

U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs Antimicrobials Division (7510P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460

67071-123

Date of Issuance:

EPA Reg. Number:

4/12/21

| Term of Issuance: |
|-------------------|
| Conditional |

Name of Pesticide Product:

ACTICIDE C&D 09 WIPES

NOTICE OF PESTICIDE:

X Registration Reregistration (under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Keiona Pasco Sr. Regulatory Specialist THOR Specialties, Inc. 50 Waterview Drive Shelton, CT 06484

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

- 1. Submit and/or cite all data required for registration/registration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such
- 2. You are required to comply with the data requirements described in the DCIs identified below:
 - a. Bardac 2250 (Didecyl dimethyl ammonium chloride) GDCI-069149-30869

| Signature of Approving Official: | Date: |
|--------------------------------------------------|----------------------|
| Jacqueline Hardy Macqueline Hardy, Branch Chief | 4/12/21 |
| Regulatory Management Branch I | → / 1 2 / 2 1 |
| Antimicrobials Division (7510P) | |

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b. Alkyl* dimethyl benzyl ammonium chloride *(67% C12, 25% C14, 7% C16, 1% C18) GDCI-069175-30909

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI or EDSP Order listed above, you may contact the Reevaluation Team Leader (Team 36): http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division

- 3. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.
- 4. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 67071-123."
- 5. Submit one copy of the final printed label for the record before you release the product for shipment.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf, you are subject to the following additional terms of registration:

- 1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
- 2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
- 3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
 - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
 - A. CDC Current Outbreak List for "U.S. Based Outbreaks" (www.cdc.gov/outbreaks),

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- B. CDC Current Outbreak List for "Outbreaks Affecting International Travelers" with an "Alert" or "Advisory" classification (www.cdc.gov/outbreaks) (also released through the CDC's Health Alert Network (HAN) notification process)
- C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (www.cdc.gov/hai/outbreaks)
- ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (www.oie.int/wahis 2/public/wahid.php/Diseaseinformation/WI).
 - A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is large non-enveloped, enveloped virus).
 - B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
- 4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
- 5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Human Rotavirus and Coxsackievirus is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 03/03/2021
- Alternate CSF 1 dated 03/03/2021

If you have any questions, please contact Terria Northern via email at northern.terria@epa.gov.

Enclosure Stamped label

-V13a

ACTICIDE® C&D 09 WIPES

| Active Ingredients: Didecyl dimethyl ammonium chloride | 0.231% <u>.99.652</u> % |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| **Does not include the weight of dry wipes. | |
| {Note to reviewer:} {Items in brackets [A] are optional text and claims for the final product label} {Items in braces {A} are for information purposes and will not appear on final label} | |
| Disinfecting [Sanitizing][Antibacterial][Antimicrobial] [Pre-moister | ned] [Disposable] |
| [Wet] [Wipes] [Towelettes] [Sheets] [Cloths] | ACCEPTED |
| | 4/12/2021 |
| KEEP OUT OF REACH OF CHILDREN | Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the |
| [CAUTION] | pesticide registered under EPA Reg. No. 67071-123 |
| [See [left] [side] [right] [back] [bottom] panel for Precautionary Statements and First A | |
| Manufactured for: Thor GmbH U.S. Office: Thor Specialties, Inc. 50 Waterview Drive; Shelton, CT 06484 Tel. (203) 516-6980 | |
| EPA Reg. No. 67071-REG EPA Est. No. {as indicated on container} | |
| Net Contents: [insert # of wipes per unit] [premoistened] [disinfecting] [antibacterial] [clouding [multi-purpose] [touch-up] [mopping] [towelettes] [wipes] [cloths] [sheets] | cleaning] [wet] |
| Net Contents: {expressed as avoirdupois pounds and ounces} | |
| [Minimum] [Min.] [Wt.] [lb.] [oz.] or [Minimum] [Min.] [Net Wt.] [| _lb.] [oz.] |
| {optional: wipe dimensions:} | |
| (x) [inches] [in.] or [" x"] | |
| [Lot/Batch No.] {Note to reviewer: Will appear on either label or container.} | |
| CTICIDE® C&D 00 Mines | |

ACTICIDE® C&D 09 Wipes EPA Reg. No. 67071-REG D-13 April 8, 2021

Front / Back Panel Optional Text

See [bottom][side] for [date] [lot code] [EPA][Registration][Establishment][Number][information]

Not for individual sale
Best if used by[:] *[insert date]*Not for sale [use] after *[insert date]*

Not for sale in [insert name of state(s)]

Made [Assembled] in [the] USA Manufactured in: [insert country] Country of origin: [insert country]

{DOT symbols} {QR code} {Barcodes} {Recycling Logos}

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use as a diaper wipe or for personal cleansing.

This is not a baby wipe[!]

Do not flush [in toilet].

For plastic and painted surfaces, spot test on an inconspicuous area before use.

[This product] [or insert product name] will not harm most surfaces, including acrylic, sealed fiberglass and vinyl.

Not recommended for unpainted, unsealed, waxed or oiled wood, and natural marble or brass.

Visit our [the] [insert company or product name] website for more information on [insert product or brand name][our][the] product ingredients.

For full ingredient information please visit our website.

For full ingredient information please call [Customer Service] [at] – or--- [insert supplemental registrant's customer service number].



Use your [smart][cell][phone] to [scan this code][to learn more] [get more information][about this product].

{The inert ingredients voluntarily disclosed in the labeling for EPA Registration No. [add registration number], are accurate for the EPA-registered product listed above. No changes to the product formulation have been made. I certify that no other changes have been made to the labeling of this product. I understand that it is a violation of 18 U.S.C. 1001 to willfully make any false statement to EPA. I further understand that if the information I have provided is misbranded as defined in section 2(q) of FIFRA, 7 U.S.C. 136(q), this product may be in violation of FIFRA and EPA may pursue enforcement actions under sections 12 and 14 of FIFRA, 7 U.S.C. 136(j) and 136(l).}

{Note to reviewer: Optional Emergency contact information}

[For emergency information on product, usage, etc.), call (1-XXX-XXX-XXXX)][or][your local poison control center] [In case of emergency, call toll free 1-800-424-9300.][Have the product container or label with you when calling a poison control center or doctor, or going for treatment.]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- ^ When used according to disinfection directions
- *When used according to sanitization directions

[TO] CLEAN [CLEANING] AND [DISINFECT][DISINFECTION][SANITIZATION][SANITIZING] [VIRUCIDAL] [MOLD AND MILDEW CONTROL] DIRECTIONS:

TO CLEAN AND/OR DEODORIZE: Wipe [hard, nonporous surface(s) with [wipe] [towelette] [cloth] [sheet]. Let air dry. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

TO CLEAN and DISINFECT^ hard, non-porous, non-food contact surfaces: If surfaces are visibly dirty, clean first with a [wipe] [towelette] [cloth] [sheet] before disinfecting. Use enough [extra] wipes to visibly wet surface(s) for 3 minutes to [disinfect][kill 99.9% of germs[†]]. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

TO CLEAN and SANITIZE* hard, non-porous, non-food contact surfaces: If surfaces are visibly dirty, clean first with a [wipe] [towelette] [cloth] [sheet] before sanitizing. Use enough [extra] wipes to visibly wet surface(s) for 10 seconds to kill [99.9%][99.99%] of bacteria. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

TO SANITIZE AND/OR DEODORIZE hard, non-porous, non-food contact surfaces: wipe surface, using enough [wipes] [towelettes] [cloths] to allow cleaned treated surface to remain wet for 10 seconds. Let surface dry. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

FOR MOLD and MILDEW: ACTICIDE® C&D 09 Wipes *[insert product or brand name]* will effectively inhibit the growth of mold and mildew and the odors caused by them when applied to hard, nonporous surfaces. Follow disinfection instructions. Repeat treatment every seven days or more often if new growth appears.

DIRECTIONS FOR FLOOR WIPE USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its label.

