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MAR - 9 1994

Mr. Mark Studtmann
Bio Natural, Incorporated
3560 Webber Street
Sarasota, FL 34239

Dear Mr. Studtmann:

Subject: Application Rate Reduction
Dia Flea-Mate
EPA Registration Number 64396-1
Submission Dated January 14, 1994

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. A stamped copy of the product label is enclosed for your records.

Your amendment to further reduce the rate of application to 5 mg/sq. in. is currently in review, and acceptance of the lower rate will not be granted at this time pending review of the efficacy data.

Sincerely,



Mr. Robert S. Brennis
Acting Product Manager 10
Insecticide-Rodenticide Branch
Registration Division

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

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Precautionary Statements

HAZARD TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if swallowed. May cause eye irritation.
Avoid eye contact. Avoid excessive inhalation.
Not to be used on pets. Wash thoroughly after
handling.

ENVIRONMENTAL HAZARDS

Boric acid or boric acid solutions spilled or
applied to cropland or growing plants may kill
or seriously retard plant growth.

DIRECTIONS FOR USE

It is a violation of federal law to use this product
in a manner inconsistent with its label.

TO KILL FLEA LARVAE AND DEODORIZE CARPET:

- 1.) Apply only when children and pets do not
have access to treated areas.
- 2.) Vacuum carpet thoroughly.
- 3.) Apply directly on carpets where pets
frequently traffic or sleep at the rate
of 25 mg/sq.in. Work powder deeply into
fibers. Use a household broom. Any powder
visible after application must be brushed
into carpet fibers.
- 4.) Vacuum normally after 5 days.
- 5.) Allow powder to remain in carpets for a
period of 21 days for treatment to have
effect. Reapply as necessary.

TO KILL ANTS, ROACHES AND SILVERFISH:

Apply DiaFlea-Mate behind and under kitchen
appliances, cabinets, sinks, washing machines, in
and around plumbing voids and wall openings, and
in cracks and crevices., avoiding areas likely to
come into contact with food.

DIA FLEA - MATE

CARPET TREATMENT KILLS FLEA LARVAE

ANTS, ROACHES,
SILVERFISH

DEODORIZES PET ODORS

Active Ingredient:

Boric acid.....64.0%
(Boric oxide, B203, equivalent - 36.0%)

Inert Ingredients:.....36.0%

Total.....100.0%

NET CONTENTS
16oz.

EPA REG. NO. 64396-1

EPA. EST. NO. 65312-FL-1

KEEP OUT OF REACH
OF CHILDREN

CAUTION

See side panel for additional
precautionary statements

BEST AVAILABLE COPY