

Reg # ~~65483-1~~  
64583-1

PM-10

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(FRONT VIEW) Page 1 of 3: LittlePoint Insect Repellent: HDPE TUBE LABEL  
New

Fragrance-Free  
Non-Greasy  
Dry Lotion

4 Hour Protection from  
Ticks, Mosquitoes, and Biting Flies

**LittlePoint Insect Repellent**  
**Insect Protection for Children**

**See Special Directions for Use on Back Panel**

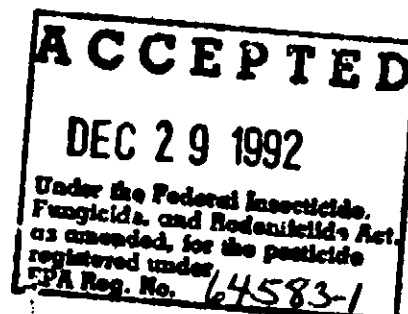
**ACTIVE INGREDIENTS:**

N,N-Diethyl-m-toluamide .....	9.5%
Related compounds.....	0.5%
<b>INERT INGREDIENTS.....</b>	<b>90.0%</b>
Total 100.0%	

**CAUTION**  
**KEEP OUT OF REACH OF CHILDREN**  
See back panel for additional precautionary statements.

Net Contents: x fl. oz. (x ml.)

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(BACK VIEW): Page 2 of 3: LittlePoint Insect Repellent: HDPE TUBE LABEL

**LittlePoint Insect Repellent  
Insect Protection for Children**

A new, revolutionary kind of insect protection. Our "controlled release" technology provides long-lasting repellency with only 10% of the active repelling ingredient. You've got to try it to believe it!

**INDICATIONS:** For protection from mosquitoes, ticks (including ticks that may carry Lyme Disease), biting flies, chiggers, fleas, gnats, and no-see-ums. A single application provides effective repellency for four hours. Frequent reapplication and saturation is unnecessary for effectiveness.

**CONTRAINDICATIONS:** Do not use this product on individuals who exhibit skin irritation or topical allergies to soy products.

**DIRECTIONS FOR USE:** It is a violation of federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product** Adults should instruct and closely supervise children in the proper use of this product.

**DOSAGE:** Do not use on infants without first consulting a physician. Avoid over-exposure. Do not exceed recommended dose. Use just enough product to cover exposed skin. After returning indoors, wash treated skin with soap and water. Use the chart below as a guide to determine the proper amount to apply. Squeeze into one hand 3 ml of product, an amount equal in area (length and width) to the [color]-shaded chart below. Rub hands together and apply thoroughly in a thin layer to exposed skin areas: neck, forearms, legs. To obtain the 6 ml dose, repeat the above procedure once.

3 ML AREA (SHADED [COLOR])			
AGE	WEIGHT	APPLICATION	DOSE
UNDER 2 YEARS	UNDER 28 LBS	CONSULT PHYSICIAN	---
2-8 YEARS	28-48 LBS	ONE MEASURED 3 ML AREA	3 ML
8-12 YEARS	OVER 48 LBS	TWO MEASURED 3 ML AREAS	6 ML

**PRECAUTIONARY STATEMENTS: Hazards to Humans. CAUTION:** For external use only. Causes moderate but temporary eye injury. Avoid contact with eyes. Do not apply to eyes or mouth and do not apply to the hands of young children. Do not use under clothing. Do not apply over cuts, wounds, or irritated skin. Use of this product may cause skin reactions in rare cases. If you suspect your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor take this product with you. If in eyes: Flush with plenty of water. If irritation persists get medical attention.

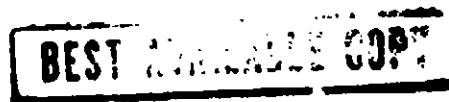
**STORAGE:** Store away from heat in an area inaccessible to children.

**DISPOSAL:** Do not reuse empty container. Immerse empty container in water, rinse thoroughly three times, and offer to your local recycling program or wrap in paper and discard in trash.

EPA Reg. No. 64583-1

EPA Est. 50678-NJ-1

Questions? Comments? © 1992 LittlePoint Corporation, 25 First Street, Cambridge, MA, 02141, 1-800-243-2929.



Page 3 of 3: LittlePoint Insect Repellent: General Selling Copy for Use on Any Portion of Labeling. As an Insert, or Direct Mail Copy

LittlePoint Corporation Recycles

We believe that working together we can all make a difference. This tube is made of HDPE-2 -- a recyclable plastic. So when you're left with an empty tube, rinse it thoroughly with water three times, and offer to your local recycling program. Or return your clean tube to us and we'll recycle it for you. For your part, we'll send you a coupon good for \$\_\_ off your next purchase of LittlePoint Insect Repellent. That way both you and the environment benefit.