

65331-2

08/28/2013

1/20



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

Karen Mardis
Senior Manager, Regulatory Affairs North America
Merial Limited
3239 Satellite Blvd
Duluth, GA 30096

AUG 28 2013

Subject: Merial Limited submissions implementing label changes to pet spot-on products Fipaira for Cats, Fipaira for Dogs, Frontline Plus for Cats, and Frontline Plus for Dogs
EPA Reg. Nos. 65331-2, 65331-3, 65331-4, and 65331-5
EPA Decision Nos. 479946 - 479949 and 471039

Dear Ms. Mardis,

The labeling referred to above submitted in connection with the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is **acceptable**. With this letter, the label requirements listed in the EPA letter "Implementation of Label Changes to Pet Spot-On Products" dated September 30, 2011, are fulfilled. If EPA determines that future mitigation measures are necessary for all pet spot-ons, the Agency will inform registrants. If mitigation measures are necessary, EPA may take regulatory action.

Stamped copies of the labels are enclosed for your records. If you have any questions regarding this label, please contact Kaitlin Keller at (703) 308-8172 via email at keller.kaitlin@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7504P)

Enclosure: Labels stamped "Accepted"

2/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

Master Label
1x, 3x and 6x presentations

Includes label text for 1x, 3x and 6x applicator presentation. Due to space limitations the layout of the 1x hanging card may differ from the 3x and 6x cartons (NOTE: The 1x hanging card will not utilize a carton or compliance cards, so all required information will be located on the Insert, blister pack or pipette for the 1x presentation).

[Optional text appears in brackets-the final product label may include some or all of the optional text on the front, back, side panels, or insert.]

FIPAIRA™ FOR CATS

(Note: font size of FOR CATS will be 40% of the size of the largest letter in the brand name on the front panel)

(FRONT PANEL OF 3X and 6X CARTON)

FIPAIRA™ FOR CATS

[3][6] doses

Picture of pipette

Kills fleas, ticks, [&] chewing lice [& mosquitoes]

Picture of Cat

- Fast-acting
- Long-lasting
- Waterproof

Kills ticks, including those that may transmit Lyme disease

For use ONLY on CATS & KITTENS 8 Weeks and Older and Weighing Over 1.5 lbs.

ACTIVE INGREDIENT:

Fipronil.....9.7%
 INERT INGREDIENTS.....90.3%
 TOTAL.....100%

Net Contents: X fl oz (Y-X fl oz applicators)
[3][6]-0.017 fl oz (0.50 ml) applicators

SEE INSERT FOR FIRST AID AND PRECAUTIONARY STATEMENTS
KEEP OUT OF REACH OF CHILDREN

CAUTION

ACCEPTED

AUG 28 2013

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 65331-2

3/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

(LEFT INNER PANEL OF 3X and 6X CARTON)

FIPAIRA™ FOR CATS

FIPAIRA™ for Cats is:

- Fast-acting
- Long-lasting
- Waterproof

One spot application is all that's needed:

FIPAIRA spreads from the single point of application, rapidly covering the entire cat and localizing in the hair, on the surface of the skin and in the sebaceous glands. These glands act as a reservoir, continuously replenishing FIPAIRA onto the skin and hair coat, so it keeps working even if the cat gets wet.

Fleas, ticks and chewing lice are killed quickly after coming into contact with a treated cat. Fleas and ticks do not need to bite the cat in order to die.

FIPAIRA for Cats:

Fleas

- Kills fleas
- Kills newly emerged adult fleas before they lay eggs
- Stops existing infestations and prevents establishment of new infestations
- Kills fleas which may cause flea allergy dermatitis

Ticks

- Kills all life stages of ticks (larva, nymph and adult), including deer ticks (*Ixodes scapularis*), brown dog ticks (*Rhipicephalus sanguineus*), American dog ticks (*Dermacentor variabilis*) and lone star ticks (*Amblyomma americanum*)
- Kills ticks that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis, anaplasmosis, haemobartonellosis and other tick-borne diseases

Lice

- Rapidly eliminates chewing lice infestations

[Mosquitoes]

- [Kills mosquitoes]

FIPAIRA is approved for use on all cats, including:

- Breeding, pregnant, and lactating queens
- Kittens as young as 8 weeks and over 1.5 lbs.