TO CLEAN AND DEODORIZE floors: Wipe [hard, nonporous surface(s) with [wipe] [towelette] [cloth] [sheet]. Let air dry. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

TO CLEAN AND DISINFECT^ floors: Pre-clean floor in normal manner. [Attach a pre-moistened wipe to the mop head using the fasteners provided. Thoroughly wet floor with wipes. [Change wipe when soiled.] or [Replace with a fresh wipe once visibly soiled or no longer thoroughly wetting the surface.] Allow surface to remain visibly wet for 3 minutes. Let air dry. On average, one wipe will clean [x] square feet of floor. For a larger area you may need to use more than one wipe. Discard used wipe in trash. Do not flush. Contact manufacturer of wood floors prior to use.

*** For use on non-critical environmental surfaces in medical or healthcare facilities:

TO CLEAN and/or Deodorize non-critical environmental surfaces: Wipe [hard, nonporous surface(s) with [wipe] [towelette] [cloth] [sheet]. Let air dry. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

TO CLEAN and DISINFECT^ non-critical environmental, hard, non-porous, non-food contact surfaces: If surfaces are visibly dirty, clean first with a [wipe] [towelette] [cloth] [sheet] before disinfecting. Use enough [extra] wipes to visibly wet surface(s) for 3 minutes to [disinfect][kill 99.9% [99.99%] of germs[†]]. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

TO CLEAN and SANITIZE* non-critical, environmental, non-porous, non-food contact surfaces: If surfaces are visibly dirty, clean first with a [wipe] [towelette] [cloth] [sheet] before sanitizing. Use enough [extra] wipes to thoroughly wet surface(s) for 10 seconds to kill [99.9%][99.99%] of bacteria. Discard used [wipe] [towelette] [cloth] [sheet] in trash. Do not flush [in toilet].

{Examples of non-critical environmental surfaces include office desks and chairs, cafeteria tables, lamps, TV remotes, etc.}

{Note for reviewer: For environmental use sites that include medical facilities, one of the following two statements must be used:}

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high-level disinfection.

{or}

This product is not for use on medical device(s) [surfaces].

EMERGING VIRAL PATHOGENS

{Note to reviewer: The following statements for claims against enveloped and small or large non-enveloped viruses shall not appear on the final product labels and is for guidance only.}

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA- Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- -Enveloped Viruses
- -Large Non-Enveloped Viruses

| For an emerging viral pathogen that is a/an | follow the directions for use for the following organisms on the label: |
|---------------------------------------------|-------------------------------------------------------------------------|
| Enveloped virus | Human Rotavirus (ATCC VR-2018) |
| Large, non-enveloped virus | Coxsackievirus (ATCC VR-155) |

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness/outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information.

STORAGE and DISPOSAL

Non-refillable Container Store in original container in areas inaccessible to children. Keep securely closed. Do not reuse or refill this container. Discard empty container in trash or recycle (if available).

Refillable Container Store in original container in areas inaccessible to children. Keep securely closed. Refillable container. [Reuse] [Refill] empty container only with **ACTICIDE® C&D 09 Wipes** [insert product or brand name] [refills]. Do not reuse this container except as described. If not refilling, discard empty container in trash or recycle (if available).

PACKAGE DIRECTIONS

To Open Package: Open Lid. To start wipes, pull up on wipe and move wipe into the small dispensing opening [orifice] [aperture] [hole] [wave] and [pull sheet up to remove wipe] remove wipe. [The next wipe [sheet] [wet cloth] will pop up automatically]. [Always] close [snap] lid securely between uses [to retain moisture].

To Open Package: Open peel/reseal closure and [pull sheet up to remove wipe] remove wipe. [Always] close peel/reseal closure securely between uses [to retain moisture].

To Open Package: [Flip open] [Push the area marked] ["Press"] ["Push"] ["Press Here"] ["Push Here"] with your thumb and push up on the lid to open. [Thread the wipe through the dispensing lid and] Pull up wipe to remove from package. [The next wipe will pop up automatically.] Close lid securely between uses to retain moisture.

or

To Open Package: Open dispenser [and] [on] top of bag. Pull out the first wipe approximately 6 to 8 inches from the center of the roll. Place the entire bag inside of dispenser. Thread the wipe through the opening on the dispenser lid. Close the lid to retain moisture.

Micro-Efficacy & Germ[†] Kill

{Note to reviewer: Organism name and ATCC numbers are listed on the data matrix.}

ACTICIDE® C&D 09 Wipes [insert product or brand name] are a one-step disinfectant for hard, non-porous, non-food contact surfaces and Bactericidal [according to the modified Germicidal Spray test] in the presence of 5% organic serum against: {Choose one or more of the following organisms from the table for inclusion on the label.}

{or}

ACTICIDE® C&D 09 Wipes *[insert product or brand name]* [are effective against] [Kills] [Eliminates 99.9%] [Removes] [Destroys]: {Choose one or more of the following organisms from the table for inclusion on the label.}

| | Disinfection | |
|--------------------------------------------------------------------------|--------------------------------------------------|---------------|
| Bacteria | | |
| Organisms | Strain and/or ATCC | Exposure Time |
| Bordetella pertussis | [ATCC 12743] | 3 min[utes] |
| Carbapenem Resistant Klebsiella pneumoniae | [ATCC BAA-1 705] | 3 min[utes] |
| Enterobacter aerogenes | [ATCC 13048] | 3 min[utes] |
| Extended Spectrum Beta Lactamase (ESBL) producing E. coli | [ATCC BAA-1 96] | 3 min[utes] |
| Legionella pneumophila | [ATCC 33153] | 3 min[utes] |
| Multi-drug Resistant [(MDR)] Acinetobacter baumanni | [ATCC 19606] | 3 min[utes] |
| Multi-Drug Resistant [(MDR)] Enterococcus faecium | [ATCC 51559] | 3 min[utes] |
| Methicillin-Resistant Staphylococcus aureus (MRSA) | ATCC 33591 | 3 min[utes] |
| Serratia marcescens | ATCC 14756 | 3 min[utes] |
| Multi-drug resistant Streptococcus pneumoniae | [ATCC 700677] | 3 min[utes] |
| Pseudomonas aeruginosa [(Pseudomonas)] | [ATCC 15442] | 3 min[utes] |
| Salmonella enterica [(Salmonella)] | [ATCC 10708] | 3 min[utes] |
| Staphylococcus aureus [(Staph)] | [ATCC 6538] | 3 min[utes] |
| Viruses | | |
| Organisms | Strain and/or ATCC | Exposure Time |
| Avian influenza [Type A] virus (H5N1) | Strain VNH5N1-PR8/CDC-RG CDC #2006719965] | 15 sec[onds] |
| Avian Influenza A (H7N9) virus§ | Strain wildtype A/Anhui/1/2013, CDC # 2013759189 | 15 sec[onds] |
| Bovine Viral Diarrhea Virus [(Surrogate for Human Hepatitis C Virus)] | [ATCCVR-1422, NADL] | 15 sec[onds] |
| Canine Distemper Virus | [ATCC VR-128] [Strain Lederle] | 15 sec[onds] |
| Coxsackievirus | [ATCC VR-155] [type B6] [strain Schmitt] | 15 sec[onds] |
| Duck hepatitis B virus [(Human hepatitis B surrogate)] | [9/1/15 Strain of DHBV] | 15 sec[onds] |

