

65331-7

03-04-2011

1/19



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (7505C)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

65331-7

Date of Issuance:

MAR 04 2011

NOTICE OF PESTICIDE:

Registration  
 Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

CERTIFECT for dogs

Name and Address of Registrant (include ZIP Code):

Merial Limited  
3239 Satellite Blvd.  
Duluth, GA 30096

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data.
2. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 65331-7."

Signature of Approving Official:

Kimberly Nesci, Acting Chief  
Insecticide-Rodenticide Branch, Registration Division (7505P)

Date:

MAR 04 2011

- 3. Submit Storage stability (830.6317) and corrosion characteristics (830.6320) data within 18 months from the date of this registration notice.
- 4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

**Other Conditions:**

**This registration is time-limited and expires two years from the date this product is first released for shipment.**

- A. You must provide the Agency with a projected release for shipment date within 30 days of the date of this Notice of Registration. The Agency will calculate the expiration date based on the projected release for shipment date until an actual release for shipment date is provided in writing.
- B. Only one basic confidential statement of formula will be on file for this product at any one time; no alternate formulations or minor formulation amendments will be submitted or approved for this product.
- C. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product for the quarter that begins on *April 1, 2011*.

The quarterly reports are due two months after the quarter ends. Please flag any Confidential Business Information as such. Enhanced incident reporting should be submitted to the Product Manager. Quarterly sales information should be submitted to the Registration Division (7504P), Immediate Office (attn: Product Manager).

**The following is a list of information that must be included in the quarterly reports for each incident:**

EPA Registration Number  
 Product name (brand name)  
 Lot #  
 Where purchased: internet, store, veterinarian  
 Active Ingredient(s)  
 Weight range for product

Date on which incident occurred. (mm/dd/yyyy)  
 State in which the incident occurred. (standard 2 letter abbreviation)  
 Registrant case #

Species: dog, cat, other (specify)  
 Breed: (as reported by pet owner)  
 Age: months or years  
 Sex: M, F, or neutered

Weight: pounds

Primary Route of Exposure: dermal, oral, other animal, inhalation, other  
 Body System: neurological, dermatological, GI, respiratory, ocular, other  
 Major signs noted with separate column for each sign, using standard terminology  
 Time to Onset: (hours, days)  
 Treated by veterinarian: yes or no  
 First time product used: yes or no  
 Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)  
 Any known precondition  
 EPA Severity Code: death, major, moderate, minor  
 Outcome: died, recovered, still treated, unknown

D. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:

- All incidents should be reported including all minor dermal and ocular irritation reports.
- Summary table for cats showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.
- A similar summary table for dogs (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
- Summary table for dogs and table for cats showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for cats showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of cat incidents for each severity code for each pet weight range on the product label (if applicable).
- A summary table for cat weight showing number of incidents for each product weight range. This table should show number of incidents in cats weighing less than that product weight range, number of incidents in cats in lower half of weight range, number of incidents in cats in upper half of weight range, and cats weighing more than the product weight range (if applicable).
- Table showing number of incidents for each cat breed, where provided.
- Table showing number of incidents in cats for each clinical sign.
- Table showing number of incidents in cats for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

If the Agency determines that future mitigation measures are necessary for all pet spot-on products, you will be informed, and be expected to comply. If mitigation measures are necessary, the Agency may take appropriate regulatory actions.

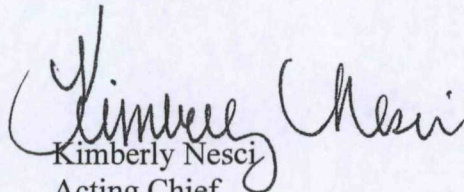
Please note that, should you wish to add/retain a reference to the company's website on your label, the website then becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act

4  
19

and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. If you have any questions, please contact Autumn Metzger at 703-305-5314 or metzger.autumn@epa.gov.

A stamped copy of the label is enclosed for your records.

