

U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460

(542	40.	-74

EPA Reg. Number:

Term of Issuance:

Unconditional

Date of Issuance:

40-74

11/15/21

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_____ Registration
_____ Reregistration
(under FIFRA, as amended)

Name	of Pest	ticide l	Product:

Combat Goggles

Name and Address of Registrant (include ZIP Code):

Combat Insect Control Systems c/o Lewis & Harrison 2461 S. Clark St., Suite 710 Arlington, VA 22202

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

- 1. Submit and/or cite all data required for registration/registration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
- 2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

Signature of Approving Official:	Date:
Jacquelyn Herrick, Product Manager 03 Invertebrate-Vertebrate Branch 1, Registration Division (7505P)	11/15/21

- 3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 64240-74."
- 4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 12/11/2020
- Alternate CSF 1 (Part A & B) dated 12/11/2020
- Alternate CSF 2 (Part B) dated 12/11/2020

If you have any questions, please contact Jamey Shuler email at Shuler.Jamey@epa.gov.

Enclosure

[Bracketed information is optional text.]

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Combat® Goggles

Alternate Brand Names:

Combat Max Dual Action Ant Bait Combat Max 2in1 Ant Bait Combat Max Dual Power Ant Bait Combat Dual Action Ant Bait Combat 2in1 Ant Bait Combat Dual Power Ant Bait



ACCEPTED

Date: 11/15/2021

11/15/2021

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under

EPA Reg. No. 64240-74



Gel Bait - EPA Reg. No. 64240-71

Solid Bait - EPA Reg. No. 64240-30

USE ONLY IN AREAS INACCESSIBLE TO CHILDREN AND PETS. KEEP OUT OF REACH OF CHILDREN AND PETS.

CAUTION: See [side] [and] [or] [back] [panel] [of carton] for additional precautionary statements and directions.

Packaging can contain between 1-10 bait stations.

Contains: 1-10 [Bait] Stations

[Gel Bait: 0.070 oz (2 g) - 0.176 oz (5 g) each]

[Solid Bait: 0.035 oz. (1 g) each] [TOTAL] NET WT:

EPA Reg. No: 64240-XX EPA Est. No.

[Manufactured for] [Distributed by] & © [year] Combat Insect Control Systems [One Henkel Way] Rocky Hill, CT 06067 MADE IN [USA][KOREA][ITALY]

[Patent Pending/Number]

[Bracketed information is optional text.]

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PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes and clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID:

If on Skin or Clothing: Take off contaminated clothing. Rinse skin immediately with plenty of soap and water for 15 to 20 minutes. Call a poison control center or doctor for treatment advice. If in Eyes: Hold eye open, rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

{Note to Reviewer: Per PR-Notice 2007-4, this product will receive a batch code. The batch code number will appear on each bait station.}

[Bracketed information is optional text.]

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For front or back or side panel – Optional language:

Satisfaction guaranteed or your money back!

Guaranteed to work or your money back!

EFFECTIVENESS GUARANTEED OR YOUR MONEY BACK: COMBAT® [Insect Control Systems] stands behind this product with a full Satisfaction Guarantee. Should you have any questions regarding COMBAT® products, please call 1-800-426-6228] [Or visit [www.combatbugs.com] [Call the COMBAT® HELPLINE at 1-800-426-6228 for information]

For information, questions or comments [please] call the Combat[®] [Labs] [Information] Helpline at 1-800-426-6228.

[[The] [Paperboard in this] Carton [contains] [is made from] _____% Recycled fiber [minimum _____% post consumer content].] PLEASE RECYCLE EMPTY CARTON



{Place holder for how2recycle icon:}





[Bracketed information is optional text.]

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For front or back or side panel - Optional language (continued):

[PRODUCT/USE INFORMATION]

This product provides control of ants* in as little as 3-5 days.

This product is formulated to effectively control ants*.

