13 6: 412-4

Organic Plus, Inc. % Ms. Cynthia A. Smith Stewart Pesticide Registration Assoc. Inc. Suite 603, Crystal Plaza One 2001 Jefferson Davis Highway Arlington, VA 22202

JUL 8 1994

Dear Ms. Smith:

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Subject: Amendment - Directions for Use as Wettable Powder Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide EPA Registration No. 65462-4 Your Application Dated November 8, 1993 and May 3, 1994

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide Rodenticide Act, as amended, is acceptable provided that you make the labeling changes indicated below prior to release for shipment of product bearing the amended labeling.

- Since the product has application directions for use on dogs, dogs must be added to the use sites on the front panel. Likewise the instructions Dogs (Premises) should introduce the directions for fleas, dog ticks, and lice on the back panel.
- The use limitation "Do not use in commercial food/feed...." statement should appear as apart of the 2. first paragraph under the Directions for Use, rather than at the end of the BEDBUGS directions or in the Precautionary Statements paragraph.

Submit five copies of your final printed labeling before you release the product for shipment. A stamped copy of the labeling is enclosed for your records.

Sincerely yours,

George T. LaRocca Product Manager 13 Insecticide-Rodenticide Branch Registration Division (7505C)

Enclosure

Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide May 3, 1994 Proposed Draft Label to Add Directions For Application as a Liquid (Changes Relative to November 16, 1992 EPA Approved Master Label are Highlighted) Page 1 of 3

(Front Panel)

ORGANIC PLUS® PYRETHRIN/DIATOMACEOUS EARTH INSECTICIDE

FOR USE IN AND AROUND HOMES, PARKS, GOLF COURSES AND KENNELS

FOR CONTROL OF COCKROACHES, ANTS, FLEAS, HOUSE FLIES, BEDBUGS, SILVERFISH, EARWIGS, CRICKETS, MILLIPEDES, CENTIPEDES, CARPET BEETLES, BEDBUGS, DOG TICKS, LICE, FIRE ANTS AND FIRE ANT MOUNDS

ACTIVE INGREDIENTS

Diatomaceous Earth	90.0%
Piperonyl butoxide, technical	1.1%
Pyrethrins	0.2%
INERT INGREDIENTS	<u>8.7%</u>
TOTAL	100.0%

^{*} Equivalent to 0.22% butylcarbityl-6-propylpiperonyl ether and 0.88% related compounds.

KEEP OUT OF REACH OF CHILDREN

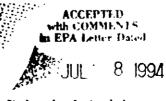
CAUTION

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Avoid contact with eyes and skin. Use in adequate ventilation and avoid breathing dust. For prolonged treatments, use a dust mask. Wash hands thoroughly after using and before smoking or eating. Avoid contamination of food and food stuffs. Cover fish equariums before dusting.

EPA Registration No. 65462-4 EPA Establishment No. 65462-1-NM

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Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide
May 3, 1994 Proposed Draft Label to Add Directions For Application as a Liquid
(Changes Relative to November 16, 1992 EPA Approved Master Label are Highlighted)
Page 2 of 3

STATEMENT OF PRACTICAL TREATMENT: If in Eyes: Flush eyes with plenty of water. Call a physician immediately, if irritation persists. If on Skin: Remove contaminated clothing and wash affected areas with soap and water. If Inhaled: Remove person to fresh air. If Swallowed: Call a physician or Poison Control Center immediately. Do not induce vomiting.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide is a contact insecticide. Treat when insects are present and repeat as required to maintain control. Apply uniformly as a dust or a liquid with a hand duster, powder duster or similar equipment to running areas and places where crawling insect pests are found. Remove or cover food prior to use. All food preparation surfaces and utensils should be covered during treatment, or thoroughly washed before use.

TO APPLY AS A DUST, apply uniformly with a hand-held duster.

TO APPLY AS A LIQUID, mix 2 oz. Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide per gallon of water or 1 pound Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide per 25 gallons of water. Shake or stir immediately before application and during extended applications to insure even mixing. Apply 1-2 oz. Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide per 500 square feet.

FIRE ANTS: Kills and temporarily reduces annoyance of fire ants. To reduce annoyance from fire ants and to keep them from entering homes, thoroughly dust patios, barbecue areas, driveways, entry ways, door sills, window frames, other entrance areas, foundations of buildings, ant trails, around pools and areas where fire ants are noticed. Dust until the area is well covered, contacting as many insects as possible. See directions below for treatment of fire ant mounds.

FIRE ANT MOUNDS:

Prepare solution by mixing 4 tablespoons/gallon or 1 pound/25 gallons of water. Drench both the mound and the area within six inches of the mound with solution. Apply gently to avoid disturbing ants. Reapply as necessary. For best results, apply in cool weather (65-80°F) or in early morning or late evening hours. Treat new mounds as they appear.

COCKROACHES, ANTS, EARWIGS, SILVERFISH, CRICKETS, MILLIPEDES AND CENTIPEDES: Coat with a layer of dust in areas where these pests are found or may hide such as cracks and crevices, behind and beneath stoves, refrigerators, sinks, cabinets, garbage cans, in and around sewer pipes and drains, window frames and in attics and basements. Apply directly to insects when possible.

HOUSE FLIES: Apply to surfaces of window frames, around light fixtures on porches, in garages and other similar places where these insects alight or congregate.



Organic Plus® Pyrethrin/Diatomaceous Earth Insecticide May 3, 1994 Proposed Draft Label to Add Directions For Application as a Liquid (Changes Relative to November 16, 1992 EPA Approved Master Label are Highlighted) Page 3 of 3

FLEAS, DOG TICKS AND LICE: Lightly work powder into the hair of the animal, working the powder down to the skin. Pay strict attention to places the animal cannot reach, such as the scalp. Dust the ears of the animal with care. Dust the animal's bedding and areas where the animal sleeps, as well as cracks and crevices adjacent to them. Repeat once a month or as necessary. Thoroughly dust individual dog ticks observed on the animal.

CARPET BEETLES: Thoroughly dust along baseboards, edges of carpeting, under furniture, under carpeting and rugs, in closets and shelving, and wherever carpet beetles are seen or suspected.

BEDBUGS: Take bed apart. Dust into joints and channels. If hollow, such as square or round tubing, dust interior of the framework well. Dust mattresses, especially tufts, folds and edges. Treat all cracks and crevices in the room.

Do not use in commercial food/feed handling establishments, restaurants or those areas where food is commercially prepared or processed.

ENVIRONMENTAL HAZARDS: This product is toxic to fish. Do not apply directly to water. do not contaminate water when disposing of equipment washwaters.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal. STORAGE: Store in a cool, dry place way from food or feed. Keep out of reach of children. DISPOSAL: Do not reuse empty container. Wrap in several layers of newspaper and discard in trash.

NOTICE TO USE: Seller's guarantee shall be limited to the terms of the label and subject thereto, the buyer assumes all risks to persons or property arising out of the use or handling and accepts the product on these conditions.

(LOGO)

Manufactured Made in USA by:
Organic Plus, Inc.
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Albuquerque, New Mexico 87102 87105
(800) 933-2278

