



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 15, 2020

Tony Herber  
Agent  
The Clorox Company  
c/o PS&RC; P.O. Box 493  
Pleasanton, CA 94566-0803

Subject: PRIA Label Amendment – Acceptable Addition to Add SARS-COV-2 Claims  
Product Name: CPCC Everest  
EPA Registration Number: 67619-10  
Application Date: 07/10/2020  
Decision Number: 564563

Dear Mr. Herber:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2  
EPA Reg. No. 67619-10  
Decision No. 564563

with FIFRA section 6. If you have any questions, please contact Alex Horansky by phone at 703-347-0128, or via email at [Horansky.alex@epa.gov](mailto:Horansky.alex@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'DF', with a long horizontal stroke extending to the right.

Demson Fuller, Product Manager 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

**Label identification**

CPPC Everest, EPA Reg. No. 67619-10

R0546205

9:00 10/7/20

**ACCEPTED**

10/15/2020

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 67619-10

**Formatting notes**

**Applicable for all claims**

**Now[!] -and/or- New[!] -and/&/or- Improved[!] to be used as a claims descriptor only for the first 6 months of product on shelf**

***Bold, italicized text is information for the reader and is not part of the label.***

[Bracketed information is optional text.]

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&".

All directions may be written in numbered form or in paragraph form.

Optional text may be placed anywhere on the label/container.

Highlighted text is new. Strike-through (text) means removed.

# CPPC Everest

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:**

See back panel for additional precautionary statements.

[NET] [CONTENTS] \_\_\_\_\_

ACTIVE INGREDIENT:

Alkyl (C<sub>12</sub> 40%; C<sub>14</sub> 50%; C<sub>16</sub> 10%)

dimethyl benzyl ammonium chloride .....0.3%

OTHER INGREDIENTS:..... 99.7%

TOTAL:.....100.0%

Contains no phosphorus

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Avoid contact with foods.

### FIRST AID:

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

### *For containers greater than 5 gallons:*

**ENVIRONMENTAL HAZARDS:** Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other water unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

### *For containers 1 gallon or less (32 fl oz RTU spray):*

**STORAGE AND DISPOSAL:** Store in the original container. Do not reuse or refill except as described in the directions for use. Refill only with this product. [Please] recycle empty container or discard in trash.

### *128 fl oz direct application/dilutable non-spray:*

**STORAGE AND DISPOSAL:** Store in the original container. Nonrefillable container. Do not reuse or refill this container. [Triple rinse promptly, then] [please] recycle empty container or discard in trash.

### *For containers greater than 1 gallon:*

**STORAGE AND DISPOSAL:** Do not contaminate water, food, or feed by storage or disposal. Store in the original container. Nonrefillable container. Do not reuse or refill this container. [Triple rinse promptly, then] [please] recycle empty container or discard in trash.

For more product ingredient information, visit [www.IngredientsInside.com](http://www.IngredientsInside.com)

Mfd. for & ©YYYY Clorox Professional Products Company,

1221 Broadway, Oakland, CA 94612

Made in [the] U.S.A. [of global components -and/or- ingredients.]

Questions[?] [or] Comments? Call 1-800-797-7225 -or- **insert number.**

Visit us at -or- For MSDS information, please go to [www.cloroxprofessional.com](http://www.cloroxprofessional.com).

EPA Reg. No. 67619-10

EPA Est. No. 5813-CA-3 (A8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 58455-IN-1 (C6), IN-2 (01);

36727-IL-1 (JM); 71106-GA-2 (E8); 71681-IL-1 (03), IL-2 (24), GA-1 (JQ)

Beginning of batch code indicates Est. No.

Commercial Solutions is a registered trademark of The Clorox Company -or- Clorox Professional Products Company

Clorox [and Formula 409] is a -or- are registered trademark[s] of The Clorox Company

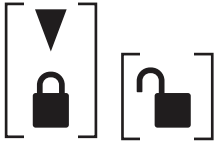
Important Fact[s]:

Not harmful to septic systems -or- tanks

### *Optional Graphics*



### Packaging Related Statements and Icons:



**Padlock icon unlocked and locked (on bottle shrink)  
with corresponding arrow (molded into trigger)**

[Peel -or- Pull back] [here] [for additional instructions]

[Refill only with this product]

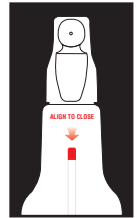
Alternate for Refill Bottle: To Refill [Spray Bottles]:

**To Operate:** Turn nozzle [counterclockwise] to “spray” -or- “stream” -or- ON [setting]. Spray 6-8 in[ches] from surface. Rub -or- wipe with brush -and/or- paper towel -and/or- sponge [lint-free] cloth.

- [When almost empty, -or- To spray every drop[,] tilt bottle downward -or- at a downward angle [while spraying].]
- [To foam (close screen on nozzle) or spray (open screen on nozzle)].

**To refill:** Turn trigger on spray bottle [1/4 turn] counterclockwise [and pull upwards] to remove. [After refilling spray bottle,] Replace trigger by aligning tube on trigger with [opening] [tube] inside bottle [and turn clockwise][.] [while pushing down] [-and/or- push [sprayer] [straight] down [until it clicks] [-and/or- locks into place]].