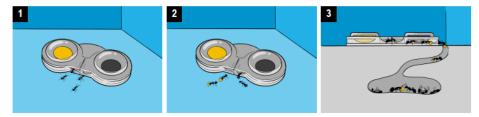
That's because this product contains Fipronil, as its active ingredient.

Its speed is [still] slow enough for foraging ants to return to the colony/nest and feed the bait to larvae and queen so that the entire colony/nest is killed.

*Excluding/Except carpenter, pharaoh and harvester ants. [The qualifier language will appear in close proximity and will be similar font size to the word ants.]

HOW THIS PROUDUCT WORKS:

- 1. Ants enter the bait station and eat the bait.
- 2. Ants take the bait back to the nest.
- 3. Ants pass the bait on to the queen and kill the entire colony.





EFFECTIVE AGAINST -or- ATTRACTS AND KILLS - or- KILLS

COMMON HOUSEHOLD ANTS*: Argentine, Ghost, Cornfield, Pavement, Acrobat, White footed, Little black, Odorous house, Crazy, Big headed, [and other sweet eating] ants.

For Use in and around: Homes, hospitals, restaurants, apartments, grocery stores, institutional buildings, schools, cafeterias, warehouses, storage areas, food processing plants, mobile homes, boats, military bases, theaters, nursing homes, cars, and on military, commercial, and cruise ships.

For Household Use In: Closets, Basements, Attics, Reaction Rooms, Living Areas, Kitchens, Bathrooms, Dining Rooms, Pantries, Food Storage Shelving, Water Receptacles, etc.

*Excluding/Except carpenter, pharaoh and harvester ants. [The qualifier language will appear in close proximity and will be similar font size to the word ants.]

[Bracketed information is optional text.]

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For front or back or side panel – Optional language (continued):

TIPS

Do not spray insecticide on or around stations

Do not spray insecticide on or around the bait stations

Do not spray insecticide on or around the [bait] stations as sprays will contaminate bait[s] and reduce effectiveness.

Once opened, the stations may be left in place for up to 1 month.

Replace baits after 1 month.

Replace bait stations after 1 month.

Replace baits after 1month to keep ants* from returning.

Replace bait stations after 1month to keep ants* from returning.

Replace stations if ants return.

For effective ant* control, all bait stations must be used.

For effective ant* control, all bait stations must be used at one time.

For heavy infestations, we highly recommend using additional baits.

For heavy infestations, we highly recommend using additional bait stations.

Place more bait stations if ants* return.

You will notice fewer ants* in days.

You will notice fewer ants* within a week. Ant* population reduction will be apparent in days.

Ant* population reduction will be apparent within a week.

Ant* population will be reduced in days.

Ant* population will be reduced within a week.

*Excluding/Except carpenter, pharaoh and harvester ants. [The qualifier language will appear in close proximity and will be similar font size to the word ants.]

[Bracketed information is optional text.]

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DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

For indoor and outdoor use:

- 1. Locate the smooth and rough tabs [on the bait station].
- 2. [Press down on] [Snap off] the rough tab until it breaks off. Discard the rough tab [once removed from the bait station]. [No scissors required.] [Do not attempt to separate the two sides of the station by cutting, applying pressure or force.]
- 3. Replace the bait station every 1 month or when the bait station is empty.

For indoor use: place baits near ant trails or where you frequently see ants. Place additional baits anywhere ants* may enter your home.

For outdoor use: place a bait station every 15-20 feet around the perimeter of your home. Place additional bait stations near cracks or crevices, or anywhere ants* can gain entry indoors. Ensure that stations are out of reach of children and pets.

*Excluding/Except carpenter, pharaoh and harvester ants. [The qualifier language will appear in close proximity and will be similar font size to the word ants.]

STORAGE AND DISPOSAL: [Do not contaminate water, food or feed by storage or disposal.] **PESTICIDE STORAGE:** Store in [a] cool, dry area out of reach of children and pets.

