

PM 13

64248-5

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Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060. Approval expires 05-31-98



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☒ Amendment
☐ Other

OPP Identifier Number

247972

Application for Pesticide - Section I

1. Company/Product Number 64248-5	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name)	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) MAXFORCE Insect Control Systems c/o PS&RC P.O. Box 493 Pleasanton, CA 94566-0803 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of revised labeling (changes underlined) for use with new MAXFORCE bait injector. Five copies of proposed labeling enclosed

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted	If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV


1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name J. Evelyn Lawson	Title Regulatory Compliance Specialist	Telephone No. (Include Area Code) (510) 847-6842	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped)
2. Signature <i>J. Evelyn Lawson</i>	3. Title Regulatory Compliance Specialist		
4. Typed Name J. Evelyn Lawson	5. Date December 11, 1995		



(for accompanying OPP 247972)
MAXFORCE Professional Insect Control Roach Killer Bait Gel
EPA Reg. No. 64248-5

Notification of labeling additions and text clarification per PR Notice 95-2

This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.


Signature of Official

(J. Evelyn Lawson)
Regulatory Compliance Specialist

for:
Maxforce Insect Control Systems
c/o PS&RC
P.O. Box 493
Pleasanton, CA 94566-0803

December 11, 1995

MAXI

PROFESSIONAL INSECT CO

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: May be harmful if swallowed. Avoid contact with skin and clothing. Keep exposed gel away from open foods and food contact surfaces. Wash hands thoroughly after handling.

STATEMENT OF PRACTICAL TREATMENT: If swallowed, drink two glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person. Get medical attention. In case of emergency, call day or night, 1-800-426-6228.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage or disposal. Wrap used pre-filled plastic dispenser[s] -or- reservoir[s] -or- syringe[s] -or- roach bait injector[s] and place in a trash can. Store in cool, dry area.



R-07211-4

- EggStopping Gel
- Female roaches carry the egg sac and stay near the nest.
- This product can be injected behind appliances and into cracks and crevices, right into roach nesting areas where pregnant (or egg-bearing) roaches are hiding.
- Many bait placements of this product close to the nest means that more roaches eat the bait and more roaches die.
- Complete control by targeting the nest and eliminating the eggs.
- This product controls roaches by targeting the nest and eliminating the eggs.
- This product controls by targeting the nest and the eggs.
- Roach & Egg Control Gel
- Kills pregnant roaches where they live (or hide).
- Targeted roach (and egg) control.
- A totally new approach to killing (or controlling) roaches and eggs.
- A totally new approach to killing (or controlling) roaches and eggs they carry.
- Kills without a trace.

MAXFORCE Kills roaches and the eggs they carry

MAXFORCE's patented action formula provides complete roach control by killing roaches and the eggs they carry. This innovative new gel can be injected behind appliances and in cracks and crevices, right into nesting areas where egg-bearing (or pregnant) roaches are hiding. MAXFORCE also allows you to place bait in many more locations in your home, which means more roaches contact and eat the bait, and more roaches die.

MAXFORCE targets roach nesting areas

MAXFORCE's patented action formula provides complete roach control by targeting roach nesting areas. This innovative new gel can be injected behind appliances and in cracks and crevices, right into nesting areas where egg-bearing (or pregnant) roaches are hiding. MAXFORCE also allows you to place bait in many more locations in your home, which means more roaches contact and eat the bait, and more roaches die.

3-PACI

ILLUSTRATION
T.K.

CAUTION: KEEP OUT OF REACH OF CHILDREN

(See cautions on end -or- side -or- bottom panel)

FOR USE IN COMMERCIAL, INDUSTRIAL AND RESIDENTIAL AREAS
USE ONLY IN AREAS NOT EASILY ACCESSIBLE TO CHILDREN AND PETS.
Product may stain textiles and clothing.

