

U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Biopesticides and Pollution Prevention Division
(7511C)

1200 Pennsylvania Avenue NW Washington, DC 20460 EPA Reg. Number:

Date of Issuance:

67356-9

MAR 1 5 2012

Term of

UNCONDITIONAL

Issuance:

Name of Pesticide Product:

Deer Off ® Concentrate IV

NOTICE OF PESTICIDE:

X Registration

Re-registration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Woodstream Corporation

69 North Locust Street

Lititz, PA 17543

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA Sec. 3(c)(5) provided you:

- 1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA section 3(c)(5) and section 4 when the Agency requires all registrants of similar products to submit such data.
- 2. Make the following label change before you release the product for shipment: Revise the EPA Registration Number to read, "EPA Reg. No. 67356-9."
- 3. Submit three (3) copies of the revised final printed labeling before you release the product for shipment.
- Submit within 1 year after the Date of Registration acceptable data packages for Guideline Studies: Storage Stability study (OCSPP GLN: 830.6317) and Corrosion Characteristics study (OCSPP GLN: 830.6320) for this product.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

W. Michael Mes Det

Date:

MAR 15 2012

W. Michael McDavit, Associate Director Biopesticides and Pollution Prevention Division

EPA Form 8570-6

7571P +bus 3/16/12

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 1 of 13

[bracketed language indicates a notation]

MASTER LABEL- COVER PAGE (Page 1 of 1)

Note: This master label bears directions for residential and commercial use with various use restrictions specific to the associated container sizes.

DEER OFF® CONCENTRATE IV

Sublabel A: Residential Use Sublabel B: Commercial Use

[Additional Brand Names]
DEER OFF®IV CONCENTRATE DEER, RABBIT, AND SQUIRREL REPELLENT Concentrate DEER OFF® III

ACTIVE INGREDIENTS:

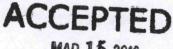
Putrescent Whole Egg Solids	13.890%
Capsaicin and related Capsaicinoids	0.005%
Garlic Oil	0.005%
OTHER INGREDIENTS:	86.100%
TOTAL:	100.000%

•		~ 1			
1	Of	('Od	0.		
J	_01	Cod	C.		

Manufactured for: Woodstream

Woodstream Corporation 69 North Locust Street Lititz, PA 17543 For Information call 800-800-1819 www.havahart.com EPA Reg. No. 67356-O EPA Est. No. 63416-MN-001

© Copyright 2010 Woodstream Corporation DEER OFF ® is a registered trademark of Woodstream Corporation



MAR 15 2012

Under the Federal Inserticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg No. 10257. 9

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE (Outer Container Front Panel - Page 1 of 1)

DEER OFF® CONCENTRATE IV

ACTIVE INGREDIENTS:

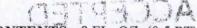
Putrescent Whole Egg Solids	13.890%
Capsaicin and related Capsaicinoids	0.005%
Garlic Oil	
OTHER INGREDIENTS:	86.100%
TOTAL:	100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION (See back panel for additional precautionary statements and first aid)

STORE IN A COOL AREA, AVOID FREEZING SHAKE WELL BEFORE USING

www.havahart.com



NET CONTENTS: 8 FL. OZ. (0.5 PT) (236 ml); 16 FL. OZ (1PT.) (473 ml); 32 FL.OZ. (1QT.) (946 ml); 64 FL.OZ. (2QT.) (1.89 l);128 FL. OZ (1GAL.) (3.79 l)

Vider the Federal Insert ade, Fungicial the and the state of the first of the

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 3 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE (Outer Container Back Panel - Page 1 of 5)

GENERAL INFORMATION

DEER OFF® CONCENTRATE IV protects against deer, rabbits and tree squirrels that feed on and damage flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings.

Patented Dual Deterrent System[™] provides scent and taste barriers to repel deer, rabbits, and tree squirrels from browsing and feeding upon flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings. Weather-resistant formula provides effective control. Reapply DEER OFF® CONCENTRATE IV every 2 to 3 months or more often during periods when rain occurs.

