

67619-9

3/10/2015

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 10, 2015

J. Evelyn Lawson  
Federal Registration Specialist  
The Clorox Company  
c/o PS&RS; P.O. Box 493  
Pleasanton, CA 94566-0803

Subject: Label Amendment – Submission of a revised labeling.  
Product Name: PJW-622  
EPA Registration Number: 67619-9  
Application Date: February 3, 2015  
Decision Number: 500128

Dear Ms. Lawson:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

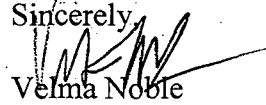
A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Decision No. 500128

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions concerning this letter, please contact Emilia Oiguenblik at (703) 347 0199 or Velma Noble at (703) 308-6233.

Sincerely,



Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

Enclosure: Stamped label

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# PJW-622

**Pretreated with a special formula to clean, disinfect, and deodorize.**

## **KEEP OUT OF REACH OF CHILDREN CAUTION[:]**

See back panel -or- bottom -or- side for additional precautionary statements.

### ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)	
Dimethyl Benzyl Ammonium Chloride	0.145%
n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl	
Ammonium Chloride	0.145%
OTHER INGREDIENTS:	99.710%
TOTAL:	100.000%

Contains no phosphorus[.]

[Net] [Contents] \_\_\_\_\_

*Each package type and size will bear the actual net contents in pounds and ounces*

\_\_\_\_\_ Premoistened -or- Wet [Scrubbing] Wipes

-or- Refills -or- Packages

\_\_\_\_\_ " x \_\_\_\_\_" [\_\_\_\_\_ cm x \_\_\_\_\_ cm]

**ACCEPTED**

**03/10/2015**

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 67619-9

***For Canister or Canister Refill:***

**[TO OPEN PACKAGE:]** Lift flap on lid. Remove lid by lifting upward. Insert corner of center sheet through flap opening on lid. DO NOT push finger through opening; [your finger may become stuck]. Replace lid and pull sheet out at an angle. [The next sheet pops up automatically.] When finished, reseal by closing lid flap to retain moisture.

To open refill pack tear at serrated edge. Remove wipes and place in canister.

***-or-***

**[TO OPEN PACKAGE:]** Flip open dispensing flap and remove lid by lifting upward. Pull up corner of CENTER SHEET, twist to a point, and thread through small opening in lid. DO NOT push finger through opening [; your finger may become stuck]. Replace lid and PULL WIPE AT AN ANGLE [ , the next sheet pops up automatically]. When finished, close lid flap to retain moisture.

***-or-***

Open lid and pull out wipe from center of roll. [The next sheet pops up automatically.] When finished, close lid to retain moisture.

***For Dispenser and Pouch/Refill:***

**[TO OPEN PACKAGE:]** Peel seal off pouch of wipes. Open dispenser [opening located at the top, back part of dispenser]. Slide pouch into dispenser and close door. Open dispensing door [which is located on the front of the dispenser]. Pull a wipe through the opening. Dispense wipe to use for cleaning [ , the next wipe pops up automatically]. When finished close door to retain moisture.

***-or-***

Open door on pouch of wipes and peel off seal inside door. Close door of pouch. Open dispenser [opening located at the top, back part of the dispenser] and fold down. Slide pouch into dispenser. Pull a wipe through the opening. Dispense wipe to use for cleaning [ , the next wipe pops up automatically]. When finished, close dispenser to retain moisture.

***For Pouch:***

**[TO OPEN PACKAGE:]** Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss. -or- When finished, close [lid] [flap] [seal] [label] to retain moisture. See [refill] pouch for [full] product information.

***For Tub or Tub Refill:***

**[TO OPEN PACKAGE:]** [Flip open dispensing flap and remove lid by lifting upward.] Place refill -or- pouch in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. [The next sheet pops up automatically.] When finished, close lid flap to retain moisture. See [refill] pouch for [full] product information.

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## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Wear gloves for prolonged or frequent use.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [Emergency Information: 1-800-446-1014. -or- Poison Control Center: 1-800-446-1014 -or- Clorox Information Line: 1-888-797-7225 -or- Questions? Call 1-888-797-7225.]

### PHYSICAL OR CHEMICAL HAZARDS:

Do not use or store near heat or open flame.

*For canisters -or- tubs not intended to be refilled by the consumer*

### STORAGE AND DISPOSAL:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Nonrefillable container. Do not reuse or refill empty container. [Triple rinse and] [please] recycle empty container or discard in trash.

*For canisters -or- tubs intended to be refilled by the consumer*

### STORAGE AND DISPOSAL:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse or refill except as described in the directions for use. [Triple rinse and] [please] recycle empty container or discard in trash.

### For Dispenser and Pouch/Refill:

Dispose of wipe in trash after use. Do not flush. Reseal pouch between uses to retain moisture. [Please] recycle empty pouch or discard in trash.

## SATISFACTION GUARANTEED

Satisfaction Guaranteed! At Clorox, we have prided ourselves in making consistent quality bleach for [over] **insert years** years, and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below.

## CLOROX CUSTOMER ASSISTANCE (888) 797-7225

Any Questions? The experts at Clorox are standing by to answer any of your questions.  
-or- QUESTIONS OR COMMENTS? Call [us [toll-free]] [at] 1-888-797-7225 [Visit -or- check [out] [our website at] [www.cloroxprofessional.com](http://www.cloroxprofessional.com) [for more information] [on this product] A list of this product's ingredients is available at [www.IngredientsInside.com](http://www.IngredientsInside.com) -or- A list of [this product's] [product name] ingredients is available at [insert company website] -or- For more product ingredient information visit [www.IngredientsInside.com](http://www.IngredientsInside.com).  
For MSDS sheets -or- information [please] go to: [www.cloroxprofessional.com](http://www.cloroxprofessional.com)

Package made from **insert** % post-consumer recycled plastic.  
Mfd. for & © YYYY Clorox Professional Products Company,  
1221 Broadway, Oakland, CA 94612

Commercial Solutions is a registered trademark of The Clorox Company  
-or- Clorox Professional Products Company.

Clorox is a registered trademark of The Clorox Company.

Made in the USA

EPA Reg. No. 67619-9

EPA Est. No. 8251-WI-3 (KV), -WI-5 (UQ); 58455-IN-1 (C6),  
IN-2 (01); 56952-AR-1 (RL), WI-1 (RK); 5813-GA-2 (VG), IL-2 (VF);  
50757-WI-1; 62401-NJ-1 (JW); 71681-GA-1 (JQ), IL-1 (03), IL-2 (24);  
52631-NJ-1 (UW)

Beginning of batch code indicates Est. No.

[US Patent(s) [pending]] -or- **insert patent(s)**

**Optional graphics. May be placed anywhere on label/container.**



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]



how2recycle.info

Note: **Bold, italicized text is information for the reader and part of the label.** [Bracketed information is optional text.] Highlighted text is new. Strike-through (~~text~~) means removed.  
R0492231

### DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

**Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.**  
**For surfaces that may come in contact with food, a potable water rinse is required. Do not use on glasses, dishes or [eating] utensils.**  
These wipes will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood.

[Refill only with this product.]

**TO CLEAN [HARD, NON-POROUS SURFACES] [AND REMOVE ALLERGENS]:**

Wipe surface with a wipe; let air dry.

**TO SANITIZE [AND DEODORIZE]:**

[Use to sanitize]/[deodorize] hard, nonporous non-food contact surfaces: wipe surface; use enough wipes for treated surfaces to remain visibly wet for 10 sec[onds]. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**TO DISINFECT [AND DEODORIZE]:**

[Use to disinfect] hard, nonporous surfaces; wipe surface [to be disinfected]. Use enough wipes for treated surface to remain visibly wet for 4 min[utes]. Let surface dry. For highly soiled surfaces, clean excess dirt first.

***NOTE TO REVIEWER: This statement to be used on institutional labels with medical use sites, medical devices and/or bloodborne pathogens:***

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semicritical medical devices prior to sterilization or high level disinfection.

