January 30, 2013

Georgia Anastasiou Agent for Combat Insect Control Systems **Lewis & Harrison** 122 C Street, N.W., Suite 740 Washington, D.C. 20001

Subject:

WC Complete

EPA Registration Number: 64240-65 Application Date: December 28, 2012 Receipt Date: December 31, 2012

Dear Ms. Anastasiou:

This letter acknowledges receipt of your notification submitted under the provisions of FIFRA section 3(c)9 and PR Notice 98-10.

#### **Proposed Notification**

Combat Insect Control Systems is initiating the following revisions for label WC Complete Registration No. 64240-65.

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GENCY

- Adding optional language under the Directions for Use for "spray or foam option", page 3
- Adding marketing language and graphics depicting other Soft Scrub products, page 4
- Revised and updated marketing claims and language under "Optional Disinfectant/Sanitizing Claims for front and back panel", pages 5-8
- Adding the Kosher graphic symbol of the Union of Orthodox Jewish Congregations, page 9.

# **General Comments**

Based on a review of the submitted materials, adding optional marketing claims, application methods and graphics per PR Notice 98-10 is **acceptable** and apart of the record on file for future reference.

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-6416 or by e-mail at <u>campbell-mcfarlane.jacqueline@epa.gov</u> or Lorena Rivas by telephone at (703) 305-5027 or by e-mail at <u>rivas.lorena@epa.gov</u>. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely.

bell-McFarlane Product Manáger (34)

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1. Company/Product Number					Manager			3. Proposed	I Classification
64240-65			Jacqueline Campbell-McFarlane			_		_	
4. Company/Product (Name) WC Complete			PM# 34				None None	Restricted	
5. Name and Address of Applicant (	Include ZIP Code)		6. Expedited Review. In accordance wit					FIFRA Sec	ction 3(c)(3)
Combat Insect Control System		:	(b)(I), my product is similar or identical in composition and labeling						
c/o Henkel Consumer Goods I 19001 N. Scottsdale Rd.	nc.		to:						
Scottsdale, AZ 85255			EPA Re	eg. No	).				
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Notification – Explain below.				<u> </u>	Other – Explai				
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a violation of 18 U.S.C. Sec. 10									
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1. Contact Point (Complete items d	irectly below for id	Instification o				unite and		is application	с с с
Name Georgia Anastasiou, Lewis		Title				essary, to proc			clude Area Code)
122 C Street, NW – Suite 740, Wa			ent for Cor	nbat I	nsect Contro		CCCC.		3-3903 x19
I certify that the statements I have acknowledge that any knowingly fa	made on this form	ertification and all attac statement ma	hments the	reto are nable b	e true, accurate y fine or impriso	and complete.	•	6. Eiste A Recei ک) `` {S	
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Georgia Anastasion						,			
4. Typed Name Georgia Anastasiou		5.	Date	Dec	ember 28, 20	12			
AAAY BIR TYRRAMAIAN	Georgia Anastasiou								

EPA Form 8570-1 (Rev. 8-94) Previous editions are obsolete

# LEWIS & HARRISO

122 C Street, N.W., Suite 505 Washington, D.C. 20001 telephone 202.393.3903

**Consultants in Government Affairs** 

December 28, 2012

fax 202.393.3906

#### HAND-DELIVERED

Document Processing Desk (NOTIF) Office of Pesticide Programs (7504P) U. S. Environmental Protection Agency Room S-4900, One Potomac Yard 2777 South Crystal Drive Arlington, VA 22202-4501

Jacqueline Campbell-McFarlane **ATTENTION: Product Manager 34** 

SUBJECT:

WC Complete (EPA Reg. No. 64240-65) Notification per PR Notice 98-10

Dear Ms. Campbell-McFarlane:

On behalf of Combat Insect Control Systems, I am submitting a notification for the product WC Complete (EPA **Reg.** No. 64240-65). The purpose of this notification is to make minor revisions to the label. Below I have listed the revisions to the label.

