

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

May 6, 2020

Georgia Anastasiou Agent for Combat Insect Control Systems Combat Insect Control Systems c/o Henkel Corp. c/o Lewis & Harrison, LLC 2461 S. Clark St., Suite 710 Arlington, VA 22202

Subject: Label Amendment: Emerging Viral Pathogens Claim Product Name: Soft Scrub with Bleach EPA Registration Number: 64240-44 Application Date: March 30, 2020 Decision Number: 561468

Dear Ms. Anastasiou:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging viral pathogen program guidance final 8 19 16 001 0.pdf, you are

subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.

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- 2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
- 3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.

i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:

- A. CDC Current Outbreak List for "U.S. Based Outbreaks" (www.cdc.gov/outbreaks),
- B. CDC Current Outbreak List for "Outbreaks Affecting International Travelers" with an "Alert" or "Advisory" classification (www.cdc.gov/outbreaks) (also released through the CDC's Health Alert Network (HAN) notification process)
- C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (<u>www.cdc.gov/hai/outbreaks</u>)

ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page

(www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).

A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is large non-enveloped and enveloped.

B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.

4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.

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5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Rhinovirus Type 39 is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

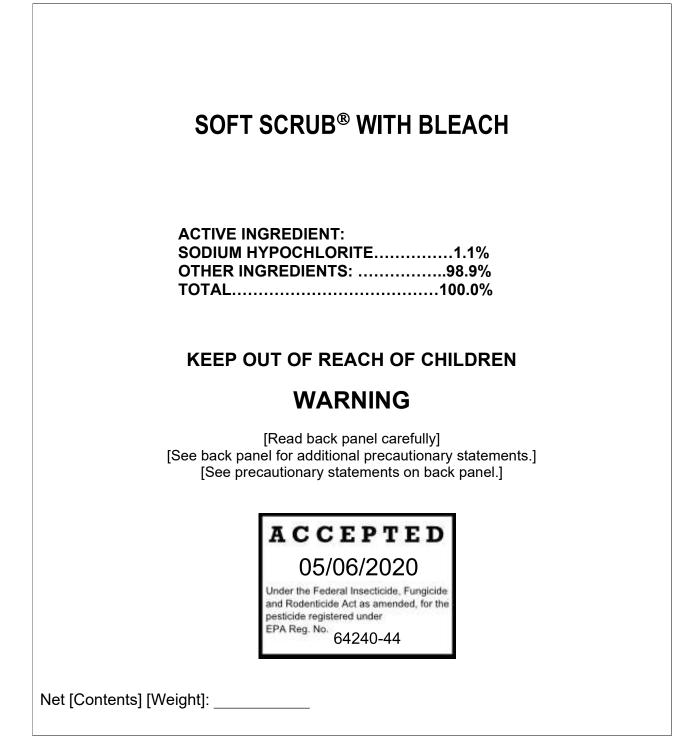
Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact the disinfectants list at <u>disinfectantslist@epa.gov</u>.

Sincerely,

Steven Snyderman

Steven Snyderman, Acting Product Manager 33 Regulatory Management Branch 1 Antimicrobials Division (7510P) Office of Pesticide Programs

Enclosure: stamped label



PRECAUTIONARY STATEMENTS: Hazards to Humans (&) (and) Domestic Animals.

WARNING: Causes substantial but temporary eye injury. Do not get in eyes on skin or (on) clothing. May cause skin irritation. For sensitive skin or prolonged use, wear gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or going to the toilet. Remove and wash contaminated clothing before reuse.

First Aid:

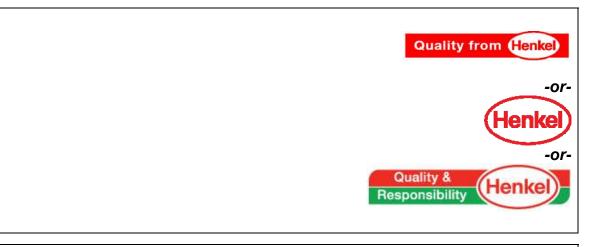
IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes and continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. In either case, call a poison control center or doctor for treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

Physical & Chemical Hazards: Contains bleach. Avoid contact with clothes, fabric or carpet. Do not use or mix with [other] [household] cleaning products [or other chemicals] as hazardous gases may result.

