

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

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MAY 25 1995

Organic Plus, Inc.
% Mr. Richard Conn
Stewart Pesticide Registration
Associates, Inc.
Suite 603, Crystal Plaza One
2001 Jefferson-Davis Hwy
Arlington, VA 22202

Dear Mr. Conn:

Subject: Amendment - Addition of Sites and Pests
Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide
(Master Label)
EPA Registration Number 65462-4
Your Application Dated April 29, 1994

The amendment referred to above, submitted in connection with registration under FIFRA sec. 3(c)(7)(A), is acceptable provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA sec. 3(c)(5) or FIFRA sec. 4 when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling changes listed below before you release the product for shipment:

- a. We note that the proposed labeling lists some sites, such as KENNELS, which were deleted from the lasted accepted master label dated July 22, 1994. Please clarify.
- b. The listing of inert ingredients is not required unless the inert ingredients have been determined to pose a hazard to man and/or the environment. Therefore delete the list of inert ingredients from the ingredient block.
- c. Delete "Not for Commercial Use" on page 2. The sites listed other than homes are considered commercial sites.

CONCURRENCES

SYMBOL	CA						
SURNAME							
DATE							

- d. Under Application Directions on page 4, move the precautions beginning **"when making treatments in kitchens...etc."** and **"All food preparation surfaces...etc."** under Directions For Use on page 2.
- e. The percent of diatomaceous earth listed on the labeling does not represent the nominal concentration of the active ingredient listed on the Confidential Statement of Formula dated April 29, 1994. Diatomaceous earth supplied by CR Mineral EPA Reg. No. 59910-1 is 100% pure, therefore the nominal concentration should be based on 100% rather than 92%. Also the impurities for the pyrethrin and piperonyl butoxide are not reflected in the inert ingredients on the labeling. Please revise the label ingredient statement.

3. Submit two copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

Sincerely yours,

George T. LaRocca
Product Manager 13
Insecticide-Rodenticide Branch
Registration Division (7505C)

Enclosure

(Front Panel)

ORGANIC PLUS® PYRETHRIN/DIATOMACEOUS EARTH INSECTICIDE

FOR USE IN AND AROUND HOMES, OFFICE BUILDINGS, PARKS, GOLF COURSES,
KENNELS, VETERINARY CLINICS, AND ATRIUMS

FOR CONTROL OF COCKROACHES, ANTS, FLEAS, HOUSE FLIES, BEDBUGS,
SILVERFISH, EARWIGS, CRICKETS, MILLIPEDES, CENTIPEDES, CARPET BEETLES,
BEDBUGS, DOG TICKS, LICE, FIRE ANTS, TOMATO HORNWORM, CABBAGE LOOPER,
WHITEFLY, APHIDS, WEBWORMS, LEAFHOPPERS, CUTWORMS, CRICKETS, COLORADO
POTATO BEETLE, AND OTHER LISTED INSECTS

ACTIVE INGREDIENTS

Diatomaceous Earth	83.0
Pyrethrins	0.1
Piperonyl butoxide, technical*	1.9

INERT INGREDIENTS

Other Elemental Oxides	9.0
Moisture	4.0
Other	0.0

TOTAL 100.0

* Equivalent to 0.22% butylcarbityl-6-propylpiperonyl ether and 0.88% related compounds

KEEP OUT OF REACH OF CHILDREN

CAUTION

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Avoid contact with eyes and skin. Use in adequate ventilation and avoid breathing dust during prolonged treatments, use a dust mask. Wash hands thoroughly after using and before smoking or eating. Avoid contamination of food and food stuffs. Cover fish aquariums before dusting.

EPA Registration No. 65462-4
EPA Establishment No. 65462-1-NM

NET WT.

ACCEPTED
with COMMENTS
by EPA Letter Dated

JAN 23 1995

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

65462-4

(Side Panel)

STATEMENT OF PRACTICAL TREATMENT: If in Eyes: Flush eyes with plenty of water. Call a physician immediately, if irritation persists. If on Skin: Remove contaminated clothing and wash affected areas with soap and water. If Inhaled: Remove person to fresh air. If Swallowed: Call a physician or Poison Control Center immediately. Do not induce vomiting.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

TO APPLY AS A DUST, apply uniformly with a hand-held duster.

TO APPLY AS A LIQUID, mix 2 ounces ORGANIC PLUS® Pyrethrin/Diatomaceous Earth Insecticide per gallon of water or 1 pound ORGANIC PLUS® Pyrethrin/Diatomaceous Earth Insecticide/25 gallons of water. Shake or stir immediately before application and during extended applications to insure even mixing.

FOR ALL USES EXCEPT LISTED SPECIALTY USES

Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide is a contact insecticide for use in and around homes, office buildings, parks, kennels and veterinary clinics. Not for commercial use. Not for use in commercial food/feed handling establishments, restaurants or those areas where food is commercially prepared or processed.

Treat when insects are present and repeat as required to maintain control. Apply uniformly as a dust to running areas and places where crawling insect pests are found. Remove or cover food prior to use. All food preparation surfaces and utensils should be covered during treatment, or thoroughly washed before use.

FIRE ANTS: Kills and temporarily reduces annoyance of fire ants. To reduce annoyance from fire ants and to keep them from entering homes, thoroughly dust patios, barbecue areas, driveways, entry ways, door sills, window frames, other entrance areas, foundations of buildings, ant trails, around pools and areas where fire ants are noticed. Dust until the area is well covered, contacting as many insects as possible. See directions below for treatment of fire ant mounds.