CONTAINER HANDLING:

Nonrefillable container. **If empty:** Do not reuse or refill this container. Offer for recycling, if available. If recycling is not available, place in trash.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Bracketed information is optional text.]

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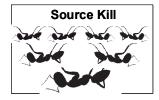
{Note: All photos below are optional. These or similar photos may be added to the directions for use or to the side/bottom panel.}

[The Diagram(s) above/below/at right/at left show(s) recommended placement locations.]



[[Bait] Station Placement/Locations:]





[Bracketed information is optional text.]

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Optional claims for front or back or side panel of label:

Claims from EPA Reg. No. 64240-30

- 1. With [a blend of] [multiple] foods ants* eat
- 2. With foods ants* find attractive [appealing]
- 3. With multiple foods to kill [the] gueen and [the] [entire] colony
- 4. Kills [the] queen and [the] [entire] colony [source]
- 5. Quick kill formula
- 6. Fast formula
- 7. Kills the ants* you see and ones you don't see
- 8. Long lasting power
- 9. Non-stop ant* control
- 10. Provides long lasting ant* killing power
- 11. Kills common household ants: Argentine Ants, , Little Black Ants, Cornfield Ants, Odorous House Ants, Pavement Ants
- 12. Kills ants* without messy residue and without insecticide odors or fumes
- 13. For common household ants*
- 14. Kills grease and sugar loving ants*
- 15. Ants* carry bait back to the colony so that the bait can kill the queen and other ants* so that they don't invade your home
- 16. Kills ants* outdoors before they come indoors so that they don't invade your home
- 17. Kills [the] entire colony
- 18. Attracts worker ants* to the bait stations
- 19. Leaves no residue or odor
- 20. Kills ants* without insecticide odors [fumes]
- 21. Kills ants* at their source
- 22. Controls ant* problem
- 23. Starts [working] as soon as you activate
- 24. Lasts for 1 month
- 25. Kills [ants*] [quickly] [fast]
- 26. No vapor, fumes or odor [easy to use] [nothing to activate]
- 27. Easy to use
- 28. Nothing to activate
- 29. [Kills] [the] [queen and] [the] [colony] [source] [nest]
- 30. [For] indoor [and] [&] outdoor use
- 31. Starts working as soon as ants* feed on bait
- 32. Starts killing overnight
- 33. Kills ants* 24/7 for up to 1 month
- 34. Kills quickly [and keeps on killing] [[for] up to 1 month]
- 35. [Kills] [Starts Killing] in hours up to 1 month
- 36. Kills non-stop [for] [up to 1 month]
- 37. Kills fast up to 1 month
- 38. Kills in hours, [Non-stop] [for] up to 1 month
- 39. [Fast Acting] [and] [effective] killing [[for] up to 1 month]
- 40. Kills [with][in] 24 hours [and [for] [Lasts] up to 1 month]
- 41. Kill the ones you see and the ones you don't [see]

[Bracketed information is optional text.]

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- 42. Kill[s] [the] nest [colony]
- 43. [Your] Secret weapon [against ants*]

For 6 count or more (will not exceed 12 bait stations):

- Great value
- Value size
- Economy size
- [Bonus Pack] (applies to packs to which more baits are added)
- [50% More Free] (applies to packs to which 50% more baits are added)
- [6 Bonus Baits With Purchase] (applies to packs to which 6 more baits are added)
- [x] [x [Bait]] [[x%] More^{††} [With Purchase]
- [x%] for free^{††} [With Purchase]
- [X][Extra] [Free] [Bonus] [Bait(s)] + [With Purchase] + [for free]
- More Baits [– Better Value]
- Value Pack [- More Baits]
- Value Size [– More Baits]
- Better Value
- SUPER VALUE
- INSTITUTIONAL SIZE
- ECONOMY PACK
- GREAT VALUE [X] number [more] [extra] bait stations]
- Double Pack

††vs. [standard] [x] [count] [ct.][package] [pkg.] [of this product]

Claims from EPA Reg. No. 64240-71

Design Claims:

- 1. Easy-to-use
- 2. Ready to Use
- 3. Leaves no [messy] residue
- 4. Leaves no messy clean up
- 5. There's no [residue or] mess to clean up
- 6. Convenient
- 7. No scissors required [for opening]
- 8. Mess-free
- 9. No mess
- 10. No vapors, fumes [or] [odor] [mess]
- 11. No vapors or fumes
- 12. Kills/Stops ants* without [messy] residue [and odors or fumes]
- 13. Works without [messy] residue [and without odors]
- 14. Works without [messy] residue and without odors or fumes
- 15. This product is easy to use [and has no insecticide odor]
- 16. Bait(s) [stations] are easy to use [and have no insecticide odor]
- 17. No [insecticide] odor
- 18. The [clean,] easy way to solve your ant* problem
- 19. Pre-filled bait station[s]
- 20. [COMBAT®] bait stations do not spill
- 21. Leaves no mess/spills

[Bracketed information is optional text.]

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Miscellaneous Claims:

- 22. [Effective for] Indoor Use
- 23. [Effective for] Indoor and Outdoor Use
- 24. COMBAT® [alternate brand name] [gel] ant* killing bait [stations]
- 25. [For] Ant[s]*
- 26. Gel [Bait] Technology
- 27. Ant* [Gel] Bait Technology
- 28. Ants love sugar

Formula Claims:

- 29. A highly effective tool in the fight against ants*
- 30. A highly effective tool to fight your ant* problem
- 31. A highly effective tool to kill ants*
- 32. A sugar death for ants*
- 33. A sweet [gel] bait that ants* share killing them and the rest of the colony
- 34. A Tri-Sugar death for ants*
- 35. Alternate Brand Name kills the ant* colony/nest
- 36. Alternate Brand Name kills the colony/nest
- 37. Alternate Brand Name offers ants* both a food and water source
- 38. Alternate Brand Name that is highly attractive to ants*
- 39. Alternate Brand Name tri-sugar complex kills the [ant*] colony/nest
- 40. Ant* Bait [that lures them in with its sweetness only to provide them and their little friends with a deadly insecticide.]
- 41. Ant* control in as little as 3-5 days
- 42. Ant* Killing Insecticide
- 43. Ants need energy. Carbohydrates such as sugar provides energy.
- 44. Ants need energy. Sugar provides energy.
- 45. Ants* are attracted to the [sugar] bait and take it back to their nest/colony
- 46. Ants* are attracted to the sugar gel bait and take it back to their nest/colony
- 47. Ants* are attracted to the tri-sugar [gel] bait and take it back to their nest/colony
- 48. Ants* can't help but share this [gel] bait with the rest of the colony
- 49. Ants* carry the bait back to the colony/nest to kill the queen and other ants before they invade your home
- 50. Ants* eat and share the insecticide with the colony/nest, killing themselves and the rest of the colony
- 51. Ants* eat the [gel] bait and die in the nest
- 52. Ants* eat the insecticide [gel] bait and die in the nest
- 53. Appealing Sugar formula [- fast attractant]
- 54. Attractive Sugar formula [- fast attractant]
- 55. Attractive Tri- Sugar formula [attracts ants* quick]
- 56. Attractive tri-sugar blend that ants* seek/want
- 57. Attractive tri-sugar combo that ants* seek/want
- 58. Attractive Tri-Sugar formula attracts ants* fast
- 59. Attractive tri-sugar mix that ants* seek/want
- 60. Attracts ants* [quickly]
- 61. Bait that lures them in with its sweetness only to provide them and their little friends with a deadly insecticide.
- 62. COMBAT®'s ant* killing bait stations
- 63. COMBAT®'s insecticide bait stations
- 64. COMBAT®'s potent ant* killing bait stations
- 65. COMBAT®'s potent insecticide bait stations
- 66. Contains a tri-sugar system
- 67. Contains appealing sugars [which provides high ant* attraction power]
- 68. Contains attractive sugars that ants* seek/want
- 69. Contains Attractive Sugars
- 70. Contains powerful sugars

[Bracketed information is optional text.]

