



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Registration Division (H7505C)  
 401 "M" St., S.W.  
 Washington, D.C. 20460

EPA Reg. Number:  
 65460-1

Date of Issuance:  
 21 MAR 1995

NOTICE OF PESTICIDE:  
 Registration  
 Reregistration

Term of Issuance:  
 UnConditional

Name of Pesticide Product:  
 Diatomic Earth

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Wye Oak Laboratories, Inc.  
 36 W. Long Ave.  
 Dubois, PA 15801-2102

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA sec. 3(c)(5) provided that you:

1. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No. 65460-1".
- b. The claim "new flea" may be used on the labeling for a period of 6 months following this Notice of Pesticide Registration. The claim must be deleted on new labeling produced after 6 months.
- c. Delete the word "Naturally" in the phrase "Kills Insects Naturally". Statements implying safety of a pesticide or its ingredients are unacceptable. See 40 CFR Part 156.10(a)(5).
- d. Revise the ingredient statement as follows:

ACTIVE INGREDIENT:

Silicon Dioxide (from diatomaceous earth).....99.9%

INERT INGREDIENT.....0.1%

TOTAL.....100.0%

Signature of Approving Official

Date

GA

114

- d. Under the Hazards to Humans and Domestic Animals add the statement "**Causes moderate eye irritation.**" before the first sentence "Avoid contact with eyes."
- e. Add the following Statement of Practical Treatment to the labeling as follows:

STATEMENT OF PRACTICAL TREATMENT

IF IN EYES: Flush with plenty of water. Call a physician if irritation persists.

- f. Qualify the claim **Long Lasting** as follows: "Long Lasting when kept dry".

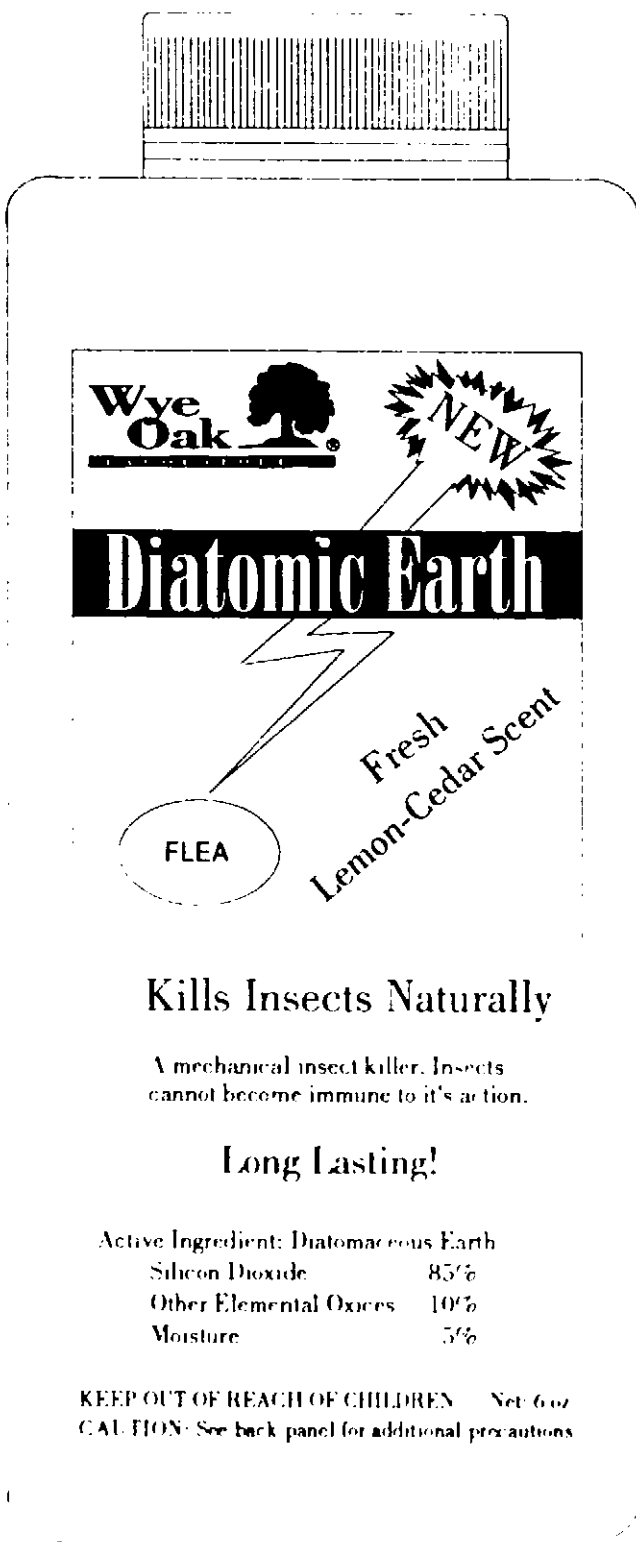
3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.



