

64240-70

03-07-2012

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510-P)
1200 Pennsylvania Avenue N.W.
Washington, D.C. 20460

NOTICE OF PESTICIDE:

[x] Registration
Reregistration

(under FIFRA, as amended)

EPA Reg. Number:

64240-70

Date of Issuance:

March 7, 2012

Term of Issuance: Unconditional

Name of Pesticide Product:

Edith

Name and Address of Registrant (include ZIP Code):

Combat Insect Control Systems
c/o Henkel Consumer Goods, Inc.
19001 N. Scottsdale Rd.
Scottsdale, AZ. 85255

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/re-registered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency.

This product (OPP Decision No. D-456520) is unconditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

- 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and, submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Change EPA File Symbol 64240-TN to EPA Registration Number 64240-70.
3. Change the signal word from WARNING to CAUTION.
4. Add Batch Code to bottom of page 1.
5. Under the "Precautionary Statements" section change signal word WARNING to CAUTION. Also revise the first three sentences to read: Causes moderate eye irritation. Harmful if inhaled. Avoid contact with eyes, skin, or clothing.
6. Delete Quality and Responsibility graphic and text on page 3.
7. Revise Household Residential Storage and Disposal instructions on top of page 5 to read: STORAGE AND DISPOSAL: Store this product in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of (continued on page 2)

Page 1 of 2

Signature of Approving Official:

[Handwritten Signature]

Monisha Harris
Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510P)

Date:

March 7, 2012

water. Product or rinsate that cannot be used should be diluted with water before disposal in a sanitary sewer. Do not reuse empty container but place in trash collection. Do not contaminate food or feed by storage, disposal or cleaning of equipment.

8. On page 6, delete "at full strength" as indicated on optional claims 9 and 10.

9. On page 7, add ATCC VR-340 after Rhinovirus and delete "at full strength" on optional claim number 8.

10. On page 7, add ATCC VR-544 after Rhinovirus and delete "at full strength" on optional claim number 9.

11. On page 8, delete the optional heightened efficacy claims number 11 and the word "power" from claim 12, 15, and 16.

12. On page 9, delete the Good Housekeeping Seal and Kosher Union Symbols. Your application did not provide supporting documentation.

13. On page 9, the use of the NSF logo must be in accordance with the Agency's published policy regarding use of that logo.

14. On page 9, the use of the Facebook symbol must be in accordance with the Agency's guidance on the use of the internet. Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

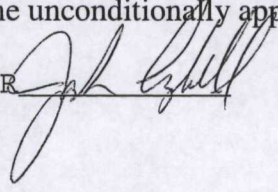
A copy of our reviews is enclosed.

Submit two copies of the finished final printed label prior to releasing this product for sale. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the unconditionally approved label is enclosed for your records.

PRODUCT MANAGER
DATE MAR - 7 2012



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[Language in brackets is optional or alternate wording.]

Bold italicized text is information for the reviewer, not intended as part of label language.

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EDITH

ACTIVE INGREDIENT:

SODIUM HYPOCHLORITE.....1.75%

OTHER INGREDIENTS:.....98.25%

TOTAL.....100.00%

KEEP OUT OF REACH OF CHILDREN

~~**WARNING**~~

CAUTION

[Read back panel carefully]

[See back panel for additional precautionary statements.]

[See precautionary statements on back panel.]

ACCEPTED
with COMMENTS
FALL 2011

MAR 07 2012

Net [Contents] [Weight]: _____

Batch Code _____

64240-70

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Pg 2 of 10

PRECAUTIONARY STATEMENTS: Hazards to Humans & Domestic Animals.

WARNING: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. (Harmful if inhaled.) Avoid breathing spray mist. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

First Aid:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes then continue rinsing. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

Physical & Chemical Hazards: Contains bleach. Avoid contact with clothes, fabric, wood, vinyl, painted surfaces, wallpaper or carpet. Do not use or mix with [other] [household] cleaning products [or other chemicals] as hazardous gases may result.

{Note to Reviewer: Per PR-Notice 2007-4, this product will receive a batch code. The number will be laser-coded or otherwise imprinted on the primary package.}

ACCEPTED
with COMMENTS
in EPA Letter Dated:

MAR 07 2012

under the Federal Insecticide,
Fungicide, and Rodenticide Act as
required for the pesticide,
registered under EPA Reg. No.

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delete

Quality from Henkel

-or-

**Quality &
Responsibility** **Henkel**

Worldwide, for more than 180 years, our brands have combined quality with respect for people and the environment. This is what Henkel stands for - today and tomorrow.

