UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

AUG 11 2000

Zareen Ahmed Merial 2100 Ronson Road Iselin, NJ 08830

Dear Dr. Ahmed:

Subject:

Frontline Top Spot for Cats and Kittens

EPA Reg. No. 65331-2

Your submission dated May 17, 2000

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

All references to fleas and flea allergy dermatitis must be revised to clarify that fleas may cause flea allergy dermatitis.

All references to deer ticks and lyme disease must be revised to clarify that deer ticks may carry lyme disease.

The label review manual specifies that you may not include directions for use for more product than the contents of the package. Thus, you must limit stickers to the number of pipettes in the package, either 3 or 6 pipettes, as appropriate. You must delete the directions to use the product year around, as that would require more doses than is contained in the present package. You may not include directions to use for more than 3 or 6 months at a time, as appropriate.

Combine the "Satisfaction Guaranteed" statements with the Warranty Statements. Delete the statement: "The guarantee is limited to product replacement or refund of the purchase

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The Agency is reviewing the registrant's response to the requirement that a Rabbit Warning statement be included on the label of Frontline products. Depending on the outcome of this review, the Agency may require a Rabbit Warning statement, a companion animal safety study with rabbits or continued annual incident analysis.

Revise the First Aid Statements in accordance with PR Notice 2000-3.

A stamped copy of the label is enclosed for your records. If you have questions, please call Ann Sibold at 703 305-6502.

Sincerely,

<u>:</u>:

Narion J. Johnson, Jr.

Product Manager 3
Insecticide Branch

Registration Division (7505C)

ACCEPTED
with COMMENTS
In EPA Letter Dated:

AUG 1 | 2000

Under the Federal Insecticide, Fungicide, and Redenticide Act, as amouded, for the posticide registered under EPA Reg. No. LOS 331-2



How to Apply FRONTLINE



1. To remove applicator from childresistant package: Use scissors. Or lift and remove plastic tab to expose foil, then peel down.



2. To open applicator: Hold upright and snap applicator tip away from face and body.



3. To apply FRONTLINE: Place applicator tip through animal's hair to the skin level between the shoulder blades. Squeeze applicator, applying entire contents in a single spot to the animal's skin.

Questions or Comments? Call: 1-800-660-1842



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FRONTLINE FOR CATS & KITTENS

FRONTLINE provides convenient and effective flea and tick control for cats and kittens.

- · Fast acting and long lasting
- · Prevents reinfestation
- Convenient to use
- Kills newly emerged adult fleas before they lay eggs
- · Controls fleas which may cause flea allergy dermatitis
- Kills all stages of brown dog ticks, American dog ticks, Ione star ticks, and deer ticks (the major carrier of Lyme disease)

FRONTLINE contains the active ingredient fipronil which has a unique mode of action that effectively targets fleas and ticks. Fipronil collects in the oils of the skin and hair follicles, and continues to be released from hair follicles onto the skin and coat, resulting in long lasting activity.







For CATS & KITTENS

3 (6) Applicators

FRONTLINE

3(6)

FRONTLINE

FRONTLINE provides convenient and effective flea and tick control for cats and kittens.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product. TO PREVENT HARM TO YOU AND YOUR PET, READ ENTIRE LABEL AND ENCLOSED DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. USE ON CATS ONLY. DO NOT USE ON OTHER ANIMALS.

To kill fleas and all stages of brown dog ticks, American dog ticks, Ione star ticks, and deer ticks (the major carrier of Lyme disease), apply to cats or kittens (12 weeks or older) as follows:

Hold applicator upright and snap applicator tip **away** from face and body. Place applicator tip through animal's hair to the skin level between the shoulder blades. Squeeze applicator, applying entire contents in a single spot to the animal's skin. **Avoid** superficial application to the animal's hair. Only one applicator per treatment is needed.

FREQUENCY OF APPLICATION

Research demonstrates that FRONTLINE kills fleas and ticks for at least one month.

FRONTLINE remains effective even after bathing, water immersion, or exposure to sunlight. Avoid contact with treated area until dry. Do not reapply FRONTLINE for 30 days.

Merial Limited 2100 Ronson Road Iselin, NJ 08830-3077, USA

⁸FRONTLINE is a registered trademark and ™ TOP SPOT is a trademark of Merial.
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MADE IN FRANCE

EPA Reg. No. 65331-2 EPA Est. 65331-FR-2 (EPA Est. 65331-DEU-1)

SATISFACTION GUARANTEED

If you are not satisfied with FRONTLINE for any reason, the product will be replaced or the purchase price refunded. The guarantee is limited to product replacement or refund of the purchase price, and applies only to purchaser made at a veterinary clinic. If you have any questions or comments, please call 1-800-660-1842.



For animal use only

LOT NO

FRONTLINE

FOR CATS AND KITTENS

Convenient, spot treatment for fast acting, long lasting control of fleas and ticks.

ACTIVE INGREDIENT 9.7% INERT INGREDIENTS 90.3% TOTAL 100.0%

KEEP OUT OF REACH OF CHILDREN CAUTION

FRONTLINE provides convenient and effective flea and tick control for cats and kittens.

- · Fast acting and long lasting
- · Prevents reinfestation
- · Convenient to use
- · Kills newly emerged adult fleas before they lay eggs
- · Controls fleas which may cause flea allergy dermatitis
- Kills all stages of brown dog ticks, American dog ticks, Ione star ticks, and deer ticks (the major carrier of Lyme disease)

FRONTLINE contains the active ingredient fipronil which has a unique mode of action that effectively targets fleas and ticks. Fipronil collects in the oils of the skin and hair follicles, and continues to be released from hair follicles onto the skin and coat, resulting in long lasting activity.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product. TO PREVENT HARM TO YOU AND YOUR PET, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. USE ON CATS ONLY. DO NOT USE ON OTHER ANIMALS.