COCKROACHES, ANTS, EARWIGS, SILVERFISH, CRICKETS, MILLIPEDES AND CENTIPEDES: Coat with a layer of dust in areas where these pests are found or may hide such as cracks and crevices, behind and beneath stoves, refrigerators, sinks, cabinets, garbage cans, in and around sewer pipes and drains, window frames and in attics and basements. Apply directly to insects when possible.

HOUSE FLIES: Apply to surfaces of window frames, around light fixtures, on porches, in garages and other similar places where these insects alight or congregate.

FLEAS, DOG TICKS AND LICE: Lightly work powder into the hair of the animal, working the powder down to the skin. Pay strict attention to places the animal cannot reach, such as the scalp. Dust the ears of the animal with care. Dust the animal's bedding and areas where the

animal sleeps, as well as cracks and crevices adjacent to them. Repeat once a month or as necessary. Thoroughly dust individual dog ticks observed on the animal.

CARPET BEETLES: Thoroughly dust along baseboards, edges of carpeting, under furniture, under carpeting and rugs, in closets and shelving, and wherever carpet beetles are seen or suspected.

BEDBUGS: Take bed apart. Dust into joints and channels. If hollow, such as square or round tubing, dust interior of the framework well. Dust mattresses, especially tufts, folds and edges. Treat all cracks and crevices in the room.

FOR USE ON GROWING FOOD CROPS AND ORNAMENTALS

Organic Plus® Garden and Plant Insecticide is a contact insecticide for use on growing food crops and ornamentals in and around homes, office buildings, parks, golf courses and atriums. Not for use on plants grown for sale or other commercial use, for commercial seed production, or for research purposes.

Organic Plus® Garden and Plant Insecticide may be used on all members of the following growing food crop groups and on the following ornamentals:

Food Crops	
Crop Group (All Members)	Examples of Crop Group Members
Brassica (Cole crops)	Broccoli, cabbage, cauliflower, Brussels sprout
Bulb vegetables	Onion, garlic, leek
Cucurbit vegetables	Cucumber, melons, summer and winter squash
Cereal grains	Sweet corn
Citrus fruits	Orange, grapefruit, lemon
Fruiting vegetables	Tomatoes, peppers, eggplant, okra
Herbs and spices	Basil, dill, chives, oregano, sage, savory, thyme, catnip
Leafy vegetables	Head and leaf lettuce, spinach, rhubarb
Legume vegetables	Succulent and dried beans, black-eyed pea
Pome fruits	Apple, pear
Root and tuber vegetables	Carrot, potato, radish, sweet potato
Small fruits	Strawberry, blueberry, raspberry, grape, cranberry
Stone fruits	Cherry, peach, plum, apricot, nectarine
Subtropical fruits	Avocado, banana, fig, pineapple
Tree nuts	Pecan, walnut, macadamia nut, almond

Ornamentals			
African Violet	Chrysanthemum	Gypsophila	Pine
Aster	Cypress	Holly	Rose
Azalea	Daffodil	Juniper	Snapdragon
Begonia	Dogwood	Lily	Sweet Pea
Calceolaria	Elm	Marigold	Tulips
Calendula	Eucalyptus	Oak	Turf
Calla	Fern	Palm	Viburnum
Camellia	Ficus	Peony	Wandering Jew
Carnation	Geranium	Petunia	Yew
Cineraria	Gladiolus	Philodendron	Zinnia

Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide controls the following insects on ornamentals and food crops:

Ants	Cucumber Beetle	Leafhoppers
Aphids	Cutworms	Leafrollers
Asparagus Beetle	Diamondback Moth	Stinkbugs
Blister Beetles	Flea Beetles	Thrips
Cabbage Looper	Fleas	Tomato Hornworm
Colorado Potato Beetle	Fruit Flies	Vinegar Flies
Corn Earworm	Gypsy Moth	Webworms
Crickets	Harlequin Bug	Whitefly
Cross-striped Cabbageworm	Imported Cabbageworm	

APPLICATION DIRECTIONS

Treat ornamentals and growing food crops when insects are present and repeat as required to maintain control. Growing crops may be treated up to and including the day of harvest. For best control, apply while insects are small and before serious infestation. Apply to upper AND LOWER leaf surfaces, contacting as many insects as possible. When making treatments in kitchens and eating areas, remove or cover food prior to use. All food preparation surfaces and utensils should be covered during treatment, or thoroughly washed before use.

APPLICATION RATES

GARDENS AND TURF	Apply 1-2 oz. Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide per 500 square feet.
POTTED PLANTS	Apply ¼ oz. (1 Tablespoon) Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide per 12 inches pot diameter.
TREES AND BUSHES	Apply 1 oz. (4 Tablespoons) Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide per 10 feet plant height.

FOR CONTROL OF FIRE ANT MOUNDS IN TURF AND GARDENS

Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide is a contact insecticide for use on turf and gardens plots to control fire ant mounds in and around homes, office buildings, parks and golf courses. Not for use on turf grown for sale or other commercial use as sod, for commercial seed production, or for research purposes.

FIRE ANT MOUNDS: Apply Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide as a liquid. Drench both the mound and the area within six inches of the mound with solution. Apply gently to avoid disturbing ants. Reapply as necessary. For best results, apply in cool weather (65-80°F) or in early morning or late evening hours. Treat new mounds as they appear.

ENVIRONMENTAL HAZARDS: This product is toxic to fish. Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal.
STORAGE: Store in a cool, dry place away from food or feed. Keep out of reach of children.
DISPOSAL: Do not reuse empty container. Wrap in several layers of newspaper and discard in trash.

NOTICE TO USE: Seller's guarantee shall be limited to the terms of the label and subject thereto, the buyer assumes all risks to persons or property arising out of the use or handling and accepts the product on these conditions.

(LOGO) **Made in USA by:**
Organic Plus, Inc.
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Albuquerque, New Mexico 87105
(800) 933-2278