

67619-9

11/25/2009

1/13

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

NOV 25 2009

Elisa Estremera-Pasky  
Regulatory Specialist  
The Clorox Company  
c/o PS&RC; P.O. Box 493  
Pleasanton, CA 94566-0803

SUBJECT: PJW-622  
EPA Registration Number: 67619-9  
Application Date: October 26, 2009  
Receipt Date: October 26, 2009

Dear Ms. Estremera-Pasky:

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended,

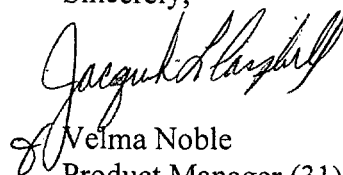
- Add H1N1 Claims as per Agency guidance.

Based on a review of the submitted information, this notification is acceptable. Your proposed label language is in agreement with the Agency Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (Formerly called Swine Flu). This notification will be made part of the record for this file.

**General Comments**

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,



Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

7510P:T.Lantz:11/24/09:67619-9 notifie

**CONCURRENCES**

|         |          |  |  |  |  |  |  |
|---------|----------|--|--|--|--|--|--|
| SYMBOL  | 7510P    |  |  |  |  |  |  |
| SURNAME | T. Lantz |  |  |  |  |  |  |
| DATE    | 11/24/09 |  |  |  |  |  |  |



United States  
Environmental Protection Agency  
Washington, DC 20460

|                                     |              |
|-------------------------------------|--------------|
| <input type="checkbox"/>            | Registration |
| <input type="checkbox"/>            | Amendment    |
| <input checked="" type="checkbox"/> | Other        |

OPP Identifier Number  
EE0052

### Application for Pesticide - Section I

|   |   |   |
|---|---|---|
| 1. Company/Product Number<br>67619-9  | 2. EPA Product Manager<br>Velma Noble   | 3. Proposed Classification<br><input type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name)<br>PJW-622  | PM#<br>31   |   |
| 5. Name and Address of Applicant (Include ZIP Code)<br>Clorox Professional Products Company<br>c/o PS&RC; P. O. Box 493<br>Pleasanton, CA 94566-0803<br><input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:<br>EPA Reg. No. _____<br>Product Name _____ |   |

### Section - II

|  |  |
|--|--|
| <input type="checkbox"/> Amendment - Explain below.                            | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application.   |
| <input checked="" type="checkbox"/> Notification - Explain below.              | <input type="checkbox"/> Other - Explain below.  |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of H1N1 label claims per Agency guidance listed on EPA website dated October 22, 2009 per PR Notice 95-2.

This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

### Section - III

|   |   |  |                                      |   |  |
|---|---|--|--------------------------------------|---|--|
| 1. Material This Product Will Be Packaged In:   |   |  |                                      | 2. Type of Container  |  |
| Child-Resistant Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No  | Unit Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No | Water Soluble Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No | If "Yes" Package wgt                 |   | <input type="checkbox"/> Metal<br><input type="checkbox"/> Plastic<br><input type="checkbox"/> Glass<br><input type="checkbox"/> Paper<br><input type="checkbox"/> Other (Specify) _____ |
| * Certification must be submitted   |   | No. per container  | No. per container                    |   |  |
| 3. Location of Net Contents Information<br><input type="checkbox"/> Label <input type="checkbox"/> Container  |   | 4. Size(s) Retail Container  |                                      | 5. Location of Label Directions<br><input type="checkbox"/> |  |
| 6. Manner in Which Label is Affixed to Product<br><input type="checkbox"/> Lithograph<br><input type="checkbox"/> Paper glued<br><input type="checkbox"/> Stenciled |   |  | <input type="checkbox"/> Other _____ |   |  |

### Section - IV

|  |  |  |  |   |  |
|--|--|--|--|---|--|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)  |  |  |  |   |  |
| Name<br>J. Evelyn Lawson   |  | Title<br>Senior Regulatory Information Scientist |  | Telephone No. (Include Area Code)<br>(925) 425-6842 |  |
| <p align="center"><b>Certification</b></p> <p>I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment, both under applicable law.</p> |  |  |  |   | 6. Date Application Received<br><b>(Stamped)</b> |
| 2. Signature<br>   |  | 3. Title<br>Regulatory Scientist                 |  |   |  |
| 4. Typed Name<br>Elisa Estremera-Pasky   |  | 5. Date<br>October 22, 2009                      |  |   |  |



October 23, 2009

Ms. Velma Noble, Product Manager 31  
U.S. Environmental Protection Agency  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs -7504P  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Re: PJW-622, EPA Reg. No. 67619-9  
H1N1 claims added to master label  
OPP EE0052

Dear Ms. Noble:

Per Agency guidance from the EPA website at <http://www.epa.gov/oppad001/h1n1-guide.html> dated October 22, 2009, Clorox Professional Products Company is submitting a revised label for expedited review. The label claims for H1N1 have not deviated from the labeling recommendations in Section III of your website guidance.

We enclose the following:

- Application for Registration (EPA Form 8570-1) (EE0052)
- Underlined label with new claims underlined
- Clean label

We request that your response be emailed to [CTCPSERC@Clorox.com](mailto:CTCPSERC@Clorox.com).