-or-



**Trigger options: To refill:** Twist trigger [on spray bottle] [1/4 turn -or- counterclockwise] [and pull up -or- upward[s]] to remove. [Fill spray bottle with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip] tube on trigger [head] over [small] opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] Press [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

### Operating Trigger:

#### To Operate:

Open hinged cover of sprayer and snap into opening on top. -or- Turn nozzle [counterclockwise] to “spray” -or- “stream” [setting]. -or- Adjust [nozzle] to desired pattern.

-or- [To Open, turn the purple nozzle.] Spray 6-8 in[ches] from surface. Rub -or- wipe with brush -and/or- paper towel -and/or- sponge [lint-free] cloth. Do not breathe spray or mist.

[This product] Can be used on -or- won't harm most washable surfaces, fabric, and carpet. Not recommended for use on soft vinyl, varnishes, or aluminum. If applied to those surfaces, rinse and wipe dry immediately. Apply to fabrics immediately before washing. For painted surfaces, test small area first. -or- For best results, always test a small area before washing -or- applying.

Use on hard, nonporous surfaces. For surfaces that may come in contact with food, a potable water rinse is required.

**To Fill Secondary Spray Bottles, Buckets:** Using a drum bung wrench, remove the light colored drum bung. Remove spigot from underside of bung. Drill or punch hole in the center of the bung and screw spigot tightly on to the top of the bung. With drum handling equipment, lay drum on side in rack or cradle with the spigot facing down. Slightly loosen second drum bung with wrench for venting. Rotate spigot lever 180° for dispensing. Close spigot and tighten vent when finished. [If drum pump is available,] remove light colored drum bung with drum bung wrench and insert drum pump for dispensing product.

**Alternate for Refill Bottle: To Refill [Spray Bottles]:**

**Refill only with this product -or-**

#### [Remove]

1. Remove trigger sprayer -or- cap [from empty bottle]

#### [Pour]

2. Unscrew cap on refill and pour contents directly into empty bottle. Use a funnel to minimize product spills -or- waste.

#### [Use]

3. Replace trigger sprayer [and use as you normally would].

-or-

[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

**To Disinfect:** Spray until thoroughly wet. -or- Apply [this product] full strength with mop, cloth, sponge, or trigger sprayer to completely wet all surfaces. Let stand 10 min[utes]. [For [Herpes simplex virus Type 2] [,] [Influenza A Hong Kong] [,] [Influenza A Virus [(H1N1)] [,] [Human Coronavirus] -and/or- SARS-CoV-2 [and -or- or] [Human Immunodeficiency Virus Type 1], let stand for 30 sec[onds].] Then wipe. For visibly soiled areas, a precleaning is required. For food contact surfaces such as institutional kitchen/restaurant counters, tables, and appliances, rinse disinfected surface with potable water. Do not use on glasses, dishes, or utensils.

**KILLS HIV ON PRECLEANED HARD, NONPOROUS SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS** in healthcare settings or other settings in which there is an expected likelihood of soiling of hard, nonporous surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS).

### **SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS**

**PERSONAL PROTECTION:** Clean-up should always be done wearing protective latex gloves, gowns, masks and eye protection.

**CLEANING PROCEDURE:** Blood and other body fluids containing HIV must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Leave surface wet for 30 sec[onds]. For all other organisms, see directions for required contact times.

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood, body fluids, cleaning materials and clothing should be autoclaved and disposed of according to local regulations for infectious waste disposal.

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

### ***Vehicle Cleaning and Disinfection***

**To Clean:** Clean all vehicles including mats, crates, cabs, and wheels with high pressure water and this product. Use 4-8 [fl] oz per gal[lon] water, for caked-on soil, use 12-16 [fl] oz per gal[lon]. For heavy, greasy or oily soils, use full strength.

**To Disinfect:** Pre-clean surfaces to be disinfected. Apply [this product] full strength with cloth, sponge, or a course spraying device, such as a trigger sprayer to completely wet all surfaces. Let stand 10 min[ute]s. Allow to air dry.

### ***[Special] [Instructions for] Kennels***

Remove all animals, feeds, animal transportation vehicles, crates, litter, and droppings from premises. Empty feeding and watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Wet surfaces with 1 cup per gal[lon] of disinfectant solution for 10 min[ute]s. Do not house animals or employ equipment until product has been absorbed, dried, or set. Ventilate room thoroughly. Rinse treated surfaces with water. For disinfection of feeding and watering appliances, scrub with use solution. Let surfaces remain wet for 10 min[ute]s. Then thoroughly scrub all treated surfaces with soap or detergent and rinse with potable water.

### ***[Special] [Instructions for] Food Processing Plants***

Before disinfecting area, food products and packaging materials must be removed from room or carefully protected. Follow the disinfection directions on the label.

**To Deodorize -and/or- To Sanitize Non-Food Contact Surfaces:** Spray until thoroughly wet. -or- Apply [this product] with mop, cloth, sponge, or trigger sprayer to completely wet all surfaces. Let stand 30 sec[onds]. Then wipe. For visibly soiled areas, a pre-cleaning is required.