[for 16 fl. oz size only]

One pint of DEER OFF® CONCENTRATE IV treats up to 200 ornamental shrubs four feet tall or an area of about 2,000 square feet, depending on surface conditions, plant density and size of plantings.

[for 32 fl. oz size only]

One quart of DEER OFF® CONCENTRATE IV treats up to 400 ornamental shrubs four feet tall or an area of about 4,000 square feet, depending on surface conditions, plant density and size of plantings.

[for 64 fl. Oz. size only]

One half gallon of DEER OFF® CONCENTRATE IV treats up to 800 ornamental shrubs four feet tall or an area of about 8,000 square feet, depending on surface conditions, plant density, and size of plantings.

[for 1 gallon size only]

One gallon of DEER OFF® CONCENTRATE IV treats up to 1,600 ornamental shrubs four feet tall or an area of about 16,000 square feet, depending on surface conditions, plant density and size of plantings.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<u>Use Restrictions:</u> Do not apply to plants intended for human or animal consumption. Use this product to repel deer, rabbits and tree squirrels that feed on flowers, plants, shrubs, bulbs, trees and seedlings. DEER OFF® CONCENTRATE IV discourages animals from feeding on bulbs dipped in concentrate formulation for 5 minutes and allowed to dry. Do not apply at temperatures below 40°F, or in wet, windy conditions. Apply only in dry conditions and only under conditions favoring prompt drying of spray (lightly breezy, mild dry weather with low relative humidity). If spray is used in wet conditions or in damp, cold, foggy or misty, weather, or if precipitation or freezing occurs before spray can dry, protection may be partially or completely lost. Protect product from freezing. Freezing makes DEER OFF® CONCENTRATE IV unusable.

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 4 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE (Outer Container Back Panel - Page 2 of 5)

Important: This product contains egg solids which may cause allergic reactions in some individuals. Do not allow spray to drift onto plants intended for human consumption.

Mixing and Dilution Directions: Shake container of DEER OFF® CONCENTRATE IV thoroughly prior to mixing. Mix concentrate with tap water at a ratio of 1 part concentrate to 7 parts water.

[for 16 fl. oz size only]

Contents of 1 pint bottle make 1 gallon of spray when mixed with 7 pints of water.

[for 32 fl. oz size only]

Contents of 1 quart bottle make 2 gallons of spray when mixed with 7 quarts of water.

[for 64 fl. oz size only]

Contents of ½ gallon bottle make 4 gallons of spray when mixed with 3.5 gallons of water.

[for 1 gallon size only]

Contents of 1 gallon bottle make 8 gallons of spray when mixed with 7 gallons of water.

DO NOT OVER DILUTE THIS PRODUCT.

Application Directions: Shake the container of DEER OFF® CONCENTRATE IV spray thoroughly before use. Before large-scale treatments, test product on a small area of that plant type to avoid possible plant damage. Use with caution on open blooms and sensitive varieties such as impatiens, fuchsia and begonias.

[for 16 fl. oz size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. One pint of DEER OFF® CONCENTRATE IV yields enough spray to treat up to 200 ornamental shrubs 4 feet tall or approximately 2,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 32 fl. oz size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. One quart of DEER OFF® CONCENTRATE IV yields enough spray to treat up to 400 ornamental shrubs 4 feet tall or approximately 4,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 64 fl. oz. size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. One half gallon of DEER OFF® CONCENTRATE IV yields enough spray to treat up to 800 ornamental shrubs 4 feet tall or approximately 8,000 square feet. Surface conditions, size, and texture of plantings will affect the coverage with a given quantity of spray.

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 5 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE (Outer Container Back Panel - Page 3 of 5)

[for 1 gallon size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. One gallon of DEER OFF® CONCENTRATE IV yields enough spray to treat up to 1,600 ornamental shrubs 4 feet tall or approximately 16,000 square feet. Surface conditions, size and texture of planting will affect the area covered with a given quantity of spray.

<u>Heavy Browsing:</u> During times of heavy browsing such as winter or spring, concentrate may be mixed with tap water at a ratio of 1 part concentrate to 2 parts water.

