



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

March 6, 2024

Ashley Ashe
Regulatory Affairs Team Leader
Recreational Water Products, Inc.
Electronic Transmittal: [ashley.ashe@kikcorp.com]

Subject: Label Amendment – Addition of Marketing Claims and Graphics to Label
Product Name: RWP SHOCK PLUS
EPA Registration Number: 67262-27
Received Date: 11/14/2013
Action Case Number: 00491019

Dear Ashley Ashe:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

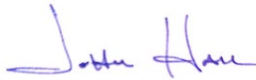
A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the

website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Jack Hall by phone at (202)566-0731 or via email at hall.john.j@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "John Hall".

for Demson Fuller,
Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

{All text in brackets [xxx] is optional and may or may not be included on a final label.}

{All text in braces {xxx} is administrative and will not appear on a final label.}

RWP SHOCK PLUS®

ACTIVE INGREDIENT:

Sodium dichloro-s-triazinetrione 58.2%

OTHER INGREDIENTS 41.8%

TOTAL INGREDIENTS 100.0%

(Available Chlorine: 37%)

NOTIFICATION

67262-27

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/06/2024

KEEP OUT OF REACH OF CHILDREN

DANGER

See [back] [side] panel for additional Precautionary Statements.

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. **IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call poison control center or doctor for treatment advice. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **IF SWALLOWED:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [IN CASE OF MEDICAL EMERGENCY, CALL [1-303-623-5716] [1-877-800-5553] [1-866-366-5048] [telephone number supplied by supplemental registrant].]

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

MANUFACTURED FOR:

RECREATIONAL WATER PRODUCTS

[AQUA CHEM DIVISION]

[PoolTime Division]

P.O. BOX 1449

BUFORD, GEORGIA 30515

NET [CONTENT] [WEIGHT]: *{as indicated on container}*

EPA REG. NO. 67262-27

EPA EST. NO. 5185-GA-1 [(BL)] {or} [(Z)]

7616-CA-1 [(C)]

{If multiple EPA Establishment Numbers appear on the label.}

[Actual establishment shown in code above or below label printed on [bottle] [container]]

[Letter designation in lot code printed above or below on [bottle] [container] identifies actual establishment.]

{Reader’s Note: Other symbols/qualifiers may be used in place of the symbols shown below. The same symbol will not be used for different claims. }

{Reader’s Note: Marketplace labels must clearly show that the product is for pool use. The algae prevention claims below must be preceded by the word “pool” unless wording on the same panel clearly specifies that the product is “For pools,” “For swimming pools” etc.}

{Optional marketing statements}

- [Free [App] Water Testing & Solutions Center]
- [Free Water Testing & Solutions Center]
- [FREE [Water] Test Strips]
- [Test Your Pool with the Clorox® Pool App]
- [Download the FREE Clorox® Pool App]
- [Water Testing & Solution Center]
- [Test Any Strip with the Clorox® Pool App]
- [Use the Clorox® Pool App to Order Products Direct from Walmart.com]
- [Test Smarter]
- [Anytime. Anywhere. Pool Water Analysis and Solutions.]
- [Download the Free ClearPool Expert™ App]
- [Expert results begin with water testing.]
- [Test like an expert [with the ClearPool Expert™ App]]
- [Get it on Google Play]
- [Download on the App Store]

{Multi-Functional Claims}

[Multi-purpose [pool shock] [formula] [pool cleaner] [shock] [Oxidizes] [Oxidizer] [[pool] algaecide] [Kills Bacteria] [Kills [Pool] Algae] [Destroys Pool Algae] [Destroys Organic Contaminants**] [Controls Algae] [Kills Bacteria] [organic contaminant remover**] [clarifier] [enhances filtration] [pH Balanced] [improves swimmer comfort]

[All-in-One [pool shock] [formula] [pool cleaner] [shock] [Oxidizes] [Oxidizer] [Kills Bacteria] [algaecide][Kills [Pool] Algae] [Destroys Pool Algae] [Prevents [Pool] Algae] [Controls [Pool] Algae] [Destroys Organic Contaminants**] [organic contaminant remover**] [clarifier][enhances filtration] [pH Balanced] [improves swimmer comfort]

[Multi-functional [pool shock] [formula] [pool cleaner] [shock] [Oxidizes] [Oxidizer] [algaecide] [Kills Bacteria] [Kills [Pool] Algae] [Prevents [Pool] Algae] [Controls [Pool] Algae] [Destroys Pool Algae] [Destroys Organic Contaminants**] [organic contaminant remover**] [clarifier][enhances filtration] [pH Balanced] [Improves Swimmer Comfort]

[2][3][4][5][6][7][8] – in [1][One] [Formula] [pool shock] [pool cleaner] [shock] [Oxidizes] [Oxidizer] [algaecide][Kills [Pool]Algae] [Prevents [Pool] Algae] [Controls [Pool] Algae] [Kills Bacteria] [Destroys Pool Algae] [Destroys Organic Contaminants**] [organic contaminant remover**] [clarifier][enhances filtration] [pH Balanced] [improves swimmer comfort]

[[4][6]-in-1[action]]

[3-in-1]

[[3] [4] [6]-in-1 [Formula] [Shock] [kills bacteria] [destroys organic contaminants**] [destroys swimmer contaminants**] [removes filth] [clears water] [reduces [chlorine odor] [&] [eye irritation]] [won't impact pH] [improves filter performance] [enhances filtration]

[**[such as] [body & suntan oils] [body oils] [&] [suntan oils] [&] [sweat] [perspiration] [&] [lotions] [&] [urine]]

{Usage and Treatment Claims}

[For Pools]

[For Swimming Pool Use]

{Spanish statement directing Spanish speakers to obtain assistance before using product. Translates in English to: "If you do not understand the (this) label, find someone to explain it to you in detail."}

[Si usted no entiende la etiqueta, busque a alguien para que se lo explique a usted en detalle.]

[What?] *{For use on front panel of label as a header above/beside product name.}*

[Why?] *{For use on front panel of label as a header above/beside use claims chosen from accepted label text that relates to the consumer features and benefits of product.}*

[When?] *{For use on front panel of label as a header above/beside text chosen from accepted label text that relates to the consumer anticipated frequency of product use.}*

[1 X a week]

[Do Not Mix With Any Other Product]

[Do not mix with other products]

[Do Not Mix this Product with Calcium Hypochlorite, or Any Other Product]

[TO OPEN CUT ALONG DOTTED LINE WITH SCISSORS] *{Statement to appear in upper corner of child resistant bag, when product sold in bags.}*

{Reader Note: Salt pools generate hypochlorous acid using electrolysis from NaCl added to pool water.}

[Can be used in salt pools]

[Compatible with salt pools]

[Easy open] {for 1lb bottle application}

[Easy pour] {for 1lb bottle application}

[Easy Open Easy Pour Bottle]

[Re-sealable. Reusable. Recyclable.] {for 1lb bottle application}

[No Scissors [Required][Needed]] {for 1lb bottle application}

[Dissolves Completely]

[Treats 12,000 Gallons] *{Only for use when sold in one pound bags or containers}*

[Fast Dissolving Shock Treatment]

[Fast Dissolving]

[Dissolves fast]

[Dissolves in seconds]

[No Need to Pre-Dissolve]

[Add Directly To Pool]

[[One] [1] lb treats 12,000 Gallons]

[One Bag Treats 12,000 Gallons] *{Only for use when sold in one pound bags}*

[One Bottle Treats 12,000 Gallons] *{Only for use when sold in one pound bottles}*

[Treats 12,000 gallons] *{Only to be used when sold in one pound units.}*

[Treats 10,000 gallons] *{Only to be used when sold in 13.4 ounce units.}*

[One pound treats 12,000 gallons] *{Only to be used when sold in one pound units.}*