Adult Fleas



Chewing Lice



Ticks



[Mosquitoes]

4/26

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

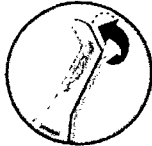
(RIGHT INNER PANEL OF 3X and 6X CARTON)

How to Apply FIPAIRA™ FOR CATS



Step 1. To REMOVE Applicator:

Lift and remove the plastic tab to expose foil backing; then peel away the foil. Or use scissors to open.



Step 2. OPEN Applicator

Hold upright with foil side toward you and snap applicator tip.



Step 3. APPLY FIPAIRA

Part the cat's hair above the shoulder blades, at the base of the neck. Place the applicator tip just above the skin and squeeze. Apply entire contents of the applicator in a single spot directly onto the cat's skin. Do not apply on top of the hair coat. Avoid contact with treated area until dry. Do not apply to cats weighing less than 1.5 lbs. or younger than 8 weeks of age. Do not allow your cat to ingest this product. Do not use more than one application per cat per month.

**Questions or Comments?
Call: 1-800-660-1842.
Monday-Friday, 8am-8pm EST**

Bar code

5/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

(BACK PANEL OF 3X and 6X CARTON)

FIPAIRA™ FOR CATS

FIPAIRA for Cats provides fast-acting, long-lasting, waterproof treatment and control of fleas, ticks, [and] chewing lice [and mosquitoes] for use ONLY on cats and kittens 8 weeks or older.

Directions for Use

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product. **TO PREVENT HARM TO YOU AND YOUR PET, READ ENTIRE LABEL AND ENCLOSED DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. USE ON CATS ONLY. DO NOT USE ON RABBITS. DO NOT USE ON OTHER ANIMALS. Pets may experience some temporary irritation at the site of application. Please see insert for additional information.**

To kill fleas, ticks, [and] chewing lice [and mosquitoes] apply FIPAIRA for Cats as follows:

- To REMOVE Applicator: Lift and remove the plastic tab to expose foil backing; then peel away the foil. Or use scissors to open.
- OPEN Applicator. Hold upright with foil side toward you and snap applicator tip.
- APPLY FIPAIRA. Part the cat's hair above the shoulder blades, at the base of the neck. Place the applicator tip just above the skin and squeeze. Apply entire contents of the applicator in a single spot directly onto the cat's skin. Do not apply on top of the hair coat. Avoid contact with treated area until dry. Do not allow the cat to ingest the product. Do not apply to cats weighing less than 1.5 lbs. or younger than 8 weeks of age. Do not use more than one application per cat per month.

FIPAIRA for Cats is approved for use on all cats, including breeding, pregnant, and lactating queens and kittens as young as 8 weeks.

FIPAIRA remains effective even after bathing, water immersion, or exposure to sunlight.

SIDE EFFECTS: Pets may experience some temporary irritation at the site of application. If signs persist or become more severe within a few days of application, consult a veterinarian immediately.

Frequency of Application

When used monthly, FIPAIRA completely controls flea, tick and chewing lice infestations.

Do not reapply FIPAIRA for 30 days.

FIPAIRA kills adult fleas for up to six weeks, however, if there is a high risk of reinfestation or if the cat has fleas which may cause flea allergy dermatitis, a once monthly application may be needed.

FIPAIRA kills ticks for at least one month. A once monthly application is recommended where tick control is needed. FIPAIRA kills all life stages of ticks (larva, nymph and adult).

FIPAIRA kills ticks that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis, anaplasmosis, haemobartonellosis and other tick-borne diseases.

FIPAIRA kills chewing lice for at least one month. A once monthly application is recommended where chewing lice control is needed.

[FIPAIRA kills mosquitoes within 24 hours for up to 14 days, and within 48 hours for up to 28 days, with a monthly application.]

6/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

(BACK PANEL OF 3X and 6X CARTON) (Cont'd)



Please call our experts at **1-800-660-1842**, Monday-Friday, 8am-8pm EST, with any questions or comments about flea, tick, [or] chewing lice, [or mosquito] control or FIPAIRA.



