

## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

October 13, 2021

Georgia Anastasiou Agent Combat Insect Control c/o Henkel Corporation One Henkel Way Rocky Hill, CT 06067

Subject: PRIA Label Amendment – Add SARS-CoV-2 claim

Product Name: Soft Scrub with Bleach EPA Registration Number: 64240-44

Received Date: April 20, 2021 Action Case Number: 00298054

#### Dear Georgia Anastasiou:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Wanda Henson by phone at (703) 308-6345, or via email at <a href="mailto:henson.wanda@epa.gov">henson.wanda@epa.gov</a>

Sincerely,

Demson Fuller, Product Manager 32 Regulatory Management Branch I Antimicrobials Division (7510P) Office of Pesticide Programs

Enclosure

## **SOFT SCRUB® WITH BLEACH**

ACTIVE INGREDIENT:
SODIUM HYPOCHLORITE......1.1%
OTHER INGREDIENTS: ......98.9%
TOTAL......100.0%

# KEEP OUT OF REACH OF CHILDREN WARNING

[Read back panel carefully]
[See back panel for additional precautionary statements.]
[See precautionary statements on back panel.]

## ACCEPTED

10/13/2021

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 04040 444

64240-44

Net	[Contents	s] [W	/eight]	]:	

#### PRECAUTIONARY STATEMENTS: Hazards to Humans (&) (and) Domestic Animals.

**WARNING**: Causes substantial but temporary eye injury. Do not get in eyes on skin or (on) clothing. May cause skin irritation. For sensitive skin or prolonged use, wear gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or going to the toilet. Remove and wash contaminated clothing before reuse.

#### First Aid:

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes and continue rinsing eye.

**IF ON SKIN OR CLOTHING**: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. In either case, call a poison control center or doctor for treatment advice.

**IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

**Physical & Chemical Hazards:** Contains bleach. Avoid contact with clothes, fabric or carpet. Do not use or mix with [other] [household] cleaning products [or other chemicals] as hazardous gases may result.

{Note to Reviewer: Per PR-Notice 2007-4, this product will receive a batch code. The number will be laser-coded or otherwise imprinted on the primary package.}

Quality from Henkel
Henkel
Quality & Henkel  Responsibility

UPC bar code

[Distributed by] & © [year] Combat Insect Control Systems [One Henkel Way] Rocky Hill, CT 06067

MADE IN THE U.S.A.

Questions or comments? Call 1-800-290-0158

[Or visit [us at] www.softscrub.com]

[The distinctive design and elements of this package are proprietary and owned by:]

[All trademarks and the distinctive design and elements of this package are proprietary to and owned by Henkel and its affiliates in the U.S. and elsewhere.]

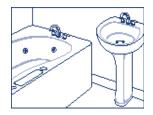
[contains no phosphorus]

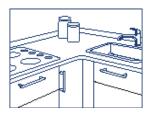
EPA Reg. No. 64240-44 EPA Est. No.

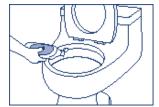
Beginning of Batch Code indicates Est. No.

May include the following or other illustrations or graphic depictions of the container in use or other usage sites as permitted by accepted label claims.



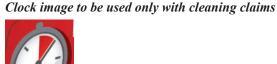






Sponge image





**DIRECTIONS FOR [HOUSEHOLD] USE:** It is a violation of federal law to use this product in a manner inconsistent with its labeling.

SHAKE [THOROUGHLY] BEFORE USE.

**To clean:** Squeeze directly onto [tough stains] [surface] or onto (a) damp sponge. Rub [to visibly wet all surfaces thoroughly]. Rinse or wipe clean.

**To disinfect toilet bowl**: Flush. Apply [½ cup] [4 oz] of product to sides of bowl to kill gram-negative bacteria. Brush to visibly wet all surfaces thoroughly, including under the rim. Let stand 10 minutes before flushing.

**To disinfect hard nonporous surfaces**: Apply at full strength and leave on 3 minutes [before wiping clean]. For visible soil, pre-clean surface before disinfecting.

**To remove stains caused by mold and mildew:** Leave on 5 minutes. Rinse or wipe clean. For visible soil, pre-clean surface before applying product.

Close cap after use. [If product will not [release] [dispense], [squeeze bottle sides] [briefly unscrew cap] to allow air into bottle.]