  
Kimberly Nesci  
Acting Chief  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

Enclosure

5  
19

**Draft Master Label**

**Includes label text for four different applicator sizes corresponding to four dog weight ranges, and including a 1x, 3x and 6x applicator presentation. Due to space limitations the layout of the 1x hanging card may differ from the 3x and 6x cartons (NOTE: The 1x hanging card will not utilize a carton or compliance cards, so all required information will be located on the Insert, blister pack or pipette for the 1x presentation).**

(For alternate marketing text for use on the carton, insert, or 1x hanging card see Pages 14 - 15)

(CARTON FRONT PANEL)

**CERTIFECT® for dogs**

**Available [through veterinarians][from a licensed veterinary professional][from a licensed veterinarian]**

**CERTIFECT® for dogs** (starts rapidly killing ticks within 6 hours providing a convenient, effective treatment for all stages of ticks). **CERTIFECT®** kills fleas, flea eggs, flea larvae, prevents the development of all stages of fleas, and kills chewing lice, and all stages of ticks; **ONLY** for (dogs and puppies 8 weeks or older and 5-22 lbs)(dogs weighing 23 - 44 lbs)(dogs weighing 45 - 88 lbs)(dogs weighing 89 - 132 lbs).

**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling. **Read entire label and enclosed directions before each use. Follow all directions and precautionary statements carefully.** Do not allow children to apply product. Use on dogs **ONLY**. Do not use on cats, rabbits or other animals. Do not apply more than once per month. **DO NOT** use on dogs diagnosed with diabetes or heart problems. Consult a veterinarian before using on dogs that are medicated, debilitated, aged or obese. **DO NOT** contact the treated area until completely dry.

**SIDE EFFECTS:** Temporary lethargy and pruritis (itching) may occur with the use of this product. If signs persist, or become more severe within a few days of application, consult a veterinarian immediately.

To kill all stages of ticks, fleas and chewing lice apply topically to the skin of dogs or puppies (8 weeks or older) as follows:

Open the child-resistant packaging according to the instructions found on the inside back panel of the carton. Hold applicator upright away from face and body, (cut applicator tip with scissors)(or)(twist) to open. Place applicator tip through dog's hair to the skin level. Squeeze applicator, applying entire contents in two separate spots on the neck between the base of the skull and the shoulder blades where the dog cannot lick.

**CERTIFECT®** aids in the control of sarcoptic mange infestations. Apply once per month for at least two months for the elimination of mites.

**CERTIFECT®** can also be used for the treatment and control of flea, tick and chewing lice infestations on breeding, pregnant, and lactating bitches.

**Frequency of Application**

A monthly application of **CERTIFECT®** kills ticks, completely breaks the flea life cycle and controls chewing lice infestations.

ACCEPTED  
With COMMENTS  
in EPA Letter Dated:  
MAR 04 2011

(CARTON FRONT PANEL)(Cont'd)

Research demonstrates that **CERTIFECT®** kills adult fleas (*Ctenocephalides felis* and *Ct. canis*), flea eggs, and flea larvae for up to three months. **CERTIFECT®** also prevents development of all flea stages for up to three months. Although **CERTIFECT®** can control fleas for up to three months, if there is a high risk of re-infestation or if the pet has fleas which may cause flea allergy dermatitis, a once monthly application may be needed.

Do not use on cats pictogram

**Do not use on cats**

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

For first aid and other precautionary statements, refer to product package insert

The amount of active ingredients in the total volume is equivalent to 6.4% Fipronil, 5.8% (S)-Methoprene, and 7.6% Amitraz.

**Side A**

**ACTIVE INGREDIENTS**

Fipronil.....9.8%

(S)-methoprene.....8.8%

**OTHER INGREDIENTS**.....81.4%

**TOTAL**.....100.0%

**Side B**

**ACTIVE INGREDIENTS**

Amitraz.....22.1%

**OTHER INGREDIENTS**.....77.9%

**TOTAL**.....100.0%

Satisfaction Guaranteed Graphic

Please call our experts at 1-800-660-1842 if you have any questions or comments about flea, tick and lice control or **CERTIFECT®**.

