or- 1-888-797-7225. For MSDS information please go to www.cloroxprofessional.com

Contains no phosphorus.
Mfd. for & ©2007 Clorox Professional Products Company, 1221 Broadway, Oakland, CA 94612
Commercial Solutions is a registered trademark of Clorox Professional Products Company. Clorox is a registered trademark of The Clorox Company.
Made in the USA
EPA Reg. No. 67619-13 EPA
Est. No. 5813-CA-03, CA-4, CA-5, GA-1, PR-1; 71106-GA-1, GA-2; 071681-IL-1, IL-2, GA-1; 82427-GA-1 (Actual EPA Est. No. in code below)
Visit us at www.cloroxprofessional.com

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CPPC STORM

AVOID PROLONGED BREATHING OF VAPOR

Use in well ventilated areas. Open windows and turn on fans before use. If the vapors bother you, leave the room while this product is working. For sensitive skin or prolonged use, wear gloves.

Packaging Related Statements and Icons:

[Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)]



To refill: Turn trigger on spray bottle [1/8th turn] counterclockwise [and pull upwards] to remove. [After refilling spray bottle,] Replace trigger by aligning tube on trigger with [opening] [tube] inside bottle and turn clockwise [while pushing down] [-and/or- push [sprayer] straight down [until it clicks] [-and/or- locks into place]].

- When almost empty, -or- To spray every drop, tilt bottle downward -or- at a downward angle [while spraying].
- [To foam (close screen on nozzle) or spray (open screen on nozzle)].

[Refill only with this product]

Alternate for Refill Bottle: To Refill [Spray Bottles]:

[Remove]

1. Remove trigger sprayer -or- cap [from empty bottle].

[Pour]

2. Unscrew cap on refill and pour contents directly into empty bottle.

[Use]

3. Replace trigger sprayer [and use as you normally would], -or- [Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DISINFECTION

To [clean and] disinfect (and deodorize) hard, nonporous surfaces: [Set trigger to SPRAY or FOAM.] Spray 6-8 inches from surface until surface is thoroughly wet. Let stand for contact time listed below -or- on label. Wipe excess. [Rinse.] Allow to air dry. Rinse with potable water for food-contact surfaces. For all others, no rinsing is required. Gross filth should be removed prior to disinfecting. [If streaking is observed, wipe with a clean, damp [cloth or] paper towel.]

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CPPC STORM

Pathogen:	TB	Bacteria	†Viruses	††Bloodborne Pathogens	Parvoviruses	Mold/Mildew/Fungi
Contact Time:	1 minute	30 seconds†	1 minute	1 minute	5 minutes	5 minutes

-and/or-

ORGANISMS:**Mycobacterium:**

Mycobacterium bovis [(BCG)] (Tuberculosis
-or- TB) [OT 105401]**

Bacteria:

†Acinetobacter baumannii [ATCC 15308]*
Community Associated Methicillin resistant
Staphylococcus aureus [CA-MRSA]
[NARSA NRS123] [Genotype USA 400]*
Community Associated Methicillin resistant
Staphylococcus aureus [CA-MRSA]
[NARSA NRS384] [Genotype USA 300]*
ESBL (Extended Spectrum Beta Lactamase)
producing Escherichia coli (ESBL producing
E. coli) [ATCC BAA-196]*
Escherichia coli O157:H7 [ATCC 35150]*
†Enterococcus faecalis, vancomycin resistant -or-
Vancomycin resistant Enterococcus faecalis
[(VRE)] [ATCC 51575]*
†Escherichia coli [(E. coli)] [ATCC 11229]*
†Legionella pneumophila [(Legionella)]
[ATCC 33153]*
†Methicillin resistant Staphylococcus aureus
[(MRSA)] [ATCC 33592]*
†Pseudomonas aeruginosa [(Pseudomonas)]
[ATCC 15442]*
†Salmonella enterica -or- [Salmonella choleraesuis]
[(Salmonella)] [ATCC 10708]*
†Shigella dysenteriae [ATCC 11835]*
†Staphylococcus aureus [ATCC 6538]*
†Streptococcus pneumoniae [(Strep)]
[ATCC 6305]*
†Streptococcus pyogenes [(Strep)] [ATCC 12344]*