Please contact me at (925) 425-6199 or J. Evelyn Lawson at (925) 425-6842 or if you have any questions.

Sincerely,

Elisa Estremera-Pasky  
Regulatory Scientist  
Clorox Professional Products Company  
Email: [CTCPSERC@Clorox.com](mailto:CTCPSERC@Clorox.com)

c/o PS&RC  
P.O. Box 493  
Pleasanton, CA  
94566-0803

(925) 425-6199  
Fax: (925) 425-4496

Note: **Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text.]  
Underlined text is new. Strike-through (~~) means removed.~~

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# PJW-622

**Pretreated with a special formula to clean, disinfect, and deodorize.**

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back panel for additional precautionary statements.

**ACTIVE INGREDIENTS:**

|   |                |
|---|----------------|
| n-Alkyl (C14, 60%; C16, 30%; C12, 5%; C18, 5%)    |                |
| Dimethyl Benzyl Ammonium Chloride                 | 0.145%         |
| n-Alkyl (C12, 68%; C14, 32%) Dimethyl Ethylbenzyl |                |
| Ammonium Chloride                                 | 0.145%         |
| <b>OTHER INGREDIENTS</b>                          | <b>99.710%</b> |

**Net Contents** \_\_\_\_\_

\_\_\_\_\_ **Premoistened -or- Wet [Scrubbing] Wipes**

**-or- Refills -or- Packages**

\_\_\_\_\_ " x \_\_\_\_\_" [ \_\_\_\_\_ cm x \_\_\_\_\_ cm]

**SATISFACTION GUARANTEED**

Satisfaction Guaranteed! At Clorox, we have prided ourselves in making consistent quality bleach for over 75 years, and we are dedicated to ensuring your total satisfaction with our product. If you are not completely satisfied, please call the number below.

**CLOROX CUSTOMER ASSISTANCE (888) 797-7225**

Any Questions? The experts at Clorox are standing by to answer any of your questions.

-or- **QUESTIONS OR COMMENTS?** Call [us [toll-free]] [at] 1-888-797-7225 [Visit -or- check [out] [our website at] [www.cloroxprofessional.com](http://www.cloroxprofessional.com) [for more information] [on this product] For MSDS sheets -or- information [please] go to: [www.cloroxprofessional.com](http://www.cloroxprofessional.com)

Package made from \_\_\_\_\_ % post-consumer recycled plastic.  
 Contains no phosphorus.  
 Mfd. for & ©2001 CLOROX PROFESSIONAL PRODUCTS COMPANY, 1221 Broadway, Oakland, CA 94612  
 Commercial Solutions is a registered trademark of Clorox Professional Products Company. Clorox is a registered trademark of The Clorox Company.  
 Made in the USA  
 EPA Reg. No. 67619-9  
 EPA Est. No. 8251-WI-1,- WI-3, -WI-5, 58455-IN-1, 56952-AR-1, 5813-CA-4  
 See Batch Code for Actual Est. No. -or- Establishment Number [US Patent(s) [pending]]

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## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling. Wear gloves for prolonged or frequent use.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. Questions? Call 1-888-797-7225.

### PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame. If you have any questions or comments please call us toll free at: 1-888-797-7225.

*For canisters -or- tubs not intended to be refilled by the consumer*

#### STORAGE AND DISPOSAL:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Nonrefillable container. Do not reuse or refill empty container. [Triple rinse and] [please] recycle empty container or discard in trash.

*For canisters -or- tubs intended to be refilled by the consumer*

#### STORAGE AND DISPOSAL:

Dispose of wipe in trash after use. Do not flush. Tightly close lid between uses to retain moisture. Do not reuse or refill except as described in the directions for use. [Triple rinse and] [please] recycle empty container or discard in trash.

*For Dispenser and Pouch/Refill:*

Dispose of wipe in trash after use. Do not flush. Reseal pouch between uses to retain moisture. [Please] recycle empty pouch or discard in trash.

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

Not for cleaning or sanitizing skin. Do not use as a diaper wipe or for personal cleansing.  
 [Refill only with this product.]

#### *For Canister or Canister Refill:*

**[TO OPEN PACKAGE:]** Lift flap on lid. Remove lid by lifting upward. Insert corner of center sheet through flap opening on lid. **DO NOT** push finger through opening; [your finger may become stuck]. Replace lid and pull sheet out at an angle. [The next sheet pops up automatically.] When finished, reseal by closing lid flap to retain moisture.

To open refill pack tear at serrated edge. Remove wipes and place in canister.

*-or-*

**[TO OPEN PACKAGE:]** Flip open dispensing flap and remove lid by lifting upward. Pull up corner of **CENTER SHEET**, twist to a point, and thread through small opening in lid. **DO NOT** push finger through opening [; your finger may become stuck]. Replace lid and **PULL WIPE AT AN ANGLE** [, the next sheet pops up automatically]. When finished, close lid flap to retain moisture.

*-or-*

Open lid and pull out wipe from center of roll. [The next sheet pops up automatically.] When finished, close lid to retain moisture.

