

PM 10

64396-1

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

17 MAY 1994

Mr. Mark Studtmann
Bio Natural, Incorporated
3560 Webber Street
Sarasota, FL 34239

Dear Mr. Studtmann:

Subject: Application Rate Reduction
Dia Flea-Mate
EPA Registration Number 64396-1
Submission Dated May 20, 1993

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Three (3) copies of the finished labeling must be submitted prior to releasing the product for shipment. A stamped copy of the product label is enclosed for your records.

Your amendment to further reduce the rate of application to 5 mg per square inch has been reviewed, and is acceptable based upon the submitted efficacy data. However, our calculations reveal that the application rate of 5 mg per square inch converts to one pound of product per 518 square feet, and not one pound of product per 625 square feet, as is indicated on the submitted labeling. Revise the product label to declare one pound of product per 518 square feet, or verify your calculation.

Sincerely,



Mr. Robert S. Brennis
Acting Product Manager 10
Insecticide-Rodenticide Branch
Registration Division

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

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Precautionary Statements

HAZARD TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if swallowed. May cause eye irritation. Avoid eye contact. Avoid excessive inhalation. Not to be used on pets. Wash thoroughly after handling.

ENVIRONMENTAL HAZARDS

Boric acid or boric acid solutions spilled or applied to cropland or growing plants may kill or seriously retard plant growth.

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its label.

TO KILL FLEA LARVAE AND DEODORIZE CARPET:

- 1.) Apply only when children and pets do not have access to treated areas.
- 2.) Vacuum carpet thoroughly.
- 3.) Apply directly on carpets where pets frequently traffic or sleep at the rate of 1 lb./625sq.ft. (5mg/sq.in.) Work powder deeply into fibers. Use a household broom. Any powder visible after application must be brushed into carpet fibers.
- 4.) Vacuum normally after 5 days.
- 5.) Allow powder to remain in carpets for a period of 21 days for treatment to have effect. Reapply as necessary.

TO KILL ANTS, ROACHES AND SILVERFISH:

Apply DIFLEA-MATE behind and under kitchen appliances, cabinets, sinks, washing machines, in and around plumbing voids and wall openings, and in cracks and crevices, avoiding areas likely to come into contact with food.

DIA FLEA - MATE

CARPET TREATMENT KILLS FLEA LARVAE

ANTS, ROACHES, SILVERFISH

DEODORIZES PET ODORS

Active Ingredient:

Boric acid.....64.0%
(Boric oxide, B2O3, equivalent - 36.0%)

Inert Ingredients:.....36.0%

Total.....100.0%

**NET CONTENTS
16oz.**

EPA REG. NO. 64396-1
EPA EST. NO. 65312-FL-1

KEEP OUT OF REACH OF CHILDREN

CAUTION

See side panel for additional precautionary statements

Statement Treatment

If swallowed contact control center. If eye with plenty of water. if irritation persists. inhalation, remove t

STORAGE AND

Do not contaminate feed by storage

Storage: Store in children or animal access.

Disposal: Do not container. Wrap discard in trash.

ACC with C In EPA 17 MA

Under the F Fungicide, as amended registered u

Package Bio Na Sarasota, F

BEST AVAILABLE COPY