

67356-9

8/29/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON D C 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 29, 2012

Woodstream Corporation
69 North Locus Street
Lititz, PA 17543
Attn Mark A Mongiovi

Subject Notification of Label Action per PR Notice 98-10

(1) Other Minor Revisions Additional Language MASTER LABEL OPTIONAL CLAIMS **Over (Four times) (4X) more active ingredient than the original Deer Off formula****

(2) The following qualifying statement will be included when the optional claim with** appears on the label **** Four times more putrescent whole egg solids than the original Deer Off RTU after mixing according to Heavy Browsing Instructions**

Product Brand Name Deer Off Concentrate IV
EPA Reg No 67356-9
Your Submission dated August 6, 2012

Dear Mr Mongiovi

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration Notice (PRN) 98-10 dated above. A screen of this request has been conducted for its applicability under PRN 98-10, and it has been determined that the action(s) requested falls within the scope of this Notice. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

Three (3) copies of final printed labeling must be submitted to the Agency before your product as modified, may be sold or distributed [PR Notice 82-2 and 40 CFR 156 10(a) (6)]

If you have any questions regarding this action, you may contact Mr Sylvester George at (703) 603-0688 or via e-mail at george.sylvester@epa.gov

Sincerely,

Linda A Hollis

Linda A Hollis, Chief
Biochemical Pesticide Branch
Biopesticides and Pollution
Prevention Division (7511P)



United States
Environmental Protection Agency
 Washington DC 20460

- Registration
- Amendment
- Other Notification

OPP Identifier Number

Application for Pesticide - Section I

1 Company/Product Number 67356-9	2 EPA Product Manager Linda Hollis	3 Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) Deer Off® Concentrate IV	PM# BPPD - Branch Chief	
5 Name and Address of Applicant (Include ZIP Code) Woodstream Corporation 69 North Locust Street Lititz, PA 17543	6 Expedited Review In accordance with FIFRA Section 3(c)(3) (b)(i) my product is similar or identical in composition and labeling to EPA Reg No _____ Notification Accepted Product Name _____ Date <u>8/29/2012</u>	
<input type="checkbox"/> Check if this is a new address		

Section - II

Reviewer *Sylvester George*

- Amendment - Explain below
- Final printed labels in response to Agency letter dated _____
- Resubmission in response to Agency letter dated _____
- Me Too Application
- Notification Explain below
- Other Explain below

Explanation Use additional page(s) if necessary (For section I and Section II)

Notification of Label Action per PR-Notice 98-10 Other Minor Revisions
 Please reference attached explanation

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152 46, and no other changes have been made to the labeling or the confidential statement of formula of this product I understand that it is a violation of 18 USC Sec 1001 to willfully make false statements to EPA I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152 46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

Section - III

1 Material This Product Will Be Packaged In				2 Type of Container	
Child Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If Yes Unit Packaging wgt	No per container	If Yes Package wgt	No per container
3 Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container 16 fl oz 32 fl oz 64 fl oz 1 gallon and 2 5 gallons		5 Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6 Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph OR <input type="checkbox"/> Other _____ <input checked="" type="checkbox"/> Paper glued OR _____ <input checked="" type="checkbox"/> Stenciled					

Section - IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)

Name Chad L Mateer	Title Regulatory Affairs Manager	Telephone No. (Include Area Code) 717-625-2125 x426
I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		Date of Application Received (Stamped)
2 Signature 	3 Title Regulatory Affairs Specialist	
4 Typed Name Mark A Mongiovi	5 Date August 6, 2012	

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MASTER LABEL- COVER PAGE (Page 1 of 1)

Note This master label bears directions for residential and commercial use with various use restrictions specific to the associated container sizes

DEER OFF® CONCENTRATE IV

Sublabel A Residential Use
Sublabel B Commercial Use

Notification Accepted

Date 8/29/2012
Reviewer Sylvester George

[Additional Brand Names]

DEER OFF®IV CONCENTRATE DEER, RABBIT, AND SQUIRREL REPELLENT
Concentrate DEER OFF® III

ACTIVE INGREDIENTS

Putrescent Whole Egg Solids	13.890%
Capsaicin and related Capsaicinoids	0.005%
Garlic Oil	0.005%

OTHER INGREDIENTS

TOTAL	86.100%
	100.000%

Lot Code _____

Manufactured for



Woodstream Corporation
69 North Locust Street
Lititz, PA 17543
For Information call 800-800-1819
www.havahart.com