{Note to Reviewer: Per PR-Notice 2007-4, this product will receive a batch code. The number will be laser-coded or otherwise imprinted on the primary package.}



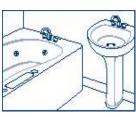
UPC bar code

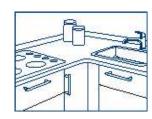
[Distributed by] & © [year] Combat Insect Control Systems [One Henkel Way] Rocky Hill, CT 06067 MADE IN THE U.S.A. Questions or comments? Call 1-800-290-0158 [Or visit [us at] www.softscrub.com] [The distinctive design and elements of this package are proprietary and owned by:] [All trademarks and the distinctive design and elements of this package are proprietary to and owned by Henkel and its affiliates in the U.S. and elsewhere.] [Contains no phosphorus] EPA Reg. No. 64240-44 EPA Est. No.

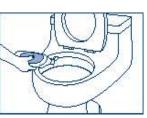
Beginning of Batch Code indicates Est. No.

May include the following or other illustrations or graphic depictions of the container in use or other usage sites as permitted by accepted label claims.









Sponge image



Clock image to be used only with cleaning claims

DIRECTIONS FOR [HOUSEHOLD] USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

SHAKE [THOROUGHLY] BEFORE USE.

To clean: Squeeze directly onto [tough stains] [surface] or onto (a) damp sponge. Rub [to wet all surfaces thoroughly]. Rinse or wipe clean.

To disinfect toilet bowl: Flush. Apply [½ cup] [4 oz] of product to sides of bowl to kill gram-negative bacteria. Brush to wet all surfaces thoroughly, including under the rim. Let stand 10 minutes before flushing.

To disinfect hard nonporous surfaces: Apply at full strength and leave on 3 minutes [before wiping clean]. For heavy soil, pre-clean surface before disinfecting.

To remove mold and mildew: Leave on 5 minutes. Rinse or wipe clean. For heavy soil, pre-clean surface before applying product.

Close cap after use. [If product will not [release] [dispense], [squeeze bottle sides] [briefly unscrew cap] to allow air into bottle.]

ATTENTION: For use on sinks, tubs, showers, glazed tile, counters, toilets. Prolonged contact on delicate surfaces may cause discoloration. Rinse promptly after standing time. On delicate surfaces that may scratch, like plastic, appliance enamel, sealed fiberglass, sealed cultured marble, and sealed natural stone: Use sparingly; rub gently with a damp sponge, rinse. Do not use on copper, brass, silver, aluminum, wood, painted surfaces, or rubber items. For unfamiliar surfaces, test in a small, inconspicuous area first.

Note to Reviewer:

Below are the Storage & Disposal Statements for Product Distributed Only for Household Residential Use Storage & Disposal

Store in a cool, well-ventilated area inaccessible to small children and pets. Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or discard in trash.

Below are the Storage & Disposal Statements for Product Distributed for All Uses Other Than Household Residential Use Storage & Disposal

Do not contaminate water, food, or feed by storage and disposal

Pesticide Storage: Store in a cool, well-ventilated area inaccessible to small children and pets. **Pesticide Disposal:** To avoid wastes, use all material in this container by application according to label

directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program.

Container Handling: Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or discard in trash.

