

## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

January 11, 2017

Nader Elkassabany, Ph.D. Merial, Inc. 3239 Satellite Boulevard Duluth, GA 30096

Subject: Label Amendment – Label redesign for 1x presentation and updates

Product Name: Certishield for Dogs EPA Registration Number: 65331-8 Application Date: 4-May-2016 Decision Number: 517047

Dear Dr. Elkassabany:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact Julie Breeden-Alemi, DVM at 703-347-0511 or via email at Breeden-Alemi.Julie@epa.gov.

Page 2 of 2 EPA Reg. No. 65331-8 Decision No. 517047

Sincerely,

Kable Bo Davis, Product Manager 3 Invertebrate and Vertebrate Branch 1 Registration Division (7505P)

Office of Pesticide Programs

Enclosure

#### **Draft Master Label**

Note to the Reviewer: Aside from Notes to the Reviewer, [(brackets and parentheses are primarily used to indicate alternate language.)] The package insert for the 1x presentation is a bi-fold insert with the front panel and part of the back panel visible through the packaging.

Includes label text for five different applicator sizes corresponding to five dog weight ranges, and including a 1x, 3x and 6x applicator presentation. Due to space limitations the layout of the 1x label differs from the 3x and 6x labels since the 1x label does not include a carton or compliance card. For alternate marketing text to use on carton and insert, see pages 19-23.

CARTON FRONT PANEL: 3x AND 6x PRESENTATIONS PACKAGE INSERT FRONT PANEL: 1x PRESENTATION

[1][3][6] monthly dose(s)

# CERTISHIELD™ for Dogs [ABN][FRONTLINE® Tri-Act for Dogs]

[Note to the Reviewer: The "Dog" text size will be 75% of the height of the largest letter in the primary brand name.]

## [Full Brand Name] [From the makers of FRONTLINE®]

Picture of representative size dog

[PICTOGRAMS (icon with slash through)]
(Adult Flea)
(Adult Tick)
(Chewing Lice)
(Mosquitoes)
(Stable Flies)

(Sand Flies)

(Sarcoptic mange mites)

ACCEPTED

01/11/2017

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

65331-8

(LONG-LASTING CONTROL) (for up to one month) (for 30-days) (for One Month) OF FLEAS AND TICKS)

(Repels Ticks, Mosquitoes, and Stable Flies) (Kills Fleas, Ticks, Stable Flies and Lice)

For use on (Dogs & Puppies ONLY 9 weeks or older and 5-10 lbs.) (Dogs & Puppies ONLY 9 weeks or older and 11-20 lbs.) (Dogs ONLY 9 weeks or older and 21-40 lbs.) (Dogs ONLY 9 weeks or older and 41-80 lbs.) (Dogs ONLY 9 weeks or older and 81-120 lbs.)

## CARTON FRONT PANEL: 3x AND 6x PRESENTATIONS (cont'd.) PACKAGE INSERT FRONT PANEL: 1x PRESENTATION (cont'd.)

#### KEEP OUT OF REACH OF CHILDREN

**WARNING:** [For 3x/6x presentations: For First Aid and additional Precautionary Statements, refer to carton back panel. For additional Directions for Use, refer to package Insert.] [For 1x presentation: For First Aid, Precautionary Statements, and additional Directions for Use, refer to inner panels of package insert].

#### READ THE ENTIRE LABEL BEFORE EACH USE.

#### **ACTIVE INGREDIENTS**

Fipronil	6.01%
Permethrin*	44.88%
OTHER INGREDIENTS	49.11%
TOTAL	100.0%

<sup>\*</sup>cis-trans ratio: max. 55% (+/-) cis and min. 45% (+/-) trans

Net Contents: 1-[0.017 fl. oz. (0.5 ml), 0.034 fl. oz. (1.0 ml), 0.068 fl. oz. (2.0 ml), 0.135 fl. oz. (4.0 ml), 0.203 fl. oz. (6.0 ml)] Applicator

Net Contents: 3-[0.051 fl. oz. (1.5 ml), 0.102 fl. oz. (3.0 ml), 0.204 fl. oz. (6.0 ml), 0.405 fl. oz. (12.0 ml), 0.609 fl. oz. (18.0 ml)] Applicators

Net Contents: 6-[0.102 fl. oz. (3.0 ml), 0.204 fl. oz. (6.0 ml), 0.408 fl. oz. (12.0 ml), 0.810 fl. oz. (24.0 ml), 1.218 fl. oz. (36.0 ml)] Applicators

Do Not Use on Cats Pictogram

[1.5 x 1.5 cm]

[Note to the Reviewer: A 1.5cm x 1.5cm cat prohibition icon in yellow with black images will be located inside a box at the lower right hand corner of the front panel of the carton for the 3x/6x presentations, and on the lower right hand corner of the front panel for the 1x label.]

#### **CARTON BACK PANEL: 3x AND 6x PRESENTATIONS**

## **Full Brand Name**

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS and DOMESTIC ANIMALS

### **HAZARDS TO HUMANS**

**WARNING.** May cause substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash clothing that may have come in contact with the product before reuse.

### HAZARDS TO DOMESTIC ANIMALS

For external use on dogs ONLY.

[Note to the Reviewer: A box labeled "Side Effects" will be placed immediately above the cat warning box on the back panel.]

**Side Effects**: Monitor your dog after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. If these or other side effects occur, consult your veterinarian or call 1-800-660-1842.

[Note to the Reviewer: A 1.5cm x 1.5cm cat prohibition icon and warning text in a box will be located in the lower right hand corner of the back panel in yellow with black images]

## **DO NOT USE ON CATS PICTOGRAM** [1.5 x 1.5 cm]

DO NOT USE ON CATS – MAY BE FATAL Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.