Klebsiella pneumoniae [ATCC 4352]**
Listeria monocytogenes [(Listeria)]
[ATCC 19117]**

Viruses Non-enveloped:

† Adenovirus [type 2] [ATCC VR-846]
[(Strain Adenoid 6)]**
[(common cause of respiratory infections)]
† [Human] Hepatitis A [(Virus)] [(HAV)]
[(Strain HM-175)]**
† Norovirus -or- Norwalk virus [(as Feline
Calicivirus)] [ATCC VR-782]**
† Poliovirus [type 1] [ATCC VR-1000]
[(Strain Brunhilde)]**
† Rhinovirus [type 37] [ATCC VR-1147]
[(Strain 151-1)]** [(leading) causative agent
of the common cold)]
† Rotavirus [(Strain WA)]**
[(causative agent of viral diarrhea)]

Viruses Enveloped:

† Avian Influenza A [Avian Flu] [Bird Flu]
[ATCC VR-2072]**
† Herpes simplex virus [type 2] -or- [Human]
Herpesvirus [type 2] [ATCC VR-734]
[(Strain G)]** [(causative agent of
genital herpes)]
†, †† HIV type 1 [(Strain HTLV-IIIb)]*
† [Human] Coronavirus [ATCC VR-740]
[(Strain 229E)]** [(additional) causative
agent of the common cold)]
†, †† [Human] Hepatitis B [(Virus)] [(HBV)]
[(as duck HBV)]**
† [Human] Hepatitis C [(Virus)] [(HCV)] [(as
bovine viral diarrhea virus)]**
† [Human] Parainfluenza [virus] [type 1]
[ATCC VR-907]** [(Strain Sendai)]
† Influenza A [ATCC VR-544] [(Strain Hong
Kong)]** [(representative of the common
flu virus)]
† Respiratory syncytial virus [(RSV)]
[ATCC VR-26] [(Strain Long)]**
[(cause of respiratory infections in infants)]

Bloodborne Pathogens:

†, †† HIV type 1 [Human Immunodeficiency
Virus] [(Strain HTLV-IIIb)]*
†, †† [Human] Hepatitis B [(Virus)] [(HBV)]
[(as duck HBV)]**

Parvoviruses Non-enveloped:

Canine parvovirus [ATCC VR-2017]
[(Strain Cornell)]***
Feline parvovirus -and/or- [(Feline
panleukopenia virus)] [ATCC VR-648]
[(Strain Philips-Roxane)]***

Mold, Mildew, Fungi:

Aspergillus niger [(mildew)] [ATCC 16404]**
Trichophyton mentagrophytes
[(Athlete's Foot Fungus)] [ATCC 26323]**
Penicillium chrysogenum [ATCC 10106]**
Alternaria alternata [ATCC 6663]**
Cladosporium herbarum [ATCC 28987]**
Mucor bainieri [ATCC 42642]**

*30 second contact time

**1 minute contact time

***5 minute contact time

Pandemic 2009 H1N1 Influenza A virus*****Claims:**

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (**Product Name**) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

*** per Agency guidance dated October 22, 2009 "Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" www.epa.gov/oppad001/h1n1-guide.html

R0621-9.1

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CPPC STORM

The following is only for products with medical devices listed on the label:

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

Special Instructions for Use Against HIV-1, HBV, and HCV

This product kills HIV-1, HBV and HCV on precleaned environmental surfaces/objects previously soiled with blood/body fluids in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus (HIV-1) (associated with AIDS), Human Hepatitis B [(Virus)] (HBV) and Human Hepatitis C [(Virus)] (HCV).

Special instructions for using this product to clean and decontaminate against HIV-1, HBV and HCV on surfaces/objects soiled with blood/body fluids:

Personal Protection: When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings.

Cleaning Procedure: Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product.

Contact Time: Allow surfaces to remain wet for 30 seconds. Wipe excess. [Rinse.] Allow to air dry. For all other organisms, see directions for contact times.

Disposal of Infectious Materials: Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids should be autoclaved and disposed of according to local regulations for infectious waste disposal.