#### *For Dispenser and Pouch/Refill:*

**[TO OPEN PACKAGE:]** Peel seal off pouch of wipes. Open dispenser [opening located at the top, back part of dispenser]. Slide pouch into dispenser and close door. Open dispensing door [which is located on the front of the dispenser]. Pull a wipe through the opening. Dispense wipe to use for cleaning [, the next wipe pops up automatically]. When finished close door to retain moisture.

*-or-*

Open door on pouch of wipes and peel off seal inside door. Close door of pouch. Open dispenser [opening located at the top, back part of the dispenser] and fold down. Slide pouch into dispenser. Pull a wipe through the opening. Dispense wipe to use for cleaning [, the next wipe pops up automatically]. When finished, close dispenser to retain moisture.

#### *For Pouch:*

**[TO OPEN PACKAGE:]** Open pouch by peeling back seal -or- opening zipper closure. Reseal pouch after use to avoid moisture loss. -or- When finished, close [lid] [flap] [seal] [label] to retain moisture.

#### *For Tub or Tub Refill:*

**[TO OPEN PACKAGE:]** [Flip open dispensing flap and remove lid by lifting upward.] Place refill -or- pouch in tub. Open pouch by peeling back seal. Insert sheet through opening in lid. Replace lid. [The next sheet pops up automatically.] When finished, close lid flap to retain moisture.

For surfaces that may come in contact with food, a potable water rinse is required. Do not use on glasses, dishes or utensils. These wipes will not harm most surfaces including acrylic, fiberglass and vinyl. Not recommended for use on unpainted wood.

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**POULTRY HOUSES, BROODERS AND HATCHERIES  
 TO DISINFECT [AND DEODORIZE] HARD, NON-POROUS  
 SURFACES: [AGAINST AVIAN INFLUENZA A VIRUS [VR 2072]:**

**Poultry House:** Remove all animals and feeds from premises and enclosures such as coops or cages. Remove all litter, droppings, and manure from walls, tables, surfaces of coops, cages, and other facilities and fixtures occupied or traversed by animals. Empty all troughs, racks, and other feeding and watering applications. Thoroughly clean all surfaces with soap or detergent and rinse with water. Thoroughly wet surfaces by using enough wipes on treated surface to remain wet for 4 minutes. After application, ventilate coops and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, or dried. Thoroughly scrub all treated feed racks, mangers, automatic feeders, fountains and waterers with soap or detergent and rinse with potable water before reuse.

**Hatcheries:** Remove all animals and feeds from the premises and enclosures. Pre-clean all surfaces such as hatchers, setters, trays, racks, carts, sexing tables, and other hard surfaces with soap and detergent and rinse with water. Then, thoroughly wet surfaces by using enough wipes on treated surfaces to remain wet for 4 minutes. After application, ventilate coops and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, or dried. Thoroughly scrub all treated feed racks, mangers, automatic feeders, fountains and waterers with soap or detergent and rinse with potable water before reuse.

**Organisms:** Avian Influenza A Virus [VR 2072]

**TO CLEAN:**

Wipe surface with a wipe; let air dry.

**Cleaning Claims:**

- Also available in the *insert number* count size
- [Also] [Now] [Great] [Made] [Works [well]] [Appropriate] [on -or- for] [stovetops -and/or- microwaves -and/or- refrigerators -and/or- faucets -and/or- sinks -and/or- dark tile] [with] [because of] [due to] [the] [new] [low-streak -or- residue formula]
- Classrooms -or- schools are cleaner with this product -or- wipes
- Clean with just a wipe -or- touch
- Cleaning wipes
- Cleans to a shine!
- [Even] Better scrubbing -and/or- cleaning [power]
- Every hard non-porous surface in [your] [the] [kitchen] [bathroom] [house] deserves -or- can -or- could use a wipe
- Fits [in] [a(n)] [your] [current] [existing] [*insert number*] [Clorox Commercial Solutions®] [Clorox®] [Wipes] [this product] canister -or- container
- For [light] -or- touch-up - daily -or- quick cleaning -or- clean-ups [in one easy step]
- For a variety of surfaces indoor and outdoor
- Great for the classroom
- [Great] for [the] school[s] -or- classroom[s]
- [Great] For traveling -or- For use at work -or- For use in public restrooms -or- For use on hard surfaces -or- For floor(s) [touch-ups] -or- For use for front of the house restaurant cleaning -or- For touch-up cleaning -or- For boy misses
- Holds up to your toughest messes -or- jobs -or- stains
- [Improved formula] [for] [low -or- less -or- lower] streaking -or- residue!
- It's from Clorox®, so it's more than clean
- Life doesn't have to stop for cleaning
- [Look] [Now] Less streaking -or- residue
- [Low-streak -or- residue] [Formula -or- Wipe] [Cleans] [[is] appropriate -or- great for] [kitchen -and/or- bathroom -and/or- household] [surfaces] [places] [like] [dark tile] [stovetops -and/or- microwaves -and/or- refrigerators -and/or- faucets -and/or- sinks]
- [Low-streak -or- residue] [Formula -or- Wipe] Clean[s] thoroughly
- [Low-streak -or- residue] [Formula -or- Wipe] [Delivers] [A] Clean you can [see -and/or- smell -and/or- feel] [notice]
- [Low-streak -or- residue] [Formula -or- Wipe] For all of your [kitchen] [bathroom] [household] surfaces [like] [stovetops -and/or- microwaves -and/or- refrigerators -and/or- faucets -and/or- sinks]
- [Low-streak -or- residue] [Formula -or- Wipe] [For a] more -or- visible -or- apparent -or- noticeable -or- satisfying clean
- [Low-streak -or- residue] [Formula -or- Wipe] [Great] [Use it] [For] [cleaning] Every day[,] [on] hard non-porous [surface[s]]
- [Low-streak -or- residue] [Formula -or- Wipe] [leaves] Less -or- Fewer [visible] spots -or- spotting -or- blotches -or- marks [than] [ever] before]
- [Low-streak -or- residue] [Formula -or- Wipe] [Lets you] Clean multiple [household] surfaces [with wipes]
- [Low-streak -or- residue] [Formula -or- Wipe] [Lets you] Clean[s] [throughout] [around] [in] [the -or- your] [house]
- Low/lower streak[ing] formula
- Makes your job easier in the restroom -or- lavatories
- Moist Residential -or- Institutional [Cleaning] Wipes
- Multi-Surface formula
- No dilution required [for cleaning]
- [Now] [A(n)] [Even] [Better] [Great] [Easy] Everyday cleaner
- [Now] Even stronger -and/or- more durable [than ever]
- [One] [Versatile] [low-streaking -or- residue] wipe for [all] hard non-porous [kitchen -and/or- bathroom -and/or- household] surfaces

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### ***Cleaning Claims: Continued***

- One towel goes a long way
- Perfect for cleaning up around the toilet
- PJW-622 are premoistened with a special cleaning formula to handle daily clean-ups without bottles, sponges, or buckets.
- Refill for [a(n)] [your] [current] [existing] **insert number** [Clorox Commercial Solutions®] [Clorox®] [Wipes] [this product] canister -or- container
- Specially formulated for a variety of surfaces -or- bathroom -or- lavatory surfaces
- Specially formulated to clean [a variety of surfaces] [throughout -or- all over -or- around] the area -or- bathrooms -and/or- lavatories
- [Specially formulated] Use daily [to clean bathroom soils such as soap, soap scum, toothpaste, hair spray, hair gel, cosmetics, shaving cream and hand and body lotion]
- Spot cleaning
- Strong -or- durable enough for [tough] [messes] [jobs] [stains] [difficult -or- uneven surfaces] [all around the house]
- [The] [All- -or- Multi- purpose -or- occasion] wipe: [cleans] [great] [works [well]] [on -or- in -or- for] [kitchen -and/or- bathroom -and/or- household] surfaces
- [The] [All- -or- Multi- purpose -or- occasion] wipe: [cleans] [great] [works [well]] [on -or- in -or- for] [kitchen -and/or- bathroom -and/or- household] surfaces -or- places [like] stovetops -and/or- microwaves -and/or- refrigerators -and/or- faucets -and/or- sinks
- The convenient way to keep your surfaces looking "just cleaned"
- The easiest way to keep a variety of surfaces clean every day
- The easy way to clean all over the surface
- The easy way to touch-up clean your bathroom -or- restroom every day
- Thick -and/or- Strong Wipe for Industrial use -or- cleaning
- Trap[s] -and/or- pick[s] up -and/or- grip[s] -and/or- grab[s] -and/or- hold[s] particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs
- [Trapper] [pockets] [ridges] [texture] get[s] into [crevices] [nooks & crannies] [cracks] [uneven places] for a [more thorough] [better] clean
- [Use the product -or- the wipes] for [light] touch-up -or- light -or- every day -or- daily -or- quick cleaning -or- clean-ups [all over the house] [anytime] -or- [anywhere]
- Use [the product] -or- the wipe[s] throughout the restaurant -or- office
- [Virtually] streak free [shine] [clean]
- Waterless cleaning -or- treatment -or- usage -or- use
- [Wipe] Cleans better -and/or- lasts longer [than ever]
- With a pleasant fragrance
- Works [great] on [shiny] [high gloss] [high shine] surfaces [such as chrome -and/or- [dark] enamel -and/or- [dark] tile -and/or- dark surfaces]

### **TO SANITIZE (AND DEODORIZE):**

Use to sanitize/deodorize hard, non-porous surfaces: wipe surface; use enough wipes for treated surfaces to remain visibly wet for 30 seconds. Let surface dry. For highly soiled surfaces, clean excess dirt first.

#### ***Sanitizing Claims:***

- 30 second sanitization
- Sanitizes in [just] 30 seconds
- Kills [bacteria] in [just] 30 seconds
- Can help reduce the risk of surface cross-contamination
- One step cleaning -and/or- sanitizing -and/or- deodorizing [of] [99.9% of bacteria] -or- [odor causing bacteria]
- Kills 99.9% of -or- Effective against [odor causing] bacteria [in 30 seconds]
- Sanitizing wipes

#### ***Organisms:***

Klebsiella pneumoniae [ATCC 4352], Staphylococcus aureus (Staph) [ATCC 6538]

R0492-14

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### TO DISINFECT [AND DEODORIZE]:

Use to disinfect hard, non-porous surfaces; wipe surface to be disinfected. Use enough wipes for treated surface to remain visibly wet for 4 minutes. Let surface dry. For highly soiled surfaces, clean excess dirt first.

#### Disinfecting Claims:

- One step cleaning -and/or- disinfecting -and/or- deodorizing
- Disinfect -and/or- touch-up clean
- Cleans -and/or- disinfects -and/or- deodorizes
- [The product are] the quick and easy way to [touch-up clean] and disinfect
- Leaves hard, non-porous surfaces disinfected
- [Touch-up] Clean[s] and disinfect[s]
- Use [the product] -or- [the wipes] to [disinfect] -and/or- [touch-up clean]
- Disinfects in 4 minutes
- Wipes away [dirt -and/or- dust]
- Anti-bacterial -or- disinfecting wipes -or- [formula]
- Wet [disinfecting] wipes
- Moist with cleaners -and/or- disinfectants
- Effective against odor causing bacteria
- Kills [most] common germs -and/or- viruses -and/or- bacteria
- Kills a wide range of pathogens
- Deodorizes by killing the bacteria that cause [bad] odors
- Meets AOAC efficacy testing requirements -or- standards [for hospital disinfection]
- Disinfectant -and/or- Deodorizing wipes

#### Organisms:

|   |   |
|---|---|
| Avian Influenza A [VR 2072]                     | Listeria monocytogenes (Listeria) [ATCC 19117]    |
| Campylobacter jejuni [ATCC 29428]               | Pseudomonas aeruginosa (Pseudomonas) [ATCC 15442] |
| Escherichia coli O157:H7 (E. coli) [ATCC 51657] | Respiratory syncytial virus (RSV) [VR-26]         |
| Herpes simplex virus type 1 [ATCC VR-260]       | Rhinovirus type 14 [VR-284]                       |
| Human coronavirus [VR-740]                      | Rotavirus WA                                      |
| Human immunodeficiency virus type 1 (HIV-1)     | Salmonella choleraesuis (Salmonella) [ATCC 10708] |
| Influenza A2 [VR-544]                           | Staphylococcus aureus (Staph) [ATCC 6538]         |
| Klebsiella pneumoniae [ATCC 4352]               | Streptococcus pyogenes (Strep) [ATCC 19615]       |

#### ***Pandemic 2009 H1N1 Influenza A virus\*\*\****

##### ***Claims:***

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (**Product Name**) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

***\*\*\* per Agency guidance dated October 22, 2009 "Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" [www.epa.gov/oppad001/h1n1-guide.html](http://www.epa.gov/oppad001/h1n1-guide.html)***



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**General Claims:**

- Bleach-free [formula]
- Quick
- Easy [to use]
- Fast
- Convenient
- Regular [wipe] [size] -or- Large [wipe] [size]
- Rain [Clean] [Fresh] [Scent] -or- Fresh [Scent] -or- Lemon [Fresh] [Scent] -or- Floral [Fresh] [Scent] -or- Orange [Power] [Fresh] [Scent] -or- Kitchen [Fresh] [Scent] -or- Lavender [Fresh] [Scent]
- Has [leaves] a clean -and/or- Light Fresh/Lemon/Rain Clean/Floral scent -or- fragrance -or- smell.
- [The product -or- the wipes are] [always] ready to use
- For use while traveling
- For use in public areas -or- places
- [Specially formulated] For [use in] the bathroom -or- restroom -or- lavatory
- Leaves your bathroom -or- restroom -or- lavatory fresh and clean
- No [mixing -and/or- spraying -and/or- fuss -and/or- need to rinse]
- Everything [you need] is already in the wipe
- Paper towel size ***insert size***
- [Handy] Cloth or Wipe size ***insert size***
- Just pull, wipe clean and toss
- Will not harm most surfaces
- With a bleach-free formula
- With a pleasant fragrance
- Does not contain bleach
- For daily use
- Versatile [cleaner]
- Perfect solution
- No mess
- No rinsing
- Non-scratching -or- Non-Abrasive
- Multi-purpose [use]
- Does not contain bleach
- Color-safe
- Handy size
- Economical
- One step
- Durable towel[s] -or- wipe[s]
- No streaking
- Wipe and let dry

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### Packaging Claims:

- Big size
- [Buy] One for **Use Sites: Table 1**, one for **Use Sites: Table 1**
- [Buy] Two for **Use Sites: Table 1**, one for **Use Sites: Table 1**
- [Buy] Two for **Use Sites: Table 1**, two for **Use Sites: Table 1**
- Clorox® brings beauty [artistry] [elegance] [trendy] to cleaning!
- Collect all [of the Designer Series] canisters!
- Commercial [size] [use]
- Convenient pack
- Decorate your [home] [kitchen] [bathroom] counter(s) [office] [bathroom(s)] [with designer wipes]
- [Easy] [Better] [New] [and] [Improved] Dispensing
- [Easy] [Better] [New] [and] [Improved] [Dispensing] lid -or- closure -or-cap
- Easy-carry handle
- Easy open lid
- Easy -or- EZ Start lid -or- cap
- Easy pop [top]
- Easy storage
- Easy to open -or- thread
- Easy to [store] [stack]
- Easy-to-use dispenser
- Easy to [use] [open] lid -or- closure -or- cap
- Great for [the] [your] [use on] **Use Sites: Table 1 Use Surfaces: Table 2** [!]
- [Includes] **insert number** count refill [pack] -or- Contains **insert number** wipes
- [Individual] refills -or- rolls -or- package -or- pouch [stay(s)] [keep(s)] [moist] [fresh]
- Individually-wrapped for [freshness] [moisture-protection]
- [Individually wrapped refills -or- rolls -or- wipes are] As fresh as the wipes you use now
- [Individually wrapped to be] As fresh as your [regular] [normal] wipes
- Individually wrapped to preserve [freshness] [moisture]
- Individually wrapped to [stay] [keep][moist] [fresh]
- **Insert number** free -or- extra -or- more wipes
- **Insert number%** off
- **Insert percent** Bigger quilted wipes\*
- **Insert percent** more wipes\* [\*vs. **insert number** count] [this product] [canister]
- **Insert wipe dimensions** wipes
- Institutional [size] [use]
- [Just] [Easily] Pop open [with one hand] [for easy use]
- Moisture-lock refill -or- package -or- pouch
- Multi-refill pack
- [New] [Now] [even] stronger [wipe(s)] [a] [better wipe(s)]\*
- No hassle lid -or- cap
- No overspray
- [Now] **insert number** stronger\*
- [Now] **insert number%** stronger\*
- [Now] [even] more wipes [per package -or- container -or- canister]
- [Now] **insert number** wipes [per package -or- container -or- canister]
- [Perfect for] Use with the [Clorox Commercial Solutions®] [Clorox®] [Wipes] [this product] easy start lid
- Perfect size for lavatories -or- bathrooms
- Pop-up [top]
- Portable size
- Professional [size]
- Pull-N-Go
- Pull-N-Wipe lid -or- cap
- Quick-clip -or- convenient handle
- Ready pull
- Refill pack
- Refillable [with **insert number** wipes] -or- [Dispenser] Refill [pack] [for dispenser]
- Same easy dispensing
- Same great [product] [wipes]. New [easier] [simpler] form -or- package -or- packaging.
- Stackable [wipes] refills -or- package(s) -or- pouches
- Takes up less [space] [room] [[than your [current] [existing] canister -or- container]
- [The Designer Series is] Beautiful [elegant] enough to leave out [on counter(s)] [desk(s)] [in bathroom] [in kitchen] [in office]
- Three pack -or- multi-pack
- Travel [size -or- pack]
- Try me [on] [for] **Use Surfaces: Table 2** [!]
- Twin pack -or- two pack -or- dual pack
- Value pack
- Value size
- [Wipes] Stay[s] wet -or- moist longer
- [With] Pop action

\*In comparison to **insert wipe dimensions** [prior] [past] [previous] [old] wipe [material] -or- Versus [prior] [past] [previous] [old] wipe [material]

### Fragrance/Scent Descriptors and Claims:

- Berry [blast] [breeze] [boom] [burst] [fresh]
- Blossom [blast] [breeze] [burst] [clean] [fresh]
- Bursting [petals] [bouquet]
- Cascading [clean] [falls]
- Floral [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Fresh [blast] [breeze] [burst]
- Fruit(y) [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Garden [bloom] [breeze] [escape] [fresh] [power] [surge]
- Herbal [blast] [breeze] [clean] [energy] [fresh] [fusion]
- Island [bloom] [bouquet] [breeze] [power]
- Lavender [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Lemon [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Lime [blast] [breeze] [burst] [clean] [fresh] [fusion]
- Mandarin [Orange]
- Mint [burst] [cooling] [rush]
- Morning [burst] [clean] [dew] [fresh] [fusion] [mist]
- Mountain [breeze] [clean] [fresh] [spring]
- Ocean [breeze] [fresh] [winds]
- Orange [blast] [breeze] [burst] [fresh] [fusion]
- Petal [breeze] [pink] [rush]
- Rain [clean] [fresh] [fusion] [shower]
- Red apple [rush]
- Rose [of the tropics]
- Shower [breeze] [burst] [fresh] [fusion]
- Spring [bloom] [breeze] [burst] [clean] [shower]
- Sweet [blast] [breeze] [burst] [fruit] [clean]
- Tropical [bloom] [rainfall] [rose] [shower]
- Waterfall [clean] [burst] [rush] [splash]
- Whitewater [clean] [burst] [falls] [mist] [rush] [splash]
- Wildflower [clean] [blast] [breeze] [burst] [escape] [fusion] [power]

**Any claim above could be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- light -or- long-lasting -or- nice -or- pleasant -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm**

**Any claim above could be followed with aroma -or- bouquet -or- fragrance -or- perfume -or- odor -or- scent -or- smell**

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**Heavy Duty Claims:**

- Better -and/or- Improved -and/or- Stronger -and/or- Textured wipe cleans -and/or- removes -and/or- works great on **Use Surfaces: Table 2**
- [Better] [Improved] [Stronger] [Thicker] Wipe!
- Cleans -or- Removes -or- Good for -or- Great on -or- Works great on [tough] [soap scum] [baked-on] [grease] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]
- [Cloth-like] [softer] [feel]
- Dissolve[s] -and/or- Pick[s] up dirt, [don't] [doesn't] [just] push it around
- [Double] [Dual] [Two]-sided scrubbing wipes
- [Double] [Triple] Reinforced wipe
- Dual action
- Easy to grip -and/or- hold -and/or- handle
- Feel the difference with [our] [improved] honeycomb texture -or- wipe
- Feels like a cloth
- Honeycomb texture -or- weave -or- material [grabs -and/or- picks up -and/or- traps] [more] [of] [your] [dirt -and/or- soil -and/or- grease -or- messes]
- Honeycomb texture -or- wipe cleans [better] [more soils -and/or- messes]
- Ideal -or- Great for many cleaning jobs in the kitchen [and the bathroom]
- [Improved] Honeycomb [wipe -or- cloth -or- fabric] [grabs -and/or- picks up -and/or- traps] [more] [of] [your] [dirt -and/or- soil -and/or- grease -or- messes]
- [Improved] Texture[d] [wipe] great on [greasy] [all] messes
- [Improved] Textured [thick] wipe [cleans] [shines] better
- [Improved] Textured wipe lasts longer
- [Improved] Wipe grabs more soil -and/or- dirt -and/or- grease
- [Now] [Reinforced] [with] Quilted [strength]
- [New texture] [Thick wipe] Stays wet [longer]
- Now thicker -and/or- stronger
- Now with DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave cloth [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- Now with DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave fibers [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- Now with DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- Now with DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave pockets [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- Now with DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave ridges [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- Now with DuraPly -or- DoubleWeave -or- SupraQuilt -or- SmartWeave -or- PowerPockets -or- UltraWeave -or- DuraMesh -or- DuraQuilt -or- DuraWeave technology [for] [added strength] [better cleaning] [better crumb -and/or- dust pick up] [to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- [Now] With stay-wet technology
- One side is like a scrubbing sponge, the other is like a wipe
- Soft side for wiping -or- cleaning dirt away
- Soft weave wipe cleans **Use Surfaces: Table 2** better [in]
- Use Sites: Table 1**
- Softer wipe
- Specially formulated -or- designed -or- with patented technology to [clean better] -or- [trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs]
- Stays wet longer -or- holds moisture longer
- Textured -or- scrubby -or- rough [side] -or- [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]
- Texture traps more soil -and/or- dirt -and/or- grease
- Textured wipe [works] better on tough stains
- Textured wipe reduces streaks [on] **Use Surfaces: Table 2**
- The scrubbing [power] [side] of a sponge
- Thick -and/or- soft wipe
- Thick wipe with "moisture seal" -or- "moisture lock"
- [Thick] [Wipe] Stays wet -and/or- moist longer
- [Thick] Wipe cleans -and/or- scrubs -and/or- better
- Thicker -and/or- stronger wipe cleans -and/or- dissolves -and/or- absorbs [more] soil -or- messes better
- Thicker wipe removes more stains
- [Thicker wipe] [Is] Tougher on stains -and/or- soil -and/or- dirt -and/or- grease
- [Thicker] Quilted wipe
- [Thicker,] [stronger] wipe
- [Virtually] Lint Free
- Wiping -or- smooth -or- soft side for cleaning dirt away
- [With] [moisture] [trapper] pockets -or- ridges -or- [added] [more] texture to trap -and/or- pick up -and/or- grip -and/or- grab -and/or- hold particles -and/or- dust -and/or- dirt -and/or- hair -and/or- crumbs
- [Wow] Scrubs like a sponge

**Environmental Claims for Refills**

- Less plastic -or- waste -or- material [to throw away]
- [Package] [Uses] [Made from] [Made with] **insert percent%** less plastic -or- waste -or- material

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**Value Claims**

- [Better] [Improved] value!
- [Get] more wipes [at] the [same] [old] [original] price
- **Insert number** [more] [wipes] for the price of **insert price!**
- **Insert percent%** [cheaper] [less expensive] [off]
- **Insert percent%** [more] [value] [affordable]!
- [Money-saving] [Canister and] Refill [Value] [**insert number**] Pack
- [Now] **insert percent%** more [wipes][!]
- [Now] more [of the same great] [product] [wipes] for less[!]
- Same great [product] [wipes] at a [better] [improved] value[!]
- Save **insert percent%** [!]