Contains ___ pre-filled plastic dispenser[s] -or- reservoir[s] -or- syringe[s] -or- [roach] bait injector[s] for use with
Specialty Products Gun™ -or- MAXFORCE Bait Injector

ACTIVE INGREDIENT: Hydramethylnon (Tetrahydro-5-dimethyl-2(1H)-
pyrimidinone {3-[4-(trifluoromethyl)phenyl]-1-[2-[4-(trifluoromethyl)
phenyl]ethenyl]-2-propenylidene}hydrazine) 2.15%

INERT INGREDIENTS: 97.85%

TOTAL 100.00%

Guaranteed to w
Use only in area
Product may sta

MAXFORCE

PROFESSIONAL INSECT CONTROL® ROACH KILLER BAIT GEL



CT CONTROL® ROACH KILLER BAIT GEL

Small Cockroaches:



- Kills Eggs
- Breaks the Roach Life Cycle
- EggStopping Ingredient (or Formula)
- Prevents Egg Production
- Prevents Roach Reproduction
- Prevents Egg Hatching
- Inhibits Egg Production
- Inhibits Roach Reproduction
- Inhibits Egg Hatching
- Reproduction Inhibiting Ingredient (or Formula)
- Egg Inhibiting Ingredient (or Formula)
- Patented Action EGG Control
- Sterilizes female roaches
- Creates females that are unable to produce eggs
- As The Domino Effect™ spreads through the roach population, most roaches are killed, and still others lose their ability to produce eggs.
- This product's patented action formula kills roaches and eggs.
- As The Domino Effect™ spreads through the roach population, roaches that are affected either die or lose their ability to produce eggs.

- This product offers (or provides) complete roach control.
- This product offers (or provides) maximum roach control.
- This product offers (or provides) maximum egg control.
- This product causes pregnant (or egg-bearing) roaches to lose their eggs, and prevents (inhibits) production of new eggs in the population.
- Controls roaches two ways, by killing adults and preventing reproduction in others.
- This product attacks (or disrupts) the reproductive system (or cycle) of roaches.
- Depending on the amount of poison ingested, this product works by either killing or sterilizing the roaches.
- Kills roaches and the eggs they carry 24 hours a day, 7 days a week.
- Kills roaches and the eggs they carry while you sleep.
- Kills roaches and eggs while you sleep.
- Kills roaches and eggs 24 hours a day, 7 days a week.
- Eliminates roaches and eggs.
- Kills roaches and their eggs without vapors or fumes.
- Destroys (or Kills) the egg machine.
- Controls roaches by targeting the nest and eggs.

3-PACK
ILLUSTRATION
T.K.

Large Cockroaches:



- Even kills roaches resistant to pyrethroids and organophosphates.
- New! Improved Formula
- New! Improved Roach Control

- New! Greater Roach Control
- New! Better Roach Control
- Kills roaches and the eggs they carry.

Guaranteed to work or your money back.

Use only in areas not easily accessible to children and pets.

Product may stain textiles and clothing.

TOTAL NET WT 6.3 oz (180 g) -or- 2.1 oz (60 g) -or- 1.05 oz (30 g)

3-PACK

ILLUSTRATION T.K.

ILLUSTRATION T.K.

3-PACK



MAXFORCE

PROFESSIONAL INSECT CONTROL ROACH KILLER BAIT GEL

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Product is easy to use: nothing to activate. Targets the nest. This innovative gel can be injected behind appliances and in cracks and crevices near roach nesting areas which are the source of roach problems.

Use MAXFORCE Professional Insect Control Roach Killer Bait Gel only in areas not easily accessible to children and pets. Keep exposed gel away from open food and food contact surfaces.

MAXFORCE Professional Insect Control Roach Killer Bait Gel may be used as a spot or crack and crevice treatment for the indoor and outdoor control of cockroaches in residential areas and the non-food/non-feed areas of institutional, warehousing and commercial establishments, including hospitals, laboratories, computer facilities, sewers, buses, boats/ships, trains, pet shops and zoos.