Do not use on dogs or puppies under 9 weeks of age or weighing less than [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)]. Individual sensitivities may occur after using ANY pesticide product. Dogs may experience some temporary irritation at the site of product application. If signs of sensitivity occur, bathe your dog with mild soap or shampoo and rinse with large amounts of water. If signs of sensitivity occur and persist, contact a veterinarian immediately. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs, or dogs known to be sensitive to pesticide products. Call 1-800-660-1842 for 24-hour assistance.

## CARTON BACK PANEL: 3x AND 6x PRESENTATIONS (cont'd.)



Please call our experts at 1-800-660-1842 if you have any questions or comments about flea, tick, mosquito, stable fly and lice control or **Full or Partial Brand Name**. If you have purchased this product from a veterinary clinic and are not satisfied with its performance as per the label, Merial may provide replacement product or refund of the purchase price. Please call Merial for details.

FIRST AID	
IF SWALLOWED:	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have a person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
IF IN EYES:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>

Merial Inc. 3239 Satellite Blvd. Duluth, GA 30096-4640, USA MADE IN FRANCE

EPA Reg. No. 65331-8 EPA Est. No.

doctor, or going for treatment, or call 1-800-660-1842 for 24-hour assistance.

#### CARTON INSIDE FRONT PANEL: 3x AND 6x PRESENTATIONS

[Note to the Reviewer: The front panel of the carton is printed on both sides and perforated on the right edge of the carton. To open the carton and view the carton inside front panel, pull up on the right side of the front panel breaking the perforations to open, and by using a right-to-left motion, invert the front panel to view the carton inside front panel.]

### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in any manner inconsistent with its labeling. Do not allow children to apply product. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. FOR EXTERNAL USE ON DOGS ONLY. DO NOT USE ON CATS OR RABBITS. DO NOT USE ON OTHER ANIMALS.

DO NOT USE ON CATS.

FOR EXTERNAL USE ON DOGS and PUPPIES ONLY. Do not use on dogs or puppies under 9 weeks of age or weighing less than [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)]. Do not allow your dog to ingest this product. Do not split applicators between dogs. Do not use multiple applicators on one dog. Do not apply more than once a month. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Do not apply more than one applicator per treatment for one dog regardless of the dog's weight. Overdosing your dog can result in serious illness. Do not bathe your dog within the first 24 hours after the product has been applied. Remember, your dog needs to be dry at the time Full or Partial Brand Name is applied and remain dry 24 hours after application.

If your dog is exhibiting signs of and/or is being treated for skin problems, talk to your veterinarian before applying any topical flea and tick control product. Do not apply more often than once a month.

For use on DOGS and PUPPIES ONLY 9 weeks or older and weighing at least [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)]. To kill fleas and ticks; to repel and prevent blood-feeding by ticks, mosquitoes and stable flies; to kill chewing lice and to aid in control of sarcoptic mange mites.

Date: 05/4/16 Supersedes: 12/11/15

## CARTON INSIDE FRONT PANEL: 3x AND 6x PRESENTATIONS (cont'd.)

[Note to the Reviewer: Replace Step 4 of the instructions below with the appropriate size dog.]

Apply monthly according to the following directions:

### How to Apply Full Brand Name



TO REMOVE Applicator: Prior to opening separate one blister by tearing along perforation.



**HOLD** Applicator Upright away from you and your dog's face, cut applicator tip with scissors to open. Do not get product in your dog's eyes or mouth.



#### TO OPEN,

use scissors to cut along dotted line of single blister, then pull apart foil and remove the applicator. OR fold on line at corner, tear and open at slit and remove the applicator.



#### **APPLY CERTISHIELD™**

Part dog's hair until skin is visible. Place applicator tip directly against exposed skin. Apply the product evenly to three spots on the dog's back, starting between the shoulder blades and continuing on to the second and third spots, squeezing the applicator until empty. Ensure that CERTISHIELD™ for Dogs is not applied superficially on dog's hair.





### APPLY CERTISHIELD™

Part dog's hair until skin is visible. Place applicator tip directly against exposed skin. Deposit entire contents by squeezing the entire applicator contents onto dog's skin, at a single site, between the shoulder blades. Ensure that CERTISHIELD™ for Dogs is not applied superficially on dog's hair.

XS and **SMALL DOGS** 



#### APPLY CERTISHIELD™

Part dog's hair until skin is visible. Place applicator tip directly against exposed skin. Apply the product evenly to four spots on the dog's back, starting between the shoulder blades and continuing on to the second, third and fourth spots, squeezing the applicator until empty. Ensure that CERTISHIELD™ for Dogs is not applied superficially on dog's hair.

EXTRA LARGE DOGS

#### **CARTON INSIDE FLAPS: 3x AND 6x PRESENTATIONS**

[Note to the Reviewer: To view the carton inside flaps, see the previous note on how to open the carton front panel. Once the carton front panel is opened, the two carton inside flaps will be visible as they are folded under the carton front panel.]

#### **Full Brand Name**

Kills fleas and ticks; repels mosquitoes and stable flies for one month, and kills chewing lice for up to a month.

Fleas do not have to bite to die.

**Full Brand Name** provides efficacy against fleas and ticks. The active ingredients in **Partial Brand Name** provide for [(long-lasting)(control)(up to one month)(one month)] (one month of long-lasting)(up to one month of long-lasting)(control)] of fleas, ticks and chewing lice on dogs.

## [PICTOGRAMS (icon with slash through)]

Adult Flea
Adult Tick
Chewing Lice
Mosquitoes
Stable Flies
Sand Flies
Sarcoptic mange mites

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#### PACKAGE INSERT FRONT: 3x AND 6x PRESENTATIONS

[Note to the Reviewer: The package insert for the 3x/6x presentation is a single page printed on both sides and placed inside the carton.]

#### **Full Brand Name**

For use ONLY on dogs and puppies 9 weeks or older and weighing at least [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)].

Convenient, [long-lasting for (up to one month) (one month)] spot-on treatment of fleas, ticks, and chewing lice, and repellency of mosquitoes and stable flies

#### **ACTIVE INGREDIENTS**

6.01%
44.88%
.49.11%
100.0%

\*cis-trans ratio: max. 55% (+/-) cis and min. 45% (+/-) trans

See Carton for First Aid, Precautionary Statements, and additional Directions for Use.

#### **Full Brand Name**

Kills fleas and ticks; repels mosquitoes and stable flies; and kills chewing lice

- Repels and prevents blood feeding by stable flies and mosquitoes for up to a month
- Effectively stops existing infestations and prevents re-infestations of fleas, ticks and chewing lice
- Kills ticks which may transmit Lyme disease, Rocky Mountain spotted fever, Anaplasmosis, Babesiosis, canine Ehrlichiosis or cause tick paralysis
- Kills fleas and ticks for an entire month, including Deer ticks, Brown Dog ticks, American Dog ticks, and Lone Star ticks
- Kills fleas which may cause flea allergy dermatitis
- Kills fleas that may transmit bartonellosis, turalemia and tapeworm
- Repels mosquitoes which may be a vector of heartworm (Dirofilaria immitis)
- Aids in control of sarcoptic mange infestations
- Can be used on dogs and puppies ONLY 9 weeks or older and weighing at least [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)]

Do Not Use on Cats Pictogram

DO NOT USE ON CATS
[1.5 x 1.5 cm]

KEEP OUT OF REACH OF CHILDREN WARNING

#### PACKAGE INSERT FRONT: 3x AND 6x PRESENTATIONS (cont'd.)

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in any manner inconsistent with its labeling. Do not allow children to apply product. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. FOR EXTERNAL USE ON DOGS ONLY. DO NOT USE ON CATS OR RABBITS. DO NOT USE ON OTHER ANIMALS.

DO NOT USE ON CATS

To open,
use scissors to cut along dotted line of single blister,
then pull apart foil and remove the applicator.

Or
fold on line at corner,
tear and open at slit and remove the applicator.

FOR EXTERNAL USE ON DOGS ONLY. Do not use on dogs or puppies under 9 weeks of age or weighing less than [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)]. Do not allow your dog to ingest this product. Do not split applicators between dogs. Do not use multiple applicators on one dog. Do not apply more than once a month. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Do not apply more than one applicator per treatment for one dog regardless of the dog's weight. Overdosing your dog can result in serious illness. Do not bathe your dog within the first 24 hours after the product has been applied. Remember, your dog needs to be dry at the time Full or Partial Brand Name is applied and remain dry 24 hours after application. If your dog is exhibiting signs of and/or is being treated for skin problems, talk to your veterinarian before applying any topical flea and tick control product. Do not apply more often than once (a)(per)(month)(every 30 days).

#### FREQUENCY OF APPLICATION

Fleas, ticks, and chewing lice infestations can be controlled with monthly applications of **Full Brand Name**. Stable flies and mosquitoes are repelled by **Full Brand Name**.

Sand flies are (killed) (repelled) for up to 3 weeks by **Full Brand Name**. **Full Brand Name** kills adult fleas for up to one month. Apply monthly if your dog has fleas that may cause flea allergy dermatitis (FAD), or if re-infestation is likely.

**Full Brand Name** can kill ticks for up to one month. Apply monthly where tick control is consistently needed.

**Full Brand Name** can kill chewing lice for up to a month. Apply monthly where lice control is consistently needed.

Full Brand Name aids in the control of sarcoptic mange.

When applied monthly, **Full Brand Name** repels and prevents blood feeding by stable flies and mosquitoes.

#### PACKAGE INSERT BACK: 3x AND 6x PRESENTATIONS

Wait at least 30 days before re-application of **Full Brand Name**. Avoid contact with treated area until dry. **Full or Partial Brand Name** remains effective even after bathing, water immersion, or exposure to sunlight. A monthly application of **Full or Partial Brand Name** kills fleas, all stages of ticks, chewing lice, and repels mosquitoes and stable flies. Do not apply more than once a month.

Research demonstrates that **Full or Partial Brand Name** remains effective even after bathing, water immersion, or exposure to sunlight.

#### PESTICIDE STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

**STORAGE:** Store unused product in original container only in a cool dry place, out of reach of children and animals.

**PESTICIDE DISPOSAL and CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **If empty**: Place in trash or offer for recycling, if available. **If party filled**: Call your local solid waste agency or 1-800-422-9874 for disposal instructions. Never place unused product down any indoor or outdoor drain.

## **How Supplied**

For easy and convenient application, **Full Brand Name** is available in sizes for extra-small dogs & puppies ONLY 9 weeks or older and 5-10 lbs., small dogs & puppies ONLY 9 weeks or older and 11-20 lbs., medium dogs ONLY 9 weeks or older and 21-40 lbs., large dogs ONLY 9 weeks or older and 41-80 lbs., and extra-large dogs ONLY 9 weeks or older and 81-120 lbs.

#### WARRANTY

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, buyer assumes all risk of use and handling of this material when such use and handling are contrary to the label instructions.

Questions or Comments? Call: 1-800-660-1842, Monday-Friday, 8am-8pm EST

EPA Reg. No. 65331-8

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## PACKAGE INSERT INNER PANEL (LEFT): 1x PRESENTATION

#### **Full Brand Name**

For use ONLY on dogs & puppies 9 weeks or older and weighing at least [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)].

Convenient, [(long-lasting (for up to 30 days)(monthly)] spot-on for treatment of fleas, ticks, and chewing lice, and repellency of mosquitoes and stable flies.

#### **Full or Partial Brand Name**

Kills fleas and ticks; repels mosquitoes and stable flies; and kills chewing lice

- Repels and prevents blood feeding by stable flies and mosquitoes for up to a month
- Effectively stops existing infestations and prevents re-infestations of fleas, ticks and chewing lice
- Kills ticks which may transmit Lyme disease, Rocky Mountain spotted fever, Anaplasmosis, Babesiosis, canine Ehrlichiosis or cause tick paralysis
- Kills fleas and ticks for an entire month, including Deer ticks, Brown Dog ticks, American Dog ticks, and Lone Star ticks
- Kills fleas which may cause flea allergy dermatitis
- Kills fleas that may transmit bartonellosis, turalemia and tapeworm
- Repels mosquitoes which may be a vector of heartworm (Dirofilaria immitis)
- Aids in control of sarcoptic mange infestations
- Can be used on dogs and puppies ONLY 9 weeks or older and weighing at least [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)]

#### DO NOT USE ON CATS

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS and DOMESTIC ANIMALS

#### **HAZARDS TO HUMANS**

**WARNING**: May cause substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash clothing that may have come in contact with the product before reuse.

#### HAZARDS TO DOMESTIC ANIMALS

For external use on dogs ONLY.

## PACKAGE INSERT INNER PANEL (LEFT): 1x PRESENTATION (cont'd.)

Do not use on dogs or puppies under 9 weeks of age or weighing less than [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)]. Individual sensitivities may occur after using ANY pesticide product. Dogs may experience some temporary irritation at the site of product application. If signs of sensitivity occur, bathe your dog with mild soap or shampoo and rinse with large amounts of water. If signs of sensitivity occur and persist, contact a veterinarian immediately. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs, or dogs known to be sensitive to pesticide products. Call 1-800-660-1842 for 24-hour assistance.

FIRST AID		
IF SWALLOWED:	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have a person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>	
IF IN EYES:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>	
IF ON SKIN OR CLOTHING:	<ul> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>	

Have product container or label with you when calling a poison control center or doctor, or going for treatment, or call 1-800-660-1842 for 24-hour assistance.

## PACKAGE INSERT INNER PANEL (RIGHT): 1x PRESENTATION

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in any manner inconsistent with its labeling. Do not allow children to apply product. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. FOR EXTERNAL USE ON DOGS ONLY. DO NOT USE ON CATS OR RABBITS. DO NOT USE ON OTHER ANIMALS.

#### DO NOT USE ON CATS

FOR EXTERNAL USE ON DOGS ONLY. Do not use on dogs or puppies under 9 weeks of age or weighing less than [(5 lbs.)(11 lbs.)(21 lbs.)(41 lbs.)(81 lbs.)]. Do not allow your dog to ingest this product. Do not split applicators between dogs. Do not use multiple applicators on one dog. Do not apply more than once a month. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Do not apply more than one applicator per treatment for one dog regardless of the dog's weight. Overdosing your dog can result in serious illness. Do not bathe your dog within the first 24 hours after the product has been applied. Remember, your dog needs to be dry at the time Full or Partial Brand Name is applied and remain dry 24 hours after application. If your dog is exhibiting signs of and/or is being treated for skin problems, talk to your veterinarian before applying any topical flea and tick control product. Do not apply more often than once (a)(per)(month)(every 30 days).

#### FREQUENCY OF APPLICATION

Fleas, ticks, and chewing lice infestations can be controlled with monthly applications of **Full Brand Name**. Stable flies and mosquitoes are repelled by **Full or Partial Brand Name**.

Sand flies are (killed) (repelled) for up to 3 weeks by Full or Partial Brand Name.

**Full or Partial Brand Name** kills adult fleas for up to one month. Apply monthly if your dog has fleas that may cause flea allergy dermatitis (FAD), or if re-infestation is likely.

**Full or Partial Brand Name** can kill ticks for up to one month. Apply monthly where tick control is consistently needed.

**Full or Partial Brand Name** can kill chewing lice for up to a month. Apply monthly where lice control is consistently needed.

Full or Partial Brand Name aids in the control of sarcoptic mange.

When applied monthly, **Full or Partial Brand Name** repels and prevents blood feeding by stable flies and mosquitoes.

Wait at least 30 days before re-application of **Full Brand Name**. Avoid contact with treated area until dry. **Full or Partial Brand Name** remains effective even after bathing, water immersion, or exposure to sunlight. A monthly application of **Full or Partial Brand Name** kills fleas, all stages of ticks, chewing lice, and repels mosquitoes and stable flies. Do not apply more than once a month.

Research demonstrates that **Full or Partial Brand Name** remains effective even after bathing, water immersion, or exposure to sunlight.

#### PESTICIDE STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

**STORAGE:** Store unused product in original container only in a cool dry place, out of reach of children and animals.

**PESTICIDE DISPOSAL and CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **If empty**: Place in trash or offer for recycling, if available. **If party filled**: Call your local solid waste agency or 1-800-422-9874 for disposal instructions. Never place unused product down any indoor or outdoor drain.