**To Inhibit Mold or Mildew Growth on hard, nonporous surfaces:** Thoroughly preclean the surface following the [general] cleaning directions. Spray until thoroughly wet. Let stand 10 min[ute]s. Then wipe. Reapply as new growth appears.

**General [Kitchen/Bathroom/Floor] Cleaning<sup>[5]</sup>:** [Remove cooking ingredients and cooked food from areas to be cleaned.] **[To Use Full Strength:]** Spray product directly onto soils and wipe clean. -or- Directly apply [this product] with a cloth, sponge, mop, or trigger sprayer to completely wet surface and wipe clean. [No rinsing needed.] Repeat for heavily soiled areas. **[To Use Diluted:] [To Clean Large Hard Surfaces and Floors:]** Mix 8 [fl] oz -or- 1 cup [of this product] with 1 gal[lon] water. Wet surface completely with cloth, sponge, or mop.

**To Clean/Remove Soap Scum:** Spray product onto soils and wipe clean [with a dry paper towel or lint-free cloth or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains or heavily soiled areas or tough jobs, allow product to penetrate [dirt and/or soap scum] before wiping. For best results, use regularly to prevent dirt and soap scum build up.

**To Clean [Nonporous] Surfaces -and/or- Floors:** Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop. [For larger areas, [remove trigger sprayer and] mix one cup of this product per gal[lon] of warm water and apply with a sponge -or- mop.]

**To Clean Toilets:** To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces thoroughly and flush.

### Cleaning Instructions

TYPE OF CLEAN	SURFACE	SOIL	DILUTION	CLEANING TIPS
<b>General</b>	<ul style="list-style-type: none"> <li>• Kitchen appliance exteriors</li> <li>• Stovetops, counters, cabinets<sup>1</sup></li> </ul>	Splattered grease, food stains	<ul style="list-style-type: none"> <li>• Full Strength</li> </ul>	<ul style="list-style-type: none"> <li>• Spray on surface</li> <li>• Wipe or rinse with water</li> </ul>
	<ul style="list-style-type: none"> <li>• Glazed bathroom tiles, sinks, tubs, showers, toilets</li> </ul>	Soap scum, dirt, stains		
	<ul style="list-style-type: none"> <li>• Walls, windowsills<sup>1</sup>, metal or plastic blinds</li> </ul>	Fingerprints, smudges, dirt	<ul style="list-style-type: none"> <li>• 1-2 [fl] oz per gal[lon] water</li> </ul>	
<b>Outdoor</b>	<ul style="list-style-type: none"> <li>• Vehicles, boats, RVs, trailers, tools</li> </ul>	Light grease and dirt	<ul style="list-style-type: none"> <li>• 4-8 [fl] oz per gal[lon] water</li> <li>• For caked-on soil, use 12-16 [fl] oz per gal[lon]</li> </ul>	<ul style="list-style-type: none"> <li>• Apply premixed solution to soil</li> <li>• Wipe or rinse with water</li> </ul>
	<ul style="list-style-type: none"> <li>• Sports equipment, patio furniture (metal or plastic<sup>†1</sup>)</li> </ul>	Grease and grime	<ul style="list-style-type: none"> <li>• 4-8 [fl] oz per gal[lon] water</li> <li>• For heavy, greasy or oily soils, use full strength</li> </ul>	
<b>Floors</b>	<ul style="list-style-type: none"> <li>• No-wax floors, tile, linoleum, hard vinyl</li> </ul>	Everyday floor soils, tracked-in dirt	<ul style="list-style-type: none"> <li>• General cleaning: 4-8 [fl] oz per gal[lon] water</li> <li>• For heavy soil or grease, use 12-16 [fl] oz per gal[lon]</li> </ul>	<ul style="list-style-type: none"> <li>• Apply to floor with mop</li> <li>• Rinse with water</li> </ul>
		Corners & other areas of build up	<ul style="list-style-type: none"> <li>• Full Strength</li> </ul>	
<b>Spot Cleaning</b>	<ul style="list-style-type: none"> <li>• Colorfast carpets, fabrics, wall coverings (test first)</li> </ul>	Light grease and dirt	<ul style="list-style-type: none"> <li>• 1-2 [fl] oz per cup water</li> </ul>	<ul style="list-style-type: none"> <li>• Apply to damp cloth, then brush or blot stain until it disappears</li> <li>• Blot with clean, damp cloth or rinse with water</li> <li>• Blot dry</li> </ul>
<b>Glass</b>	<ul style="list-style-type: none"> <li>• Windows, mirrors, windshields</li> <li>• Light fixtures, crystal</li> </ul>	Window dirt, smudges, fingerprints	<ul style="list-style-type: none"> <li>• 1-2 [fl] oz per gal[lon] water</li> </ul>	<ul style="list-style-type: none"> <li>• Spray premixed solution on soil</li> <li>• Wipe or rinse with water</li> <li>• Dry with lint-free paper towel or cloth</li> </ul>



