

Reg. no: 63872-1

PM-15

1986

<p>US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (75-767) WASHINGTON, DC 20460</p> <p>NOTICE OF PESTICIDE: <input type="checkbox"/> REGISTRATION <input type="checkbox"/> REREGISTRATION</p> <p>(Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>	<p>EPA REGISTRATION NO. 63872-1</p>	<p>DATE OF ISSUANCE AUG 21 1990</p>
		<p>TERM OF ISSUANCE Until Reregistration</p>
		<p>NAME OF PESTICIDE PRODUCT True-Gen White Gold Diatomaceous Earth</p>
<p>NAME AND ADDRESS OF REGISTRANT (Include ZIP code)</p> <p>Tru-Gen White Gold 6405 San Antonio Tucson, AZ 85704</p> <p style="text-align: right;">160 366077 18</p>		
<p>NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.</p> <p>A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.</p>		
<p>Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p>		
<p>The product is eligible under the Federal Insecticide, Fungicide, and Rodenticide Act with FIF-SEC.</p>		
<p>1. The registrant hereby certifies that the product is a pesticide as defined in section 2(a)(2) of the Act and that the product is registered under the Act.</p>		
<p>2. The registrant hereby certifies that the name of the product is as stated on the label and that the name of the product is as stated on the label.</p>		
<p>a. Address: Bureau, "EPA Registration No. 63872-1."</p>		
<p>b. Please clarify the product name TRU-GEN WHITE GOLD found on the label and DIATOMACEOUS EARTH as stated on the Application for Pesticide Registration. We assume the complete product name is TRU-GEN WHITE GOLD DIATOMACEOUS EARTH. This is the name that should be used in the label text.</p>		
<p style="text-align: right;">BEST AVAILABLE COPY</p>		
<p><input type="checkbox"/> ATTACHMENT IS APPLICABLE</p>		
<p>SIGNATURE OF APPROVING OFFICIAL</p> <p><i>[Signature]</i></p>	<p>DATE 11-15-1990</p>	

- c. Your product contains 90% silicon dioxide. This is the insecticidally active component of your product. Thus an ingredient statement as indicated below must appear on the front panel of the label:

ACTIVE INGREDIENT

Diatomaceous Earth..... 90.0%

INERT INGREDIENT(S)..... 10.0%

TOTAL..... 100.0%

In this regard delete the phrases "Diatomaceous Earth 100%" and "Active Ingredients, Diatomaceous Earth 100%".

- d. Delete all phrases referencing "Natural" and "Nature...", phrases implying the safety of the pesticide or its ingredients, (i.e., non polluting, safe in the environment, biodegradable, manufactured by God, no mutations, Natures Own Insecticide...etc.) from the label. Direct or implied claims such as these are not acceptable on pesticide labeling.

- e. Change the heading **Health Hazard Data** to:

**Precautionary Statements
Hazards to Humans and Domestic Animals**

- f. The signal word **CAUTION** must appear before the precautionary statements.
- g. Add the signal word **CAUTION** and move the precautionary statement **KEEP OUT OF REACH OF CHILDREN** on the front panel of the label.
- h. The heading "Suggested Direction for TRU-GEN WHITE GOLD" must be changed to **Directions For Use** followed by the misuse statement "It is a violation of Federal Law to use this product in a manner inconsistent with its labeling."
- i. The section headed **GRAIN STORAGE** must be revised to reflect rates of application of the product and types of grain and pests effected. Items 1 through 6 are unacceptable and must be deleted since they are false or misleading statements concerning the effectiveness of this product as a pesticide. We

suggest the following statements:

T.G.W.G. is an effective insecticide for killing exposed insects Rice Weevils, Granary Weevils, Angoumois Grain Moths. Mediterranean Flour Moths, Indian Meal Moths, Red Flour Beetles, and Tribolium in Empty Grain Bins, Boxcars, Ships and Silos. Its use will aid in protecting Feed Grains, Seeds. Stored Grains Wheat, Barley, Buckwheat, Corn, Oats, Rice, Rye, Flax, Pea, Soybean, and Sorghum (milo).

T.G.W.G. should be dusted lightly approximately one (1) pound per 1,000 square feet on all interior wall surfaces of empty storage areas. Where possible special attention should be given to dusting cracks, crevices and other areas where insects hide or crawl. After dusting there is no need to remove the dust or aerate the areas. It is recommended that the area be left undisturbed for two to three days to eliminate existing infestations before filing. It is desirable to redust each time the storage area is emptied.

T.G.W.G. can be applied to the grain at the time of storage at the rate of one (1) to two (2) pounds per ton of grain to protect it from further damage. Treat grains and seed immediately after harvest.

CAUTION:

Apply T.G.W.G. at recommended rate. Excessive rate (application) may reduce grain to a lower grade, have reduced flowability and reduce test weight.

j. Delete the decal of the flea from the label since the fleas are not addressed as a pest affected by this product.

k. Revise the direction for ant to read as follows:

"Apply T.G.W.G. along baseboards, entry cracks and crevices and to areas of intensive ant activity such as doors and trailways. Apply T.G.W.G. monthly or as needed."

(Delete outdoor use since this is not a supported use).

3. With respect to the product chemistry information submitted and Confidential Statement of Formula we have the following comments:

- a. Please provide a revised Confidential Statement of Formula (CSF) identifying the upper and lower certified limits based on the pure active and inert ingredients of the product. Note that the lower limit of the active must be the same as the label claim in pure active form. Note that the active ingredient is 90% pure not 100%.
- b. The product chemistry submitted for this product is incomplete. Please provide the following data to satisfy those outstanding data requirements:

Series 62-2 - Analysis and Certification of Product Ingredients

62-1 - Preliminary Analysis

The Agency requires a preliminary analysis of five batches of diatomaceous earth. All components $\geq 0.1\%$ must be identified.

62-3 - Analytical Methods to Verify Certified Limits

A complete analytical method to verify active and inert ingredients is required.

Series 63 - Physical and Chemical Characteristics

All applicable Series 63 data is required. If any data are not required for your product, provide an explanation or indicated N/A (not applicable).

For further guidance in understanding these product chemistry data requirement, enclosed is a copy of the Product Chemistry Data Requirement Guideline Sheet. Also enclosed is a sample label for guidance in formatting your label.

4. Submit five copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely yours,

George T. LaRocca
Product Manager 15
Insecticide-Rodenticide Branch
Registration Division (H7505C)

Enclosures

DIATOMACEOUS EARTH (AKS) D.E. MOTHER NATURE'S BUG KILLER ACTIVE INGREDIENTS DIATOMACEOUS EARTH 100%

INFORMATION and FACTS

DIATOMACEOUS EARTH is strictly a natural product. It is apporoxamatley 30 million years old. Countless trillions of minute one-celled plants called DIATOMS existed in the oceans and in -land lakes. They construct tiny shells about themselves out of the silica they extract from the waters. