

67517-92

5/21/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL, SAFETY  
AND POLLUTION PREVENTION

MAY 21 2012

PM Resources c/o  
Paulina Do  
Exponent  
1150 Constitution Ave., NW Suite 1100  
Washington, D.C. 20036

Subject: Amendment to add marketing claims

Assault Mouse Bait Station	EPA Reg. No. 67517-88
Assault Mouse Bait Station CU	EPA Reg. No. 67517-89
Assault Mouse Bait Station II CU	EPA Reg. No. 67517-90
Assault Mouse Bait Station II	EPA Reg. No. 67517-91
✓ Assault Mouse Bait Station III CU D	EPA Reg. No. 67517-92 ✓
Assault Mouse Bait Station III D	EPA Reg. No. 67517-93
Assault Mouse Bait Station	EPA Reg. No. 67517-95

Submission Date: March 20, 2012

Dear Ms. Do:

The labels referred to above, submitted under FIFRA, as amended, are **acceptable**. Note that the claim "new" may be used for a period of 6 months following approval of the labeling – not for the first 6 months of commercialization. Please submit one final printed copy for the above mentioned labels before releasing the products for shipment. If you have any questions, please contact Gene Benbow at (703) 347-0235 or via email at [benbow.gene@epa.gov](mailto:benbow.gene@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "John Hebert", is written over a large, faint circular stamp or watermark.

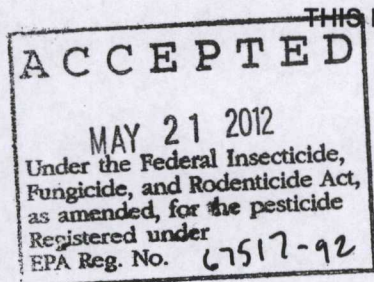
John Hebert  
Product Manager 07  
Insecticide-Rodenticide Branch  
Registration Division (7505P)



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FRONT PANEL - IMMEDIATE CONTAINER LABEL

**ASSAULT<sup>®</sup> MOUSE BAIT STATION III CU D**



**THIS BAIT STATION IS RESISTANT TO TAMPERING BY CHILDREN**  
**Use Indoors Only**

**DISPOSABLE MOUSE POISON BAIT STATION**  
**Contains Bitrex**

**For Use in Homes and Residential Buildings**

**Effective Indoor House Mouse Control**  
**Kills House Mice**

**Moisture Resistant Bait**

House mice usually consume a lethal dose in a single night's feeding but it may take two or more days for them to die. Due to Stop Feed Action, house mice cease feeding after consuming a toxic dose. This product is effective against anti-coagulant-resistant house mice.

**ACTIVE INGREDIENT:**

Bromethalin (CAS No. 63333-35-7).....0.01%

**OTHER INGREDIENTS** .....99.99%

**TOTAL** 100.00%

**CAUTION**

**KEEP OUT OF REACH OF CHILDREN**

**MAY BE HARMFUL IF EATEN**  
**BY CHILDREN OR PETS**

**SEE SIDE/BACK PANEL FOR**  
**PRECAUTIONARY STATEMENTS**

EPA Reg. No.: 67517-92

EPA Est. No.: 67517-MO-1

**NET CONTENTS** 1 X 0.5 ounce, BLOCK per BAIT STATION

1 to 32 X 0.5 oz. BLOCKS per 1 to 32 BAIT STATIONS

0.5 ounce to 1 pound (16 ounces)

Manufactured By  
**PM RESOURCES, INC.**  
13001 St. Charles Rock Road  
Bridgeton, MO 63044

Lot/Code/Product/Revision Numbers as Needed

Mfg. & Printed in U.S.A.



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**SIDE/BACK PANEL**

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**PRECAUTIONARY STATEMENTS****HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals, and pets. Do not get in eyes, on skin, or on clothing. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves. Wash hands immediately after such activities.

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**FIRST AID**

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Have product container or label with you when calling a poison control center or doctor for treatment. You may also contact the Hotline Number at 1-800-345-4735 for health concerns, emergency medical treatment information or pesticide incidents.

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|-------------------------------|--|
| <b>If Swallowed</b>           | <ul style="list-style-type: none"><li>• Call a poison control center, doctor, or HOT LINE NUMBER 1-800-345-4735 immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul> |
| <b>If in Eyes</b>             | <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>   |
| <b>If On Skin or Clothing</b> | <ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center, doctor, or HOT LINE NUMBER 1-800-345-4735 immediately for treatment advice.</li></ul>   |

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**TREATMENT FOR PET POISONING**

If an animal eats this bait, call a veterinarian at once.

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**NOTE TO PHYSICIAN or VETERINARIAN**

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Contains the nerve poison bromethalin. This product is not an anticoagulant type rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

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**ENVIRONMENTAL HAZARDS**

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This product is extremely toxic to mammals and birds. Dogs and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait.



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**SIDE/BACK PANEL**

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**DIRECTIONS FOR USE**

**It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.**

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use this product only for sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets or other nontarget animals to rodenticides.  
To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Dispose of product container and unused, spoiled and unconsumed bait as specified on this label.

