



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Registration Division (7505P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

65331-9

Date of Issuance:

6/7/18

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional, Time-Limited
 Expires: 06/07/2020

Name of Pesticide Product:

FRONTLINE ACTIVE FOR
 DOGS

Name and Address of Registrant (include ZIP Code):

Nader Elkassabany, Director
 Merial Inc.
 3239 Satellite Blvd.
 Duluth, GA 30096

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.
2. This registration is time-limited and expires 06/07/2020.

Signature of Approving Official:

Kable "Bo" Davis, Product Manager 03
 Invertebrate-Vertebrate Branch 1, Registration Division (7505P)

Date:

6/7/18

3. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product beginning within 3 months of the date the product is first released for shipment, on the first day of the quarter (i.e., January 1, April 1, July 1, or October 1). Please flag any Confidential Business Information as such. Submit enhanced incident reporting and quarterly sales information to the Product Manager's attention. The following is a list of information that must be included in the quarterly reports for each incident:
 - EPA Registration Number
 - Product name (brand name)
 - Lot #
 - Where purchased: internet, store, veterinarian
 - Active Ingredient(s)
 - Weight range for product
 - Date on which incident occurred (mm/dd/yyyy)
 - State in which the incident occurred (standard 2 letter abbreviation)
 - Registrant case #
 - Species: dog, cat, other (specify)
 - Breed: (as reported by pet owner)
 - Age: months or years
 - Sex: M, F, or neutered
 - Weight: pounds
 - Primary Route of Exposure: dermal, oral, other animal, inhalation, other
 - Body System: neurological, dermatological, GI, respiratory, ocular, other
 - Major signs noted with separate column for each sign, using standard terminology
 - Time to Onset: (hours, days)
 - Treated by veterinarian: yes or no
 - First time product used: yes or no
 - Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
 - Any known precondition
 - EPA Severity Code: death, major, moderate, minor
 - Outcome: died, recovered, still treated, unknown

4. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:
 - All incidents should be reported including all minor dermal and ocular irritation reports.
 - Summary table for dogs showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.
 - A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.

- Summary table for cats and table for dogs showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for dogs showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label, as applicable.
- A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range, as applicable.
- Table showing number of incidents for each dog breed, where provided.
- Table showing number of incidents in dogs for each clinical sign.
- Table showing number of incidents in dogs for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

If EPA determines that future mitigation measures are necessary for all pet spot-ons, the Agency will inform registrants. If mitigation measures are necessary, EPA may take regulatory action.

5. You are required to comply with the data requirements described in the DCI or EDSP Order identified below:
 - a. Permethrin EDSP 109701-84
 - b. Permethrin EDSP 109701-85
 - c. Permethrin EDSP 109701-87
 - d. Permethrin EDSP 109701-89
 - e. Permethrin EDSP 109701-90
 - f. Permethrin EDSP 109701-91
 - g. Permethrin EDSP 109701-92
 - h. Permethrin GDCI 109701-113
 - i. Permethrin GDCI 109701-1252
 - j. Permethrin GDCI 109701-1281
 - k. Fipronil GDCI 129121-1305
 - l. Fipronil GDCI 129121-1512

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI or EDSP Order listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division:

<http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1>

6. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

7. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 65331-9.”
8. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSF:

- Basic CSF dated 04/09/2018

If you have any questions, please contact Helen Hull-Sanders by phone at 703-347-0243, or via email at hull-sanders.helen@epa.gov.

Enclosure

Master Label

[Optional text appears in brackets. The final label may include some or all of the optional text on the carton, insert, or compliance card]

Front Panel {3 and 6 Applicator Carton}{Single Applicator Insert}

{Note to reviewer: The package insert for the single applicator presentation is a bi-fold insert with the front panel and part of the back panel visible through the packaging. The Master label includes label text for two different applicator sizes corresponding to two dog weight ranges, including a single, 3 and 6 applicator presentations. Due to space limitations the layout of the single applicator label differs from the 3 and 6 applicator labels since the single applicator label does not include a carton or compliance card. A large, clear picture of a dog in the appropriate weight range for the product as packaged will be placed on the front panel. For alternate marketing text, see pages 19-24}

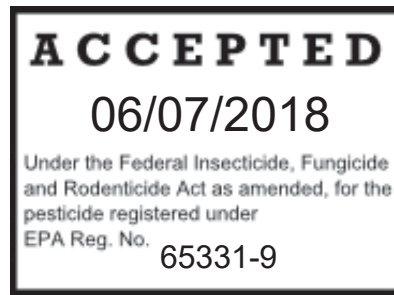
FRONTLINE® ACTIVE for Dogs
[ABN] FRONTLINE® ULTRA for Dogs
[ABN] FRONTLINE® REPEL for Dogs
[ABN] FRONTLINE® EXTRA for dogs
[From the makers of FRONTLINE®]

[1][3][6]
Monthly
dose(s)

{Note to reviewer: The "Dog" text size will be 75% of the height of the largest letter in the primary brand name}

[PICTOGRAMS: icon with slash through]

- [Adult Flea]
- [Flea eggs]
- [Flea larvae]
- [Flea pupae]
- [Adult Tick]
- [Chewing Lice]
- [Mosquitoes]
- [Stable Flies]
- [Sand Flies]
- [Sarcoptic mange mites]



LONG-LASTING CONTROL for [up to][one month][30-days][4 weeks] OF FLEAS, TICKS
 MOSQUITOES, SAND FLIES, STABLE FLIES AND LICE
 [Repels Fleas, Ticks, Mosquitoes, Sand Flies and Stable Flies]
 [Kills Fleas, Flea eggs, and Flea larvae, Ticks, Stable Flies, Sand flies and Lice and aids in the
 control of mites]
 [Prevents all flea stages (eggs, larvae and pupae) from developing]

For use on Dogs & Puppies ONLY 9 weeks or older and weighing [41-80][81-120] lbs.

Front Panel {3 and 6 Applicator Carton}{Single Applicator Insert}

**KEEP OUT OF REACH OF CHILDREN
WARNING**

Front Panel {3 and 6 Applicator Carton}-For First Aid and additional Precautionary Statements, refer to carton back panel. For additional Directions for Use, refer to package Insert

Front Panel {Single Applicator Insert}-For First Aid, Precautionary Statements, and additional Directions for Use, refer to inner panels of Package Insert

READ THE ENTIRE LABEL BEFORE EACH USE.