**General/Cleaning/Non-Pesticidal Claims:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- Also available in the **insert number** count size
- [Also] [Great] [Made] [Works [well]] [Appropriate] [on -or- for] [stovetops -and/or- microwave exteriors -and/or- refrigerator exteriors -and/or- faucets -and/or- sinks -and/or- dark tile] [with] [because of] [due to] [the] [low-streak -or- residue formula]
- Also try -or- learn more about [our] [other] [convenient] Clorox® wipes **insert web address**
- Baby[’s] Room[s] -and/or- Furniture -and/or- Surfaces -and/or- Areas (Cribs, Changing Tables, Diaper Pails)
- Bonus -or- Combo -or- Family -or- Variety Pack
- Can be used on [sealed -or- finished] wood
- Classrooms -or- schools are cleaner with this product -or- wipes
- Clean with just a wipe -or- touch
- Cleaning wipes
- Cleans [the] tough[est] soils -or- messes
- Cleans -or- Removes -or- Fights -or- Good for -or- Great on -or- Works great on [kitchen] [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- [Cloth-like] [softer] [feel]
- Cleans to a shine!
- Clear dying formula for multiple surfaces
- Contains cleaning formula with premium large size, non-linting wipe
- Contains no abrasives, harsh acids
- Convenient
- Cuts cleaning time
- Deep clean[ing] [formula]
- Deodorizes
- Designed for use on multiple surfaces
- Dissolve[s] -and/or- Pick[s] up dirt, [don’t] [doesn’t] [just] push it around
- Does not contain bleach
- Does not leave greasy appearance or feel
- [Double] [Dual] [Two]-sided scrubbing wipes
- [Double] [Triple] Reinforced wipe
- Dual action
- Durable towel[s] -or- wipe[s]
- Easily keep your car [or truck] clean
- [Easily] Lifts away dirt, dust and debris [from auto] [surfaces]
- Easily removes ground in dirt, dust & grime
- Easily wipe away dirt, debris, dust & grime
- Easy [and convenient] [to use]
- Easy pull from start to finish
- Easy to grip -and/or- hold -and/or- handle
- Economical
- Eliminates dirt and soils
- Even stronger -and/or- more durable [than ever]
- [Even] stronger than [tough] [stubborn] [baked-on] [dried-on] [kitchen] grease -and/or- grime -and/or- dirt -and/or- soap scum -and/or [everyday] [bathroom] [kitchen] messes -and/or- build-up
- Every hard non-porous surface in [your] [the] [kitchen] [bathroom] [house] deserves -or- can -or- could use a wipe
- Everything [you need] is already in the wipe
- Extra-Large, Extra-Thick Wipes
- Extra Large -or- Wide
- Extra wide & thick for big messes
- Fast drying: leaves no dull or sticky residue
- Feel the difference with [our] honeycomb texture -or- wipe
- Feels like a cloth
- Fights -or- Cuts [Through] -or- Wipes out [tough] [kitchen] Grease[,] [Wipes Clean]
- Fits [in] [a(n)] [your] [current] [existing] [**insert number**] [**insert ABN**] [**this product**] canister -or- container
- For a variety of surfaces indoors
- For a variety of surfaces -or- bathroom -or- lavatory surfaces
- For daily use
- For [light] -or- touch-up – daily -or- quick cleaning -or- clean-ups [in one easy step]
- For [use in] the bathroom -or- restroom -or- lavatory
- [For] [use in] tub[s] -and/or- shower[s]
- For use while traveling
- For use in public areas -or- places
- Formula cleans and quickly lifts off dust, dirt, grime and spills
- [Formula] [for] [low -or- less -or- lower] streaking -or- residue!
- Gentle on -or- Cleans A [Variety Of] [Multiple] Surfaces **insert surfaces from surface list**
- [Get] more wipes [at] the [same] [old] [original] price
- Great for the classroom
- [Great] for [the] school[s] -or- classroom[s]
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For use for front of the house restaurant cleaning -or- For touch-up cleaning -or- For boy misses
- Great for your car’s dashboard, vinyl, consoles and more!
- [Great] Lint-free cleaning
- Great on -or- works on[:] (**insert sites or surfaces from Table 1 or 2**)
- Great -or- Tough Cleaning [Power] [in a [Thick] Wipe]
- Handy size
- Holds up to your toughest messes -or- jobs -or- stains
- Honeycomb texture -or- weave -or- material [grabs -and/or- picks up -and/or- traps] [more] [of] [your] [dirt -and/or- soil -and/or- grease -or- messes]
- Honeycomb texture -or- wipe cleans [better] [more soils -and/or- messes]
- Honeycomb [wipe -or- cloth -or- fabric] [grabs -and/or- picks up -and/or- traps] [more] [of] [your] [dirt -and/or- soil -and/or- grease -or- messes]
- Ideal -or- Great for many cleaning jobs in the kitchen [and the bathroom]
- **Insert number** [more] [wipes] for the price of **insert price!**
- **Insert percent%** [cheaper] [less expensive] [off]
- **Insert percent%** [more] [value] [affordable]!
- **Insert percent%** more [wipes][!]

**General/Cleaning/Non-Pesticidal Claims continued:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- Just pull, wipe clean and toss
- Kitchen Appliances, Floors, Garbage cans, outdoors
- Leaves your bathroom -or- restroom -or- lavatory fresh and clean
- Life doesn't have to stop for cleaning
- Lift away dirt and debris
- Lint-Free Cleaning Wipe
- Lint-free – won't leave greasy residue on hands
- [Look] Less streaking -or- residue
- Low-streak formula [dries clear] [and] [eliminates [the] need to wipe down after use]
- [Low-streak -or- residue] [Formula -or- Wipe] [Cleans] [[is] appropriate -or- great for] [kitchen -and/or- bathroom -and/or- household] [surfaces] [places] [like] [dark tile] [stovetops -and/or- microwave exteriors -and/or- refrigerator exteriors -and/or- faucets -and/or- sinks]
- [Low-streak -or- residue] [Formula -or- Wipe] Clean[s] thoroughly
- [Low-streak -or- residue] [Formula -or- Wipe] [Delivers] [A] Clean you can [see -and/or- smell -and/or- feel] [notice]
- [Low-streak -or- residue] [Formula -or- Wipe] For your [kitchen] [bathroom] [household] surfaces [like] [stovetops -and/or- microwave exteriors -and/or- refrigerator exteriors -and/or- faucets -and/or- sinks]
- [Low-streak -or- residue] [Formula -or- Wipe] [For a] more -or- visible -or- apparent -or- noticeable -or- satisfying clean
- [Low-streak -or- residue] [Formula -or- Wipe] [Great] [Use it] [For] [cleaning] Every day[,] [on] hard non-porous [surface[s]]
- [Low-streak -or- residue] [Formula -or- Wipe] [leaves] Less -or- Fewer [visible] spots -or- spotting -or- blotches -or- marks [than] [ever] before]
- [Low-streak -or- residue] [Formula -or- Wipe] [Lets you] Clean multiple [household] surfaces [with wipes]
- [Low-streak -or- residue] [Formula -or- Wipe] [Lets you] Clean[s] [throughout] [around] [in] [the -or- your] [house]
- Low/lower streak[ing] formula
- Makes your job easier in the restroom -or- lavatories
- Moist Residential -or- Institutional [Cleaning] Wipes
- [Money-saving] [Canister and] Refill [Value] [**insert number**] Pack
- More [of the same great] [product] [wipes] for less[!]
- Multi-Purpose Cleaning Wipes
- Multi-purpose [use]
- Multi-Surface Cleaner for Spills and Messes
- Multi-Surface [formula]
- No dilution required [for cleaning]
- No mess
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- No rinsing
- No streaking
- Non-scratching -or- Non-Abrasive [formula]
- Odor-neutralizing [fresh] [scents] [technology] [formula[s]]
- One step
- One side is like a scrubbing sponge, the other is like a wipe
- One towel goes a long way
- [One] [Versatile] [low-streaking -or- residue] wipe for [all] hard non-porous [kitchen -and/or- bathroom -and/or- household] surfaces
- Perfect for cleaning up around the toilet
- Perfect solution
- Perfect -or- designed -or- specialized -or- formulated for[:]  
**(insert sites or surfaces from Table 1 or 2)**
- PJW-622 are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- Powerful cleaning -and/or- degreasing action -or- formula
- Powerful cleaning for auto surfaces
- Powerful Clorox [cleaning] formula and compatible for auto surfaces
- Powerful soap scum -and/or- grease -and/or- grime -and/or- dirt fighting -or- cutting formula -or- technology
- Quick
- Quick auto interior cleaning
- Ready to use
- Refill for [a(n)] [your] [current] [existing] **insert number** [**insert ABM**] [**this product**] canister -or- container
- [Reinforced] [with] Quilted [strength]
- Removes dirt, dust and soils
- Same great [product] [wipes] at a [better] value[!]
- Save **insert percent%** [!]
- [Smaller][,] [Tougher][,] [Thicker][,] [Stronger][,] [More Durable][,] [Textured][,] [Ultra-thick] Wipe [With] [Powerful] [Micro-Fibers] [Scrubbing-Fibers] [Micro-Scrubbing Fibers -or- Power] [Micro-Fiber Power] [Micro-Scrubber -or- Micro-Scrubbing Texture]
- Soft side for wiping -or- cleaning dirt away
- Soft weave wipe cleans **Use Surfaces: Table 2** better [in] **Use Sites: Table 1**
- Soft Packaging [for] [Easy Storage]
- Softer wipe
- Spot cleaning
- Stays wet longer -or- holds moisture longer
- Strong -or- durable enough for [tough] [messes] [jobs] [stains] [difficult -or- uneven surfaces] [all around the house]
- Tackle large cleaning jobs with just 1 wipe
- Texture traps more soil -and/or- dirt -and/or- grease
- [[Textured] Micro-Scrubbers[!]] [Cut[s] through -or- For] [Tough] [Stubborn] [Baked On] [Sticky] [Messes -or- Soils -or Stains] [with less [effort -or- scrubbing]][!]
- Textured -or- scrubby -or- rough [side] -or- [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]
- Textured [thick] wipe [cleans] [shines] better
- [Textured] [Thick wipe] Stays wet [longer]
- Texture[d] [wipe] great on [greasy] [all] messes
- Textured wipe lasts longer
- Textured wipe traps more dirt
- Textured wipe [works] better on tough stains
- Textured wipe reduces streaks [on] **Use Surfaces: Table 2**
- [The] [Multi- purpose -or- occasion] wipe: [cleans] [great] [works [well]] [on -or- in -or- for] [kitchen -and/or- bathroom -and/or- household] surfaces