EPA Reg No 67356-9
EPA Est No 63416-MN-001

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Woodstream Corporation

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE
(Outer Container Front Panel - Page 1 of 1)

DEER OFF® CONCENTRATE IV

ACTIVE INGREDIENTS

Putrescent Whole Egg Solids	13.890%
Capsaicin and related Capsaicinoids	0.005%
Garlic Oil	0.005%

OTHER INGREDIENTS

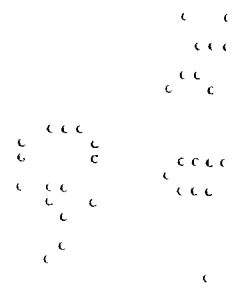
TOTAL	<u>86.100%</u> 100.000%
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KEEP OUT OF REACH OF CHILDREN

CAUTION (See back panel for additional precautionary statements and first aid)

STORE IN A COOL AREA, AVOID FREEZING
SHAKE WELL BEFORE USING

www.havahart.com



NET CONTENTS 8 FL OZ (0.5 PT) (236 ml), 16 FL OZ (1PT) (473 ml), 32 FL OZ (1QT) (946 ml), 64 FL OZ (2QT) (1.89 l), 128 FL OZ (1GAL) (3.79 l)

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE
(Outer Container Back Panel - Page 1 of 5)

GENERAL INFORMATION

DEER OFF® CONCENTRATE IV protects against deer, rabbits and tree squirrels that feed on and damage flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings

Patented Dual Deterrent System™ provides scent and taste barriers to repel deer, rabbits, and tree squirrels from browsing and feeding upon flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings. Weather-resistant formula provides effective control. Reapply DEER OFF® CONCENTRATE IV every 2 to 3 months or more often during periods when rain occurs.

[for 16 fl. oz size only]

One pint of DEER OFF® CONCENTRATE IV treats up to 200 ornamental shrubs four feet tall or an area of about 2,000 square feet, depending on surface conditions, plant density and size of plantings

[for 32 fl. oz size only]

One quart of DEER OFF® CONCENTRATE IV treats up to 400 ornamental shrubs four feet tall or an area of about 4,000 square feet, depending on surface conditions, plant density and size of plantings

[for 64 fl. Oz. size only]

One half gallon of DEER OFF® CONCENTRATE IV treats up to 800 ornamental shrubs four feet tall or an area of about 8,000 square feet, depending on surface conditions, plant density, and size of plantings

[for 1 gallon size only]

One gallon of DEER OFF® CONCENTRATE IV treats up to 1,600 ornamental shrubs four feet tall or an area of about 16,000 square feet, depending on surface conditions, plant density and size of plantings

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

Use Restrictions Do not apply to plants intended for human or animal consumption. Use this product to repel deer, rabbits and tree squirrels that feed on flowers, plants, shrubs, bulbs, trees and seedlings. DEER OFF® CONCENTRATE IV discourages animals from feeding on bulbs dipped in concentrate formulation for 5 minutes and allowed to dry. Do not apply at temperatures below 40 F, or in wet, windy conditions. Apply only in dry conditions and only under conditions favoring prompt drying of spray (lightly breezy, mild dry weather with low relative humidity). If spray is used in wet conditions or in damp, cold, foggy or misty weather, or if precipitation or freezing occurs before spray can dry, protection may be partially or completely lost. Protect product from freezing. Freezing makes DEER OFF® CONCENTRATE IV unusable.

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE
(Outer Container Back Panel - Page 2 of 5)

Important This product contains egg solids which may cause allergic reactions in some individuals. Do not allow spray to drift onto plants intended for human consumption.

Mixing and Dilution Directions Shake container of DEER OFF® CONCENTRATE IV thoroughly prior to mixing. Mix concentrate with tap water at a ratio of 1 part concentrate to 7 parts water.

[for 16 fl. oz size only]

Contents of 1 pint bottle make 1 gallon of spray when mixed with 7 pints of water.

[for 32 fl. oz size only]

Contents of 1 quart bottle make 2 gallons of spray when mixed with 7 quarts of water.

[for 64 fl. oz size only]

Contents of ½ gallon bottle make 4 gallons of spray when mixed with 3 ½ gallons of water.

[for 1 gallon size only]

Contents of 1 gallon bottle make 8 gallons of spray when mixed with 7 gallons of water.

DO NOT OVER DILUTE THIS PRODUCT

Application Directions Shake the container of DEER OFF® CONCENTRATE IV spray thoroughly before use. Before large-scale treatments, test product on a small area of that plant type to avoid possible plant damage. Use with caution on open blooms and sensitive varieties such as impatiens, fuchsia and begonias.