ACTIVE INGREDIENTS

Fipronil.....	6.01%
Permethrin*	44.88%
Pyriproxyfen	1.8%
OTHER INGREDIENTS	<u>47.31%</u>
TOTAL	100.0%

*cis-trans ratio: max. 55% (+/-) cis and min. 45% (+/-) trans

- 1-[Net Contents:][0.135] fl. oz. ([4.0] ml)
- 3-[Net Contents:][0.609] fl. oz. ([18.0] ml)
- 6-[Net Contents:][1.218] fl. oz. ([36.0] ml)

{Note to Reviewer: A 1.5cm x 1.5cm cat prohibition icon in yellow with black images will be located inside a box at the lower right hand corner of the front panel of the carton for the 3x/6x presentations, and on the lower right hand corner of the front panel for the 1x package insert}



Front Panel - Reverse Side {3 and 6 Applicator Carton}

{Note to Reviewer: The front panel of the carton is printed on both sides and perforated on the right edge of the carton. To open the carton and view the carton inside front panel, pull up on the right side of the front panel breaking the perforations to open, and by using a right-to-left motion, invert the front panel to view the carton inside front panel.}

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in any manner inconsistent with its labeling. **FOR EXTERNAL USE ON DOGS AND PUPPIES ONLY.** TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.

RESTRICTIONS

Do not use on dogs or puppies under 9 weeks of age or weighing less than [41][81] lbs. DO NOT ALLOW CHILDREN TO APPLY PRODUCT. DO NOT TOUCH TREATED AREA UNTIL DRY. DO NOT ALLOW ADULTS, CHILDREN OR OTHER PETS TO TOUCH TREATED AREA UNTIL DRY. DO NOT USE ON CATS OR RABBITS. DO NOT USE ON ANIMALS OTHER THAN DOGS. Do not apply more than [once a month][every 30 days][every 4 weeks].

Do not allow your dog to ingest this product. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Do not apply more than one applicator per treatment for one dog regardless of the dog's weight. Overdosing your dog can result in serious illness. Do not bathe your dog within the first 24 hours after the product has been applied. Remember, your dog needs to be dry at the time **FRONTLINE® Active for Dogs** is applied and remain dry 24 hours after application.

If your dog is exhibiting signs of and/or is being treated for skin problems, talk to your veterinarian before applying any topical flea and tick control product. Do not reapply more often than [once a month][every 30 days][every 4 weeks].

For use on DOGS and PUPPIES ONLY 9 weeks or older and weighing at least [41][81] lbs. To kill fleas and ticks and prevent fleas from developing; to repel and prevent blood-feeding by ticks, mosquitoes, sand flies and stable flies; to kill chewing lice and to aid in control of sarcoptic mange mites.

Front Panel - Reverse Side { 3 and 6 Applicator Carton }

{Note to Reviewer: Replace Step 4 of the instructions below with the appropriate size dog}

Apply [monthly][every 30 days][every 4 weeks] according to the following directions:

How to Apply FRONTLINE® Active for Dogs:



1 TO REMOVE Applicator:
Prior to opening separate one blister by tearing along perforation.



3 HOLD Applicator Upright
away from you and your dog's face, cut applicator tip with scissors to open. Do not get product in your dog's eyes or mouth.

2

TO OPEN,
use scissors to cut along dotted line of single blister, then pull apart foil and remove the applicator. **OR** fold on line at corner, tear and open at slit and remove the applicator.



4 APPLY FRONTLINE® ACTIVE
Part dog's hair until skin is visible. Place applicator tip directly against exposed skin. Apply the product evenly to three spots on the dog's back, starting between the shoulder blades and continuing on to the second and third spots, squeezing the applicator until empty. Ensure that FRONTLINE® Active for Dogs is not applied superficially on dog's hair.

LARGE DOGS



4 APPLY FRONTLINE® ACTIVE
Part dog's hair until skin is visible. Place applicator tip directly against exposed skin. Apply the product evenly to four spots on the dog's back, starting between the shoulder blades and continuing on to the second, third and fourth spots, squeezing the applicator until empty. Ensure that FRONTLINE® Active is not applied superficially on dog's hair.

EXTRA LARGE DOGS

Back Panel {3 and 6 Applicator Carton}

FRONTLINE® ACTIVE for Dogs

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS and DOMESTIC ANIMALS

HAZARDS TO HUMANS

WARNING. Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed or absorbed through the skin. Avoid contact with skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash clothing that may have come in contact with the product before reuse.

HAZARDS TO DOMESTIC ANIMALS

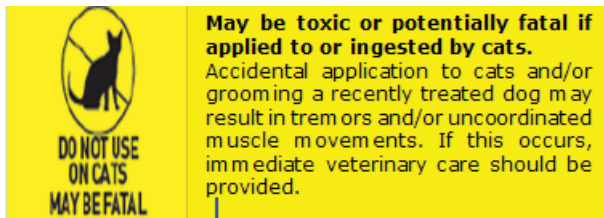
For external use on dogs ONLY. Do not use on animals other than dogs. Do not use on dogs or puppies under 9 weeks of age or weighing less than [41][81] lbs. Individual sensitivities may occur after using ANY pesticide product. Dogs may experience some temporary irritation at the site of product application. If signs of sensitivity occur, bathe your dog with mild soap or shampoo and rinse with large amounts of water. If signs of sensitivity occur and persist, contact a veterinarian immediately. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs, or dogs known to be sensitive to pesticide products. This product is not a substitute for a prescribed heartworm preventative. Call 1-800-660-1842 for 24-hour assistance.

{Note to reviewer: A box labeled "Side Effects" will be placed immediately above the cat warning box on the back panel}

Side Effects: Monitor your dog after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. If these or other side effects occur, consult your veterinarian or call 1-800-660-1842.

PHYSICAL OR CHEMICAL HAZARDS

Do not allow this product to come in contact with an oxidizing agent, a hazardous chemical reaction may occur.



Back Panel { 3 and 6 Applicator Carton }



Please call our experts at 1-800-660-1842 if you have any questions or comments about flea, tick, mosquito, stable fly and lice control or **Frontline® Active for Dogs**. If you have purchased this product from a veterinary clinic and are not satisfied with its performance as per the label, Merial may provide replacement product or refund of the purchase price. Please call Merial for details.

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
<p>Have product container or label with you when calling a poison control center or doctor, or going for treatment, or call 1-800-660-1842 for 24-hour assistance.</p>	

Merial Inc.
3239 Satellite Blvd.
Duluth, GA 30096-4640, USA
MADE IN FRANCE

EPA Reg. No. 65331-O
EPA Est. No.

Inside Flaps {3 and 6 Applicator Carton}

{Note to Reviewer: To view the inside carton flaps, see the previous note on how to open the carton front panel. Once the carton front panel is opened, the two carton inside flaps will be visible as they are folded under the carton front panel}

FRONTLINE® Active for Dogs

Kills fleas and ticks; prevents fleas, flea eggs and flea pupae from developing; repels mosquitoes and kills and repels sand flies and stable flies; and kills chewing lice for [one month][30 days][4 weeks].

Fleas do not have to bite to die.

FRONTLINE® Active for Dogs

FRONTLINE® Active for Dogs provides efficacy against fleas and ticks. The active ingredients in **FRONTLINE® Active** provide for [long-lasting][control][up to one month][30 days][4 weeks][one month][one month of long-lasting][up to one month of long-lasting][control] of fleas, ticks, mosquitoes, stable flies, and chewing lice on dogs.