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**General/Cleaning/Non-Pesticidal Claims continued:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- [The] [Multi- purpose -or- occasion] wipe: [cleans] [great] [works [well]] [on -or- in -or- for] [kitchen -and/or- bathroom -and/or- household] surfaces -or- places [like] stovetops -and/or- microwave exteriors -and/or- refrigerators exteriors -and/or- faucets -and/or- sinks
- The convenient way to keep your surfaces looking "just cleaned"
- The easiest way to keep a variety of surfaces clean every day
- The easy way to clean all over the surface
- The easy way to touch-up clean your bathroom -or- restroom every day
- [The product -or- the wipes are] [always] ready to use
- The scrubbing [power] [side] of a sponge
- Thick -and/or- soft wipe
- Thick -and/or- Strong Wipe for Industrial use -or- cleaning
- Thick wipe with "moisture seal" -or- "moisture lock"
- [Thick] [Wipe] Stays wet -and/or- moist longer
- Thicker -and/or- stronger
- Thicker wipe removes more stains
- [Thicker wipe] [Is] Tougher on stains -and/or- soil -and/or- dirt -and/or- grease
- [Thicker] Quilted wipe
- [Thicker,] [stronger] wipe
- [This Product][ -] Tough[er] -and/or- Small[er] -and/or- Thick[er] -and/or- Strong[er] -and/or- [More] Durable -and/or- Textured -and/or- Scrubby -and/or- Scrubbier For Tough[er] -and/or- Stubborn -and/or- Sticky -and/or- Baked On Messes -or- Soils -or- Stains[!]
- To clean [a variety of surfaces] [throughout -or- all over -or- around] the area -or- bathrooms -and/or- lavatories
- Tough on grease, dirt and grime
- Tough on messes, easy on surfaces
- [Tough][,] [Strong] [Micro-]Scrubby[ing] Action[!]
- Trap[s] -and/or- pick[s] up -and/or- grip[s] -and/or- grab[s] -and/or- hold[s] particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house] [anytime] -or- [anywhere indicated on the label]
- Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Use on hard, nonporous surfaces: plastic, vinyl upholstery, metal, glass, and painted surfaces
- Use [the product] -or- the wipe[s] throughout the restaurant -or- office
- Versatile [cleaner]
- [Virtually] Lint Free
- [Virtually] streak free [shine] [clean]
- Waterless cleaning -or- treatment -or- usage -or- use
- Will not harm most surfaces
- Will not leave behind greasy appearance or feel
- Wipe and let dry
- [Wipe] Cleans better -and/or- lasts longer [than ever]
- Wipe grabs more soil -and/or- dirt -and/or- grease
- Wipes away -and/or- powers through -and/or- attacks -and/or- [even] cleans [tough] [stubborn] [baked-on] [dried-on] [kitchen]grease -and/or- grime -and/or- dirt -and/or- soap scum -and/or- [everyday] [bathroom] [kitchen] messes -and/or- build-up
- Wiping -or- smooth -or- soft side for cleaning dirt away
- [With a] Bleach[-]free [formula] **when used with Clorox® alternate brand name**
- With a pleasant fragrance
- With DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave cloth [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- With DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave fibers [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- With DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave technology [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- With DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- With DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave pockets [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- With DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave ridges [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- [With] [moisture] [trapper] pockets -or- ridges -or- [added] [more] texture to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs
- With stay-wet technology
- Won't leave greasy residue on hands
- Works [great] on [shiny] [high gloss] [high shine] surfaces [such as chrome -and/or- [dark] enamel -and/or- [dark] tile -and/or- dark surfaces]
- [Wow] Scrubs like a sponge

**Sanitizing Claims:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- 10 sec[ond] sanitization
- Sanitizes in [just] 10 sec[onds]
- Kills [bacteria] in [just] 10 sec[onds]
- Can help reduce the risk of surface cross-contamination on treated surfaces
- One step cleaning -and/or- sanitizing -and/or- deodorizing [of] [99.9[99]]% of bacteria] -or- [odor causing bacteria]
- Kills 99.9[99]]% of -or- Effective against [odor causing] bacteria [in 10 sec[onds]
- Sanitizing wipes
- Salmónella enterica [ATCC 10708] -and- Klebsiella pneumoniae [(Kleb)] [ATCC 4352] -and/or- Campylobacter jejuni [ATCC 29428] -and/or- Escherichia coli O157:H7 [(E.coli)] [ATCC 35150] -and/or- Methicillin-resistant Staphylococcus aureus [(MRSA)] [ATCC 33592] -and/or- Staphylococcus aureus [(Staph)] [ATCC 6538] -and/or- Streptococcus pyogenes [ATCC 19615]

**Non-living Allergen Claims:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- Removes -and/or- Controls **insert number between 90 and 99.9%** of common [indoor -and/or- outdoor] allergens
- Removes -or- Controls common [indoor] [and outdoor] allergens [of concern]
- [**This product**] Removes [more than -or- greater than -or- over] [**insert number between 90 and 99.9%** of] [the following allergens]: **insert allergen(s) from allergen list**
- Wipes Away [**insert number between 90 and 99.9%** of] [The Most] [Common] Allergens

**Note to reader: this list of allergens may be used in its entirety or a subset may be used**

cat dander, cockroach debris, cockroach matter, cockroach particles, dog dander, dust mite debris, dust mite matter, dust mite particles, pet dander, timothy grass, pollen particles, grass.

### Disinfecting Claims:

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Broad Spectrum Disinfectant
- Cleans -and/or- disinfects -and/or- deodorizes
- Cleans, Disinfects, and Deodorizes in One Easy Step when following disinfection use directions
- Cleans, -and/or- Disinfects, -and/or- Deodorizes [all] in One [Easy] [Step] when following disinfection use directions
- [Contains] Disinfecting cleaning with [soft] non-linting wipe
- Demonstrated Effectiveness against (***insert organisms from list***) [on hard non, porous surfaces -or- on (***insert use site***)]
- Deodorizes by killing the bacteria that cause [bad] odors
- Disinfect -and/or- touch-up clean
- Disinfectant
- Disinfectant -and/or- Deodorizing wipes
- Disinfecting cleaning wipes for auto surfaces
- Disinfects in 4 min[utes]
- Disinfects -or- Disinfecting formula and -or- while gentle on auto surfaces
- Effective against odor causing bacteria
- [Great] Lint-free cleaning [and disinfecting]
- Hard Surface Disinfection against HBV [(Hepatitis B Virus)] [in 4 min[utes]]
- Hard Surface Disinfection against -or- Kills MRSA<sup>[8]</sup> [(Methicillin-resistant Staphylococcus aureus)] [in 4 min[utes]]
- Kills a wide range of pathogens
- Kills bloodborne pathogens HBV and HIV in [4 min[utes]]
- Kills[:] Cold & Flu Viruses<sup>6</sup> -and/or- Staph<sup>1</sup> -and/or- Salmonella<sup>4</sup> -and/or- Strep<sup>9</sup> -and/or- E. Coli<sup>10</sup> -and/or- Listeria<sup>7</sup> -and/or- Enterobacter aerogenes
- Kills Common Germs and Viruses that May Make Pets Sick: [Newcastle Disease virus, Canine Distemper virus]
- Kills -or- Eliminates -or- Destroys -or- Attacks -or- Gets rid of [99.9% of] bacteria -and/or- germs<sup>2</sup> [all] around [your] [the] [bathroom -or- restroom] [kitchen] [school<sup>3</sup>] [classroom] [home] [house] [office] [work -or- office [place] [environment]]
- Kills -or- Eliminates -or- Destroys -or- Attacks -or- Gets rid of [99.9% of] [common] [household] germs<sup>2</sup> -and/or- bacteria
- Kills [most] common germs -and/or- viruses -and/or- bacteria
- Kills -or- Fights -or- is effective against (***insert organisms from list***) [on hard non, porous surfaces -or- on (***insert use site***)]
- [Kill[s] -or- Remove[s] -or- Effective against] [the following] [organisms:] ***insert organisms from list***
- Kills[:] the organisms that can cause pneumonia -and/or- whooping cough
- Leaves hard, non-porous surfaces disinfected
- Meets AOAC efficacy testing requirements -or- standards [for hospital disinfection]
- Moist with cleaners -and/or- disinfectants
- One-Step Cleaner and Disinfectant
- One step cleaning -and/or- disinfecting -and/or- deodorizing
- Patented -or- Advanced Disinfecting Formula
- [**Product Name**] [Meets] -or- Compliant with OSHA Bloodborne Pathogen Standards
- Proven to Kill ***insert number 23 or smaller*** [Common] Viruses and Bacteria<sup>5</sup>
- [The product are] the easy way to [touch-up clean] and disinfect
- [Touch-up] Clean[s] and disinfect[s]

- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]
- Virucidal[±] -or- antiviral[±]
- Wet [disinfecting] wipes
- Wipes away [dirt -and/or- dust]

- <sup>1</sup>Staphylococcus aureus
- <sup>2</sup>Campylobacter jejuni [ATCC 29428], Bordetella pertussis [ATCC 12743], Escherichia coli O157:H7 (E. coli) [ATCC 51657], Klebsiella pneumoniae (Kleb) [ATCC 4352], Listeria monocytogenes (Listeria) [ATCC 19117], Pseudomonas aeruginosa (Pseudomonas) [ATCC 15442], Salmonella enterica [***tested as Salmonella choleraesuis***] (Salmonella) [ATCC 10708], Staphylococcus aureus (Staph) [ATCC 6538], Streptococcus pyogenes (Strep) [ATCC 19615], Rhinovirus [type 14] [ATCC VR-284], Rotavirus [Strain WA], Avian influenza [A] virus [ATCC VR-2072], Avian Influenza A (H3N2) virus (Avian Reassortant) [ATCC VR-2072], Strain A; Washington; 897/80 X A/ Mallard; New York; 6750/78, Avian Influenza A (H7N9) virus, Strain wildtype A/Anhui/1/2013, CDC #2013759189, Avian influenza [Type A] (H5N1) virus [Strain VNH5N1-PR8/CDC-RG CDC #2006719965, Herpes simplex virus [type 1] (Herpes) [ATCC VR-260], [Human] coronavirus [ATCC VR-740], Influenza [A] [flu virus] [ATCC VR-544], Respiratory syncytial virus (RSV) [ATCC VR-26], Canine Distemper Virus [ATCC VR-128], Enterobacter aerogenes [ATCC 13048], Duck hepatitis B virus (Hepadna Virus), Methicillin-resistant Staphylococcus aureus (MRSA) [ATCC 33592], Newcastle disease virus [ATCC VR-108]

<sup>3</sup>Confirm school policy allows for use and/or donation of product. Adults must deliver donations [directly] to schools.

<sup>4</sup>Salmonella enterica

<sup>5</sup>Avian Influenza A (H3N2) virus (Avian Reassortant) [ATCC VR-2072], Strain A; Washington; 897/80 X/ Mallard; New York; 6750/78, Avian Influenza A (H7N9) virus, Strain wildtype A/ Anhui/1/2013, CDC # 2013759189, Avian influenza [Type A] (H5N1) virus [Strain VNH5N1-PR8/CDC RG CDC #2006719965, Campylobacter jejuni [ATCC 29428], Canine Distemper Virus [ATCC VR-128], Duck hepatitis B virus (Hepadna Virus) (HBV), Enterobacter aerogenes [ATCC 13048], [E. coli] (Escherichia coli O157:H7) [ATCC 51657], [Herpes] (Herpes simplex virus type 1) [ATCC VR-260], [HIV] (Human immunodeficiency virus type 1); ([Human] coronavirus) [ATCC VR-740], Influenza A2 virus [ATCC VR 544], [Kleb] (Klebsiella pneumoniae) [ATCC 4352], [Listeria] (Listeria monocytogenes) [ATCC 19117], Methicillin-resistant Staphylococcus aureus (MRSA) [ATCC 33592], Newcastle disease virus [ATCC VR-108], [Pseudomonas] (Pseudomonas aeruginosa) [ATCC 15442], (Rhinovirus type 14) [ATCC VR 284], (Rotavirus WA), [RSV] (Respiratory syncytial virus) [ATCC VR 26], Salmonella enterica (Salmonella) [ATCC 10708], [Staph] (Staphylococcus aureus) [ATCC 6538], [Strep] (Streptococcus pyogenes) [ATCC 19615]

<sup>6</sup>Rhinovirus type 14 [ATCC VR 284] -or- [Human] coronavirus [ATCC VR-740], Influenza A2 virus [ATCC VR 544]

<sup>7</sup>Listeria monocytogenes

<sup>8</sup>Methicillin-resistant Staphylococcus aureus

<sup>9</sup>Streptococcus pyogenes

<sup>10</sup>Escherichia coli

**Special Instructions for Use Against HIV-1 and HBV**

This product kills HIV-1 and HBV on precleaned hard, nonporous surfaces/objects previously soiled with blood/body fluids in health care settings [(hospitals, nursing homes)] or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus (HIV-1) (associated with AIDS) and Hepatitis B Virus (HBV).

**Special instructions for using this product to clean and decontaminate against HIV-1 and HBV on surfaces/objects soiled with blood/body**

**fluids: Personal Protection:** When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks and eye coverings. **Cleaning Procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact Time:** Allow surface to remain wet 1 min[ute] for HIV-1, 4 min[utes] for HBV. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks and eye coverings. Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**Note to Reviewer: not to be included for "Home Healthcare" product labeling**

**POULTRY HOUSES, BROODERS AND HATCHERIES  
TO DISINFECT (AND DEODORIZE) HARD, NON-POROUS  
SURFACES: [AGAINST AVIAN INFLUENZA A VIRUS:**

**Poultry House:** Remove all animals and feeds from premises and enclosures such as coops or cages. Remove all litter, droppings, and manure from walls, tables, surfaces of coops, cages, and other facilities and fixtures occupied or traversed by animals. Empty all troughs, racks, and other feeding and watering applications. Thoroughly clean all surfaces with soap or detergent and rinse with water. Thoroughly wet surfaces by using enough wipes on treated surface to remain wet for 4 min[utes]. After application, ventilate coops and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, or dried. Thoroughly scrub all treated feed racks, mangers, automatic feeders, fountains and waterers with soap or detergent and rinse with potable water before reuse.

**Hatcheries:** Remove all animals and feeds from the premises and enclosures. Pre-clean all surfaces such as hachers, setters, trays, racks, carts, sexing tables, and other hard surfaces with soap and detergent and rinse with water. Then, thoroughly wet surfaces by using enough wipes on treated surfaces to remain wet for 4 min[utes]. After application, ventilate coops and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, or dried. Thoroughly scrub all treated feed racks, mangers, automatic feeders, fountains and waterers with soap or detergent and rinse with potable water before reuse.

**Pandemic 2009 H1N1 Influenza A virus**

**Claims:**

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (**Product Name**) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.

- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

**per Agency guidance dated October 22, 2009 "Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" [www.epa.gov/oppad001/h1n1-guide.html](http://www.epa.gov/oppad001/h1n1-guide.html)**

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**Organisms:**

<b>Bacteria:</b>	<b>[Strain and/or ATCC number]</b>
Bordetella pertussis	[ATCC 12743]
Campylobacter jejuni	[ATCC 29428]
Enterobacter aerogenes	[ATCC 13048]
Escherichia coli O157:H7 [(E. coli)]	[ATCC 51657]
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]
Listeria monocytogenes [(Listeria)]	[ATCC 19117]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]
Salmonella enterica [ <b>tested as Salmonella choleraesuis</b> ] [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]
<b>Viruses <sup>(#)</sup> Enveloped</b>	
<sup>(#)</sup> Avian influenza [A] virus <sup>††</sup>	[ATCC VR-2072]
<sup>(#)</sup> Avian Influenza A [(H7N9)] virus <sup>††</sup>	[Strain wildtype A/Anhui/1/2013, CDC #013759189]
<sup>(#)</sup> Avian Influenza A [(H3N2)] virus [(Avian Reassortant)] <sup>††</sup>	[ATCC VR-2072], [Strain A; Washington; 897/80 X A/Mallard; New York; 6750;78]
<sup>(#)</sup> Avian influenza [Type A] [(H5N1)] <sup>††</sup>	[Strain VNH5N1-PR8/CDC-RG CDC #2006719965]
<sup>(#)</sup> Duck Hepatitis B virus <b>###</b> [(HBV)]	
<sup>(#)</sup> Canine distemper virus	[ATCC VR-128]
<sup>(#)</sup> Herpes simplex virus type I	[ATCC VR-260]
<sup>(#)</sup> [Human] coronavirus	[ATCC VR-740, Strain 229E]
<sup>(#)</sup> Human immunodeficiency virus type 1 [(HIV-1)] <b>###</b>	[HTLV III <sub>B</sub> strain]
<sup>(#)</sup> Influenza A2 Virus [the virus that causes the flu -or- the flu virus] [flu virus]	[ATCC VR-544]
<sup>(#)</sup> Newcastle disease virus	[ATCC VR-108]
<sup>(#)</sup> Respiratory syncytial virus [(RSV)]	[ATCC VR-26]
<b>Viruses<sup>(#)</sup> Non-Enveloped</b>	
<sup>(#)</sup> Rhinovirus [type] 14 [the virus that causes the cold -or- the cold virus]	[ATCC VR 284]
<sup>(#)</sup> Rotavirus [WA] [the virus that causes diarrhea -or- the diarrhea virus]	[Strain WA]
<b>Bloodborne Pathogen</b>	
<sup>(#)</sup> Duck Hepatitis B virus <b>###</b> [(HBV)]	
<sup>(#)</sup> Human immunodeficiency virus type 1 [(HIV-1)] <b>###</b>	[HTLV III <sub>B</sub> strain]
<b>Sanitizing organisms:</b>	
Campylobacter jejuni	[ATCC 29428]
Escherichia coli O157:H7 [(E.coli)]	[ATCC 35150]
Klebsiella pneumoniae [(Kleb)]	[ATCC 4352]
Salmonella enterica	[ATCC 10708]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Streptococcus pyogenes	[ATCC 19615]

<sup>††</sup>Kills Avian Influenza A virus on precleaned hard, nonporous surfaces

**###Note to Reviewer: not to be included for "Home Healthcare" product labeling**

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### Packaging Claims:

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- Big size
  - [Buy] One for **Use Sites: Table 1**, one for **Use Sites: Table 1**
  - [Buy] Two for **Use Sites: Table 1**, one for **Use Sites: Table 1**
  - [Buy] Two for **Use Sites: Table 1**, two for **Use Sites: Table 1**
  - Clorox® brings beauty [artistry] [elegance] [trendy] to cleaning!
  - Collect all [of the Designer Series] canisters!
  - Commercial [size] [use]
  - Convenient pack
  - Decorate your [home] [kitchen] [bathroom] counter(s) [office] [bathroom(s)] [with designer wipes]
  - [Drops] [Slides] into an empty [wipes] canister -or- container
  - Easy-carry handle
  - [Easy] Dispensing
  - [Easy] [Dispensing] lid -or- closure -or- cap
  - Easy open lid
  - Easy -or- EZ Start-lid -or- cap
  - Easy pop [top]
  - Easy pull from start to finish
  - [Easy] [Simple] [Quick]-loading refill -or- roll -or- wipes
  - [Easy] [Simple] [Quick]-to-load refill -or- roll -or- wipes
  - Easy storage
  - Easy to open -or- thread
  - Easy to [store] [stack]
  - Easy-to-use dispenser
  - Easy to [use] [open] lid -or- closure -or- cap
  - [Even] more wipes [per package -or- container -or- canister]
  - [Even] stronger [wipe[s]] [a] [better wipe[s]]\*
  - Great for [the] [your] [use on] **Use Sites: Table 1 Use Surfaces: Table 2 [!]**
  - [Handy] Cloth or Wipe size **insert size**
  - [Includes] **insert number** count refill [pack] -or- Contains **insert number** wipes
  - [Individual] refills -or- rolls -or- package -or- pouch [stay(s)] [keep(s)] [moist] [fresh]
  - Individually-wrapped for [freshness] [moisture-protection]
  - [Individually wrapped refills -or- rolls -or- wipes are] As fresh as the wipes you use now
  - [Individually wrapped to be] As fresh as your [regular] [normal] wipes
  - Individually wrapped to preserve [freshness] [moisture]
  - Individually wrapped to [stay] [keep] [moist] [fresh]
  - **insert number** free -or- extra -or- more wipes
  - **insert number**% off
  - **insert number**x stronger\*
  - **insert number**% stronger\*
  - **insert number** wipes [per package -or- container -or- canister]
  - **insert percent** Bigger quilted wipes\*
  - **insert percent** more wipes\* [\*vs. **insert number** count] [this product] [canister]
  - **insert wipe dimensions** wipes
  - Institutional [use]
  - Just [drop] [slip] [slide] the refill -or- roll -or- wipes in [an empty canister -or- container]
  - [Just] [Easily] Pop open [with one hand] [for easy use]
  - Less plastic -or- waste -or- material [to throw away]
  - Moisture-lock refill -or- package -or- pouch
  - Multi-refill pack
  - No hassle lid -or- cap
  - No overspray
  - [Package] [Uses] [Made from] [Made with] **insert percent**% less plastic -or- waste -or- material
  - Paper towel size **insert size**
  - [Perfect for] Use with the [**insert ABN**] [**this product**] easy start lid
  - Perfect size for lavatories -or- bathrooms
  - Pop-up [top]
  - Portable size
  - Professional [size]
  - Pull-N-Go
  - Pull-N-Wipe lid -or- cap
  - Quick-clip -or- convenient handle
  - Ready pull
  - Refill pack
  - Refillable [with **insert number** wipes] -or- [Dispenser] Refill [pack] [for dispenser]
  - Regular [wipe] [size] -or- Large [wipe] [size]
  - Same easy dispensing
  - Same great [product] [wipes]. [Easier] [simpler] form -or- package -or- packaging.
  - Stackable [wipes] refills -or- package(s) -or- pouches
  - Takes up less [space] [room] [[than your [current] [existing] canister -or- container]
  - [The Designer Series is] Beautiful [elegant] enough to leave out [on counter(s)] [desk(s)] [in bathroom] [in kitchen] [in office]
  - Three pack -or- multi-pack
  - Travel [size -or- pack]
  - Try me [on] [for] **Use Surfaces: Table 2 [!]**
  - Twin pack -or- two pack -or- dual pack
  - Value pack
  - Value size
  - [Wipes] Stay[s] wet -or- moist longer
  - [With] Pop action
- \*In comparison to **insert wipe dimensions** [prior] [past] [previous] [old] wipe [material] -or- Versus [prior] [past] [previous] [old] wipe [material]

***Fragrance/Scent Descriptors and Claims:***

Now -and/or- New[!] and -or- & Improved[!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

- Berry [blast] [breeze] [boom] [burst] [fresh]
- Blossom [blast] [breeze] [burst] [clean] [fresh]
- Bursting [petals] [bouquet]
- Cascading [clean] [falls]
- Citrus blend
- Floral [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Fresh [blast] [breeze] [burst]
- Fruit(y) [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Garden [bloom] [breeze] [escape] [fresh] [power] [surge]
- Has [leaves] a clean -and/or-Light Fresh/Lemon/Rain Clean/Floral scent -or- fragrance -or- smell[.]
- Herbal [blast] [breeze] [clean] [energy] [fresh] [fusion]
- Island [bloom] [bouquet] [breeze] [power]
- Lavender [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Lemon [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Lime [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Mandarin [Orange]
- Mint [burst] [cooling] [rush]
- Morning [burst] [clean] [dew] [fresh] [fusion] [mist]
- Mountain [breeze] [clean] [fresh] [spring]
- Ocean [breeze] [fresh] [winds]
- Orange [blast] [breeze] [burst] [fresh] [fusion]
- Petal [breeze] [pink] [rush]
- Rain [clean] [fresh] [fusion] [shower]
- Rain [Clean] [Fresh] [Scent] -or- Fresh [Scent] -or- Lemon [Fresh] [Scent] -or- Floral [Fresh] [Scent] -or- Orange [Power] [Fresh] [Scent] -or- Kitchen [Fresh] [Scent] -or- Lavender [Fresh] [Scent]
- Red apple [rush]
- Rose [of the tropics]
- Serene Clean
- Shower [breeze] [burst] [fresh] [fusion]
- Spa Fresh
- Spring [bloom] [breeze] [burst] [clean] [shower]
- Sweet [blast] [breeze] [burst] [fruit] [clean]
- Tropical [bloom] [rainfall] [rose] [shower]
- Waterfall [clean] [burst] [rush] [splash]
- Whitewater [clean] [burst] [falls] [mist] [rush] [splash]
- Wildflower [clean] [blast] [breeze] [burst] [escape] [fusion] [power]