[[One] [1] bag treats 10,000 gallons] *{Only to be used when sold in 13.4 ounce units.}*

[U. S. Patent # 5,670,059]

[PATENTED TECHNOLOGY]

[Suitable for opening pools]

[Suitable for pool opening and winterization]

[Suitable for pool opening and closing]

[4-IN-1 POOL SHOCK]

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[Reduces the need for other maintenance products]

[Oxidizer, Buffer, Clarifier and Flocculant]

[No pre-dissolving]

[Treat and Swim In As Soon As 15 Minutes*]

[Treat and Swim in 15 [min*] [minutes*]]

[Swim in 15 [min*] [minutes*]]

[Swim-Ready in 15 minutes*]

[Works Quickly to Allow Swimming in as Soon as 15 Minutes*]

[* Refer to the Re-entry statement on the back panel for further guidance.] *{This statement will appear on the front panel of label when one of the asterisked statements is used concerning swim in 15 minutes.}*

{Kills Algae and Bacteria Claims}

[Kills Bacteria]

[Destroys Bacteria]

[Protects Against Bacteria]

[Kills Bacteria [and] [&] Algae]

[Kills algae]

[Protects Against Algae]

[Guards Against Algae]

[Controls Algae]

[Kills all types of algae]

[Algae-Fighting Formula]

[Destroys Algbuiltae]

[Fights green, mustard and black algae]

[Treats visible algae]

[Kills [and] [prevents] [and] [controls] [green], [black], [and] [mustard] algae]

[Kills and Prevents Green, Mustard and Black Algae]

[Kills and controls all pool algae types]

[[Prevents] [Controls] all types of algae]

[Effective [kill] [and] [prevent] [controls] algae treatment]

[Controls [green] [mustard] [black] algae]

[Controls Growth of Algae in Swimming Pools]

[Kills and Prevents Algae]

[Prevents algae]

[Algae Protection]

[Keeps water clear and free of visible [green] [mustard] [black] algae]

[Fast [green] [mustard] [and] [black] algae control]

[[Prevents] [Controls] Algae]

[[Prevents] [Controls] [Future] Algae [Growth]]

{Note: "Xtra" denotes product features in addition to being a swimming pool shock}

[[Xtra] Kills Bacteria]

[[Xtra] Kills Algae]

[[Xtra] Kills Bacteria and Algae]

[Fast dissolving], [multi-functional] shock with [Xtra] [extra] [added] algae-killing [strength] [ability] for clear pool water [that is free of visible algae]]

[Effective in controlling the growth of Green Algae [and] [Blue-Green] [Black] Algae]]

[Keeps water clear and free of visible [green] [mustard] [and] [black] [pool] algae]

[For [fast] [green][mustard][and][black] algae control]

[For control of [pool] algae growth]

[Kills and Prevents [Green][Yellow] [and] [Black] [Pool] Algae]

[[Kills] [Prevents] [Green] [Yellow] [and] [Black] [Pool] Algae]

[Fast dissolving], [multi-functional] shock with algae-killing [strength]

[ability] for clear pool water [that is free of visible algae]]

[Effective [kill] [and] [controls] [pool] algae treatment]
[Kills all types of [pool] algae***]
[Kills and Prevents All Types of Pool Algae]
[Kills and Prevents All Types of Pool Algae***]
[Fights green, mustard and black [pool] algae]
[Treats visible [pool] algae]
[Kills [and] [controls] [green], [black], [and] [mustard] [pool] algae]
[Kills and controls all pool algae types***]
[Controls all types of algae***]
[Kills all types of pool algae]
[Kills green, mustard and black algae]
[***Kills green, mustard and black pool algae]

{Pool Surface Claims}

[For use with all pool surfaces]
[For all pool surfaces] [including vinyl, plaster and fiberglass]
[For all pools, including vinyl, plaster and fiberglass]
[For all pool surfaces]
[For use with all filter & [pool] surface types]
[Won't Discolor Pool Surfaces#]
[Won't bleach vinyl#]
[Won't bleach liner#]
[[Will not] [Does not] bleach [vinyl] [pool] liners#]
[[Will not] [Does not] bleach [vinyl] [pool] surfaces#]
[[Will not] [Does not] bleach vinyl liner pools#]
[# When Used as Directed]
[For use in vinyl, painted, fiberglass, or color plaster surface pools]
[Suitable for All Pool Types] *{This statement alerts consumer to the fact they may use this product in above ground, in ground, indoor, outdoor, plaster, vinyl, fiberglass pools}*
[For Use In All Pool Types] *{This statement alerts consumer to the fact they may use this product in above ground, in ground, indoor, outdoor, plaster, vinyl, fiberglass pools}*
[Formulated for vinyl [liner] pools]
[For vinyl [liner] pools]
[For all pool surfaces [including vinyl]]
[Ideal for vinyl [liner] pools]
[Ideal for vinyl pool surfaces]
[Fast Dissolving Shock]
[Suitable for vinyl [liner] pools]

{Organic Contaminant Claims}

[[Removes] [Eliminates] [Destroys] [Breaks down] organic contaminants** [for sparkling clear water]]
[[Removes] [Eliminates] [Destroys] [Breaks down] [organic contaminants such as] [sunscreen] [pet dander] [fertilizer] [pollen] [skin oils] [lotions] [sweat] [urine] [pee]]

[[Controls] [Eliminates] [Destroys] [Breaks down] swimmer contaminants such as [oils] [sweat] [lotion] [urine] [pee]]
[[Controls] [Eliminates] [Destroys] [Breaks down] swimmer contaminants including [oils] [sweat] [lotion] [urine] [pee]]
[[Removes] [Eliminates] [Destroys] [Breaks down] organic contaminants**]
[Protects against [bacteria] [and] [organic contaminants**] [for] [clean] [and] [clear] [water]]
[[Clears [cloudy] water] [&] [removes swimmer contaminants**]]
[Destroys swimmer contaminants**]
[Removes swimmer contaminants**]
[Destroys Organic Contaminants**]
[Reduces organic contaminants**]
**[such as] [body & suntan oils] [body oils] [&] [suntan oils] [&] [sweat] [perspiration] [&] [lotions] [&] [urine]]
[For Heavy Bather Loads]
[For Use After Heavy Rains]
[For Heavy Bather Loads or After Heavy Rains]

{Swimmer Comfort Claims}

[[Removes] [Eliminates] [Reduces] chlorine odor]
[[Removes] [Eliminates] [Reduces] pool odor]
[Effective against [chlorine] odor]
[Deodorizes your pool]
[Use to clean and deodorize]
[Creates [comfortable] [swim-ready] water]
[For a comfortable pool experience]
[Reduces chlorine odor]
[[Destroys] [Eliminates] [Removes] [Breaks down] compounds that cause chlorine odor in swimming pool water]
[[Destroys] [Eliminates] [Removes] [Breaks down] compounds that cause eye irritation and chlorine odor in swimming pool water]
[[Destroys] [Eliminates] [Removes] [Breaks down] eye irritating compounds in swimming pool water]
[[Destroys] [Eliminates] [Removes] [Breaks down] contaminants that [contribute to] [lead to] [cause] eye irritation]
[Reduces chlorine odor and eye irritation]
[Reduces eye irritation]
[Helps reduce eye irritation]
[Destroys eye irritating compounds in swimming pool water]
[Helps make swimming pool water less irritating to eyes]
[Reduces eye irritation and chlorine odor]
[Reduces [chlorine odor] [&] [eye irritation]]
[Creates [comfortable] [swim-ready] water]
[For a comfortable pool experience]