**ATTENTION**: For use on sinks, tubs, showers, glazed tile, counters, toilets. Prolonged contact on delicate surfaces may cause discoloration. Rinse promptly after standing time. On delicate surfaces that may scratch, like plastic, appliance enamel, sealed fiberglass, sealed cultured marble, and sealed natural stone: Use sparingly; rub gently with a damp sponge, rinse. Do not use on copper, brass, silver, aluminum, wood, painted surfaces, or rubber items. For unfamiliar surfaces, test in a small, inconspicuous area first.

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Note to Reviewer:

Below are the Storage & Disposal Statements for Product Distributed Only for Household Residential Use Storage & Disposal

Store in a cool, well-ventilated area inaccessible to small children and pets. Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or discard in trash.

\*

Note to Reviewer:

Below are the Storage & Disposal Statements for Product Distributed for All Uses Other Than Household Residential Use Storage & Disposal

Do not contaminate water, food, or feed by storage and disposal

Pesticide Storage: Store in a cool, well-ventilated area inaccessible to small children and pets.

**Pesticide Disposal:** To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program.

**Container Handling:** Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or discard in trash.

#### Optional Claims for Front or Back Panel

#### Disinfectancy-related bullets/bursts/sentences:

- 1. Bleaches out stains & disinfects
- 2. Mild Abrasive [Cream] [Cleaner] [Cleanser]
- 3. Antibacterial [Cream] [Cleaner] [Cleanser]
- 4. Kills [odor-causing] [Bacteria] [Germs]
- 5. Kills germs while it cleans\*\*\*
- 6. Disinfectant
- 7. Disinfecting [Cream] [Cleaner] [Cleanser]
- 8. Disinfects [As It Cleans]\*\*\*
- 9. Disinfects & Deodorizes
- 10. Disinfects And Deodorizes By Killing [Germs] [Bacteria] and Their Odors
- 11. Multi-Purpose Disinfectant
- 12. [Multi-Room] [Multi Room] [Multi-Purpose] [Multi Purpose] [Multi-Use] [Multi-Surface] [Multi Surface] [Everyday] [Original] [Power] [Cream] [Cleanser] [Cleaner]
- 13. Kills [the Following] Microorganisms: Salmonella enterica [Salmonella] -and/or- Pseudomonas aeruginosa [Pseudomonas] -and/or- Staphylococcus aureus [Staph] -and/or- Streptococcus pyogenes [Strep] -and/or- Athlete's foot fungus (Trichophyton interdigitale) -and/or- Rhinovirus (Type 39) -and/or- Influenza A [Virus] [in 3 minutes] [at full strength]
- 14. Antibacterial [Action]
- 15. Kills [99.9%] [of] [household] germs[:\*] [including/and COVID-19 Virus† or SARS-CoV-2] [Salmonella enterica (Salmonella) and/or Pseudomonas aeruginosa (Pseudomonas) and/or Staphylococcus aureus (Staph) and/or Streptococcus pyogenes (Strep) or] and/or Trichophyton interdigitale (Athlete's Foot Fungus)] in 3 minutes at full strength
- 16. [Bleach] Disinfectant [Cream] [Cleaner] [Cleanser]
- 17. Disinfecting Bleach [Cream] [Cleaner] [Cleanser]
- 18. Disinfectant [Cream] [Cleaner] [Cleanser]
- 19. Commercial Cleanser
- 20. One Step [Cream] [Cleaner] [Cleanser] and Disinfectant\*\*\*
- 21. Cleans and disinfects in one step\*\*\*
- 22. Leaves Surfaces Cleaned
- 23. [Eliminates] [Wipes out] odors caused by [bacteria] [germs] [microorganisms]
- 24. Removes mold and mildew stains
- 25. [Fungicide] [Fungicidal]
- 26. [Bactericide] [Bactericidal]
- 27. [Germicide] [Germicidal]
- 28. [Virucide\*\*] [Virucidal\*\*] \*\* Rhinovirus (Type 39) -and/or- Influenza A and/or SARS-CoV-2
- 29. [Cleans and kills germs][\*] [on hard, nonporous surface] [in one step] [\*Salmonella enterica (Salmonella) and/or Pseudomonas aeruginosa (Pseudomonas) and/or Staphylococcus aureus (Staph) and/or Streptococcus pyogenes (Strep) or] and/or Trichophyton interdigitale (Athlete's Foot Fungus)]
- 30. [surface option from List A] disinfectant
- 31. Disinfects [surface option(s) from List A]
- 32. [An] Effective [disinfectant] [cleanser] [deodorant] [for] [in] [at] [surface options from List A]
- 33. One step [Cream ] [Cleaner ] [Cleanser ] [ Disinfectant] Kills germs while it cleans Kills common [household] [germs] [bacteria] or Salmonella enterica (Salmonella) or Pseudomonas aeruginosa (Pseudomonas) or Staphylococcus aureus (Staph) or Streptococcus pyogenes (Strep) or Trichophyton interdigitale [Athletes Foot Fungus] [on] [in] [at] [option from List A] in 3 minutes at full strength
- 34. Soft Scrub® with Bleach is a mild abrasive cleanser for [sinks, tubs, showers, glazed tile, counters and toilets] [stainless steel, sealed granite, sealed fiberglass, plastic laminate and glass-top stoves[\*] [\*]at room temperature]. [The thick formula sticks to stains and cleans and kills 99.9% of germs\* found on surfaces][.] [like stainless steel, sealed granite, sealed fiberglass, plastic laminate and glass-top stoves[\*] [\*]at room temperature]. [[Soft Scrub® with Bleach] [This product] removes soap scum, limescale, calcium, toilet rings, dirt and grime.]