[PICTOGRAMS: icon with slash through]

[Adult Flea]

[Flea eggs]

[Flea larvae]

[Flea pupae]

[Adult Tick]

[Chewing Lice]

[Mosquitoes]

[Stable Flies]

[Sand Flies]

[Sarcoptic mange mites]

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Insert - Front Panel { 3 and 6 Applicators }

{Note to Reviewer: The package insert for the 3x/6x presentation is a single page printed on both sides and placed inside the carton}

FRONTLINE® Active for Dogs

For use on dogs and puppies ONLY 9 weeks or older and weighing at least [41][81] lbs.

Convenient, [long-lasting][for up to one month][30 days][4 weeks][one month] spot-on treatment of fleas, ticks, and chewing lice, and repellency of mosquitoes, sand flies and stable flies

ACTIVE INGREDIENTS

Fipronil.....	6.01%
Permethrin*.....	44.88%
Pyriproxyfen.....	1.8%
OTHER INGREDIENTS.....	47.31%
TOTAL.....	100.0%

*cis-trans ratio: max. 55% (+/-) cis and min. 45% (+/-) trans

**KEEP OUT OF REACH OF CHILDREN
WARNING**

For First Aid and additional Precautionary Statements, refer to carton back panel. For additional Directions for Use, refer to package Insert

FRONTLINE® Active for Dogs

Kills fleas and ticks; prevents fleas from developing; repels mosquitoes, sand flies and stable flies; and kills chewing lice

- Prevents development of flea eggs, flea larvae, and flea pupae, breaking the flea life-cycle
- Repels and prevents blood feeding by stable flies and mosquitoes for [up to a month][30 days][4 weeks]
- Repels and prevents blood feeding by sand flies for three weeks
- Stops existing infestations and prevents re-infestations of fleas, ticks and chewing lice
- Kills ticks which may transmit Lyme disease, Rocky Mountain spotted fever, Anaplasmosis, Babesiosis, canine Ehrlichiosis or cause tick paralysis
- Kills fleas and ticks for an entire month, including **Deer ticks, Brown Dog ticks, American Dog ticks, and Lone Star ticks**
- Kills fleas which may cause flea allergy dermatitis
- Kills fleas that may transmit bartonellosis, turalemia and tapeworm
- Repels mosquitoes which may be a vector of heartworm (*Dirofilaria immitis*)
- Aids in control of sarcoptic mange infestations
- Can be used on dogs and puppies ONLY 9 weeks or older and weighing at least [41][81] lbs.



Insert - Front Panel { 3 and 6 Applicators }**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in any manner inconsistent with its labeling. **FOR EXTERNAL USE ON DOGS AND PUPPIES ONLY.** TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.

RESTRICTIONS

Do not use on dogs or puppies under 9 weeks of age or weighing less than [41][81] lbs. DO NOT ALLOW CHILDREN TO APPLY PRODUCT. DO NOT TOUCH TREATED AREA UNTIL DRY. DO NOT ALLOW ADULTS, CHILDREN OR OTHER PETS TO TOUCH TREATED AREA UNTIL DRY. DO NOT USE ON CATS OR RABBITS. DO NOT USE ON ANIMALS OTHER THAN DOGS. Do not apply more than [once a month][every 30 days][every 4 weeks].

Do not allow your dog to ingest this product. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Do not apply more than one applicator per treatment for one dog regardless of the dog's weight. Overdosing your dog can result in serious illness. Do not bathe your dog within the first 24 hours after the product has been applied. Remember, your dog needs to be dry at the time **FRONTLINE® Active for Dogs** is applied and remain dry 24 hours after application.

If your dog is exhibiting signs of and/or is being treated for skin problems, talk to your veterinarian before applying any topical flea and tick control product. Do not reapply more often than [once a month][every 30 days][every 4 weeks].

For use on DOGS and PUPPIES ONLY 9 weeks or older and weighing at least [41][81] lbs. To kill fleas and ticks and prevent fleas from developing; to repel and prevent blood-feeding by ticks, mosquitoes, sand flies and stable flies; to kill chewing lice and to aid in control of sarcoptic mange mites.

FREQUENCY OF APPLICATION

Fleas, flea eggs, flea pupae, flea larvae, ticks, and chewing lice infestations can be controlled with monthly applications of **FRONTLINE® Active for Dogs**. Stable flies and mosquitoes are repelled by **FRONTLINE® Active for Dogs** for [one month][30 days][4 weeks]. Sand flies are [killed][repelled] for 3 weeks by **FRONTLINE® Active for Dogs**.

Fleas: **FRONTLINE® Active for Dogs** kills adult fleas for [one month][30 days][4 weeks]. Apply [monthly][every 30 days][every 4 weeks] if your dog has fleas that may cause flea allergy dermatitis (FAD), or if re-infestation is likely.

Ticks: **FRONTLINE® Active for Dogs** can kill ticks for [one month][30 days][4 weeks]. Apply [monthly][every 30 days][every 4 weeks] where tick control is consistently needed.

Lice: **FRONTLINE® Active for Dogs** can kill chewing lice for [one month][30 days][4 weeks]. Apply [monthly][every 30 days][every 4 weeks] where lice control is consistently needed.

Mites: **FRONTLINE® Active for Dogs** aids in the control of sarcoptic mange.

Stable flies and Mosquitoes: When applied [monthly][every 30 days][every 4 weeks], **FRONTLINE® Active for Dogs** repels and prevents blood feeding by stable flies and mosquitoes.

Stable flies: **FRONTLINE® Active for Dogs** kills stable flies for [one month][30 days][4 weeks].

FRONTLINE® Active for Dogs completely breaks the flea life cycle when used [on a monthly basis][every 30 days][every 4 weeks].

Insert - Back Panel { 3 and 6 Applicators }

Wait [one month][30 days][4 weeks] before re-application of **FRONTLINE® Active for Dogs**. Avoid contact with treated area until dry. **FRONTLINE® Active for Dogs** remains effective even after bathing, water immersion, or exposure to sunlight 24 hours after application. A [monthly][30 day][4 week] application of **FRONTLINE® Active for Dogs** kills existing fleas and prevents new fleas from developing; kills all stages of ticks, chewing lice, and repels mosquitoes and stable flies.

Research demonstrates that **FRONTLINE® Active for Dogs** remains effective even after bathing, water immersion, or exposure to sunlight 24 hours after application.

PESTICIDE STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

STORAGE: Store unused product in original container only in a cool dry place, out of reach of children and animals.

PESTICIDE DISPOSAL and CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency or 1-800-422-9874 for disposal instructions. Never place unused product down any indoor or outdoor drain.

How Supplied

For easy and convenient application, **FRONTLINE® Active for Dogs** is available in sizes for large dogs & puppies ONLY 9 weeks or older and 41-80 lbs. and extra-large dogs & puppies ONLY 9 weeks or older and 81-120 lbs.

