



United States
 Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number
 243638

Application for Pesticide - Section I

1. Company/Product Number 64248-5	2. EPA Product Manager Richard P. Keigwin Jr.	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Maxforce Professional Insect Control Roach Killer Bait Gel	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Maxforce Professional Insect Control c/o PS&RC P.O. Box 493 Pleasanton, CA 94523 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

NOTIFICATION

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Notification: Addition of the following label text;
 Gets roaches where they come in
 The killing power of x baits!*

* (x oz) of gel is equivalent to x bait stations (Combat Roach Killing System or appropriate ABN)

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Stephen Smith		Title Snr. Registration Specialist		Telephone No. (Include Area Code) 510-847-6110	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamp)
2. Signature 		3. Title Senior Registration Specialist			
4. Typed Name Stephen Smith		5. Date 11/15/96			

296

Maxforce Professional Insect Control Roach Killer Bait Gel
EPA Reg. No. 64248-5

MAXFORCE

PROFESSIONAL INSECT CONTROL

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: May be harmful if swallowed. Avoid contact with skin and clothing. Keep exposed gel away from open foods and food contact surfaces. Wash hands thoroughly after handling.

STATEMENT OF PRACTICAL TREATMENT: If swallowed, drink two glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person. Get medical attention. In case of emergency, call day or night, 1-800-426-6228.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage or disposal. Wrap used pre-filled plastic dispenser[s] -or- reservoir[s] -or- syringe[s] -or- roach bait injector[s] and place in a trash can. Store in cool, dry area.



R-07211-10

- EggStopping Gel
- Female roaches carry the egg sac and stay near the nest.
- This product can be injected behind appliances and into cracks and crevices, right into roach nesting areas where pregnant -or- egg-bearing roaches are hiding.
- Many bait placements of this product close to the nest means that more roaches eat the bait and more roaches die.
- Complete control by targeting the nest and eliminating the eggs.
- This product controls roaches by targeting the nest and eliminating the eggs.
- This product controls by targeting the nest and the eggs.
- Roach & Egg Control Gel
- Kills pregnant roaches where they live -or- hide
- Targeted roach [and egg] control.
- A totally new approach to killing -or- controlling roaches and eggs.
- A totally new approach to killing -or- controlling roaches and eggs they carry.
- Kills without a trace.
- For cracks and crevices.
- For hard to reach places.
- Gets roaches where they come in.

MAXFORCE Kills roaches and the eggs they carry

MAXFORCE's patented action formula provides complete roach control by killing roaches and the eggs they carry. This gel can be injected behind appliances and in cracks and crevices, right into nesting areas where egg-bearing -or- pregnant roaches are hiding. MAXFORCE also allows you to place bait in many more locations in your home, which means more roaches contact and eat the bait, and more roaches die.

MAXFORCE targets roach nesting areas

MAXFORCE's patented action formula provides complete roach control by targeting roach nesting areas. This gel can be injected behind appliances and in cracks and crevices, right into nesting areas where egg-bearing -or- pregnant roaches are hiding. MAXFORCE also allows you to place bait in many more locations in your home, which means more roaches contact and eat the bait, and more roaches die.

NOTIFICATION

CAUTION: KEEP OUT OF REACH OF CHILDREN

(See cautions on end -or- side -or- bottom panel)

FOR USE IN COMMERCIAL, INDUSTRIAL AND RESIDENTIAL AREAS
USE ONLY IN AREAS NOT EASILY ACCESSIBLE TO CHILDREN AND PETS.
Product may stain textiles and clothing.

Contains ___ pre-filled plastic dispenser[s] -or- reservoir[s] -or- syringe[s] -or- [roach] bait injector[s] for use w
Specialty Products Gun™ -or- MAXFORCE Bait Injector

ACTIVE INGREDIENT: Hydramethylnon [Tetrahydro-5,5-dimethyl-2(1H)-pyrimidinone, (3-(4-(trifluoromethyl)phenyl)-1-(2-(4-(trifluoromethyl)phenyl)ethenyl)-2-propenylidene)hydrazone]