| Herpes Simplex virus [type 1] [(Herpes)] | [ATCC VR-733] [Strain F(1)] | 15 sec[onds] |
|-----------------------------------------------------------------------|----------------------------------|-----------------|
| Herpes Simplex virus type 2 | [ATCC VR-734] [Strain G] | 15 sec[onds] |
| Human Coronavirus | [ATCC VR-740 Strain 229-E] | 15 sec[onds] |
| Human Immunodeficiency Virus type 1 [(HIV-1)] | [Strain HTLV-IIIB] | 15 sec[onds] |
| Influenza virus [Type A2] [Flu Virus] § | [ATCC VR-544] [Strain Hong Kong] | 15 sec[onds] |
| Influenza A virus [Novel H1N1)] § | [CDC strain 2009712192] | 15 sec[onds] |
| Measles Virus | [Strain Edmonston; ATCC VR-24] | 15 sec[onds] |
| MERS (Middle Eastern Respiratory Syndrome)- Associated Coronavirus | (MERS-CoV) | 15 sec[onds] |
| Mumps virus | [Strain Jones; ATCC VR-1438] | 15 sec[onds] |
| Newcastle disease virus | [LaSota Strain] | 15 sec[onds] |
| SARS-associated Coronavirus | [CDC strain 200300592] | 15 sec[onds] |
| Rotavirus | [ATCC VR-2018] | 15 sec[onds] |
| | | |
| Bacteria Sanitization | | |
| Organisms | Strain and/or ATCC | Exposure Time |
| Campylobacter jejuni | [ATCC 29428] | 10 sec[onds] |
| Escherichia coli O157:H7 [(E. coli)] | [ATCC 35150] | 10 sec[onds] |
| Klebsiella pneumoniae [(Kleb)] | [ATCC 4352] | 10 sec[onds] |
| Staphylococcus aureus [(Staph)] | [ATCC 6538] | 10 sec[onds] |
| Listeria monocytogenes [(Listeria)] | [ATCC 19117] | 10 sec[onds] |
| Salmonella enterica [(Salmonella)] | [ATCC 10708] | 10 sec[onds] |
| Shigella flexneri serotype 1B | [ATCC 9380] | 10 sec[onds |
| Streptococcus pyogenes [(Strep)] | [ATCC 19615] | 10 sec[onds] |
| Mildew Fungistat | | |
| Organisms | Strain and/or ATCC | Exposure Time |
| Aspergillus niger | [ATCC 6275] | Re-apply 7 days |
| | | |

{Note to reviewer: Pages 8-27 are considered optional marketing language. All designators (i.e. asterisks and/or numbers) used throughout the label may be interchanged as needed on final printed label. Any references or claims to "new" or "now cleans X" are only allowed for 6 months after label approvals.}

Kills [99.9% of][germs[†]][bacteria][viruses^{††}]

Now kills [insert from list of organisms] in [xx seconds][x minutes]

Kills [99.9% of] [common household] germs[†] [to help reduce the spread of germs between treated hard, non-porous surfaces in high traffic areas] -or- [from surface to surface]

[Kill[s] [99.9%][99.99%] of] [effective against] [bacteria[insert from list of organisms] [that cause odor δ] [that

cause scum and slime on hard, nonporous surfaces] in just] [xx seconds] [x minutes]

Kills Bacteria that grows in the shower/bathroom

[Kills] [Effective against] [insert from list of organisms]

[Kills] [Wipe Out 99.9% of] [germs[†]][Bacteria] [Viruses^{††}]

Kills [99.9% of] viruses^{††} that cause the flu[§] [in][x seconds]

Kill[s] [Eliminates 99.99% of] E.coli O157:H7 in 10 seconds

Kill[s] [insert from list of organisms], the bacteria that [can] [may] cause[s] food poisoning

Kill[s] germs[†] [in] [the] [insert use site or surface]

Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [common] [household] [kitchen and/or bathroom bacteria $^{\delta}$]

Kills viruses that cause the flu [flu-causing virus§]

Kills 99.9% of [common] bathroom -and/or- kitchen germs†

Kills [99.9%][99.99%] of bacteria [insert from list of organisms],

This product *[or product-or-brand name]* Kills [99.9%][99.99%] of bacteria on hard, nonporous floors in [xx seconds][x minutes]

Kills [99.9%][99.99%] of odor-causing bacteria^δ for a better clean

[Prevents the growth of] bathroom shower mold^β

Kills the bacteria that [can] cause[s] bathtub rings

Kills [insert from list of organisms], the organism that can cause whooping cough

[Antibacterial] [Antimicrobial] [Disinfecting][health club][equipment][hotel][guest room] wipe

[Antibacterial] [Antimicrobial] [Bactericidal][Kitchen][Bathroom] Wipes

Anti-viral [anti-virus] [antibacterial][household] [surface] cleaner [cloth][wipe]

[And even] [kills] [eliminates 99.9% of] [insert from list of organisms] in [x seconds]

Helps kill 99.9% of germs† before they multiply and thrive

Effective in 3 minutes against [insert from list of organisms]

[10] [-second] [Quick] [Fast] [acting] sanitization

[10] [seconds] is all it takes to kill [99.9%] [99.99%] of bacteria

Controls [and] [Prevents] [Inhibits] buildup of mold and mildew [in damp and musty places]

[Kill[s]][Controls] [99.9%] [of] [Effective against] viruses that cause the flu§.

[Now] [Also] [Even] Kills [Antibiotic Resistant] Bacteria including [insert from list of organisms]

[Now] [Also] [Even] Kills Flu Viruses§.

[Now] [Approved to] [Kill[s]] [over] [XX] [insert # of organisms] [germs†] including [insert from list of organisms] [and many other] [germs†] [bacteria] [viruses††].

[Now] Approved to kill[s] 99.9% [99.99%] of bacteria

[This product] is [a] [mildewstatic] [mildewstat] and will effectively [inhibit] [prevent] the growth of [mold and] [mildew] on hard, non-porous surfaces.

[This product] kills [insert from list of organisms] [on hard, non-porous surfaces] [in [xx seconds] or [x minutes] Use them [on kitchen counters] before and after cooking to kill [common] [bacteria] [viruses^{††}] [germs[†]]

Use [them] [this product] [on surfaces] [insert use site or surface] [where] [bacteria] [viruses^{††}] [germs[†]] may be a concern.

[This product] meets efficacy standards for [hospital type] [disinfectant wipes] [sanitizing wipes]

[Antimicrobial] [antibacterial] [disinfecting] [sanitizing]

[Eliminates] [Destroys] [Gets rid of] 99.9% of [bacteria] [germs†] [all] around [your] [the] [bathroom] [restroom] [kitchen][school] [classroom] [home] [office] like [insert from list of organisms]

[Wipes out 99.9% of] [Kills] [Eliminates 99.9% of][Destroys] viruses^{††} and bacteria [including the flu virus§] [Wipes out 99.9% of] [Kills] [Eliminates 99.9% of][Destroys] [bacteria][viruses^{††}][germs[†]] [insert from list of organisms] in [just] [xx seconds][x minutes]

Clean[s] away -and- kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- destroy[s] -and/or- remove[s] - and/or- get[s] rid of 99.9% of] [the] bacteria -and/or- [other] germs[†] -and/or- virus[es] ^{††} [commonly found in -and/or- on [insert use site or surface].

Effective in [x minutes] [xx seconds] against the following [Common] household [kitchen] [bathroom] bacteria: [insert from list of organisms]

Effective against [bacteria] [viruses^{††}] [germs[†]]: [insert from list of organisms]

Effective against bacteria that cause food- borne illnesses

Proven One-Step Disinfectant Cleaner for non-food contact surfaces that is effective in the presence of [soil] [5% serum contamination] when used according to disinfection directions

Wipe Away 99.9% of [Germs†] [Influenza Type A, the Flu Virus§] [Bacteria] [Viruses††]

Wipes out 99.9% of germs[†] that commonly infect your home

Wipes out 99.9% of the common flu virus [Influenza A] [flu-causing virus [Influenza A]]

Wipes out 99.9% of the common flu-causing virus [Influenza A]

[Wipes out 99.9% of] [Kills] [common] [household] [bacteria] [viruses^{††}] [germs[†]]

This product *[insert product name]* is a broad-spectrum hard surface disinfectant that has been shown to be effective against [influenza A virus] and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 [formerly called swine flu]

[Clean and] [disinfect] [sanitize] [commonly touched] [household] surfaces in [just][xx seconds] [x minutes][!] when used according to [disinfection] [sanitization] directions

[Eliminates] [Destroys] [Gets rid of] 99.9% of [bacteria] [germs†] [all] around [your] [the] [bathroom] [restroom] [kitchen] [school] [classroom] [home] [house] [office]

[Disinfect] [Sanitize] [Surfaces] [Your House] [Your Kitchen][Your Bathroom] [Daily] [Everyday]

[Disinfect] [Sanitize] [Your Desk] [Your Office] [Your Room] [Daily] [Everyday] [Classroom] [Car]

Every day, every room disinfectant [sanitizer]

[Disinfecting] [Sanitizing] Formula [Wipes]

[This product] -or- [insert product name] cleans, deodorizes, and disinfects common hard, nonporous indoor and outdoor surfaces when used according to [disinfection] [sanitization] directions

[One step cleaning and/or disinfecting for non-food contact surfaces and/or deodorizing] when used according to disinfection directions

[Disinfect -and/or- touch-up clean] when used according to disinfection directions

[Cleans -and/or- disinfects -and/or- deodorizes] when used according to disinfection directions

Anytime [Daily][Every day][In one step][everywhere [anywhere]] when used according to disinfection directions [Sanitize][Disinfect] [airplane][airliner] [tray[s]] [tray table[s]]

[Sanitize][Disinfect] any room in the house

[Sanitize(s)][Disinfect(s)] [the hard, non-porous surface(s)s of] [insert use site or surface]

[Sanitizes][Disinfects] [hard, nonporous]surfaces [that people touch]

[Teachers] Clean up the classroom [with this product]

[With proven] Antibacterial Action

Can help [Helps] [to] reduce the risk of cross-contamination on treated surfaces.