Track and Trace pictogram

Merial Limited  
3239 Satellite Blvd.  
Duluth, GA 30096-4640, USA

MADE IN FRANCE

EPA Reg. No. 65331-X  
EPA Est. No. 65331-FR-2

---

(CARTON INSIDE BACK PANEL)

**CERTIFECT® for dogs** (starts rapidly killing ticks within 6 hours providing a convenient, effective treatment for all stages of ticks). **CERTIFECT®** kills fleas, flea eggs, flea larvae, prevents the development of all stages of fleas, and kills chewing lice, and all stages of ticks; **ONLY** for (dogs and puppies 8 weeks or older and 5-22 lbs)(dogs weighing 23 - 44 lbs)(dogs weighing 45 - 88 lbs)(dogs weighing 89 - 132 lbs).


- Starts rapidly killing all stages of ticks in (as little as) 6 hours, including Deer ticks, Gulf Coast ticks, Black Legged ticks, Brown Dog ticks, American Dog ticks, Lone Star ticks, Yellow Dog ticks, European Dog ticks, Wood ticks, and Paralysis ticks
- Kills ticks which may transmit Lyme Disease, canine Ehrlichiosis, Anaplasmosis, Rocky Mountain Spotted Fever, Hepatozoonosis, Babesiosis, or cause tick paralysis
- (Kills)(Stops)(Controls) existing infestations and prevents re-infestations of fleas and ticks
- Detaches ticks when applied to a dog with a pre-existing infestation
- Kills adult fleas, flea eggs & flea larvae
- Prevents all flea stages (eggs, larvae, pupae) from developing
- Kills fleas which may cause flea allergy dermatitis
- Eliminates infestations with chewing lice
- Aids in control of sarcoptic mange infestations
- Can also be used on breeding, pregnant and lactating bitches
- Fast-acting, starts killing ticks in (as little as) 6 hours
- Long-lasting for (1 month against ticks)(and)(3 months against fleas)
- Waterproof
- Convenient to use


**Questions or Comments?**  
**Call: 1-800-660-1842**


(CARTON INSIDE BACK PANEL)(Cont'd)

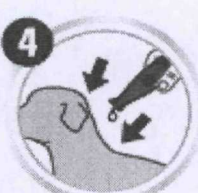
(Instructions for the 3x/6x blister pack):

**How to Apply CERTIFECT™ FOR DOGS**

- 

**1 TO REMOVE Applicator:**  
Prior to opening separate one blister by tearing along perforation.
- 

**2 TO OPEN,**  
use scissors to cut along dotted line of single blister, then pull apart foil and remove the applicator. **OR** fold on line at corner, tear and open at slit and remove the applicator.
- 

**3 HOLD Applicator Upright** away from face and body, cut applicator tip to open
- 

**4 APPLY CERTIFECT™**  
Place applicator tip through dog's hair to the skin level. Squeeze applicator, applying entire contents in two separate spots on the neck between the base of the skull and the shoulder blades where the dog cannot lick.



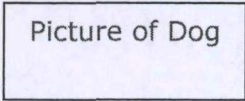
9  
19

(CARTON BACK PANEL)

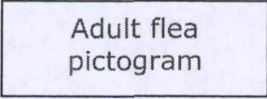
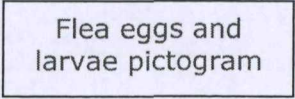
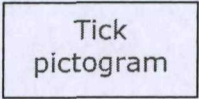
### **CERTIFECT® for dogs**

(Rapidly)(Quick)(Quickly)(Fast Acting in 18 hours)(Kills Ticks in 18 hours)[Starts rapidly killing ticks in (as little as) 6 hours]  
Ticks & all stages of fleas