[for 16 fl. oz size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. One pint of DEER OFF® CONCENTRATE IV yields enough spray to treat up to 200 ornamental shrubs 4 feet tall or approximately 2,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 32 fl. oz size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. One quart of DEER OFF® CONCENTRATE IV yields enough spray to treat up to 400 ornamental shrubs 4 feet tall or approximately 4,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 64 fl. oz size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. One half gallon of DEER OFF® CONCENTRATE IV yields enough spray to treat up to 800 ornamental shrubs 4 feet tall or approximately 8,000 square feet. Surface conditions, size, and texture of plantings will affect the coverage with a given quantity of spray.

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE
(Outer Container Back Panel - Page 3 of 5)

[for 1 gallon size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. One gallon of DEER OFF® CONCENTRATE IV yields enough spray to treat up to 1,600 ornamental shrubs 4 feet tall or approximately 16,000 square feet. Surface conditions, size and texture of planting will affect the area covered with a given quantity of spray.

Heavy Browsing During times of heavy browsing such as winter or spring, concentrate may be mixed with tap water at a ratio of 1 part concentrate to 2 parts water.

[for 16 fl. oz size only]

When mixed for heavy browsing, 1 pint of DEER OFF® CONCENTRATE IV will make 3 pints of spray when mixed with 2 pints of water and will to treat up to 75 ornamental shrubs 4 feet tall or approximately 750 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 32 fl. oz size only]

When mixed for heavy browsing, 1 quart of DEER OFF® CONCENTRATE IV will make 3 quarts of spray when mixed with 2 quarts of water and will to treat up to 150 ornamental shrubs 4 feet tall or approximately 1,500 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 64 fl. oz size only]

When mixed for heavy browsing, ½ gallon of DEER OFF® CONCENTRATE IV will make 1.5 gallons of spray when mixed with 1 gallon of water and will to treat up to 300 ornamental shrubs 4 feet tall or approximately 3,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 1 gallon size only]

When mixed for heavy browsing, 1 gallon of DEER OFF® CONCENTRATE IV will make 3 gallons of spray when mixed with 2 gallons of water and will to treat up to 600 ornamental shrubs 4 feet tall or approximately 6,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for all sizes]

Clean sprayer after each application to prevent clogging. Treat vulnerable plants at the beginning of each damage season. Reapply every 2 – 3 months, or as new growth emerges and if the effects of the previous treatment appear to be waning. Reapply after heavy rain.

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MASTER LABEL / SUBLABEL A – RESIDENTIAL USE
(Outer Container Back Panel - Page 4 of 5)

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal

PESTICIDE STORAGE Store only in original container, in a cool, dry area. Keep away from children and pets. Protect from heat and freezing. Store between 40° F and 90° F. Keep container tightly closed to prevent spillage and evaporation. If spillage occurs, dilute with water and flush away.

PESTICIDE DISPOSAL AND CONTAINER HANDLING Non-refillable container. Do not reuse or refill this container. **If empty** - Place in trash or offer for recycling if available. **If partly filled** - Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

If in eyes	<ul style="list-style-type: none">- Hold eye open and rinse slowly and gently with water for 15-20 minutes- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye- Call a poison control center or doctor for treatment advice
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center at 1-800-858-7378, 6 30 AM to 4 30 PM Pacific Time (PT), seven days a week. During other times, call the poison control center at 1-800-222-1222.	

ENVIRONMENTAL HAZARDS For terrestrial uses. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for 24 hours will help ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treatment area will help avoid runoff to water bodies or drainage systems.

Note Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

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Notification of Label Action – Other Minor Revisions
August 6 2012
Page 7 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE
(Outer Container Back Panel - Page 5 of 5)

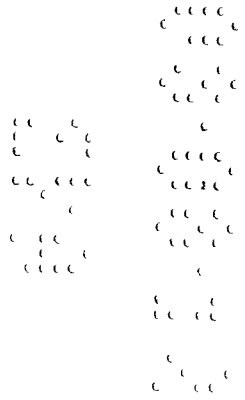
Satisfaction Guaranteed If for any reason you are not 100% satisfied, Woodstream will refund the suggested retail price or replace this product Woodstream will not be liable for any damage, direct or incidental Refund or replacement product is our only obligation Call 1-800-800-1819 ext 490



Woodstream Corporation
69 North Locust Street
Lititz, PA 17543
For Information call 800-800-1819
www.havahart.com

