240 - 40

6/11/2009

#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Ms. Georgia Anastasiou Lewis & Harrison, LLC For Combat Control Systems 122 C. Street NW # 740 Washington, D.C. 20001 JUN 1 1 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10) Request Alternate Brand Name "Combat Source Kill 5" EPA Reg. 64240-46 Application Dated May 22, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 05/22/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

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Linda Arrington Notifications & Minor Formulations Team Leader Registration Division (7505P) Office of Pesticide Programs

					20510	
Please read instructions on reverse bei	ore completing form.		Form Approve	ed, OMB No. 2070	0-0060, Approval expires 05-31-98	
	United States		🗌 Regist	ration	OPP Identifier Number	
EPA Env	vironmental Protectior	n Ágency	/  T Amend	Iment		
Washington, DC 2046		60	⊠ Other		,	
	Annlicatio	n for Pe	sticide - Section			
1. Company/Product Number			Product Manager		3. Proposed Classification	
64240-46		Kimberly Nesci		None Restricted		
4. Company/Product (Name)		PM#				
Combat Streamlined Roach Bait 5. Name and Address of Applicant (Include ZIP Code)			difed Deview In		th FIFDA Section 2(c)(2)	
c/o Henkel Consumer Goods Inc. 19001 N. Scottsdale Rd.		<ul> <li>6. Expedited Review. In accordance with FIFRA Section 3(c)(3)</li> <li>(b)(I), my product is similar or identical in composition and labeling to:</li> </ul>				
Scottsdale, AZ 85255			EPA Reg. No			
NOTE: PLEASE SEND ALL CORRESPONDENCE TO "CONTACT POINT" LISTED BELOW Check if this is a new address			Product Name			
Section - II						
Amondmont Evalain hole				pole in roomanas t	Agency letter deted	
Amendment - Explain below.  Resubmission in response to Agency letter dated			Final printed labels in response to Agency letter dated           "Me Too" Application			
Notification - Explain below.			Other - Explain below			
Explanation: Use additiona		For Secti				
	b EPA. I further understand that i lation of FIFRA and I may be the		forcement action and per		Notice 95-2 and 40 CFR 152.46, this is 12 and 14 of FIFRA.	
1. Material This Product Will Be Pa	ckaged In			<u> </u>		
Child-Resistant Packaging	Unit Packaging Water Solut			kaging	2. Type of Container	
Yes*	Yes	Yes			Metal	
Νο	No No		□ No		Plastic	
`		No. per container	lf "Yes" Package wgt.	No. per container	Glass	
*Certification must			r dokugo rrgi.	Container	Paper Paper	
be submitted					Other (Specify)	
3. Location of Net Contents Information 4. Size(s) Re			er	5. Location	of Label Directions	
					n Ing accompanying product	
6. Manner in Which Label is Affixed	d to Product Lithogra Paper gl	ued	Other			
·····		Sectio	n – IV	<u> </u>		
1. Contact Point (Complete items d	irectly below for identification (			essary, to proces	s this application)	
Name Georgia Anastasiou - Lewis 122 C St. NW #740, Washing	& Harrison, LLC, Title ton DC 20001 Ager	nt for Co	mbat Insect Cont		Telephone No. (include Area Code)	
I certify that the statements I have a acknowledge that any knowingly fal under applicable law.		chments the			ູ່: (Ståmped)	
2. Signature	3. T		Combot lance t C	, c c		
Sugger anastasion			Combat Insect Con			
4. Typed Name Georgia Anastasiou - Lewis & Harrison, LLC			May 22, 2009			
PA Form 8570-1 (Rev. 8-94) Previou	is editions are obsolete		Whit	te- EPA File Copy	(original) Yellow- Applicant Cop	

# LEWIS & HARRISON

122 C Street, N.W., Suite 740 Washington, D.C. 20001

telephone 202.393.3903 fax 202.393.3906

Consultants in Government Affairs May 22, 2009

#### HAND DELIVERED

Document Processing Desk [NOTIF] Office of Pesticide Programs (7504P) U.S. Environmental Protection Agency One Potomac Yard 2777 S. Crystal Drive Arlington, VA 22202

ATTENTION: Kimberly Nesci Product Manager, Team 11

SUBJECT:

Combat Insect Control Systems Combat Streamlined Roach Bait (EPA Reg. No. 64240-46) Notification per PR Notice 98-10: Alternate Brand Name

Dear Mr. Gebken:

On behalf of Combat Insect Control Systems ("Combat"), we are submitting a notification to propose the following alternate brand name for the product Combat Streamlined Roach Bait (EPA Reg. No. 64240-46):

#### **Combat Source Kill 5**

In support of this submission enclosed please find an Application for Pesticide Notification, which includes a signed statement certifying compliance with PR Notice 98-10 and one copy of the label.