(For Dogs & Puppies ONLY 8 weeks or older and 5-22 lbs)  
(For Dogs ONLY 23 - 44 lbs)  
(For Dogs ONLY 45 - 88 lbs)  
(For Dogs ONLY 89 - 132 lbs)



(1)(3)(6) Monthly Doses

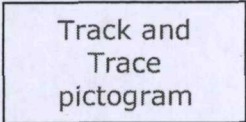


- Starts killing ticks in [as little as] 6 hours
- Long-lasting for (1 month against ticks)(and)(3 months against fleas) & Waterproof

Kills ticks that may transmit tick-borne diseases including Lyme Disease, Anaplasmosis, Ehrlichiosis, and Babesiosis

**READ ENTIRE LABEL BEFORE USE**

Contains 1, 3 or 6-[(0.036 fl. oz. (1.07 ml), 0.072 fl. oz. (2.14 ml), 0.145 fl. oz. (4.28 ml), 0.217 fl. oz. (6.42 ml)] applicators



**DO NOT USE ON CATS**

**CERTIFECT®** is registered trademark(s) of Merial.

10  
19

(INSIDE CARTON FLAPS)

**CERTIFECT® for dogs**

(Rapidly)(Quick)(Quickly)(Fast Acting in 18 hours)(Kills Ticks in 18 hours)[Starts rapidly killing ticks in (as little as) 6 hours]

**CERTIFECT® for dogs** provides potentiated efficacy against ticks with a rapid (quick) onset of activity in (as little as) 6 hours. [The active ingredients in CERTIFECT® provide for fast acting (and long-lasting) control of fleas, ticks, and chewing lice (for at least 30 days) on dogs.]

**CERTIFECT®** acts on multiple sites of the nervous systems of fleas and ticks.

**[PICTOGRAMS (icon with slash through)]**

- Adult Flea
- Flea Eggs
- Flea Larvae
- Flea Pupae
- Adult Tick
- Tick Larvae
- Tick Nymph
- Chewing Lice

**CERTIFECT®** is a registered trademark of Merial.

©2009 Merial Limited, Duluth, GA.

All rights reserved.

11  
19

(PACKAGE INSERT FRONT)

**CERTIFECT® for dogs**

For dogs & puppies 8 weeks or older

Convenient, fast-acting, long-lasting spot-on treatment for control of ticks, fleas and chewing lice. The amount of active ingredients in the total volume is equivalent to 6.4% Fipronil, 5.8% (S)-Methoprene, and 7.6% Amitraz

**Side A**

**ACTIVE INGREDIENTS**

Fipronil.....9.8%

(S)-methoprene.....8.8%

**OTHER INGREDIENTS**.....81.4%

**TOTAL**.....100.0%

**Side B**

**ACTIVE INGREDIENTS**

Amitraz.....22.1%

**OTHER INGREDIENTS**.....77.9%

**TOTAL**.....100.0%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**CERTIFECT® for dogs**

Starts rapidly killing all stages of ticks in (as little as) 6 hours, including **Deer ticks, Gulf Coast ticks, Black Legged ticks, Brown Dog ticks, American Dog ticks, Lone Star ticks, Yellow Dog ticks, European Dog ticks, Wood ticks, and Paralysis ticks**

- Kills ticks which may transmit **Lyme Disease, canine Ehrlichiosis, Anaplasmosis, Rocky Mountain Spotted Fever, Hepatozoonosis, Babesiosis**, or cause **tick paralysis**
- Effectively (Kills)(Stops)(Controls) existing infestations and prevents re-infestations of fleas and ticks
- Detaches ticks when applied to a dog with a pre-existing infestation
- Kills adult fleas, flea eggs & flea larvae
- Prevents all flea stages (eggs, larvae, pupae) from developing
- Kills fleas which may cause flea allergy dermatitis
- Eliminates infestations with chewing lice
- Aids in control of sarcoptic mange infestations
- Can be used on dogs and puppies 8 weeks or older
- Can also be used on breeding, pregnant and lactating bitches **DO NOT USE ON CATS**
- Fast-acting in (as little as) 6 hours
- Long-lasting for 1 month against ticks and 3 months against fleas
- Waterproof
- Convenient to use

Do not use on cats pictogram

**Available [Through Veterinarians][from a licensed veterinary professional][from a licensed veterinarian]**

(PACKAGE INSERT FRONT)(Cont'd)

**CERTIFECT®** contains fipronil, (S)-methoprene, an insect growth regulator (IGR), and amitraz. **CERTIFECT®** effectively targets all stages of ticks and fleas.

**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling. **Read entire label and enclosed directions before each use. Follow all directions and precautionary statements carefully.** Do not allow children to apply product. Use on dogs ONLY. Do not use on cats, rabbits or other animals. Do not apply more than once per month.

To kill all stages of ticks, fleas and chewing lice apply topically to the skin of dogs or puppies (8 weeks or older) as follows:

(Instructions for the 1x blister pack):

**How to Apply**



**1**

**TO OPEN,**

use **scissors** to cut along dotted line of single blister, then pull apart foil and remove the applicator. **OR** fold on line at corner, **tear and open at slit** and remove the applicator.

**2**

**HOLD Applicator**

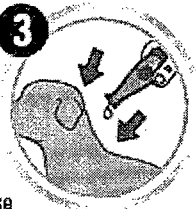
**Upright** away from face and body, cut applicator tip to open



**3**

**APPLY CERTIFECT™**

Place applicator tip through dog's hair to the skin level. Squeeze applicator, applying entire contents in two separate spots on the neck between the base of the skull and the shoulder blades where the dog cannot lick.



(Open the child-resistant packaging according to the instructions found on the inside back panel of the carton)

13  
19

(PACKAGE INSERT BACK)

**CERTIFECT®** aids in the control of sarcoptic mange infestations. Apply once per month for at least two months for the elimination of mites.

**CERTIFECT®** can also be used for the treatment and control of flea, tick and chewing lice infestations on breeding, pregnant, and lactating bitches.

**FREQUENCY OF APPLICATION**

A monthly application of **CERTIFECT®** kills all stages of ticks, completely breaks the flea life cycle and controls chewing lice infestations. **CERTIFECT®** detaches ticks when applied to a dog with a pre-existing infestation. Do not apply more than once a month. Research demonstrates that **CERTIFECT®** kills adult fleas (*Ctenocephalides felis* and *Ct. canis*), flea eggs, and flea larvae for up to three months. **CERTIFECT®** also prevents development of all flea stages for up to three months. Although **CERTIFECT®** can control fleas for up to three months, if there is a high risk of reinfestation or if the pet has fleas which may cause flea allergy dermatitis, a once monthly application may be needed.

**CERTIFECT®** remains effective even after bathing, water immersion, or exposure to sunlight.

**PESTICIDE STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal.

**STORAGE.** Store unused product in original container only in a cool dry place, out of reach of children and animals.

**PESTICIDE DISPOSAL. If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

**CONTAINER DISPOSAL. If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling, if available.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS and DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

For external use on dogs and puppies 8 weeks or older. Do not allow children to apply product. Use on dogs ONLY. Do not use on cats, rabbits or other animals. Do not apply more than once per month. Do not contact the treated area until completely dry. Individual sensitivities, while rare, may occur after using any pesticide product. SIDE EFFECTS: temporary lethargy and pruritis (itching) may occur with the use of this product. If signs persist, or become more severe within a few days of application, consult a veterinarian immediately. DO NOT use on dogs that have been diagnosed with diabetes or heart problems. Consult a veterinarian before using on dogs that are medicated, debilitated, aged or obese. Certain medications can interact with pesticides. Amitraz is a monoamine oxidase inhibitor (MAOI); therefore, people taking MAOI-containing medication must take particular care when handling this product. Call 1-800-660-1842 for 24-hour assistance.