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EPA Est No 63416-MN-001

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[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL B – COMMERCIAL USE
(Outer Container Front Panel - Page 1 of 1)

DEER OFF® CONCENTRATE IV

ACTIVE INGREDIENTS

Putrescent Whole Egg Solids	13.890%
Capsaicin and related Capsaicinoids	0.005%
Garlic Oil	0.005%

OTHER INGREDIENTS

TOTAL	86.100% 100.000%
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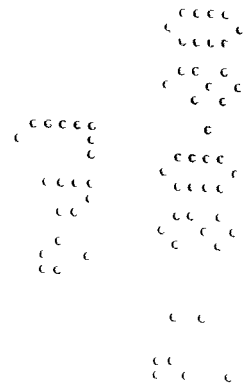
KEEP OUT OF REACH OF CHILDREN

CAUTION (See back panel for additional precautionary statements and first aid)

STORE IN A COOL AREA, AVOID FREEZING
SHAKE WELL BEFORE USING

www.havahart.com

NET CONTENTS 320 FL. OZ (2.5 GAL.) (9.45 L)



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MASTER LABEL / SUBLABEL B – COMMERCIAL USE
(Outer Container Back Panel - Page 1 of 3)

GENERAL INFORMATION

DEER OFF® CONCENTRATE IV protects against deer, rabbits and tree squirrels that feed on and damage flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings

Patented Dual Deterrent System™ provides scent and taste barriers to repel deer, rabbits, and tree squirrels from browsing and feeding upon flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings. Weather-resistant formula provides effective control. Reapply DEER OFF® CONCENTRATE IV every 2 to 3 months or more often during periods when rain occurs.

[for 2.5 gal. size only]

Two and a half gallons of DEER OFF® CONCENTRATE IV treats up to 4,000 ornamental shrubs four feet tall or an area of about 40,000 square feet, depending on surface conditions, plant density and size of plantings.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Use Restrictions. Do not apply to plants intended for human or animal consumption. Use this product to repel deer, rabbits and tree squirrels that feed on flowers, plants, shrubs, bulbs, trees and seedlings. DEER OFF® CONCENTRATE IV discourages animals from feeding on bulbs dipped in concentrate formulation for 5 minutes and allowed to dry. Do not apply at temperatures below 40 F, or in wet, windy conditions. Apply only in dry conditions and only under conditions favoring prompt drying of spray (lightly breezy, mild dry weather with low relative humidity). If spray is used in wet conditions or in damp, cold, foggy or misty weather, or if precipitation or freezing occurs before spray can dry, protection may be partially or completely lost. Protect product from freezing. Freezing makes DEER OFF® CONCENTRATE IV unusable.

Important: This product contains egg solids which may cause allergic reactions in some individuals. Do not allow spray to drift onto plants intended for human consumption.

Mixing and Dilution Directions: Shake container of DEER OFF® CONCENTRATE IV thoroughly prior to mixing. Mix concentrate with tap water at a ratio of 1 part concentrate to 7 parts water.

[for 2.5 gal. size only]

Contents of 2.5 gallon bottle make 20 gallons of spray when mixed with 17.5 gallons of water.

DO NOT OVER DILUTE THIS PRODUCT

MASTER LABEL / SUBLABEL B – COMMERCIAL USE
(Outer Container Back Panel - Page 2 of 3)

Application Directions Shake the container of DEER OFF® CONCENTRATE IV spray thoroughly before use. Before large-scale treatments, test product on a small area of that plant type to avoid possible plant damage. Use with caution on open blooms and sensitive varieties such as impatiens, fuchsia and begonias.

[for 2.5 gal. size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. Two and a half gallons of DEER OFF® CONCENTRATE IV yields enough spray to treat 4,000 ornamental shrubs 4 feet tall or approximately 40,000 square feet. Surface conditions, size and texture of planting will affect the area covered with a given quantity of spray.

Heavy Browsing During times of heavy browsing such as winter or spring, concentrate may be mixed with tap water at a ratio of 1 part concentrate to 2 parts water.

[for 2.5 gal. size only]

When mixed for heavy browsing, 2.5 gallons of DEER OFF® CONCENTRATE IV will make 7.5 gallons of spray when mixed with 5 gallons of water and will treat up to 1,500 ornamental shrubs 4 feet tall or approximately 15,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

Clean sprayer after each application to prevent clogging. Treat vulnerable plants at the beginning of each damage season. Reapply every 2 – 3 months, or as new growth emerges and if the effects of the previous treatment appear to be waning. Reapply after heavy rain.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE Store only in original container, in a cool, dry area. Keep away from children and pets. Protect from heat and freezing. Store between 40° F and 90° F. Keep container tightly closed to prevent spillage and evaporation. If spillage occurs, dilute with water and flush away.