#### Optional Claims for Front or Back Panel

- 35. Hospital Disinfectant [Cream] [Cleaner] [Cleanser] on hard, non-porous surfaces
- 36. Industrial Disinfectant [Cream] [Cleaner] [Cleanser] on hard, non-porous surfaces
- 37. Institutional Disinfectant [Cream] [Cleaner] [Cleanser] on hard, non-porous surfaces
- 38. Healthcare Disinfectant [Cream] [Cleaner] [Cleanser] on hard, non-porous surfaces
- 39. Kills Rhinovirus (Type 39) [in 3 Minutes] [at full strength]
- 40. Kills Influenza A [Virus] [in 3 Minutes] [at full strength]
- 41. Great for everyday [cleaning] [deodorizing] and [disinfecting]
- 42. Disinfects hard, nonporous surfaces against SARS-CoV-2 [[the cause of] [the coronavirus that causes] COVID-19] [in 3 min[utes]
- 43. Disinfects/Effective against [the] SARS-CoV-2†/ COVID-19 Virus† / [the cause of] [the coronavirus that causes] COVID-19] [in 3 min[utes]
- 44. Kills/Destroys/ [the] SARS-CoV-2† / COVID-19 Virus† /
- 45. Eliminates 99.9% [of] [the] SARS-CoV-2† / COVID-19 Virus† /
- 46. Helps reduce the spread of [the] SARS-CoV-2† / COVID-19 Virus† / [[the cause of] [the coronavirus that causes] COVID-19] [in 3 min[utes]]
- 47. [Now] tested [and proven [effective]] against [the] SARS-CoV-2† / COVID-19 Virus† / [[the cause of] [the coronavirus that causes] COVID-19] [in 3 min[utes]]
- 48. [Now] tested [and proven [effective]] to kill [the] SARS-CoV-2† / COVID-19 Virus† / [[the cause of] [the coronavirus that causes] COVID-19 [in 3 min[utes]]
- 49. [Now] tested [and proven [effective]] to help reduce the spread of [the] SARS-CoV-2† / COVID-19 Virus† / [[the cause of] [the coronavirus that causes] COVID-19] [in 3 min[utes]]
- \*\*\* When used according to directions for disinfection.
- † Kills SARS-CoV-2 on hard, nonporous surfaces [in 3 min[utes]]

#### Optional Claims for Front or Back Panel

#### Disinfectancy-related bullets/bursts/sentences:

- 1. [This product] [-OR- ACCEPTED ABN] is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses .]
- 2. [[This product] [-OR- ACCEPTED ABN] has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses
- 3. [[This product] [-OR- ACCEPTED ABN] has demonstrated effectiveness against SARS-CoV-2 [the coronavirus that causes COVID-19]

#### Optional Claims for Front or Back Panel Non-disinfectancy (cleaning and/or marketing) related bullets/bursts/sentences:

- [Cleans] [Fights] [Removes]
   [tough] stains
- 2. Commercial
- 3. Custodian/Custodial
- 4. Deodorizes
- 5. [Gently] Bleaches out tough stains
- [Has] [With] [a] [the] [clean]
   [pleasant] [fresh] [Mountain
   Breeze] [Original] [Fresh]
   [scent] [fragrance]
- 7. [Mountain Breeze] [Original] [Fresh] [scent] [fragrance
- 8. Industrial
- 9. Institutional
- 10. Stain Fighting
- 11. The power of bleach with a [great] [clean] [fresh] scent
- 12. Tough on [stains] [grease] [soap scum]
- 13. Tough on greasy dirt, [and] mildew stains [and] soap scum
- 14. [Wow] Stay-Clean Cap
- 15. The Power of Soft Scrub with [a] [Clean] [Fresh] [Mountain Breeze] [the] [Original] [Fresh] Scent
- 16. Multi-surface [cream] [cleaner] [cleanser]
- 17. Tough cleaning [action] [power]
- 18. Thick formula sticks to stains
- 19. [Great] [Good] for heavy duty cleaning
- 20. Grease Cutting
- 21. Brightens as it cleans [chose one or more options from surface list A]
- 22. Stain-fighting [power] [action]

- 23. [Wow] Easy Squeeze
- 24. [Wow] Clean Squeeze
- 25. Bleach Power [Cream] [Cleanser] [Cleaner]
- 26. Cream [Cream Cleanser]
- 27. Bleach Prominence
- 28. Good for [whitening] [brightening] surfaces
- 29. Gentle on Surfaces<sup>1</sup> <sup>1</sup>See Directions (ATTENTION)
- 30. Value Size
- 31. Bonus Size
- 32. The Ultimate Clean [!]
- 33. A Clean You Can Trust [!]
- 34. A Clean You Can See and Feel [!]
- 35. Great Value
- 36. The Power of Bleach, The Clean of Soft Scrub
- 37. A Product [of] [in] [the] [Dial] [Henkel] Professional [Products] Series
- 38. Henkel Consumer Goods
- 39. [Dial] [Henkel] [Commercial] [Professional] [Products] [Series]
- 40. [Improved] Stain Fighting
- 41. Tough stain fighter
- 42. For Bath and Kitchen
- 43. Instant Cleaning Action
- 44. Deodorizes/Deodorizer
- 45. [Complete] [Total] Clean
- 46. [Easy] [Easy to Use] 47. Effective [Clean]
- 48. Express [Clean]
- 49. Extreme [Clean]
- 50. Fast [Clean]
- 51. [Quick][Quick & Easy]
- 52. Ready to Use
- 53. Versatile
- 54. [Clean] [Cleaning]
- 55. [Degreaser][Degreases]

- 56. Beautiful [Clean]
- 57. [Bright][Brilliant][Shine]
- 58. [Express] Clean & Fresh
- 59. [Brightens] and/or [Whitens] in seconds (as it cleans)
- 60. Cleans with the power of bleach
- 61. Contains (fast-acting) grease cutters
- 62. Deep down clean!
- 63. Extreme white clean
- 64. Fast acting brightener
- 65. [Great] [whitening] [power] [action]
- 66. Immediate whitening action
- 67. Multi-purpose cleaner with Bleach for [Kitchens] & [Bathrooms][Restrooms] [Baths]
- 68. Starts to whiten [instantly][on contact]
- 69. Whitens and removes mold (stains) [greasy dirt]
- 70. Cleans greasy dirt better than ordinary bleach alone
- 71. Whitening stain remover
- 72. Whitens and removes mold (stains) and mildew stains
- 73. Whitens as it cleans
- 74. Whitens cutting surfaces
- 75. Whitens sealed grout in bathtubs, showers, floors and walls
- 76. Cleans [&] [and] Whitens from the [1st][first] wipe
- 77. Cleans [&] [and] Brightens from the [1st][first] wipe
- 78. Cleans from the [1st][first] wipe
- 79. Whitens from the [1st][first] wipe
- 80. Brightens from the [1st][first] wipe

#### [Removes] [Cleans [Away]]...

- 1. [Bathroom] soils
- 2. [Food] [coffee] [tea] [mildew] [and] [juice] stains
- 3. [General household] dirt
- 4. [Hard] water deposits
- 5. [Tough] [Greasy] dirt
- 6. Tough [stains] [soil[s]]7. Bathroom dirt
- 8. Bathroom stains

- 9. Bathtub ring[s]
- 10. Fingerprints
- 11. [Smudges]
- 12. Grime13. Mineral deposits
- 14 Det marks
- 14. Pot marks
- 15. Soap scum16. Toilet ring[s]
- 16. Toilet ring[s]17. Mold and Mildew Stains
- 18. [Tough] Grease [and Grime]