Merial Limited
3239 Satellite Blvd.
Duluth, GA 30096-4640, USA
MADE IN FRANCE

™ FIPAIRA is a trademark of Merial.
©2013 Merial Limited, Duluth, GA.
All rights reserved.

7/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

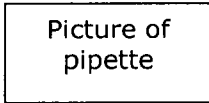
Amendment
Date: 7/2/13
Supersedes: 6/6/13

(TOP OUTER PANEL and LEFT SIDE OUTER PANEL OF 3X and 6X CARTON)

FIPAIRA™ FOR CATS

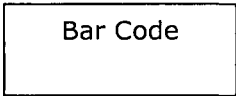
For use ONLY on CATS & KITTENS 8 Weeks and Older and Weighing Over 1.5 lbs.

[3][6] doses



[BOTTOM OUTER PANEL OF 3X and 6X CARTON]

For cat use only



(RIGHT SIDE OUTER PANEL OF 3X and 6X CARTON)

EPA Reg. No 65331-2 LOT NO:

EPA Est.

8/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

(INSERT FOR 3X AND 6X)

FIPAIRA™ FOR CATS

**For use ONLY on CATS & KITTENS 8 weeks or older and weighing over 1.5 lbs.:
Fast-acting, long-lasting, waterproof treatment and control of fleas, ticks, [and]
chewing lice [and mosquitoes].**

ACTIVE INGREDIENT

fipronil 9.7%

INERT INGREDIENTS.....90.3%

TOTAL100%

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIPAIRA™ for Cats:

Fleas

- Kills fleas
- Kills newly emerged adult fleas before they lay eggs
- Stops existing infestations and prevents establishment of new infestations
- Kills fleas which may cause flea allergy dermatitis

Ticks

- Kills all life stages of ticks (larva, nymph and adult), including brown dog ticks (*Rhipicephalus sanguineus*), American dog ticks (*Dermacentor variabilis*), lone star ticks (*Amblyomma americanum*) and deer ticks (*Ixodes scapularis*),
- Kills ticks that may transmit Lyme disease, haemobartonellosis, ehrlichiosis, babesiosis, anaplasmosis and other tick-borne diseases

Lice

- Rapidly eliminates chewing lice infestations

[Mosquitoes]

- [Kills mosquitoes]

FIPAIRA is approved for use on all cats, including:

- Breeding, pregnant, and lactating queens
- Kittens as young as 8 weeks and over 1.5 lbs.

One spot application is all that's needed:

FIPAIRA spreads from the single point of application, rapidly covering the entire cat and localizing in the hair, on the surface of the skin and in the sebaceous glands. These glands act as a reservoir, continuously replenishing FIPAIRA onto the skin and hair coat, so it keeps working even if the cat gets wet.

Fleas, ticks, and chewing lice are killed quickly after coming into contact with a treated cat.

Fleas and ticks do not need to bite the cat in order to die.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product. TO PREVENT HARM TO YOU AND YOUR PET, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. USE ON CATS ONLY. DO NOT USE ON RABBITS. DO NOT USE ON OTHER ANIMALS.

9/20

(INSERT FOR 3X AND 6X) (Cont'd)

To kill fleas, ticks, [and] chewing lice [and mosquitoes] apply FIPAIRA for Cats as follows:

- To **REMOVE** Applicator: Lift and remove the plastic tab to expose foil backing; then peel away the foil. Or use scissors to open.

- **OPEN** Applicator

Hold upright with foil side toward you and snap applicator tip.

- **APPLY** FIPAIRA

Part the cat's hair above the shoulder blades, at the base of the neck. Place the applicator tip just above the skin and squeeze. Apply entire contents of the applicator in a single spot directly onto the cat's skin. Do not apply on top of the hair coat. Avoid contact with treated area until dry. Do not allow the cat to ingest the product. Do not apply to cats weighing less than 1.5 lbs. or younger than 8 weeks of age. Do not use more than one application per cat per month.

FIPAIRA for Cats is approved for use on all cats, including breeding, pregnant, and lactating queens and kittens as young as 8 weeks.

FIPAIRA remains effective even after bathing, water immersion, or exposure to sunlight.

FREQUENCY OF APPLICATION

When used monthly, FIPAIRA completely controls flea, tick and chewing lice infestations. Do not reapply FIPAIRA for 30 days.