WARRANTY

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, buyer assumes all risk of use and handling of this material when such use and handling are contrary to the label instructions.

Questions or Comments?

Call: 1-800-660-1842,
Monday-Friday, 8am-8pm EST

EPA Reg. No. 65331-O

Merial, Inc.
3239 Satellite Blvd.
Duluth, GA 30096-4640, USA

FRONTLINE® is a registered trademark of Merial.
©2017 Merial, Inc. Duluth, GA.
All rights reserved.

Single Applicator Insert {Left Inner Panel}**FRONTLINE® Active for Dogs**

For use ONLY on dogs & puppies 9 weeks or older and weighing at least [41][81] lbs.

Convenient, [long-lasting][for up to one month][30 days][4 weeks][one month] spot-on for treatment of fleas, ticks, and chewing lice, and repellency of mosquitoes, sand flies and stable flies.

FRONTLINE® Active for Dogs

Kills fleas and ticks; prevents fleas from developing; repels mosquitoes, sand flies and stable flies; and kills chewing lice

- Prevents development of flea eggs, flea larvae, and flea pupae, breaking the flea life cycle
- Repels and prevents blood feeding by stable flies and mosquitoes for [up to a month][30 days][4 weeks]
- Stops existing infestations and prevents re-infestations of fleas, ticks and chewing lice
- Kills ticks which may transmit Lyme disease, Rocky Mountain spotted fever, Anaplasmosis, Babesiosis, canine Ehrlichiosis or cause tick paralysis
- Kills fleas and ticks for an entire month, including **Deer ticks, Brown Dog ticks, American Dog ticks, and Lone Star ticks**
- Kills fleas which may cause flea allergy dermatitis
- Kills fleas that may transmit bartonellosis, turalemia and tapeworm
- Repels mosquitoes which may be a vector of heartworm (*Dirofilaria immitis*)
- Aids in control of sarcoptic mange infestations
- Can be used on dogs and puppies ONLY 9 weeks or older and weighing at least [41][81] lbs.

DO NOT USE ON CATS – MAY BE FATAL**PRECAUTIONARY STATEMENTS****HAZARDS TO HUMANS and DOMESTIC ANIMALS****HAZARDS TO HUMANS**

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed or absorbed through the skin. Avoid contact with skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash clothing that may have come in contact with the product before reuse.

HAZARDS TO DOMESTIC ANIMALS

For external use on dogs ONLY. Do not use on animals other than dogs.

Do not use on dogs or puppies under 9 weeks of age or weighing less than [41][81] lbs. Individual sensitivities may occur after using ANY pesticide product. Dogs may experience some temporary irritation at the site of product application. If signs of sensitivity occur, bathe your dog with mild soap or shampoo and rinse with large amounts of water. If signs of sensitivity occur and persist, contact a veterinarian immediately. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs, or dogs known to be sensitive to pesticide products. This product is not a substitute for a prescribed heartworm preventative. Call 1-800-660-1842 for 24-hour assistance.

Single Applicator Insert {Left Inner Panel}**PHYSICAL OR CHEMICAL HAZARDS**

Do not allow this product to come in contact with an oxidizing agent, a hazardous chemical reaction may occur.

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
<p>Have product container or label with you when calling a poison control center or doctor, or going for treatment, or call 1-800-660-1842 for 24-hour assistance.</p>	

Single Applicator Insert {Right Inner Panel}**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in any manner inconsistent with its labeling. **FOR EXTERNAL USE ON DOGS AND PUPPIES ONLY.** TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.

RESTRICTIONS

Do not use on dogs or puppies under 9 weeks of age or weighing less than [41][81] lbs. DO NOT ALLOW CHILDREN TO APPLY PRODUCT. DO NOT TOUCH TREATED AREA UNTIL DRY. DO NOT ALLOW ADULTS, CHILDREN OR OTHER PETS TO TOUCH TREATED AREA UNTIL DRY. DO NOT USE ON CATS OR RABBITS. DO NOT USE ON ANIMALS OTHER THAN DOGS. Do not apply more than [once a month][every 30 days][every 4 weeks].

Do not allow your dog to ingest this product. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Do not apply more than one applicator per treatment for one dog regardless of the dog's weight. Overdosing your dog can result in serious illness. Do not bathe your dog within the first 24 hours after the product has been applied. Remember, your dog needs to be dry at the time **FRONTLINE® Active for Dogs** is applied and remain dry 24 hours after application.

If your dog is exhibiting signs of and/or is being treated for skin problems, talk to your veterinarian before applying any topical flea and tick control product. Do not reapply more often than [once a month][every 30 days][every 4 weeks].

For use on DOGS and PUPPIES ONLY 9 weeks or older and weighing at least [41][81] lbs. To kill fleas and ticks and prevent fleas from developing; to repel and prevent blood-feeding by ticks, mosquitoes, sand flies and stable flies; to kill chewing lice and to aid in control of sarcoptic mange mites.

FREQUENCY OF APPLICATION

Fleas, flea eggs, flea pupae, flea larvae, ticks, and chewing lice infestations can be controlled with monthly applications of **FRONTLINE® Active for Dogs**. Stable flies and mosquitoes are repelled by **FRONTLINE® Active for Dogs** for [one month][30 days][4 weeks]. Sand flies are [killed][repelled] for 3 weeks by **FRONTLINE® Active for Dogs**.

Fleas: **FRONTLINE® Active for Dogs** kills adult fleas for [one month][30 days][4 weeks]. Apply [monthly][every 30 days][every 4 weeks] if your dog has fleas that may cause flea allergy dermatitis (FAD), or if re-infestation is likely.

Ticks: **FRONTLINE® Active for Dogs** can kill ticks for [one month][30 days][4 weeks]. Apply [monthly][every 30 days][every 4 weeks] where tick control is consistently needed.

Lice: **FRONTLINE® Active for Dogs** can kill chewing lice for [one month][30 days][4 weeks]. Apply [monthly][every 30 days][every 4 weeks] where lice control is consistently needed.

Mites: **FRONTLINE® Active for Dogs** aids in the control of sarcoptic mange.

Stable flies and Mosquitoes: When applied [monthly][every 30 days][every 4 weeks], **FRONTLINE® Active for Dogs** repels and prevents blood feeding by stable flies and mosquitoes.

Stable flies: **FRONTLINE® Active for Dogs** kills stable flies for [one month][30 days][4 weeks].

FRONTLINE® Active for Dogs completely breaks the flea life cycle when used [on a monthly basis][every 30 days][every 4 weeks].

Single Applicator Insert {Right Inner Panel}

Wait at least 30 days before re-application of **FRONTLINE® Active for Dogs**. Avoid contact with treated area until dry. **FRONTLINE® Active for Dogs** remains effective even after bathing, water immersion, or exposure to sunlight. A monthly application of **FRONTLINE® Active for Dogs** kills existing fleas and prevents new fleas from developing; kills all stages of ticks and chewing lice; and repels mosquitoes and stable flies. Do not apply more than once a month.

