

66963-9

8/13/2009

1/4



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

August 13, 2009

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Georgia Anastasiou
Agent for,
Esprea Animal Products, Inc.
P.O. Box 3650
Grapevine, TX 76051

RE: Product Name: Aloe Herbal Horse Spray Ready-To-Use
EPA Reg. No: 66963-9
Application for Label Notification Dated July 21, 2009 to make Aloe
Herbal Horse Spray Fly Repellent Ready-To-Use the Alternate Brand
Name

Dear Ms. Anastasiou:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received and reviewed" and will be placed accordingly in our records.


If you have any questions concerning this action, please feel free to contact Ms. Menyon Adams at (703) 347-8496 or email at adams.menyon@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

2/9

 EPA United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other:	OPP Identifier Number
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------

Application for Pesticide - Section I

1. Company/Product Number 66963-9	2. EPA Product Manager Patricia Moe	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Aloe Herbal Horse Spray Ready-To-Use	PM# BPPD 91	
5. Name and Address of Applicant (Include ZIP Code) Espreo Animal Products, Inc. PO Box 3650 Grapevine, TX 76051 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: NOTIFICATION EPA Reg. No. _____ Product Name _____ Date Reviewed: 08/13/09 Reviewed By: MCA	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

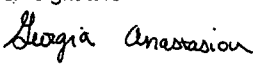
Notification to propose the alternate brand name: **Aloe Herbal Horse Spray Fly Repellent Ready-To-Use**

Notification of Alternate Brand Name for an Antimicrobial Product in Accordance With PR Notice 98-10 This notification is consistent with the provisions of PR Notice 98-10 EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be the subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. per container		<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
*Certification must be submitted					
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 4 fl. oz, 32 fl oz, 128 fl. oz		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Georgia Anastasiou, Lewis & Harrison, LLC, 122 C Street NW, Ste. 740, Washington, DC 20001	Title Agent for Espreo Animal Product, Inc.	Telephone No. (Include Area Code) 202-393-3903 x19
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Agent for Espreo Animal Product, Inc	
4. Typed Name Georgia Anastasiou	5. Date July 21, 2009	

LEWIS & HARRISON

Consultants in Government Affairs

122 C Street, N.W., Suite 740
Washington, D.C. 20001

telephone 202.393.3903
fax 202.393.3906

July 21, 2009

HAND DELIVERED

Document Processing Desk
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

ATTENTION: Patricia Moe, BPPD /91

SUBJECT: **Espree Animal Products, Inc.**
Aloe Herbal Horse Spray Ready-To-Use (EPA Reg. No. 66963-9)
Notification of Alternate Brand Name per PR Notice 98-10

Dear Ms. Moe:

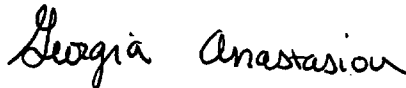
On behalf of Espree Animal Products, Inc., I am submitting an application for Pesticide Notification to propose an alternate brand name for the product **Aloe Herbal Horse Spray Ready-to-Use (EPA Reg. No. 66963-9)**. The alternate brand name is the following:

Aloe Herbal Horse Spray Fly Repellent Ready-To-Use

To support this Notification of Alternate Brand Name, we are submitting an Application for Pesticide Notification, which includes a signed statement certifying compliance with PR Notice 98-10 and one copy of the market label.

If you have any questions, or require any additional information, please feel free to contact me by phone at 202-393-3903 ext. 19, by fax at 202-393-3906, or by email at georgia@lewisharrison.com.

Sincerely,



Georgia Anastasiou
Agent for,
Espree Animal Products, Inc.

cc: Justin Jones (Espree)

3/4

NOTIFICATION

Date Reviewed: 08/13/09

Reviewed By: MKA

Aloe Herbal Spray (11/18/2007) PMS357 0.35 L (11.8 fl. oz.) Cyan/Magenta/White/Black

Horse Care Products
LSPREE®

Aloe Herbal Horse Spray

Fly Repellent Ready To Use



Ready To Use Spray

Contains Aloe Vera, Sunscreen & Coat Conditioners

Active Ingredients:

Citronella Oil	0.1500%
Cedarwood Oil	0.1000%
Eucalyptus Oil	0.0756%
Other Ingredients	99.6744%
Total	100.0000%

CAUTION

KEEP OUT OF REACH OF CHILDREN

See Back Panel For Additional Precautionary Statements

EPA Reg. No. 66963-9 • EPA Est. No. 66963-TX-001

1-800-441-1000 (346101)

Aloe Herbal Horse Spray

A gentle blend of ingredients, including botanical oils, to repel flies on horses. Aloe Herbal Horse Spray Ready To Use contains coat conditioners and sunscreen which promote a healthy coat and provide protection from the sun.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
GENERAL: Apply in a covered area such as a barn or stall. For best results, apply to a clean horse. Prior to application, brush horse's coat to remove excess dirt and dust.

APPLICATION INSTRUCTIONS

SHAKE CONTAINER BEFORE EACH APPLICATION:
Hold spray container 10 to 12 inches from horse's coat for best application. Do not spray solution directly onto horse's facial area. Instead spray solution onto clean cloth and use the cloth to apply Aloe Herbal Horse Spray Ready To Use to horse's facial area. Reapply every 3 hours or as needed.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION: Causes moderate eye irritation. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco; or using the toilet.

ENVIRONMENTAL HAZARDS

For terrestrial uses: Do not apply directly to water. Do not contaminate water when disposing of equipment, wash water or rinsate.
FIRST AID: Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-528-1317 for additional information.

If in eyes:

◆ Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.
◆ Call a poison control center or doctor for further treatment advice if on skin or clothing.

If on skin or clothing:

◆ Take off contaminated clothing.
◆ Rinse skin immediately with plenty of water for 15-20 minutes.
◆ Call a poison control center or doctor for treatment advice if on skin or clothing.

Manufactured by

LSPREE

Espreo Animal Products, Inc.
PO Box 3650
Grapevine, TX 76051

Made in the USA