### Disinfection Claims

- An effective disinfectant for use in the kitchen -and/or- bathroom -and/or- bedroom -and/or- other areas<sup>P</sup>
- Antibacterial -or- Germicidal†, \*\* Cleaning [on hard, nonporous surfaces] [for Kitchens and Bathrooms]
- Antibacterial -or- Germicidal†, \*\* [Formula]
- Cleaner and disinfectant in one
- [Cleans and] Disinfects
- Disinfectant [for Institutional Use]
- Disinfects [Germst†, \*\*]
- Disinfects hard, nonporous surfaces against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]
- Disinfects [washable] kitchen surfaces including killing [99.9% of] germst† -and/or- bacteria -and/or- viruses‡ -and/or- a fungus
- Easily clean and disinfect
- Effective against -or- Kills SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]<sup>P</sup>
- Fungicidal
- Germicidal†, \*\* against the following [organisms][:] **insert organism(s) from Organism Table List 2a** -and/or- **List 2b**
- Kills [99.9% of] **insert organism(s) from Organism Table List 2a** -and/or- **List 2b**
- Kills [99.9% of] [kitchen -and/or- bathroom] bacteria [in sec[onds]]
- Kills [99.9% of] Germst†, \*\*
- Kills 99.9% of [common] germs
- Kills 99.9% of Germst†, \*\* -and/or- Viruses‡ -and/or- Bacteria + -or- including COVID-19 Virus<sup>◇</sup>
- Kills bacteria -or- viruses‡
- Kills certain viruses‡ [in 30 sec[onds] -or- half a min[ute]]
- Kills Cold and Flu viruses<sup>4</sup> [in 30 sec[onds]]
- Kills Flu Virus<sup>3</sup>
- Kills bacteria -or- germst†, \*\* -or- viruses‡ on washable kitchen -and/or- bathroom surfaces and fixtures
- Kills Influenza A Hong Kong virus[, the virus that causes the [common] flu] [in 30 sec[onds] -or- in half a min[ute]]
- Kills [most] bacteria -or- germst†, \*\* -and/or- viruses‡ [while it cleans] [tough] [everyday] [kitchen -and/or- bathroom] [messes]
- Kills -or- Disinfects against -or- Effective against [the] COVID-19 virus<sup>◇</sup> -or- virus that causes COVID-19<sup>◇</sup> [in 30 sec[onds]]
- Kills [Pandemic] [2009] H1N1 Influenza A virus [(formerly called swine flu)]
- Kills [Salmonella -or- kitchen germst†, \*\*]
- Tested [and proven effective] against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]<sup>P</sup>
- This product is a broad spectrum disinfectant, bactericidal, tested according to the AOAC Germicidal Spray Products test method
- This product is effective against the pathogenic fungus Trichophyton mentagrophytes (Athlete's Foot Fungus) when used as directed for disinfection with a contact time of 10 min[utes] on hard, nonporous surfaces in bathrooms, including shower stalls, floors, and glazed bathroom tiles
- [This product] kills -or- Disinfects against the following [organisms][:] **insert organism(s) from Organism Table List 2a** -and/or- **List 2b**
- Virucidal‡

### ***Deodorization -or- Sanitization Claims***

- An effective non-food contact surface sanitizer for use in the kitchen, bathroom, bedroom, and other areas
- Antibacterial [Formula]
- Cleans -and/or- shines -and/or- sanitizes washable kitchen -and/or- bathroom -and/or- surfaces -and/or- fixtures
- Deodorizer [for Institutional Use]
- Deodorizes -or- Eliminates food odors [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Eliminates odors caused by bacteria -and/or- mildew -and/or- non-fresh foods
- Kills 99.9% of ***insert organism(s) from List 1*** on hard, nonporous surfaces [in 30 sec[onds] -or- half a min[ute]<sup>6</sup>]
- Kills 99.9% of bacteria [in 30 sec[onds]<sup>6</sup>]
- Kills 99.9% of Trichophyton mentagrophytes (Athlete's Foot Fungus) in 10 min[utes]
- Kills [household] bacteria [and sanitizes without bleaching]
- Kills odor causing bacteria in the kitchen -and/or- bathroom
- One step cleaning and sanitizing<sup>6</sup>
- Removes -or- Eliminates odors
- Sanitizer [for Institutional Use]
- Sanitizes [kitchen -or- bathroom] [surfaces] [in 30 sec[onds] -or- half a min[ute]<sup>6</sup>]
- This product is a sanitizer for hard and nonporous, non-food contact surfaces according to the method for Sanitizers – Non-Food Contact Surfaces, modified in the presence of 5% organic serum, in 30 sec[onds] against: ***insert organism(s) from List 1a for spray, List 1b for direct application***

### ***Mildewstat Claims***

- Inhibits -or- controls the growth of mold and mildew for 7 days
- Prevents mold and mildew growth for 7 days
- This product will effectively inhibit the growth of mildew and the odors caused by them for 7 days when applied to hard, nonporous surfaces
- This product is mildewstatic and will effectively inhibit the growth of mildew for 7 days and the odors caused by mildew when applied to hard, nonporous surfaces

