

64240-44

08/21/2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

August 21, 2007

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Robert S. Brennis
Agent for Combat Insect Control Systems
c/o Lewis & Harrison
122 C St. NW, Suite 740
Washington, DC 20001

Subject: Soft Scrub with Bleach
EPA Registration No. 64240-44
Application Date: June 8, 2007
Receipt Date: June 11, 2007

Dear Mr. Brennis:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable with the conditions listed below:

- Addition of marketing text referencing alternate formulation for "Mountain Breeze Scent"

Conditions

1. You must delete the word "New" from the following bullet points on Page 4. The changes were made more than six months ago and reference a change that is no longer new:

- "[Look] New Bottle, Same Ounces"
- "[New] [Wow] Easy Squeeze"
- "[New] [Wow] Clean Squeeze"

2. Amend the phrase "Athlete's food fungus" to read "Athlete's foot fungus" on Pages 1 and 3.

General Comments

A stamped copy of the labeling accepted with conditions is enclosed. Submit one (1) copy of your final printed label before distributing or selling the product bearing the revised labeling.

Should you have any questions of comments concerning this letter, please contact Wanda Henson at 703-308-6345.

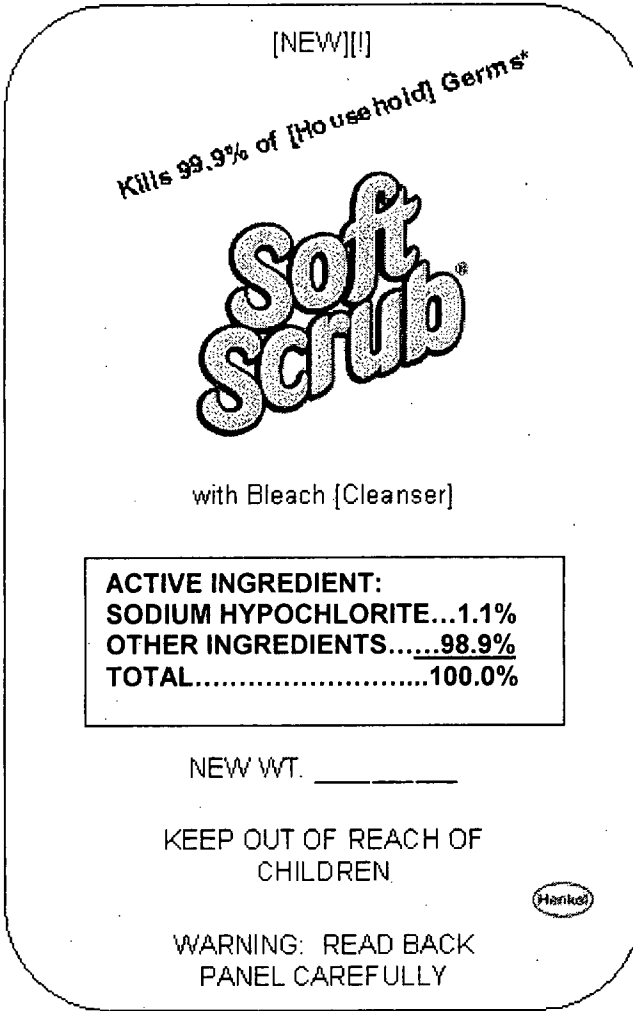
Sincerely,

Emily H. Mitchell
Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

CONCURRENCES

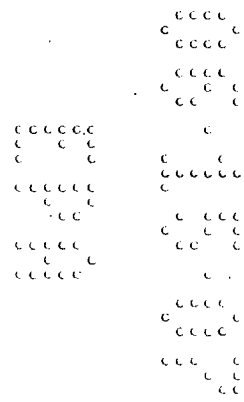
SYMBOL	7510P						
IRNAME	Henson						
DATE	8-21-07						

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[New] [!] [Mountain Breeze] [clean] [pleasant] [fresh] [fragrance] [scent]

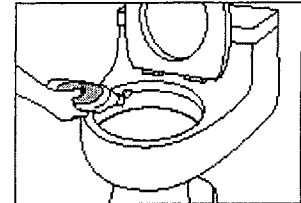
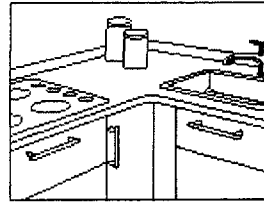
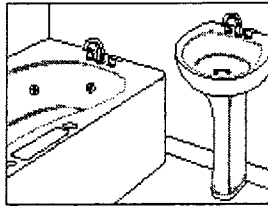
*[Salmonella choleraesuis (Salmonella) -and/or- Pseudomonas aeruginosa (Pseudomonas) -and/or- Staphylococcus aureus (Staph) -and/or- Streptococcus pyogenes (Strep) -and/or- Trichophyton mentagrophyes (Athlete's food fungus)] in 3 minutes at full strength



ACCEPTED
with **COMMENTS**
EPA Letter Dated:

AUG 21 2007

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 64240-44



DIRECTIONS FOR [HOUSEHOLD] USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

SHAKE [THOROUGHLY] BEFORE USE. **To clean:** Squeeze directly onto tough stains -and/or- surface or onto damp sponge. Rub [to wet all surfaces thoroughly]. Rinse or wipe clean. **To disinfect toilet bowl:** Flush. Apply ½ cup -or- 4 oz of product to sides of bowl to kill gram-negative bacteria. Brush to wet all surfaces thoroughly including under the rim. Let stand 10 minutes before flushing. **To disinfect [other] hard, nonporous surfaces:** Apply at full strength and leave on 3 minutes before wiping clean. **To remove mold and mildew:** Leave on 5 minutes. For heavy soil, preclean surface before disinfecting. Close cap after use. [If product will not release -or- dispense, squeeze bottle sides [or briefly unscrew cap] to allow air into bottle.]