## PACKAGE INSERT INNER PANEL (RIGHT): 1x PRESENTATION (cont'd.)

## **How Supplied**

For easy and convenient application, **Full Brand Name** is available in sizes for extra-small dogs & puppies ONLY 9 weeks or older and 5-10 lbs., small dogs & puppies ONLY 9 weeks or older and 11-20 lbs., medium dogs ONLY 9 weeks or older and 21-40 lbs., large dogs ONLY 9 weeks or older and 41-80 lbs., and extra-large dogs ONLY 9 weeks or older and 81-120 lbs.

#### **WARRANTY**

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, buyer assumes all risk of use and handling of this material when such use and handling are contrary to the label instructions.

EPA Reg. No. 65331-8

### PACKAGE INSERT BACK PANEL: 1x PRESENTATION

#### **Full Brand Name**

## **How to Apply:**

- (1)TO OPEN: Use scissors to cut along line of single blister, then pull apart foil and remove the applicator, Or, fold on line at corner, tear and open at slit and remove the applicator.
- (2)HOLD applicator upright away from away from you and your dog's face, cut applicator tip with scissors to open. Do not get the product in your dog's eyes or mouth.
- (3) APPLY [Full or Partial Brand Name]: Part dog's hair until skin is visible. Place applicator tip directly against exposed skin. [For (extra-small dogs and puppies ONLY 9 weeks or older and weighing 5-10 lbs.)(small dogs and puppies ONLY 9 weeks or older and weighing 11-20 lbs.): Deposit entire contents by squeezing the entire applicator contents onto dog's skin, at a single site, between the shoulder blades. Ensure that CERTISHIELD™ for dogs (FRONTLINE® Tri-Act for dogs) is not applied superficially on dog's hair.][For (medium-sized dogs ONLY 9 weeks or older and weighing 21-40 lbs.) (large-sized dogs ONLY 9 weeks or older and weighing 41-80 lbs.): Apply the product evenly to three spots on the dog's back, starting between the shoulder blades and continuing on to the second and third spots, squeezing the applicator until empty. Ensure that CERTISHIELD™ for dogs (FRONTLINE® Tri-Act for dogs) is not applied superficially on dog's hair].[For extra-large dogs ONLY 9 weeks or older and weighing 81-120 lbs.: Apply the product evenly to four spots on the dog's back, starting between the shoulder blades and continuing on to the second, third and fourth spots, squeezing the applicator until empty. Ensure that CERTISHIELD™ for dogs (FRONTLINE® Tri-Act for dogs) is not applied superficially on dog's hair. Do not apply more than one applicator per treatment for one dog regardless of the dog's weight].

(2) Illustration of scissors cutting open applicator

(3) Illustration of product being applied to the dog

[Note to the Reviewer: A box labeled "Side Effects" will be placed immediately above the cat warning box on the back panel].

**Side Effects**: Monitor your dog after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. If these or other side effects occur, consult your veterinarian or call 1-800-660-1842.

#### **DO NOT USE ON CATS PICTOGRAM** [1.5 x 1.5 cm]

DO NOT USE ON CATS – MAY BE FATAL Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.

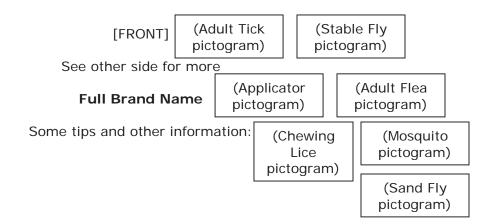
[Note to the Reviewer: A 1.5 cm x 1.5 cm cat prohibition icon in yellow with black images will be located inside a box at the lower right hand corner of the back panel.]

Merial, Inc.

3239 Satellite Blvd. Duluth, GA 30096-4640, USA

Made in France EPA Reg. No. 65331-8 EPA Est. No. (FRONTLINE® is a registered trademark) (CERTISHIELD™ is a trademark) of Merial. © 2016 Merial, Inc., Duluth, GA. All rights reserved. Questions or Comments? Call: 1-800-660-1842 Monday-Friday, 8am-8pm EST

#### **COMPLIANCE CARD: 3x AND 6x PRESENTATIONS**



#### DO NOT USE ON CATS.

To successfully treat fleas, ticks, and chewing lice, and repel mosquitoes and stable flies, all dogs must be treated with their own dose of **Full or Partial Brand Name**.

Apply according to label instructions, ensuring the product is applied to the skin. Do not apply on top of the haircoat. It may be helpful to remove the collar before application, so it doesn't absorb the product.

Remember, your dog needs to be dry at the time **Full or Partial Brand Name** is applied and remain dry 24 hours after application.

Verify applicator is empty after applying to your dog.

Even indoor dogs need flea and tick control because you or other dogs in the household may bring fleas and ticks into the home.

BACK
Do Not Use
on Cats
Calendar Reminder Stickers
Pictogram

To ensure continued protection of your dog, use these stickers as a reminder to apply and repurchase **Full or Partial Brand name**.

After treating your dog for the first time, peel off the sticker and place on your calendar that day. Place the remaining stickers on your calendar as a reminder to apply **Full or Partial Brand Name** monthly. Don't forget to re-purchase!

5 stickers that read, "APPLY
Partial Brand Name", with the 6<sup>th</sup>
sticker "Re-purchase Partial
Brand Name".

Brand Name".

QUESTIONS? Contact your veterinarian or call our technical experts at 1-800-660-1842, Monday-Friday, 8am-8pm. [For more information, visit (www.CERTISHIELD™.com) (www.FRONTLINE.com).]

(\*FRONTLINE is a registered trademark)(™CERTISHIELD is a trademark) of Merial. © 2016\_Merial, Inc., Duluth, GA. All rights reserved.