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- 71. Contains powerful sugars that ants* seek/want
- 72. Contains powerful sugars which provides high ant* attraction power
- 73. Contains tri-sugars
- 74. Eat, Share, Die
- 75. Effective against Argentine, Ghost, Acrobat, Big-Headed, Cornfield, Field, Odorous House, Thief, Pavement, White Footed, [and] Little Black Ants
- 76. Effective against common household ants*
- 77. Effective Killing for up to 1 month
- 78. Control in [as little as] 3-5 days
- 79. Food and water formula/formulation attracts worker/foraging ants to the [bait] stations
- 80. Foraging ants* are attracted to the [gel] bait and take it back to their nest/colony, killing the queen [and the whole colony/nest]
- 81. Foraging ants* are attracted to the gel [bait] and take it back to their nest/colony, ultimately killing the queen and the colony/nest
- 82. Formula with a tri-sugar system
- 83. Formula with appealing sugars [which provides high ant* attraction power]
- 84. Formula with Attractive Sugars [that ants* seek/want]
- 85. Formula with powerful sugars [that ants* seek/want]
- 86. Formula with powerful sugars which provides high ant* attraction power
- 87. Formula with [Tri-]Sugar[s]
- 88. Formulation based on appealing Tri-sugars [and other food ingredients]
- 89. Formulation based on Tri-sugars [and other food ingredients]
- 90. Gain control of your ant* problem
- 91. Gel Ant Bait
- 92. Gets to the source of the [ant*] problem
- 93. Gets to the source of your [ant*] problem
- 94. Ants* love Combat®
- 95. High Palatability
- 96. Insecticide
- 97. It even kills ants* you don't see [outside]
- 98. Keeps killing [ants*] for up to 1 month
- 99. Keeps killing [ants*] until the bait is gone
- 100. Keeps killing ants* up to 1 month
- 101. Keeps on killing for up to 1 month
- 102. Keeps working [for] up to 1 month
- 103. Keeps working until the bait is gone
- 104. Kill ants* [24/7]
- 105. Kill ants* in inaccessible areas/places
- 106. Kill the colony/nest
- 107. Kill the ones you see and the ones you don't [see]
- 108. Kills ants* in inaccessible areas/places
- 109. Kills ants* [24/7 for up to 1 month]
- 110. Kills ants* continuously [for up to 1 month]
- 111. Kills ants* for up to 1 month
- 112. Kills ants* in hard-to-reach areas/places
- 113. Kills ants* non-stop for up to 1 month
- 114. Kills ants* while you sleep
- 115. Kills ants* you don't see [outside]
- 116. Kills [all] common household ants*
- 117. Kills in 24 hours [and for up to 1 month]
- 118. Kills in 24 hours and lasts up to 1 month
- 119. Kills non-stop [- for up to 1 month]
- 120. Kills non-stop
- 121. Kills the colony/nest
- 122. Kills the Queen
- 123. Kills within 24 hours [and for up to 1 month]
- 124. Kills within 24 hours and lasts up to 1 month

[Bracketed information is optional text.]