FIPAIRA kills adult fleas for up to six weeks, however, if there is a high risk of reinfestation or if the cat has fleas which may cause flea allergy dermatitis, a once monthly application may be needed.

FIPAIRA kills ticks for at least one month. A once monthly application is recommended where tick control is needed.

FIPAIRA kills all life stages of ticks (larva, nymph and adult). FIPAIRA kills ticks that may transmit Lyme disease, haemobartonellosis, ehrlichiosis, babesiosis, anaplasmosis and other tick-borne diseases.

FIPAIRA kills chewing lice for at least one month. A once monthly application is recommended where chewing lice control is needed.

[FIPAIRA kills mosquitoes within 24 hours for up to 14 days, and within 48 hours for up to 28 days, with a monthly application.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

STORAGE. Store unused product in original container only, out of reach of children and animals.

PESTICIDE DISPOSAL. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

CONTAINER DISPOSAL. If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice.

Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

10/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

(INSERT FOR 3X AND 6X) (Cont'd)

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment or advice.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION.

Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

HAZARDS TO DOMESTIC ANIMALS.

For external use only. Do not use on kittens under 8 weeks of age or 1.5 lbs. Individual sensitivities, while rare, may occur after using any pesticide product.

SIDE EFFECTS: Pets may experience some temporary irritation at the site of application. If signs persist or become more severe within a few days of application, consult a veterinarian immediately.

Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, debilitated or aged animals. Call 1-800-660-1842, Monday-Friday, 8am-8pm EST.

PHYSICAL OR CHEMICAL HAZARDS

COMBUSTIBLE: Do not use or store near heat or open flame.

WARRANTY

To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and handling of this material when such use and handling are contrary to label instructions.

EPA Reg. No. 65331-2

Merial Limited

3239 Satellite Blvd.
Duluth, GA 30096-4640, USA

™ FIPAIRA is a trademark of Merial.
©2013 Merial Limited, Duluth, GA.
All rights reserved.

Bar Code

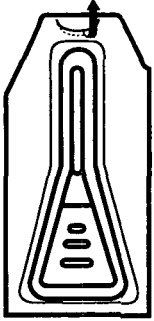
11/26

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

(3X and 6X Back of Blister)

FIPAIRA™



TO REMOVE APPLICATOR:
Lift and remove the plastic tab to expose foil backing;
then peel away the foil. Or use scissors to open.

0.017 fl oz
Lot #

ONLY for CATS & KITTENS 8 Weeks and Older and Over 1.5 lbs.

12/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

(1X, 3X, 6X PIPETTE)

MERIAL
Contains fipronil (9.7%)

ONLY for CATS & KITTENS 8 Weeks and Older and Over 1.5 lbs.



0.017 fl oz
FIPAIRA™

Keep out of reach of children
See full label for additional directions

CAUTION
EPA Reg. No. 65331-2

13/20

(3X AND 6X COMPLIANCE CARD - FRONT)

FIPAIRA™

See other side for more...



Fleas



Ticks



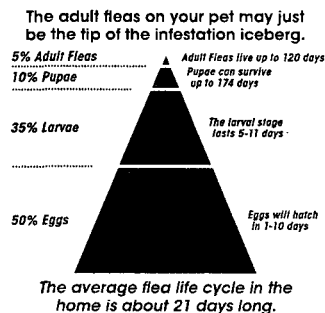
Chewing Lice

Some tips and other information

- To successfully control fleas and ticks, all dogs and cats must be treated with their own dose of FIPAIRA™.
- Apply according to label instructions, ensuring the product is applied to the skin, not on top of the fur and not near the collar. It may be helpful to remove the collar before application, so it doesn't absorb the product.
- Remember, your pet needs to be dry at the time FIPAIRA is applied and remain dry 24 hours after application.
- Verify pipette is empty after application (multiple squeezes may be necessary to apply the entire dose).
- Even indoor pets need flea and tick control because you or other pets in the household may bring fleas into the home. These fleas can lead to a flea infestation.

FLEAS: What you need to know

It can take up to 3 months to get rid of a serious flea infestation because of all of the flea life stages that existed BEFORE you started using FIPAIRA.