- 19. [Toilet] Rust
- 20. Limescale
- 21. Calcium
- 22. Kitchen Stains
- 23. [Bathroom] [Kitchen] [Food] Soil[s]
- 24. Grout
- 25. Everyday messes
- 26. Tough grease

Other Optional Claims: To be used only upon consent of the relevant third party, if applicable

[Follow us on Facebook]

### [Good Housekeeping Seal of Approval]











[Kosher symbol of The Union of Orthodox Jewish Congregations]

#### **PROMOTIONAL CLAIMS**

- 1. Twin Pack
- 2. 2-Pack
- 3. 3-Pack
- 4. Bonus Pack
- 5. Value Pack
- 6. 50% More vs. 24oz bottle Note: this would apply only to the 36oz bottle
- 7. Limited Edition Pack
- 8. Instant Savings
- 9. \$avings

#### **Optional non Graphics**

#### Front or Back Label

#### List A - Surface Options:

#### Hard, Nonporous Surfaces for Disinfecting and Cleaning:

- [Bath] Tub[s]
   [Imitation] [Sealed
   Cultured] [Synthetic]
   marble
- 2. Inside [and]
  [Outside] [of]
  Dishwashers
- Outside of Microwaves
- 4. Outside of Refrigerators
- Bathroom [sink][s]
   [countertop[s]]
   [counter[s]] [glazed
   tile] [floors] [fixtures]
   [appliances]
- 6. Garbage Can[s]
- 7. Trash Can[s]
- 8. Waste Receptacle[s]

- 9. Sealed Fiberglass [boat [deck[s]] [hull[s]] [exterior] [gunwale] [bow]]
- 10. Glass [Shower] [Doors]
- 11. Plastic Laminate [Formica]
- 12. Glazed [Ceramic] tile[s]
- 13. Glazed Porcelain
- 14. Hard surface floors
- Kitchen [sink[s]]
   [countertop[s]] [counter[s]]
   [glazed tile[s]] [floors]
   [fixtures] [appliances]
- 16. Locker rooms
- 17. Non-food contact
- 18. Nonporous [Hard] [Solid] [Engineered] Surfaces
- 19. Outdoor Furniture
- 20. Oven doors
- 21. Sealed Granite

- 22. Shower[s] [stalls] [walls]
- 23. Stainless Steel
- 24. [Stove Top[s]] [Stovetop[s]][<sup>±</sup>] [<sup>±</sup>]at room temperature
- 25. Tabletop[s]
- 26. Toilet[s]
- 27. Glass-top Stove[s][\*] [\*]at room temperature
- 28. Vinyl
- 29. Quartz [counter top[s]] [surfaces]
- 30. Sink[s]
- 31. Garbage Disposal[s]
- 32. Drain[s]
- 33. Glass cooktop[s]
- 34. Restroom
- 35. Family Room
- 36. Nursery
- 37. Bedroom
- 38. Garage
- 39. Laundry Room
- 40. Play Room
- 41. Den/Study
- 42. Storage Area

#### Locations for Disinfecting and Cleaning:

[For use in[:]]

- 1. Hospitals\*\*\*\*
- 2. Healthcare
- 3. Nursing homes
- 4. Institutions
- 5. Industrial facilities
- 6. Manufacturing [facilities][plants][Manufactur ers]
- 7. [Hotels] [Motels]
- 8. Correctional institutes
- 9. Detention [Centers][Facilities]
- 10. Prisons
- 11. Public transportation

- 12. Office buildings
- 13. Day care [centers][facilities]
- 14. [Schools][Colleges][Universities]
- 15. Sports facilities
- 16. Health clubs
- 17. [Dental] [Physician's] [Doctor's] Office

<sup>\*\*\*\*</sup> This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with bloodstream or normally sterile areas of the body; or, (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization of high level disinfection.

#### **Emerging Viral Pathogen Claims**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against emerging pathogen claims from the following viral categories:

- Enveloped viruses
- Large non-Enveloped viruses

For an emerging viral pathogen that is a/an	follow the directions for use for the following organisms on the label
Enveloped virus	Rhinovirus Type 39
Large, non-enveloped virus	Rhinovirus Type 39

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against Rhinovirus Type 39 on hard, non- porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness/outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against Rhinovirus Type 39 on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information.