<b>List 1a Sanitizing organisms for spray application</b>	
<b>Bacteria</b>	<b>ATCC and/or Strain</b>
Enterobacter aerogenes	[ATCC 13048]
Escherichia coli O157:H7 [(E. coli)]	[ATCC 35150]
Salmonella enterica <b>tested as Salmonella choleraesuis</b> [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]
[Vancomycin Resistant] Enterococcus faecalis [(VRE)]	[ATCC 51299]

<b>List 1b Sanitizing organisms for direct application</b>	
<b>Bacteria</b>	<b>ATCC and/or Strain</b>
Enterobacter aerogenes	[ATCC 13048]
Staphylococcus aureus [(Staph)]	[ATCC 6538]

<b>List 2a Disinfecting organisms for spray application</b>	
<b>Bacteria</b>	<b>ATCC and/or Strain</b>
Escherichia coli [(E. coli)]	[ATCC 11229]
Listeria monocytogenes [(Listeria)]	[ATCC 19117]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]
Salmonella enterica [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
<b>Fungus</b>	<b>ATCC and/or Strain</b>
Trichophyton mentagrophytes [(Athlete's Foot Fungus)]	[ATCC 9533]
<b>Viruses Enveloped</b>	<b>ATCC and/or Strain</b>
‡Avian Influenza A [(H3N2)] Virus§ [(Avian Reassortant)] [(Avian flu)]	[ATCC VR-2072] [Strain A/ Washington/897/80 X A/Mallard/New York/6750/78]
‡ Herpes simplex virus Type 2	[ATCC VR-734] [Strain G]
‡Human Coronavirus	[ATCC VR-740] [Strain 229E]
‡Human Immunodeficiency Virus Type 1 [(HIV-1)]	[HTLV-IIIB strain]
‡Influenza A Virus [(H1N1)]	[ATCC VR-1469]
‡Influenza A virus [Hong Kong] [(common) flu virus]	[ATCC VR-544]
‡SARS-CoV-2 [(cause of COVID-19)]	[Strain USA-WA1/2020]

<b>List 2b Disinfecting organisms for direct application</b>	
<b>Bacteria</b>	<b>ATCC and/or Strain</b>
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]
Salmonella enterica [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
<b>Fungus</b>	<b>ATCC and/or Strain</b>
Trichophyton mentagrophytes [(Athlete's Foot Fungus)]	[ATCC 9533]
<b>Viruses Enveloped</b>	<b>ATCC and/or Strain</b>
‡Human Coronavirus [(cold virus)]	[ATCC VR-740] [Strain 229E]
‡Influenza A Virus [(H1N1)]	[ATCC VR-1469]