To kill fleas and all stages of brown dog ticks, American dog ticks, Ione star ticks, and deer ticks (the major carrier of Lyme disease), apply to cats and kittens (12 weeks or older) as follows:

Remove applicator from child-resistant package. Hold applicator upright and snap applicator tip away from face and body. Place applicator tip through animal's hair to the skin level between the shoulder blades. Squeeze applicator, applying entire contents in a single spot to the animal's skin. Avoid superficial application to the animal's hair. Only one applicator per treatment is needed.

FREQUENCY OF APPLICATION

Research demonstrates that *FRONTLINE* kills fleas and ticks for at least one month.

FRONTLINE remains effective even after bathing, water immersion, or exposure to sunlight. Avoid contact with treated area until dry. Do not reapply FRONTLINE for 30 days.



STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

STORAGE. Store unused product in original container only, out of reach of children and animals.

PESTICIDE DISPOSAL. Waste resulting from use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL. Securely wrap original container in several layers of newspaper and discard in trash.

FIRST AID

IF SWALLOWED: Call a physician or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. If person is unconscious, do not give anything by mouth and do not induce vomiting.

IF IN EYES: Flush eyes with plenty of water. Call a physician if irritation persists.

IF ON SKIN: Wash with plenty of soap and water, Get medical attention if irritation persists.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS. CAUTION.

Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

HAZARDS TO DOMESTIC ANIMALS.

For external use only. Do not use on kittens under 12 weeks of age. Individual sensitivities, while rare, may occur after using any pesticide product for pets. Pets may experience some temporary irritation at the site of product application. If signs persist, or become more severe within a few days of application, consult a veterinarian immediately. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals. Consult a veterinarian before using this product with other pesticides. This product may be harmful to debilitated, aged, pregnant, or nursing animals; consult a veterinarian before using. Call 1-800-660-1842 for 24-hour assistance.

PHYSICAL OR CHEMICAL HAZARDS

FLAMMABLE. Keep away from heat and open flame.

WARRANTY

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and handling of this material when such use and handling are contrary to label instructions.

EPA Reg. No. 65331-2

Merial Limited

2100 Ronson Road Iselin, NJ 08830-3077, USA

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For CATS & . KITTENS

FRONTLINE

"Flea and tick protection card"

Apply FRONTLINE® monthly for continuous protection against fleas and ticks

Pet's Name:

Date of first treatment:



Carte Rappel SPOT ON USA - EDIT-PUB - 15/03/2000 - S. CLÍÓN - Quadrie

Remove the adhesive backing and attach to your refrigerator door

Fleas and ticks can be a year-round problem!

Spring

Prevention

Fleas and ticks start to breed more quickly as spring progresses.

Summer

Prevention - Treatment

The period of highest risk. Summer temperatures and humidity can quickly lead to huge infestations.

<u>Winter</u>

Prevention

The risk is still there. With the cold weather, fleas can breed in your warm home.

<u>Autumn</u>

Prevention - Treatment

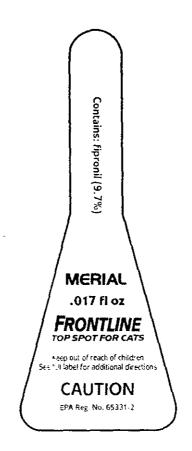
Prevents reinfestation from newly emerged adult fleas and all stages of brown dog ticks, American dog ticks, lone star ticks and deer ticks (the major carrier of Lyme disease).

Flea and Tick Protection Card Instructions for Use

Monthly treatment with FRONTLINE® is the best way to ensure your pet remains flea - and tick-free all year round. The calendar stickers on the front of this card will help you remember to apply FRONTLINE® monthly.

- 1 Write the date of your pet's first treatment in the box shown.
- 2 After treating your pet, peel off the sticker corresponding to the
- ponding to the current month.
 - 3 Place the sticker on your calendar on the same day the next month as a reminder to apply FRONTINES

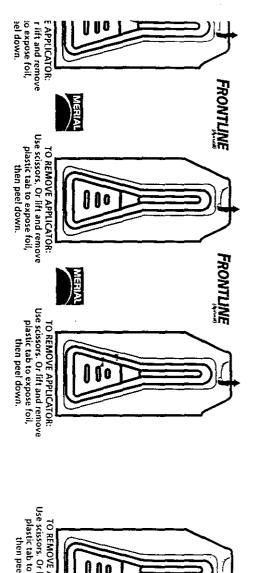


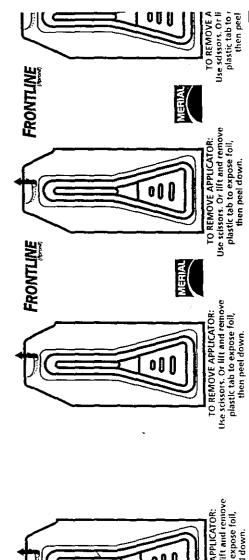


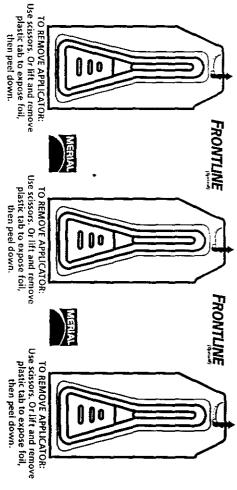
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Shown 125% of actual size









FRONTLINE
TO FERCOVE APPLICATOR:
Use sciStors, Graff and demove plastic tab to expose foil, then peel down, then peel down, then peel down,