***Any claim above could be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm***

***Any claim above could be followed with aroma -or- bouquet -or- fragrance -or- perfume -or- odor -or- scent -or- smell***

**Use Sites: Table 1**

**Use on hard, nonporous surfaces in:**

Airplane	Copper Nickel Alloys	Home Centers	[Police -and/or- Fire] Vehicles
Airplanes	Correctional Facilities	Hotels	Public Facilities
Ambulances	Cupron Enhanced EOS	[Institutional] Laundromats	Recreational Centers
Automobiles	Surfaces®	Institutions	Recreational Facilities
Basements	CuVerro® copper products	Kennels	Restaurants
Bathroom[s] -or- Locker Room Facilities	[Damp] Storage Areas	Kitchen[s]	Restrooms
Boats	Day Care Centers	Laboratories	School Buses
Bowling Alleys	Dining Halls -or- Room[s]	Lavatories	Schools
Buses	Dorms	Lounges	Shelters
Butcher Shops	Elevators	Military Installations	Shops
Cafeterias	Factories	Mobile Homes	Storage Areas
Campers	[Food Processing] Plants	Motels	Subways
Cars	Food Services	Nurseries	Supermarkets
Churches	Garages	Offices	Trains
Convenience Stores	Grocery Stores	Pharmacies	Vacation Homes
Copper Enhanced Plastic	Gymnasiums	Play Areas	Warehouse Clubs
	Health Clubs	Playgrounds	

**For use on non-critical surfaces in:**

Dental Offices	Laboratories	Nursing Homes	Physician Offices
Hospitals	Medical Clinics	Patient Rooms	Veterinary Offices



**Use Surfaces: Table 2**

**For use on hard, nonporous surfaces [such as]:**

appliance exteriors	door frames -or- handles	metal work benches	tables
appliances, outside of	doorknobs	microwave exteriors	[toilet] [faucet]
basements	drain boards	office -or- bedside furniture	[telephone] [dishwasher]
[bathroom] fixtures	drawer pulls	office machinery	[cabinet] [door] handles
bathtubs	exam[ination] tables	oven exteriors	toilet exterior
bed rails -or- railing[s]	faucets	painted surfaces	toilet seats -or- rims
bed springs and frames	[filling] cabinets	patient -or- rocking chairs	toys <sup>a</sup>
bedframes	finished hardwood	patio furniture	trash cans
bedpans	floors [around toilets]	pet areas	trash compactors
[bedside] commodes -or- tables	freezer[s]	pet -or- dog crates -or- houses	tubs
cabinets	garbage cans	-and/or- furniture -and/or-	[under] sinks
cages	garbage disposals	areas -and/or- surfaces	urinals and/or toilets
car interiors	glass	plastic	vanity tops
car -or- booster seats	glazed tiles	plastic shower curtains	vinyl upholstery
[children's] furniture	glucometer exteriors	prescription container exteriors	[vinyl] wallpaper
chrome exterior surfaces of	grab bars	railings	walkers
closets	[grocery store] carts	recycling bins	walls
[clothes] [diaper] hampers	gurneys	refrigerator exteriors	wash basins
consoles	hampers	remote control exteriors	[washers -and/or- dryers]
cords	handrails	respirator exteriors	[outside of]
countertops	interior plastics	safety rails	wastebaskets
crutches	lamps	scales	wheelchairs
dashboard	laundry rooms	showers	
desks	LCD -and/or- navigation screens	showers -or- shower stalls	[For surfaces that incorporate
diagnostic equipment	light switches [fixtures]	shower walls	electronic components,
dialysis machine exteriors	[panels]	signs	please consult manufacturer's
dish racks	linoleum	sinks	instructions]
[diaper] changing tables	litter boxes	shopping carts	
diaper pails	lockers	steering wheels	<sup>a</sup> [For toys, rinse with water
dining room surfaces -and/or-	med[ication] carts	stereo consoles	after wiping with -or- using the
tables -and/or- fast food	[medicine] cabinets	stove tops	product.]
restaurant tables	metal	stretchers	

Note: ***Bold, italicized text is information for the reader and part of the label.*** [Bracketed information is optional text.] Highlighted text is new. Strike-through (~~text~~) means removed.  
R0492231

**Hazardous Material Ratings**

HMIS (Hazardous Materials Identification System) & NFPA (National Fire Protection Association) for PJW-622

**Health Rating for HMIS listing:**

- 1=Slight to Moderate eye
- 2=Severe, but reversible
- 3=Irreversible eye

**Letter Designation of Personal Protection Equipment:**

- A=Safety Glasses
- B=Safety Glasses, Gloves
- C=Safety Glasses, Gloves, Synthetic Apron
- D=Face Shield, Gloves, Synthetic Apron
- E=Safety Glasses, Gloves, Dust Respirator
- F=Safety Glasses, Gloves, Synthetic Apron, Dust Respirator
- G=Safety Glasses, Gloves, Vapor Respirator

- H=Splash Goggles, Gloves, Synthetic Apron, Vapor Respirator
- I=Safety Glasses, Gloves, Combination Dust and Vapor Respirator
- J=Splash Goggles, Gloves, Synthetic Apron, Combination Dust and Vapor Respirator
- K=Airlines Hood or Mask, Gloves, Full Protective Suit, Boots
- X=Situations Requiring Specialized Handling

RATINGS	HMIS	NFPA
HEALTH	1	1
FLAMMABILITY	1	1
REACTIVITY	0	0
PERSONAL PROTECTION	A	

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**KEEP OUT OF REACH OF CHILDREN  
CAUTION[:]**

See back panel -or- bottom -or- side for additional precautionary statements.

ACTIVE INGREDIENTS:

n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%) Dimethyl Benzyl Ammonium Chloride	0.145%
n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl Ammonium Chloride	0.145%
OTHER INGREDIENTS:	99.710%
TOTAL:	100.000%

Contains no phosphorus[.]

[Net] [Contents] \_\_\_\_\_

*Each package type and size will bear the actual net contents  
in pounds and ounces*

\_\_\_\_\_ Premoistened -or- Wet [Scrubbing] Wipes  
-or- Refills -or- Packages  
\_\_\_\_\_ " x \_\_\_\_\_" [ \_\_\_\_\_ cm x \_\_\_\_\_ cm]

***For Pouch:***

**[TO OPEN PACKAGE:]** Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss. -or- When finished, close [lid] [flap] [seal] [label] to retain moisture.

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**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS.**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Wear gloves for prolonged or frequent use.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [Emergency Information: 1-800-446-1014. -or- Poison Control Center: 1-800-446-1014 -or- Clorox Information Line: 1-888-797-7225 -or- Questions? Call 1-888-797-7225.]

**PHYSICAL OR CHEMICAL HAZARDS:**

Do not use or store near heat or open flame.

**STORAGE AND DISPOSAL:**

**For Dispenser and Pouch/Refill:**

Dispose of wipe in trash after use. Do not flush. Reseal pouch between uses to retain moisture. [Please] recycle empty pouch or discard in trash.

**SATISFACTION GUARANTEED**

Satisfaction Guaranteed! At Clorox, we have prided ourselves in making consistent quality bleach for [over] **insert years** years, and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below.

**CLOROX CUSTOMER ASSISTANCE (888) 797-7225**

Any Questions? The experts at Clorox are standing by to answer any of your questions.

-or- QUESTIONS OR COMMENTS? Call [us [toll-free]] [at] 800-492-9729 or visit us at [www.\[Insert Company Website\]](#) [Visit -or- check [out] [our website at] [www.cloroxprofessional.com](#) [for more information] [on this product]

A list of this product's ingredients is available at [www.IngredientsInside.com](#) -or- A list of [this product's] **product name** ingredients is available at [\[insert company website\]](#) -or- For more product ingredient information visit [www.IngredientsInside.com](#).