[for 16 fl. oz size only]

When mixed for heavy browsing, 1 pint of DEER OFF® CONCENTRATE IV will make 3 pints of spray when mixed with 2 pints of water and will to treat up to 75 ornamental shrubs 4 feet tall or approximately 750 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 32 fl. oz size only]

When mixed for heavy browsing, 1 quart of DEER OFF® CONCENTRATE IV will make 3 quarts of spray when mixed with 2 quarts of water and will to treat up to 150 ornamental shrubs 4 feet tall or approximately 1,500 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 64 fl. oz size only]

When mixed for heavy browsing, ½ gallon of DEER OFF® CONCENTRATE IV will make 1.5 gallons of spray when mixed with 1 gallon of water and will to treat up to 300 ornamental shrubs 4 feet tall or approximately 3,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for 1 gallon size only]

When mixed for heavy browsing, 1 gallon of DEER OFF® CONCENTRATE IV will make 3 gallons of spray when mixed with 2 gallons of water and will to treat up to 600 ornamental shrubs 4 feet tall or approximately 6,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

[for all sizes]

Clean sprayer after each application to prevent clogging. Treat vulnerable plants at the beginning of each damage season. Reapply every 2-3 months, or as new growth emerges and if the effects of the previous treatment appear to be waning. Reapply after heavy rain.

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 6 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE (Outer Container Back Panel - Page 4 of 5)

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store only in original container, in a cool, dry area. Keep away from children and pets. Protect from heat and freezing. Store between 40° F and 90° F. Keep container tightly closed to prevent spillage and evaporation. If spillage occurs, dilute with water and flush away.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. If empty - Place in trash or offer for recycling if available. If partly filled - Call you local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

	FIRST AID
If in eyes:	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, the continue rinsing eye.
patri ishi	- Call a poison control center or doctor for treatment advice.
going for tre Pesticides In	duct container or label with you when calling a poison control center or doctor, or atment. For emergency information concerning this product, call the National formation Center at 1-800-858-7378, 6:30 AM to 4:30 PM Pacific Time (PT), seven During other times, call the poison control center at 1-800-222-1222.

ENVIRONMENTAL HAZARDS: For terrestrial uses: To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for 24 hours will help ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treatment area will help avoid runoff to water bodies or drainage systems.

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 7 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL A – RESIDENTIAL USE (Outer Container Back Panel - Page 5 of 5)

Satisfaction Guaranteed: If for any reason you are not 100% satisfied, Woodstream will refund the suggested retail price or replace this product. Woodstream will not be liable for any damage, direct or incidental. Refund or replacement product is our only obligation. Call 1-800-800-1819 ext. 490.

Manufactured for:

Wwoodstream

Woodstream Corporation 69 North Locust Street Lititz, PA 17543 For Information call 800-800-1819 www.havahart.com EPA Reg. No. 67356-O EPA Est. No. 63416-MN-001

© Copyright 2010 Woodstream Corporation DEER OFF ® is a registered trademark of Woodstream Corporation EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 8 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL B – COMMERCIAL USE (Outer Container Front Panel - Page 1 of 1)

DEER OFF® CONCENTRATE IV

ACTIVE INGREDIENTS:

Putrescent Whole Egg Solids	13.890%
Capsaicin and related Capsaicinoids	0.005%
Garlic Oil	0.005%
OTHER INGREDIENTS:	86.100%
TOTAL:	100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION (See back panel for additional precautionary statements and first aid)

STORE IN A COOL AREA, AVOID FREEZING SHAKE WELL BEFORE USING

www.havahart.com

NET CONTENTS: 320 FL. OZ (2.5 GAL.) (9.45 l)

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 9 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL B – COMMERCIAL USE (Outer Container Back Panel - Page 1 of 3)

GENERAL INFORMATION

DEER OFF® CONCENTRATE IV protects against deer, rabbits and tree squirrels that feed on and damage flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings.

Patented Dual Deterrent SystemTM provides scent and taste barriers to repel deer, rabbits, and tree squirrels from browsing and feeding upon flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings. Weather-resistant formula provides effective control. Reapply DEER OFF® CONCENTRATE IV every 2 to 3 months or more often during periods when rain occurs.

