

64240-65

03109/2010

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510C)
1200 Pennsylvania Avenue NW
Washington, D.C. 20460

Reg. Number: 64240-65
Date of Issuance: MAR - 9 2010

Term of Issuance: Unconditional

Name of Pesticide Product: WC Complete

NOTICE OF PESTICIDE:

- x Registration
Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Combat Insect Control Systems
c/o Henkel Consumer Goods, Inc.
19001 N. Scottsdale Road
Scottsdale, AZ 85255

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product (OPP Decision Number: D-409905) is unconditionally registered in accordance with FIFRA sec 3(c)(7)(a) provided that you:

- 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Make the labeling changes listed below before you release the product for shipment:
a. Revise the EPA Registration Number to read, "EPA Reg. No. 64240-65".

Signature of Approving Official:

[Handwritten Signature]

Date:

MAR - 9 2010

Jacqueline Campbell-McFarlane, Acting Product Manager, Team 34
Regulatory Management Branch II

CONCURRENCES

Table with columns for SYMBOL, DATE, and other tracking information.

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b. Revise the 15th claim on page 5 by deleting "All Purpose" and state "Multi Purpose" since this product cannot be used on every surface.

c. The term, Microorganisms, is too broad since your product only mitigates viruses and bacteria. Therefore, delete the 16th bullet and term in the 40th bullet on page 5.

d. H1N1 claims are not acceptable because they are not in agreement with Agency policy (<http://www.epa.gov/oppad001/h1n1-guide.html>). Therefore, you must delete the 25th claim on page 5.

e. According to the efficacy review, disinfectant against viruses since data was not conducted in organic soil. Therefore, you must delete all references as a One Step Cleaner Disinfectant:

- i. Revise "to clean and disinfect" heading on page 3 to read "to disinfect."
- ii. Delete the 8th, 11th, 30th, 31st, and 34th claims on page 5.
- iii. Delete the 9th claim on page 6

f. Your product does not meet the Agency's requirements for a qualified germs claim (<http://www.epa.gov/oppad001/germs.html>). Therefore, delete the term, germs, from the 4th, 5th, 20th, 40th claims on page 5 and 9th on page 6.

g. According to DIS/TSS 17/18, you must add the following directions for "Veterinary Clinics and Animal Hospitals:"

To Disinfect Veterinary Offices, Animal Areas, and Animal Laboratories:

Remove all animals and feed from premises, vehicles, cages, kennels, etc. Remove all litter, droppings, and manure from floors, walls, and surfaces of facilities occupied or traversed by animals. Empty all feeding and water appliances. Thoroughly clean all surfaces with soap or detergent and rinse with water. Hold container upright about 6-8" from surface. Spray to thoroughly wet hard, nonporous surfaces. Treated surfaces must remain wet for 10 minutes. Allow to air dry. Immerse all halters, collars, leashes, and other types of equipment used in handling and restraining animals as well as forks, shovels, and scrapers used for removing litter and manure. Ventilate buildings, vehicles, and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, or dried. Thoroughly scrub feeding and watering equipment with soap or detergent, and rinse with potable water before reuse.

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped label with comments is enclosed for your records. Submit one (1) copy of your final printed labeling prior to release of this product for shipment. Should you have any questions concerning this letter, please contact me by telephone at (703) 308-6416 during the hours of 8:00 am to 5:00 pm EST.

Sincerely,

Jacqueline Campbell-McFarlane,
Acting Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

Enclosures: (Stamped Label)

CONCURRENCES								
SYMBOL								
SURNAME								
DATE								

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Note: ***Bold, Italicized text is information for the reader and is not part of the label.***

[Bracketed information is optional text.]