- 1. Reformat the EPA label by adding section headers to clearly identify the different sections of the label for the reviewer. Please note this language will not appear on the market labels.
- 2. Add optional language to open and close nozzle for spray or foam option.
- 3. Add marketing language and graphics depicting other Soft Scrub products.
- 4. Add marketing language that is a reiteration of already approved language. All new language is highlighted.
- 5. Add the Kosher symbol. Enclosed is a copy of the Kosher certification. Please note the certification lists the approved alternate brand for this product - Soft Scrub Total Bath and Bowl Cleaner.

Enclosed please find the following documents in support of this submission:

- A. Application for Pesticide Form;
- B. One (1) copy of the revised label with changes highlighted; and,

C. Two (2) copies of the revised label.

Thank you in advance for your assistance with this submission. If you have any questions, these call the at 202-393-3903 ext. 19 or e-mail me at georgia@lewisharrison.com. ιιιιι

Sincerely,

Seogra anastasion

Georgia Anastasiou Agent for Combat Insect Control Systems

cc: Patricia McFadden (Combat)

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Note: Bold, Italicized text is infol. \_tion for the reader and is not part of the lab Highlighted text is new [Bracketed information is optional or alternative text.] WC Strikethrough indicates deleted text

lab... MASTER LABEL EPA Reg. No. 64240-65 WC Complete December 28, 2012 Pg 1 of 9

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> > .....

Front Panel Language

# WC Complete

### Approved Alternate Brand Names:

Soft Scrub Total Brand Bath and Bowl (approved on 3/9/10) Soft Scrub Total Brand Bath and [&] Bowl Fresh Scent (approved on 3/9/10)

#### Ingredient Statement

ACTIVE INGREDIENT: Lactic Acid	4.0%
OTHER INGREDIENTS:	96.0%
TOTAL:	100.0%

## KEEP OUT OF REACH OF CHILDREN

**CAUTION:** Causes moderate eye irritation Read back panel carefully

Net Contents:

EPA Reg. No. 64240-65

EPA Est. No.

Hevrewed: Reptioned BY:

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# Precautionary Language

#### **PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID**: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information [on WC Complete] call [SafetyCall International at] 1-866-338-8517[, 24h/day, seven days a week].

**Physical or Chemical Hazards:** Contains lactic acid. Do not mix with chlorine bleach or other household chemicals, as hazardous gases may be released.

# Storage and Disposal Language

#### Note to Reviewer: Household/Residential Storage Disposal Statements

#### Storage & Disposal

Store in cool, well-ventilated area inaccessible to small children and pets. Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or discard in trash.

Note to Reviewer: All uses other than Household/Residential Storage Disposal Statements

#### Storage & Disposal

Do not contaminate water, food, or feed by storage and disposal

Pesticide Storage: Store in a cool, well-ventilated area inaccessible to small children and petters.

Pesticide Disposal: To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or discard in trash.

#### Batch Code Information

*{Note to Reviewer: Per PR-Notice 2007-4, this product will receive a batch code. The number will be laser-coded on the primary package.}* 

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 MASTER LABEL

 EPA Reg. No. 64240-65

 WC Complete December 28, 2012

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# Directions for Use

**DIRECTIONS FOR USE:** It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**Usage Areas:** Use around [your] [the] house to clean [even] tough stains and build up. Use on hard, nonporous surfaces [such as plastic laminate, sealed granite, cultured marble, stainless steel, glass, chrome, and glazed porcelain]. Works great on sinks, bathtubs, shower doors, glazed tile, toilet bowls, faucets and fixtures. For other surfaces, spot test in an inconspicuous area. Not recommended for use on natural stone, copper and brass. Avoid contact with wood, fabric, vinyl, painted surfaces and wallpaper.

# To clean and deodorize:

[1] Choose SPRAY or FOAM

- **Spray:** [Open flip tab on end of nozzle] [Open screen] [and rotate to "SPRAY"] For lighter spot cleaning or larger surface areas [graphic depiction of the nozzle in SPRAY position]
- Foam: [Close flip tab on end of nozzle] [Close screen] [and rotate to FOAM]
   For heavier cleaning or more focused surface areas
   [graphic depiction of the nozzle in FOAM position]
- [2] Spray [or apply foam] 6-8 inches from surface.
- [3] Wipe thoroughly with a clean, damp cloth or sponge.
- [4] For heavily soiled areas, let product stand several minutes then wipe and rinse with water (if needed).
- [5] [To get at hard to reach areas like under the toilet rim, invert bottle for optimal cleaning.]