[for 2.5 gal. size only]

Two and a half gallons of DEER OFF® CONCENTRATE IV treats up to 4,000 ornamental shrubs four feet tall or an area of about 40,000 square feet, depending on surface conditions, plant density and size of plantings.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<u>Use Restrictions:</u> Do not apply to plants intended for human or animal consumption. Use this product to repel deer, rabbits and tree squirrels that feed on flowers, plants, shrubs, bulbs, trees and seedlings. DEER OFF® CONCENTRATE IV discourages animals from feeding on bulbs dipped in concentrate formulation for 5 minutes and allowed to dry. Do not apply at temperatures below 40°F, or in wet, windy conditions. Apply only in dry conditions and only under conditions favoring prompt drying of spray (lightly breezy, mild dry weather with low relative humidity). If spray is used in wet conditions or in damp, cold, foggy or misty, weather, or if precipitation or freezing occurs before spray can dry, protection may be partially or completely lost. Protect product from freezing. Freezing makes DEER OFF® CONCENTRATE IV unusable.

Important: This product contains egg solids which may cause allergic reactions in some individuals. Do not allow spray to drift onto plants intended for human consumption.

Mixing and Dilution Directions: Shake container of DEER OFF® CONCENTRATE IV thoroughly prior to mixing. Mix concentrate with tap water at a ratio of 1 part concentrate to 7 parts water.

[for 2.5 gal. size only]

Contents of 2.5 gallon bottle make 20 gallons of spray when mixed with 17.5 gallons of water.

DO NOT OVER DILUTE THIS PRODUCT.

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 10 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL B – COMMERCIAL USE (Outer Container Back Panel - Page 2 of 3)

Application Directions: Shake the container of DEER OFF® CONCENTRATE IV spray thoroughly before use. Before large-scale treatments, test product on a small area of that plant type to avoid possible plant damage. Use with caution on open blooms and sensitive varieties such as impatiens, fuchsia and begonias.

[for 2.5 gal. size only]

Spray leaves, stems, flowers and branches thoroughly from all angles, until leaves are well wetted. Two and a half gallons of DEER OFF® CONCENTRATE IV yields enough spray to treat 4,000 ornamental shrubs 4 feet tall or approximately 40,000 square feet. Surface conditions, size and texture of planting will affect the area covered with a given quantity of spray.

<u>Heavy Browsing:</u> During times of heavy browsing such as winter or spring, concentrate may be mixed with tap water at a ratio of 1 part concentrate to 2 parts water.

[for 2.5 gal. size only]

When mixed for heavy browsing, 2.5 gallons of DEER OFF® CONCENTRATE IV will make 7.5 gallons of spray when mixed with 5 gallons of water and will to treat up to 1,500 ornamental shrubs 4 feet tall or approximately 15,000 square feet. Surface conditions, size and density of plantings will affect the area covered with a given quantity of spray.

Clean sprayer after each application to prevent clogging. Treat vulnerable plants at the beginning of each damage season. Reapply every 2-3 months, or as new growth emerges and if the effects of the previous treatment appear to be waning. Reapply after heavy rain.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store only in original container, in a cool, dry area. Keep away from children and pets. Protect from heat and freezing. Store between 40° F and 90° F. Keep container tightly closed to prevent spillage and evaporation. If spillage occurs, dilute with water and flush away.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. Offer for recycling, if available. Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

EPA Reg. No. 67356-O Draft Master Label March 14, 2012 Page 11 of 13

[bracketed language indicates a notation]

MASTER LABEL / SUBLABEL B – COMMERCIAL USE (Outer Container Back Panel - Page 3 of 3)

	- Hold eye open and rinse slowly and gently with water for 15-20
If in eyes:	minutes.
	- Remove contact lenses, if present, after the first 5 minutes, the continue
	rinsing eye.
	- Call a poison control center or doctor for treatment advice.

going for treatment. For emergency information concerning this product, call the National Pesticides Information Center at 1-800-858-7378, 6:30 AM to 4:30 PM Pacific Time (PT), seven days a week. During other times, call the poison control center at 1-800-222-1222.