-or-

**Quality &
Responsibility** **Henkel**

UPC bar code

Distributed by [Combat Insect Control Systems][***Supplemental Distributor - TBD***]
 [19001 N Scottsdale Rd] SCOTTSDALE, AZ 85255
 MADE IN THE U.S.A.
 Questions or comments? Call 1-800-290-0158
 [Or visit us at www.softscrub.com]

FN
 EPA Reg. No. 64240- 70
 EPA Est. No. _____

ACCEPTED
 WITH COMMENTS
 BY EPA Letter Dated: _____

07
 registered under EPA Reg. No.

64240-70

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EDITH

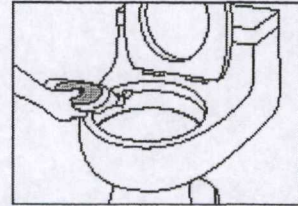
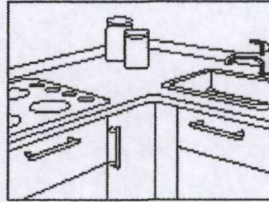
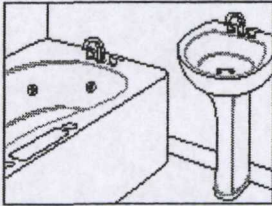
EPA Reg. No. 64240-__, September 19, 2011,

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May include the following or other illustrations or graphic depictions of the container in use or other usage sites as permitted by accepted label claims.



DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Usage Areas: Use around [your] [the] house to clean [even] tough stains and build up. Use on hard, nonporous surfaces [such as plastic laminate, sealed granite, stainless steel, glass, chrome, and glazed porcelain]. Works great on sinks, bathtubs, shower doors, glazed tile, toilet bowls, faucets and fixtures. For other surfaces, spot test in an inconspicuous area. Not recommended for use on natural stone, aluminum, colored grout, copper and brass. Avoid contact with clothes, wood, fabric, vinyl, painted surfaces, wallpaper or carpet. Prolonged contact with metal, old porcelain or plastic countertops may cause discoloration.

To clean and deodorize:

[1] Choose SPRAY or FOAM

- For lighter spot cleaning or larger surface areas
Spray: Open screen and rotate to "SPRAY" [*graphic depiction of the nozzle in SPRAY position*]
- For heavier cleaning or more focused surface areas
Foam: Close screen and rotate to FOAM [*graphic depiction of the nozzle in FOAM position*]

[2] Spray [or apply foam] 6-8 inches from surface.

[3] Wipe thoroughly with a clean, damp cloth or sponge.

[4] For heavily soiled areas, let product stand several minutes then wipe and rinse with water (if needed).

[5] [To get at hard to reach areas like under the toilet rim, invert bottle for optimal cleaning.]

[5]-or-[6] Rotate nozzle to STOP position after use.

To disinfect hard non-porous surfaces: Apply product [by spray or foam] and leave on surface for 30 seconds before wiping clean. Heavily soiled surfaces must be pre-cleaned prior to disinfecting.

To sanitize hard non-porous surfaces: Apply product [by spray or foam] and leave on surface for 30 seconds before wiping clean. Pre-clean surfaces prior to sanitizing.

To clean inside toilet bowl: Set to FOAM and invert bottle to spray sides and under rim of toilet bowl. Let stand for several minutes, then brush and flush.

To disinfect inside toilet bowl: Empty water from toilet. Set to FOAM and invert bottle to spray sides and under rim of toilet bowl. Let stand for 30 seconds, then brush and flush. Heavily soiled surfaces must be pre-cleaned prior to disinfecting.

{Note to Reviewer: The following statement will be used when product is intended for use in hospitals}

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

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U.S. Environmental Protection Agency
Office of Pesticide Programs
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Note to Reviewer:

Below are the Storage & Disposal Statements for Product Distributed Only for Household Residential Use

Storage & Disposal

Store in cool place well-ventilated area inaccessible to small children and pets. Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or discard in trash.

revise

see cover

letter

Note to Reviewer:

Below are the Storage & Disposal Statements for Product Distributed for All Uses Other Than Household Residential Use

Storage & Disposal

Do not contaminate water, food, or feed by storage and disposal

Pesticide Storage: Store in a cool, well-ventilated area inaccessible to small children and pets.

Pesticide Disposal: To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program.

Container Handling: Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or discard in trash.

ACCEPTED
WITH COMMENTS
in EPA Label Data:

MAR 07 2012

of the Federal Insecticide,
Fungicide, and Rodenticide Act
is required for the pesticide,
registered under EPA Reg. No.