Disinfect [your cart] [before you shop]

Disinfecting wipes with scrubbing action

Dual action-cleans up stubborn messes while it [disinfects] [sanitizes] when used according to [disinfection] [sanitization] directions

Each pre-moistened, disposable [wet] [cloth] [wipe] [is treated with a [special] [cleaner] [that actually], kills germs[†] [even the bacteria that cause odors] [wherever you use it]

Effective [at] [disinfecting] [and] [sanitizing] [insert use site or surface]

Everything you need [to clean] is already in the wipe

Pre-moistened [pre-soaked or pre-sprayed or pre-wetted] towels are effective for everyday cleaning.

deodorizing and disinfecting when used according to disinfection directions

Proven One-Step Disinfectant Cleaner for non-food contact surfaces that is effective against broad spectrum of bacteria when used according to disinfection directions.

Put this product on your school supply list to help keep your child's classroom clean on hard nonporous surfaces such as [insert use site or surface]

Reduce [risk of cross contamination] [on hard non-porous surfaces][in the kitchen]

Starts killing [bacteria] [germs†] on contact

Tough on [Germs[†]] [Bacteria] The scrubbing [power] [side] of a sponge in a disinfecting wipe

• Disinfecting, Cleaning & Malodor Control

[Cleaning and/or Disinfecting and/or sanitizing and/or deodorizing] in one swipe [wipe] when used according to appropriate use directions

[Sanitize], [Disinfect], [Clean], [[Remove] [Break down] [more] [messes] [grime] [dirt] [germs[†]] [insert from list of target soils] when used according to disinfection/sanitization directions

An effective way to clean and deodorize against odor-causing bacteria

[A[n]] [Great] [Easy] [Everyday] Cleaner

Antibacterial [formula] [cleans and disinfects] when used according to [disinfection] directions

[Effectively] works on [many] [most] [a wide range of] [household] [kitchen] [bathroom] [hard non-porous surfaces]

[Premoistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]

[For] general [cleaning] [and] [disinfecting] [sanitizing] [hard non-porous] [non-food contact] surfaces when used according to [disinfection] [sanitization] directions

Handles daily clean-ups with no need for additional sprays, sponges or buckets

[Great] [suitable] [to] [for] use [all] [around] [over] [the] [house] [home] [when used as directed]

[Suitable] [to give you the freedom] [to] [for] use [the product] [everyday] [and] [all] [around the house]

3 [steps] in 1 wipes, scrubs and disinfects [sanitizes] [so you finish faster] when used according to appropriate use directions

3-in-1: disinfect[s] or [sanitizes] or [cleans] or [deodorizes] or [freshens] or [cuts grease] [and] lifts dirt when used according to appropriate use directions

All around the house [disinfecting] [cleaning formula] on hard, non-porous surfaces

[This product] [is] the [easy] [and] [convenient] way to [clean] [and] disinfect [sanitize] [hard non-porous surfaces] your [insert use site] surfaces when used according to appropriate use directions

[All] [Multi-purpose] kitchen [everyday] [daily] [touch-up] [cleaning]

[Clean[ing] -and/or- [disinfect[ing] without stopping [your [family's] life] when used according to [disinfection] directions

[Clean] and [Sanitize] and [Disinfect] hard, nonporous surfaces [in any room in the house] [throughout the house] when used according to appropriate use directions

Cuts [tough] grease, kills bacteria

[Cleaning -and/or- disinfecting] that fits into your life when used according to [disinfection] [sanitization] directions

Cleans and [disinfects] [sanitizes] [without scratching] [surfaces] when used according to [disinfection] [sanitization] directions

[Designed] [Built] for [Disinfecting] [Sanitizing] [cleaning] [wiping] [everyday][messes] when used according to [disinfection] [sanitization] directions

[Disinfects] [Sanitizes] while cleaning [up] stubborn messes when used according to [disinfection] [sanitization] directions

[Disinfects] [Sanitizes] [as it cleans] [and scrubs in one easy step][one step disinfectant for non-food contact surfaces] [without [a] [the] [that] disinfectant smell] when used according to [disinfection] [sanitization] directions

[Easy] way to [clean and] disinfect [in one step for non-food contact surfaces] [in one step] when used according to [disinfection] directions

[Cleans] [dissolves] [soap scum] [and] [baked on grease]

[Cleans] [removes] [tough] [grimy] [bathroom] [kitchen] [floor] messes [with little effort] [with little muscle power] [within seconds] [within minutes]

[Cuts Grease] [and] [Lifts Messes]

Deodorizes [and sanitizes] [as it cleans] when used according to [sanitization] directions [Cloth-like texture] [Textured] for scrubbing power

[Each wipe is] versatile for deep [touch-up] cleaning

[Everyday] [Regular] [Cleaning] Wipes

[Great] For use on hard, nonporous surfaces

[Great] for Cleaning Your [Home] [Kitchen] [Bathroom] [Room]

Cleans [with][and leaves] [a pleasant] scent

Cleans as it disinfects non-food contact surfaces in one easy step when used according to disinfection directions

Cleans and deodorizes in one easy step when used according to disinfection directions

Cleans [Breaks] through [dirt and] grime

Cleaner [quick] [easy] [effective] [fast] [effective] [convenient]

Cleaning [and disinfecting] your [home] [kitchen] [bathroom] [office] has never been this easy when used according to [disinfection] directions

Cleaning just got a whole lot easier

[Cleaning -and/or- disinfecting] that fits into your life when used according to [disinfection] directions

Cleans [on the spot] with [a] fresh -and/or- pleasant -or- nice -or- good -or- great -and/or- strong -and/or- relaxing -or- pleasing FRAGRANCE

Demolishes Even Stuck on Messes

Strong [Our] [Thickest] [Disinfecting] Wipe [Recommended] [For] [To][:]

Disinfect[s] -and/or- Kill[s] Germs†

Trap[s] -and/or- Lift[s] Messes -and/or- dirt -

Dissolve[s] -and/or- Cut[s] Grease and Grime

[Remove[s] Baked-on Food -and/or- Gunk

[Remove[s] Stovetop Spills

Easily wipe away dirt, debris, dust & grime

Effectively clean [wipes out 99.9%] everyday [tough] messes

[Even] stronger than [tough] [stubborn] [baked-on] [dried-on] [kitchen] grease -and/or- grime -and/or- dirt - and/or- soap scum

Freshens [on contact] [as you clean]

Get it done [with one][wipe]

Great for [touch-up[s] [cleaning] [those -or- life's -or- your family's] unexpected messes

Great for cleaning around the toilet

Leaves [your][household] [bathroom] [restroom] [surfaces][sanitary][fresh[and][clean] [in minutes!]

Life is Messy, [Wipe] [Clean] it up[!]

Lift away dirt and debris

Lifts Messes

Makes [your job] [cleaning] [easy]

Maximum cleaning [with] minimum effort

Powers through [tough messes] [the dirt] [the grime][odors]

Reduces [eliminates] [neutralizes] common [household] odors

Pre-moistened [pre-soaked or pre-sprayed or pre-wetted] towels are effective for everyday cleaning,

deodorizing and disinfecting when used according to disinfection directions

Removes [dust] [lint] [on] [hard, non-porous] [surfaces].