Do not use in food/feed product areas of food/feed processing plants, restaurants or other areas where food/feed is commercially prepared, processed, stored or exposed. Do not use in serving areas while food/feed is exposed. (Serving areas are considered areas prepared foods are served such as dining rooms, but exclude areas where food may be prepared or held.) NOTE: Do not place bait in locations that are routinely washed, as bait will be removed by washing. Do not place treatments in locations where routine cleansing operations may transfer diluted bait to food or food preparation surfaces. Do not treat food preparation surfaces. Do not apply bait gel to areas which have been recently sprayed with insecticide, and do not spray insecticide over gel as it may cause the bait to become repellent.

Non-food areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries, and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling). Avoid contact with textiles and clothing as bait may stain.

Not for use in USDA Meat and Poultry plants.

MAXFORCE gel is packaged in a plastic dispenser containing 2.1 oz (60 g) of bait. -or- MAXFORCE gel is packaged in a plastic reservoir containing 1.05 oz (30 g) of bait.

Application rate is dependent on level of infestation and species to be controlled. Bait can be applied as spots or as a bead in cracks and crevices.

The lower application rate should be used for low to moderate infestations or retreatments and the higher rate for more severe infestations or where the population occurs in inaccessible areas, such as in walls. Gel placements should be at or near harborage or aggregation areas, such as corners, areas of movement or cracks and crevices. Numerous smaller placements will provide faster control than few larger spots, especially for German cockroach control. For outdoor use place in areas adjacent to structure where roaches may rust or breed.

Priority treatment areas may be identified by visual inspection of such areas listed above or aided by trapping techniques or spot flushings. Normal infestations require 1 tube and heavy infestations may require 2 tubes. For more information, call 1-800-426-6228.

1. To apply gel: Remove the cap on the nozzle, touch the tip to surface to be treated, and depress the plunger. Bait can be applied as spots or as a bead in cracks and crevices. Recap the dispenser after treatment is completed. -or-
1. To apply gel: Remove the cap from the nozzle, touch the nozzle tip to surface to be treated and depress the plunger. Recap the dispenser after treatment is complete. -or-
1. To apply gel: Remove cap from tip, touch tip to surface and depress plunger. Gel can be applied as spots or in a line along cracks or crevices. Recap tube after use.

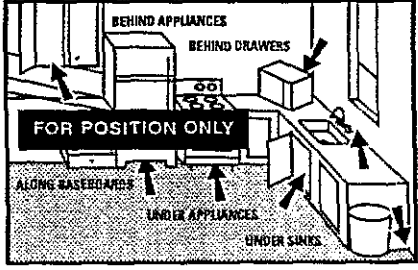
- This product may be used as a spot or crack and crevice treatment for the indoor and outdoor control of cockroaches.
- Pest population reduction will be apparent within a week or less.

[The paperboard in this (C)carton contains] [its made from] % recycled fiber (minimum % post-consumer content).

U.S. PATENT NOS. 4,163,102; 4,213,988; 4,191,768, 4,812,308

SPECIES / LEVEL OF INFESTATION
MODERATE INFESTATIONS OR (RE-TREATS) FOR SMALL SUCH AS GERMAN OR BROWN-BANDED ROACHES:
SEVERE OR HEAVY INFESTATIONS FOR GERMAN OR BROWN-BANDED ROACHES: LARGE ROACHES, SUCH AS AMERICAN, SMOKEY-BROWN OR ORIENTAL:

Most Important Locations:



PROFESSIONAL INSECT CONTROL ROACH KILLER BAIT GEL

MAXFORCE



This is how MAXFORCE gel works:

- 1 Dispense gel near suspected roach nesting areas.
- 2 Roaches eat gel and die in the nest.
- 3 Other roaches eat them and die, creating The Domino Effect™ [which eliminates roaches and the eggs they carry].