{Water Clarity Claims}

[Shocks water clear]
[[Prevents] [Eliminates] [Quickly] [Clears] [cloudy] [murky] water]
[[Improves] [Enhances] filtration]
[Clarifier enhances filtration]
[Improves filter performance]
[Improves Filtration]
[Clears Cloudy Water]
[Quickly Clears Cloudy Water]
[Creates Sparkling Water]

[Provides Crystal Clear Water]
[Use Regularly for Sparkling Water]
[Restores Water Clarity]
[Built-in Clarifier]
[Clarifies [pool] water]
[Gathers debris for easy removal]
[Gathers debris for easy filtration]
[Plus] [Improves filter performance]
[Plus] [[Improves] [Enhances] filtration]
[Contains a Filter Enhancer]
[Produces Sparkling Clean Swimming Pool Water]
[Maintains crystal clear water]
[For crystal clear water]
[Produces super clear water]
[Enhances filtration]
[Crystal Clear Water]

{Clean Water Claims}

[Use for a shockingly [clean] [and] [clear] pool]
[Great for an extra touch of clean]
[An added touch of clean]
[Keeps water [clean] [and] [clear] during severe heat or rain]
[Cleans pool water after heavy use]
[Freshens pool water after heavy use]
[For extra clean water]
[For fresh, clear water]
[[Powers through] [fights] [eliminates] filth]
[Works quickly to restore pool water freshness & clarity]
[[Clears [cloudy] water] [&] [removes filth]]
[Clears water & destroys filth]
[Freshens water]
[For fresh, clean water]
[For fresh, sparkling water]
[Powers through filth [for clear, fresh water]]
[[Clears [cloudy] water] [&] [removes organic contaminants**]]
** [such as] [body & suntan oils] [body oils] [&] [suntan oils] [&] [sweat] [perspiration] [&] [lotions]
[&] [urine]

{pH Balance Claims}

[pH balanced to protect [pool] equipment and surfaces]
[pH balanced to prevent corrosion and scale]
[pH balanced]
[pH Buffer]
[Does not increase pH]
[Will not increase pH]
[Prevents pH bounce]
[pH stable to protect [pool] equipment and surfaces]
[pH stable to prevent corrosion and scales]
[pH neutral]
[Won't impact pH]

{Step Systems Claims}

[Easy 1 2 3 Pool Care Brand System]

[Step 3] *{Shocks are marketed as step three of a three step program to treat swimming pool water for Clorox brand.}*

[Shock]

[For Pools]

[For Swimming Pool Use]

[Salt pool compatible]

[Step 4] *{Shocks are marketed as step four of a five step program to treat swimming pool water for Pool Time brand.}*

[Step 4- Shock] *{Shocks are marketed as step four of a five step program to treat swimming pool water for Pool Time brand.}*

{Small Pool Claims}

[For use with small pools]

[For small pools]

[For small vinyl pools]

[Treats pools up to 10,000 gallons] *{optional based on target market of pool size}*

[For pools up to 5,000 gallons] *{optional based on target market of pool size}*

{“Plus” Claims}

{Optional Claims to be used with Aqua Chem, Pool Time and Clorox brands using alternative brand names that contains Shock Plus in product name}

[Plus] pH Neutral

[Plus] Does not increase pH

[Plus] Will not increase pH

[Plus] pH Balanced

[Plus] Clarifier Enhances Filtration

[Plus] Clarifies Water

[Plus] Enhances Filtration

[Plus] Improves Filtration

[Plus] Improves Filter Performance

[Plus] Prevents pH Bounce

[Plus] [Blue] [Advantage]

{Winterization Claims / off season / close pool}

{Optional marketing statements that may be used with swimming pool winterization/off season/close pool.}

[For all pool surfaces] *{This statement alerts consumer to the fact they may use this product in above ground, in ground, indoor, outdoor, plaster, vinyl, fiberglass pools}*

[Winter oxidizer and clarifier]

[Suitable for above ground pools]

[Effective winter shock]

[Suitable for vinyl pools]

[First step in an effective winterization program]

[For use in vinyl, painted, fiberglass or color plaster surface pools]

[Restores water clarity]

[Quick-dissolving winter shock]

[Oxidizer, Buffer, Clarifier, Flocculant]

[No pre-dissolving]

[Suitable for all pool surfaces]

[Quick-dissolving]

[Multi-purpose]

[Dual-action]

[Regular use will create easier spring start-up]

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[Suitable for closing pools]
[Suitable for winterizing pools]

{Spa Claims}

{Optional marketing statements that may be used with spa & hot tub oxidizing.}

- [For Spas & Hot Tubs]
- [Oxidizes and clarifies for beautiful water]
- [Removes unpleasant odors]
- [Restores water sparkle]
- [Produces clear, sparkling spa water]
- [Easy to use]
- [Multi-purpose shock]
- [Oxidizer, water clarifier, flocculant, buffer]
- [Treats 500 gallons] *{Only to be used when sold in 1.5 ounce bags}*
- [No pre-mixing]
- [Reduces odors]
- [Rapidly dissolving]

{Reader's Note: The purpose of the ionizer and ozone claims are to let the consumer know that this product is compatible with swimming pools and spas that utilize Ionizer and Ozonator systems.}

- [Suitable for use with ozone]
- [Compatible with ozone and ionizers]
- [Compatible with ionizers]

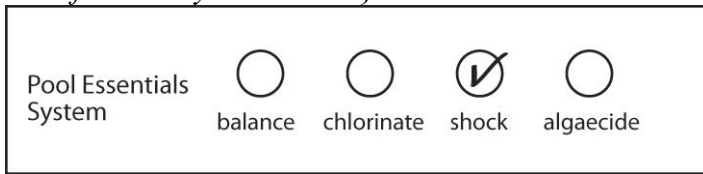
{Customer Service Claims}

- [NOTE: Any questions or comments about Aqua Chem Products?]
- [In the continental U.S. call 1-800-252-POOL (7665). Ask for your free pool care booklet.]
- [Questions or comments call 1-800-252-POOL (7665).]
- [[Questions?] [Pool Care Tips?] [1-800-SOS-POOL]]

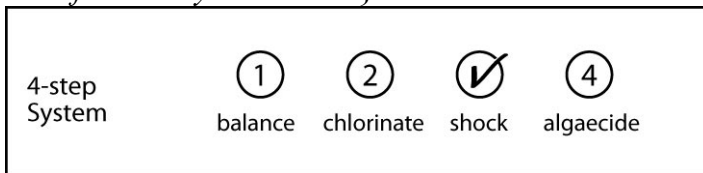
- [Visit Aqua Chem's Internet Web Site at <http://www.aquachem.com>]
- [Visit PoolTime's Internet Web Site at <http://www.pooltime.com>]
- [Visit Brand Name's Internet Web Site at <http://www.brandname.com>]
- [Visit Clorox Pool&Spa's Internet Web Site at www.CloroxPool.com]
- [PoolTime.com]
- [AquaChem.com]
- [CloroxPool.com]
- [Brandname.com]

[Made in USA]

{The “Pool Essentials System” box below may be placed on the label to allow easy product category identification by consumers.}



{The “4-step System” box below may be placed on the label to allow easy product category identification by consumers.}



{Following Chart is Optional}

[Sanitizer	Chlorine	Salt	Bromine]
[Pool Type	In ground	Above ground	Pop-Up]
[Surface Type	[Aggregate]	Sealed [Concrete]	[Fiberglass]
	[Gunitite]	[Plaster]	[Vinyl]]
[Filter Type	D.E., Sand, Cartridge, Zeolite]		

{For use on box of multipack boxes}

[X Bags]

[X Shock Bags]

{where “X” equals the number of bags in multipack box.}

[THIS END UP]

[STORE IN A COOL, DRY PLACE]

[If you’re buying one of these *{photo of 40 lb pail of 3 inch chlorinating tablets}*]

[You’ll need two of these *{photo of 2 multipack boxes of Shock Plus with 24 one pound bags in each box}*]

{This to let consumer know that the amount of water treated over time with 40 lb pail of 3 inch chlorinating tablets would also use approximately 48 one pound bags of Shock Plus.}

[DON’T RUN OUT OF SHOCK – STOCK UP NOW!]