To clean -and/or- remove stains: [Set trigger to SPRAY or FOAM.] Spray, wait a few minutes, [rinse] and allow to air dry. [If streaking is observed, wipe with a clean, damp [cloth or] paper towel.] [If excess foam dries on nozzle, rinse with warm water.]

To remove mildew stains: Turn nozzle to FOAM position. Spray 6-8 inches from surface until surface is thoroughly covered. Allow foam to deeply penetrate mildew and problem areas. Wipe with a wet sponge or cloth, and rinse. Heavy mildew buildup may require a longer contact time, or two cleanings. [If excess foam dries on nozzle, rinse with warm water.] [This product may not be able to remove soap scum and mildew embedded in hard water deposits, old grout or silicone caulking.]

To clean soap scum: Spray, wait a few minutes, wipe with sponge. Heavy soap scum or mildew buildup may need two cleanings. This product may not be able to remove soap scum and mildew embedded in hard water deposits, old grout or silicone caulking. [If excess foam dries on nozzle, rinse with warm water.]

To clean and disinfect toilet bowls: Flush toilet and add 1 cup of this product to bowl. Brush to thoroughly wet all surfaces including under rim. Let stand 5 minutes before flushing.

To clean floors: Mop washable floors including no-wax floors, linoleum, vinyl and ceramic tile with 1 cup of this product per gallon of warm water. Rinse for best shine.

Works on grout, [bath]tubs, toilets, sealed fiberglass, shower doors, vinyl curtains, counters -or- countertops, sinks, glass, plastic, glazed ceramic tile, unglazed ceramic tile, no-wax floors, basement floors, windowsills, refrigerator seals, and under the sink. Rinse immediately after use on rubber, plastic and vinyl. [Avoid prolonged contact with metal and old porcelain as this product can react with these materials and leave a "rusty" stain.] Do not use on wood or painted surfaces unless you plan to refinish or repaint them. [This product may not be able to remove soap scum and mildew embedded in hard water deposits, old grout or silicone caulking.] Avoid contact with aluminum, clothes, fabric, carpet or paper surfaces as they will discolor.

FARM PREMISE AND POULTRY HOUSE DISINFECTANT [INSTRUCTIONS]:

[Directions For Use:]

1. Do not use in milking stalls, milking parlors, or milk houses (for phenolics, cresylic acid, and pine oils).
2. Remove all poultry or animals and feeds from premises, trucks, vehicles, coops, crates, and enclosures.
3. Remove all litter and manure or droppings from floors, walls and surfaces of barns, pens, stalls, chutes, and other facilities and fixtures occupied or traversed by animals or poultry.
4. Empty all troughs, racks, and other feeding and watering appliances.
5. Thoroughly clean all surfaces with soap or detergent and rinse with water.
6. Saturate all surfaces with the recommended disinfecting solution for a period of 10 minutes.
7. Immerse all halters, ropes, and other types of equipment used in handling and restraining animals, as well as forks, shovels, and scrapers used for removing litter and manure.
8. Ventilate buildings, cars, boats, coops, and other closed spaces. Do not house livestock or poultry or employ equipment until treatment has been absorbed, set, or dried.
9. Thoroughly scrub all treated feed racks, mangers, troughs, automatic feeders, fountains, and waterers with soap or detergent, and rinse with potable water before reuse.

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CPPC STORM

Cleaning Claims:

- Bathrooms, sinks and faucets and floor areas
- Cleans
- [Clorox®] essential for the purest clean
- Commercial solutions
- Contains bleach
- Fresh lingering bleach scent
- Just spray and wipe; no scrubbing required!
- Leaves a fresh bleach scent
- Leaves no residue
- [New] sudsing -or- foaming action
- Plus [with] Clorox® Bleach
- Pool and outdoor areas
- Removes (*insert stain(s)/soil(s) from list below*)
- Removes stains
- [The] smell of clean

Stains/Soils:

- Blood
- Body oils
- Coffee [stains]
- Dead skin
- Dirt
- Fecal matter
- Fingerprints
- Food residue[s] -or- soil[s]
- Fruit [stains]
- Grease
- Grime
- Laboratory stains
- Mildew stains
- Mold stains
- Other common soils -and/or- stains
- Other organic matter
- Tea [stains]
- Urine

ALLERGEN DESTRUCTION

To [clean and] destroy specified allergens: [Set trigger to SPRAY or FOAM.] Spray, wait 1 minute, and wipe excess. [Rinse.] Allow to air dry. [If streaking is observed, wipe with a clean, damp [cloth or] paper towel.]