If you have any questions, please contact me at 202-393-3903 ext. 19 or by email at georgia@lewisharrison.com. I thank you in advance for your cooperation.

Sincerely,

Swaja anastasion

Georgia Anastasiou Agent for, Combat Insect Control Systems

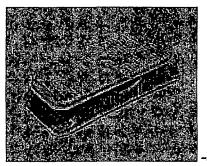
cc: David Rickard (Combat Insect Control Systems)

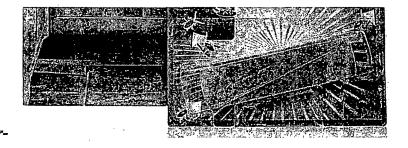
# **COMBAT<sup>®</sup>** Streamlined Roach Bait NOTIFICATION

Current Alternate Brand Names:

[Combat Discreet Roach Baits -or- Combat Discreet Kill Roach Baits] Proposed Alternate Brand Name:

[Combat Source Kill 5]





[Kills][For] Small Roaches -or-[Kills][For] Large Roaches[, Waterbugs & Palmetto Bugs] -or-[Kills][For] Small Roaches and Large Roaches[, Waterbugs & Palmetto Bugs]

## [ROACH]

# KEEP OUT OF REACH OF CHILDREN AND PETS CAUTION

[See [end] [side] [bottom] [top] [back] panel for additional precautionary statements.] -or-

[See precautionary statements on side [back] panel.]

EPA Reg. No. 64240-46 EPA Est. No. \_\_\_\_\_

Distributed by & ©2008 Combat Insect Control Systems [15101 N. Scottsdale Rd.,] Scottsdale, AZ [ARIZONA] [85254] [MADE IN U.S.A.]

[Contains] [2] [4] [6] [8] [12] [16] [18] Bait[s] [Stations] [For Small Roaches]  $-\delta r = [For Large and Small Roaches] [each containing 1.0 g [1.75 g]] <math>\sim c = c$ 

[TOTAL] NET WT.[:] [0.07 oz (2g)] [0.12 oz (3.5g)] [0.14 oz (4g)] [0.21 oz (6g)] [0.25 oz (7g)] [0.28 oz (8g)] [0.37 oz. (10.5g)] [0.42 oz. (12g)] [0.5 oz. (14g)] [0.56 oz. (16g)] [0.6 oz. (18g)] [0.7 oz. (21g)] [0.99 oz. 28g)] [1.0 oz. (31.5g)]

[U.S. Patent Nos. \_\_\_\_\_ and other patents pending.]

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#### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if absorbed through skin. Avoid contact with eyes, skin or clothing. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet. Pets may be attracted to the smell of the bait. Place baits in areas inaccessible to pets.

**FIRST AID:** If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. Combat [Information] Helpline: 1-800-426-6228.

#### STORAGE AND DISPOSAL

STORAGE: Store in cool, dry area out of reach of children.

**DISPOSAL: If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. If recycling is not available, place in trash. **If partially filled:** Call your local solid water agency or [toll free number] **1-800-CLEANUP** for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### For front or back or side panel:

[Combat<sup>®</sup>] [Guaranteed to work [or your money back]!

[EFFECTIVENESS GUARANTEED: COMBAT<sup>®</sup> [Insect Control Systems] stands behind this [insect killing system] [product] with a full [Satisfaction] Guarantee. Should you have any questions regarding COMBAT® [baits] [products], please call 1-800-426-6228.]

For information, call the Combat<sup>®</sup> [Labs] [Information] Helpline at 1-800-426-6228. -or- For questions or comments, please call the Combat<sup>®</sup> [Labs] [Information] Helpline at 1-800-426-6228 [for information].