## Cleaning Claims

- All Purpose Cleaner
- An effective [non-food contact surface] cleaner for use in the [institutional] kitchen, bathroom, bedroom, and other areas
- Can be used diluted for lighter cleaning tasks or full strength for [big] [tough] jobs
- Can be used for a variety of indoor and outdoor cleaning tasks
- Can be used full strength or diluted
- Clean up with the one thing that can handle the kitchen
- Cleaning Formula
- Cleans [all] [washable] floors [including] [no-wax floors -and/or- linoleum -and/or- vinyl] [and] [glazed ceramic tile]
- Cleans [all] [washable] floors [including] [no-wax floors -and/or- linoleum -and/or- vinyl] [and] [glazed ceramic tile]
- Cleans everyday kitchen -and/or- bathroom messes
- Cleans [everyday messes] [grease and grime] throughout the house<sup>P</sup>
- Cleans [All Over the House<sup>P</sup>] [in Kitchens and Bathrooms]
- Cleaner [for institutional use]
- Cleans kitchen -and/or- bathroom surfaces
- Cleans kitchen, bathroom and other [institutional] surfaces
- Cleans kitchens to a beautiful shine
- Cleans [on grease]
- Cleans soap scum -or- dirt -or- build-up
- Cleans [surfaces] [throughout the house<sup>P</sup>]
- Cleans tough [grease] [kitchen -and/or- bathroom] messes [without smearing]
- Cleans [surfaces]
- Cleans [the] tough soils
- Cleans without streaks
- [Combines deep cleaning power with -or- Has] [the] anti-streaking ingredients [of a glass cleaner]
- Contains [more -and/or- powerful] grease cutters
- Cuts cleaning time
- Cuts -or- Cleans greasy dirt -and/or- soap scum -and/or- bathroom soils
- Cuts -or- Cleans Grime in Kitchens and Bathrooms
- Cuts -or- Cleans Kitchen and Bathroom Grime -and/or- Soils
- Cuts -or- Powers through tough grease and grime [including bathroom soils] [such as soap scum]
- Cuts through [the] tough grease
- Cuts [through] tough kitchen -and/or- bathroom grease -and/or- grime -and/or- soils
- Cuts [through] [tough] grease -and/or- grime -and/or- messes [and easily] [without a trace] [of residue]
- Deep clean [formula]
- Deep cleaning [cleaner -or- formula]
- Degreaser
- Degreases
- Dissolves [greasy] [kitchen -and/or- bathroom] messes [and odors] [on contact -or- instantly]
- Dissolves grease on contact [-or- instantly]
- Dissolves messes [to a shine] [without a trace] [of residue]
- [Easily cleans the] -and/or- Tough [on] grease [and grime] [throughout the house<sup>P</sup>]
- Easy cleaning solution
- Effectively removes [everyday] soils on[: ] **insert surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Eliminates -or- Removes [kitchen -and/or- bathroom] odors
- Fights grease
- Floor cleaner
- Formula fights grease
- Formula for bathrooms -and/or- kitchens
- Formulated for kitchen messes [-or- all kitchen cleaning needs]
- Good for everyday cleaning -and/or- for your tough messes
- Good for most indoor and outdoor cleaning tasks
- Grease fighting power
- Grease cutter -or- fighter -or- cutting -or- fighting formula
- Great for Kitchen[s] -and/or- Bathroom[s] [soils] [too]
- Great in the Kitchen and Bathroom
- [Great] For Everyday Use [in Kitchens and Bathrooms]
- [Kitchen -and/or- bathroom] cleaner
- Kitchen cleaning
- Kitchen cleaning made easy
- Maximum Cleaning, Minimum Effort
- One cleaner to get a truly clean kitchen
- Perfect -or- Ideal for greasy -and/or- tough -and/or- grimy messes [around -or- in the kitchen -and/or- bathroom -and/or- bedroom]
- Powers through tough grease and grime -or- messes [including kitchen -and/or- grease and grime -and/or- bathroom soils [even soap scum]]
- Powers through [tough] [kitchen] grease -and/or- messes -and/or- dirt
- Powers through tough messes [all over the workplace]
- Powers through [your -or- the] tough cleaning jobs
- Prevents odors -and/or- dirt -and/or- soap scum -and/or- build up
- Removes [-and/or- Cleans] [everyday] kitchen messes
- Removes -and/or- Cleans the following **insert Stains/Soils from Table 4**
- Special grease fighting -and/or- kitchen cleaning formula
- Special kitchen-cleaning formula
- Specially formulated -or- Specifically -or- Made for kitchen cleaning
- Starts cleaning [-or- to work] on contact [-or- instantly]
- Starts to work before you [even] [do -or- start to] wipe
- Still Great for Bathroom [Soils] -and/or- soap scum
- [Still] Great for Cleaning Power [-for- Kitchens]
- [Still] Tough on Greasy Soils
- Strong [cleaner]
- Strong cleaning power
- Strong enough to cut through automotive grease, yet won't harm fabric
- Strong - Cuts through tough grease and grime
- [Strong -] Works for you in cleaning tough grease and grime [found in foodservice kitchens -or- settings]
- This product is designed to be used as part of your daily cleaning process -or- program
- This product's formula cleans
- Tough cleaning with a [bleach-free **when used with Clorox® alternate brand name**] [citrus -and/or- fresh -and/or- lemon -and/or- light -and/or- lime -and/or- natural -and/or- orange] scent
- Tough on [kitchen] grease [-and/or- messes]
- True -or- Truly Clean
- [Versatile -] Designed for multiple uses in the kitchen and dining area
- Works on Soap Scum

### General Claims

- A better way to keep your -or- the kitchen looking clean
- A kitchen that is ready-to-go
- A polished-clean kitchen
- All-Spray -or- Easy Spray -or-Empt-Ease -or- Reliaspray -or- Spray-All [Bottle -and/or- Technology]
- All your -or- the senses know it is clean
- Bleach-free **when used with Clorox® alternate brand name**
- Cleaner, degreaser, disinfectant
- Cleans without bleaching -or- bleach
- Clear formula
- Commercial Solutions®
- Contains no abrasives, harsh acids
- Contains no bleach
- Contains no dyes -and/or- perfumes -and/or- fragrance -and/or- added colors
- Deep Cleaning
- [Delivers] a clean you can see, smell, and feel
- Designed for foodservice applications -or- needs
- Developed -or- Formulated with your -or- the kitchen in mind
- Dye-Free [and Fragrance-Free]
- Easy Drop Delivery
- Easy to use
- For a cleaner, fresher area
- For use on both white and colored hard surfaces
- [For use on -or- Use this product on] [Washable] Hard, Nonporous Surfaces[:] **insert surface(s) from Table 1**
- Formulated to satisfy -or- Satisfies your sense of clean [-or- the senses]
- Fragrance-Free
- Free of Added -and/or- Dyes -and/or- Perfumes -and/or- Fragrance -and/or- Colors
- [Free of perfumes & -or- and] clear of dyes
- Get a noticeably clean kitchen
- Glass & Chrome [-and/or- Surface cleaner]
- Great for everyday use [in the kitchen -and/or- bathroom]
- Institutional [size]
- Just spray and wipe
- Kitchen cleaning done right
- Leaves area smelling clean with a light fresh [citrus -and/or- lemon -and/or- lime -and/or- mist -and/or- natural -and/or- orange] scent
- Leaves no smeary residue
- Leaves nothing behind [but clean]
- Low [or no] filming -and/or- streaking
- Made for kitchen surfaces and odors
- Made for your -or- the kitchen
- Multi-Surface, Glass, and Chrome
- [New] fresh scent [-or- streak-free] formula
- No [Added] Dyes -or- Fragrance -or- Perfumes
- No mixing
- No streaking or filming
- No [Unpleasant] Fumes
- Non-abrasive formula [will not scratch surfaces]
- Non-Chlorine Formula: Will not bleach clothing or colored surfaces
- Passes the kitchen everyday use -or- torture test
- Perfume-Free
- Pump spray
- Restores your -or- the kitchen to a clean state
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Special -or- Premium Surfaces
- Stainless Steel
- Start with a clean slate
- Streak-free
- Streak-free shine
- Trigger spray
- Use on hard, nonporous surfaces in[:] **insert use site(s) from Table 2**
- Versatile
- Works on a wide range of surfaces, both indoors and outdoors
- You can be sure your -or- the surfaces are clean