[5]-or-[6] Rotate nozzle to STOP position after use.

**To disinfect hard non-porous surfaces:** Apply product [by spray or foam] and leave on surface for 10 minutes before wiping clean. Heavily soiled surfaces must be pre-cleaned prior to disinfecting.

**To sanitize hard non-porous surfaces:** Apply product [by spray or foam] and leave on surface for 30 is seconds before wiping clean. Pre-clean surfaces prior to sanitizing.

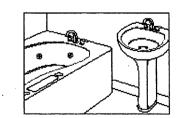
**To clean inside toilet bowl:** Set to FOAM and invert bottle to spray sides and under rim of toilet bowl. Let stand for several minutes, then brush and flush. Heavily soiled surfaces must be pre-cleaned prior to disinfecting.

To disinfect inside toilet bowl: Empty water from toilet. Set to FOAM and invert bottle to spray sides and under rim of toilet bowl. Let stand for 10 minutes, then brush and flush. Heavily soiled suffaces must be pre-cleaned prior to disinfecting.

#### **OPTIONAL GRAPHICS** Illustration of suggested use areas.

Graphics below are representative of, but not necessarily exact depictions of, figures for the final label.





Note: Bold, Italicized text is info....ation for the reader and is not part of the labe... Highlighted text is new [Bracketed information is optional or alternative text.] WC Co Strikethrough indicates deleted text

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# **Optional Henkel Business Language (front or back panels)**



[UPC bar code]

[The distinctive design and elements of this package are proprietary and owned by: ] © [2012] [2013] [2014] Distributed by [Combat Insect Control Systems] [The Dial Corporation, A Henkel Company] [19001 N Scottsdale Rd] SCOTTSDALE, [AZ] [Arizona] 85255 MADE IN THE U.S.A. Questions [or comments]? Call 1-800-290-0158 [Or] visit [us at] www.softscrub.com

[Also try...] [Try our other Soft Scrub products[!]] [Try our family of Soft Scrub products[!]]

# **OPTIONAL GRAPHICS – Pictures and names of other Dial products in the Soft Scrub line.**



Advanced Surface [Cleaner & Polish]



Mold and Mildew Stain Remover



All Purpose Cleaner



All Purpose Cleaner with Bleach

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1.	Antibacterial Cleanser	
2.	Antibacterial [Action]	
3.	[Disinfectant] [Disinfects]	
4.	[Bathroom] [Multi-Purpose] Disinfectant	
5.	Disinfects [and] [&] deodorizes	
6.	Eliminates [Wipes Out] Odors Caused By [Bacteria]	
	Kills [Odor-Causing] Bacteria	
	Hospital Disinfectant Cleaner [Cleanser]	
	Industrial Disinfectant Cleaner [Cleanser]	
	Institutional Disinfectant Cleaner [Cleanser]	
	Healthcare Disinfectant Cleaner [Cleanser]	
	Disinfecting [Cleaner] [Cleanser]	
	[Home] [Bathroom] [Multi-Purpose] Disinfectant [Cleanser]	
	Bactericide [Bactericidal]	
	Germicide [Germicidal]	
	Virucide [Virucidal]	
	Cleans [And] [&] Disinfects	
18.	Cleans [and] [&] Disinfects All Bathroom Surfaces** [Even Inside Toilets]	
	**Hard Non-Porous Surfaces	
19.	Cleans [And] [&] Disinfects All Bathroom Hard Non-Porous Surfaces [Even Inside	e
~~	Toilets]	
	Cleans [and] [&] disinfects [your] bathroom [!]	с сссс с
	Leaves Surfaces Sanitary	co
	Sanitizes [All Bathroom] Hard Non-Porous Surfaces [Even Inside Toilets]	ເັເ ເ
	Sanitizer	ć
	[Fights] [Removes] Mold and Mildew	( ( ( (
	Inhibits [the] [Growth of] Mold and Mildew	( 
26.	Disinfects [and] [&] Deodorizes [by Killing Germs* and Their Odors]	ι.
	* Kills [Salmonella enterica] [Escherichia coli] [Shigella sonnei] [Staphylococcus	aureu
	[Pseudomonas aeruginosa] [Rhinovirus] [and] [Influenza A [virus]]	( C C ) 9
27.	Kills Toilet Germs*	
	* Kills [Salmonella enterica] [Escherichia coli] [Shigella sonnei] [and] [ Rotavirus]	ι.
28.	[Sanitizes surfaces in 30 seconds.] Kills [bacteria] -or- [99.9% of] [common] [hou	iseho
	germs*	
	* [Kills] [Salmonella enterica] [Escherichia coli] [Shigella sonnei] [Staphylococcus	
	[and] [Pseudomonas aeruginosa] [in 10 minutes] [at full strength] [and] [Influenza	ΑA
~~	[Virus]] [Rotavirus] [Rhinovirus [Type 39]] [In 30 Seconds] [at full strength]	
29.	Kills [99.9% of] Salmonella enterica [ATCC 10708] [(Salmonella)] [in 10 minutes]	lat tu
•	strength] Kills [99.9% of] Pseudomonas aeruginosa [ATCC 15442] [(Pseudomonas)] [in 10	<b>`</b>