Optional Claims for Front or Back Panel Disinfectancy-related bullets/bursts/sentences: 1. Bleaches out stains & disinfects 2. Mild Abrasive [Cream] [Cleaner] [Cleanser] 3. Antibacterial [Cream] [Cleaner] [Cleanser] 4. Kills [odor-causing] [Bacteria] [Germs] 5. Kills germs while it cleans 6. Disinfectant 7. Disinfecting [Cream] [Cleaner] [Cleanser] 8. Disinfects [As It Cleans] 9. Disinfects & Deodorizes 10. Disinfects And Deodorizes By Killing [Germs] [Bacteria] and Their Odors 11. Multi-Purpose Disinfectant 12. [Multi-Room] [Multi Room] [Multi-Purpose] [Multi Purpose] [Multi-Use] [Multi-Surface] [Multi Surface] [Everyday] [Original] [Power] [Cream] [Cleanser] [Cleaner] 13. Kills [the Following] Microorganisms: Salmonella enterica [Salmonella] -and/or- Pseudomonas aeruginosa [Pseudomonas] -and/or- Staphylococcus aureus [Staph] -and/or- Streptococcus pyogenes [Strep] -and/or- Athlete's foot fungus (Trichophyton mentagrophyes) -and/or- Rhinovirus (Type 39) -and/or- Influenza A [Virus] [in 3 minutes] [at full strength] 14. Antibacterial [Action] 15. Kills [99.9%] [of] [household] germs[:*] [Salmonella enterica (Salmonella) and/or Pseudomonas aeruginosa (Pseudomonas) and/or Staphylococcus aureus (Staph) and/or Streptococcus pyogenes (Strep) or] and/or Trichophyton mentagrophytes (Athlete's Foot Fungus)] in 3 minutes at full strength 16. [Bleach] Disinfectant [Cream] [Cleaner] [Cleanser] 17. Disinfecting Bleach [Cream] [Cleaner] [Cleanser] 18. Home Disinfectant [Cream] [Cleaner] [Cleanser] 19. Commercial Cleanser 20. One Step [Cream] [Cleaner] [Cleanser] and Disinfectant 21. Cleans and disinfects in one step 22. Leaves Surfaces Sanitary 23. [Eliminates] [Wipes out] odors caused by [bacteria] [germs] [microorganisms] 24. Removes mold and mildew [stains] 25. [Fungicide] [Fungicidal] 26. [Bactericide] [Bactericidal] 27. [Germicide] [Germicidal] 28. [Virucide] [Virucidal] 29. [Cleans and kills germs][*] [on hard, nonporous surface] [in one step] [*Salmonella enterica (Salmonella) and/or Pseudomonas aeruginosa (Pseudomonas) and/or Staphylococcus aureus (Staph) and/or Streptococcus pyogenes (Strep) or] and/or Trichophyton mentagrophytes (Athlete's Foot Fungus)] 30. [surface option from List A] disinfectant 31. Disinfects [surface option(s) from List A] 32. [An] Effective [disinfectant] [cleanser] [deodorant] [for] [in] [at] [surface options from List A] 33. One step [Cream] [Cleaner] [Cleanser] [Disinfectant] Kills germs while it cleans Kills common [household] [germs] [bacteria] or Salmonella enterica (Salmonella) or Pseudomonas aeruginosa (Pseudomonas) or Staphylococcus aureus (Staph) or Streptococcus pyogenes (Strep) or Tnchophyton mentagrophytes [Athletes Foot Fungus] [on] [in] [at] [option from List A] in 3 minutes at full strength 34. Soft Scrub® with Bleach is a mild abrasive cleanser for [sinks, tubs, showers, glazed tile, counters and toilets] [stainless steel, sealed granite, sealed fiberglass, plastic laminate and glass-top stoves]. [The thick formula sticks to stains and cleans and kills 99.9% of germs* found on surfaces][.] [like stainless steel, sealed granite, sealed fiberglass, plastic laminate and glass-top stoves]. [[Soft Scrub® with Bleach] [This product] removes soap scum, limescale, calcium, toilet rings, dirt and grime.]

Optional Claims for Front or Back Panel

- 35. Hospital Disinfectant [Cream] [Cleaner] [Cleanser]
- 36. Industrial Disinfectant [Cream] [Cleaner] [Cleanser]
- 37. Institutional Disinfectant [Cream] [Cleaner] [Cleanser]
- 38. Healthcare Disinfectant [Cream] [Cleaner] [Cleanser]
- 39. Kills Rhinovirus (Type 39) [in 3 Minutes] [at full strength]
- 40. Kills Influenza A [Virus] [in 3 Minutes] [at full strength]
- 41. Great for everyday [cleaning] [deodorizing] and [disinfecting]

Optional Claims for Front or Back Panel

Disinfectancy-related bullets/bursts/sentences:

- [Respiratory illnesses attributable to Pandemic 2009 H1N1are caused by influenza A virus. [This product] [-OR- ACCEPTED ABN] is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).]
- 2. [[This product] [-OR- ACCEPTED ABN] has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.]
- [[This product] [-OR- ACCEPTED ABN] has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).]
- 4. [Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).]
- 5. [Kills Pandemic 2009 H1N1 influenza A virus.]