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- 125. Long residual action [for up to 1 month]
- 126. Non-stop ant* control
- 127. Ongoing ant* control
- 128. Provides 24/7 [ant*] protection [for up to 1 month]
- 129. Provides control of ants*
- 130. Provides round the clock protection [for up to 1 month]
- 131. Starts killing overnight
- 132. Starts working as soon as ants* feed on bait
- 133. Sugar boost formula contains three [types of] sugars which provides ants* with energy
- 134. Sugar boost power contains three [types of] sugars which provides energy
- 135. Sugar formula fast attractant
- 136. Sugary Formulation
- 137. Sweet Tri-sugar formula that is highly attractive [to ants*]
- 138. The gel [bait] attracts ants* in search of food and water to the [bait] station
- 139. The bait attracts ants* in search of food with its sugar formula/formulation
- 140. The bait attracts ants* in search of food with its sugar technology
- 141. The bait attracts ants* quickly in search of food with its [Tri]sugar formula[tion]
- 142. The bait attracts ants* quickly in search of food with its [Tri]sugar technology
- 143. The bait attracts ants* with its sugar formula[tion]
- 144. The bait attracts ants* with its [Tri-]sugar technology
- 145. The bait attracts ants* with its Tri-sugar formula[tion]
- 146. The gel [bait] attracts ants* [quickly] [in search of food]
- 147. The gel bait formulation attracts ants* quickly [in search of food]
- 148. The Nest Killer
- 149. This product has [a] [specific] [combination of] ant food attractants
- 150. This product kills ants* at the[ir] source
- 151. This product kills ants* in the colony/nest
- 152. This product kills ants* indoor and outdoor
- 153. This product kills ants* outdoor
- 154. This product kills ants* where they breed/hide
- 155. This product kills ants* where they live/nest
- 156. This product kills ants* [where] you can't/don't see them
- 157. This product kills ants*, the queen and the colony
- 158. This product kills the [queen and the] colony/nest
- 159. This product offers ants food and water [source]
- 160. This product provides complete ant* control
- 161. This product['s] [patented action formula] kills ants*
- 162. Three/3 Sugars ants love to death
- 163. Tri-sugar formula that is highly attractive [to ants*]
- 164. Visible results overnight
- 165. Worker ants* are attracted to the [gel] bait and take it back to the nest/colony, killing the queen [and the whole colony/nest]
- 166. Worker ants* are attracted to the gel [bait] and take it back to the nest/colony, ultimately killing the queen and the whole colony/nest
- 167. Your secret weapon against ants*
 - *Excluding carpenter, pharaoh and harvester ants.

[Bracketed information is optional text.]

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Value claims:

- Trial Size
- Value Size
- Trial Pack
- Ant Bait Trial Pack
- New Size [Claim will only be used for 6 months after the product is registered]
- New Bait Count [Claim will only be used for 6 months after the product is registered]
- 2-Pack
- For small infestations only
- For small ant* infestations only
- For minor infestations only
- For minor ant* infestations only
- Recommended for small homes
- Recommended for apartments
- Recommended for small homes or apartments
- Perfect for apartments
- Perfect for apartments with a minor infestation
- Perfect for apartments with a minor ant* infestation
- Perfect for apartments with a small infestation
- Perfect for apartments with a small ant* infestation
- Perfect for small homes
- Perfect for small homes with a minor infestation
- Perfect for small homes with a minor ant* infestation
- Perfect for small homes with a small infestation
- Perfect for small homes with a small infestation
- Perfect for a small home with a minor infestation
- Perfect for a small home with a minor ant* infestation
- Perfect for a small home with a small infestation
- Perfect for a small home with a small infestation
- Recommended for small infestations
- Recommended for small ant* infestations
- Recommended for minor infestations
- Recommended for minor ant* infestations
- Use all baits, larger infestations may require more bait stations.
- Use all baits, larger infestations may require more than one box.
- Moderate ant problems may require 2 boxes [or more].
- Moderate or severe ant problems may require 2 boxes [or more].
- Number of bait stations needed varies depending on the size of the infestation.
- [x] [x [Bait]] [[x%] More^{††} [With Purchase]
- [x%] for free^{††} [With Purchase]
- [X][Extra] [Free] [Bonus] [Bait(s)]^{††} [With Purchase] ^{††} [for free]
- More Baits [– Better Value]
- Value Pack [- More Baits]
- Value Size [– More Baits]
- Bonus Pack
- Better Value
- SUPER VALUE
- INSTITUTIONAL SIZE
- ECONOMY SIZE
- ECONOMY PACK
- GREAT VALUE [X] number [more] [extra] bait stations]
- Double Pack

++vs. [standard] [x] [count] [ct.][package] [pkg.] [of this product]

[Bracketed information is optional text.]