Soft side for wiping [cleaning] dirt away and disinfecting when used according to disinfection directions Specially formulated for a better clean

Spot clean[ing] -or- touch-up clean[ing] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing]

[pleasing] [warm] insert fragrance descriptor[s] smell -or- scent

The easy way to [clean all over the house] [keep your house clean every day]

Tough on odor

Wipes Up [Out] [Through] [Tough] [Everyday] [Messes]

[Sanitize][Disinfect] any room in the house

[Teachers] Clean up the classroom [with this product]

The product is the easy way to [touch-up] [clean -and/or- disinfect] when used according to [disinfection]

directions

A fresh take on tough cleaning

An effective way to clean and deodorize against odor-causing bacteria.

Antibacterial house [household] [surface] cleaner [cloth] [wipes] [formula]

[Great] for Cleaning Your [Home] [Kitchen] [Bathroom] [Room]

Cleaner [Cleaning] that is [quick] [easy] [effective] [fast] [effective] [convenient]

Cleaning [and disinfecting] your [home] [kitchen] [bathroom] [office] has never been this easy when used according to [disinfection] directions

Cleaning just got a whole lot easier

Cleans [on the spot] with [a] fresh -and/or- pleasant -or- nice -or- good -or- great -and/or- strong -and/or- relaxing -or- pleasing fragrance

[Wow] Scrubs like a sponge

These pre-moistened, **[insert scent from fragrance list]** wipes contain scrubbing fibers for effective everyday cleaning and for tough stains, such as soap scum and baked-on grease.

[Improved formula] [for] [low -or- less -or- lower] streaking -or- residue! {Note- use on labels for up to months} Just wipe to clean, then throw away. [It's that easy.]

Leave me out on the counter [to make cleaning easier]!

[Low-Streak [Residue][Low-Film][No-Film][Clear-Drying] [Formula -or- Wipe] [cleans -and/or- disinfects] [for]

[Shiny -or- Multiple Surfaces] when used according to [disinfection] directions

Convenient cart cleaning

Deodorizes [Eliminates][Neutralizes] odors [and freshens] [on contact]

Don't just mask odors - [eliminate][neutralize] them

For a cleaner, fresher [home] [house], great for [all around] the [house] [home] [kitchen] [bath] on hard, non-porous, surfaces

For a long-lasting scent experience

For a powerful clean

For everyday messes

Fresh, clean scent

Leaves a [light] [clean] [fresh] scent [after you clean & disinfect] when used according to [disinfection] directions

Tough on odor[s] *or* [odor-causing bacteria]

Wiping [smooth] [soft side] for cleaning dirt away and disinfecting [With a] [fresh] [clean][pleasant] fragrance when used according to disinfection directions.

Leaves [behind] [a][light] [long-lasting][clean] fresh [citrus] [floral] [orange] [[scent][every time].

Leaves [behind] [a shine every time]

[With a] [fragrance table] fragrance

A fresh take on tough cleaning

An effective way to clean and deodorize against odor-causing bacteria.

Freshens [as you clean]

[This product] [Even] [Removes], [Traps], [Locks in], [Captures], [Picks Up] [up to] [90%] [of] [the following] [common household] allergens [insert allergens from claims substantiation] [found in] [associated with] [debris] [dirt]

• Value & Convenience

[X] free [cloth(s][wipe(s)] [sheet(s)]

3 [steps] in 1 wipes, scrubs and disinfects [sanitizes] [so you finish faster] when used according to appropriate use directions

3-in-1: disinfect[s], clean[s], -or- cuts grease [and] -or- lifts dirt when used according to appropriate use directions

Amazing Value[!] [\$x.xx]

Bonus[!] -or- Combo -or- Family -or- Variety Pack

[Big] [Value] [Size][Pack][Canister][Can][!]

[Bonus Pack] [With] [Free][X][Wet][Wipes][Canister] [Package] [Pouch] [Tub]

[Bonus] [Amazing] [Economy] [Great] [Jumbo][Mega] [Portable] [Super] [To Go] [Travel] [Trial] [Tub] [Value]

[Refill] [Size] [Range] [Pack] [Package]

Convenience [of a wipe] [a cloth]

Convenient [size][and] [easy to use]

Convenient way to keep your home looking [fresh & clean][fresh]["just cleaned"]

[Economy][Economical][Refill[s] [one] [1] [two] [2] [three] [3] [four] [4] [insert number items in pack] -pack

Economy [size] [available]

[Effective] [cleaning] [disinfecting] [sanitizing] has never been [faster or easier] [more convenient] when used according to [disinfection] [sanitization] directions

Eliminates potential for overspray

Family [Bundle] Pack

Fits on [floor] [convenience] [mop] [sweeper] [quick clean] [sweepers] [mops]

[Extra] [Large] [size] [wipes] [great] [perfect]for large [cleaning] jobs!

[Fits] [Suitable] [Designed] [for] [most] convenience mops

[Fits] [on] [Try on] [Suitable] [Designed] [for] [most] Swiffer® Sweeper Use [on] [for] [insert target soils and/or use sites and/or surfaces]

Free[!] Sample [!]

Great for [quick] touch-up cleaning

[Money-saving] [Canister and] [Refill] [Value] [insert number] Pack

Refill [pack][saves you money]

Low[er] price per wipe

More value, same price

More [Wipes] [Cloths] [than before] [!]

No mixing [and/or spraying] [and/or fuss] [No] [mixing] [spraying] [mess] [fuss] [no muss]

No sponges, [no rags], [no buckets], [no mess][!]

Saves steps [time] [money][!]

Variety Pack

Swiffer® Sweeper is a [the] registered trade make of the Proctor & Gamble Company [Insert brand name] is a registered trademark of [Insert Company Name]

• Additional Directions for Use Sites on hard, non-porous surfaces:

- Not for use on children's [toys] [products] that may [be placed] [come in contact] [in] [with] the mouth [or] [eyes].
- *** See "Directions for Use" for non-critical environmental surfaces in medical or healthcare facilities.

Household / Consumer

[Suitable] [ideal] [made] [perfect] [great] [for] [insert use site]

[Suitable] [to give you the freedom] [to] [for] use [the product] [everyday] [and] [all] [around the house] All around the [home][house]

Specially formulated for use in the [insert use site]

- basement [cellar]
- bath[room(s)]
- o bedroom[s]
- car[s] interiors [exteriors]
- o children's room

- damp [storage][areas]
- o den
- o deck [patio]
- o dining room
- o family [rooms] [areas]
- o finished basement
- o garage
- kitchen
- laundry room
- living room
- o man cave
- mobile homes
- play areas [playrooms][playgrounds]
- o rec [TV][game] room
- storage areas
- o workroom

Public - Businesses - Industrial - Institutional - Commercial - Professional - Retail

Use [in [public] places] where germs[†] may be of concern

[Great] For use at work

[Great] For use in public restrooms

[2] [Two] [1] [One] For You, [1] [One] For School

Back-to-school essential

Cross me off your back-to-school list

Donate this product [to your child's classroom -or- school]

Put this product on your school supply list to help keep your child's classroom clean

- [Airplanes] [airports][Air]plane Lavatories
- assisted living [long term care] facilities]
- athletic [exercise][workout]facilities
- auto [automobile[s] [interiors]
- away from home
- o barbershops
- o bars
- o basements
- beauty salons
- o buses
- boats
- business & office buildings
- bowling alleys
- o breakrooms
- o [campgrounds] [campers][RV[s]][recreational vehicles]
- o cafeterias
- car[s] interiors [exteriors]
- o classrooms
- o church[es]
- o convenience stores
- o correctional facilities [prisons]

- o cruise ships
- o damp [storage] [areas]
- daycare centers
- doctor's offices***
- dorm[s] [dorm rooms]
- dressing rooms
- drug stores or pharmacies
- elevator[s] [buttons]
- elementary Schools
- o fitness centers
- gas stations [garage]
- grocery store [non-food contact surfaces]
- o home [centers]
- [hospitality][hotel[s]][remote][control[s]]
- health clubs [spas]
- o hospitals***
- o houseboats
- hotels
- in public places
- [institutional][laundromat][laundry][facilities]
- kennels
- o kitchens [non-porous surfaces]
- lawn chairs [furniture] [vinyl or plastic]
- lobbies
- locker rooms
- lunchrooms
- mass merchandisers
- military installations [facilities]
- motels
- nurseries {garden}
- nursing homes***
- o office [buildings] [areas]
- office [equipment][keyboard][telephone]
- on the go [on-the-go]
- play areas [playrooms][playgrounds][equipment]
- [police and/or fire] vehicles
- public [facilities] [places][restrooms][telephone][booth]
- recreational centers
- o rental cars
- [restrooms] [telephone[s] [booths]] [transportation areas][rest areas]
- o retail [establishments]
- o restaurants
- salons or [spas]
- school [buses]
- school[s] and/or-City school[s]
- [Send] [Bring] [Wipes] [to school] [with][me]
- shopping centers
- shower & bath areas
- Spas [spa tubs]
- storage areas [facilities]
- subways
- tack shops

- o taxis [interior]
- o toilet areas [on][trailers][trains][airplanes]
- o transportation [transport][terminals][trolleys][vehicles]
- o treadmill handles][elliptical handles][exercise bikes][gym equipment]
- vacation homes
- veterinary offices*** [kennels***]
- wellness centers

Recommended Surfaces to Clean and Disinfect

{May include coordinating graphics on the final Product Label.}

For use on a wide range of hard, nonporous surfaces.