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# Optional Disinfecting/Sanitizing Claims for front or back panel (Continued)

- 31. [Sanitizes surfaces in 30 seconds.] Kills [99.9% of] Staphylococcus aureus [ATCC 6538] [(Staph)] [in 10 minutes] [at full strength]
- 32. [Sanitizes surfaces in 30 seconds.] Kills 99.9% of Enterobacter aerogenes [ATCC 13048] [in 30 seconds] [at full strength]
- 33. [ Sanitizes surfaces in 30 seconds.] Kills [99.9% of] Shigella sonnei [ATCC 25931] [in 30 seconds] [at full strength]
- 34. [ Sanitizes surfaces in 30 seconds.] Kills [99.9% of] Escherichia coli [ATCC 11229] [in 30 seconds] [at full strength]
- 35. Kills Influenza A [Virus] [In 30 Seconds]
- 36. Kills Rotavirus [In 30 Seconds]
- 37. Kills Rhinovirus [Type 39] [In 30 Seconds]
- 38. Kills [flu] virus[es]\* [in 30 seconds] \*Kills Influenza A [virus]
- 39. Kills [flu] virus[es]\* \*Kills Influenza A [virus] [n 30 seconds]
- 40. Kills [cold] [and] [&] [flu] virus[es]\* [in 30 seconds] \*Kills Influenza A [virus] and Rhinovirus
- 41. Kills [cold] [and] [&] [flu] virus[es]\* \*Kills Influenza A [virus] and Rhinovirus [in 30 seconds]
- 42. [Respiratory illnesses attributable to Pandemic 2009 H1N1are caused by influenza A virus. [This=product] [-OR- ACCEPTED **ABN**] is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).]
- 43. [[This product] [-OR- ACCEPTED ABN] has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.]
- 44. [[This product] [-OR- ACCEPTED ABN] has demonstrated effectiveness agains influenza A virus and is expected to inactivate all influenza A viruses including Pandemio 2009 H1N4 (formerly called swine flu).]
- 45. [Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).]
- 46. [Kills Pandemic 2009 H1N1 influenza A virus.]

## Optional General / Cleaning Claims for front or back panel

- 47. [Bathroom] [Multi-Room] [Multi Purpose] [Multi-Surface] [Cleanser] [Cleaner]
- 48. Cleans [& Deodorizes] [Your] [the] Bathroom Even [Inside] [The] Toilet[s]
- 49. Commercial
- 50. Custodian / Custodial
- 51. Industrial
- 52. Institutional
- 53. Residential
- 54. Food Service
- 55. [Henkel Consumer Goods Inc.] [Henkel] [Commercial] [Products] [Series]
- 56. Tough Cleaning [Action] [Power]

Note: Bold, Italicized text is information for the reader and is not part of the laber Highlighted text is new [Bracketed information is optional or alternative text.] WC Strikethrough indicates deleted text

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57. [Great] [Good] For Heavy Duty Cleaning

58. Your Complete Bathroom [Caddy] [Arsenal] [In One Product]

59. [Trigger] [Even] [Sprays] [Works] [Upside Down] [Sideways]

[May include illustration/graphic depiction of the container shown upside down.]