Research demonstrates that **FRONTLINE® Active for Dogs** remains effective even after bathing, water immersion, or exposure to sunlight for 24 hours after application.

PESTICIDE STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

STORAGE: Store unused product in original container only in a cool dry place, out of reach of children and animals.

PESTICIDE DISPOSAL and CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency or 1-800-422-9874 for disposal instructions. Never place unused product down any indoor or outdoor drain.

How Supplied

For easy and convenient application, **FRONTLINE® Active for Dogs** is available in sizes for large dogs ONLY 9 weeks or older and 41-80 lbs. and extra-large dogs ONLY 9 weeks or older and 81-120 lbs.

WARRANTY

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, buyer assumes all risk of use and handling of this material when such use and handling are contrary to the label instructions.

Questions or Comments?

Call: 1-800-660-1842

Monday-Friday, 8am-8pm EST

EPA Reg. No. 65331-O

Single Applicator Insert {Back Panel}

FRONTLINE® Active for Dogs

How to Apply:

(1) TO OPEN: Use scissors to cut along line of single blister, then pull apart foil and remove the applicator, Or, fold on line at corner, tear and open at slit and remove the applicator.

(2) HOLD applicator upright away from you and your dog’s face, cut applicator tip with scissors to open. Do not get the product in your dog’s eyes or mouth.

(3) APPLY FRONTLINE® Active for Dogs:

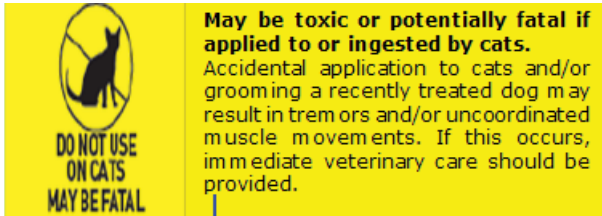
Part dog’s hair until skin is visible. Place applicator tip directly against exposed skin. For large-sized dogs ONLY 9 weeks or older and weighing 41-80 lbs.: [Apply the product evenly to three spots on the dog’s back, starting between the shoulder blades and continuing on to the second and third spots, squeezing the applicator until empty. Ensure that FRONTLINE® Active for Dogs is not applied superficially on dog’s hair]. For (extra-large dogs ONLY 9 weeks or older and weighing 81-120 lbs.): [Apply the product evenly to four spots on the dog’s back, starting between the shoulder blades and continuing on to the second, third and fourth spots, squeezing the applicator until empty. Ensure that FRONTLINE® Active for dogs is not applied superficially on dog’s hair. Do not apply more than one applicator per treatment for one dog regardless of the dog’s weight].

(2) Illustration of scissors cutting open applicator

(3) Illustration of product being applied to a dog in 3 or 4 spots

{Note to Reviewer: A box labeled “Side Effects” will be placed immediately above the cat warning box on the back panel}.

Side Effects: Monitor your dog after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. If these or other side effects occur, consult your veterinarian or call 1-800-660-1842.



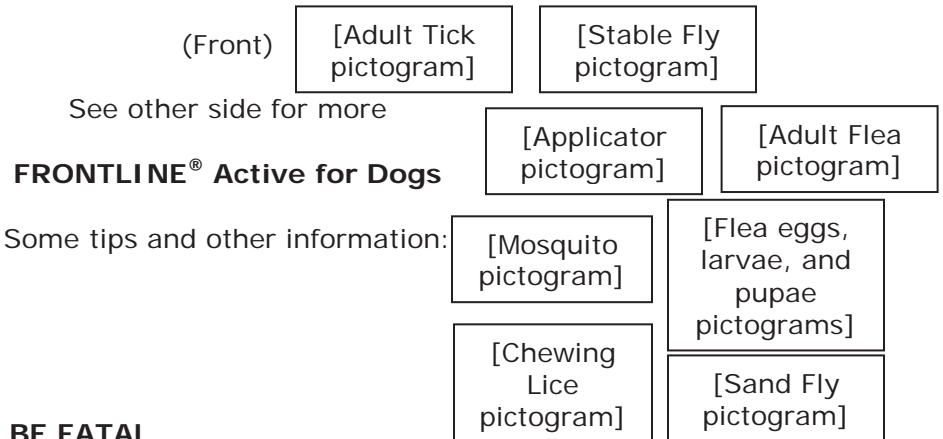
Merial, Inc.
3239 Satellite Blvd.
Duluth, GA 30096-4640, USA

{Note to Reviewer: A 1.5 cm x 1.5 cm cat icon in yellow with black images will be located inside a box at the lower right hand corner of the back panel}

Made in France
EPA Reg. No. 65331-O
EPA Est. No.

FRONTLINE® is a registered trademark of Merial.
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Questions or Comments? Call: 1-800-660-1842 Monday-Friday, 8am-8pm EST

Compliance Card {3 and 6 Applicators}



DO NOT USE ON CATS – MAY BE FATAL.

To successfully treat fleas, ticks, and chewing lice, and repel mosquitoes, sand flies and stable flies, all dogs must be treated with their own dose of **FRONTLINE® Active for Dogs**.

Apply according to label instructions, ensuring the product is applied to the skin. Do not apply on top of the haircoat. It may be helpful to remove the collar before application, so it doesn't absorb the product.

Remember, your dog needs to be dry at the time **FRONTLINE® Active for Dogs** is applied and remain dry 24 hours after application.

Verify applicator is empty after applying to your dog.



(Back)
Calendar Reminder Stickers

To ensure continued protection of your dog, use these stickers as a reminder to apply and re-purchase **FRONTLINE® Active for Dogs**.

After treating your dog for the first time, peel off the sticker and place on your calendar that day. Place the remaining stickers on your calendar as a reminder to apply **FRONTLINE® Active for Dogs** [monthly][every 30 days][every 4 weeks]. Don't forget to re-purchase!

6 months
Use all 6 stickers

3 months
Use all 3 stickers

5 stickers that read, "APPLY **FRONTLINE® Active**", with the 6th sticker "Re-purchase **FRONTLINE® Active**".

QUESTIONS? Contact your veterinarian or call our technical experts at 1-800-660-1842, Monday-Friday, 8am-8pm. [For more information, visit (www.FRONTLINE® ACTIVE.com) (www.FRONTLINE.com).]

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Applicator

{Note to Reviewer: Individual applicators are contained inside the child-resistant blister package.}

FRONTLINE® Active for Dogs

6.01% Fipronil
44.88% Permethrin
1.8% Pyriproxyfen

For Dogs & puppies ONLY 9 weeks or older and [41-80][81-120] lbs.

EPA Reg. No. 65331-O

**KEEP OUT OF REACH OF CHILDREN
WARNING**

Lot No.

[0.135][0.203] fl. oz.