MASTER LABEL
EPA Reg. No. 64240-____
WC Complete 03/10/10
Pg 1 of 8

ACCEPTED
with COMMENTS
in EPA Letter Dated:

MAR -9 2010
Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 64240-65

WC Complete

-or-

Proposed alternate brand name:
[Soft Scrub Total Brand Bath and Bowl]
[Soft Scrub Total Brand Bath and [&] Bowl Fresh Scent]

KEEP OUT OF REACH OF CHILDREN
CAUTION: Causes moderate eye irritation
Read back panel carefully

ACTIVE INGREDIENT:	
Lactic Acid.....	4.0%
OTHER INGREDIENTS:.....	96.0%
TOTAL:	100.0%

Net Contents: _____

EPA Reg. No. 64240-_____

EPA Est. No. _____

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PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Avoid breathing spray mist.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

If on skin: Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information call 1-866-338-8517.

Physical or Chemical Hazards: Contains lactic acid. Do not mix with chlorine bleach or other household chemicals, as hazardous gases may be released.

{Note to Reviewer: Per PR-Notice 2007-4, this product will receive a batch code. The number will be laser-coded on the primary package.}

UPC bar code

Distributed by Combat Insect Control Systems
[19001 N Scottsdale Rd] SCOTTSDALE, AZ 85255

MADE IN THE U.S.A.

Questions or comments? Call 1-800-290-0158

Or visit us at www.softscrub.com



-or-



-or-



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MASTER LABEL
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DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Graphics below are representative of, but not necessarily exact depictions of, figures for the final label.

[Use]

WC COMPLETE [OR ABN ON PAGE 1]

[For]

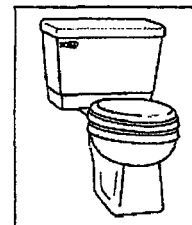
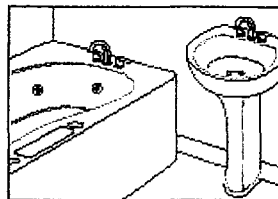
[To Clean]

[To Remove]

[Soap Scum][&][Stains]

[Calcium [&] [Lime] [Limescale]

[Toilet Ring]



Usage Areas: Use around [your] [the] house to clean [even] tough stains and build up. Use on hard, nonporous surfaces [such as plastic laminate, sealed granite, cultured marble, stainless steel, glass, chrome, and glazed porcelain]. Works great on sinks, bathtubs, shower doors, glazed tile, toilet bowls, faucets and fixtures. For other surfaces, spot test in an inconspicuous area. Not recommended for use on natural stone, copper and brass. Avoid contact with wood, fabric, vinyl, painted surfaces and wallpaper.

To clean and deodorize:

[1] Choose SPRAY or FOAM

- For lighter spot cleaning or larger surface areas
Spray: Open screen and rotate to "SPRAY" [*graphic depiction of the nozzle in SPRAY position*]
- For heavier cleaning or more focused surface areas
Foam: Close screen and rotate to FOAM [*graphic depiction of the nozzle in FOAM position*]

[2] Spray [or apply foam] 6-8 inches from surface.

[3] Wipe thoroughly with a clean, damp cloth or sponge.

[4] For heavily soiled areas, let product stand several minutes then wipe and rinse with water (if needed).

[5] [To get at hard to reach areas like under the toilet rim, invert bottle for optimal cleaning.]

[5]-~~or~~-[6] Rotate nozzle to STOP position after use.

To clean and disinfect hard non-porous surfaces [in one step]: Apply product [by spray or foam] and leave on surface for 10 minutes before wiping clean. Heavily soiled surfaces must be pre-cleaned prior to disinfecting.

To sanitize hard non-porous surfaces: Apply product [by spray or foam] and leave on surface for 30 seconds before wiping clean. Pre-clean surfaces prior to sanitizing.

To clean inside toilet bowl: Set to FOAM and invert bottle to spray sides and under rim of toilet bowl. Let stand for several minutes, then brush and flush. Heavily soiled surfaces must be pre-cleaned prior to disinfecting.

To disinfect inside toilet bowl: Empty water from toilet. Set to FOAM and invert bottle to spray sides and under rim of toilet bowl. Let stand for 10 minutes, then brush and flush. Heavily soiled surfaces must be pre-cleaned prior to disinfecting.

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[Bracketed information is optional text.]

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Note to Reviewer: Household/Residential Storage Disposal Statements

Storage & Disposal

Store in cool place well-ventilated area inaccessible to small children and pets. Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or discard in trash.