## LABEL ON INDIVIDUAL APPLICATOR

#### **Full Brand Name**

6.01% Fipronil 44.88% Permethrin

For (Dogs & puppies ONLY 9 weeks or older and 5-10 lbs.) (Dogs & puppies ONLY 9 weeks or older and 11-20 lbs.) (Dogs ONLY 9 weeks or older and 21-40 lbs.) (Dogs ONLY 9 weeks or older and 81-120 lbs.)

EPA Reg. No. 65331-8

## KEEP OUT OF REACH OF CHILDREN WARNING

Lot No.

(0.017)(0.034)(0.068)(0.135)(0.203) fl. oz.

Do Not Use on Cats Pictogram

## LABEL ON BLISTER PACK

For external use only

### **Full Brand Name**

(0.017 fl. oz.)

(0.034 fl. oz.)

(0.068 fl. oz.)

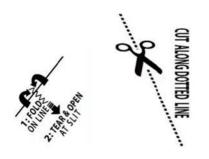
(0.135 fl. oz.)

(0.203 fl. oz.)

## KEEP OUT OF REACH OF CHILDREN WARNING

Read accompanying label before use

Lot No.





Do Not Use on Cats Pictogram

## Alternate marketing text for carton or insert

**Full Brand Name** kills fleas, ticks and chewing lice providing a convenient, effective treatment for dogs. **Full or Partial Brand Name** kills ticks, repels mosquitoes and stable flies, and kills chewing lice; ONLY for (dogs and puppies 9 weeks or older and 5-10 lbs.)(dogs and puppies 9 weeks or older and 11-20 lbs.)(dogs 9 weeks or older and 41-80 lbs.)(dogs 9 weeks or older and 81-120 lbs.).

## [Multiple Infestations]

- · Kills ticks including Deer ticks, Brown dog ticks, American Dog ticks and Lone Star ticks
- Repels ticks, mosquitoes, and stable flies
- Repels mosquitoes for up to 4 weeks
- Kills ticks which may transmit Lyme Disease, canine Ehrlichiosis, Anaplasmosis, Rocky Mountain Spotted Fever, Babesiosis, or cause tick paralysis
- (Kills)(Stops)(Controls) existing infestations and prevents re-infestations of fleas and ticks
- Long-lasting for 1 month against fleas and ticks
- Re-infestation of fleas, ticks, and chewing lice is prevented for (a)(one) month
- After application, Full or Partial Brand Name spreads over the dog's body to provide (full body) (all over) protection against fleas, ticks, mosquitoes, stable flies, and chewing lice
- Full or Partial Brand Name provides ongoing protection against fleas, ticks, stable flies, and chewing lice [for at least one month (30 days)]
- Effective monthly treatment of fleas and ticks
- Easy and effective control of fleas and ticks that lasts at least 1 month (30 days)
- Using the (patented) (trademark) applicator, **Full or Partial Brand Name** is specially designed to spread over the dog's body providing effective control of fleas and ticks
- Prevents reinfestation of (fleas)(ticks) for up to one month
- Monthly treatment is recommended for optimal control and prevention of fleas and ticks
- Proven treatment technology for [(the control of flea(s)(infestations)], [(the (control)(repellency) of ticks)], (the repellency of mosquitoes), [(the (control)(repellency)(of stable flies)], (the control of chewing lice)
- Full or Partial Brand Name uses (different) (multiple) modes of action to (kill and repel ticks) (kill fleas and chewing lice) (kill and repel stable flies) (repel mosquitoes)
- For convenient, long-lasting up to one month control of fleas, ticks, and chewing lice.
- (When) Applied topically on a monthly basis, **Full Brand Name** kills fleas, ticks, chewing lice, aids in control of sarcoptic mange mites, and repels (inhibits blood feeding) stable flies and mosquitoes.
- **Full or Partial Brand Name** contains the active ingredients fipronil and permethrin, which control infestations caused by fleas, ticks and chewing lice; repels (against) stable flies and mosquitoes.
- Kills fleas, ticks, chewing lice, and stable flies
- Repels stable flies and mosquitoes
- Kills fleas and ticks
- Repels ticks, stable flies and mosquitoes
- Repels sand flies for up to 3 weeks
- For the control and prevention of flea (and chewing lice) infestations
- Flea, tick, and chewing lice infestations can be controlled with monthly applications of **Full Brand Name**.
- Stable flies and mosquitoes are (also) repelled by **Full Brand Name**.
- Monthly application against fleas and ticks

- Kills fleas and ticks for (up to) one month
- Monthly application is recommended for control and prevention of fleas and ticks
- Up to one month of long-lasting flea and tick control for your dog
- Long-lasting control of fleas, ticks, and lice, and repellency of mosquitoes and stable flies for one month
- Full Brand Name is indicated for the prevention and control of fleas, ticks, and chewing lice on (dogs and puppies ONLY 9 weeks of age or older and 5-10 lbs.)(dogs and puppies ONLY 9 weeks of age or older and 11-20 lbs.)(dogs ONLY 9 weeks of age or older and 41-80 lbs.)(dogs ONLY 9 weeks of age or older and 81-120 lbs.).
- Kills fleas, ticks, chewing lice, and aids in control of sarcoptic mange mites
- Repels ticks and mosquitoes.

