

24 AUG 1992

LittlePoint Corp.
c/o Robert Stewart
Technology Services Group, Inc.
1101 17'th St. NW
#500
Washington, DC 20036

Dear Mr Stewart:

Subject: Label Revision
LittlePoint Insect Repellent
EPA Reg. No. 64583-1

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

- 1) The term "new" for this product must be eliminated. By the time this label is finalized and marketed, it will have been a year since registration of the product. We do not allow reference to "new" on a product after one year.
- 2) Revise the phrase under the heading 'Indications' to read "For protection from mosquitoes, ticks (including ticks that may carry Lyme Disease), etc..". By saying that this is protection against carriers of Lyme Disease, there is an inference that somehow this product resists the disease itself. This product only repels ticks which may carry the disease.

These labels, now are the accepted labels of record and supersede previously accepted labels. It is assumed that the label being used for the individually dosed pouches will be the same as these newly accepted labels, except for the specific directions for use that relate to application of the packet.

We are concerned that the dosing method you have visualized for the tube will work with this product in its present consistency. Please make certain that this system properly works.

If there is a need for a slight change in the confidential statement of formula (CSF), submit an amended CSF and we will review it as quickly as possible.

Sincerely,

RFM

Richard F. Mountfort
Product Manager 10
Insecticide & Rodenticide Branch
Registration Division (H7505C)

(FRONT VIEW) Page 1 of 3; LittlePoint Insect Repellent: HDPE TUBE LABEL

Fragrance-Free
Non-Greasy
Dry Lotion

4 Hour Protection from
Ticks, Mosquitoes, and Biting Flies

**LittlePoint Insect Repellent
Insect Protection for Adults**

**See Special Directions for Use on Back Panel
Not for Use on Infants or Children**

ACCEPTED
with COMMENTS
in EPA Letter Dated

24 AUG 1992

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

64583-1

ACTIVE INGREDIENTS:

N,N-Diethyl-m-toluamide	9.5%
Related compounds.....	0.5%
INERT INGREDIENTS.....	90.0%
	Total 100.0%

CAUTION
KEEP OUT OF REACH OF CHILDREN
See back panel for additional precautionary statements.

Net Contents: x fl. oz. (x ml.)

**LittlePoint Insect Repellent
Insect Protection for Adults**

A new, revolutionary kind of insect protection. Our "controlled release" technology provides long-lasting repellency with only 10% of the active repelling ingredient. You have to try it to believe it!

INDICATIONS: For protection from mosquitoes, ticks (including carriers of Lyme Disease), biting flies, chiggers, fleas, gnats, and no-see-ums. A single application provides effective repellency for four hours. Frequent reapplication and saturation is unnecessary for effectiveness.

CONTRAINDICATIONS: Do not use this product on individuals who exhibit skin irritation or topical allergies to soy products.

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product. Not for use on infants or children.

DOSAGE: Avoid overexposure. Do not exceed recommended dose. Use just enough product to cover exposed skin. After returning indoors, wash treated skin with soap and water. Squeeze into one hand 5 ml of product, an amount equal in length and width to the diagram on the side of the tube. Rub hands together and apply thoroughly in a thin layer to exposed skin areas of the upper body (neck and arms). Repeat the above procedure for exposed skin areas of the lower body (legs).

PRECAUTIONARY STATEMENTS: Hazards to Humans. CAUTION: For external use only. Causes moderate but temporary eye injury. Avoid contact with eyes. Do not apply to eyes or mouth. Do not use under clothing. Do not apply over cuts, wounds, or irritated skin. Use of this product may cause skin reactions in rare cases. If you suspect that you are reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor take this product with you. If in eyes: Flush with plenty of water. If irritation persists get medical attention.

STORAGE: Store away from heat in an area inaccessible to children.

DISPOSAL: Do not reuse empty container. Immerse empty container in water, rinse thoroughly three times, and offer to your local recycling program, or wrap in paper, and discard in trash.

EPA Reg. No. 64583-1

EPA Est. 50678-NJ-1

Questions? Comments? LittlePoint Corporation, 25 First Street, Cambridge, MA, 02141, 1-800-243-2929.

5.0 ml strip diagram

Page 3 of 3: LittlePoint Insect Repellent: General Selling Copy for Use on Any Portion of Labeling, As an Insert, or Direct Mail Copy

LittlePoint Corporation Recycles

We believe that working together we can all make a difference. This tube is made of HDPE-2 -- a recyclable plastic. So when you're left with an empty tube, rinse it thoroughly with water three times, and offer to your local recycling program. Or return your clean tube to us and we'll recycle it for you. For your part, we'll send you a coupon good for \$__ off your next purchase of LittlePoint Insect Repellent . That way both you and the environment benefit.