For MSDS sheets -or- information [please] go to: [\[Insert Company Website\]](#)

Package made from **insert** % post-consumer recycled plastic.  
Mfd. for Clorox Professional Products Company,

[Distributed by The Clorox Company]

1221 Broadway, Oakland, CA 94612

Clorox is a registered trademark of The Clorox Company.

CareConcepts is a [registered] trademark of The Clorox Company

© YYYY Made in the USA

EPA Reg. No. 67619-9

EPA Est. No. 8251-WI-3 (KV), -WI-5 (UQ); 58455-IN-1 (C6), IN-2 (01);

56952-AR-1 (RL), WI-1 (RK); 5813-GA-2 (VG), IL-2 (VF);

50757-WI-1; 62401-NJ-1 (JW); 71681-GA-1 (JQ), IL-1 (03),

IL-2 (24); 52631-NJ-1 (UW)

Beginning of batch code indicates Est. No.

[US Patent(s) [pending]] -or- **insert patent(s)**

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*The addendum to the master label includes the information that supports home healthcare product labeling*

**DIRECTIONS FOR USE**

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

**Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.**  
**For surfaces that may come in contact with food, a potable water rinse is required. Do not use on glasses, dishes or utensils.**  
These wipes will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood.

**TO CLEAN:**

Wipe surface with a wipe; let air dry.

**CLEANING AND STAIN REMOVAL**

**To clean -and/or- remove stains:** Wipe surface with a wipe; [rinse and] let air dry. [If streaking is observed, wipe with a clean, damp [cloth or] paper towel.]

**TO SANITIZE [AND DEODORIZE]:**

[Use to sanitize]/[deodorize] hard, nonporous non-food contact surfaces: wipe surface; use enough wipes for treated surfaces to remain visibly wet for 10 sec[onds]. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**TO DISINFECT [AND DEODORIZE]:**

[Use to disinfect] hard, nonporous surfaces; wipe surface [to be disinfected]. Use enough wipes for treated surface to remain visibly wet for 4 min[utes]. Let surface dry. For highly soiled surfaces, clean excess dirt first.

**(to be used in collateral material)**

Wipe surface[s] to be disinfected with [the] (*insert ABM*) -or- this product. Use enough wipes for treated surface to remain visibly wet for 4 min[utes]. Let surface dry. For highly soiled surfaces, clean excess dirt first.

-or-

Wipe surface[s] to be disinfected with [the] (*insert ABM*) -or- this product. Refer to [product] label for directions for use and precautionary statements.

**NOTE TO REVIEWER: This statement to be used on labels with medical devices used in home healthcare settings:**

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

*Optional graphics/text. May be placed anywhere on label/container or collateral labeling.*



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [**This Product**]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]

**Addendum to PJW-622  
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***The addendum to the master label includes the information that supports home healthcare product labeling***

***General/Cleaning/Non-Pesticidal Claims continued:***

Now -and/or- New[!] and -or- & Improved[!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

- Bleach[-]free [formula] ***when used with Clorox® alternate brand name***
- Can be used on sealed -or- finished wood
- Care -or- caregiving concepts
- Clean Home
- Clean[-up] -or- manage -or- handle bodily -or- biological fluids -or- vomit -and/or- urine -and/or- feces
- Cleaning [made easy]
- Cleans [the] tough[est] soils -or- messes
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- Clorox® clean
- Contains no abrasives, harsh acids
- Convenient
- Cuts cleaning time
- Deep clean[ing] [formula]
- Delivers a clean you can see and smell
- Deodorizes
- Designed for Home Healthcare -and/or- patients -and/or- caregivers
- Designed for use on multiple surfaces
- Designed -or- developed for Home Caregivers
- Designed -or- developed for use in Home Healthcare -or- Home Care
- Designed -or- Developed to clean -and/or- deodorize surfaces after human messes -or- [liquid-and/or- solid] waste
- Does not contain bleach
- Easy [and convenient] [to use]
- Effectively removes every day soils
- For a cleaner, fresher household
- For a variety of surfaces -or- bathroom -or- lavatory surfaces
- [For] general use
- [For] Home [Care]
- For [home] healthcare use
- For [light] -or- touch-up – daily -or- quick cleaning -or- clean-ups [in one easy step]
- For more advice -or- tips -or- education -or- support -or- information) call us [toll free] at (***insert phone number***)
- For more advice -or- tips -or- education -or- support -or- information) visit us at our Facebook page at [www.\(insert website\).com](http://www.(insert website).com)
- For more advice -or- tips -or- education -or- support -or- information) visit us at [www.\(insert website\).com](http://www.(insert website).com)
- [For] Surface [care]
- [For] Surface cleaning
- For Use by Home Caregivers
- For Use in Home Healthcare
- For use on bathroom surfaces
- Formulated to clean [a variety of surfaces] [throughout -or- all over -or- around] the area -or- bathrooms -and/or- lavatories
- Freshens
- Great for everyday use
- Great for use around the home
- Holds up to your toughest messes -or- jobs -or- stains
- (***Insert product Brand***) is a new line of home caregiving product and practical resources. Kits are available for the most common caregiving needs [as well as refill -and/or- replenishment items.]
- Leaves nothing behind
- Lightly scented -or- quick dissipating scent
- Maximum cleaning, minimum effort
- Multi-purpose [use]
- Multi-Surface [formula]
- Neutralizes odors [(doesn't [just] mask)]
- No mess
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- No rinsing
- No streaking
- Non-scratching -or- Non-Abrasive [formula]
- Products and [practical] advice -or- tips for cleaning surfaces after messes caused by -or- like bodily fluids
- Product[s] -and/or- support for Cleaning[-up] -or- managing -or- handling bodily -or- biological fluids -or- vomit -and/or- urine -and/or- feces.
- Ready to use
- Removes [tough] stains
- Removes urine -or- feces -or- vomit stains on hard surfaces
- Shelf-stable formula
- Starts cleaning on contact
- Strong -or- durable enough for [tough] [messes] [jobs] [stains] [difficult -or- uneven surfaces] [all around the house]

**Addendum to PJW-622  
(EPA Reg. No. 67619-9) to Support Home Healthcare Labeling**

**The addendum to the master label includes the information that supports home healthcare product labeling**

**General/Cleaning/Non-Pesticidal Claims continued:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- [The] [Multi- purpose -or- occasion] wipe: [cleans] [great] [works [well]] [on -or- in -or- for] [kitchen -and/or- bathroom -and/or- household] surfaces
- [The] smell of clean
- Usable on a variety of soils
- Will not harm most surfaces
- Wipe and let dry
- Won't leave a room smelling of strong chemicals
- Works on -or- effective against -or- removes **insert stain**

**Stains/Soils:**

Bodily Fluids	[Food] stains	Spit[tle]
Body oils	Grime	Sputum
[Common] soils	Mucus	Stool
Dead skin	Phlegm	Throw-Up
Defecation	Protein-based matter	Urine
Fecal matter		Vomit
Feces	Saliva	

**Sanitizing Claims:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- 10 sec[ond] sanitization
- Sanitizes in [just] 10 sec[onds]
- Kills [bacteria] in [just] 10 sec[onds]
- Can help reduce the risk of surface cross-contamination on treated surfaces
- Kills [99.9% of] -or- Effective against [odor causing] bacteria [in 10 sec[onds]]
- Sanitizing wipes

**Fragrance/Scent Descriptors and Claims:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- Berry [blast] [breeze] [boom] [burst] [fresh]
- Blossom [blast] [breeze] [burst] [clean] [fresh]
- Bursting [petals] [bouquet]
- Cascading [clean] [falls]
- Floral [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Fresh [blast] [breeze] [burst]
- Fruit(y) [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Garden [bloom] [breeze] [escape] [fresh] [power] [surge]
- Has [leaves] a clean -and/or- Light Fresh/Lemon/Rain Clean/Floral scent -or- fragrance -or- smell[.]
- Herbal [blast] [breeze] [clean] [energy] [fresh] [fusion]
- Island [bloom] [bouquet] [breeze] [power]
- Lavender [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Lemon [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Lime [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Mandarin [Orange]
- Mint [burst] [cooling] [rush]
- Morning [burst] [clean] [dew] [fresh] [fusion] [mist]
- Mountain [breeze] [clean] [fresh] [spring]
- Ocean [breeze] [fresh] [winds]
- Orange [blast] [breeze] [burst] [fresh] [fusion]
- Petal [breeze] [pink] [rush]
- Rain [clean] [fresh] [fusion] [shower]
- Rain [Clean] [Fresh] [Scent] -or- Fresh [Scent] -or- Lemon [Fresh] [Scent] -or- Floral [Fresh] [Scent] -or- Orange [Power] [Fresh] [Scent] -or- Kitchen [Fresh] [Scent] -or- Lavender [Fresh] [Scent]
- Red apple [rush]
- Rose [of the tropics]
- Shower [breeze] [burst] [fresh] [fusion]
- Spring [bloom] [breeze] [burst] [clean] [shower]
- Sweet [blast] [breeze] [burst] [fruit] [clean]
- Tropical [bloom] [rainfall] [rose] [shower]
- Waterfall [clean] [burst] [rush] [splash]
- Whitewater [clean] [burst] [falls] [mist] [rush] [splash]
- Wildflower [clean] [blast] [breeze] [burst] [escape] [fusion] [power]