Optional Claims for Front or Back Panel

Non-disinfectancy (cleaning and/or marketing) related bullets/bursts/sentences:

- 1. [Cleans] [Fights] [Removes]
- [tough] stains 2. Commercial
- 3. Custodian/Custodial
- 4. Deodorizes
- 5. [Gently] Bleaches out tough stains
- [Has] [With] [a] [the] [clean] [pleasant] [fresh] [Mountain Breeze] [Original] [Fresh] [scent] [fragrance]
- 7. [Mountain Breeze] [Original] [Fresh] [scent] [fragrance
- 8. Industrial
- 9. Institutional
- 10. Stain Fighting
- 11. The power of bleach with a [great] [clean] [fresh] scent
- 12. Tough on [stains] [grease] [soap scum]
- 13. Tough on greasy dirt, [and] mildew stains [and] soap scum
- 14. [Wow] Stay-Clean Cap
- The Power of Soft Scrub with [a] [Clean] [Fresh] [Mountain Breeze] [the] [Original] [Fresh] Scent
- 16. Multi-surface [cream] [cleaner] [cleanser]
- 17. Tough cleaning [action] [power]
- 18. Thick formula sticks to stains
- 19. [Great] [Good] for heavy duty cleaning
- 20. Grease Cutting
- 21. Brightens as it cleans [chose one or more options from surface list A]
- 22. Stain-fighting [power] [action]

- 23. [Wow] Easy Squeeze
- 24. [Wow] Clean Squeeze25. Bleach Power [Cream]
- [Cleanser] [Cleaner]
- 26. Cream [Cream Cleanser]
- 27. Bleach Prominence
- 28. Good for [whitening] [brightening] surfaces
- 29. Gentle on Surfaces* See Directions (ATTENTION)
- 30. Value Size
- 31. Bonus Size
- 32. The Ultimate Clean [!]
- 33. A Clean You Can Trust [!]
- 34. A Clean You Can See and
- Feel [!]
- 35. Great Value
- 36. The Power of Bleach, The Clean of Soft Scrub
- 37. A Product [of] [in] [the] [Dial] [Henkel] Professional [Products] Series
- Henkel Consumer Goods Inc.
- [Dial] [Henkel] [Commercial] [Professional] [Products] [Series]
- 40. [Improved] Stain Fighting
- 41. Tough stain fighter
- 42. For Bath and Kitchen
- 43. Instant Cleaning Action
- 44. Deodorizes/Deodorizer
- 45. [Complete] [Total] Clean
- 46. [Easy] [Easy to Use]
- 47. Effective [Clean]
- 48. Express [Clean]
- 49. Extreme [Clean]
- 50. Fast [Clean]
- 51. [Quick][Quick & Easy]
- 52. Ready to Use
- 53. Versatile
- 54. [Clean] [Cleaning]
- 55. [Degreaser][Degreases]

- 56. Beautiful [Clean] 57. [Bright][Brilliant][Shine]
- 58. [Express] Clean & Fresh
- 59. [Brightens] and/or
- [Whitens] in seconds (as it cleans)
- 60. Cleans with the power of bleach
- 61. Contains (fast-acting) grease cutters
- 62. Deep down clean!
- 63. Extreme white clean
- 64. Fast acting brightener
- 65. [Great] [whitening] [power] [action]
- 66. Immediate whitening action
- 67. Multi-purpose cleaner with Bleach for [Kitchens] & [Bathrooms][Restrooms] [Baths]
- 68. Starts to whiten [instantly][on contact]
- 69. Whitens and removes mold (stains) [greasy dirt]
- 70. Cleans greasy dirt better than ordinary bleach alone
- 71. Whitening stain remover
- 72. Whitens and removes mold (stains) and mildew stains
- 73. Whitens as it cleans
- 74. Whitens cutting surfaces
- 75. Whitens sealed grout in bathtubs, showers, floors and walls
- 76. Cleans [&] [and] Whitens from the [1st][first] wipe
- 77. Cleans [&] [and] Brightens from the [1st][first] wipe
- 78. Cleans from the [1st][first] wipe
- 79. Whitens from the [1st][first] wipe
- 80. Brightens from the [1st][first] wipe

[Toilet] Rust

Kitchen Stains

[Bathroom] [Kitchen]

Everyday messes

Tough grease

Limescale

Calcium

[Food] Soil[s]

Grout

19.

20.

21.

22.

23.

24.

25.

26.