14  
19

**PHYSICAL OR CHEMICAL HAZARDS**

**COMBUSTIBLE:** Do not use or store near heat or open flame.

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor or going for treatment, or call 1-800-660-1842 for 24-hour assistance.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

**If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything to an unconscious person.

**HOW SUPPLIED**

For easy and convenient treatment, **CERTIFECT® for dogs** is available in sizes for small dogs and puppies ONLY 8 weeks or older and 5-22 lbs., medium dogs 23 - 44 lbs, large dogs 45 - 88 lbs, and extra large dogs 89 - 132 lbs.

**WARRANTY**

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, buyer assumes all risk of use and handling of this material when such use and handling are contrary to the label instructions.

EPA Reg. No. 65331-X

**Merial Limited**

3239 Satellite Blvd.  
Duluth, GA 30096-4640, USA

**CERTIFECT®** is a registered trademark of Merial.  
©2009 Merial Limited, Duluth, GA.  
All rights reserved.

15  
19

(COMPLIANCE CARD)

(FRONT)

See other side for more

**CERTIFECT® for dogs**

Some tips and other information:

DO NOT USE ON CATS.

To successfully control ticks & fleas, all dogs must be treated with their own dose of **CERTIFECT®**.

Apply according to label instructions, ensuring the product is applied to the skin. It must be applied between the base of the skull and the shoulder blades where the dog cannot lick. It may be helpful to remove the collar before application, so it doesn't absorb the product.

Remember, your dog needs to be dry at the time **CERTIFECT®** is applied and remain dry 24 hours after application.

Verify applicator is empty after applying to your dog.

Even indoor dogs need tick and flea control because you or other dogs in the household may bring ticks and fleas into the home.

Tick pictogram

Pipette pictogram

Flea eggs, larvae, and adult flea pictogram

Chewing lice pictogram

(BACK)

Calendar reminder stickers

Do not use on cats pictogram

To ensure continued protection of your dog, use these stickers as a reminder to apply and re-purchase **CERTIFECT®**.

After treating your pet for the first time, peel off the sticker and place on your calendar that day.

Place the remaining stickers on your calendar as a reminder to apply **CERTIFECT®** monthly.

Don't forget to re-purchase!

6 months  
Use all 6 stickers

3 months

5 stickers that read "Apply CERTIFECT®", with the 6<sup>th</sup> sticker "Re-purchase CERTIFECT™"

QUESTIONS? Contact your veterinarian or call our technical experts at 1-800-660-1842, Monday-Friday, 8am-8pm. For more information, visit [www.CERTIFECT.com](http://www.CERTIFECT.com)  
**CERTIFECT®** is a registered trademark of Merial.

16  
19

(LABEL ON INDIVIDUAL APPLICATOR)

**CERTIFECT™ for dogs**

Side A  
9.8% fipronil  
8.8% (S)-methoprene

Side B  
22.1% Amitraz

FOR USE ONLY ON DOGS (& puppies 8 weeks or older and 5-22 LBS.)(FROM 23 to 44 LBS.)(FROM 45 to 88 LBS.)(FROM 89 to 132 LBS.)

Read the entire label before use

Application to  
dog pictogram

EPA Reg. No. 65331-X

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

Lot No.

Do not use on  
cats pictogram

(0.036)(0.072)(0.145)(0.217) fl. oz.



17  
19

(LABEL ON BLISTER PACK)

**CERTIFECT® for dogs**

(S,M,L,XL)

(For dogs and puppies ONLY 8 weeks or older and 5-22 lbs.)

(For dogs ONLY 23 - 44 lbs.)

(For dogs ONLY 45 - 88 lbs.)