60. Sprays [A Thick Foam] [And] [&] [A Fine Mist]

61. [Powerful] Foaming Action

62. Sprays 360 Degrees

63. Thick Foam Clings To [Toilet Bowl] [Sides Of Toilet] [Shower Walls] [Tubs]

64. Strong Enough For Your Toilet

65. One Product, [Multiple] [Many] Uses

66. [Has] [A] [Clean] [Pleasant] [Fresh] [Scent] [Fragrance]

67. Easy To Use Trigger

68. The Ultimate Clean

69. A Clean You Can [Trust] [See And Feel]

70. Deodorizes

71. Makes cleaning [the] [your] [bathroom] [home] easier

72. Saves Time When Cleaning

73. Cleans [Your Bathroom Inside And Out] [To The Nth Degree]

74. Totally Rethink Clean

75. Fresh Scent

76. Foam or Spray

77. Foam (Closed Screen)

78. Spray (Open Screen)

79. [Tough on Stains] [and] [&] [Gentle on Surfaces] [!]

80. New Look [!]

81. New [!]

82. [Use] [great] [WC Complete or approved ABN] [for] [to] [clean][s][ing] [removing] [fights] [tough] [on]

a. Bathroom [Soil][s] [Dirt]

b. Bathtub[s] [Ring]s]

c. Calcium

d. [Fingerprints] [Or] [and] [&] [Smudges]

e. General Household [Dirt] [Soil][s]

f. Outdoor [dirt] [soil][s]

g. [Tough] [dirt] [soils] [stains]

h. [Tough] [Greasy] Dirt

i. [Tough] [Grease] [And] [&] [Grime]

j. Lime[scale]

k. Mineral Deposits

I. [Soap Scum] [&] [and] [Stains]

m. Toilet Ring[s]

n. [Toilet] Rust

laber. MASTER LABEL EPA Reg. No. 64240-65 WC Complete December 28, 2012 Pg 8 of 9

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# **Optional General / Cleaning Claims for front or back panel (Continued)**

- o. [Hard] Water Deposits
- p. Cleans [Garbage] [Trash] Can[s]
- q. Cleans Waste Receptacle[s]

## 83. {Approved Surfaces for Disinfecting, Sanitizing and Cleaning:}

- a. [Bath] Tub[s]
- b. [Imitation] [Cultured] [Synthetic] Marble
- c. Bathroom [Sink] [Countertop] [Counter] [Tile] [Floors] [Fixtures] [Appliances]
- d. Sealed Fiberglass [Doors] [Shelves] [Surfaces]
- e. Glass
- f. Plastic Laminate [Formica®]
- g. Glazed [Ceramic] Tile
- h. Glazed Porcelain [Tile]
- i. [Hard Surface] [Glazed Tile] Floors
- j. Non-Food Contact
- k. Nonporous [Hard] [Solid] Surfaces
- I. Toilet[s] [(Inside And Outside)]
- m. [Glass] Shower[s] [Stalls] [Doors]
- n. Doorknobs
- o. Stainless Steel
- p. Sealed Granite

#### 84. Locations for Disinfecting, Sanitizing and Cleaning:

a. Medical [Clinics] [Facilities]

b. Hospitals

c. Healthcare [Facilities]

- d. Nursing Homes
- e. Health Clubs

f. Industrial Facilities

- g. Institutions
- h. Manufacturing [Facilities] [Plants]
- i. [Hotels] [Motels]
- j. Office Buildings
- k. Prisons
- I. Correctional [Facilities] [Institutes]
- m. Public Transportation
- n. Day Care Facilities
- o. Schools
- p. Colleges.
- q. Universities
- r. Sports Facilities

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# **Optional Miscellaneous:**

Good Housekeeping Seal of Approval (to be used only upon consent of this third party)

Good Housekeeping GOOd Housekeeping

"NSF Listed" (to be used only upon consent of this third party)

[KOSHER] [U] [Kosher symbol of The Union of Orthodox Jewish Congregations]