2. Do not apply gel to areas which have been recently sprayed with insecticide, and do not spray insecticide over gel as this may cause the bait to become repellent. -or-
2. For best results, make -or- place many spots or dabs of gel near areas of roach traffic and suspected nesting areas. Gel can be placed in cracks, crevices, corners and any out of the way place in the house, such as under and behind kitchen appliances, along baseboards, under sinks, in pantry, around pipes and water heater and in the garage and attic. Numerous small placements will provide faster control than fewer large spots. For thorough control, use entire tube at the same time.
3. The bait will adhere to non-greasy or non-dusty surfaces and will remain pliable and palatable to cockroaches as long as it is visibly present. -or-
3. The gel will remain attractive to roaches and keep working for 3 months. Inspect gel after one month and reapply if it is no longer visible. Refresh with a new application after 3 months. Gel cleans up with a damp paper towel. Discard towel after use.
4. A visual inspection of bait placements is recommended at one month after the initial treatment. Reapply when bait is no longer visibly present, according to the remaining level of infestation. -or-
4. Do not use sprays or foggers around gel since they can contaminate the gel and reduce effectiveness. Do not apply gel to areas that are routinely washed, such as counter tops, as gel will be removed or diluted and spread onto the surface.

For indoor use: Do not place bait in locations that are routinely washed, as bait will be removed by washing. Do not place treatments in locations where routine cleansing operations may transfer diluted bait to food or food preparation surfaces. Do not treat food preparation surfaces. Do not use this product in or on electrical equipment where a possibility of shock hazard exists. Avoid contact with textiles and clothing as bait may stain. Apply gel in 1 - 4 (1/4 - 1/2 g) spots or 3" - 12" bead -or- strip per square yard.

For outdoor use: Place bait in areas adjacent to structures where roaches may nest or breed. Apply bait to potential points of insect entry, such as eaves, sills, and expansion joints. Apply bait in protected areas whenever possible. Environmental stresses such as direct sunlight and water will reduce the residual effectiveness.

Pest population reduction will be apparent within a week or less.

-or-

Directions for loading reservoirs and operation: Put the selector button on the BaitGun™ in the "R" position. -or- On the handle of the drive rod, point the arrow facing up. Pull the drive rod as far out as it will go. Set the hand grip by slightly squeezing the trigger and moving the selector button to the "2" or "1" position. Attach a pre-filled reservoir of MAXFORCE® gel to the BaitGun™ -or- (MAXFORCE) (Roach) Bait Injector with a twist-locking movement. Remove the reservoir outlet cap and attach the dispensing tip. Push the drive rod until the drive plunger seats against the piston in the reservoir of gel. Turn drive rod knob until teeth are facing down and engaging trigger mechanism (arrow down). Gently squeeze the trigger until the gel flows out. Recap the dispenser after treatment is completed. The bait will adhere to non-greasy or non-dusty surfaces and will remain pliable and palatable to cockroaches as long as it is visibly present. Reapply when bait is no longer visibly present, according to the remaining level of infestation which is generally at a lower rate than the initial treatment. A visual inspection of bait placements is recommended at one month after the initial treatment. Reapplication should occur if the bait is visibly depleted.

Directions for changing reservoirs: Squeeze the trigger and move the selector button to the "R" position and pull the drive rod out as far as it will go. -or- With the arrow on the drive rod pointing up, pull the drive rod out as far as it will go. Remove the empty reservoir, wrap, and place in trash can. Reservoirs that still contain gel can be sealed with the end cap and outlet cap for future use. To attach a new reservoir of gel, follow the above directions.

Pest population reduction will be apparent within a week or less.

R-07211-4

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Insect Control Systems

1221 Broadway,

Oakland, CA 94612

EPA Reg. No. 64248-5

EPA Est. No. 35132-DH-001 -

or

EPA Est. No. 65335-RJ-001 -or-

EPA Est. No. 5813-MS-001