(For dogs ONLY 89 - 132 lbs.)

Do not remove applicator until ready to use

EPA Reg. No. 65331-X

(0.036 fl. oz.)

(0.072 fl. oz.)

(0.145 fl. oz.)

(0.217 fl. oz.)

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

Read the entire label before use

Lot No.



**Alternate marketing text for carton or insert**

- (Remains effective)(Still works)(even) after (bathing), (water immersion)(swimming) or exposure to (rain) or (sunlight)
- Kills all stages of (all) ticks infesting dogs
- Convenient topical treatment for dogs who enjoy the outdoors
- (Formulated) for dogs that (enjoy)(love) the outdoors
- The killing of fleas and ticks is important in the prevention of disease transmission by these parasites
- (For treatment of)(Treats and controls)(Provides effective control of)(For treatment of infestations with)(Kills)(Stops existing) chewing lice (infestations)
- 9-way protection against fleas, flea eggs, flea larvae, flea pupae, ticks, tick larvae, tick nymphs, chewing lice, and sarcoptic mange mites
- Tested on puppies from 8 weeks of age
- After application, **CERTIFECT**<sup>®</sup> spreads over the dog's body to provide (full body) (all over) protection against fleas, ticks, and chewing lice
- **CERTIFECT**<sup>®</sup> provides ongoing protection against fleas, ticks, and chewing lice [for at least one month (30 days)]
- **CERTIFECT**<sup>®</sup> also contains amitraz, an effective acaricide that potentiates fipronil efficacy to rapidly kill ticks starting in [as little as] 6 hours
- **CERTIFECT**<sup>®</sup> contains the insect growth regulator (S)-methoprene that acts to prevent the development of all flea stages
- Approximately 95% of the flea population in a household infestation are immature flea stages that live in the dog's environment
- [Starts rapidly killing ticks in (as little as) 6 hours](kills)(detaches)(ticks)(including those)(vectors) (which may cause)(which may transmit) Lyme disease, (Ehrlichiosis), (Anaplasmosis), (Babesiosis), (Tick Paralysis), (Rocky Mountain Spotted Fever), (Southern Tick Associated Rash Illness), and (Hepatozoonosis)
- Effective monthly treatment of fleas and ticks
- Easy and effective control of fleas and ticks that lasts at least 1 month (30 days)
- (For treatment of)(Kills) sarcoptic mange mites
- Kills fleas (before they lay eggs) (that may transmit disease, including bartonellosis and tapeworm disease)
- (Regular use) protects against all stages of the flea life cycle
- Kills fleas which may reduce the incidence of flea allergy dermatitis
- The successive feeding activity of fleas on dogs may elicit a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of dogs with **CERTIFECT**<sup>®</sup> kills fleas and may reduce the incidence of FAD
- **CERTIFECT**<sup>®</sup> is useful for dogs susceptible to flea allergy dermatitis (FAD)
- Regular use of **CERTIFECT**<sup>®</sup> breaks the flea life cycle
- Prevents development of all flea stages for at least 1 month (30 days)
- Convenient (easy to apply) topical treatment (with [patented] applicator)(that allows application down to the skin)
- (Patented) dual applicator (trademark) for easy application directly to the skin
- Prevents development of fleas, flea eggs, flea larvae and pupae (for one month or more)
- (Available)(from)(through)(Sold by)(veterinarians)(a licensed veterinarian)(a licensed veterinary professional)
- Quick-drying
- Non-greasy
- (For year long control)(Apply **CERTIFECT**<sup>®</sup>)(monthly)(year round)(for optimum control of) (fleas)(and)(ticks)(following your veterinarian's advice)

