

PM 10

64396-1

1.42

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

22 DEC 1994

Mr. Mark Studtmann
Bio Natural, Incorporated
3560 Webber Street
Sarasota, Florida 34239

Dear Mr. Studtmann,

Subject: Alternate Formulation; Additional Label Claims; Label Revision
Dia Flea-Mate
EPA Registration Number 64396-1
Submission Dated 14 October 1994

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Three (3) copies of the finished labeling must be submitted prior to releasing the product for shipment. A stamped copy of the product label is enclosed for your records.

1. The alternate formulation dated 14 October 1994 is acceptable and has been included in the record for this pesticide product.
2. The following comments address the submitted product label:
 - a. Delete the claim "Prevents reinfestation from developing fleas for one year".
 - b. You may delete the **ENVIRONMENTAL HAZARDS** statement from the label text.
 - c. Add the following statement to the section titled **TO KILL ANTS, ROACHES, AND SILVERFISH**:

Reapply as necessary. Any powder visible after application must be brushed into cracks and crevices or removed. Apply only in areas inaccessible to children and pets. Avoid contamination of feed and foodstuffs.

Sincerely,

Mr. Harvey Warnick
Acting Product Manager 10

		CONCURRENCES					
SYMBOL	Insecticide-Rodenticide Branch						
SURNAME	Registration Division						
DATE							

2.82

DIA FLEA - MATE

Indoor Carpet Treatment

Precautionary Statements

HAZARD TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if swallowed. May cause eye irritation. Avoid eye contact. Avoid excessive inhalation. Not to be used on pets. Wash thoroughly after handling.

ENVIRONMENTAL HAZARDS

Boric acid or boric acid solutions spilled or applied to cropland or growing plants may kill or seriously retard plant growth.

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its label.

Children and pets should not be in treatment area until after application is completed. Do not treat pets with this product. Avoid contamination of feed or foodstuffs. Avoid contamination of ornamental plants.

TO KILL FLEA LARVAE AND DEODORIZE CARPET:

Vacuum carpet thoroughly before applying product. Apply to dry surface only. Apply directly on carpets where pets frequently traffic or sleep at the rate of 16 oz. (1 lb.) per 620 sq. ft. Work powder deeply into carpet fibers with a broom or rug rake. Any powder visible after application must be brushed into carpet fibers or removed.

For upholstery, remove loose cushions; apply along creases and into corners and furniture wells; do not apply product to exposed fabric. Any product visible after application must be removed. Allow 3-5 weeks for treatment to have effect. Re-apply as necessary.

TO KILL ANTS, ROACHES AND SILVERFISH:

Apply DiaFlea-Mate behind and under kitchen appliances, cabinets, sinks, washing machines, in and around plumbing voids and wall openings, and in cracks and crevices, avoiding areas likely to come into contact with food

**KILLS FLEAS
IN THE LARVAL LIFE CYCLE
STAGE**

*Prevents reinfestation from
developing fleas for one year*

Breaks the flea life cycle

Covers 1,860 sq. ft.

Money Back Guarantee

Deodorizes Pet Odors

Kills Ants, Roaches, Silverfish

Active Ingredients:	
Boric Acid	64.0%
<small>(Boric oxide, B₂O₃, equivalent - 36.0%)</small>	
Inert Ingredients	36.0%
Total	100.0%

Net Contents: 3 Pounds (1.36 kg)

**KEEP OUT OF REACH
OF CHILDREN
CAUTION**

See side panel for additional
precautionary statements

EPA REG NO 64398-1
EPA EST NO 65312-FL-1

Statement

If swallowed
control center
with plenty of
if irritation pe
inhalation, re

STORAGE

Do not co
feed by s

Storage:
children
access.

Disposal
contain
discard i

GUARANTEE: If
with this prod
and proof of p
at the address
for full refun
processing.

ACCEPTED
with COMMENTS
In EPA Letter Dated

22 DEC 1994

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, this product is
registered under EPA Reg. No.

64-398-1 Sar

BEST AVAILABLE COPY