Allergens:

- Cockroach matter -or- particles
- Dust mite matter -or- particles
- Pet dander -or- dog and cat dander

Claims:

- Breaks Down Many Allergens[!]
- Destroys Many Allergens[!]
- Destroys -or- deactivates dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust]
- [Penetrates and] breaks down dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust]
- Reduces dust mite matter -or- particles, cockroach matter -or- particles, and pet dander allergens [found in dust]
- Reduces Many Allergens[!]
- This product kills germs and destroys many allergens while cleaning hard, nonporous surfaces.

General Claims:

New [and -or- & Improved][!] *to be used as a claim descriptor only for the first 6 months of product on shelf*

- All-Spray -or- Easy Spray -or- Empt-Ease -or- Reliaspray -or- Spray-All [Bottle] [Technology]
- Convenient
- Does not contain mercury
- Does not contain nonylphenol ethoxylates (NPEs) -and/or- alkylphenol ethoxylates (APEs)
- Does not contain VOCs
- Easy and convenient to use
- Easy Drop Delivery
- Easy to handle
- Eliminates [daily] mixing and measuring
- Foam trigger eliminates airborne particles associated with sprays
- Foam trigger helps to minimize potential overspray
- Get -or- Spray Every Drop[!]
- Last Drop Access
- Mercury free
- No measuring
- No mixing
- No Waste -or- Wasteless Bottle
- Nonylphenol ethoxylate (NPE) -and/or- alkylphenol ethoxylate (APE) free
- Ready to use
- Shelf-stable formula
- Smart Tube[®][™] Technology
- Stable for one year
- [Contains] the power of Clorox Bleach [without the strong odor]
- [Visit -or- Check [out] [our website at]] www.cloroxprofessional.com [for more information] [on Clorox®]
- VOC free

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Pesticidal/Disinfecting Claims:

- Clean[s] -and/or- disinfect[s] [the] [your] (*list any use site*) [against] [from] [99.9% of] [household] germs -and/or- bacteria -and/or- virus[es] [this season]
- Clean[s] -and/or- disinfect[s] [the] [your] (*list any use site*) [against] [from] [99.9% of] [household] bacteria
- Clean[s] away -and/or- kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- destroy[s] -and/or- remove[s] -and/or- wipe[s] away -or- out -and/or- attack[s] -and/or- get[s] rid of [99.9% of] [the] [common (*list any use site*) bacteria -and/or- germs -and/or- virus[es]]
- Clean[s] away -and/or- kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- destroy[s] -and/or- remove[s] -and/or- wipe[s] away -or- out -and/or- attack[s] -and/or- get[s] rid of [99.9% of] [the] bacteria -and/or- germs -and/or- virus[es] [commonly found in -or- on (*list any use site*)]
- Destroys mold and mildew in [just] 5 minutes
- Destroys mold, mildew and bacteria [in just 5 minutes]
- Disinfects as it cleans big jobs
- Disinfects as it kills [destroys] [eliminates] common household mold, mildew and bacteria
- Disinfects as it kills [destroys] [eliminates] [wipes out] [removes] mildew
- Disinfects with bleach
- [Effective] (*list any use site*) disinfectant -and/or- cleaner
- Eliminates mold and mildew in [just] 5 minutes
- Eliminates mold, mildew and bacteria [in just 5 minutes]
- Even mold isn't too tough for this product!
- Fight[s] -and/or- kill[s] -and/or- effective against [99.9% of] [Salmonella choleraesuis] -or- Salmonella enterica [(Salmonella)]
- Fight[s] -and/or- kill[s] -and/or- effective against [99.9% of] [Escherichia coli [(E. coli)]]
- Fight[s] -and/or- kill[s] -and/or- effective against Avian flu [virus] [on environmental -and/or- hard, nonporous surfaces]
- Fight[s] -and/or- kill[s] -and/or- effective against cold -and/or- flu [virus[es]]
- Fight[s] -and/or- [helps] prevent[s] -and/or- reduce[s] the spread of [99.9% of] [illness-causing] bacteria -and/or- viruses -and/or- germs from hard, nonporous treated surfaces [in [your] (*list any use site*) [this cold -and/or- flu season]]
- Got Mold? Kill [Destroy] [Eliminate] [Wipe out] [Remove] it with this product!
- Kills [Destroys] [Eliminates] 99.9% of household molds
- Kills [Destroys] [Eliminates] 99.9% of household molds and mildew in just 5 minutes
- Kills [Destroys] [Eliminates] and removes mold and mildew
- Kills [Destroys] [Eliminates] mildew without scrubbing
- Kills [Destroys] [Eliminates] mold and mildew
- Kills [Destroys] [Eliminates] tough mildew without scrubbing
- Kills [Destroys] [Eliminates] tough mold and mildew without scrubbing
- Kills [Destroys] [Eliminates] tough mold, mildew and bacteria in just 5 minutes
- Kills [Destroys] [Eliminates] [Wipes out] [Removes] mold, mildew and bacteria as it cleans
- Kills [Destroys] [Eliminates] [Wipes out] [Removes] visible mold
- Kills [Eliminates] and destroys mold and mildew
- Kills mold and mildew in [just] 5 minutes
- Kills mold, mildew and bacteria [in just 5 minutes]
- Kills most common household molds
- Lifts off and cleans soap scum
- Mold is alive. Kill [Destroy] [Eliminate] [Wipe out] [Remove] it with this product[!]
- Penetrates to eliminate and destroy tough mold, mildew and bacteria at its source
- Penetrates to kill and destroy tough mold, mildew and bacteria at its source
- Proven to kill most common household molds[!]
- This product doesn't just clean [the] stains, it kills [destroys] [eliminates] [wipes out] [removes] [the] mold[!]
- This product kills Staphylococcus aureus [(Staph)], Streptococcus pyogenes [(Strep)], Trichophyton mentagrophytes [(Athlete's Foot Fungus)], Aspergillus niger [(mildew)], Salmonella choleraesuis [(Salmonella)], Pseudomonas aeruginosa [(Pseudomonas)], Penicillium chrysogenum [(Penicillium)], Alternaria alternata, Cladosporium herbarum, Mucor bainieri
- You've got mold. Kill [Destroy] [Eliminate] [Wipe out] [Remove] it with this product.

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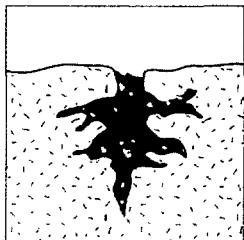
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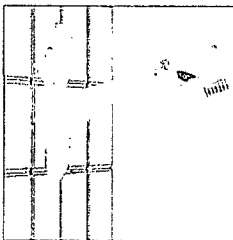
Pesticidal/Disinfecting Claims continued:

For use with Formula A02:

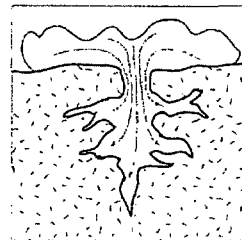
- Attacks mildew at its roots
- Gets into and eliminates mildew even in hard-to-clean places – without scrubbing
- Kills mold and mildew at its roots
- Kills mold and mildew in hard-to-clean areas [places] [such as caulking, corners, crevices, cracks]
- Penetrates to kill and destroy tough mold, mildew and bacteria at its source
- Penetrates to kill mildew in hard-to-clean places
- [Seeks out] -and- kills mildew at its roots
- [Seeks out and] kills mildew even in hard-to-clean places
- This product has a penetrating foam that seeks out and kills mildew even in tile grout, caulking and corners
- This product penetrates deep beneath the surface
- With Deep Penetrating Foam



Mildew grows deep in cracks.



Foam penetrates deep to [kill] [get] mildew at its roots.