CAT PROHIBITION ICON

Blister Package

For external use only

FRONTLINE® Active for Dogs

[0.135][0.203] fl.oz.

**KEEP OUT OF REACH OF CHILDREN
WARNING**

Read accompanying label before use

Lot No.

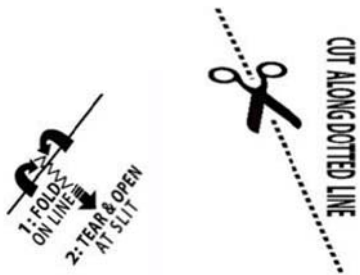


Illustration of dog with 3 or 4 arrows pointing to dog's back showing where to apply product

CAT PROHIBITION ICON

Alternate Marketing Text: Optional Variations Appear in Brackets

(Note to reviewer: The final label may include some or all of the optional text for each claim)

Multiple Infestations

- Kills fleas and ticks [for an entire month] including **Deer ticks, Brown dog ticks, American Dog ticks, and Lone Star ticks**
- Repels [fleas][ticks][mosquitoes][sand flies][stable flies]
- Repels mosquitoes for [up to 4 weeks][30 days][one month]
- Repels mosquitoes and [kills][repels][sand flies][stable flies]
- Kills ticks which may transmit Lyme Disease, canine Ehrlichiosis, Anaplasmosis, Rocky Mountain Spotted Fever, Babesiosis, or cause tick paralysis
- [Kills][Controls] existing infestations and prevents re-infestations of fleas and ticks
- Long-lasting for [1 month][30 days][4 weeks] against fleas and ticks
- Re-infestation of fleas, ticks, and chewing lice is prevented for [a][one][month][30 days][4 weeks]
- After application, **FRONTLINE® Active** spreads over the dog's body to provide [full body][all over] protection against fleas, ticks, mosquitoes, stable flies, and chewing lice
- **FRONTLINE® Active for Dogs** provides ongoing protection against fleas, ticks, stable flies, and chewing lice for [at least][one month][30 days][4 weeks].
- **FRONTLINE® Active for Dogs** provides efficacy against [fleas][and][ticks]
- Effective monthly treatment of fleas and ticks
- Easy and effective control of fleas and ticks that lasts [1 month][30 days][4 weeks].
- Using the [patented][trademark] applicator, **FRONTLINE® Active** is specially designed to spread over the dog's body providing effective control of fleas and ticks
- Prevents reinfestation of [fleas][ticks] for [up to][one month][30 days][4 weeks]
- Monthly treatment is recommended for optimal control and prevention of fleas and ticks
- Proven treatment technology for the [control of flea infestations][control of ticks][repellency of ticks][repellency of mosquitoes][control of stable flies][repellency of stable flies][control of chewing lice][control of sand flies][repellency of sand flies]
- **FRONTLINE® Active** uses [different][multiple] modes of action to [prevent fleas from developing][kill and repel ticks][kill fleas and chewing lice][kill and repel stable flies][repel mosquitoes][kill and repel sand flies]
- For convenient, long-lasting up to [one month][30 days][4 weeks] control of fleas, ticks, and chewing lice.
- [When] Applied topically on a monthly basis, **FRONTLINE® Active for Dogs** kills existing fleas and prevents new fleas from developing; kills ticks and chewing lice, aids in control of sarcoptic mange mites, and [repels][inhibits blood feeding by] stable flies, sand flies and mosquitoes.
- **FRONTLINE® Active** contains the active ingredients fipronil, permethrin and pyriproxyfen, which control infestations caused by fleas, ticks and chewing lice; and repels [against] stable flies and mosquitoes.
- To kill fleas and ticks and prevent fleas from developing
- To repel and prevent blood-feeding ticks, mosquitoes, sand flies and stable flies
- To kill chewing lice and to aid in control of sarcoptic mange mites
- Kills fleas, ticks, chewing lice, and stable flies
- Repels [and prevents blood feeding by] stable flies and mosquitoes for [up to][a month][one month][30 days][4 weeks]
- Kills [all stages] fleas and ticks
- Kills [all stages] of [ticks][and][chewing lice] and repels mosquitoes and stable flies.
- Repels ticks, stable flies and mosquitoes

- Repels sand flies for up to 3 weeks
- For the control and prevention of flea [and chewing lice] infestations
- Flea, tick, and chewing lice infestations can be controlled with monthly applications of **FRONTLINE® Active for Dogs**.
- Stable flies and mosquitoes are [also] repelled by **FRONTLINE® Active for Dogs**.
- Monthly application against fleas and ticks
- Kills fleas and ticks for [up to][one month][an entire month]
- Monthly application is recommended for control and prevention of fleas and ticks
- Up to [one month][30 days][4 weeks] of long-lasting flea and tick control for your dog
- Long-lasting control of fleas, ticks, and lice, and repellency of mosquitoes and stable flies for [one month][30 days][4 weeks]
- **FRONTLINE® Active for Dogs** is indicated for the prevention and control of fleas, ticks, and chewing lice on [dogs and puppies ONLY 9 weeks of age or older and 41-80 lbs.][dogs and puppies ONLY 9 weeks of age or older and 81-120 lbs.].
- **FRONTLINE® Active for Dogs** kills and repels stable flies and sandflies, and repels mosquitoes
- Kills fleas, ticks, chewing lice, and aids in control of sarcoptic mange mites
- Repels ticks and mosquitoes
- Kills Fleas, Flea eggs, and Flea larvae, Ticks, Stable Flies, Sand flies and Lice and aids in the control of mites
- Stops existing infestations and prevents re-infestations of [fleas][ticks][chewing lice]
- LONG-LASTING CONTROL for [up to][one month][30 days][4 weeks] OF [FLEAS][TICKS][MOSQUITOES][SAND FLIES][STABLE FLIES][LICE]
- Fleas, flea eggs, flea pupae, flea larvae, ticks, and chewing lice infestations can be controlled with monthly applications of **FRONTLINE® Active for Dogs**.
- The active ingredients in **FRONTLINE® Active** provide for [long-lasting][control][up to one month][30 days][4 weeks][one month][one month of long-lasting][up to one month of long-lasting][control] of fleas, ticks, mosquitoes, stable flies, and chewing lice on dogs.
- Convenient, [long-lasting][for][up to][one month][30 days][4 weeks] spot-on for treatment of fleas, ticks, and chewing lice, and repellency of mosquitoes, sand flies and stable flies.
- To [successfully] treat fleas, ticks, and chewing lice, and repel mosquitoes, sand flies and stable flies, all dogs must be treated with their own dose of **FRONTLINE® Active for Dogs**.