### **Packaging Related Claims**

- Align to close
- [Be -or- Get] RefillSmart<sup>TM</sup>[!]
- Bottle made from \_\_\_\_\_% post-consumer recycled plastic
- Get -or- Spray Every Drop<sup>!</sup>[<sup>TM</sup>]
- Last Drop Access
- No Waste -or- Wasteless Bottle
- Patented design bottle
- Recyclable bottle
- Smart Tube<sup>®</sup>[<sup>TM</sup>] Technology
- [Use as a] [Pourable] refill for this product

### **Scent descriptors**

- Citrus -and/or- Clean -and/or- Floral -and/or- Fresh -and/or- Lemon -and/or- Light -and/or- Lime -and/or- Mild -and/or- Mint -and/or- Mist -and/or- Natural -and/or- Orange -and/or- Pleasant -or- Pleasing -and/or- Powder scent[ed]
- [Citrus] [Clean] [Floral] [Fresh] [Lemon] [Light] [Lime] [Mild] [Mint]
- Citrus -and/or- Lime Blend -or- Zest
- [Citrus -and/or- Cotton -and/or- Laundry -and/or- Lemon -and/or- Linen -and/or- Pure -and/or- Rain -and/or- Refreshing -and/or- Serene -and/or- Spring -and/or- Summer] [Sun[burst]] Clean
- Clean -or- Soft Cotton
- [Crisp -and/or- Lemon -and/or- Lime -and/or- Natural] breeze
- Crisp Linen -or- Morning
- Crisp -or- Sunny Citrus
- Fresh [Bleach-free [**when used with Clorox<sup>®</sup> alternate brand name**]] [Citrus -and/or- Clean -and/or- Lemon -and/or- Light -and/or- Lime -and/or- Mist -and/or- Natural -and/or- Orange] Scent[ed]
- Fresh [Cotton -and/or- Linen -and/or- Mist] [Rain]
- Fresh Rain
- [Laundry -and/or- Lemon -and/or- Ultra -and/or- Watery] Fresh
- Lime Blast
- Morning Dew
- Orange Power
- Fresh Rain

**TABLE 1 Surfaces**

Appliance Exterior[s] [Surfaces]	Doors	Lockers	Tables
Appliance -or- Cabinet Knobs	Drain Boards	Metal Blinds	[Tiled] Walls
[Bathroom -and/or- Kitchen]	Drawer Pulls	Metal Work Benches	Tires
Faucet[s] [Handles]	Dressing Carts	Microwave Exterior	Toilet [Flush] -and/or-
Bathtubs	Elevator Buttons	Office Machinery	Telephone -and/or- Cabinet
Bed Frames	Exhaust Fans	Office -or- Bedroom -or-	-and/or- Dishwasher
Boats	[Fast Food -and/or- Kitchen	Bedside Furniture	-and/or- Door Handles
Bottoms of Pots and Pans	-and/or- Picnic -and/or- Play	Outdoor Grill Exteriors	Toilet -and/or- Urinal Exterior[s]
Burner Trays	-and/or- Restaurant -and/or-	Outdoor -or- Patio Furniture	[Surfaces] -or- Exterior Toilet
Cages	Tray] Tables	Oven Doors	Surfaces
Car Interiors	Filing -and/or- Medicine	Pet Surfaces	Toilet Seats
Chairs	Cabinets	Phone Booths	Toilets
[Children's] Furniture	Finished Hardwood	Plastic Laundry Hampers -or-	Tools
Chrome Exterior Surfaces of	Finished or Painted Woodwork	Baskets	Toy Boxes
Urinals -and/or- Toilets	Finished Window Sills -or-	Plastic Patio Furniture	Trailers
Closets	Ledges	-or- Lawn Chairs	[Training] Toilets
[Clothes -and/or- Diaper]	Fixtures	Plastic Shower Curtains	Trash Cans
Hampers	Floors [Around Toilets]	Playground Equipment	Tubs
Compactors	Furniture	Playpens	Vanity Tops
Cooler Exteriors	Freezer Exterior	Portable Toilets	Vending Machine Surfaces
Countertops -or- Counters	Garage Surfaces	[Public -or- Pay] Telephones	[Vinyl] Linoleum -or- Wallpaper
Cupboards	Garbage -or- Trash Cans	Range Hoods	[Washable] Floors [including
Cribs	Glass-topped Furniture	Recycling Bins	linoleum, no-wax, vinyl, and
[Diaper] Changing Tables	[Grocery] Basket -or- Cart	Refrigerator Door Handles	glazed ceramic tile]
Desks	Handles	Refrigerator Exterior	Washable Kitchen Surfaces
Diaper Pails	[Grocery Store] Carts	RVs	[Washable] Walls
[Dining -and/or- fast food	Gym[nastic] Equipment	Shelves and Drawers	Washer[s] -and/or- Dryer[s]
-and/or- kitchen -and/or-	Highchairs (Non-Food Contact)	Shower Doors -or- Walls	Exteriors
picnic -and/or- play	[Kid's] Play Structures	Shower [Stalls]	Washing Machine[s]
-and/or- restaurant -and/or-	-and/or- Equipment -and/or-	Signs	Exterior[s]
tray] tables	Furniture -and/or- Tables	Sinks	Wastebaskets
Dining room surfaces -and/or-	[Kitchen] Appliance Exteriors	Sports Equipment	Windows
tables -and/or- fast food	Kitchen[s] [surfaces]	Stainless Steel	Windshields
-and/or- restaurant tables	Lamps	Stereo Consoles	
Door Frames	Light Fixtures -or- Switches -or-	Storage Bins	
Doorknobs	Panels	Stovetops or Stoves	