**Usage Claims**

- [Drops] [Slides] into an empty [wipes] canister -or- container
- [Easy] [Simple] [Quick]-loading refill -or- roll -or- wipes
- [Easy] [Simple] [Quick]-to-load refill -or- roll -or- wipes
- Just [drop] [slip] [slide] the refill -or- roll -or- wipes in [an empty canister -or- container]

**Hazardous Material Ratings**

HMIS (Hazardous Materials Identification System) & NFPA (National Fire Protection Association) for PJW-622

**Health Rating for HMIS listing:**

- 1=Slight to Moderate eye
- 2=Severe, but reversible
- 3=Irreversible eye

**Letter Designation of Personal Protection Equipment:**

- A=Safety Glasses
- B=Safety Glasses, Gloves
- C=Safety Glasses, Gloves, Synthetic Apron
- D=Face Shield, Gloves, Synthetic Apron
- E=Safety Glasses, Gloves, Dust Respirator
- F=Safety Glasses, Gloves, Synthetic Apron, Dust Respirator
- G=Safety Glasses, Gloves, Vapor Respirator

- H=Splash Goggles, Gloves, Synthetic Apron, Vapor Respirator
- I=Safety Glasses, Gloves, Combination Dust and Vapor Respirator
- J=Splash Goggles, Gloves, Synthetic Apron, Combination Dust and Vapro Respirator
- K=Airlines Hood or Mask, Gloves, Full Protective Suit, Boots
- X=Situations Requiring Specialized Handling

| RATINGS             | HMIS | NFPA |
|---------------------|------|------|
| HEALTH              | 1    | 1    |
| FLAMMABILITY        | 1    | 1    |
| REACTIVITY          | 0    | 0    |
| PERSONAL PROTECTION | A    |      |

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**Use Sites: Table 1**

**Use on hard, nonporous surfaces in:**

|                                       |                             |                                 |                         |
|---------------------------------------|-----------------------------|---------------------------------|-------------------------|
| Airplane                              | Correctional Facilities     | Kennels                         | Recreational Facilities |
| Airplanes                             | [Damp] Storage Areas        | Laboratories                    | Restaurants             |
| Ambulances                            | Day Care Centers            | Lavatories                      | Restrooms               |
| Automobiles                           | Dorms                       | Lounges                         | School Buses            |
| Basements                             | Elevators                   | Military Installations          | Schools                 |
| Bathrooms -or- Locker Room Facilities | Factories                   | Mobile Homes                    | Shelters                |
| Boats                                 | [Food Processing] Plants    | Motels                          | Shops                   |
| Bowling Alleys                        | Food Services               | Nurseries                       | Storage Areas           |
| Buses                                 | Garages                     | Offices                         | Subways                 |
| Butcher Shops                         | Grocery Stores              | Pharmacies                      | Supermarkets            |
| Cafeterias                            | Gymnasiums                  | Play Areas                      | Trains                  |
| Campers                               | Health Clubs                | Playgrounds                     | Vacation Homes          |
| Cars                                  | Home Centers                | [Police -and/or- Fire] Vehicles | Warehouse Clubs         |
| Churches                              | Hotels                      | Public Facilities               |                         |
| Convenience Stores                    | [Institutional] Laundromats | Public Telephone[s] [Booths]    |                         |
|                                       | Institutions                | Recreational Centers            |                         |

**For use on non-critical surfaces in:**

|                |                 |               |                    |
|----------------|-----------------|---------------|--------------------|
| Dental Offices | Laboratories    | Nursing Homes | Physician Offices  |
| Hospitals      | Medical Clinics | Patient Rooms | Veterinary Offices |

**Use Surfaces: Table 2**

**For use on hard, nonporous surfaces [such as]:**

|  |   |                                    |  |
|--|---|------------------------------------|--|
| Appliances [Outside of]                            | Dining Room Surfaces -and/or- Tables -and/or- Fast Food Restaurant Tables | Laundry Rooms                      | Tables                                 |
| Basements  | Door Frames   | Light Switches [Fixtures] [Panels] | [Toilet] [Faucet]                      |
| Bathrooms  | Doorknobs   | Lockers                            | [Telephone] [Dishwasher]               |
| Bed Rails  | Drain Boards  | [Medicine] Cabinets                | [Cabinet] [Door] Handles               |
| Bed Springs and Frames                             | Drawer Pulls  | Metal Work Benches                 | Toilet Exterior                        |
| Cabinets   | Faucets   | Microwave[s] [Outside[s] of]       | Toilet Seats                           |
| Cages  | [Filing] Cabinets   | Office -or- Bedside Furniture      | Trash Cans                             |
| Car Interiors                                      | Finished Hardwood   | Office Machinery                   | Trash Compactors                       |
| [Children's] Furniture                             | Floors Around Toilets   | Patio Furniture                    | [Under] Sinks                          |
| Chrome Exterior Surfaces of Urinals and/or Toilets | Garbage Cans  | Pet Areas                          | [Vinyl] Wallpaper                      |
| Closets  | Garbage Disposals   | Plastic Shower Curtains            | Walkers                                |
| [Clothes] [Diaper] Hampers                         | Glazed Tiles  | Recycling Bins                     | Walls                                  |
| Computer[s] [Keyboards]                            | [Grocery Store] Carts   | Refrigerator[s] [Outside of]       | [Washers -and/or- Dryers] [Outside of] |
| Countertops  | Hampers   | Showers                            | Wastebaskets                           |
| Desks  | Handrails   | Signs                              | Wheelchairs                            |
| [Diaper] Changing Tables                           | Lamps   | Stereo Consoles                    |  |
| Diaper Pails                                       |   | Stove Tops                         |  |