



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg.
Number:

65462-7

Date of Issuance:

MAR 24 1991

NOTICE OF PESTICIDE:

 x Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance: Until
Reregistration

Name of Pesticide Product:

Organic Plus®
Diatomaceous
Earth/Pyrethrin
Insecticide

Name and Address of Registrant (include ZIP Code):

Organic Plus, Inc.
108 Dale Avenue S.E.
Albuquerque, NM 87105

160/1483708
18/

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No. 65462-7".
- b. Complete the heading for the precautionary statements as follows: "Hazards to Humans and Domestic Animals"
- c. Delete the heading "For All Uses Except Listed Specialty Uses" from the labeling. This statement is misleading by implying that there are other uses for this product not listed on the label.

Signature of Approving Official:

Date

1 GA

1987

3. Submit two copies of the revised final printed label for the record. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

(Front Panel)

ORGANIC PLUS® DIATOMACEOUS EARTH/PYRETHRIN INSECTICIDE

FOR USE IN AND AROUND HOMES, PET PREMISES AND ON PETS

FOR CONTROL OF COCKROACHES, ANTS, FLEAS, HOUSE FLIES, BEDBUGS,
SILVERFISH, EARWIGS, CRICKETS, MILLIPEDES, CENTIPEDES, CARPET BEETLES,
BEDBUGS, DOG TICKS, LICE, FIRE ANTS, TOMATO HORNWORM, CABBAGE LOOPER,
WHITEFLY, APHIDS, WEBWORMS, LEAFHOPPERS, CUTWORMS, CRICKETS, COLORADO
POTATO BEETLE, AND OTHER LISTED INSECTS

ACTIVE INGREDIENTS

Diatomaceous Earth	97.9%
Pyrethrins	0.2%
Piperonyl butoxide, technical*	1.1%

INERT INGREDIENTS 0.8%

TOTAL 100.0%

* Equivalent to 0.88% butylcarbityl-6-propylpiperonyl ether and 0.22% related compounds.

KEEP OUT OF REACH OF CHILDREN

CAUTION

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

EPA Registration No. 65462-_____
EPA Establishment No. 65462-NM-01

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ACCEPTED
with COMMENTS
in EPA Letter Dated

MAR 24 1995

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

65462-7

(Side Panel)

STATEMENT OF PRACTICAL TREATMENT: If in Eyes: Flush eyes with plenty of water. Call a physician immediately, if irritation persists.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

TO APPLY AS A DUST, apply uniformly with a hand-held duster.

TO APPLY AS A LIQUID, mix 2 ounces ORGANIC PLUS® Diatomaceous Earth/Pyrethrin Insecticide per gallon of water or 3 pounds ORGANIC PLUS® Diatomaceous Earth/Pyrethrin Insecticide/25 gallons of water. Shake or stir immediately before application and during extended applications to insure even mixing.

When making treatments in kitchens and eating areas, remove or cover food prior to use. All food preparation surfaces and utensils should be covered during treatment, or thoroughly washed before use.

FOR ALL USES EXCEPT LISTED SPECIALTY USES

Organic Plus® Diatomaceous Earth/Pyrethrin Insecticide is a contact insecticide for use in and around homes. Not for use in commercial food/feed handling establishments, restaurants or those areas where food is commercially prepared or processed.

Treat when insects are present and repeat as required to maintain control. Apply uniformly as a dust to running areas and places where crawling insect pests are found.

FIRE ANTS: Kills and temporarily reduces annoyance of fire ants. To reduce annoyance from fire ants and to keep them from entering homes, thoroughly dust patios, barbecue areas, driveways, entry ways, door sills, window frames, other entrance areas, foundations of buildings, ant trails, around pools and areas where fire ants are noticed. Dust until the area is well covered, contacting as many insects as possible. See directions below for treatment of fire ant mounds.

COCKROACHES, ANTS, EARWIGS, SILVERFISH, CRICKETS, MILLIPEDES AND CENTIPEDES: Coat with a layer of dust in areas where these pests are found or may hide such as cracks and crevices, behind and beneath stoves, refrigerators, sinks, cabinets, garbage cans, in and around sewer pipes and drains, window frames and in attics and basements. Apply directly to insects when possible.