Fleas

- Prevents fleas on treated dogs from infesting your home
- Prevents fleas from developing
- Prevents fleas, flea eggs and flea pupae from developing
- Kills fleas on dogs and continues to prevent infestations for a month
- Kills fleas [before they lay eggs][that may transmit bartonellosis and tapeworm disease]
- Kills fleas which may cause flea allergy dermatitis
- The successive feeding activity of fleas on dogs may elicit a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of dogs with **FRONTLINE® Active** kills fleas and may reduce the incidence of this condition.
- **FRONTLINE® Active** kills existing fleas on dogs.
- Re-infesting fleas are killed quickly with protection against further flea infestation lasting four weeks.
- May reduce the incidence of flea allergy dermatitis.
- Kills [newly emerged] fleas [before they lay eggs] for [up to][one month][30 days][4 weeks].

- **FRONTLINE® Active for Dogs** can kill adult fleas and lasts for [up to][one month][30 days][4 weeks]. Apply monthly if your dog has fleas that may cause flea allergy dermatitis (FAD), or if reinfestation is likely.
- Kills newly emerged adult fleas prior to egg laying.
- Kills fleas that may transmit [bartonellosis][tularemia][and tapeworm][infections].
- Kills fleas that may transmit bartonellosis and tularemia.
- Acts to kill fleas that may transmit bartonellosis and tularemia.
- Kills fleas that may serve as an intermediate host for tapeworms (*Dipylidium caninum*).
- Kills fleas that may serve as an intermediate host for cysticercoids of tapeworms.
- Kills fleas that may serve as hosts for life cycle intermediates of tapeworms.
- Kills [adult] fleas that may cause [flea allergy dermatitis][or][flea-bite anemia]
- Fleas do not have to bite to die.
- **FRONTLINE® Active for Dogs** kills fleas that may cause FAD (Flea Allergy Dermatitis).
- Kills [adult] fleas.
- Easy to apply, control of [for] fleas that lasts [up to][one month][30 days][4 weeks].
- **FRONTLINE® Active for Dogs** kills fleas on your dog.
- Once a month topical flea control for [dogs and puppies ONLY 9 weeks of age or older and 41-80 lbs.][dogs and puppies ONLY 9 weeks of age or older and 81-120 lbs.].
- **FRONTLINE® Active for Dogs** is indicated for the prevention and control of fleas on [dogs and puppies ONLY 9 weeks or older and weighing 41-80 lbs.][dogs and puppies ONLY 9 weeks or older and weighing 81-120 lbs.]
- One application prevents further flea infestations for [up to][one month][30 days][4 weeks].
- Monthly treatment [all year] is recommended for control and prevention of fleas.
- Provides ongoing protection against fleas.
- Stops existing flea infestations by killing adult fleas [and preventing new fleas from developing].
- Kills fleas before they lay eggs.
- [Prevents] re-infestations by killing adult fleas [before they lay eggs].
- Treatment with **FRONTLINE® Active** kills fleas which may cause flea allergy dermatitis (FAD) or flea bite hypersensitivity.
- Use flea [prevention][protection] year-round.
- **FRONTLINE® Active for Dogs** kills flea eggs and larvae for [up to][4 weeks][30 days][one month].
- **FRONTLINE® Active for Dogs** [completely] breaks the flea life cycle when used [on a monthly basis][every 30 days][every 4 weeks][before they become biting adults].
- Prevents establishment of new infestations.
- **FRONTLINE® Active for Dogs** prevents flea eggs from hatching.
- Kills flea eggs and flea larvae to help prevent future re-infestations.
- [Prevents][Stops] flea eggs from developing into biting adults for [one month][30 days][4 weeks].
- [Prevents][Stops] all flea stages [eggs][pupae][larvae][adult] from developing.
- Inhibits the development of immature flea stages [and prevents them from reaching the biting adult stage].
- Provides multi-stage flea control [effectively breaking the flea life-cycle] for lasting control of flea populations.
- Fleas do not have to bite to [die][be controlled][be killed][be inhibited from developing].
- Prevents development of [immature flea stages][flea eggs][flea larvae][flea pupae], breaking the flea life cycle.
- **Fleas: FRONTLINE® Active for Dogs** kills adult fleas for [one month][30 days][4 weeks]. Apply [monthly][every 30 days][every 4 weeks] if your dog has fleas that may cause flea allergy dermatitis (FAD), or if re-infestation is likely.

- **FRONTLINE® Active for Dogs** kills existing fleas and prevents new fleas from developing.
- A [monthly][30 day][4 week] application **FRONTLINE® Active for Dogs** kills existing fleas and prevents new fleas from developing.

Ticks

- [Kills][and][repels] all stages of ticks infesting dogs.
- [Kills][and][repels][ticks][which may cause][which may transmit][Lyme disease][canine Ehrlichiosis][Anaplasmosis][Babesiosis][Tick Paralysis][Rocky Mountain Spotted Fever][Southern Tick Associated Rash Illness], [or cause tick paralysis].
- [Kills][and][repels] ticks for [up to][one month][30 days][4 weeks].
- **FRONTLINE® Active for Dogs** [kills][repels] all stages of ticks, including Deer ticks, Brown dog ticks, American dog ticks and Lone Star ticks.
- Kills and repels ticks.
- [Kills][and][repels] the tick vectors that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, and heartworm disease.
- **Ticks: FRONTLINE® Active for Dogs** can [kill][repel] ticks for [one month][30 days][4 weeks][up to a month]. Apply [monthly][every 30 days][every 4 weeks] where tick control is consistently needed.
- [Kills][and][repels] Brown dog ticks, American dog ticks, Lone Star ticks, and Deer ticks [that may transmit Lyme disease, Rocky Mountain Spotted Fever, babesiosis, ehrlichiosis and anaplasmosis].
- [Kills][and][repels] ticks including Deer ticks [that may transmit Lyme disease], American dog ticks [that may transmit Rocky Mountain Spotted Fever], Brown dog ticks and Lone Star ticks [that may transmit ehrlichiosis] for [up to][one month][30 days][4 weeks].
- [Kills][and][repels] Brown dog ticks (*Rhipicephalus* spp.), American dog ticks (*Dermacentor variabilis*), Deer ticks (*Ixodes* spp.), and Lone Star ticks (*Amblyomma americanum*) for up to one month [4 weeks].
- [Kills][and][repels] *Amblyomma americanum* (Lone Star tick) for [up to][one month][30 days][4 weeks].
- Monthly application against ticks.

Mosquitoes, stable flies and sand flies

- Repels mosquitoes, sand flies and stable flies.
- Repels and inhibits blood feeding by stable flies, sand flies and mosquitoes.
- **Stable flies and Mosquitoes:** When applied [monthly][every 30 days][every 4 weeks], **FRONTLINE® Active for Dogs** [repels][and][prevents blood feeding by] stable flies and mosquitoes [for][up to][4 weeks][one month][30 days][a month].
- **Stable flies: FRONTLINE® Active for Dogs** kills stable flies for [one month][30 days][4 weeks].
- Stable flies and mosquitoes are repelled by **FRONTLINE® Active for Dogs** for [one month][30 days][4 weeks].
- Repels and prevents blood-feeding by stable flies and mosquitoes for [up to][a month][30 days][4 weeks].
- Repels mosquitoes for [up to][one month][30 days][four (4) weeks].
- Prevents blood feeding by mosquitoes.
- Prevents blood feeding by stable flies.
- Kills stable flies.
- Repels and prevents [inhibits] blood-feeding by stable flies.
- Repels and prevents [inhibits] blood-feeding by sand flies for [up to] three weeks.
- [Prevents blood-feeding by][and repels] mosquitoes.