Note to Reviewer: All uses other than Household/Residential Storage Disposal Statements

Storage & Disposal

Do not contaminate water, food, or feed by storage and disposal

Pesticide Storage: Store in a cool, well-ventilated area inaccessible to small children and pets.

Pesticide Disposal: To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program.

Container Handling: Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or discard in trash.

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[Bracketed information is optional text.]

Claims for Front or Back Panel

Disinfecting, Sanitizing and Cleaning Claims:

- Antibacterial Cleanser
- Antibacterial
- Antibacterial Action
- Kills Bacteria [Germs]
- Kills Odor-Causing Bacteria [Germs]
- Kills Toilet Germs
- Disinfectant [Disinfecting]
- Kills Germs While It Cleans
- Disinfects & Deodorizes
- Disinfects
- Disinfects As It Cleans
- Disinfects and Deodorizes by Killing Germs and Their Odors
- Bathroom Disinfectant
- Multi-Purpose Disinfectant
- Multi-Room [All Purpose] [Multi-Surface] Cleanser
- Kills Microorganisms
- Kills Salmonella enterica [ATCC 10708] (Salmonella) in 10 minutes at full strength
- Kills Pseudomonas aeruginosa [ATCC 15442] (Pseudomonas) in 10 minutes at full strength
- Kills Staphylococcus aureus [ATCC 6538] (Staph) in 10 minutes at full strength
- Kills 99.9% of [household] germs
- Kills 99.9% of Salmonella enterica [ATCC 10708] (Salmonella) in 10 minutes at full strength
- Kills 99.9% of Pseudomonas aeruginosa [ATCC 15442] (Pseudomonas) in 10 minutes at full strength
- Kills 99.9% of Staphylococcus aureus [ATCC 6538] (Staph) in 10 minutes at full strength
- Kills Influenza A [Virus] In 30 Seconds
- Kills H1N1 [Virus] In 30 Seconds
- Kills Rotavirus In 30 Seconds
- Kills Rhinovirus [Type 39] In 30 Seconds
- Disinfectant Cleanser
- Disinfecting Cleanser
- Home Disinfectant [Cleanser]
- One Step Cleanser And Disinfectant
- Cleans And Disinfects In One Step
- Disinfects All Bathroom Hard Non-Porous Surfaces [Even Inside Toilets]
- Sanitizes All Bathroom Hard Non-Porous Surfaces [Even Inside Toilets]
- Cleans And Disinfects All Bathroom Hard Non-Porous Surfaces [Even Inside Toilets]
- Leaves Surfaces Sanitary
- Sanitizer
- Sanitizes Non-Porous Surfaces
- Sanitizes Hard, Non-Porous Surfaces
- Eliminates [Wipes Out] Odors Caused By [Bacteria] [Germs] [Microorganisms]
- Bactericide [Bactericidal]

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Claims for Front or Back Panel

Disinfectant and Sanitizer claims, bullets/bursts/sentences:

- Germicide [Germicidal]
- Virucide [Virucidal]
- Removes Mold and Mildew
- Inhibits [Growth of] Mold and Mildew
- Hospital Disinfectant Cleaner [Cleanser]
- Industrial Disinfectant Cleaner [Cleanser]
- Institutional Disinfectant Cleaner [Cleanser]
- Healthcare Disinfectant Cleaner [Cleanser]
- Residential Disinfectant Cleaner [Cleanser]
- One Step Disinfectant. Kills Germs While It Cleans.[!] Kills Common [Household] Germs In 10 Minutes at full strength
- Sanitizes surfaces in 30 seconds. Kills 99.9% of common [household] germs
- Sanitizes surfaces in 30 seconds. Kills 99.9% of Staphylococcus aureus [ATCC 6538] (Staph) in 30 seconds at full strength
- Sanitizes surfaces in 30 seconds. Kills 99.9% of Enterobacter aerogenes [ATCC 13048] in 30 seconds at full strength
- Sanitizes surfaces in 30 seconds. Kills 99.9% of Shigella sonnei [ATCC 25931] in 30 seconds at full strength
- Sanitizes surfaces in 30 seconds. Kills 99.9% of Escherichia coli [ATCC 11229] in 30 seconds at full strength