{Directions to be used for shock application, Option A}

[WHY TO USE THIS PRODUCT: This premium shock product is easy to use and performs multiple, important maintenance functions. Shock Plus® effectively oxidizes during shock treatment organic contaminants [(such as) [body & suntan oils] [body oils] [suntan oils], [sweat] [perspiration], lotions and urine)] that cause cloudy water and musty odors by utilizing advanced proprietary technology. This technology combines oxidizers, water clarifiers, flocculants and buffers to provide crystal clear water with no cloudy residue and without increasing pH like ordinary shock products.

Shock Plus is designed for use in all pool types by adding the product directly to the pool without pre-dissolving. Because it dissolves rapidly and performs multiple maintenance functions, this product works fast and effectively, allowing swimming to resume in as little as 15 minutes.* Shock Plus is ideal for both last minute and routine maintenance applications.]

{or}

[WHY TO USE THIS PRODUCT: Swimming pool shock treatment.]

 DO NOT mix Shock Plus directly with any other shock products or pool chemicals, as violent reactions could occur. Shock Plus must be applied directly into the pool water. DO NOT pre-dissolve Shock Plus.

IMPORTANT NOTES:

1. When using other products, always follow label directions for those products.
2. As with other products, this product may promote metal stains on pool surfaces. Always check water for metal content and if present, remove metals with a stain and scale inhibitor prior to the addition of this product.
3. [This product is not a sanitizer or algicide. To sanitize your pool or for removal of algae, use the appropriate [Pool Time] [Aqua Chem] product specifically formulated for those purposes.]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in any manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

BEFORE YOU BEGIN:

1. Make sure all pool equipment is working properly.
2. Backwash filter following manufacturer's directions.
3. Check alkalinity, pH and calcium hardness with a test kit. Adjust alkalinity to 80 - 125 for plaster pools and 125 - 150 for vinyl and fiberglass pools. Adjust pH to 7.2 - 7.6. Adjust calcium hardness to 200 - 275 for plaster pools and 175 - 225 for vinyl and fiberglass pools.

[To Shock Water [Clear]:]

[NOW USE THIS PRODUCT:]

Routine Maintenance

1. [With pump operating, apply 1 lb. [(2, 8oz cups)] *{for use if product is not in premeasured bag}* of Shock Plus per 12,000 gallons directly into pool. [****] *{or}* *{for use if product is in 13.4 ounce premeasured bag}* With pump operating, apply 1 bag of Shock Plus per 10,000 gallons directly into pool.] *{and/or}* [For small vinyl pools, with pump operating, apply 3.5 teaspoons of Shock Plus per 500 gallons or 1.3 ounces per 1,000 gallons directly into pool.***] DO NOT pre-dissolve Shock Plus. DO NOT apply

Shock Plus through skimmer or chemical feeding device as other chemicals may be present which could result in a violent reaction.

2. Wait at least 15 minutes after product application before entering pool.*
3. Operate pump and filter continuously for 4 to 8 hours after product addition.
4. For best results, apply Shock Plus weekly as part of your maintenance routine.

[***Use a clean, dedicated spoon to dose the appropriate amount of product into the pool. Keep the dosage spoon stored out of reach of children. 3 teaspoons equals 1 tablespoon. 1.75 tablespoons equals 1 ounce.]

[****Always apply this product in its dry form using a clean dry plastic cup or scoop. Do not use this cup for any other purpose.] *{for use if product is not in premeasured bag}*

Additional Applications:

Wind, rain, increased water temperature and the number and frequency of bathers can cause cloudy water and unpleasant odors which may require additional application(s) of this product. Follow routine maintenance instructions.

[To Kill Algae:

- Brush pool surfaces while filter and pump are operating.
- [Add 1 lb. per 12,000 gallons directly to the pool water in areas of heaviest algae growth, operate filter and pump for 24 hrs.] *{or}* *{for use if product is in 13.4 ounce premeasured bag}* Add 1 bag per 10,000 gallons directly to the pool water in areas of heaviest algae growth, operate filter and pump for 24 hrs.] Hold bag no more than 3 feet over pool surface.
- Repeat brushing.
- Do not enter the pool until the free available chlorine residual is 1-4 ppm.
- Product can be re-applied after 72 hours if necessary.]

*** TEST CHLORINE LEVEL PRIOR TO RE-ENTRY. RE-ENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 4 PPM CHLORINE DUE TO RISK OF BODILY INJURY.**

[FOR POOL CLOSURE:

Apply Shock Plus at a rate of [1 lb. per 6,000 gallons] *{or}* *{for use if product is in 13.4 ounce premeasured bag}* 1 bag per 5,000 gallons] before closing pool for the winter. Apply an appropriate winter algaecide after addition of this product.]

{Directions to be used for shock application, Option B}

[How?]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in any manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

To Shock Water Clear:

- [Add 1 lb. [(2, 8oz cups)] *{for use if product is not in premeasured bag}* per 12,000 gallons into the deepest pool area [****] *{or}* [*for use if product is in 13.4 ounce premeasured bag*] Add 1 bag per 10,000 gallons into the deepest pool area] *{or}* [Add 3.5 teaspoons per 500 gallons or 1.3 ounces per 1,000 gallons directly into pool***] while filter and pump are operating.
 - DO NOT pre-dissolve, DO NOT apply through skimmer or chemical feeder, DO NOT mix with other chemicals; a violent reaction may result.
 - Wait at least 15 minutes after product application before entering pool.*
 - Operate pump and filter continuously for 4 to 8 hours after product addition.
 - Apply more product after heavy use, high temperatures, or rain. For best results, shock pool weekly. [***Use a clean, dedicated spoon. Keep the spoon stored out of reach of children. 3 teaspoons equals 1 tablespoon. 1 ¾ tablespoons equals 1 ounce.]
- [****Always apply this product in its dry form using a clean dry plastic cup or scoop. Do not use this cup for any other purpose.] *{for use if product is not in premeasured bag}*

[To Kill Algae:

- Brush pool surfaces while filter and pump are operating.
- [Add 1 lb. per 12,000 gallons directly to the pool water in areas of heaviest algae growth, operate filter and pump for 24 hrs.] *{or}* [*for use if product is in 13.4 ounce premeasured bag*] Add 1 bag per 10,000 gallons directly to the pool water in areas of heaviest algae growth, operate filter and pump for 24 hrs.] Hold bag no more than 3 feet over pool surface.
- Repeat brushing.
- Do not enter the pool until the free available chlorine residual is 1-4 ppm.
- Product can be re-applied after 72 hours if necessary.]

*** TEST CHLORINE LEVEL PRIOR TO RE-ENTRY. RE-ENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 4 PPM CHLORINE DUE TO RISK OF BODILY INJURY.**

[To Close Pool:


- Apply this product at a rate of [1 lb. per 6,000 gallons] *{or}* [*for use if product is in 13.4 ounce premeasured bag*] 1 bag per 5,000 gallons] into the deepest pool area while filter and pump are operating.
- Apply an appropriate winter algaecide after addition of this product.]
- [Visit [the Aqua Chem Web Site] *{or}* [www.aquachem.com] *{or}* [the Pool Time website] *{or}* [www.pooltime.com] for complete pool closing instructions.]]

