

65595-2

1/13/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

JAN 13 2014

Ms. Cristina Griffin, Agent For: CR Brands, Inc.
Delta Analytical Corporation
12510 Prosperity Drive, Suite 160
Silver Spring, MD 20904

Subject: FQPA 332 Alternate Brand Name per PR Notice 98-10
Bleach Based Cleaner Disinfectant
EPA Registration Number: 65595-2
Application Date: October 28, 2013
EPA Receipt Date: October 29, 2013

Dear Ms. Griffin:

This acknowledges receipt of your Notification application, submitted under the provisions of FIFRA 3(c)9 and PR Notice 98-10.

Purpose of the Notification:

CR Brands, Inc. is submitting this Alternate Brand Name for **EPA Reg. No. 65595-2:**

Mean Green With Bleach Mildew Destroyer

General Comments:

Based on the review of the information submitted, the following comments apply.

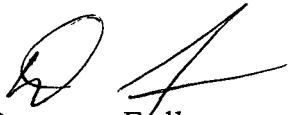
The Notification is **Acceptable**.

A copy of the **accepted** Notification is attached in **Regulatory File Jacket 65595-2** for future reference.

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If you have questions or comments with regard to this Agency Letter, please contact me by email at **Fuller.Demson@epa.gov** by telephone at **703-308-8062**. When you are submitting information or data in response to this Agency Letter, please send a copy of this Agency Letter with your response in order to facilitate processing.

Sincerely yours,



Demson Fuller,
EPA Product Manager 32
Regulatory Management Branch II
Antimicrobials Division 7510P

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060.

 EPA	United States Environmental Protection Agency Washington, DC 20460	☐ Registration ☐ Amendment ☒ Other	OPP Identifier Number NOTIF
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Application for Pesticide - Section I

1. Company/Product Number 65595-2	2. EPA Product Manager Demson Fuller	3. Proposed Classification ☐ None ☐ Restricted
4. Company/Product (Name) CR BRANDS, Inc. / Bleach Based Cleaner Disinfectant	PM# 32	
5. Name and Address of Applicant (Include ZIP Code) CR BRANDS, Inc. c/o Delta Analytical Corp. 12510 Prosperity Drive. Suite 160 Silver Spring, MD 20904 ☐ Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

☐ Amendment - Explain below ☐ Resubmission in response to Agency letter dated _____ ☒ Notification - Explain below.	☐ Final printed labels in response to Agency letter dated _____ ☐ "Me Too" Application. ☐ Other - explain below.
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Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification per PR Notice 98-10 to add alternate brand name.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material this Product will be Packaged in:			
Child-Resistant Packaging ☐ Yes* ☐ No	Unit Packaging ☐ Yes ☐ No If "Yes," Unit Package wgt. No. per container	Water Soluble Packaging ☐ Yes ☐ No If "Yes," Unit Package wgt. No. per container	2. Type of Container ☐ Metal ☐ Plastic ☐ Glass ☐ Paper ☐ Other (Specify) _____
3. Location of Net Contents Information ☐ Label ☐ Container		4. Size(s) of Retail Container	
5. Location of Label Direction ☐ On Label ☐ On Labeling accompanying product			
6. Manner in Which Label Is Affixed to Product ☐ Lithograph ☐ Paper glued ☐ Stenciled ☐ Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Cristina Griffin	Title Agent for CR BRANDS, Inc.	Telephone No. (Include Area Code) 301-680-7971
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any kind of knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Agent for CR BRANDS, Inc.	
4. Typed Name Cristina Griffin	5. Date October 28, 2013	



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October 28, 2013

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
Environmental Protection Agency
One Potomac Yard
2777 S. Crystal Drive, Room S-4900
Arlington VA 22202

Attn: Demson Fuller, PM 32

RE: Notification per PR Notice 98-10 to add alternate brand name
Product: Bleach Based Cleaner Disinfectant
EPA Reg. No. 65595-2
Company: CR BRANDS, Inc.