- [5 minute] broad spectrum no-rinse disinfectant for non-food contact surfaces
- A Clorox breakthrough in [medical/dental/veterinary/health care] bleach disinfection
- A disinfectant for use on *(insert use site(s) from tables 1-5)*
- [A] one-step cleaner/disinfectant
- Aids in reducing -or- in the reduction of cross-contamination between treated surfaces
- Assures proper dilution strength, product effectiveness and standardizes technique
- Bactericide -or- Bactericidal
- Broad spectrum disinfectant [with Clorox® Bleach]
- [Cleans and] disinfects [hard, nonporous surfaces]
- [Cleans and] disinfects *(insert use site(s) from tables 1-5)*
- Cleans, deodorizes and disinfects
- Deodorizes by killing the germs that cause odors
- Disinfecting formula
- Disinfects [and deodorizes]
- Disinfects and deodorizes by killing germs and their odors
- Disinfects hard, nonporous surfaces [throughout the *(insert use site(s) from tables 1-5)*]
- Easy and convenient disinfecting [throughout the *(insert use site(s) from tables 1-5)*]
- Effective against -or- Kills *(insert any organism(s) listed under the DISINFECTION section)* [in the presence of organic soil [(5% blood serum)]]
- Effective against -or- Kills a wide range of bacteria including *Staphylococcus aureus*, *Salmonella choleraesuis*, *Pseudomonas aeruginosa* [in the presence of organic soil [(5% blood serum)]]
- [Effectively] disinfects [hard, nonporous] [environmental] surfaces
- Eliminates odors [caused by germs -or- bacteria -and/or- mildew] at their source
- Eliminates -or- Reduces odors [caused by germs -or- bacteria -and/or- mildew]
- Exhibits effective virucidal activity
- Fungicide -or- Fungicidal
- Germicide -or- Germicidal
- Kills bacteria, viruses, mold, mildew
- Kills many common bacteria and viruses
- Kills odor-causing bacteria -or- germs
- Kills -or- Destroys mold and mildew
- Kills -or- Effective against bacteria
- Kills -or- Effective against germs
- Kills -or- Effective against viruses
- Meets [the disinfection requirements of] OSHA[’s] Bloodborne Pathogen Guidelines -or- Standards
- Mildewcide -or- Mildewcidal
- Multi-purpose disinfectant
- [Helps] Prevent[s] -or- controls mold and mildew growth
- Pseudomonocidal
- [Ready-to-use] hospital [grade] disinfectant
- Reduces the risk of infection and cross-contamination
- Staphylocidal
- Streptocidal
- The answer to your disinfecting needs
- The easy, convenient way to clean and disinfect with Clorox Bleach
- [The] easy -and/or- convenient way to disinfect
- [This product] controls the spread of germs on most hard, nonporous surfaces
- This product meets AOAC efficacy testing requirements -or- standards for hospital disinfection
- Tuberculocide -or- Tuberculocidal
- Use where control of the hazards of cross-contamination between treated surfaces is of prime importance
- Virucide -or- Virucidal

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Exposure Reduction Claims:

- Reduces exposure to Methicillin resistant Staphylococcus aureus [(MRSA)] from treated surfaces.

TABLE ONE Medical:

USE SITES

Ambulances -or- [Emergency Medical] Transport Vehicles
 Anesthesia Rooms or Areas
 [Assisted Living -or- Full Care] Nursing Homes
 CAT Lab[oratories]
 Central Service Areas
 Central Supply Rooms -or- Areas
 Critical Care Units -or- CCUs
 Dialysis Clinics
 Emergency Rooms -or- ERs
 Health Care Settings -or- Facilities
 Home Health Care [Settings]
 [Hospital] Kitchens
 Hospitals
 Intensive Care Units -or- ICUs
 Laboratories
 [Medical] Clinics
 Medical Facilities
 Medical -or- Physician's -or- Doctor's Offices
 Newborn -or- Neonatal Nurseries

Nursing -or- Nurses' Stations
 Orthopedics
 Outpatient Clinics
 Patient Restrooms
 Patient Rooms
 [Pediatric] Examination Rooms -or- Areas
 Pharmacies
 Physical Therapy Rooms -or- Areas
 Radiology -or- X-Ray Rooms -or- Areas
 Recovery Rooms
 Respiratory Therapy Rooms -or- Areas
 Surgery Rooms -or- Operating Rooms -or- ORs