CONCURRENCES

SYMBOL								
SURNAME								
DATE								



Wye Oak  

**Diatomaceous Earth**

  Fresh Lemon-Cedar Scent

**Kills Insects Naturally**

A mechanical insect killer. Insects cannot become immune to it's action.

**Long Lasting!**

Active Ingredient: Diatomaceous Earth

Silicon Dioxide	85%
Other Elemental Oxides	10%
Moisture	5%

KEEP OUT OF REACH OF CHILDREN - Net 6 oz  
 CAUTION: See back panel for additional precautions

REGISTERED  
 WITH COMMENTS  
 in EPA Label dated

21 MAR 1995

Under the Federal Insecticide,  
 Fungicide, and Rodenticide Act  
 as amended for the purposes  
 of registration, this product is  
 registered under the name  
 65460-1

label back of bottle

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. DIATOMIC EARTH is a mechanical insect killer. Insects cannot become immune to its action. Insects come in contact or ingest this powder and die within 48 hours

**FLEAS:** Thoroughly treat floor and bedding in and around pets' sleeping quarters. Treat surrounding cracks and crevices, baseboards, carpeting and wherever fleas are suspected. In carpeting, sprinkle one 6 ounce bottle of DIATOMIC EARTH to cover each 625 ft<sup>2</sup> area (25 ft. x 25 ft.). Gently sweep powder into carpet. Vacuum in 48 hours.


**INDOOR USE:** Cockroaches, Ants, Earwigs, Millipedes and Centipedes, Crickets and Silverfish. Lightly coat a thin layer of Diatomic Earth in cracks and crevices, behind and beneath refrigerators, cabinets, stores, garbage cans and in and around sewer pipes and drains, window frames and in attics and basements

**OUTDOOR USE:** Cockroaches, Earwigs, Grasshoppers, Ants, Crickets and other crawling insects. Lightly coat a thin layer of DIATOMIC EARTH in area where the insects are found such as patios, outdoor sills, window and door frames. Dust around foundations. Repeat treatment as necessary

**STORAGE AND DISPOSAL:** Store in a cool dry area. Securely wrap original container in several layers of newspaper and discard in trash. Do Not Reuse Container. Rinse thoroughly before discarding in trash

**PRECAUTIONARY STATEMENTS** Hazards to Humans and Domestic Animals. CAUTION. Avoid contact with eyes. Use adequate ventilation and avoid breathing dust. If in eyes, flush eyes with plenty of water. Call a physician if irritation persists. Wear a dust mask when using this product during prolonged exposure

**MANUFACTURER MAKES NO WARRANTY, EXPRESSED OR IMPLIED, REGARDING THE USE OF THIS PRODUCT FOR ANY PURPOSES OTHER THAN THOSE DESCRIBED ON THIS LABEL.**

**Wye Oak** 

36 West Long Ave  
DuBois, PA 15801  
800 653 8388