Dear Demson:

On behalf of CR BRANDS, Inc., I am submitting a notification per PR Notice 98-10 to add the alternate brand name "Mean Green With Bleach Mildew Destroyer" for the product Bleach Based Cleaner Disinfectant, EPA Reg. No. 65595-2. This is the only change to the label.

Enclosures

- EPA form 8570-1
- 1 copy of the label with ABN highlighted

If you have any questions regarding this submission, please contact me at 301-680-7971 or cgriffin@delta-ac.com.

Sincerely,


Cristina Griffin
Agent for CR BRANDS, Inc.

Enclosures

cc: Ken Brown, CR Brands

NOTIFICATION
Date Reviewed: 01-13-14
Reviewed By: Killian Swift

BLEACH BASED CLEANER DISINFECTANT

[Previously approved Alternate Brand Name:]
Mean Green Mildew Destroyer
[Adding the following new Alternate Brand Name]
Mean Green With Bleach Mildew Destroyer

PRECAUTIONARY STATEMENTS Hazard to Humans and Domestic Animals

CAUTION: Harmful if inhaled. Causes moderate eye irritation. Avoid breathing dust, vapor or spray mist. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

Active Ingredient:

Sodium Hypochlorite	2.26%
Other Ingredients	97.74%
TOTAL:	100.00%

Available Chlorine 2.2%

FIRST AID: Call poison control center or doctor for treatment advice. Have product container or label with you when you call a poison control center or doctor. **If on skin or clothing:** Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See other precautions on this label.

Net Contents 32 FL. OZ. (1 QT.) 946 ml

EPA Reg. No. 65595-2

EPA Est. No. 65595-SC-1

CR BRANDS, INC.

141 Venture Blvd.
Spartanburg, SC 29306

Environmental Hazards

This product is toxic to fish and aquatic organisms. [In accordance with PR notice 95-1, the following is only required for containers 5 gallons and larger.]

Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

Physical and Chemical Hazards

This product contains bleach. Mixing this product with any other cleaning products such as ammonia, toilet bowl cleaners, or other chemicals may release hazardous gases irritating to eyes, lungs and mucous membranes.

Cleans and Disinfects

[The following must appear on the label:] Effective against *Salmonella enterica* and *Staphylococcus aureus* in 30 seconds. [Optional]: Effective against *Aspergillus niger* (mildew) and *Trichophyton mentagrophytes* (athlete's foot fungus) in 10 minutes.

For use in the home [optional: schools, offices, and institutions.]

[Optional Claims]:

- With bleach
- Disinfects [with bleach]
- Kills mildew and cleans soap scum
- Kills athlete's foot fungus

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

1. Read entire label before use.
2. Turn nozzle to on position.
3. Use only in well ventilated areas.
4. Reclose sprayer for storage.
5. Wash hands after use.

Use to Clean bathroom tile, grout, fiberglass showers, vinyl bath mats and shower curtains, garbage cans, diaper pails, and to prepare surfaces for painting. Spray directly on area to clean and wait a few minutes for stains to disappear. For soap scum, allow to penetrate (but not dry) and wipe clean. Rinse and repeat if necessary.

Use to Disinfect hard non porous surfaces made of plastic, vinyl, Formica, glass, and glazed ceramic, porcelain, enamel, and stone including bathroom floors, glazed tile, outside surfaces of toilet, sinks, diaper pails, garbage cans, kitchen counters and floors. Spray surface until thoroughly wet, allow to stand for 30-seconds. Rinse and air dry.

To kill mildew and athlete's foot fungus, allow product to stand for 10 minutes before rinsing.

Avoid contact with wood or painted surfaces you do not intend to repaint. **Avoid contact with metal or unglazed porcelain.** Do not allow this product to come in contact with clothing, carpeting, or other fabrics which may become discolored or damaged.

STORAGE AND DISPOSAL

Store this product in a cool dry area away from direct sunlight and heat to avoid deterioration. [For nonrefillable containers:] Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available. If recycling is not available, discard container in trash. [For refillable containers:] Refillable container. Refill this container with this product [or product name] only. Do not reuse this container for any other purpose. Offer for recycling if available. If recycling is not available, discard container in trash.