{Directions to be used for shock application, Option C1, Product sold in 1 pound or larger bag/container}

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Test and balance water prior to use. Adjust pH to 7.2 – 7.6 [and free chlorine to 1-4 ppm]. [Visit [website] for [free water analysis] [and] [personalized product and dosage recommendations].]

DOSAGE:	WHEN / HOW TO USE:	
1 LB per 12,000 GAL		<p>TO SHOCK WATER CLEAR AND DESTROY ORGANIC CONTAMINANTS**:</p> <hr/> <p>Broadcast in pool’s deepest area with filter and pump on. Run filter and pump for 4-8 hrs. DO NOT pre-dissolve, DO NOT add through skimmer or feeder, and DO NOT mix with other chemicals (a violent reaction may result).</p> <p>Re-entry: Wait at least 15 minutes after product application before entering pool.* Enter when chlorine level is 1-4 ppm.</p> <p>For best results: Shock pool weekly and also after heavy use, high temperatures, or rain. Use at night to prevent sunlight degradation.</p>
1 lb per 6,000 GAL	<p>TO CLOSE POOL:</p> <hr/> <p>Broadcast in pool’s deepest area with filter and pump on. Apply an algaecide per closing directions after this product. Visit cloroxpool.com for complete closing instructions.</p>	

*TEST CHLORINE LEVEL PRIOR TO RE-ENTRY. RE-ENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 4 PPM CHLORINE DUE TO RISK OF BODILY INJURY.

**[such as] [body & suntan oils] [body oils] [&] [suntan oils] [&] [sweat] [perspiration] [&] [lotions] [&] [urine].

[This product is neither a sanitizer nor an algaecide. Use the appropriate product specifically formulated for sanitization or removing algae.]

{Directions to be used for shock application and algae kill, Option C2, Product sold in 1 pound or larger bag/container}

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner that is inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

[Backwash filter following manufacturer’s directions [to ensure adequate circulation].] Test and balance water prior to use. Adjust pH to 7.2-7.6. [Visit [*website*] for free water analysis and personalized product and dosage recommendations.]

Dosage	When/How To Use:
1 lb per 12,000 GAL	TO SHOCK WATER CLEAR AND DESTROY ORGANIC CONTAMINANTS**:
	<p><i>{Optional: Insert Pictogram A and/or B within this box}</i></p> <p>Broadcast in pool’s deepest area with filter and pump on. Run filter and pump for 4-8 [hrs.] [hours].</p> <p>DO NOT pre-dissolve, DO NOT add through skimmer or feeder, DO NOT mix with other chemicals (a violent reaction may result).</p> <p>[[After 15 minutes, to] [To] prevent damage to pool surface, use an appropriate pool brush to disperse any undissolved granules which may have settled to the bottom of the pool.]</p> <p>RE-ENTRY: Wait at least 15 minutes after product application before entering pool.* Enter when chlorine level is 1-4 ppm.</p> <p>FOR BEST RESULTS: Shock pool weekly and also after heavy use, high temperatures, or rain. Use at night to prevent sunlight degradation.</p>
	<p><i>TO KILL ALGAE:</i></p> <p><i>{Optional: Insert Pictogram C (brush/add product/repeat brushing) within this box}</i></p> <ol style="list-style-type: none"> 1. Brush pool surfaces while filter and pump are operating. 2. Add in areas of heaviest algae growth, operate filter and pump for 24 hrs. 3. Repeat brushing. Product can be re-applied after 72 hrs. if necessary. 4. Enter when chlorine level is 1-4 ppm.*
1 lb per 6,000 GAL	<p>TO CLOSE POOL:</p> <p>Broadcast in pool’s deepest area with filter and pump on, brushing any undissolved product. Apply an algaecide per closing directions after this product. Visit [<i>website</i>] for complete closing instructions.</p>

*TEST CHLORINE LEVEL PRIOR TO RE-ENTRY. RE-ENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 4 PPM CHLORINE DUE TO RISK OF BODILY INJURY.

**[such as] [body & suntan oils] [body oils] [&] [suntan oils] [&] [sweat] [perspiration] [&] [lotions] [&] [urine]


[Note: To prevent damage to pool surface, use an appropriate pool brush to disperse any undissolved granules which may have settled to the bottom of the pool.]

{Directions to be used for shock application, Option C3, Product sold in 13.4 ounce bag}

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Test and balance water prior to use. Adjust pH to 7.2 – 7.6 [and free chlorine to 1-4 ppm]. [Visit [website] for [free water analysis] [and] [personalized product and dosage recommendations].]

DOSAGE:	WHEN / HOW TO USE:	
1 bag per 10,000 GAL		<p>TO SHOCK WATER CLEAR AND DESTROY ORGANIC CONTAMINANTS**:</p> <hr/> <p>Broadcast in pool’s deepest area with filter and pump on. Run filter and pump for 4-8 hrs. DO NOT pre-dissolve, DO NOT add through skimmer or feeder, and DO NOT mix with other chemicals (a violent reaction may result).</p> <p>Re-entry: Wait at least 15 minutes after product application before entering pool.* Enter when chlorine level is 1-4 ppm.</p> <p>For best results: Shock pool weekly and also after heavy use, high temperatures, or rain. Use at night to prevent sunlight degradation.</p>
1 bag per 5,000 GAL	<p>TO CLOSE POOL:</p> <hr/> <p>Broadcast in pool’s deepest area with filter and pump on. Apply an algaecide per closing directions after this product. Visit cloroxpool.com for complete closing instructions.</p>	

*TEST CHLORINE LEVEL PRIOR TO RE-ENTRY. RE-ENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 4 PPM CHLORINE DUE TO RISK OF BODILY INJURY.

**[such as] [body & suntan oils] [body oils] [&] [suntan oils] [&] [sweat] [perspiration] [&] [lotions] [&] [urine].

[This product is neither a sanitizer nor an algaecide. Use the appropriate product specifically formulated for sanitization or removing algae.]

{Directions to be used for shock and algae kill application, Option C4, Product sold in 13.4 ounce bag}

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner that is inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

[Backwash filter following manufacturer’s directions [to ensure adequate circulation].] Test and balance water prior to use. Adjust pH to 7.2-7.6. [Visit [*website*] for free water analysis and personalized product and dosage recommendations.]

Dosage	When/How To Use:
1 bag per 10,000 GAL	TO SHOCK WATER CLEAR AND DESTROY ORGANIC CONTAMINANTS**: <i>{Optional: Insert Pictogram A and/or B within this box}</i> Broadcast in pool’s deepest area with filter and pump on. Run filter and pump for 4-8 [hrs.] [hours]. DO NOT pre-dissolve, DO NOT add through skimmer or feeder, DO NOT mix with other chemicals (a violent reaction may result). [[After 15 minutes, to] [To] prevent damage to pool surface, use an appropriate pool brush to disperse any undissolved granules which may have settled to the bottom of the pool.] RE-ENTRY: Wait at least 15 minutes after product application before entering pool.* Enter when chlorine level is 1-4 ppm. FOR BEST RESULTS: Shock pool weekly and also after heavy use, high temperatures, or rain. Use at night to prevent sunlight degradation.
	TO KILL ALGAE: <i>{Optional: Insert Pictogram C (brush/add product/repeat brushing) within this box}</i> 5. Brush pool surfaces while filter and pump are operating. 6. Add in areas of heaviest algae growth, operate filter and pump for 24 hrs. 7. Repeat brushing. Product can be re-applied after 72 hrs. if necessary. 8. Enter when chlorine level is 1-4 ppm.*
	TO CLOSE POOL: Broadcast in pool’s deepest area with filter and pump on, brushing any undissolved product. Apply an algaecide per closing directions after this product. Visit [<i>website</i>] for complete closing instructions.