INERT INGREDIENTS: 2.15%
97.85%
TOTAL 100.00%

MAXFORCE

PROFESSIONAL INSECT CONTROL® ROACH KILLER BAIT GEL

No change



TROL® ROACH KILLER BAIT GEL

**Guaranteed to Work
or It's Free!**

The Killing Power of X Baits!*
(X oz) gel equivalent to
X bait stations
*(Combat Roach Killing System
or appropriate ABN)

**50% More Bait
Stations Free**

Small Cockroaches:



- Kills Eggs
- Breaks the Roach Life Cycle
- EggStopping Ingredient -or- Formula
- Prevents Egg Production
- Prevents Roach Reproduction
- Prevents Egg Hatching
- Inhibits Egg Production
- Inhibits Roach Reproduction
- Inhibits Egg Hatching
- Reproduction Inhibiting Ingredient -or- Formula
- Egg Inhibiting Ingredient -or- Formula
- Patented Action EGG Control
- Sterilizes female roaches
- Creates females that are unable to produce eggs
- As The Domino Effect™ spreads through the roach population, most roaches are killed, and still others lose their ability to produce eggs.
- This product's patented action formula kills roaches and eggs.
- As The Domino Effect™ spreads through the roach population, roaches that are affected either die or lose their ability to produce eggs.

- [This product] offers -or- provides complete roach control.
- [This product] offers -or- provides maximum roach control.
- [This product] offers -or- provides maximum egg control.
- This product causes pregnant -or- egg-bearing roaches to lose their eggs, and prevents -or- inhibits production of new eggs in the population.
- Controls roaches two ways, by killing adults and preventing reproduction in others.
- This product attacks -or- disrupts the reproductive system -or- cycle of roaches.
- Depending on the amount of poison ingested, this product works by either killing or sterilizing the roaches.
- Kills roaches and the eggs they carry 24 hours a day, 7 days a week.
- Kills roaches and the eggs they carry while you sleep.
- Kills roaches and eggs while you sleep.
- Kills roaches and eggs 24 hours a day, 7 days a week.
- Eliminates roaches and eggs.
- Kills roaches and their eggs without vapors or fumes.
- Destroys -or- Kills the egg machine.
- Controls roaches by targeting the nest and eggs.

3-PACK

ILLUSTRATION
T.K.

Large Cockroaches:



- Even kills roaches resistant to pyrethroids and organophosphates.
- New Improved Formula
- New! Improved Roach Control

- New! Greater Roach Control
- New! Better Roach Control
- Kills roaches and the eggs they carry.

Guaranteed to work or your money back.

Use only in areas not easily accessible to children and pets.

Product may stain textiles and clothing.

TOTAL NET WT 6.3 oz (180 g) -or- 2.1 oz (60 g) -or- 1.05 oz (30 g)

3-PACK

ILLUSTRATION T.K.

R-07211-10

ILLUSTRATION 1.K.

3-PACK

MAXFORCE
PROFESSIONAL INSECT CONTROL ROACH KILLER BAIT GEL

- This product may be used as a spot or crack and crevice treatment for the indoor and outdoor control of cockroaches.
- Pest population reduction will be apparent within a week or less.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Product is easy to use: nothing to activate. Targets the nest. This gel can be injected behind appliances and in cracks and crevices near roach nesting areas which are the source of roach problems.

Use MAXFORCE® Professional Insect Control Roach Killer Bait Gel only in areas not easily accessible to children and pets. Keep exposed gel away from open food and food contact surfaces.

MAXFORCE® Professional Insect Control Roach Killer Bait Gel may be used as a spot or crack and crevice treatment for the indoor and outdoor control of cockroaches in residential areas and the non-food/non-feed areas of institutional, warehousing and commercial establishments, including warehouses, restaurants, food/feed processing plants, supermarkets, hospitals, nursing homes, motels, hotels, schools, laboratories, computer facilities, sewers, "aircraft," buses, boats/ships, trains, pet shops and zoos. Non-food areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries, and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling). This product may also be used in food/feed areas of food/feed handling establishments as outlined below.

Applications in Food/Feed Handling Establishments. Application within food/feed areas of food/feed handling establishments is limited to crack and crevice treatment only. Apply with syringe applicator or Maxforce (Roach) Bait Injector directly into cracks and crevices. Place applicator tip 1/2 inch into cracks, crevices, holes and other small openings where roaches may be a problem. Apply small amounts of gel (up to 1/2 gram) per spot. Do not apply bait to areas where food/feed, food utensils or food processing surfaces may become contaminated. Do not apply bait to areas that are routinely washed such as cracks and crevices in tops of tables, food/feed preparation and prepared food/feed holding surfaces as bait may be removed by washing. Do not apply bait to surfaces where the temperature exceeds 130° F as bait may run. Examples include, but are not limited to, portions of stoves, ovens, grills, fume hoods, heat lamps, coffee urns, steam tables, toasters, fryers, dishwashers and hot water pipes. Care should be taken to avoid depositing gel onto exposed surfaces. If gel contacts an exposed surface, remove gel and wash exposed surface.

Food/feed areas include areas for receiving, storage, packing (cleaning, bottling, wrapping, boxing), preparing edible waste storage, and enclosed processing systems (mills, dairies, edible oils, syrups). Serving areas are also considered a food area when food is exposed and facility is in operation. Apply bait in small amounts between different elements of construction, between equipment and floors, openings leading into voids and hollow spaces in floors, walls, ceilings, equipment legs and bases, around plumbing pipes, doors and windows, behind and under refrigerator, cabinets, sinks, closets, stoves and other equipment where cockroaches hide. During follow-up visits inspect bait placements and reapply when necessary. Application of this product in food/feed areas of food/feed handling establishments other than as a crack and crevice treatment is not permitted.

Do not treat food/feed preparation surfaces. Do not apply bait gel to areas which have been recently sprayed with insecticide, and do not spray insecticide over gel as it may cause the bait to become repellent.

Avoid contact with textiles and clothing as bait may stain.

Not for use in USDA Meat and Poultry plants.

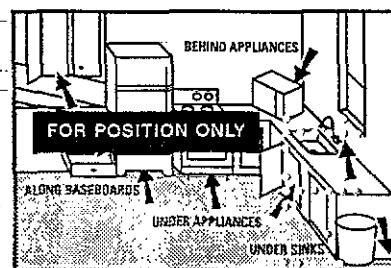
MAXFORCE® gel is packaged in a plastic dispenser containing 2.1 oz (60 g) of bait. -or- MAXFORCE® gel is packaged in a plastic reservoir containing 1.05 oz (30 g) of bait.

Application rate is dependent on level of infestation and species to be controlled. Bait can be applied as spots or as a bead in cracks and crevices.

The lower application rate should be used for low to moderate infestations or retreatments and the higher rate for more severe infestations or where the population occurs in inaccessible areas, such as in walls. Gel placements should be at or near harborage or aggregation areas, such as corners, areas of movement or cracks and crevices. Numerous smaller placements will provide faster control than few larger spots, especially for German cockroach control. For outdoor use place in areas adjacent to structure where roaches may rest or breed.

Priority treatment areas may be identified by visual inspection of such areas listed above or aided by trapping techniques or spot flushings. [Normal infestations require 1 tube and heavy infestations may require 2 tubes.] For more information, call 1-800-426-6228.

1. To apply gel: Remove the cap on the nozzle, touch the tip to surface to be treated, and depress the plunger. Bait can be applied as spots or as a bead in cracks and crevices. Recap the dispenser after treatment is completed. -or-
1. To apply gel: Remove the cap from the nozzle, touch the nozzle tip to surface to be treated and depress the plunger. Recap the dispenser after treatment is complete. -or-
1. To apply gel: Remove cap from tip, touch tip to surface and depress plunger. Gel can be applied as spots or in a line along cracks or crevices. Recap tube after use.



SPECIES / LEVEL OF INFESTATION

MODERATE INFESTATIONS OR (RE-TREATS) FOR SMA SUCH AS GERMAN OR BROWN-BANDED ROACHES:

SEVERE OR HEAVY INFESTATIONS FOR GERMAN OR BROWN-BANDED ROACHES: LARGE ROACHES, SUCH AS AMERICAN, SMOKY-BROWN OR ORIENTAL:

[The paperboard in this] [C]arton
[contains] [its made from] %
recycled fiber (minimum %
post-consumer content).