- Repels stable flies.
- [Repels][Kills] sand flies for up to 3 weeks.
- Repels [annoying][bothersome][nuisance][stable flies][and][sand flies for up to 3 weeks].
- [Prevents][inhibits] blood-feeding by [stable flies][sand flies for up to 3 weeks].
- Repels mosquitoes which may [carry][be (a) vector(s) of heartworm (*Dirofilaria immitis*)] for [up to][one month][30 days][4 weeks].
- Repels and prevents blood-feeding by [stable flies][sand flies for up to 3 weeks].
- Sand flies are [killed][repelled] for 3 weeks by **FRONTLINE® Active for Dogs**.

Chewing lice and Sarcoptic mange mites

- [For treatment of][Treats and controls][Provides effective control of][For treatment of infestations with][Kills][Stops existing] chewing lice [infestations].
- Kills chewing lice [for one month][30 days][4 weeks].
- **[Chewing] Lice: FRONTLINE® Active for Dogs** can kill chewing lice for [up to][one month][30 days][4 weeks]. Apply [monthly][every 30 days][every 4 weeks] where lice control is consistently needed.
- Sarcoptic mange mites: **FRONTLINE® Active for Dogs** aids in the control of sarcoptic mange mites.
- **FRONTLINE® Active for Dogs** aids in [the] control of sarcoptic mange mite infestations.
- [When applied monthly], **FRONTLINE® Active for Dogs** aids in the control of sarcoptic mange.
- Aids in [the] control of sarcoptic mange [mite(s)][infestations].
- [Also] Kills chewing lice and aids in the control of sarcoptic mange mites.
- Controls existing chewing lice infestations.
- For control and prevention of chewing lice [infestations].
- Stops existing chewing lice infestations.
- Prevents and controls chewing lice [infestations].
- Provides control of chewing lice [infestations].
- Kills chewing lice and prevents further infestations.
- For control and prevention of [infestations with] chewing lice.
- **Mites: FRONTLINE® Active for Dogs** aids in the control of sarcoptic mange.

Miscellaneous

- **FRONTLINE® Active for Dogs** is [water-resistant][is waterproof] and remains effective following bathing, shampooing, swimming [water immersion] or after exposure to rain or sunlight for 24 hours after application.
- [Research demonstrates that] **FRONTLINE® Active for Dogs** remains effective even after bathing, water immersion, or exposure to sunlight for 24 hours after application.
- Convenient topical treatment for dogs that enjoy the outdoors.
- [Easy and convenient][Convenient][to use][Easy to apply][spot-on] application(s).
- Persistent (sustained) efficacy through [one month][30 days][4 weeks].
- Protects for [one month][30 days][4 weeks].
- Convenient [easy to apply] topical treatment [with patented applicator][that allows application down to the skin][for dogs].
- [Patented] applicator [trademark] for easy application directly to the skin.
- Quick-drying.
- For easy and convenient application, **FRONTLINE® Active for Dogs** is available in sizes for large dogs ONLY 9 weeks or older and 41-80 lbs. [0.135 fl. oz.][4.0 ml], and extra-large dogs ONLY 9 weeks or older and 81-120 lbs. [0.203 fl. oz.][6.0 ml].
- Easy, spot-on [topical] application.

- Non-greasy.
- [Formulated] for dogs that [enjoy][love] the outdoors.
- Waterproof.
- Can be used on dogs and puppies ONLY 9 weeks or older and weighing at least [41][81] lbs.
- Water-resistant.
- Convenient to use.
- [1] applicator(s)[0.135 fl. oz.][4.0 ml].
- [3][6] applicator(s) [0.203 fl. oz.][6.0 ml]
- [1][3][6] applicator(s).
- [1][3][6] monthly dose(s)[application(s)].
- This product is for use on dogs and puppies ONLY [9 weeks or older and 41-80 lbs.][9 weeks or older and 81-120 lbs.].
- [For use][Can be used] on Dogs and Puppies ONLY 9 weeks or older and weighing [at least][41][81] lbs.
- Stops existing infestations and prevents establishment of new infestations.
- Convenient, [long-lasting][for up to one month][30 days][4 weeks][one month] spot-on treatment of fleas, ticks, and chewing lice, and repellency of mosquitoes, sand flies and stable flies.
- Prevents (re-)infestation for [one month][30 days][4 weeks].
- Once monthly application.
- **FRONTLINE® Active for Dogs** is brought to you by the makers of **FRONTLINE®**.
- Quick drying, non-greasy.
- No noticeable odors.
- Easy to use applicator makes treatment simple [trouble free, smooth] and comfortable for you and your our dog.
- [In] child-resistant packaging.
- Convenient [to use], easy to apply [topical solution].
- Water-proof [remains effective after bathing and swimming] for [up to][a month][one month][30 days][4 weeks].
- Remains effective after exposure to sunlight for 24 hours after application.
- **FRONTLINE® Active for Dogs** remains effective even after bathing, water immersion, or exposure to [rain][or][sunlight] for 24 hours after application.
- Remains effective after exposure to rain and/or sunlight for 24 hours after application.
- Still works after bathing, swimming or exposure to sunlight for 24 hours after application.
- Maintains residual efficacy after bathing and swimming for 24 hours after application.
- Remains effective after bathing [and swimming][for a month][for one month][for up to four weeks][for up to 30 days] for 24 hours after application.
- For indoor and outdoor dogs.
- Convenient topical treatment for dogs that enjoy the outdoors.
- Illustration of flea life cycle.
- Illustration of tick life cycle.
- Illustration of mosquito life cycle.
- Illustration of stable fly life cycle.
- Illustration of sarcoptic mange mite life cycle.
- Illustration of chewing lice life cycle.
- Illustration of sand fly life cycle.
- Illustration of flea.
- Illustration of flea eggs and/or larvae and/or pupae
- Illustration of tick.
- Illustration of mosquito.
- Illustration of sarcoptic mange mite.
- Illustration of chewing lice.

- Illustration of stable fly.
- Picture or illustration of a dog [or puppy].
- Picture or illustration of the Merial logo.
- Picture or illustration of the primary package [applicators].
- Pictograms (icon with slash through):
 - [Adult flea]
 - [Flea eggs]
 - [Flea larvae]
 - [Flea pupae]
 - [Adult tick]
 - [Chewing lice]
 - [Mosquitoes]
 - [Stable flies]
 - [Sand flies]
 - [Sarcoptic mange mites]