***TEST CHLORINE LEVEL PRIOR TO RE-ENTRY. RE-ENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 4 PPM CHLORINE DUE TO RISK OF BODILY INJURY.**

****[such as] [body & suntan oils] [body oils] [&] [suntan oils] [&] [sweat] [perspiration] [&] [lotions] [&] [urine]**

[Note: To prevent damage to pool surface, use an appropriate pool brush to disperse any undissolved granules which may have settled to the bottom of the pool.]

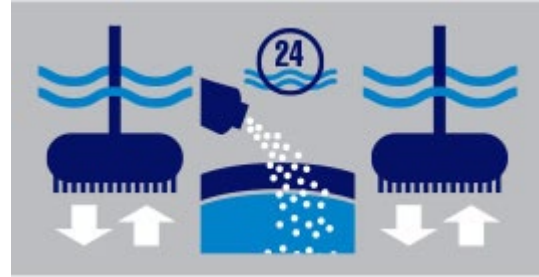
Pictogram A



Pictogram B



Pictogram C



{Directions to be used for shock application, Option D- Small Pool Version}

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in any manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Test & balance water prior to use. Adjust pH to 7.2-7.6 [and free chlorine to 1 – 4 ppm]. [Visit [website] for [free water analysis] [&] [personalized product and dosage recommendations].]

Use: Restores water freshness and clarity by oxidizing organic contaminants**.

Dosage: 3.5 [tsp][teaspoons] per 500 gallons.

Directions: Use a designated, clean, dry spoon that is kept out of reach of children. Add directly to water with filter and pump operating continuously for 4-8 [hrs] [hours] after use.

Re-Entry: Wait at least 15 [min] [minutes]. Test chlorine level prior to re-entry. Re-entry into treated swimming pools is prohibited above levels of 4ppm chlorine due to risk of bodily injury.

For Best Results: Use weekly and apply more product after heavy use, high temperatures, or rain.

DO NOT pre-dissolve, apply through skimmer or feeder, or mix with other chemicals (a violent reaction may occur)

[This product is neither a sanitizer nor an algaecide. Use the appropriate product specifically formulated for sanitization or removing algae.]

**[such as] [body & suntan oils] [body oils] [&] [suntan oils] [&] [sweat] [perspiration] [&] [lotions] [&] [urine]

{Directions to be used for swimming pool winterization.}

SWIMMING POOL WINTERIZATION

This product is a unique dual action formulation which is the first step in an effective winterization program. This product both oxidizes and clarifies pool water. This quick dissolving product is suitable for use in pools of any surface type.

DO NOT mix this product directly with any other pool chemicals as violent reactions could occur. This product must be applied from the [bag] [bottle] directly into the pool water. DO NOT pre-dissolve this product.

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in any manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Use 1 pound of this product for each 6,000 gallons of pool water. With the circulation system of the pool on, broadcast the entire dosage into the deep end of the pool. Brush any undissolved product off the surface of the pool with a surface compatible brush.

Continue to circulate the pool for **at least** 30 minutes before proceeding to the next step in the winterization process.

It is recommended that as part of the closing procedures, a quality winterizing [algaecide] [algicide] be applied following the application of this product. After application of the [algaecide] [algicide], continue with the closing of the pool as directed by pool manufacturer.

For mesh covered or non-covered pools, a mid-winter treatment may be required using an appropriate sanitizer.

{Simplified directions to be used for winter pool shock}

[This product is a unique dual action formulation which is the first step in an effective winterization program. This product both oxidizes and clarifies pool water. This quick dissolving product is suitable for use in pools of any surface type.]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in any manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions

Test & balance water prior to use. Adjust pH to 7.2-7.6 [and free chlorine to 1 – 4 ppm]. Additionally balance total alkalinity to 125 - 150 ppm, calcium hardness to 200 - 275 ppm as needed. Be sure to follow label directions. Visit [website] for [free water analysis] [&] [personalized product and dosage recommendations].

Use: Oxidizes and clarifies pool water.

Dosage per 12,000 gallons	When/How to Use
2 lb	Pool Closing / Winterization 1. With the circulation system of the pool on, broadcast the entire dosage into the deep end of the pool. Brush any undissolved product off the surface of the pool with a surface compatible brush. 2. Continue to circulate the pool for at least 30 minutes before proceeding to the next step in the winterization process. 3. Apply winter [algaecide] [algicide] according to label directions. After application of the [algaecide] [algicide], continue with the closing of the pool as directed by pool manufacturer. 4. Install pool cover (if desired). For mesh covered or non-covered pools, second mid-winter treatment may be required using an appropriate sanitizer.

Reentry into treated swimming pools is prohibited above levels of 4 ppm chlorine due to risk of body injury.

{Directions to be used for spa and hot tub oxidizing.}

SPA AND HOT TUB OXIDIZER

This product is specially formulated to destroy unpleasant odors and corrects most cloudy conditions to restore spa water sparkle. It combines a blend of water clarifiers and water enhancing buffers. Special ingredients aid the filter in removing small suspended particles to further enhance water clarity. This product provides enhanced water clarity, improved bather comfort, and is convenient to use. It is designed to be used with all types of spa surfaces.

This product is convenient to use and dissolves quickly and completely. There is no pre-mixing required and no undissolved solids remain. (In water temperatures less than 70⁰ F, brush after applications to speed dissolving. Do not allow undissolved material to lie in contact with bleachable surfaces.) This product works with all surface types and may be used with chlorinating products, brominating products, ozone, as well as ionizers.

DO NOT mix this product directly with any other shock products or spa chemicals, as violent reactions could occur. This product must be applied from the [bag] [bottle] directly into the spa water. DO NOT pre-dissolve this product.

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in any manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

1. Test and adjust spa water pH to 7.2 – 7.6 prior to application of this product.
2. Apply product when spa is not in use.
3. [Apply product at a rate of 3 tablespoons per 500 gallons.] [Apply entire 1.5 ounce packet per 500 gallons.]
4. With pump in operation, apply the entire treatment dosage at one time. Broadcast across water's surface. [To prevent damage to spa surface, use an appropriate brush to disperse any undissolved granules which may have settled to the bottom of the spa.]
5. Apply directly to spa water only. Do not add through a skimmer or any automatic dispensing device.
6. Add this product at least once a week. Additional applications are recommended after periods of heavy spa usage, significant rainfall or the appearance of cloudy water.

TEST CHLORINE OR BROMINE LEVEL PRIOR TO RE-ENTRY. DO NOT RE-ENTER SPA UNTIL YOUR TEST KIT READING INDICATES A CHLORINE LEVEL OF 5 PPM OR LESS OR BROMINE LEVEL OF 8 PPM OR LESS.

{Storage and Disposal directions when product is sold in bags.}

[STORAGE AND DISPOSAL: Keep this product dry in its original unopened bag until use. For partially used bags, fold over top of bag and secure with adhesive tape. Store unopened and partially used bags in a secure location away from children. Store in a cool, dry, well ventilated area away from heat or open flame. If product becomes damp, discard, following instructions for contamination under Physical or Chemical Hazards. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Offer for recycling, if available. Triple rinse container (or equivalent) promptly after emptying.]

{Storage and Disposal directions when product is sold in bottles.}

[STORAGE AND DISPOSAL: Keep this product dry in original tightly closed container when not in use. Store in a cool, dry, well ventilated area away from heat or open flame. If product becomes damp, discard, following instructions for contamination under Physical or Chemical Hazards. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Offer for recycling, if available. Triple rinse container (or equivalent) promptly after emptying.]

