

US ENVIRONMENTAL PROTECTION AGENCY
OFFICE OF PESTICIDES PROGRAMS
REGISTRATION DIVISION (TS-767)
WASHINGTON, DC 20460

EPA REGISTRATION NO.

66923-1

DATE OF ISSUANCE

JUN - 9 1993

TERM OF ISSUANCE

Until Reregistration

NAME OF PESTICIDE PRODUCT

Insecolo

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Reg # 66923-1 PM-13
Hedley Pacific Ventures, Inc.
202 North Avenue #102
Grand Junction, CO 81501

195
~~161 544 2240~~
18/1

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA sec. 3(c)(5) or FIFRA sec. 4 when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling changes listed below before you release the product for shipment:

- a. Add the phrase, "EPA Registration No. 66923-1".
- b. Delete the ambiguous term, **many**, from the statement "Controls Many Household Insects Such as". All targeted pests must be identified on the product labeling.
- c. The first sentence under **How Insecolo Works**, must be delete or revised because it is a misleading statement. Since claims relative to the composition indirectly implying safety of a pesticide are not acceptable, the word **pure** must be deleted. Language stating (or implying) that the product is recommended or endorsed by any Agency of the Federal Government is unacceptable. Therefore the reference to EPA must be deleted from the sentence.

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

- d. The directions call for residential use, however side panel B reflects commercial use in food/feed handling establishments. Thus delete the paragraph **Food and Feed Areas** and revise the heading **Non-food/Feed Areas** to read "Direction for Residential Use" and add the instructions about creak and crevice application. Alternatively you can retain the food and feed area instructions but must identify the commercial sites where the product is to be used. Then the heading **For Residential Use** must be deleted from the front panel.
- e. Based on the composition of diatomaceous earth and its insecticidal activity, revise the ingredient statement to read as follows:

ACTIVE INGREDIENT

Diatomaceous Earth (including silicon dioxide, other oxides and moisture).....97%

INERT INGREDIENTS..... 3%

TOTAL.....100%

3. Submit five copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

4. The primary eye irritation study (MRID 427124-02) is currently in review. Please note that additional labeling changes may be required once our review has been completed.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely yours,

George T. LaRocca
Product Manager 13
Insecticide-Rodenticide Branch
Registration Division (H7505C)

Enclosure

HOW INSECOLO WORKS:

INSECOLO contains 97% PURE DIATOMACEOUS EARTH from a mineral deposit which the United States Environmental Protection Agency has registered for use as an insecticide. INSECOLO also contains 3% FOOD GRADE ADDITIVES based on a patented formula which attract insects to the diatomaceous earth where they are killed by contact with it.

Diatomaceous earth is composed of shells of minute single celled algae called diatoms. It employs a physical rather than chemical mode of insecticidal action. The microscopic fossil shells damage the membrane that covers the insect. Death results from dehydration due to the ability of the diatom shells to absorb body fluids.

WARRANTY STATEMENT

HEDLEY PACIFIC VENTURES LTD. warrants that this product conforms to the ingredient statement on this label. Since conditions of use, such as moisture, compatibility with other chemicals and conditions of application will vary, Hedley Pacific Ventures Ltd. makes no claims other than those stated on this label.

MANUFACTURED BY Hedley Pacific Ventures Ltd.
S. 1500, 800 West Pender St.
Vancouver, BC Canada V6C 2V6

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND ANIMALS**

CAUTION: Avoid breathing dust. Avoid contact with eyes. Use with adequate ventilation. For prolonged application use a suitable dust mask approved by NIOSH/MSHA.

STATEMENT OF PRACTICAL TREATMENT

IF IN EYES: Flush eyes with plenty of water. Call a physician if irritation persists.

STORAGE AND DISPOSAL

Store in original container in a dry place. Do not reuse empty container. Wrap container and put in trash collection. Do not contaminate water, food or feed by storage or disposal.

In case of spill: Vacuum, or dampen powder with water and sweep. Dispose of in trash.

INSECOLO

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

INSECOLO is most effective when applied directly to the insect. For continuous control, it should be lightly applied to any dry area where crawling insect pests hide or run. Treated areas should be dry. Direct contact with dry dust is required for control. Avoid introducing dust into air. Do not use as a space spray. Do not apply where children or patients can contact dust.

When used according to directions, death of crawling insects in infested areas continues until product is depleted, dampened or removed. Remove dust with vacuum, mop, sponge or by sweeping dampened dust. Replace as needed.

If this product is damp before application, do not use. If this product or treated areas become damp after application, clean, dry and retreat area with dust.

Food and feed areas: In areas where food or feed is handled, prepared, served, packed (bottled, boxed, canned, wrapped) or stored (including waste), application is limited to crack and crevice and spot treatments only. All food or feed should be removed or covered before treatment.

Apply INSECOLO sparingly into cracks and crevices. Treat open spaces below floors, above ceilings, within walls, under stairs, underneath and behind equipment or appliances, around pipes, under sinks, in utility closets, around garbage cans, etc.

No individual spot will exceed two (2) square feet. Limit spot treatments to wall or floor surfaces where pests have been seen or where pests are suspected of hiding.

Non-food/feed areas: For roaches, crickets, silverfish, elm bugs, box elder bugs, houseflies and ants, use crack and crevice and spot treatments as described above. Also apply INSECOLO to other dry spaces where pests hide, run or land, such as attics and spaces above suspended ceilings, garages, porches, utility rooms, storage rooms, basements and crawl spaces, cracks in baseboards, mouldings and doorframes, corners in closets, cabinets and shelves, windowsills and frames, under and behind furniture and appliances, under eaves, etc.

For additional information
on INSECOLO Products,
call our Insect Hotline
1-800-665-6588

UPC Code