[[The paperboard in this] [C]carton [contains] [is made from] \_\_\_\_\_% Recycled fiber [minimum \_\_\_\_% post consumer content]] [Please Recycle Empty Carton.]

## Quality & Henkel Responsibility Worldwide, for more than 130 years, our brands have combined quality with respect for people and the environment. This is what

Henkel stands for - today and tomorrow.

-or-

Quality & Henkel

<u>{Note to Reviewer</u>: Per PR-Notice 2007-4, this product will receive a batch code. The number will be laser-coded on each primary package of the product after the container is sealed.}

Master Label, March 19, 2009 EPA Reg. No. 64240-46 Combat Streamlined Roach Bait Pg 3 of 7

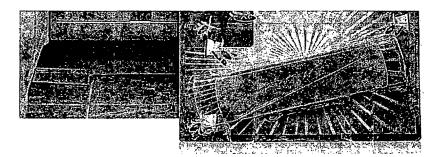
#### **DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

#### GENERAL INFORMATION

[THIS IS] [HOW] [THIS] COMBAT<sup>®</sup> [Streamlined Roach Bait] [<u>Combat Discreet Roach Baits</u>] [<u>Combat Discreet Kill Roach Baits</u>] [PRODUCT] WORKS:

- [1.] Roaches enter [the] bait station and eat the bait.
- [2.] [Roaches take the bait back to the nest.] -or- [Roaches return to their nest and die.]
- [3.] [Roaches share the bait, killing other roaches and destroying the nest.] -or- [Other roaches eat them and die, creating a chain reaction.]



-and/or-



[This product is specifically designed for roaches. [small roaches.] [large roaches] [large roaches, waterbugs & palmetto bugs.] [small and large roaches.]

#### **DIRECTIONS FOR USE, continued**

#### GENERAL PRECAUTIONS AND RESTRICTIONS Do not remove label on bait stations.

#### APPLICATION INSTRUCTIONS

- 1. Use all [2] [4] [6] [8] [12] [16] [18] bait[s] [stations] [at the same time]
- [Remove wrapper.] [Do not remove [the] label[s] on bait station[s].] Place bait[s] [stations] wherever you see [or have seen] roaches in the following places: [under appliances and sinks, on floor along baseboards, near pet food storage and inside cabinets and drawers.] -or- signs of roaches [at least 2 bait stations in the kitchen and 2 in each bathroom] as shown in diagrams [to the right] [left] [above] [below]

[Refer to diagram[s] for [other] placement locations.]

[Severe roach problems may require 2 boxes or more.]

[Place bait stations wherever roaches are seen in the following places: [under appliances and sinks, on floor along baseboards, near pet food storage and inside cabinets and drawers.] -or-near doors and windows.]

[Place bait stations wherever roaches are seen in the following places: [under appliances and sinks, on floor along baseboards, near pet food storage and inside cabinets and drawers.] and near doors and windows.]

[Specific placement areas include [under [underneath] appliances and sinks, on floor along baseboards, near pet food storage and inside cabinets and drawers.] [under [underneath] refrigerator and appliances, inside cabinets and drawers.]

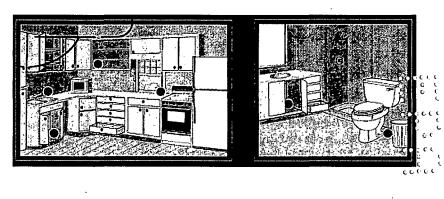
3. Place [baits] properly so [that] they are touching walls [and] [or] corners. [Do not use sprays or foggers [around] [on or near] baits[:] [as] they can contaminate bait stations and reduce effectiveness.]

[Food storage and water sources are the most common roach areas.]

[Then place additional baits about 1 <sup>1</sup>/<sub>2</sub> feet away.]

[The more bait stations placed out, the more roaches find the bait.]

4. Replace all [2] [4] [6] [8] [12] [16] [18] bait[s] [stations] [at least] every 3 months, or sooner if infestation is heavy -or- [roaches] [they] return [because roaches have probably eaten all of the bait inside]. [Baits will need to be replaced since [because] [the] roaches have probably eaten all the bait inside.]