- [Removes] [Cleans [Away]]...
 - 1. [Bathroom] soils
 - 2. [Food] [coffee] [tea]
 - [mildew] [and] [juice] stains
 - [General household] dirt
 [Hard] water deposits
 - [Hard] water deposits
 [Tough] [Greasy] dirt
 - 6. Tough [stains] [soil[s]]
 - 7. Bathroom dirt
 - 8. Bathroom stains

- 9. Bathtub ring[s]10. Fingerprints
- 11. [Smudges]
- 12. Grime

Grime]

17.

18.

13. Mineral deposits

Mold and Mildew Stains

[Tough] Grease [and

- Pot marks
 Soap scum
- Soap scum
 Toilet ring[s]



PROMOTIONAL CLAIMS

- 1. Twin Pack
- 2. 2-Pack
- 3. 3-Pack
- 4. Bonus Pack
- 5. Value Pack
- 6. 50% More vs. 24oz bottle Note: this would apply only to the 36oz bottle
- 7. Limited Edition Pack
- 8. Instant Savings
- 9. \$avings

Optional non Graphics

Front or Back Label

List A – Surface Options:

Hard, Nonporous Surfaces for Disinfecting and Cleaning:

- 1. [Bath] Tub[s] [Imitation] [Sealed Cultured]
- [Synthetic] marble 2. Inside [and] [Outside] [of]
- Dishwashers 3. Outside of
- Microwaves Outside of
- Refrigerators
- 5. Bathroom [sink][s] [countertop[s]] [counter[s]] [glazed tile] [floors] [fixtures] [appliances]
- 6. Garbage Can[s]
- 7. Trash Can[s] Waste 8.
- Receptacle[s]

- Sealed Fiberglass [boat 9. [deck[s]] [hull[s]] [exterior] [gunwale] [bow]]
- 10. Glass [Shower] [Doors]
- 11. Plastic Laminate [Formica]
- 12. Glazed [Ceramic] tile[s]
- 13. Glazed Porcelain
- 14. Hard surface floors 15. Kitchen [sink[s]] [countertop[s]] [counter[s]] [glazed tile[s]] [floors] [fixtures] [appliances]
- 16. Locker rooms
- 17. Non-food contact
- 18. Nonporous [Hard] [Solid] [Engineered] Surfaces
- 19. Outdoor Furniture
- 20. Oven doors
- 21. Sealed Granite

Locations for Disinfecting and Cleaning:

6.

rs]

[For use in[:]]

- Hospitals* 1.
- 2. Healthcare
- 3. Nursing homes
- 4 Institutions
 - Industrial
- 5. facilities
- 7. [Hotels] [Motels] 8. Correctional institutes

Manufacturing

- Detention [Centers][Facilities]
- 9. 10. Prisons

[facilities][plants][Manufacture

11. Public transportation

- 22. Shower[s] [stalls] [walls]
- 23. Stainless Steel
- 24. [Stove Top[s]] [Stovetop[s]]
- 25. Tabletop[s]
- 26. Toilet[s]
- 27. Glass-top Stove[s]
- 28. Vinvl
- 29. Quartz [counter top[s]] [surfaces]
- 30. Sink[s]
- 31. Garbage Disposal[s]
- 32. Drain[s]
- 33. Glass cooktop[s]
- 34. Restroom
- 35. Family Room
- 36. Nursery
- 37. Bedroom
- 38. Garage
- 39. Laundry Room
- 40. Play Room
- 41. Den/Study
- 42. Storage Area
- 12. Office buildings
- 13. Day care [centers][facilities]
- 14. [Schools][Colleges][Universities]
- 15. Sports facilities
- 16. Health clubs
- 17. [Dental] [Physician's] [Doctor's] Office
- 18. ^[Cafeteria][Restaurant] [^]This product is not approved for use on food-contact surfaces

* This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with bloodstream or normally sterile areas of the body; or, (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization of high level disinfection.

Emerging Viral Pathogen Claims

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against emerging pathogen claims from the following viral categories:

- Enveloped viruses
- Large non-Enveloped viruses

For an emerging viral pathogen that is a/an	follow the directions for use for the following organisms on the label
Enveloped virus	Rhinovirus Type 39
Large, non-enveloped virus	Rhinovirus Type 39

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against Rhinovirus Type 39 on hard, non- porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness/outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against Rhinovirus Type 39 on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information.