- [Starts rapidly killing 11 types of ticks in (as little as) 6 hours][Starts rapidly killing 11 species of ticks in (as little as) 6 hours](Kills) (Protects against)(and controls)(the following ticks)(including): Black-legged ticks (*Ixodes scapularis*, *Ixodes pacificus*) (which may transmit Lyme disease), Brown dog ticks (*Rhipicephalus sanguineus*) (which may transmit *Ehrlichia canis*), American dog ticks (*Dermacentor variabilis*) (which may transmit Rocky Mountain Spotted Fever), Lone star ticks (*Amblyomma americanum*) (which may transmit *Ehrlichia chaffeensis*), Gulf Coast ticks (*Amblyomma maculatum*), Wood ticks (*Ixodes ricinus*), Paralysis ticks (*Ixodes holocyclus*), Yellow dog ticks (*Haemaphysalis elliptica*), *Haemaphysalis longicornis*, and Ornate dog tick (*Dermacentor reticulatus*), Chewing lice (*Trichodectes canis*), Sarcoptic mange mites (*Sarcoptes scabiei* var. *canis*), and all stages of (*Ctenocephalides felis* and *Ctenocephalides canis*) fleas
- Amitraz provides control of (ticks)(and)(sarcoptic mange mites) by affecting octopamine receptors
- Kills (newly emerged) fleas (before they lay eggs) for up to 12 weeks
- Kills ticks (for) 1 month
- Easy, spot-on (topical) application
- (S)-methoprene is an insect growth regulator which prevents development of all flea stages
- Using the (patented)(trademark) dual applicator, **CERTIFECT**<sup>®</sup> is specially designed to spread over the dog's body providing effective control of fleas and ticks
- Protects for (at least) one month
- (Quick onset of activity starting in)(Starts killing ticks)(within)(in) 6 hours
- Persistent (sustained) efficacy through 30 days
- Prevents reinfestation (of fleas)(of ticks) for up to one month
- Monthly treatment is recommended for optimal control and prevention of fleas and ticks
- Guaranteed effective for (at least) 1 month
- Once monthly application
- (Convenient)(to use)(Easy to apply) spot-on application
- Pleasant smell
- Kills fleas that may transmit disease, including (bartonellosis) and (tapeworm disease)
- Proven treatment technology for (the control of) flea(s)(infestations), (ticks), (and chewing lice)
- S-methoprene (arrests the development of immature flea stages)(metabolically attacks fleas)
- **CERTIFECT**<sup>®</sup> uses (different)(multiple) modes of action to kill (ticks)
- The small amount of amitraz potentiates fipronil efficacy to (rapidly) kill ticks (faster starting in 6 hours)(in 18 hours)
- **CERTIFECT**<sup>®</sup> starts (rapidly)(quickly)(killing)(kills) all stages of ticks starting in (as little as) 6 hours (in 18 hours), including but not limited to deer ticks, brown dog ticks, American dog ticks, and lone star ticks
- (**CERTIFECT**<sup>®</sup> is brought to you)(by)(from)(the makers of FRONTLINE<sup>®</sup>)
- **CERTIFECT**<sup>®</sup> (has)(is a) low odor (formulation)
- **CERTIFECT**<sup>®</sup> contains 80, 160, 320, and 480 mg of amitraz in the small, medium, large and x-large pipettes, respectively
- **CERTIFECT**<sup>®</sup> provides 75 mg/ml of amitraz when applied to the dog (at a dose of 8 mg/kg)
- **CERTIFECT**<sup>®</sup> provides 6.4% Fipronil when applied in the total volume of [(1.07 ml)(2.14 ml)(4.28 ml)(6.42 ml)]
- **CERTIFECT**<sup>®</sup> provides 5.8% (S)-Methoprene when applied in the total volume of [(1.07 ml)(2.14 ml)(4.28 ml)(6.42 ml)]
- **CERTIFECT**<sup>®</sup> provides 7.6% Amitraz when applied in the total volume of [(1.07 ml)(2.14 ml)(4.28 ml)(6.42 ml)]
- (S)-methoprene is an insect growth regulator which kills flea eggs and larvae