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Goggles Efficacy Claims:

- 1. Kills 11 types of ants* [:Argentine, Cornfield, Little black, Field, Odorous house, Pavement, Ghost, Acrobat, White footed, Crazy and Big-headed ants]
- 2. [Two baits] Attracts and kills ants* in all feeding cycles
- 3. [With Combat baits] [,] ants* deliver the insecticide into places where aerosol sprays can't [go]
- 4. Let ants* do the [dirty] work for you
- 5. Let Alternate Brand Name do the [dirty] work for you
- 6. Combat does the work for you [so you can relax [pest free]]

Goggles Formulation Claims:

- 7. Two/2 baits in one/1 [station]
- 8. Two/2 types of baits eliminate the need for multiple products
- 9. Both water and a food source [for ants*]
- 10. Contains no peanut products [or peanut by-products]
- 11. Contains food and water for ants to consume and bring back to the colony/nest
- 12. Contains protein, [tri-]sugar, and water lures [to Attract and kill ants* in all feeding cycles]
- 13. Combining sugar and protein-based baits in the same bait station help[s] maintain the ants*' interest in the baits throughout the season to keep them under control.
- 14. Eliminates the need for multiple products
- 15. Formula with multiple foods that ants* eat
- 16. Set the bait and forget it [for 1 month] [or] [until empty]
- 17. Translucent/transparent bait station allows you to monitor bait levels
- 18. Translucent/transparent bait station lets you know when [it's time] to replace [the] [bait station]
- 19. See-through bait station [that] allows you to see when [it's time] to replace [the] [bait] [station]
- 20. See-through bait station [that] allows you to see when [the food is] empty
- 21. The product is a dual ant bait in a semi-translucent/transparent plastic packaging, composed of two compartments that house two different ant bait formulations.
- 22. [This product] Contains two different formulations/formulas/attractants /baits, [to attract ants in different life cycles] [to attract different ants] one sugary [tri-sugar] [sweet] [formula/bait/attractant] and one protein [formula/bait/attractant].
- 23. The different formulations/formulas/attractants/baits in each compartment makes the product attractive/efficacious/effective against a large variety of ants [, but also covers different food requirements of the ant colony throughout the season].
- 24. The translucent/transparent bait station allows you to see when the bait is gone.
- 25. The translucent/transparent bait station indicates when to replace the bait station.
- 26. The translucent/transparent bait station lets you know to replace the bait stations if the bait is gone but ants are still a problem.
- 27. Workers are attracted to the baits and take it back to the[ir] colony/nest

Combined Bait Claims

- 28. Double/Dual Control
- 29. Double/Dual Formula
- 30. 2X Formula
- 31. [2X Formula] KILLS GREASE AND SUGAR LOVING ANTS

[Bracketed information is optional text.]

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- 32. 2X Control/Power
- 33. Double/Dual Shot Formula
- 34. Double/Dual Power[ed]
- 35. 2in1 Control/Power
- 36. 2in1 [Ant*] Bait
- 37. Dual Killing Action
- 38. Dual Action Kill
- 39. Kill & Control

*Excluding/Except harvester, carpenter, and pharaoh ants. [The qualifier language will appear in close proximity and will be similar font size to the word ants.]

[Bracketed information is optional text.]

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UNIT LABEL:

COMBAT® ABN

KEEP OUT OF REACH OF CHILDREN AND PETS.

CAUTION: See [outer carton] [box] for complete directions and precautions.

Active Ingredient: Fipronil 0.01% Fipronil 0.001%

[Manufactured for] [Distributed by] [&] © [year] [Combat Insect Control Systems] [One Henkel Way, Rocky Hill, CT 06067]

EPA Reg. No. 64240-XX EPA Est. No. XXXX [TOTAL] NET WT. [XXX oz XXX g]