- o [Disinfects and and/or Sanitizes and/or Cleans] [insert use site and/or surface]
- [Daily][Everyday] [Cleaner][Disinfectant][Disinfecting] [Wipe] Designed for [insert use site and/or surface]
- specially formulated for use on [insert use site and/or surface]
- o appliance [exterior] [surfaces] like [handles][knobs]
- o bed[s] [frames][&][rails]
- bedside tables
- bathtub
- cabinets
- o car [interior][dash][wheels][rubber][vinyl]mats]
- o carts
- o cash registers
- chairs [vinyl or nonporous fabric]
- computer [keyboards] [mouse]
- countertop
- crutches
- o desks [and chairs] [with non-porous fabric]
- diaper pails
- o dishwasher [external surfaces]
- doorknobs
- electric can openers
- equipment tables
- exercise or work-out or gym[nastics] [machines] [equipment]
- exhaust hood & vent
- exterior surfaces of urinals and/or toilets
- bath [bathroom][kitchen] faucets
- o [finished or sealed] [hardwood] [tile] [floors] [fixtures]
- floors [sealed] floors around toilets
- garbage [trash] [recycling] [pails] [cans] [bins]
- o [glazed and/or ceramic and/or enamel and/or porcelain] tile[s] [tiled] [walls][floors][counters][surfaces]
- [grocery or shopping] [cart[s]] [handle[s]]
- Hampers {solid material only such as plastic}
- o handles or knobs on [toilet][toilet flush] [door] [faucet] [refrigerator][cabinets][appliances][dishwasher]
- hard, nonporous surfaces
- o handrails [railings]
- laminate [flooring][floors][counters][countertops]
- o lawn chairs [furniture] [vinyl or plastic]

- light switches
- o medicine cabinets
- microwave [oven][exterior]
- non-food contact surfaces
- non-polycarbonate plastic surfaces office furniture
- patio [lawn][chairs] [furniture]
- picnic tables
- plastic shower curtains and/or laundry basket
- public telephone
- o railings or handrails
- remote control(s)
- refrigerator exterior
- o sanitizes [TV] [DVD] [Video Game] remote controls
- sealed [urethane] [varnished][wood][marble][stone][floors][furniture]
- shower [stalls] [walls][doors][curtains][areas]
- sinks [bathroom] [kitchen][faucet[s]]
- sports equipment
- stove[s]or [stove tops[s]] [exterior][outside] surfaces of#
- table[s] [tops]
- telecommunications equipment [surfaces] [devices] [headsets][phone]
- [exterior surface(s) of] toasters [refrigerators] [microwaves]
- [exterior surface(s) of] toilet[s] [commode][tank][handle] [seats][lids][rim]
- tub [& shower] [walls] [and or][&][surround[s]]
- TV [stands][remote[s]][control]
- o under [counters][sinks]
- vanity [tops]
- vending machine surfaces#
- o vinyl or plastic upholstery {solid, non-porous fabrics}
- walls [washable]
- washer [washing machine][dryer][exterior]
- o weight machines
- o wheelchairs
- work benches [stations]
- wrestling mats {solid vinyl or other fabric or material}

Surface Materials (Compatibility with Product)

- plastics
 - Acrylic
 - Laminate Flooring
 - Laminate Countertops
 - Polyurethane
 - Sealed fiberglass
 - Vinyl flooring, solid fabric
- o metals
 - Aluminum
 - Chrome
 - Galvanized steel
 - Stainless steel
- natural
 - Sealed Quartz
 - Sealed granite

- Sealed hardwood
- Sealed marble
- Wood, Sealed or Finished {example: urethane, varnish}
- Glazed porcelain
- o other
 - Formica[®]
 - Corian[®]
 - Glazed porcelain or ceramic tile
 - Porcelain enameled stainless steel

Not recommended for use on {see list below}

- unfinished floors {of any type of material}
- fabrics [carpets][clothing] [cloth]
- unsealed, porous natural stone [marble, terra cotta, granite]
- televisions [computer] [tablet] monitors and/or screens
- cell [mobile] phones
- brass or copper-based metal
- cookware, dishes, utensils or glassware

Formica[®] is a [the] registered trademark of the Diller Corporation Corian[®] is a [the] registered trademark of DuPont [*Insert Brand name*] is a [the] registered trademark of [*Insert Company Name*]

Target Soils to Clean

- o barbeque sauce
- butter
- o bathroom soils [fecal matter][urine][stains]
- o [burnt on grease] [baked on grease][grease splatters]
- coffee[stains]
- cooking [splashes] [splatters]
- cosmetics [make-up][hand or body][creams][lotions][gels]
- crumbs and/or particulates and/or particles
- [dirt and/or mud]
- dried on [food] [dirt] [mud]
- dust and/or lint
- fingerprints
- o food residues-or-soils
- o [fruit]juices-or-stains
- gravy
- o grease [&] or [grime]
- o [hair] [gel][spray]
- o [kitchen] [and] [bathroom] messes
- kitchen grease [&] [grime]
- makeup [cosmetics] [lipstick]
- maple syrup
- o margarine
- o mayonnaise
- o meat [grease] [juice]
- milk [dairy]

- o other common household soils-and/or-stains
- outdoor grime
- peanut butter
- pet areas [surfaces]
- pet [messes][stains]
- shaving cream
- [soap]scum
- [soft]drinks
- soy sauce
- spaghetti sauce
- o [food][kitchen] [family room] [everyday] spills
- tomato[sauce]
- toothpaste
- tough soil and/or dried on soil
- water soluble [washable] [marker][ink][pen][marks]
- [wine] [juice][coffee][tea][drink][beverage]spills

Packaging Claims

Designer [Decorator][Holiday][Seasonal] [Collection]

Drops [Slides] into an empty [disinfecting] [wipes] canister [container]

[Easy] [Simple] [Quick] to [dispense] [refill] [use]

[Easy] [Dispensing] [Cap]

[Easily] Grab [wipes] one at a time

[Eco] [Soft] [Packs] [Paks][Canister]

Easy [pull] [flat] [flex] [flexible - and/or pop-up and/or to refill and/or to store][pack][tub][canister]

Easy to use package [canister] keeps [your] wipes moist [from drying out]

[Easily] Grab [wipes] one at a time Easy open [easy fill]

[Easy] [Simple] [Quick] to [dispense] [refill] [use]

[Easier] [Simpler] [than ever] to [dispense] [use]

[Easy] [Dispensing] [Cap]

Eco-conscious packaging [reduced plastic] - or - [packaging]

Great [pack] [size] for Travelling

New [Convenient] [Amazing] Package

Pull [back] [here] Pull n' [peel] [go] [pack]

Part of [a] Multi-Pack

[x] [Multi] [Pack] [Canister] [Package]

[Put[s]] [wipes] [are][within [easy] [arm's] reach][at your fingertips]

[Can] [easily] slip [fit] into a [purse] [pocket] [backpack] [glove compartment or box] [car] [minivan] [SUV] [lunch box]

[Flat -and/or- Flexible -and/or- Soft] [Pack] Fits in [your -or- the] purse -and/or- glove compartment -and/or-

diaper bag -and/or- gym bag

Grab [and][&] Go

Great for on the go [!]