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS: DANGER: Corrosive: Causes irreversible eye damage. Do not breathe dust; may be harmful if inhaled. May be harmful if swallowed or absorbed through the skin. Causes skin irritation. Prolonged and frequently repeated skin contact may cause allergic reactions in some individuals. Wear protective eyewear (safety glasses, goggles) and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS: CONTAINS OXIDIZING AGENTS. Do not mix with other chemicals or any other substance. DO NOT pre-dissolve or add water to this product. Always apply directly into the pool. Contamination of this product with small amounts of water or other substances may start a chemical reaction and generate heat, hazardous gas, possible fire and explosion. In case of contamination or decomposition, do not reseal [bag] [container]. Isolate [bag] [container] in open air or well-ventilated area. Flood [bag] [container] and area with large volumes of water. In case of spills, scoop up and place product in pool water, then flood spilled area with large volumes of water.

{Environmental hazards statement for end-use products in containers of less than 5 gallons (liquid) or less than 50 pounds (solid, dry weight).}

ENVIRONMENTAL HAZARDS This pesticide is toxic to fish and aquatic organisms.

[NOTE: Buyer assumes all responsibility for safety and use not in accordance with directions.]

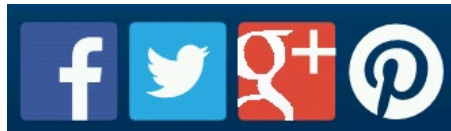
[NOTE: User assumes all responsibility for use not in accordance with directions.]



{Optional Graphics}

4-Step System ① ② ③ ④

Step ③

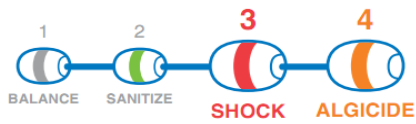


⚠ WARNING
⚠ AVISO

Children can fall into bucket and drown. Keep children away from bucket with even a small amount of liquid.

Los niños pueden caer dentro de el balde y ahogarse. Mantenga a los niños alejados de los baldes aunque solo contengan un poco de liquido.





{Optional: Text that may be included on Kit Label if this product is sold in a kit with other products.}

{For kits that treat pools 5,000 gallons or less.}

[{Brandname} Small Pool [easy] [care] [start-up] [maintenance] [start-up & maintenance] kit]
[{Brandname} Pop-up Pool [easy] [care] [start-up] [maintenance] [start-up & maintenance] kit]
[{Brandname} Inflatable Pool [easy] [care] [start-up] [maintenance] [start-up & maintenance] kit]
[{Brandname} /Small] [Pop-Up] [Inflatable] [Pool] [water] [easy] [care] [start-up] [maintenance] [start-up & maintenance] kit]

[For small pools]
[Treats up to 5,000 gallons.]

[[Kit] contains:

- [[X] lb of (insert ABN or supplemental for EPA Reg. No. 67262-27, shock product name)]
- [[X] lb of (insert ABN or supplemental for EPA Reg. No. 67262-17, 1” tablet product name)]
- [6-way test strips] [Smart Strips] [Multi-use Smart Strips™]
- [[small] [above ground] [pop-up] [inflatable] Pool Care Guide]

[Use only with pools that have a water re-circulating system (pump) & filter.]

{For use with Full-Season or All Season Pool Kit}

[Pool Kit Contains:]

- [[X] lb of (insert ABN or supplemental for EPA Reg. No. 67262-27, shock product name)]
- [[X] qt of (insert ABN or supplemental for EPA Reg. No. 5185-513, algaecide product name)]
- [[X] qt of (insert clarifier product name)]
- [test strips]
- [[X] qt of (insert surface solution product name)]

[Opening]

[In-Season Remedy]

[Closing]

[Fast]

[Effective]

[Easy to use]

[KIT] [-] [Treats up to 20,000 gallons]

[Clears water and protects equipment]

{statement to be used with one of the following tables}

[The products in this kit are great for opening and closing treatments, but are also valuable as a remedy for many in-season challenges like cloudy water, algae growth or unwanted metals in the water. Follow the label instructions on how to apply each product when the need arises.]

{Optional graphic for use with Pool Time branded kit}

	OPENING	IN-SEASON REMEDY			CLOSING
		CLOUDY	ALGAE	METALS	
Pool Time® Shock Plus	●	●			●
Pool Time® Algaecide 50	●		●		
Pool Time® Super Water Clarifier	●	●	★		●
Pool Time® 3-in-1 Surface Solution	●			●	●
Pool Time® ClearPool Expert™ Test Strips	●	●	●	●	●

★ Recommended to clear water after algae treatment.

{Optional graphic for use with Clorox Pool&Spa branded kit}

	OPENING	IN-SEASON REMEDY			CLOSING
		CLOUDY	ALGAE	METALS	
Clorox® Pool&Spa™ Shock Plus	●	●			●
Clorox® Pool&Spa™ Green Algae Eliminator ²	●		●		●
Clorox® Pool&Spa™ Super Water Clarifier	●	●	†		●
Clorox® Pool&Spa™ Scale, Metal & Stain Control	●			●	●
Clorox® Pool&Spa™ Multi-Use Smart Strips™	●	●	●	●	●

¹Recommended to clear water after algae treatment.

{For use with Winter Kit for Pools}

[Kit contains:]

- [[X] lb of (insert ABN or supplemental for EPA Reg. No. 67262-27, shock product name)]
[Clears Cloudy Water]
- [[X] qt of (insert ABN or supplemental for EPA Reg. No. 5185-473, algaecide product name)]
[Kills and Prevents All Types of Algae†]
[† Including black, green, & mustard algae]

[KIT]

[Winter Kit for Pools]

{Front of Pool Care Card}

[[Small] Pool Care Guide]

[(Kit Product Name)]

[Quick start up tips]

1. Start the pool equipment following manufacturer’s directions. Circulate pool water with the pump on for 1-2hours.
2. Test [and] [&] balance water using (test strip product name) provide in kit.
3. Apply 3.5 teaspoons (shock product name) per 500 gallons and circulate for 1-2 hrs.
4. Re-test Free Chlorine level to ensure it is between 1-4 ppm*.
5. Fill an appropriate floater or feeder with (1” tablet product name) and adjust output to bring chlorine to 1-4 ppm, test and refill as needed to maintain 1-4ppm.

* Entry into treated swimming pools is prohibited above levels of 4 ppm chlorine due to risk of bodily injury.

For these products and any other products, please refer to the label directions for more detail on application, storage and handling instructions. Always use a designated, clean [spoon] [scoop] that is kept out of reach of children for each chemical addition.]

{Back of Pool Care Card}

[Weekly Pool [maintenance] [Care]

- Test your water twice a week [and] [&] enter results [in our free online water analysis (website)] [online at (website)] [or use the “Clorox Pool” app] for personalized product and dosage recommendations.
- [Maintain a free chlorine residual of 1-4 ppm at all times.] {or} [Maintain 1-4 ppm of Free Chlorine at all times]
- Shock weekly [and] [&] apply more product after heavy use, high temperatures or rain.
- Brush & vacuum your pool weekly.]

[Test Pool Water Using Multi-Use Smart Strips™:

Step 1: Register a My Pool Care Assistant™ account at cloroxpool.com or on the “Clorox Pool” app [and receive \$5 off your next purchase].

Step 2: Dip one Smart Strip™ into pool water at elbow’s depth, remove immediately, then shake once to remove excess water.