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Front or Back Panel

Non-disinfectant/sanitizer claims, bullets/bursts/sentences:

- Cleans [& Deodorizes] Your Entire Bathroom – Even The Toilet
- [Cleans] [Fights] [Removes] [Tough] Stains
- Tough [Great] On [Stains] [Calcium] [Lime Scale] [Hard Water] [Soap Scum] [Rust] [Soils] [Greasy Dirt] [Outdoor Soils]
- Commercial
- Custodian/Custodial
- Industrial
- Institutional
- Residential
- Food Service
- [Henkel Consumer Goods Inc.] [Henkel] [Commercial] [Products] [Series]
- Multi-Surface Cleaner
- Tough Cleaning [Action] [Power]
- [Great] [Good] For Heavy Duty Cleaning
- Your Complete Bathroom [Caddy] [Arsenal] [In One Product]
- [Trigger] [Even] Sprays [Upside Down] [Sideways] *[May include an illustration or graphic depiction of the container shown upside down.]*
- Sprays A Thick Foam And A Fine Mist
- Powerful Foaming Action
- Sprays 360 Degrees
- Thick Foam Clings To [Toilet Bowl] [Sides Of Toilet] [Shower Walls] [Tubs]
- Strong Enough For Your Toilet
- One Product, Multiple Uses
- Tough On Stains
- Has A [Clean] [Pleasant] [Fresh] [Scent] [Fragrance]
- Easy To Use Trigger
- The Ultimate Clean
- A Clean You Can Trust
- A Clean You Can See And Feel
- Deodorizes
- Makes Cleaning The Bathroom Easier
- Saves Time When Cleaning
- Cleans Your Bathroom Inside And Out
- Cleans To The Nth Degree
- Totally Rethink Clean
- Fresh Scent

Removes or Cleans:

- Bathroom [Soils] [Dirt]
- General Household Dirt
- Outdoor Soils
- [Tough] [Greasy] Dirt
- [Tough] Soils
- [Tough] Grease [And Grime]
- Bathroom Rings
- Fingerprints Or Smudges
- Grime
- Soap Scum
- Toilet Ring
- [Toilet] Rust
- Limescale
- Mineral Deposits
- [Hard] Water Deposits
- Calcium

- Cleans Garbage Can[s]
- Cleans Trash Can[s]
- Cleans Waste Receptacle[s]

Other:

Good Housekeeping Seal of Approval



(to be used only upon consent of this third party)

“NSF Listed”



(to be used only upon consent of this third party)

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Front or Back Panel

Surfaces for Disinfecting, Sanitizing and Cleaning:

- [Bath] Tub
- [Imitation] [Cultured] [Synthetic] Marble
- Bathroom [Sink] [Countertop] [Counter] [Tile] [Floors] [Fixtures] [Appliances]
- Sealed Fiberglass [Doors] [Shelves] [Surfaces]
- Glass [Shower Doors]
- Plastic Laminate [Formica®]
- Glazed [Ceramic] Tile
- Glazed Porcelain [Tile]
- Hard Surface [Glazed Tile] Floors
- Non-Food Contact
- Nonporous [Hard] [Solid] Surfaces
- Toilets (Inside And Outside)
- Shower [Stalls]
- Doorknobs
- Stainless Steel
- Sealed Granite

Locations for Disinfecting, Sanitizing and Cleaning:

- Animal [Veterinary] Hospitals
- Veterinary Clinics
- Medical [Clinics] [Facilities]
- Hospitals
- Healthcare [Facilities]
- Nursing Homes
- Health Clubs
- Industrial Facilities
- Institutions
- Manufacturing [Facilities] [Plants]
- Hotels [Motels]
- Office Buildings
- Prisons
- Correctional [Facilities] [Institutes]
- Public Transportation
- Day Care Facilities
- Schools
- Colleges
- Universities
- Sports Facilities