Great for the [road] [travel] [travelling]

[Portable] [Purse] [Travel][Trial] [Size] [Pack] [Pop Action]

[Refill -or- Pouch -or- Canister] Combo Pack

Reuse your [empty] canisters [again [and again]] [!] [Sample]

Refill [size] [value] [pack]

[Take] [Carry] [it] [this product] [anywhere] [everywhere]

[Tear] [open] [here] [to open]

To Go[!] [To Go] [purse] [trial] [travel] [pocket] size [pouch] [pak]

[Touch-up] clean[s] and disinfect[s]] [and sanitize[s]]

Substrate Claims

2-in-1 [Wipe] [Wet] [Mopping] [Cloth]

Dual Sided: For Quick Touch[-]Ups and Textured for Tough Messes

[Premoistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]

Soft side for wiping [cleaning] dirt away and disinfecting

[Small] [size] [wipes] [great] [perfect] for small [cleaning] jobs!

Textured to pick up particles

Tough like a paper towel

[Two] [2] [Sides] [Sided] [wipe]

Interlocking weave that [traps] [and] [locks] [more] messes.

Large enough to use with [or use on or fit] [Swiffer®] [Grime Boss] Floor Sweepers] [insert sweeper or mop brand name]

[Large] [size] [actual size of wipes] [textured] [wipes] [disinfecting cloths]

[Great] [Designed] [Built] for tough [messes] [cleaning]

[Cloth-like [texture] [softer feel][with][for] scrubbing power

[Dual sided] [wipe/action:] [insert fiber color] [micro weave] fibers [to] scrub [tough] messes,

[Strong] [durable] [thick] [large] [larger] [tough] [wipe] [wet] [mopping] [cloth] [for] [excellent] [effective] [cleaning] [performance]

Each pre-moistened disposable wipe has a [scrubbing] [abrasive] side for [tough stains] [tough jobs] [like] soap scum and grease and a softer side for wiping away everyday messes.

[Each wipe is] [so] [strong] [that it] [enough to] power[s] through [even] your biggest messes

Made with [x%] [Tencel] [fiber]

Thick -and/or- Low-Streak Wipe

Tough[er] wipe for tough[er] cleaning [jobs]

Unique texture for tough messes [cleaning]

[Unique] [Special] [Thick] [Quilted] Texture for Tough [Messes] [Cleaning]

With extra scrubbing [cleaning] power

[Wow] [Scrubs like a sponge][!]

{Optional Substrate / Nonwoven Descriptors:}

- Absorbent
- Chevron
- o Diamond
- o Dot
- Three [3] dimensional [3D] pattern
- Durable
- Dual-sided, 2-sided
- Embossed
- o Floral
- Herringbone
- Hexagon
- Honeycomb
- Interlocking [basket] weave
- Layer[s][ed]
- Large[r]
- Micro weave
- Multi-layer[ed][s]
- Non-abrasive
- Non-scratching

- Quilted
- Raised
- Scalloped
- o Soft[er]
- Smooth
- o Square
- o Strong[er]
- Stripe(s)
- Scrubbing [Scrubby]
- Texture[s][d]

• Fragrance Names, Descriptors

{Note to reviewer: Scents may also be represented by a corresponding graphic that can be used on pack as long as it is approved by the Agency. Note that artwork containing food items (such as apples or lemons) needs to be submitted for supplemental approval}

No [without][free from] fragrance [fragrance-free]

Lemon [Breeze][Scent]

Seaside [Escape][Getaway][Mist][Salt][Scent]

Lavender [Sparkle][Breeze][Scent]

Fresh [Scent]

Citrus [Sparkle][Scent]

Linen [&] Sky

Rain Forest [Rainforest] Fresh [Scent]

[Tropical Scent]

[Mist[y] [Morning][Mountain Air][Country][Rustic]

[Garden[s]][Meadow[s]][Orchard[s]]

[Air][Water][Aqua][Mist][Winds][Breeze][Sunshine]

[Mountain[s]][Valley][Alpine][Field[s]][Forest[s]][Island[s]]

Mountain [Glacier][River][Rain]{Waterfalls][Dew][Stream]

Rain [-fall] or Clean] [Fresh] [Fusion] [Shower]

River [Waterfall] [Whitewater] [Clean] [Burst] [Falls] [Mist] [Rush] [Splash]

[Calm -and/or- Breezy] Outdoors [Fresh][Breeze]

[Cool] Adirondack [Mountain Air]

Rocky Springs [& Cool]

Island [Bloom][Bouquet] [Breeze]

Cascading [Clean] [Falls]

Coconut [Cool Wave]

Pacific Breeze and Coconut

[Driftwood Waters][White Sails]

Bay Breeze[Mist]

[Blue -and/or- Sun-Kissed] [Mist]

Blue [Clear][Sparkling] [Wave]

[Tropical] Palm [Breeze][Escape]

Hawaiian [Sunshine] [Aloha]

Ocean [breeze][Fresh] [Winds] [Mist]

Whisper or Wild or Wave[s]

Apple [Green Apple] [Spice] [&] [Delight]

[Berry or Lemon] [& or and] [Basil] [Lime] [Citrus][Grapefruit] [Key Lime][Orange]

[Cranberry][Mango][Mandarin Orange][Lemon Drop]

Cucumber [and] Basil

[Blast][Burst]Spritz][Zest][Energy]

Open Window [Fresh][Breeze]

Orange Breeze [Scent]

Shower or Spa [Fresh] [Clean]

Simple [Simply] [Fresh] [Clean] [Essence]

[Autumn] [Harvest][Wood][s]

Spring [&] Renewal

Summer [& Splash] [Fresh][Sun-Kissed][Tropical]

Tuscan Lavender [and] Jasmine

Veranda [breeze] [flowers] [blossoms]

Blossoms [Blooming][Essence][Bouquet][&][Breeze]

Bursting [petals] [bouquet]

Floral [Brazilian][Blossom[s]] Scent

Fresh cut [Fresh picked]

Gardenia -or- Hibiscus - or Jasmine - or Lavender -or Peony -or Rose

Herbal or Herbs or Minerals or Mint or Chamomile

Lavender [Fields] [Sparkle][& Eucalyptus][Vanilla & Comfort]

Garden [Field][Flowers]

Petal[s] [breeze] [pink] [rush]

Aromatic [Crisp][Crystal]

Fresh [Air] [Scent] [Scented] [and Clean] [Linen]

Fusion or Infusion or Medley

Gentle[Mild][Soft][Light[ly] Scent[ed]][Lush]

[Soft -and/or- Gentle -and/or- Washed] Cotton [soft -and/or- fresh-and/or- whisper]

Pure [Sheer][Serene][Clean]

Powder [&] Elegance

Alpine [Air][Blast][Burst][Fresh][Clean][Meadow][Mist][Rain][Splash][Waterfall]

[Calming][French] [Lush][Mountain][Provence]

Sheer[Soft][Sun-Drenched][Sun-Kissed][Wild] [Lavender]

[Country][Festive][Fresh-Picked][Holiday][Rustic][Seasonal]

[Sun-Kissed][Sun-Drenched] Bouquet [fresh][fusion]

[Country][Open][Sun-Kissed][Lush] Meadow [flowers -and/or- blossoms]

[Crystal] [Classic] [Holiday] [Sparkling] Clean [breeze] [linen] [mist] [&] [fresh]

[Crystal -and/or- Sparkling] Clear [breeze] [& clean] [dew] [mist] [rain] [splash] [water[fall]]

[Festive] Fragrant] [Holiday [Seasonal] [Simply] [Sparkling]

Red -or- Green] Apple -or- Pear [rush] [& pear] [blossom] [splash]

[Festive][Holiday][Lush] Orchard [breeze] [fresh] [harvest] [dew] [mist] [blossoms]

Berry [blast] [breeze] [boom] [burst] [fresh]

[Festive -and/or- Holiday -and/or- Seasonal]

Mint [burst] [cooling] [rush]

[Festive -and/or- Holiday] Eucalyptus [fresh] [breeze] [blast] [burst] [medley] [forest]

[Festive -and/or- Seasonal] Floral [blast] [breeze] [burst] [clean] [fresh] [fusion] [mist]

