

67517-72

12/16/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Dr. Jim Barron, Ph.D.  
13001 St. Charles Rock Rd.  
Bridgeton, MO 63044

DEC 16 2010

Dear Dr. Barron:

Subject: Label Amendment Changing Signal Word to Caution  
Assault<sup>®</sup> Mouse Rat Place Pack  
EPA Registration No. 67517-72  
Submission Date: September 27, 2010

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as amended, will be acceptable provided you submit one (1) revised final printed copy with the following changes before releasing the product for shipment:

1. Remove "*Fast and...*" from "*Fast and Effective Indoor and Outdoor...*" from sublabels A and B.
2. Include "*It is illegal to sell these placepacks individually*" prominently on the front panel of your placepack label.

**Note:** Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have questions about this letter, please contact Jennifer Gaines at (703) 305-5967 or via e-mail at [gaines.jennifer@epa.gov](mailto:gaines.jennifer@epa.gov). A stamped copy of the label is enclosed for your records.

Sincerely yours,

A handwritten signature in black ink, appearing to read "John Hebert", written over a circular stamp.

John Hebert  
Product Manager (07)  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

20912

Note: This master label bears directions and sublabels for Agricultural/Industrial and Professional Use with use restrictions specific to the container size and user.

# ASSAULT<sup>®</sup> MOUSE RAT PLACE PACK

Contains Bitrex

**Sublabel A: Agricultural and Industrial Use**

**Sublabel B: Professional (PCO) Use**

ACCEPTED  
with COMMENTS  
In EPA Letter Dated  
**DEC 16 2010**  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
67517-72

**ACTIVE INGREDIENT:**

Bromethalin (CAS No. 63333-35-7).....0.01%

**OTHER INGREDIENTS** ..... 99.99%

**TOTAL** 100.00%

Manufactured By  
**PM RESOURCES, INC.**  
13001 St. Charles Rock Road  
Bridgeton, MO 63044

EPA Reg. No.: 67517-72  
EPA Est. No.: 67517-MO-1

30912

FRONT PANEL – PLACE PACK & OUTER CONTAINER Sublabel A

# ASSAULT<sup>®</sup> MOUSE RAT PLACE PACK

Contains Bitrex

This Product May Only be Used Inside and within 50 Feet of Agricultural, Industrial, and Port or Terminal Buildings or Inside of Transport Vehicles (Ships, Trains, Aircraft)

Fast and Effective Indoor and Outdoor House Mice Control  
Kills Norway Rats, Roof Rats and House Mice

### Sublabel A: Agricultural and Industrial Use

Norway Rats, Roof Rats and House Mice usually consume a toxic dose in a single night's feeding but it may take two or more days from time of bait consumption for them to die. Due to Stop Feed Action, rodents cease feeding after consuming a toxic dose. This product is effective against anticoagulant-resistant house mice and rats.

**ACTIVE INGREDIENT:**

Bromethalin (CAS No.: 63333-35-7) ..... 0.01%

**OTHER INGREDIENTS** ..... 99.99%

**TOTAL** 100.00%

**KEEP OUT OF THE REACH OF CHILDREN**  
**CAUTION:**  
**SEE SIDE/BACK PANEL FOR ADDITIONAL**  
**PRECAUTIONARY STATEMENTS**

**MAY BE HARMFUL IF EATEN**  
**BY CHILDREN OR PETS**

EPA Reg. No.: 67517-72

EPA Est. No.: 67517-MO-1

NET CONTENTS: 128 to 1120 X 0.5 oz. PLACE PACKS

Manufactured By  
**PM RESOURCES, INC.**  
13001 St. Charles Rock Road  
Bridgeton, MO 63044

Lot/Code/Product/Revision Numbers as Needed  
Precautionary Labeling Must Meet Type Size and Prominence Requirements

Mfg. & Printed in U.S.A.

4012

**SIDE/BACK PANEL- Sublabel A**

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS  
CAUTION**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Causes moderate eye irritation. Do not get in eyes, on skin, or on clothing. All handlers (including applicators) must wear long-sleeved shirt and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**Use Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco, or using the toilet and change into clean clothing.

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor for treatment. You may also contact the Hotline Number 1-800-858-7378 for health concerns, emergency medical treatment information or pesticide incidents.

- If Swallowed**
- Call a poison control center, doctor, or HOT LINE NUMBER 1-800-858-7378 immediately for treatment advice.
  - Have person sip a glass of water if able to swallow.
  - Do not induce vomiting unless told to do so by a poison control center or doctor.
  - Do not give anything by mouth to an unconscious person.

- If On Skin or Clothing**
- Take off contaminated clothing.
  - Rinse skin immediately with plenty of water for 15-20 minutes.
  - Call a poison control center, doctor, or HOT LINE NUMBER 1-800-858-7378 immediately for treatment advice.

- If in Eyes:**
- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
  - Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
  - Call a poison control center or doctor for treatment advice.

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once.

**NOTE TO PHYSICIAN OR VETERINARIAN**

Contains the nerve poison Bromethalin. This is not an anticoagulant type rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

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**SIDE/BACK PANEL- Sublabel A**

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**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff may also be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment washwater or rinsate."