U.S. PATENT NOS. 4,163,102;
4,213,988; 4,191,768, 4,812,309

No changes

576

PROFESSIONAL INSECT CONTROL ROACH KILLER BAIT GEL

MAXFORCE**This is how MAXFORCE gel works:**

- 1 Dispense gel near suspected roach nesting areas.
- 2 Roaches eat gel and die in the nest.
- 3 Other roaches eat them, and die, creating The Domino Effect™, which eliminates roaches and the eggs they carry.

FOR POSITION ONLY

2. Do not apply gel to areas which have been recently sprayed with insecticide, and do not spray insecticide over gel as this may cause the bait to become repellent. -or-
2. For best results, make -or- place many spots or dabs of gel near areas of roach traffic and suspected nesting areas. Gel can be placed in cracks, crevices, corners and any out of the way place in the house, such as under and behind kitchen appliances, along baseboards, under sinks, in pantry, around pipes and water heater and in the garage and attic. Numerous small placements will provide faster control than fewer large spots. For thorough control, use entire tube at the same time.
3. The bait will adhere to non-greasy or non-dusty surfaces and will remain pliable and palatable to cockroaches as long as it is visibly present. -or-
3. The gel will remain attractive to roaches and keep working for 3 months. Inspect gel after one month and reapply if it is no longer visible. Refresh with a new application after 3 months. Gel cleans up with a damp paper towel. Discard towel after use.
4. A visual inspection of bait placements is recommended at one month after the initial treatment. Reapply when bait is no longer visibly present, according to the remaining level of infestation. -or-
4. Do not use sprays or foggers around gel since they can contaminate the gel and reduce effectiveness. Do not apply gel to areas that are routinely washed, such as counter tops, as gel will be removed or diluted and spread onto the surface.

For indoor use: Do not place bait in locations that are routinely washed, as bait will be removed by washing. Do not place treatments in locations where routine cleansing operations may transfer diluted bait to food or food preparation surfaces. Do not treat food preparation surfaces. Do not use this product in or on electrical equipment where a possibility of shock hazard exists. Avoid contact with textiles and clothing as bait may stain. Apply gel in 1 - 4 1/4 - 1/2 g spots or 3" - 12" bead -or- strip per square yard.

For outdoor use: Place bait in areas adjacent to structures where roaches may nest or breed. Apply bait to potential points of insect entry, such as eaves, sills, and expansion joints. Apply bait in protected areas whenever possible. Environmental stresses such as direct sunlight and water will reduce the residual effectiveness.

Pest population reduction will be apparent within a week or less.

-or-

Directions for loading reservoirs and operation: Put the selector button on the BaitGun™ in the "R" position. -or- On the handle of the drive rod, point the arrow facing up. Pull the drive rod as far out as it will go. Set the hand grip by slightly squeezing the trigger and moving the selector button to the "2" or "1" position. Attach a pre-filled reservoir of MAXFORCE® gel to the BaitGun™ -or- (MAXFORCE) [Roach] Bait Injector with a twist-locking movement. Remove the reservoir outlet cap and attach the dispensing tip. Push the drive rod until the drive plunger seats against the piston in the reservoir of gel. Turn drive rod knob until teeth are facing down and engaging trigger mechanism (arrow down). Gently squeeze the trigger until the gel flows out. Recap the dispenser after treatment is completed. The bait will adhere to non-greasy or non-dusty surfaces and will remain pliable and palatable to cockroaches as long as it is visibly present. Reapply when bait is no longer visibly present, according to the remaining level of infestation which is generally at a lower rate than the initial treatment. A visual inspection of bait placements is recommended at one month after the initial treatment. Reapplication should occur if the bait is visibly depleted.

Directions for changing reservoirs: Squeeze the trigger and move the selector button to the "R" position and pull the drive rod out as far as it will go. -or- With the arrow on the drive rod pointing up, pull the drive rod out as far as it will go. Remove the empty reservoir, wrap, and place in trash can. Reservoirs that still contain gel can be sealed with the end cap and outlet cap for future use. To attach a new reservoir of gel, follow the above directions.

Pest population reduction will be apparent within a week or less.