[Festive -and/or- Seasonal] Wildflower [clean [blast] [breeze] [burst] [escape[fusion] [power]

[Lush] [Herbal] Garden [bloom][breeze] [escape] [fresh] [power] [surge] [clean] [energy] [fusion]

[Misty] [Sheer] [Sunshine] [Soft] [Gentle Breeze]

[Simply] Country [breeze] [whisper] [calm] [fresh] [blossoms] [spring] [stream]

[Sparkling] [Crisp] Lemon -or- Citrus [Blend] [Zest] [blast] [breeze] [burst] [clean] [fresh] [fusion] [twist]

[Sparkling] Glacier [mist] [splash] [blast] [burst]

[Insert Fragrance name and/or descriptor] [&] [and/or- aromatherapy -and/or- escape -and/or- fields - and/or- flowers -and/ or- garden -and/or- harvest -and/or- meadows -and/or- valley -and/or- whisper] [Insert Fragrance name and/or descriptor] [shower] [blast -and/or- breeze -and/or- burst -and/or- rush -

and/or- splash -and/or- fruit -and/or- clean - and/or fusion -and/or fresh]

[Insert Fragrance name and/or descriptor] made with [plant] [botanical[s]] [extract[s]] [infusion[s]]

Ultimate [Insert Fragrance name and/or descriptor from above]

Hint of [Insert Fragrance name and/or descriptor from above]

[with] [fresh] [Insert Fragrance name and/or descriptor from above]

Scent of [Insert Fragrance name and/or descriptor from above]

[Calming][Soothing][Bliss][Sparkling][Cool][Refreshing] *[Insert Fragrance name and/or descriptor from above]*

For a long-lasting scent experience

Leaves [behind] [a][light] [long-lasting][clean] [fresh] [citrus] [floral] [orange] [scent] [every time].

Light, clean [fresh]scent

[Clean] [Refreshing] [Great] scent

[Holiday] Essence [of clean]

Modern [Traditional]

• New Product Claims & Product Improvements

Introducing

New [!]

[Thicker][Stronger][Scrubby] texture

Bonus [Pack] [with][Free][Canister][Package][Pouch][X] [wipes]

XX% More [Free] Wipes, Bonus Size, [Bonus] [Free] [27-ct] [35-ct] [XX-ct] Wipes, XX for the Price of YY.

XX% more wipes [vs. X count canister]

XX% bigger [larger][quilted] [wipe][cloth] [vs. X in. x Y in.]

[Larger][bigger][longer][wipes] than ever [before]

Large [Size] Disinfecting [wet] [wipes][cloths]

[Larger] [bigger] [longer] than ever Large [Size] Disinfecting [wet] cloths

[x] [times] [bigger] [larger] [than] [a] [your] [our] [regular wipe] [regular cloth]

New [Size][Large Size][X-tra Large Size][Wipe][Cloth][Canister][Package]

New [Easy][Dispensing][Cap][Canister][Pack]

[This product] removes [XX% of] the following allergens: [dust mite debris], [pet dander] and [pollen particles] [from] [non-porous hard surfaces].

Removes non-food allergens [pet dander, dust mite matter and pollen]

[Made with] xx% less plastic [than similar size containers][than previous[ly] used container[s]]

[New] [Package] [packaging] uses [x%] less material [plastic][then] [when compared to] [regular] containers [or canisters]

Breakthrough packaging[package][design]

[Package] Made from [with][uses] [X] % less plastic][waste][material]

[Better] [New] [&] [improved] [dispensing] lid [closure] [cap] [package] [dispensing]

[New] Easy [Start Lid] [Start Package] [Convenient] [Eco-Pak] [Package] [Packaging] [to store packaging]

New larger [bigger]-sized wipe

[New] Easy [Start Lid] [Start Package] [Convenient] [Eco-Pak] [Package] [Packaging] [to store packaging]

New larger [bigger]-sized wipe

[Now] Cleans [X][more][stains][surfaces]

Cleans and disinfects approximately [X] square feet of hard, nonporous floors

[Now] [with] [insert substrate descriptor] [pattern] [for] [better] [improved] [cleaning] [performance] [power] [Insert substrate descriptor] pattern [to] [Trap] [and] [Lift] [Lock] [More]

Dual Sided: For Quick Touch[-]Ups

Textured [insert substrate descriptor] for Tough Messes

Each pre-moistened disposable wipe has a [scrubbing] [abrasive] side for [tough stains] [tough jobs] [like] soap scum and grease and a softer side for wiping away everyday messes.

[Substrate] [Wipe] [Towelette] [Cloth] [fibers] [material] [derived] [xxx%] from [wood pulp] [cotton] [cellulose] [recycled cellulose]

Package contains xxx% post-consumer [recycled] [regrind] [resin] [plastic] [waste] [material]

Package contains xxx% PCR resin [plastic]

Package contains xxx% recycled materials

Package is 100% recyclable

Resealable [stay-moist] pouch [inside]

Resealable -or- Snap & seal package -and/ or- pouch -and/or- pack

Less [reduced] packaging [less to throw away][less bulky than canisters][less plastic than [similar count]canisters]

[Now] Made with xx% Less Plastic [Packaging][!]

Contains cleaning formula with premium large size [non-linting] wipe

Contains [xx%][post-consumer][recycled][plastic]

[Cleans][X][time][%] better [faster] [more] [on] [Kitchen][Grease]and [Soap Scum] [Kitchen] [Grime]

[Now] More cleaning power [in one wipe][per wipe]

One canister has more cleaning power than X rolls of paper towels

[Premium] -or- [Thicker] wipe [for more cleaning power]

Penetrates Dirt for [xx][%] more cleaning power

Spring Cleaning [Special Value][Bonus Pack]

Stackable [disinfecting] [wipes] refills -or- package[s] -or- pouches

Strong[er] wipe for Heavy Duty cleaning

Takes up less space -or- room [[than your [current -or- existing] canister -or- container]]

Textured [cloths] [towelettes] clean floors faster [and easier]

Wipe fabric made from [XXX] % renewable resources

Wipe fabric made with XXX% less plastic [than before]

[XX] times [the][cleaning][strength][power] than before

• Miscellaneous - Cleaning Claims

[After use], just toss wipe away [in trash] [in garbage]
Just [pull] [pop] [clean] wipe and toss
Just wipe and throw away. [It's that easy.]
"[Put[s]] wipes within [easy] [arm's] reach [at your fingertips]

• Miscellaneous - Other

Donate this product [to your child's classroom -or- school -or daycare] Do not use as a diaper wipe or for personal cleansing.

Before using on an unknown surface test in an inconspicuous spot.

This product contains no [phosphates] [phosphorous] [compounds] Ammonia free [formula] Bleach-free [formula] Does not contain [chlorine] bleach or ammonia

[New] [Lower-Streak] [Low Streak] Formula
Does not leave greasy appearance or feel
[Our promise] [Quality & Satisfaction] [100% Guaranteed Or your money back]
If you are not completely satisfied with this product, return it for a refund or replacement.
Comments?
Questions?

Scratch [and][&]['N] Sniff Scratch [Me][Here]

Footnotes

- † Pseudomonas aeruginosa [(Pseudomonas)], Salmonella enterica, Staphylococcus aureus [(Staph)], *insert* an organism from the Organism Table, as required for the qualified germs claim and for supplemental labels
- ^{††} Insert an organism from the Organism Table, as required for the qualified virus claim and for supplemental labels
- § Insert an organism from the Organism Table, as required for the qualified flu virus claim and for supplemental labels
- ⁶ Insert an organism from the Organism Table, as required for the qualified odor-causing bacteria claim and for supplemental labels
- ^β Insert an organism from the Organism Table, as required for the qualified mold claim and for supplemental labels
- # Surface should be allowed to come to room temperature prior to treatment

ON PACK Icons, logos and artwork.

{Note to reviewer: Any certifications or testing required to use these graphics will be supplied as part of claims substantiation.}

ACTICIDE® C&D 09 Wipes EPA Reg. No. 67071-REG D-13 April 8, 2021



Tubs & Shower Walls







Stovetops



Faucets & Sinks



Telephones



Doorknobs



-V13a