HOUSE FLIES: Apply to surfaces of window frames, around light fixtures on porches, in garages and other similar places where these insects alight or congregate.

FLEAS, DOG TICKS AND LICE ON PETS AND IN PET PREMISES: Lightly work powder into the hair of the animal, working the powder down to the skin. Pay strict attention to places the animal cannot reach, such as the scalp. Dust the ears of the animal with care. Dust the animal's bedding and areas where the animal sleeps, as well as cracks and crevices adjacent to them. Repeat once a month or as necessary. Thoroughly dust individual dog ticks observed on the animal.

CARPET BEETLES: Thoroughly dust along baseboards, edges of carpeting, under furniture, under carpeting and rugs, in closets and shelving, and wherever carpet beetles are seen or suspected.

BEDBUGS: Take bed apart. Dust into joints and channels. If hollow, such as square or round tubing, dust interior of the framework well. Dust mattresses, especially tufts, folds and edges. Treat all cracks and crevices in the room.

FOR USE ON GROWING FOOD CROPS AND ORNAMENTALS

Organic Plus® Diatomaceous Earth/Pyrethrin Insecticide is a contact insecticide for use on growing food crops and ornamentals in and around homes. Not for use on plants grown for sale or other commercial use, for commercial seed production, or for research purposes.

Organic Plus® Diatomaceous Earth/Pyrethrin Insecticide may be used on all members of the following growing food crop groups and on the following ornamentals:

Food Crops	
Crop Group (All Members)	Examples of Crop Group Members
Brassica (Cole crops)	Broccoli, cabbage, cauliflower, Brussels sprout
Bulb vegetables	Onion, garlic, leek
Cucurbit vegetables	Cucumber, melons, summer and winter squash
Cereal grains	Sweet corn
Citrus fruits	Orange, grapefruit, lemon
Fruiting vegetables	Tomatoes, peppers, eggplant, okra
Herbs and spices	Basil, dill, chives, oregano, sage, savory, thyme, catnip
Leafy vegetables	Head and leaf lettuce, spinach, rhubarb
Legume vegetables	Succulent and dried beans, black-eyed pea
Pome fruits	Apple, pear
Root and tuber vegetables	Carrot, potato, radish, sweet potato
Small fruits	Strawberry, blueberry, raspberry, grape, cranberry
Stone fruits	Cherry, peach, plum, apricot, nectarine
Subtropical fruits	Avocado, banana, fig, pineapple
Tree nuts	Pecan, walnut, macadamia nut, almond

Ornamentals			
African Violet	Chrysanthemum	Gypsophila	Pine
Aster	Cypress	Holly	Rose
Azalea	Daffodil	Juniper	Snapdragon
Begonia	Dogwood	Lily	Sweet Pea
Calceolaria	Elm	Marigold	Tulips
Calendula	Eucalyptus	Oak	Turf
Calla	Fern	Palm	Viburnum
Camellia	Fichus	Peony	Wandering Jew
Carnation	Geranium	Petunia	Yew
Cineraria	Gladiolus	Philodendron	Zinnia

Organic Plus® Diatomaceous Earth/Pyrethrin Insecticide controls the following insects on ornamentals and food crops:

Ants	Cucumber Beetle	Leafhoppers
Aphids	Cutworms	Leafrollers
Asparagus Beetle	Diamondback Moth	Stinkbugs
Blister Beetles	Flea Beetles	Thrips
Cabbage Looper	Fleas	Tomato Hornworm
Colorado Potato Beetle	Fruit Flies	Vinegar Flies
Corn Earworm	Gypsy Moth	Webworms
Crickets	Harlequin Bug	Whitefly
Cross-striped Cabbageworm	Imported Cabbageworm	

APPLICATION DIRECTIONS

Treat ornamentals and growing food crops when insects are present and repeat as required to maintain control. Growing crops may be treated up to and including the day of harvest. For best control, apply while insects are small and before serious infestation. Apply to upper AND LOWER leaf surfaces, contacting as many insects as possible.