

67262-27

6/8/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

JUN 08 2011

Mark Jernigan, Regulatory Affairs Manager
Recreational Water Products, Inc.
P.O. Box 1449
Buford, GA. 30515-1449

Subject: RWP Shock Plus
EPA Registration Number: 67262-27
Application Date: April 19, 2011
Pin Punch Receipt Date: May 9, 2011

Dear Mr. Jernigan:

This acknowledges receipt of your Notification submitted in accordance with the provisions of PR Notice 98-10 under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)9.

Proposed Notification

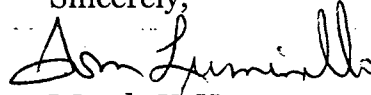
- Addition of minor graphics change of 4 step program and brand name place-holder, brand name web site place-holder.

General Comments

• Based on a review of the material submitted, the notification is acceptable. Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have any questions about this letter, please contact Tom Luminello by telephone, (703) 308-8075, or by e-mail at luminello.tom@epa.gov.

Sincerely,



Wanda Y. Henson
Acting Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510 P)

30f13

Please read instructions on reverse before completing form.

Form Approved MB No. 2070-0060, Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 67262-27	2. EPA Product Manager W. Henson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) RWP Shock Plus	PM# 32	
5. Name and Address of Applicant (Include ZIP Code) Recreational Water Products, Inc. PO Box 1449 Buford, GA 30515 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Fee Determination: Fee Category - Not Applicable (Notification) mark.jernigan@chemtura.com

Notification to add additional marketing statements. Additions are marked on pages 3, 4, & 6 of enclosed label. Per PR Notice 98-10, Section II, (Labeling Notifications), Part N (Other Revisions). Please see attached page for certification.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted				Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 14 ounces to 20 lbs		5. Location of Label Directions <input checked="" type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Mark Jernigan		Title Regulatory Affairs Manager		Telephone No. (Include Area Code) 678-502-4149	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.					6. Date Application Received (Stamped)
2. Signature 		3. Title Regulatory Affairs Manager			
4. Typed Name Mark Jernigan		5. Date 4/19/11			

EPA Registration Number: 67262-27

Product: RWP Shock Plus

Application for Pesticide dated: April 19, 2011

Section - II

Explanation (Continued)

Notification to add additional marketing claims. Per PR Notice 98-10, Section II, (Labeling Notifications), Part N (Other Revisions).

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Mark Jernigan
4/19/11



April 19, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U. S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202

Re: RWP Shock Plus
EPA Registration No.: 67262-27

Dear Sir/Madam:

Please process the enclosed notification for the above referenced product.

The purpose of this notification is to add additional marketing statements/graphics on page 3, 4, and 6 of the label. The addition of "Brand Name" (pages 4 and 6) serves as a generic placeholder for potential future private labeling.


Enclosed are:

1. Application for Pesticide (EPA Form 8570-1);
2. Notification Certification Statement; and
3. Proposed label with changes marked.

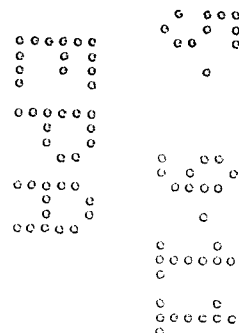
If you have any questions, please call me at 678-502-4149 or mark.jernigan@chemtura.com.

Thank you for your attention to this matter.

Sincerely,


Mark Jernigan
Regulatory Affairs Manager

Enclosures



{All text in brackets [xxx] is optional and may or may not be included on a final label.}
{All text in braces {xxx} is administrative and will not appear on a final label.}

RWP SHOCK PLUS®

ACTIVE INGREDIENT:	
Sodium dichloro-s-triazinetriene	58.2%
OTHER INGREDIENTS	41.8%
TOTAL INGREDIENTS	100.0%

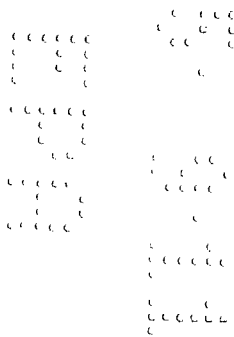
KEEP OUT OF REACH OF CHILDREN
DANGER

See [back] [side] panel for First Aid and additional precautionary statements.

MANUFACTURED FOR:
RECREATIONAL WATER PRODUCTS
P.O. BOX 1449
BUFORD, GEORGIA 30515

EPA REG. NO. 67262-27
EPA EST. NO. 5185-GA-1

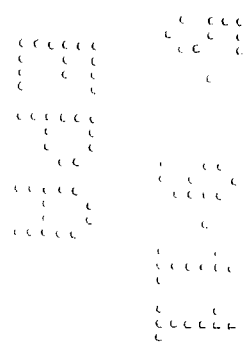
NET CONTENT: {as indicated on container}



[TO OPEN CUT ALONG DOTTED LINE WITH SCISSORS] *{Statement to appear in upper corner of child resistant bag when product is sold in a bag.}*
 [What?] *{For use on front panel of label as a header above/beside product name.}*