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Optional Claims for Front or Back Panel

1. Bleaches out stains & disinfects
2. Antibacterial [Action] [Cleaner] [Cleanser]
3. Kills [odor-causing] [Bacteria] [Germs*]
4. Kills germs* while it cleans
5. [Disinfectant] [Disinfecting] [Cleaner] [Cleanser]
6. Disinfects [As It Cleans]
7. Disinfects and Deodorizes [By Killing [Germs*] [Bacteria] and Their Odors]
8. [Multi-Room] [Multi-Purpose] [All-Purpose] [Multi-Surface] [Disinfectant] [Cleanser] [Cleaner]

9. Kills the Following Microorganisms:
[Escherichia coli [ATCC 11229] (E. coli) -and/or-
Pseudomonas aeruginosa [ATCC 15442] (Pseudomonas) -and/or-
Salmonella enterica [ATCC 10708] (Salmonella) -and/or-
Shigella sonnei (Shigella) [ATCC 25931] -and/or-
Staphylococcus aureus [ATCC 6538] (Staph) -and/or-
Methicillin-Resistant Staphylococcus aureus [ATCC 33592] (MRSA) -and/or-
Athlete's foot fungus [Trichophyton mentagrophytes [ATCC 9533]
[on] [in] [at] **surface option(s) from List A**
in 30 seconds ~~at full strength~~ — delete

10. Kills [99.9% of] [common] [household] [germs*] [bacteria] [including]:
*[Escherichia coli [ATCC 11229] (E. coli) -and/or-
Pseudomonas aeruginosa [ATCC 15442] (Pseudomonas) -and/or-
Salmonella enterica [ATCC 10708] (Salmonella) -and/or-
Shigella sonnei [ATCC 25931] (Shigella) -and/or-
Staphylococcus aureus [ATCC 6538] (Staph) -and/or-
Methicillin-Resistant Staphylococcus aureus [ATCC 33592] (MRSA) -and/or-
Klebsiella pneumoniae [ATCC 4352] -and/or-
Trichophyton mentagrophytes [ATCC 9533] (Athlete's Foot Fungus)]
[on] [in] [at] **surface option(s) from List A**
in 30 seconds ~~at full strength~~ — delete

11. [Home] [Bleach] Disinfectant [Cleaner] [Cleanser]
12. Disinfecting Bleach [Cleaner] [Cleanser]
13. One Step [Cleaner] [Cleanser] and [Disinfectant] [Sanitizer]
14. Cleans and disinfects in one step
15. Leaves Surfaces [Sanitized] [Disinfected]
16. [Eliminates] [Wipes out] odors caused by [bacteria] [germs*] [microorganisms]
17. [Fungicide] [Fungicidal]
18. [Bactericide] [Bactericidal]
19. [Germicide*] [Germicidal*]
20. Cleans and kills on [hard, nonporous surface] **surface option(s) from List A** in one step
21. **surface option(s) from List A** Disinfectant
22. Disinfects **surface option(s) from List A**
23. [An] Effective [disinfectant] [cleanser] [deodorant] [for] [in] [at] **surface option(s) from List A**

24. Hospital Disinfectant [Cleaner] [Cleanser]
25. Industrial Disinfectant [Cleaner] [Cleanser]
26. Institutional Disinfectant [Cleaner] [Cleanser]

ACCEPTED
BY EPA
FOR REGISTRATION

NOV 07 2012

... under EPA Reg. No. 64240-7C

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Optional Claims for Front or Back Panel