**USE RESTRICTIONS:** This product may only be used to control House Mice inside of homes and residential buildings. This bait station may be used in indoor areas accessible to children, consistent with all use restrictions and other requirements indicated in this label. **DO NOT USE THIS PRODUCT OUTDOORS OR IN AREAS ACCESSIBLE TO PETS.** Do not place this ready-to-use bait station in any area where there is a possibility of contaminating food or surfaces that come into contact with food. Do not place near or inside ventilation duct openings. Do not break station and/or deliberately remove bait from it.

**SELECTION OF TREATMENT AREAS:** Determine areas where house mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where house mice or their signs have been seen. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:** The active ingredient in this product is different from anticoagulant rodenticides. Individual house mice cease feeding after consuming a toxic dose.

**House Mice:** Place a single unit at each placement location. Space placements at 8 to 12 foot intervals. Replace units if contents are consumed or contaminated, or if units are severely damaged. If units are untouched after three days, move to new locations consistent with label text. Continue baiting until all signs of house mouse activity have ceased.

**FOLLOW UP:** Replace contaminated or spoiled bait immediately. Using waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait properly. To prevent reinfestation, limit sources of food, water, and harborage for house mice as much as possible. If reinfestation does occur, repeat treatment.

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**STORAGE AND DISPOSAL**

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**PESTICIDE STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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## SIDE/BACK PANEL

## NOTICE OF WARRANTY

Buyer assumes all responsibility for safety and use not in strict accordance with directions for use.

{TEXT FOR STICKER TO BE AFFIXED TO EACH PRE-FILLED, NON-REFILLABLE BAIT STATION}

Assault® Mouse Bait Station III CU D

Net Weight: 0.5 oz.

**THIS BAIT STATION IS RESISTANT TO TAMPERING BY CHILDREN**

**Do not allow children or pets to play with station.**

**CAUTION:** Keep away from humans, domestic animals and pets. May be harmful or fatal if swallowed. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling bait. **DO NOT USE THIS PRODUCT OUTDOORS.**

**Review Container Label for complete use directions and restrictions and precautionary statements before using product.**

EPA Reg. No. 67517-92

EPA Est. No. 67517-MO-1

**PM RESOURCES, INC., 13001 St. Charles Rock Road, Bridgeton, MO 63044**

Active Ingredient: Bromethalin (CAS No. 63333-35-7)	0.01%
Other Ingredients	<u>99.99%</u>
Total	100.00%



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## SIDE/BACK PANEL

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### {6 MONTH INTRODUCTORY CLAIMS - used during first six months of commercialization only}

New

New Bait Station

New Disposable Bait Station

### {OPTIONAL MARKETING CLAIMS for Front, Back, Side Panel or Label Sticker}

Stop Feed Action

Stop Feed Action, house mice cease feeding after consuming a toxic dose.

House mice usually consume a lethal dose in a single night's feeding, but may take 2 or more days from first feeding to die.

House mice usually consume a lethal dose in one night's feeding but may take 2 or days from first feeding to die.

Tamper Resistant To Children

Helps reduce house mice problems

Contains bait block

Special nibble ridges mice love to chew

Disposable bait station

Bait station fits along walls

Small amount of space required for placement

Minimal space required for placement

Front entry and back window make it easy to determine when to replace bait station

Controls House Mice

Ready to Use

Easy to Use

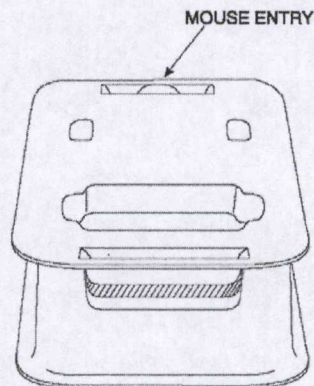
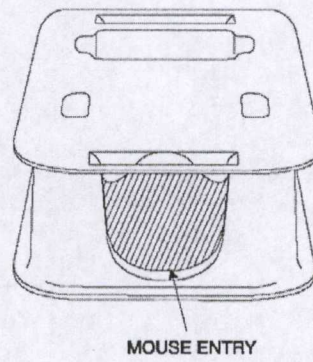
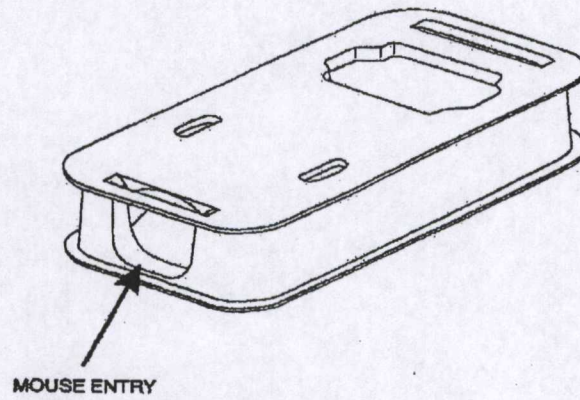
Easy to See When Bait is Eaten

### {OPTIONAL DIAGRAMS FOR "ASSAULT® MOUSE BAIT STATION III CU D"}



SIDE/BACK PANEL

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Label Amendment\_67517-92\_Submitted 4-25-12