[Why?] *{For use on front panel of label as a header above/beside use claims chosen from accepted label text that relates to the consumer features and benefits of product.}*

- [4-IN-1 POOL SHOCK]
- [Oxidizer, Buffer, Clarifier and Flocculant]
- [No pre-dissolving]
- [Produces super clear water]
- [Treat and Swim in as soon as 15 minutes*]
- [Swim in as soon as 15 minutes after use*]
- [*Refer to the Re-entry statement on the back panel for further guidance] *{This statement will appear on the front panel of label when one of the asterisked statements is used concerning swim in 15 minutes.}*
- [Reduces the need for other maintenance products]
- [Fast dissolving shock treatment]
- [Do not mix with other products]
- [Treats 12,000 gallons] *{Only to be used when sold in one pound units.}*
- [One pound treats 12,000 gallons]
- [For use with small pools]
- [For small pools]
- [For small vinyl pools]
- [Treats pools up to 10,000 gallons]
- [U. S. Patent # 5,670,059]
- [For use with all pool surfaces]
- [For all pool surfaces]
- [For all pool surfaces] [including vinyl, plaster and fiberglass]
- [For all pools, including vinyl, plaster and fiberglass]
- [Reduces organic contaminants]
- [Clarifies water]
- [Clears cloudy water]
- [Creates sparkling water]
- [Enhances filtration]
- [Improves filter performance]
- [Gathers debris for easy removal]
- [Gathers debris for easy filtration]
- [Does not increase pH]
- [pH balanced]
- [Reduces chlorine odor and eye irritation]
- [Suitable for opening pools]
- [Suitable for pool opening and winterization]
- [Suitable for pool opening and closing]
- [Suitable for winterizing pools]
- [Can be used in salt pools]
- [Compatible with salt pools]
- [Suitable for closing pools]



[When?] {For use on front panel of label as a header above/beside text chosen from accepted label text that relates to the consumer anticipated frequency of product use.}
[1 X a week]

{The “Pool Essentials System” box below may be placed on the label to allow easy product category identification by consumers.}

Pool Essentials
System

☐ balance

☐ chlorinate

☒ shock

☐ algaecide

{The “4-step System” box below may be placed on the label to allow easy product category identification by consumers.}

4-step
System

☐ 1 balance

☐ 2 chlorinate

☒ 3 shock

☐ 4 algaecide

[PATENTED TECHNOLOGY]
[Made in USA]

4-Step System

☐ 1

☐ 2

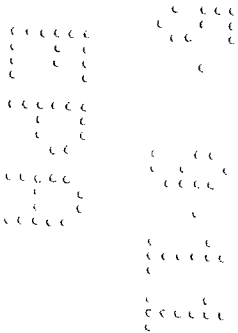
☒ 3

☐ 4

Step

☒ 3

New text / graphics



{Directions to be used for shock application, Option A}

WHY TO USE THIS PRODUCT: This premium shock product is easy to use and performs multiple, important maintenance functions. Shock Plus® effectively oxidizes during shock treatment organic contaminants that cause cloudy water, musty odors and eye irritation by utilizing advanced patented technology. This technology combines oxidizers, water clarifiers, flocculants and buffers to provide crystal clear water with no cloudy residue and without increasing pH like ordinary shock products.

Shock Plus is designed for use in all pool types by adding the product directly to the pool without pre-dissolving. Because it dissolves rapidly and performs multiple maintenance functions, this product works fast and effectively, allowing swimming to resume in as little as 15 minutes.* Shock Plus is ideal for both last minute and routine maintenance applications.

⚠ DO NOT mix Shock Plus directly with any other shock products or pool chemicals, as violent reactions could occur. Shock Plus must be applied directly into the pool water. DO NOT pre-dissolve Shock Plus.

IMPORTANT NOTES:

1. When using other products, always follow label directions for those products.
2. As with other products, this product may promote metal stains on pool surfaces. Always check water for metal content and if present, remove metals with a stain and scale inhibitor prior to the addition of this product.
3. This product is not a sanitizer or algicide. To sanitize your pool or for removal of algae, use the appropriate [Pool Time] [Aqua Chem] [Brand Name] product specifically formulated for those purposes.

↑
New text

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in any manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

BEFORE YOU BEGIN:

1. Make sure all pool equipment is working properly.
2. Backwash filter following manufacturer's directions.
3. Check alkalinity, pH and calcium hardness with a test kit. Adjust alkalinity to 80 - 125 for plaster pools and 125 - 150 for vinyl and fiberglass pools. Adjust pH to 7.2 - 7.6. Adjust calcium hardness to 200 - 275 for plaster pools and 175 - 225 for vinyl and fiberglass pools.

NOW USE THIS PRODUCT:

Routine Maintenance

1. [With pump operating, apply 1 lb. of Shock Plus per 12,000 gallons directly into pool.] {and/or} [For small vinyl pools, with pump operating, apply 3.5 teaspoons of Shock Plus per 500 gallons or 1.3 ounces per 1,000 gallons directly into pool.**] DO NOT pre-dissolve Shock Plus. DO NOT apply Shock Plus through skimmer or chemical feeding device as other chemicals may be present which could result in a violent reaction.
2. Wait at least 15 minutes after product application before entering pool.*
3. Operate pump and filter continuously for 4 to 8 hours after product addition.
4. For best results, apply Shock Plus weekly as part of your maintenance routine.