1. [Cleans] [Fights] [Removes] [tough] stains
2. Brightens as it cleans
3. Good for [whitening] [brightening] surfaces
4. Bleaches out tough stains
5. Stain fighting
6. Tough stain fighter
7. Tough on [stains] [grease] [soap scum]
8. Tough cleaning [action] [power]
9. Stain-fighting [power] [action] *stet*
- ~~10. Ultimate stain removal~~ *delete*
- ~~11. Advanced bleaching power~~ *delete*
12. The [stain removal] [disinfecting] [action] [power] of bleach with a [great] [fresh] scent
13. The [stain removing] power of bleach, the clean of Soft Scrub
14. Tough on greasy dirt, [and] mildew stains [and] soap scum *delete*
15. [The] tough [stain removing] [cleaning] [action] [power] of bleach
16. The [stain removing] [disinfecting] [germ* killing] power of Soft Scrub with a [Clean] [Fresh] Scent *delete*
17. [Cleans] [Fights] [Removes] [tough] Stains *delete*
18. Tough [Great] [on] [for] [stains] [calcium] [lime scale] [hard water] [soap scum] [rust] [soils] [greasy dirt] outdoor soils
19. [Great] [Good] for heavy duty cleaning
20. Cleans [& deodorizes] your entire bathroom – even [inside] [the] toilet[s]
21. Strong enough for your toilet
22. Grease cutting
- ~~23. The Ultimate Clean[!]~~ *stet*
24. A clean you can trust[!]
25. A clean you can see and feel[!]
26. Makes cleaning the bathroom easier
27. Saves time when cleaning
28. Cleans your bathroom inside and out
- ~~29. Cleans to the Nth degree~~ *stet*
30. Totally rethink clean
31. Multi-Surface Cleaner
32. [Great] [Good] For Heavy Duty Cleaning
33. Your Complete Bathroom [Caddy] [Arsenal] [In One Product]
34. Easy To Use Trigger
35. [Trigger] [Even] [Sprays] [Works] [Upside Down] [Sideways] ***[May include an illustration or graphic depiction of the container shown upside down.]***
36. Foam or Spray
37. Foam (Closed Screen)
38. Spray (Open Screen)
39. Sprays a thick foam and a fine mist
40. Powerful foaming action
41. Sprays 360 degrees
42. Thick foam clings to [toilet bowl] [sides of toilet] [shower walls] [tubs]
43. One product[,] [-] multiple uses
44. Has a [clean] [pleasant] [fresh] [scent] [fragrance]
45. Fresh Scent
46. Deodorizes
47. [A Product] [of] [in] [the] [Dial] [Henkel] [Henkel Consumer Goods Inc.] [Professional] [Products] [Series]
48. [Commercial] [Custodian/Custodial] [Industrial] [Institutional] [Food Service]
49. Residential

ACCEPTED
with COMMENTS
Date: _____

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Optional Claims for Front or Back Panel

[Removes] [Cleans [Away]]...

1. [Bathroom] soils
2. [Food] [coffee] [tea] [mildew] [juice] stains
3. Kitchen Stains
4. [General household] dirt
5. [Bathroom] [Kitchen] [Food] Soils
6. [Tough] [Burnt-on] [Dried] Food
7. [Hard] water deposits
8. [Tough] [Greasy] dirt
9. Tough [stains] [soils]
10. Bathroom dirt
11. Bathroom stains
12. Bathtub rings
13. Fingerprints
14. Smudges
15. Grime
16. Mineral deposits
17. Pot marks
18. Soap scum
19. Toilet ring
20. Mold and Mildew Stains
21. [Tough] Grease [and Grime]
22. [Toilet] Rust
23. Limescale
24. Calcium
25. [White] [Non-colored] Grout

Other Optional Claims: To be used only upon consent of the relevant third party

[Good Housekeeping Seal of Approval]



["NSF Listed"]



[Follow us on Facebook]



[KOSHER] [U]

[Kosher symbol of The Union of Orthodox Jewish Congregations]

need proof

delete

Facebook is a web link & subject to "labeling"

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Front or Back Label

List A Surface Options:

Hard, Nonporous Surfaces for Disinfecting and Cleaning:

1. [Bath] tub [Imitation] [Cultured] [Synthetic] marble
2. [Outside] [of] Dishwashers
3. [Outside] [of] Microwaves
4. [Outside] [of] Refrigerators
5. Bathroom [sink] [countertop] [counter] [tile] [floors] [fixtures] [appliances]
6. Garbage Can[s]
7. Trash Can[s]
8. Waste Receptacle[s]
9. Sealed Fiberglass
10. Glass [Shower] [Doors]
11. Plastic Laminate [Formica]
12. Glazed [Ceramic] tile
13. Glazed Porcelain
14. Hard surface floors
15. Kitchen [sink] [countertop] [counter] [tile] [floors] [fixtures] [appliances]
16. Locker rooms
17. Non-food contact
18. Nonporous [Hard] [Solid] [Engineered] Surfaces
19. Outdoor Furniture
20. Oven doors
21. Sealed Granite
22. Shower [stalls] [walls]
23. Stainless Steel
24. Stove Tops
25. Tabletops
26. Toilets
27. Glass-top Stove[s]
28. Quartz [counter top[s]] [surfaces]

Locations for Disinfecting and Cleaning:

1. Hospitals
2. Healthcare
3. Nursing homes
4. Institutions
5. Industrial facilities
6. Manufacturing [facilities][plants][Manufacturers]
7. [Hotels] [Motels]
8. Correctional institutes
9. Detention [Centers][Facilities]
10. Prisons
11. Public transportation
12. Office buildings
13. Day care [centers][facilities]
14. [Schools][Colleges][Universities]
15. Sports facilities
16. Health clubs

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DATE: 01 07 2012
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