

64405-9

6/13/2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Mrs. Kim Davis
Consultant/Agent
Nisus Corporation
c/o RegWest Company, LLC
30856 Rocky Road
Greeley, CO 80631-9375

JUN 13 2008

RE: Notification of Additional Brand Name: Pershade™
EPA Registration Number: 64405-9
Date of Submission: May 7, 2008

Dear Mrs. Davis:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated May 7, 2008, for the product, Ant-Fix. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

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United States Environmental Protection Agency 1200 Pennsylvania Avenue, N.W. Washington, DC 20460-0001	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number <h2 style="text-align: center;">Notification</h2>
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Application for Pesticide – Section I

1. Company/Product Number EPA Reg. No. 64405-9	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/ Product (Name) Ant-Fix	PM # 10	
5. Name and Address of Applicant (Include ZIP Code) Nisus Corporation c/o RegWest Company, LLC 30856 Rocky Road Greeley, CO 80631-9375		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i) my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section – II

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other – Explain below.
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NOTIFICATION
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Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

**Additional brand name notification per PR Notice 98-10.
 The additional brand name is: Persuade™**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR § 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to the EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR § 152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section – III

1. Material This Product Will Be Packaged In:			
Child Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify): _____
*Certification must be submitted	If "Yes" Unit Packaging Wgt.	No. Per Container	If "Yes" Packaging Wgt. No. Per Container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	
		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling Accompanying Product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Stenciled <input type="checkbox"/> Paper glued <input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application).		
Name Kim Davis, CC, APC, Manager	Title Consultant/Agent	Telephone No (Include Area Code) (970) 353-0611 kim@regwest.com
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Consultant/Agent	
4. Typed Name Kim Davis, CC, APC, Manager	5. Date May 7, 2008	



May 7, 2008

Ms. Sherada Hobgood
Document Processing Desk – **NOTIF**
Office of Pesticide Programs – **7504P**
U.S. Environmental Protection Agency
2777 South Crystal Drive
One Potomac Yard, Room S-4900
Arlington, VA 22202

Dear Ms. Hobgood:

Subject: Nisus Corporation
Ant-Fix
EPA Reg. No. 64405-9

On behalf of **Nisus Corporation**, RegWest Company, LLC is submitting the attached materials as an additional brand name notification per PR Notice 98-10. RegWest will act as sole agent in this endeavor.

Attached are the following items:

1. Application for Pesticide: Other – Notification
2. Agent authorization letter
3. Two market labels

The additional brand name is:

Persuade™

Please contact me at (970) 353-0611 or kim@regwest.com if you have any questions concerning this notification.

Regards,
RegWest Company, LLC

Kim Davis, CC, APC, Manager
Consultant/Agent

Attachments

pc: NIS – Kirkland, K.

30856 Rocky Road
Greeley, CO 80631-9375
970-353-0611
970-353-0613 Fax
Kim@regwest.com

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Persuade™

The Trail Ends Here™

The Slow-Drying, Long-Lasting, No-Drip Sweet Ant Bait Gel!

NOTIFICATION

JUN 18 2008

Nisus Corporation
100 Nisus Drive
Rockford, TN 37853
(800) 264-0870
www.nisuscorp.com

EPA Reg. No. 64405-9

EPA Est. No. 64405-TN-1

Net Contents: 1.5 oz. (42.6 g)

Active Ingredient:

Boric Acid 5.8%

Inert Ingredients 94.2%

Total 100.0%

KEEP OUT OF THE REACH OF CHILDREN

CAUTION

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

See enclosed product insert for directions for use and first aid statements.



First Aid

If Swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
Hot Line Number	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency call 1-800-424-9300.	

DIRECTION FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Sugar ants are usually found in kitchen and bathrooms searching for food. This bait is most successful when competing sources of food are sealed up and put away. This product is designed against Ghost ants, *Tampinoma melanocephalum*, and other sweet feeding ants.

Persuade™ is very thick, no-drip, high grip formulation that allows the use on walls, under the counter and flat surfaces. Locate the foraging sugar ants*. Depress the plunger to dispense the bait in front of the foraging ant. Dispense about 1/2 – 1 inch of bait in each location. Dispense more bait in the ants trail and near their points of entrance to the house such windows, doors and cracks. If the tip of the syringe gets clogged due to the formation of solids, clear by using a paper clip.

*Place bait in areas inaccessible to children and pets.

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Storage: Store product in original container in a cool, dry place out of reach of children and pets. **Disposal:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.