Step 3: Hold the Smart Strip™ level and find test results, either:

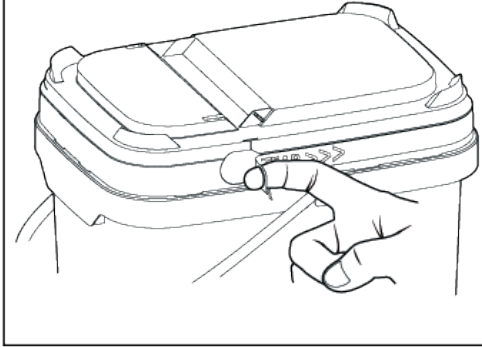
- Online at cloroxpool.com
- Using the “Clorox Pool” app
- Manually using the 6-way test chart]

[Water testing frequency

Test	Frequency	Pool Type	Ideal Range
pH	Twice weekly	All	7.2 - 7.6
Free Chlorine	Twice weekly	All	1- 4 ppm
Total Alkalinity	Monthly	Plaster Vinyl	80 -125 ppm 125 -150 ppm
Stabilizer	2-3 times per season	All	Minimum of 30ppm
Calcium Hardness	2-3 times per season	All	175 - 225 ppm

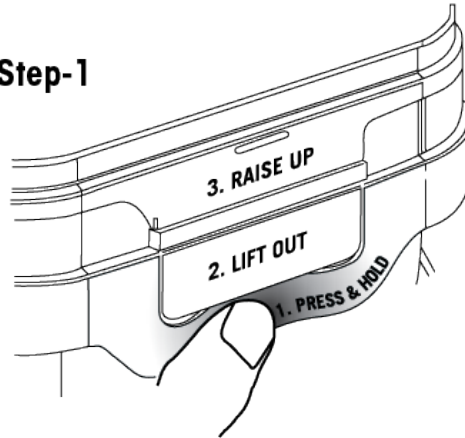
]

Tamper Evident Tear Strip
Tear away by using "ring pull" on either side of lid

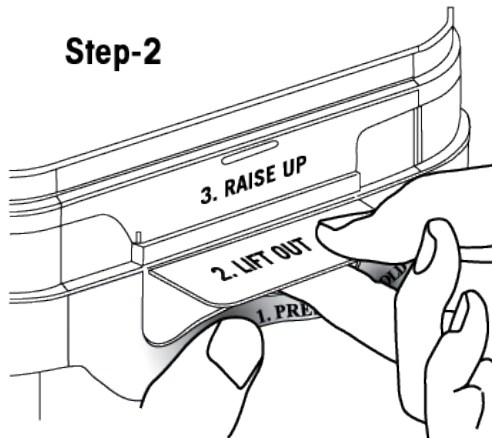


**To open the lid
(after the tear strip is removed)**

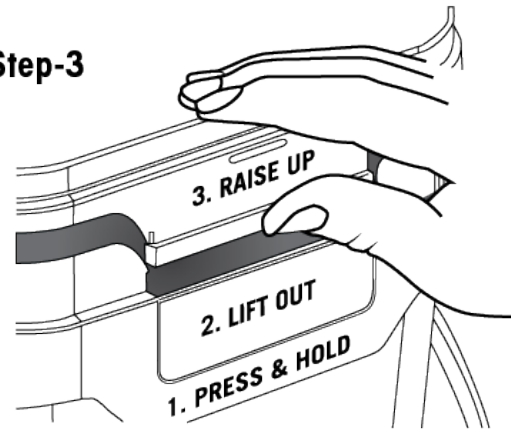
Step-1



Step-2

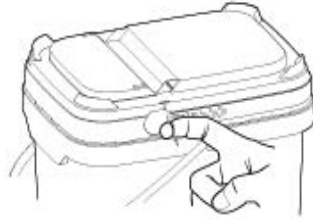


Step-3



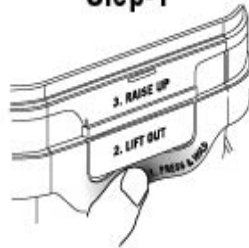
Do not store in direct sunlight

Tamper Evident Tear Strip
Tear away by using "ring pull" on either side of lid



To open the lid (after the tear strip is removed)

Step-1



Step-2

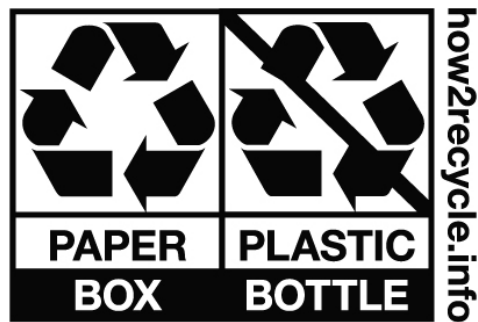
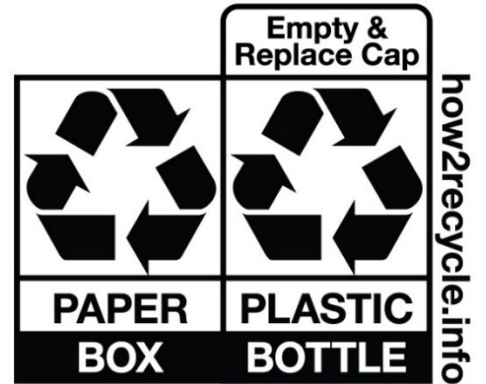


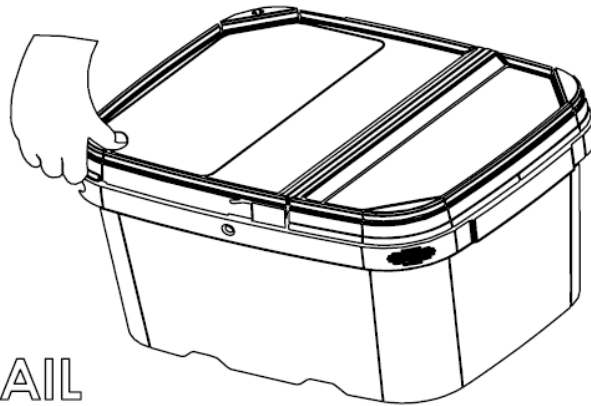
Step-3



[OPTIONAL GRAPHICS CONTINUED]

{Note: The appropriate symbol(s) will be included based on packaging}





TO OPEN:
PRESS IN PAIL
CORNER AND
LIFT LID

TO CLOSE:
SNAP DOWN
LID CORNERS
AND SIDES

{Clorox Pool App icons}

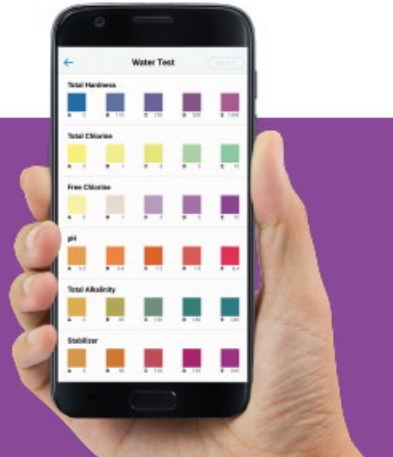
{Reader's Note: The Clorox Pool App is a convenience tool for users that tracks pool history, shows pool information (i.e., analysis from test strips) and recommends products to use and where to buy them.}





Expert results begin with water testing.


DOWNLOAD THE FREE CLEARPOOL EXPERT™ APP

The Clorox Pool & Spa logo, featuring the Clorox logo in a red and white shield shape above the text 'Pool & Spa' in white on a blue background.

Download the FREE Clorox® Pool App


Water Testing & Solution Center

A hand holding a black smartphone. The screen displays the Clorox Pool App interface, which includes a menu with options like 'View My Settings', 'Water Testing', and 'Water Chemistry Resources'. A hand is also holding a test strip next to the phone.




Pool & Spa

FREE TEST STRIPS



Test Your Pool with the "Clorox® Pool" App

J79000CLXSTR



FREE TEST STRIPS



Download the Free ClearPool Expert™ App

J79000PTMSTR