ATTENTION: For use on sinks, tubs, showers, tile, counters, toilets. Prolonged contact on delicate surfaces may cause discoloration. Rinse promptly after standing time. On delicate surfaces that may scratch, like plastic, appliance enamel, fiberglass, cultured marble, and natural stone: Use sparingly; rub gently with a damp sponge, rinse. Do not use on copper, brass, silver, aluminum, wood, painted surfaces, or rubber items. For unfamiliar surfaces, test in a small inconspicuous area first.

PRECAUTIONARY STATEMENTS: Hazards to Humans & Domestic Animals.

WARNING: Causes eye irritation. Do not get in eyes. May cause skin irritation. For sensitive skin or prolonged use, wear gloves.

First Aid:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes and continue rinsing eye. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. In either case, call a poison control center or doctor for treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

Physical & Chemical Hazards: Contains bleach. Avoid contact with clothes, fabric or carpet. Do not use or mix with [other] [household] cleaning products [or other chemicals] as hazardous gases may result.

Storage & Disposal: Store in a cool place. Do not re-use container. Offer empty container for recycling or discard in trash.

[Contains no phosphorus]

EPA Reg. No. 64240-44
EPA Est. No. 082055-IL-001

Quality from Henkel

COMBAT INSECT CONTROL SYSTEMS
SCOTTSDALE, ARIZONA 85254.
MADE IN THE U.S.A.
Questions or comments? Call 1-800-290-0158
Or visit www.softscrub.com

UPC bar code

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Front or Back Panel

Non-disinfectancy related bullets/bursts/sentences:

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> • Cleans -or- fights -or- removes [tough] stains • Commercial • Custodian/Custodial • Deodorizes • Food Service • Gently bleaches out tough stains • Has a [clean] [pleasant] [fresh] [Mountain Breeze] scent -or- fragrance • Industrial • Institutional • Professional Strength • Stain Fighting • The power of bleach with a [great] [fresh] scent • Tough on [stains] [grease] [soap scum] • Tough on greasy dirt, mildew stains -and/or- soap scum • New [Mountain Breeze] [scent] [fragrance] | <ul style="list-style-type: none"> • [Wow] Stay-Clean Cap • [Wow] Same Amount of Ounces • [Wow] Same Great Value • [Look] <u>New</u> Bottle, Same Ounces • The Power of Soft Scrub with a [Clean] [Fresh] [Mountain Breeze] Scent • Multi-surface cleaner • Tough cleaning [action] [power] • Thick formula sticks to stains • [Great] [Good] for heavy duty cleaning • Grease Cutting • Brightens as it cleans • Stain-fighting [power] [action] • [New] [Wow] Easy Squeeze • [New] [Wow] Clean Squeeze | <ul style="list-style-type: none"> • Good for [whitening] [brightening] surfaces • Gentle on Surfaces* See Directions (ATTENTION) • Value Size • 50% more than the 24 ounce size • [Look] [Wow] 20% -or- 25% -or- 30% -or- 35% -or- 50% Bonus [Ounces] • Bonus Size • The Ultimate Clean[!] • A Clean You Can Trust[!] • A Clean You Can See and Feel[!] • The Power of Bleach, The Clean of Soft Scrub • [Dial] Professional Series • Henkel Consumer Goods Inc. • Henkel [Commercial] [Professional] [Products] [Series] |
|---|--|---|

Removes or Cleans:

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> • [Bathroom] soils • [Food] [coffee] [tea] [mildew] [juice] stains • [General household] dirt • [Hard] water deposits • [Tough] [greasy] dirt • [Tough] stains -or- soils • Bathroom dirt • Bathroom stains | <ul style="list-style-type: none"> • Bathtub rings • Fingerprints or smudges • Grime • Mineral deposits • Pot marks • Soap scum • Toilet ring • Mold and Mildew Stains • [Tough] Grease [and Grime] | <ul style="list-style-type: none"> • [Toilet] Rust • Limescale • Calcium • Kitchen Stains • [Bathroom] [Kitchen] [Food] Soils • [Tough] [Burnt-on] [Dried] Food • Grout |
|--|--|--|

Cleans:

- Garbage Cans
- Trash Can[s]
- Waste Receptacles

Other:



(Faint, illegible text, possibly bleed-through from another page)

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Front or Back Label

List A Options:

Surfaces for Disinfecting and Cleaning:

- [Bath] tub [Imitation] [Cultured] [Synthetic] marble
- [Inside -and/or- Outside of] Dishwashers
- [Inside -and/or- Outside of] Microwaves
- [Inside -and/or- Outside of] Refrigerators
- Bathroom [sink] [countertop] [counter] [tile] [floors] [fixtures] [appliances]
- Fiberglass
- Glass [shower doors]
- Plastic Laminate [Formica]
- Glazed [ceramic] tile
- Glazed Porcelain
- Hard surface floors
- Kitchen [sink] [countertop] [counter] [tile] [floors] [fixtures] [appliances]
- Locker rooms
- Non-food contact
- Nonporous [Hard] [Solid] Surfaces
- Outdoor Furniture
- Oven doors
- Sealed Granite
- Shower [stalls]
- Stainless Steel
- Stove Tops
- Tabletops
- Toilets

Locations for Disinfecting and Cleaning:

- Hospitals
- Animal hospitals
- Correctional institutes
- Day care facilities
- Healthcare
- Health clubs
- Hospitals
- Hotels
- Industrial facilities
- Institutions
- Manufacturing facilities/plans/Manufacturers
- Motels
- Nursing homes
- Office buildings
- Prisons
- Public transportation
- Schools/Colleges/Universities
- Sports facilities
- Veterinary clinics
- Veterinary hospitals