60012

**SIDE/BACK PANEL- Sublabel A**

**DIRECTIONS FOR USE**

**It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.**

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets or other nontarget animals to rodenticides.

To help prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of the reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled and unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals or birds may access the bait."

**USE SITES:** This product may be used only to control Norway Rats, Roof Rats, and House Mice. This product may be used inside and outside within 50 feet of industrial, agricultural, related port or terminal buildings, and similar man-made structures. This product may also be used within 50 feet of surrounding buildings in alleys and inside transport vehicles (ships, trains, aircraft).

**USE RESTRICTIONS:** Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not use this product in sewers. Do not broadcast bait. Do not apply further than 50 feet from buildings. Do not sell this product in individual containers holding less than 4 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats and mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats and mice or their signs have been seen. Remove as much alternative food accessible to rodents as possible.

**APPLICATION DIRECTIONS:** The active ingredient in this product is different from anticoagulant rodenticides. Individual rats and mice cease feeding after consuming a toxic dose.

**Rats:** Apply 2 to 12 place packs per placement location. Space placements at intervals of 15 to 30 feet in infested areas.

**Mice:** Apply 1 to 2 place packs per placement. Space placements at intervals of 8 to 12 feet in infested areas. Larger placements, up to 6 place packs, may be needed at points of extremely high mouse activity.

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**SIDE/BACK PANEL- Sublabel A**

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**DIRECTIONS FOR USE (CONTINUED)**

**Follow-Up:** Adjust the amount of bait applied to the level of rat and mouse feeding expected at each bait placement location. Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect bait placements and replenish bait at sites where there is heavy feeding or where there is continued evidence of rat and mouse activity. Maintain bait for at least one week and continue baiting until all signs of rat and mouse activity have ceased or it becomes clear that the remaining rodents are not attracted to the bait.

Wearing gloves, collect and properly dispose of all dead rats and mice and leftover bait. To discourage reinfestation, limit sources of rat and mouse food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

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**STORAGE AND DISPOSAL**

**PESTICIDE STORAGE:** Store only in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

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**NOTICE OF WARRANTY**

Buyer assumes all responsibility for safety and use not in accordance with directions.

MASTER Label (Sublabel A) EPA Reg. No. 67517-72 Submitted 9-27-10

80A12

FRONT PANEL - PLACE PACK & OUTER CONTAINER Sublabel B

# ASSAULT<sup>®</sup> MOUSE RAT PLACE PACK

Contains Bitrex

This product may only be used inside and within 50 feet of buildings or inside of transport vehicles (ships, trains or aircraft)

Effective Indoor and Outdoor House Mice Control  
Kills Norway Rats, Roof Rats and House Mice

### Sublabel B: Professional (PCO) Use

Norway Rats, Roof Rats and House Mice usually consume a toxic dose in a single night's feeding but it may take two or more days from time of bait consumption for them to die. Due to Stop Feed Action, rodents cease feeding after consuming a toxic dose. This product is effective against anticoagulant-resistant house mice and rats.

**ACTIVE INGREDIENT:**

Bromethalin (CAS No. 63333-35-7)..... 0.01%

**OTHER INGREDIENTS** ..... 99.99%

**TOTAL** 100.00%

**KEEP OUT OF THE REACH OF CHILDREN**

**CAUTION:**

**SEE SIDE/BACK PANEL FOR ADDITIONAL  
PRECAUTIONARY STATEMENTS**

**MAY BE HARMFUL IF EATEN  
BY CHILDREN OR PETS**

EPA Reg. No.: 67517-72

EPA Est. No.: 67517-MO-1

NET CONTENTS: 128 to 1120 X 0.5 oz. PLACE PACKS

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13001 St. Charles Rock Road  
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Lot/Code/Product/Revision Numbers as Needed  
Precautionary Labeling Must Meet Type Size and Prominence Requirements

Mfg. & Printed in U.S.A.



90A12

**SIDE/BACK PANEL- Sublabel B**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals, and pets. Do not get in eyes, on skin, or on clothing. All handlers (including applicators) must wear long sleeve shirt and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**Use Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco, or using the toilet and change into clean clothing.

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  - Have person sip a glass of water if able to swallow.
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- If On Skin or Clothing**
- Take off contaminated clothing.
  - Rinse skin immediately with plenty of water for 15-20 minutes.
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- If in Eyes:**
- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
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**SIDE/BACK PANEL- Sublabel B**

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**SIDE/BACK PANEL- Sublabel B**

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120A12

**SIDE/BACK PANEL- Sublabel B**

**DIRECTIONS FOR USE (CONTINUED)**

**Follow-Up:** Adjust the amount of bait applied to the level of rat and mouse feeding expected at each bait placement location. Highest bait consumption is expected to occur on the first day or two after treatment. After several days, inspect bait placements and replenish bait at sites where there is heavy feeding or where there is continued evidence of rat and mouse activity. Maintain bait for at least one week and continue baiting until all signs of rat and mouse activity have ceased or it becomes clear that the remaining rodents are not attracted to the bait.

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**CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

**NOTICE OF WARRANTY**

Buyer assumes all responsibility for safety and use not in accordance with directions.

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