**Table 2 Use Sites<sup>P</sup>**

Airplanes	[Diaper] Changing Areas	Lavatories	Public Facilities
Airports	Dorms	Lounges	[Public] Restrooms
Ambulances	Elevators	Malls	[Public] [Tele]phone[s] [Booths]
Automobiles	Emergency Vehicles	Markets	Recreational Centers -or-
Basements	Examination Rooms <sup>2</sup>	Mass Merchandisers, Discount	Facilities
Bathrooms	Factories	Retailers -and/or- General	Rental Cars
Bathroom -or- Locker Room	Fast Food Restaurants	Merchandise Stores	Rest Stops
Facilities	Food [Processing] -or-	Medical Clinics <sup>2</sup>	Restaurants
Bedrooms	Manufacturing Plants	Military Installations	Restrooms
Boats	Garages	Mobile Homes	School Buses
Bowling Alleys	Gas Stations	Motels	Schools
Buses	Grocery Stores	Motor Homes	Shelters
Butcher Shops	Gyms -or- Gymnasiums	Mudrooms	Ships
Cafeterias	Health Clubs	Nurseries	Shops
Campers	Home Centers	Nursing Homes <sup>2</sup>	Subways
Cars	Hospitals <sup>2</sup>	Offices	Supermarkets
Churches	Hotels	Patient Rooms <sup>2</sup>	Toolsheds
Convenience Stores	[Institutional] Kitchens	Pet Areas	Trains
Correctional Facilities	[Institutional] Laundromats	Pharmacies	Trolleys
[Damp] Storage Areas	Institutions	Physicians' Offices <sup>2</sup>	Vacation Homes
Day Care Centers	Kennels	Play Areas -or- Rooms	Vehicles
Dens	Laboratories	Playgrounds	Veterinary Offices <sup>2</sup>
Dental Offices <sup>2</sup>	Laundry Rooms	[Police -and/or- Fire] Vehicles	Warehouse Clubs

**Table 3 Surface Material(s)**

Baked Enamel	Glass	[Hard] Plastic -or- Vinyl	No-wax, vinyl
Chrome	Glazed [ceramic] tile	Linoleum	Sealed Fiberglass
Crystal (Non-Food Contact)	Glazed Porcelain [Tiling -or- Tile]	Metal	Synthetic Marble

**Table 4 Stains/Soils**

[Automotive -and/or- Splattered] Grease	Dirt	Heel Marks	Pet Stains
Bathtub Ring	Fingerprints	Juice Stains	Smudges
Beverage Stains	Food -and/or- Greasy	Mud	Soap Scum
Cosmetics	-and/or- Messes	Oily Spills -and/or- Splatters	Sticky Food Messes -or- Spills
Crayon and Pencil [Marks]	Food Stains	Outdoor Grime	[Tough] Soils
	Grime	Pen -or- Ink [Marks]	Wine Stains

**Footnotes**

- <sup>1</sup> Not recommended for use on wood. For painted surfaces, test small area first.
- <sup>2</sup> Use on non-critical surfaces in[:]
- <sup>3</sup> Influenza A virus
- <sup>4</sup> Human Coronavirus and Influenza A virus
- <sup>5</sup> [on] non-food contact surfaces
- <sup>6</sup> when used according to sanitizing directions
- ↪ Kills SARS-CoV-2 on hard, nonporous surfaces
- § Kills Avian Influenza A virus on precleaned hard nonporous surfaces

- Germ(s) qualifier for spray application:**
- † Staphylococcus aureus, Salmonella enterica, Influenza A Virus [(H1N1)], and **insert organism(s) from List 2a.**
- Germ(s) qualifier for direct application:**
- \*\* Staphylococcus aureus, Salmonella enterica, Influenza A Virus [(H1N1)], and **insert organism(s) from List 2b.**
- <sup>P</sup> [on] hard nonporous surfaces [of]