[**Use a clean, dedicated spoon to dose the appropriate amount of product into the pool. Keep the dosage spoon stored out of reach of children. 3 teaspoons equals 1 tablespoon. 1.75 tablespoons equals 1 ounce.]

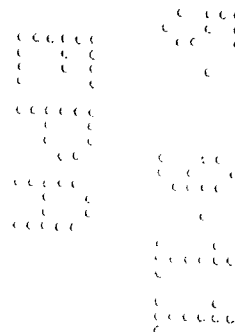
Additional Applications:

Wind, rain, increased water temperature and the number and frequency of bathers can cause cloudy water, unpleasant odors or eye irritation which may require additional application(s) of this product. Follow routine maintenance instructions.

*** TEST CHLORINE LEVEL PRIOR TO RE-ENTRY. RE-ENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 4 PPM CHLORINE DUE TO RISK OF BODILY INJURY.**

[FOR POOL CLOSURE:

Apply Shock Plus at a rate of 1 lb. per 6,000 gallons before closing pool for the winter. Apply an appropriate winter algaecide after addition of this product.]



{Directions to be used for shock application, Option B}

[How?]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in any manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

To Shock Water Clear:

- Add [1 lb. per 12,000 gallons into the deepest pool area] {or} [Add 3.5 teaspoons per 500 gallons or 1.3 ounces per 1,000 gallons directly into pool.**] while filter and pump are operating.
- DO NOT pre-dissolve, DO NOT apply through skimmer or chemical feeder, DO NOT mix with other chemicals; a violent reaction may result.
- Wait at least 15 minutes after product application before entering pool.*
- Operate pump and filter continuously for 4 to 8 hours after product addition.
- Apply more product after heavy use, high temperatures, or rain. For best results, shock pool weekly.
- [This product is not a sanitizer or [algaecide] {or} [algicide]. Use the appropriate product specifically formulated for sanitization or removing algae.]

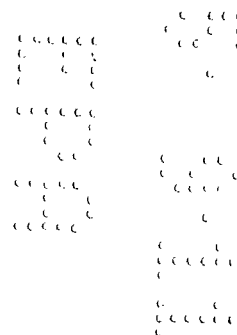
[**Use a clean, dedicated spoon. Keep the spoon stored out of reach of children. 3 teaspoons equals 1 tablespoon. 1 ¾ tablespoons equals 1 ounce.]

*** TEST CHLORINE LEVEL PRIOR TO RE-ENTRY. RE-ENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 4 PPM CHLORINE DUE TO RISK OF BODILY INJURY.**

[To Close Pool:

- Apply this product at a rate of 1 lb. per 6,000 gallons into the deepest pool area while filter and pump are operating.
- Apply an appropriate winter algaecide after addition of this product.]
- [Visit [the Aqua Chem Web Site] {or} [www.aquachem.com] {or} [the Pool Time website] {or} [www.pooltime.com] {or} [the Brand Name Web Site] {or} [www.brandname.com] for complete pool closing instructions.]]

↑
New Text



{Storage and Disposal directions when product is sold in bags.}

[STORAGE AND DISPOSAL: Keep this product dry in its original unopened bag until use. For partially used bags, fold over top of bag and secure with adhesive tape. Store unopened and partially used bags in a secure location away from children. Store in a cool, dry, well ventilated area away from heat or open flame. If product becomes damp, discard, following instructions for contamination under Physical or Chemical Hazards. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Offer for recycling, if available. Triple rinse container (or equivalent) promptly after emptying.]

{Storage and Disposal directions when product is sold in bottles.}

[STORAGE AND DISPOSAL Keep this product dry in original tightly closed container when not in use. Store in a cool, dry, well ventilated area away from heat or open flame. If product becomes damp, discard, following instructions for contamination under Physical or Chemical Hazards. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Offer for recycling, if available. Triple rinse container (or equivalent) promptly after emptying.]

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS: DANGER: Corrosive: Causes irreversible eye damage. Do not breathe dust; may be harmful if inhaled. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin or on clothing. Causes skin irritation. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wear protective eyewear (safety glasses). Wash thoroughly with soap and water after handling product. Remove contaminated clothing and wash clothing before reuse.

{First Aid will be separated by line rules from adjacent text and be in a different color.}

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. **IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call poison control center or doctor for treatment advice. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **IF SWALLOWED:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [IN CASE OF MEDICAL EMERGENCY, CALL [1-303-623-5716] [1-877-800-5553] [telephone number supplied by supplemental registrant].]

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

PHYSICAL OR CHEMICAL HAZARDS: CONTAINS OXIDIZING AGENTS. Do not mix with other chemicals or any other substance. DO NOT pre-dissolve or add water to this product. Always apply directly into the pool. Contamination of this product with small amounts of water or other substances may