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#### Claims for Front or Back:

#### <u>Value claims</u>:

Value claims are only for packs with net contents greater than 2 baits, not to exceed 18:

- Bonus Pack
- 25% More [Free]\*\*\*
- 50% More [Free]\*\*\*
- [25%] [50%] More Baits\*\*\*
- [4] [6] [8] [12] Bonus Baits With Purchase
- More Baits Better Value\*\*\*
- Value Pack More Baits\*\*\*

- \*\*\* vs. standard size of this [Combat] product
- \*\*\* vs. standard size of this [Combat] product
- \*\*\* vs. standard size of this [Combat] product
- \*\*\* vs. standard size of this [Combat] product
- \*\*\* vs. standard size of this [Combat] product

#### Appearance claims:

- New [design][look] [NOTE: "New" limited to six months after first release from warehouse]
- [A][roach][bait][station]you will hardly notice
- Discreet [design][roach baits]
- For discreet roach control
- Designed to kill roaches discreetly
- [Simple] [streamlined] [rectangular] [design] Fits discreetly [behind][appliances][furniture] and [underneath] [under] [cabinets] [cupboards] [vanities]
- Ideal for use against [large][and][small]roaches
- Laboratory and home use tests prove COMBAT<sup>®</sup> [Alternate Brand Name] provides 3 months of effective control (for small roaches).
- Easy to use
- Nothing to activate
- No [mess] [or] [and no] objectionable odor
- No [mess] [or] [and no] bad odor

#### Miscellaneous claims:

- Roaches eat the bait, return to the nest, share the bait [insecticide] with others, and eradicate the nest.
- For large and small roaches

#### For Small Roaches:

- This product is specifically designed for small roaches.
- Kills eggs and roaches [or roaches and eggs] at their source
- Prevents roach reproduction
- Prevents egg hatching
- The Domino Effect<sup>™</sup>
- As The Domino Effect<sup>TM</sup> spreads through the roach population, most roaches are killed, and still others lose their ability to produce eggs
- This product's patented action formula kills roaches and eggs
- This product provides complete roach control
- This product disrupts the reproductive cycle of roaches
- Kills roaches and eggs while you sleep
- Kills roaches & eggs for 3 months
- Kills roaches at their source
- Three months effective control

#### Claims for Front or Back:

#### For Large Roaches:

- Kills roaches at their source
- Large bait kills large roaches
- Solves large roach problems

[Should you have any questions regarding COMBAT<sup>®</sup>, please call 1-800-426-6228, -or- [For questions or comments, please c][C]all the COMBAT<sup>®</sup> Information Helpline at 1-800-426-6228 for more information.]] Questions or Comments? Call 1-800-426-6228

# NOTIFICATION

JUN 1 1 2009

**UNIT LABEL** 

# COMBAT<sup>®</sup> Streamlined Roach Bait Alternate Brand Names:

Combat Discreet Roach Baits -or- Combat Discreet Kill Roach Baits

#### [THIS SIDE DOWN [OR] AGAINST [THE] SURFACE.] [THIS SIDE DOWN: This side should be placed against the surface.] Note: Do not remove this label.

## KEEP OUT OF REACH OF CHILDREN AND PETS CAUTION

**DISPOSAL: If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. If recycling is not available, place in trash. **If partially filled:** Call your local solid waste agency or [toll free number] **1-800-CLEANUP** for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Should you have any questions regarding COMBAT<sup>®</sup>, please call 1-800-426-6228] [For questions or comments, please c] [C]all the COMBAT<sup>®</sup> Information Helpline at 1-800-426-6228 for more information.]] [Questions or Comments? Call 1-800-426-6228]

Distributed by & ©2008 Combat Insect Control Systems [15101 N. Scottsdale Rd.,] Scottsdale, AZ 85254 MADE IN USA EPA Reg. No. 64240-46 EPA Est. No. \_\_\_\_\_

[FOR SMALL ROACHES] [FOR LARGE ROACHES] [FOR SMALL AND LARGE ROACHES]

SEE OUTER CARTON FOR COMPLETE DIRECTIONS AND PRECAUTIONS -37-ADDITIONAL PRECAUTIONARY STATEMENTS