PESTICIDE DISPOSAL AND CONTAINER HANDLING Non-refillable container. Do not reuse or refill this container. Offer for recycling, if available. Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

14/16

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL B – COMMERCIAL USE
(Outer Container Back Panel - Page 3 of 3)

FIRST AID	
If in eyes	<ul style="list-style-type: none"> - Hold eye open and rinse slowly and gently with water for 15-20 minutes - Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye - Call a poison control center or doctor for treatment advice
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center at 1-800-858-7378, 6:30 AM to 4:30 PM Pacific Time (PT), seven days a week. During other times, call the poison control center at 1-800-222-1222.</p>	

ENVIRONMENTAL HAZARDS For terrestrial uses To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for 24 hours will help ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treatment area will help avoid runoff to water bodies or drainage systems.

Note Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Satisfaction Guaranteed If for any reason you are not 100% satisfied, Woodstream will refund the suggested retail price or replace this product. Woodstream will not be liable for any damage, direct or incidental. Refund or replacement product is our only obligation. Call 1-800-800-1819 ext 490.

Manufactured for



Woodstream Corporation
69 North Locust Street
Lititz, PA 17543
For Information call 800-800-1819
www.havahart.com

EPA Reg No 67356-9
EPA Est No 63416-MN-001

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[bracketed language indicates a notation]

MASTER LABEL – OPTIONAL CLAIMS – ALL USES (Page 1 of 2)

[Additional - Optional Marketing/Advertising Claims]

- Deer, Rabbit and Squirrel Repellent
- Prevents Deer, Rabbit & Squirrel Damage
- Protects against deer, rabbits and tree squirrels that feed on and damage flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings
- Protects Against Deer, Rabbit & Tree Squirrel Damage
- Proven effective at repelling deer, rabbit and squirrels
- Worry-free deer, rabbit and squirrel protection
- Repels rabbits from ornamentals
- Protects ornamental trees and shrubs
- (For) Use on flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings
- Total Yard Protection *
- Havahart’s Total Yard Protection*

[NOTE TO REVIEWER The following qualifying statement will be included when the above optional claims with * appear on the label]

*Protects flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings

- Patented Dual Deterrent System™ provides odor and taste barriers to repel deer, rabbits, and tree squirrels from browsing and feeding upon flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings
- Provides Dual Protection
- Dual Action
- Repels by (Odor) (Scent) and Taste
- Repels with a scent and taste deer (rabbits and squirrels) hate
- Both (Odor) (Scent) and Taste Barrier
- Dries Odorless to Humans
- Instant protection after application
- 100% Satisfaction Guaranteed
- New! **[claim valid for 6 months from date of first stamped “accepted” label only]**
- Over (Four times) (4 X) more active ingredient than the original Deer Off formula**

[NOTE TO REVIEWER The following qualifying statement will be included when the above optional claim with ** appears on the label]

** Four times more putrescent whole egg solids than original Deer Off RTU after mixing according to Heavy Browsing Instructions

[bracketed language indicates a notation]

MASTER LABEL – OPTIONAL CLAIMS – ALL USES (Page 2 of 2)

[Additional - Optional Marketing/Advertising Claims - Continued]

- [16 Fl Oz] Covers (Protects) up to 2,000 SQ Ft
- [32 Fl Oz] Covers (Protects) up to 4,000 SQ Ft
- [64 Fl Oz] Covers (Protects) up to 8,000 SQ Ft
- [1 Gallon] Covers (Protects) up to 16,000 SQ Ft
- [2 5 Gallons] Covers (Protects) up to 40,000 SQ Ft
- Repels Deer, Rabbits and Squirrels
- Patented Dual Deterrent™ – Repels by Scent and Taste
- For Use on Flower Gardens, Ornamentals, Plants, Shrubs, Bulbs, Trees and Seedlings
- Satisfaction Guaranteed
- Concentrate
- OMRI® Listed Organic Materials Review Institute -[optional logo]
- For Organic Gardening -[optional logo]
- Havahart® - Caring Control for Pets and Wildlife -[brand logo]
- YIELDS– 1 Gallon, 2 Gallons, 4 Gallons, 8 Gallons, 20 Gallons
 [for 16 fl oz] [for 32 fl oz] [for 64 fl Oz] [for 1 Gal] [for 2 5 Gal]