## [Fleas]

- Prevents fleas on treated dogs from infesting your home
- Kills fleas on dogs and continues to prevent infestations for a month
- Kills fleas (before they lay eggs) (that may transmit bartonellosis and tapeworm disease)
- Kills fleas which may cause flea allergy dermatitis
- The successive feeding activity of fleas on dogs may elicit a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of dogs with Full or Partial Brand Name kills fleas and may reduce the incidence of this condition.
- Full or Partial Brand Name kills existing fleas on dogs.
- Re-infesting fleas are killed quickly with protection against further flea infestation lasting four weeks. Pre-existing pupae in the environment may continue to emerge for six weeks or longer depending upon climatic conditions.
- May reduce the incidence of flea allergy dermatitis.
- Kills (newly emerged) fleas (before they lay eggs) for up to one month (4 weeks).
- Full Brand Name can kill adult fleas and lasts for up to 4 weeks. Apply monthly if your dog has fleas that may cause flea allergy dermatitis (FAD), or if reinfestation is likely.
- Kills newly emerged adult fleas prior to egg laying.
- Kills fleas that may transmit bartonellosis, (tularemia)[(and tapeworm (infections)].
- Kills fleas that may transmit bartonellosis and tularemia.
- Acts to kill fleas that may transmit bartonellosis and tularemia.
- Kills fleas that may serve as an intermediate hose for tapeworms (Dipylidium caninum).
- Kills fleas that may serve as an intermediate host for cysticercoids of tapeworms.
- Kills fleas that may serve as hosts for life cycle intermediates of tapeworms.
- Kills (adult) fleas that may cause [(Flea Allergy Dermatitis (FAD)](or)(flea-bite anemia)
- Fleas do not have to bite to die.
- Full Brand Name kills fleas that may cause FAD (Flea Allergy Dermatitis).
- · Kills (adult) fleas.
- Easy to apply, control of (for) fleas that lasts up to one month (4 weeks).
- Full Brand Name kills fleas on your dog.
- Once a month topical flea control for (dogs and puppies ONLY 9 weeks of age or older and 5-10 lbs.)(dogs and puppies ONLY 9 weeks of age or older and 11-20 lbs.)(dogs ONLY 9 weeks of age or older and 41-80 lbs.)(dogs ONLY 9 weeks of age or older and 81-120 lbs.).
- Full Brand Name is indicated for the prevention and control of fleas on (dogs and puppies ONLY 9 weeks or older and weighing 5-10 lbs.)(dogs and puppies ONLY 9 weeks or older and weighing 11-20 lbs.)(dogs ONLY 9 weeks or older and weighing 41-80 lbs.)(dogs ONLY 9 weeks or older and weighing 81-120 lbs.).
- One application prevents further flea infestations for up to (4 weeks) (one month).
- Monthly treatment (all year) is recommended for control and prevention of fleas.
- Provides ongoing protection against fleas.

- Stops existing flea infestations by killing adult fleas.
- Kills fleas before they lay eggs.
- (Prevents)(Stops) re-infestations by killing adult fleas (before they lay eggs).
- Treatment with **Full or Partial Brand Name** kills fleas which may cause flea allergy dermatitis (FAD) or flea bite hypersensitivity.
- Use flea (prevention) (protection) year-round.

#### [Ticks]

- (Kills)(and)(repels) all stages of ticks infesting dogs.
- (Kills)(and)(repels)(ticks)(which may cause)(which may transmit)(Lyme disease), (Ehrlichiosis), (Anaplasmosis), (Babesiosis), (Tick Paralysis), (Rocky Mountain Spotted Fever), and (Southern Tick Associated Rash Illness).
- (Kills)(and)(repels) ticks for (up to) 4 weeks.
- Full Brand Name (kills) (repels) all stages of ticks, including Deer ticks, Brown dog ticks, American dog ticks and Lone Star ticks.
- Kills and repels ticks.
- (Kills)(and)(repels) the tick vectors that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, and heartworm disease.
- Ticks: **Full Brand Name** can (kill)(repel) ticks for (up to) a (month). Apply monthly where tick control is consistently needed.
- (Kills)(and)(repels) Brown dog ticks, American dog ticks, Lone Star ticks, and Deer ticks (that may transmit Lyme disease, Rocky Mountain Spotted Fever, babeosis, ehrlichiosis and anaplasmosis).
- (Kills)(and)(repels) ticks including Deer ticks (that may transmit Lyme disease), American dog ticks (that may transmit Rocky Mountain Spotted Fever), Brown dog ticks and Lone Star ticks (that may transmit ehrlichiosis) for up to one month (4 weeks).
- (Kills)(and)(repels) Brown dog ticks (*Rhipicephalus* spp.), American dog ticks (*Dermacentor variabilis*), Deer ticks (*Ixodes* spp.), and Lone Star ticks (*Amblyomma americanum*) for up to one month (4 weeks).
- (Kills)(and)(repels) Amblyomma americanum (Lone Star tick) for up to 4 weeks (for up to one month).
- Monthly application against ticks.

## [Mosquitoes, stable flies and sand flies]

- Repels and inhibits blood feeding by stable flies and mosquitoes.
- Stable flies and mosquitoes: When applied monthly, **Full Brand Name** (prevents blood feeding by) (and repels) stable flies and mosquitoes for (up to) 4 weeks [a (one) month].
- Repels and prevents blood-feeding by stable flies and mosquitoes for up to (one) (a) month.
- Repels mosquitoes for up to four (4) weeks.
- Prevents blood feeding by mosquitoes.
- Prevents blood feeding by stable flies.
- Kills stable flies.
- Repels and prevents (inhibits) blood-feeding by stable flies.
- Repels and prevents (inhibits) blood-feeding by sand flies for up to 3 weeks.
- [(Prevents blood-feeding by)(and repels)] mosquitoes.
- Repels stable flies.
- (Repels)(Kills) sand flies for up to 3 weeks.
- Repels (annoying)(bothersome)(nuisance)(stable flies)(and)(sand flies for up to 3 weeks).
- (Prevents)(inhibits) blood-feeding by (stable flies)(sand flies for up to 3 weeks).