**Any claim above could be preceded by bold -or- clean -or- crisp -or- fresh -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm**

**Any claim above could be followed with aroma -or- bouquet -or- fragrance -or- odor -or- scent -or- smell**

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**Disinfecting Claims:**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- A combination disinfectant, [sanitizer -and/or- deodorizer,] and multi-purpose cleaner
- Antibacterial formula
- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Broad Spectrum Disinfectant
- Can help reduce the spread of germs\*\* on hard, nonporous surfaces
- Cleans -and/or- disinfects -and/or- deodorizes
- Cleans, Disinfects, and Deodorizes in One Easy Step when following disinfection use directions
- Designed -or- developed to clean -and/or- disinfect -and/or- and deodorize surfaces after human messes -or- [liquid -and/or- solid] waste
- Designed -or- Developed to manage -or- handle -or- clean-up -and/or- disinfect after difficult -or- challenging -and/or- biological -or- bodily -or- messes -or- liquid -and/or- solid waste.
- Demonstrated Effectiveness against (***insert organisms from list on page 22***) [on hard non, porous surfaces -or- on (***insert use site from list on page 23***)]
- Deodorizes by killing the bacteria that cause [bad] odors
- Disinfect -and/or- touch-up clean
- Disinfect hard nonporous surfaces after messes caused by -or- like bodily -or- biological fluids -or- vomit -and/or- urine -and/or- feces
- Disinfectant
- Disinfectant -and/or- Deodorizing wipes
- Disinfects in 4 min[utes]
- Effective against odor causing bacteria
- [For] Disinfecting
- [For] Germ\*\* Kill
- (***insert product Brand, e.g. Clorox®***) is a new (***“new” to be used as a claim descriptor only for the first 6 months of product on shelf***) line of products and practical advice, [that includes help with killing germs] [that may be brought home from the hospital or outside], [when you are caring for loved ones at home]. The disinfecting products included [are designed to] kill germs [and prevent the spread of germs] [on hard non-porous surfaces].
- Kills [99.9% of] germs\*\*
- Kills [most] common germs\*\* -and/or- viruses -and/or- bacteria
- Kills a wide range of pathogens
- Kills -or- Fights -or- is effective against (***insert organisms from list on page 22***) [on hard non, porous surfaces -or- on (***insert use site from list on page 23***)]
- Leaves hard, non-porous surfaces disinfected
- One step cleaning -and/or- disinfecting -and/or- deodorizing
- Product[s] -and/or- support for disinfecting hard nonporous surfaces after messes caused by -or- like bodily -or- biological fluids -or- vomit -and/or- urine -and/or- feces.
- Product[s] -and/or- support for handling -or- cleaning-up -and/or- disinfecting after difficult -or- challenging -and/or- biological -or- bodily -or- messes -or- liquid -and/or- solid waste.
- Products and [practical] advice -or- tips for cleaning -and/or- disinfecting surfaces after messes caused by -or- like bodily fluids [like urine, vomit, and feces]
- [The product are] the quick and easy way to [touch-up clean] and disinfect
- [Touch-up] Clean[s] and disinfect[s]
- Use ***insert ABN*** -or- this product to clean and disinfect high-touch areas.
- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]

\*\* *Campylobacter jejuni* [ATCC 29428], *Escherichia coli* O157:H7 (*E. coli*) [ATCC 51657], *Klebsiella pneumoniae* (*Kleb*) [ATCC 4352], *Listeria monocytogenes* (*Listeria*) [ATCC 19117], *Pseudomonas aeruginosa* (*Pseudomonas*) [ATCC 15442], *Salmonella enterica* [tested as *Salmonella choleraesuis*] (*Salmonella*) [ATCC 10708], *Staphylococcus aureus* (*Staph*) [ATCC 6538], *Streptococcus pyogenes* (*Strep*) [ATCC 19615], *Rhinovirus* [type 14] [ATCC VR-284], *Rotavirus* [Strain WA], *Avian influenza* [A] virus [ATCC VR-2072], *Herpes simplex virus* [type 1] (*Herpes*) [ATCC VR-260], [Human] *coronavirus* [ATCC VR-740], *Influenza virus A2* [(flu virus)] [ATCC VR-544], *Respiratory syncytial virus* (RSV) [ATCC VR-26]

-or-

\*\* *Klebsiella pneumoniae*, *Staphylococcus aureus*, *Salmonella enterica*, *Pseudomonas aeruginosa*, *Escherichia coli* O157:H7 (*E. coli*), *Rotavirus* [WA], *Influenza A2 Virus*, *Human Coronavirus*



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***"HOME HEALTHCARE ORGANISMS":***

<b><i>Disinfecting Organisms</i></b>	<b><i>May Cause:</i></b>
Campylobacter jejuni	Gastroenteritis
Escherichia coli O157:H7 [(E. coli)]	Foodborne illness -or- gastroenteritis
Herpes simplex virus type I	Genital herpes
Human Coronavirus	Common cold
Influenza A2 Virus [the virus that causes the flu -or- the flu virus] [flu virus]	Flu
Klebsiella pneumoniae [(Kleb)]	Klebsiella infection
Listeria monocytogenes [(Listeria)]	Food-borne illness -or- gastroenteritis
Pseudomonas aeruginosa	Pseudomonas infection
Respiratory syncytial virus [(RSV)]	Common cold -or- respiratory infection
Rhinovirus [type] 14 [the virus that causes the cold -or- the cold virus]	Common cold
Rotavirus [WA]	Gastroenteritis
Salmonella enterica [ <b><i>tested as Salmonella choleraesuis</i></b> ] [(Salmonella)]	Foodborne illness -or- gastroenteritis
Staphylococcus aureus [(Staph)]	Staph infection
<b><i>Sanitizing Organisms</i></b>	
Klebsiella pneumoniae [(Kleb)]	
Staphylococcus aureus [(Staph)]	

**Addendum to PJW-622  
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**Home Healthcare Use Sites and Surfaces**

**For use on hard, nonporous surfaces [such as]:**

[bathroom] fixtures	dining room surfaces -and/or-	linoleum	shower walls
bathroom[s]	tables	living room[s]	showers -or- shower stalls
bathtubs	dishwasher exterior	med[ication] carts	signs
bed rails -or- railing[s]	door [frames]	[medicine] cabinets	sinks
bed springs and frames	doorknobs	metal work benches	steering wheel[s]
bedframes	drain boards	microwave exteriors	stereo consoles
bedpans	drawer pulls	mobile homes	stools
bedroom[s]	exterior surfaces of	nursing homes	storage areas
[bedside] commodes -or- tables	electronic devices	oven exteriors	stove exteriors
bedside furniture	faucets	patient -or- rocking chairs	stove tops
brush handles	[filing] cabinets	patient rooms	stretchers
cabinets	finished -or- sealed hardwood	plastic mattress covers	tables
canes	floors [around toilets]	portable bathrooms	toilet exteriors
car interiors	freezer[s]	prescription container exteriors	toilet seats -or- rims
chrome exterior surfaces of	garbage cans	railings	trash cans
closets	garbage disposals	recycling bins	trash compactors
[clothes] [diaper] hampers	glazed tiles	refrigerator exteriors	tubs
cords	glucometer exteriors	remote control exteriors	tubes
countertops	grab bars	respirator exteriors	[under] sinks
crutches	gurneys	restrooms	urinals and/or toilets
dashboard[s]	hampers	safety rails	vanity tops
desks	handrails	scales	walkers
diagnostic equipment	home healthcare [settings]	scooters (Avoid plug or	walls
dialysis machine exterior surfaces	home[s]	charging port) <b>Note to</b>	wash basins
dish racks	kitchen[s]	<b>reviewer: "(Avoid plug or</b>	[washers -and/or- dryers]
diaper pails	lamps	<b>charging port)" is not</b>	[outside of]
dining room[s]	laundry rooms	<b>optional text.</b>	wastebaskets
	light switches [fixtures]		wheelchairs
	[panels]		