SURFACES

bed pans
 [exam -or- examination] tables
 external surfaces of [medical] equipment
 -or- [medical] equipment surfaces
 external [surfaces of] ultrasound transducers
 gurneys
 hard, nonporous [environmental] hospital
 -or- medical surfaces
 [hospital -or- patient] bed railings -or- linings
 -or- frames
 IV poles
 patient chairs
 plastic mattress covers
 reception counters -or- desks -or- areas
 stretchers
 wash basins
 wheelchairs

TABLE TWO Dental:

USE SITES

Dental Operatories
 Dental -or- Dentist's Offices

SURFACES

dental countertops
 dental operatory surfaces
 dentist -or- dental chairs

hard, nonporous [environmental] dental surfaces
 light lens covers
 reception counters -or- desks -or- areas

TABLE THREE Veterinary:

USE SITES

Animal Housing Facilities
 Animal Life Science Laboratories
 [Animal -or- Pet] Grooming Facilities
 Kennels
 Pet Areas
 Pet Shops -or- Stores
 Small Animal Facilities
 Veterinary Clinics -or- Facilities
 Veterinary Offices
 Veterinary -or- Animal Hospitals

SURFACES

animal equipment
 automatic feeders
 cages
 external surfaces of [veterinary] equipment
 feed racks
 fountains
 hard, nonporous [environmental] veterinary
 surfaces
 pens
 reception counters -or- desks -or- areas
 stalls
 troughs
 veterinary care surfaces
 watering appliances

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TABLE FOUR Food Service:

USE SITES

Bars
Cafeterias
Commercial -or- Institutional Kitchens
Delis
Fast Food Chains -or- Restaurants
Food Preparation and Processing Areas
Food [Service -or- Processing] Establishments
Food Serving Areas
Other Food Service Establishments
Restaurants
School Kitchens

SURFACES

any washable (food and non-food contact)
hard, nonporous inanimate surface where
disinfection is required, excluding glassware,
utensils or dishes
appliances
dish racks
drainboards
food cases
food trays
freezers
hoods

microwaves
outdoor furniture (except cushions
and wood frames)
ovens
refrigerators
salad bar sneeze guards
stoves -or- stovetops

A potable water rinse is required for food
contact surfaces.
Do not use on glassware, utensils, or dishes.

TABLE FIVE Miscellaneous/General:

USE SITES

Airplanes
Blood Banks
Bowling Alleys
Butcher Shops
Churches
Colleges
Correctional Facilities
Day Care Centers
Dormitories
Factories
Funeral Homes
Grocery Stores
Gymnasiums -or- Gyms
Health Club Facilities
Hotels
Industrial Facilities
Laundromats
Laundry Rooms
Locker Rooms
Manufacturing Plants -or- Facilities
Military Installations
Motels
Produce Areas
Public Areas
Recreational Centers -or- Facilities
Restrooms -or- Restroom Areas
School Buses
Schools
Shelters
Shower Rooms
Storage Rooms -or- Areas
Supermarkets
Trains
Universities

SURFACES

[bathroom] fixtures
[bath]tubs
behind and under counters
behind and under sinks
booster chairs
cabinets
ceilings
chairs
[computer] monitors
counters -or- countertops
cribs
desks
[diaper -or- infant] changing tables
diaper pails
doorknobs
exterior -or- external toilet surfaces
exterior -or- external urinal surfaces
faucets
floors
garbage -or- trash cans
[grocery store -or- supermarket] carts
hampers
hand railings
headsets
highchairs
lamps
linoleum
playpens
shelves
showers -or- shower stalls
sinks
stall doors
tables
[tiled] walls
toilet rims
toilet seats
towel dispensers
vanity tops -or- vanities

SURFACE MATERIALS

[baked] enamel
chrome
[common] hard, nonporous [household
-or- environmental] surfaces
Formica
glass
glazed ceramic [tile]
[glazed] enameled porcelain
glazed porcelain
laminated surfaces
Marlite
plastic [laminat]
sealed fiberglass
stainless steel
synthetic marble
vinyl [tile]
similar hard, nonporous surfaces
except for those excluded by the label

Not Recommended For Use On
-or- Avoid contact with:

aluminum
brass
carpet
chipped enamel
clear plastic
clothes
copper
fabric
natural marble
painted surfaces
sealed granite
silver
unfinished wood