14/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

(3X AND 6X COMPLIANCE CARD - BACK)

Calendar Reminder Stickers

To ensure continued protection of your pets, use these stickers as a reminder to apply and re-purchase FIPAIRA.

After treating your pet for the first time, peel off the sticker and place on your calendar that day.

Place the remaining stickers on your calendar as a reminder to apply FIPAIRA monthly.

Don't forget to re-purchase!

QUESTIONS?

Contact your veterinarian or call our technical experts at **1-800-660-1842**.
Monday-Friday, 8am-8pm.

TM FIPAIRA is a trademark of Merial.
©2012 Merial Limited,
Duluth, GA.
All rights reserved.

6 Months
use all 6 stickers

3 stickers that read "Apply FIPAIRATM"
with a picture of a pipette

3 Months

3 stickers that read "Apply FIPAIRATM"
with a picture of a pipette

Bar Code

15/20

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

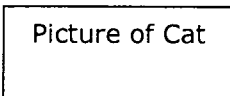
Amendment
Date: 7/2/13
Supersedes: 6/6/13

(FRONT PANEL OF 1X Insert)

(Note: font size of FOR CATS will be 40% of the size of the largest letter in the brand name on the front panel)



FIPAIRA™ FOR CATS



EPA Reg. No. 65331-2
EPA Est. No. 65331-FR-2
MADE IN FRANCE

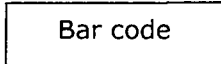
Kills fleas, ticks, [&] chewing lice [& mosquitoes]

- Fast-acting
- Long-lasting
- Waterproof

ACTIVE INGREDIENTS:
 Fipronil.....9.7%
 INERT INGREDIENTS.....90.3%
 TOTAL100%

Net Contents: 1-0.017 fl oz (0.50 ml) applicator
1 monthly dose

Kills ticks, including those that may transmit Lyme disease



For use ONLY on CATS & KITTENS 8 weeks and Older and Weighing Over 1.5 lbs.

See inside panels for FIRST AID and PRECAUTIONARY statements.
KEEP OUT OF REACH OF CHILDREN
CAUTION

16/20

(INNER PANELS FOR 1X INSERT)

FIPAIRA™ FOR CATS

**For use ONLY on CATS & KITTENS 8 weeks or older and weighing over 1.5 lbs.:
Fast-acting, long-lasting, waterproof treatment and control of fleas, ticks, [and]
chewing lice [and mosquitoes].**

ACTIVE INGREDIENT

fipronil 9.7%

INERT INGREDIENTS.....90.3%

TOTAL100%

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIPAIRA™ for Cats:

Fleas

- Kills fleas
- Kills newly emerged adult fleas before they lay eggs
- Stops existing infestations and prevents establishment of new infestations
- Kills fleas which may cause flea allergy dermatitis

Ticks

- Kills all life stages of ticks (larva, nymph and adult), including brown dog ticks (*Rhipicephalus sanguineus*), American dog ticks (*Dermacentor variabilis*), lone star ticks (*Amblyomma americanum*) and deer ticks (*Ixodes scapularis*)
- Kills ticks that may transmit Lyme disease, haemobartonellosis, ehrlichiosis, babesiosis, anaplasmosis and other tick-borne diseases

Lice

- Rapidly eliminates chewing lice infestations

[Mosquitoes]

- [Kills mosquitoes]

FIPAIRA is approved for use on all cats, including:

- Breeding, pregnant, and lactating queens
- Kittens as young as 8 weeks and over 1.5 lbs.

One spot application is all that's needed:

FIPAIRA spreads from the single point of application, rapidly covering the entire cat and localizing in the hair, on the surface of the skin and in the sebaceous glands. These glands act as a reservoir, continuously replenishing FIPAIRA onto the skin and hair coat, so it keeps working even if the cat gets wet.

Fleas, ticks, and chewing lice are killed quickly after coming into contact with a treated cat.

Fleas and ticks do not need to bite the cat in order to die.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product. TO PREVENT HARM TO YOU AND YOUR PET, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. USE ON CATS ONLY. DO NOT USE ON RABBITS. DO NOT USE ON OTHER ANIMALS.