• Repels mosquitoes which may (carry)[be (a) vector(s) of heartworm (*Dirofilaria immitis*)] for up to one month.

• Repels and prevents blood-feeding by (stable flies) (sand flies for up to 3 weeks).

## [Chewing lice and Sarcoptic mange mites]

- (For treatment of)(Treats and controls)(Provides effective control of)(For treatment of infestations with)(Kills)(Stops existing) chewing lice (infestations).
- · Kills chewing lice.
- Chewing Lice: **Full Brand Name** can kill chewing lice for (up to)(a)(one) month. Apply monthly where lice control is consistently needed.
- Sarcoptic mange mites: Full Brand Name aids in the control of sarcoptic mange mites.
- Full Brand Name aids in (the) control of sarcoptic mange mite infestations.
- (When applied monthly,) Full Brand Name aids in the control of sarcoptic mange.
- Aids in the control of sarcoptic mange mite infestations.
- (Also) Kills chewing lice and aids in the control of sarcoptic mange mites.
- Eliminates infestations with chewing lice.
- Controls existing chewing lice infestations.
- For control and prevention of chewing lice (infestations).
- Stops existing chewing lice infestations.
- Prevents and controls chewing lice (infestations).
- Provides control of chewing lice (infestations).
- Kills chewing lice and prevents further infestations.
- For control and prevention of (infestations with) chewing lice.

#### [Miscellaneous]

- Full or Partial Brand Name is (water-resistant) (waterproof) and remains effective following bathing, shampooing, swimming (water immersion) or after exposure to rain or sunlight.
- Convenient topical treatment for dogs that enjoy the outdoors.
- (Easy and convenient)(Convenient)(to use)(Easy to apply)(spot-on) application(s).
- Persistent (sustained) efficacy through 30 days.
- Protects for (at least) one month.
- Convenient (easy to apply) topical treatment [with (patented) applicator] (that allows application down to the skin) (for dogs).
- (Patented) applicator (trademark) for easy application directly to the skin.
- Quick-drying.
- For easy and convenient application, **Full Brand Name** is available in sizes for puppies and extra-small dogs ONLY 9 weeks or older and 5-10 lbs. (0.017 fl. oz.)(0.5 ml), puppies and small dogs ONLY 9 weeks or older and 11-20 lbs. (0.034 fl. oz.)(1.0 ml), medium dogs ONLY 9 weeks or older and 21-40 lbs. (0.068 fl. oz.) (2.0 ml), large dogs ONLY 9 weeks or older and 41-80 lbs. (0.135 fl. oz.)(4.0 ml), and extra-large dogs ONLY 9 weeks or older and 81-120 lbs. (0.203 fl. oz.)(6.0 ml).
- Easy, spot-on (topical) application.
- Non-greasy.
- (Formulated) for dogs that (enjoy)(love) the outdoors.
- Waterproof.
- Water-resistant.
- Convenient to use.
- (1)(3)(6) applicator(s) (0.5 ml, 1.0 ml, 2.0 ml, 4.0 ml, 6.0 ml).
- (1)(3)(6) applicator(s) (0.017 fl. oz., 0.034 fl. oz., 0.068 fl. oz., 0.135 fl. oz., 0.203 fl. oz.).

Reason to Issue: Reformatting 1x presentation

Date: 05/4/16 Supersedes: 12/11/15

• (1)(3)(6) applicator(s)(each containing)(0.017 fl. oz. [0.5 ml], 0.034 fl. oz. [1.0 ml], 0.068 fl. oz. [2.0 ml], 0.135 fl. oz. [4.0 ml], 0.203 fl. oz. [6.0 ml]).

- (1)(3)(6) applicator(s).
- (1)(3)(6) monthly dose(s) [application(s)].
- This product is for use on dogs and puppies ONLY (9 weeks or older and 5-10 lbs.)(9 weeks or older and 11-20 lbs.)(9 weeks or older and 21-40 lbs.)(9 weeks or older and 41-80 lbs.) (9 weeks or older and 81-120 lbs.).
- Stops existing infestations and prevents establishment of new infestations.
- Prevents (re-)infestation for one month.
- Once monthly application.
- Full or Partial Brand Name is brought to you by the makers of FRONTLINE®.
- Quick drying, non-greasy.
- No noticeable odors.
- Easy to use applicator makes treatment simple (trouble free, smooth) and comfortable for you and your our dog.
- (In) child-resistant packaging.
- Convenient (to use), easy to apply (topical solution).
- Water-proof (remains effective after bathing and swimming) for up to four weeks (a month) (one month).
- Remains effective after exposure to sunlight.
- Remains effective even after bathing, water immersion, or exposure to rain or sunlight.
- Remains effective after exposure to rain and/or sunlight.
- Still works after bathing, swimming or exposure to sunlight.
- Maintains residual efficacy after bathing and swimming.
- Remains effective after bathing (and swimming) (for a month) (for one month) (for up to four weeks).
- For indoor and outdoor dogs.
- Convenient topical treatment for dogs that enjoy the outdoors.
- Illustration of flea life cycle.
- Illustration of tick life cycle.
- Illustration of mosquito life cycle.
- Illustration of stable fly life cycle.
- Illustration of sarcoptic mange mite life cycle.
- Illustration of chewing lice life cycle.
- Illustration of sand fly life cycle.
- Illustration of flea.
- Illustration of tick.
- Illustration of mosquito.
- Illustration of sarcoptic mange mite.
- Illustration of chewing lice.
- Illustration of stable fly.
- Picture or illustration of a dog (or puppy).
- Picture or illustration of the Merial logo.
- Picture or illustration of the primary package (applicators).