Directions for using the Maxforce [Roach] Bait Injector:

1. With the teeth of the drive rod facing up, pull the drive rod all the way back and wipe the grease from the exposed portion. If the drive rod is initially hard to move simply un-screw (turn counter-clockwise) the black portion of the applicator that holds the gel reservoir until the drive rod moves easily.
2. Attach a pre-filled reservoir of Maxforce gel with a twist-locking motion, remove the outlet cap and attach a dispensing tip.
3. Turn the knob of the drive rod so that the teeth are facing down and move it slightly forward so that the trigger mechanism will engage. Squeeze the trigger until the drive plunger seats against the piston in the gel reservoir. Gently squeeze the trigger until the gel flows out.
4. If gel continues to flow after the trigger is released simply un-screw the portion of the bait applicator that holds the reservoir to a point where gel does not continue to flow after the trigger is released.

If you have questions regarding the use of your Maxforce [Roach] Bait Injector, please call 1-800-843-6334.

SPECIES / LEVEL OF INFESTATION	APPLICATION RATE (PER SQ. YD.)
MODERATE INFESTATIONS (RE-TREATS) FOR SMALL, CH AS GERMAN OR JAWN-BANDED COCKROACHES:	1 - 2 SPOTS ABOUT THE SIZE OF THE GEL CAP OR 1 1/4" - 3" BEAD
SEVERE OR HEAVY INFESTATIONS FOR GERMAN OR JAWN-BANDED COCKROACHES, SUCH AS AMERICAN, CRACK, OR ORIENTAL:	2 - 4 SPOTS ABOUT THE SIZE OF THE GEL CAP OR 3" - 6" BEAD
	ILLUS. XX
	(Actual size cap) RECOMMENDED SPOT SIZE (1/4 - 1/2 g)

© 1995 MAXFORCE
Insect Control Systems
1221 Broadway,
Oakland, CA 94612

EPA Reg. No. 64248-5

EPA Est. No. 35132-OH-001

-or-

EPA Est. No. 65335-RI-001

-or-

EPA Est. No. 5813-MS-001

BEST AVAILABLE COPY

No changes

6 of 6

Maxforce Professional Insect Control Roach Killer Bait Gel
UNIT LABEL
EPA Reg. No. 64248-5

MAXFORCE®

PROFESSIONAL INSECT CONTROL® ROACH KILLER BAIT GEL

PRECAUTIONARY STATEMENTS HAZARD TO HUMANS AND DOMESTIC ANIMALS

CAUTION: May be harmful if swallowed. Avoid contact with skin and clothing. Keep exposed gel away from open foods and food contact surfaces. Wash hands thoroughly after handling. In case of emergency, call day or night: 1-800-426-6228.

STATEMENT OF PRACTICAL TREATMENT: If swallowed, drink two glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person. Get medical attention. For more information, call: 1-800-426-6228.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage or disposal. Wrap used pre-filled plastic dispenser[s]-or-reservoir[s]-or-syringe[s]-or-roach bait injector[s] and place in a trash can. Store in cool, dry area.

ACTIVE INGREDIENT: Hydramethylnon [Tetrahydro-5,5-dimethyl-2(1H)-pyrimidinone, (3-(4-(trifluoromethyl)phenyl)-1-(2-(4-(trifluoromethyl)phenyl)ethenyl)-2-propenylidene)hydrazone] 2.15%

INERT INGREDIENTS: 97.85%

TOTAL 100.00%

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1221 Broadway, Oakland, CA 94612



Refer to outer box for complete
Directions for Use.

KEEP OUT OF REACH OF CHILDREN

FOR USE IN COMMERCIAL, INDUSTRIAL
AND RESIDENTIAL AREAS. USE ONLY IN
AREAS NOT EASILY ACCESSIBLE TO
CHILDREN AND PETS.

Product may stain textiles and clothing.

EPA Reg. No. 64248-5

EPA Est. No. 35132-OH-001 -or-

EPA Est. No. 65335-RI-001 -or-

EPA Est. No. 5813-MS-001

U.S. PATENT NOS. 4,163,102;
4,213,988; 4,191,768, 4,812,309

NET WT. 30 g (1.05 oz)

RU-07211-4

No changes