(INNER PANELS FOR 1X INSERT) (Cont'd)

To kill fleas, ticks, [and] chewing lice [and mosquitoes] apply FIPAIRA for Cats as follows:

- **OPEN** Applicator

Hold upright with foil side toward you and snap applicator tip.

- **APPLY** FIPAIRA

Part the cat's hair above the shoulder blades, at the base of the neck. Place the applicator tip just above the skin and squeeze. Apply entire contents of the applicator in a single spot directly onto the cat's skin. Do not apply on top of the hair coat. Avoid contact with treated area until dry. Do not allow the cat to ingest the product. Do not apply to cats weighing less than 1.5 lbs. or younger than 8 weeks of age. Do not use more than one application per cat per month.

FIPAIRA for Cats is approved for use on all cats, including breeding, pregnant, and lactating queens and kittens as young as 8 weeks.

FIPAIRA remains effective even after bathing, water immersion, or exposure to sunlight.

FREQUENCY OF APPLICATION

When used monthly, FIPAIRA completely controls flea, tick and chewing lice infestations. Do not reapply FIPAIRA for 30 days.

FIPAIRA kills adult fleas for up to six weeks, however, if there is a high risk of reinfestation or if the cat has fleas which may cause flea allergy dermatitis, a once monthly application may be needed.

FIPAIRA kills ticks for at least one month. A once monthly application is recommended where tick control is needed.

FIPAIRA kills all life stages of ticks (larva, nymph and adult). FIPAIRA kills ticks that may transmit Lyme disease, haemobartonellosis, ehrlichiosis, babesiosis, anaplasmosis and other tick-borne diseases.

FIPAIRA kills chewing lice for at least one month. A once monthly application is recommended where chewing lice control is needed.

[FIPAIRA kills mosquitoes within 24 hours for up to 14 days, and within 48 hours for up to 28 days, with a monthly application.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

STORAGE. Store unused product in original container only, out of reach of children and animals.

PESTICIDE DISPOSAL. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

CONTAINER DISPOSAL. If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

(INNER PANELS FOR 1X INSERT) (Cont'd)

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment or advice.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION.

Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

HAZARDS TO DOMESTIC ANIMALS.

For external use only. Do not use on kittens under 8 weeks of age or 1.5 lbs. Individual sensitivities, while rare, may occur after using any pesticide product.

SIDE EFFECTS: Pets may experience some temporary irritation at the site of application. If signs persist or become severe within a few days of application, consult a veterinarian immediately.

Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, debilitated or aged animals. Call 1-800-660-1842, Monday-Friday, 8am-8pm EST.

PHYSICAL OR CHEMICAL HAZARDS

COMBUSTIBLE: Do not use or store near heat or open flame.

WARRANTY

To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and handling of this material when such use and handling are contrary to label instructions.

Merial Limited

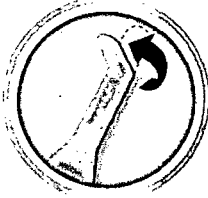
3239 Satellite Blvd.
Duluth, GA 30096-4640, USA

TM FIPAIRA is a trademark of Merial.
©2013 Merial Limited, Duluth, GA.
All rights reserved.

19/
20

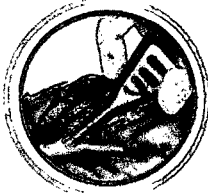
(BACK PANEL OF 1X Insert)

How to Apply FIPAIRA™ FOR CATS



Step 1.
OPEN Applicator

Hold upright with foil side toward you and snap applicator tip.



Step 2.
APPLY FIPAIRA

Part the cat's hair above the shoulder blades, at the base of the neck. Place the applicator tip just above the skin and squeeze. Apply entire contents of the applicator in a single spot directly onto the cat's skin. Do not apply on top of the hair coat. Avoid contact with treated area until dry. Do not apply to cats weighing less than 1.5 lbs. or younger than 8 weeks of age. Do not allow your cat to ingest this product. Do not use more than one application per cat per month.

Questions or Comments?

Call: 1-800-660-1842.

Monday-Friday, 8am-8pm EST

Bar Code

Reason to issue: Label Mitigation Changes
EPA Reg. No. 65331-2

Amendment
Date: 7/2/13
Supersedes: 6/6/13

20/
20

(1X Back of Blister)