ENVIRONMENTAL HAZARDS: For terrestrial uses: To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for 24 hours will help ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treatment area will help avoid runoff to water bodies or drainage systems.

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Satisfaction Guaranteed: If for any reason you are not 100% satisfied, Woodstream will refund the suggested retail price or replace this product. Woodstream will not be liable for any damage, direct or incidental. Refund or replacement product is our only obligation. Call 1-800-800-1819 ext. 490.

Manufactured for:

Wwoodstream

Woodstream Corporation 69 North Locust Street Lititz, PA 17543 For Information call 800-800-1819 www.havahart.com EPA Reg. No. 67356-O EPA Est. No. 63416-MN-001

© Copyright 2010 Woodstream Corporation DEER OFF ® is a registered trademark of Woodstream Corporation

MASTER LABEL - OPTIONAL CLAIMS - ALL USES (Page 1 of 2)

[Additional - Optional Marketing/Advertising Claims]

- · Deer, Rabbit and Squirrel Repellent
- Prevents Deer, Rabbit & Squirrel Damage
- Protects against deer, rabbits and tree squirrels that feed on and damage flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings.
- Protects Against Deer, Rabbit & Tree Squirrel Damage
- Proven effective at repelling deer, rabbit and squirrels
- Worry-free deer, rabbit and squirrel protection
- · Repels rabbits from ornamentals
- Protects ornamental trees and shrubs
- (For) Use on flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings
- Total Yard Protection *
- Havahart's Total Yard Protection*

[NOTE TO REVIEWER: The following qualifying statement will be included when the above optional claims with * appear on the label]

*Protects flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings.

- Patented Dual Deterrent SystemTM provides odor and taste barriers to repel deer, rabbits, and tree squirrels from browsing and feeding upon flowers, ornamentals, plants, shrubs, bulbs, trees and seedlings.
- Provides Dual Protection.
- Dual Action
- Repels by (Odor) (Scent) and Taste
- Repels with a scent and taste deer (,rabbits and squirrels) hate
- Both (Odor) (Scent) and Taste Barrier
- Dries Odorless to Humans
- Instant protection after application
- 100% Satisfaction Guaranteed
- New! [claim valid for 6 months from date of first stamped "accepted" label only]
- Over (Five times) (5 X) more active ingredient than the original Deer Off formula**

[NOTE TO REVIEWER: The following qualifying statement will be included when the above optional claim with ** appears on the label]

**Five times more putrescent whole egg solids than original Deer Off RTU after mixing according to Heavy Browsing Instructions

[bracketed language indicates a notation]

14

MASTER LABEL - OPTIONAL CLAIMS - ALL USES (Page 2 of 2)

[Additional - Optional Marketing/Advertising Claims - Continued]

- [16 Fl Oz.] Covers (Protects) up to 2,000 SQ. Ft.
- [32 Fl Oz.] Covers (Protects) up to 4,000 SQ. Ft.
- [64 Fl Oz.] Covers (Protects) up to 8,000 SQ. Ft.
- [1 Gallon] Covers (Protects) up to 16,000 SQ. Ft.
- [2.5 Gallons] Covers (Protects) up to 40,000 SQ. Ft.
- · Repels Deer, Rabbits and Squirrels
- Patented Dual Deterrent TM Repels by Scent and Taste
- For Use on Flower Gardens, Ornamentals, Plants, Shrubs, Bulbs, Trees and Seedlings
- Satisfaction Guaranteed
- Concentrate
- OMRI® Listed Organic Materials Review Institute -[optional logo]
- For Organic Gardening -[optional logo]
- Havahart® Caring Control for Pets and Wildlife -[brand logo]
- YIELDS— 1 Gallon; 2 Gallons; 4 Gallons; 8 Gallons; 20 Gallons [for 16 fl. oz] [for 32 fl. oz.] [for 64 fl. Oz.] [for 1 Gal.] [for 2.5 Gal.]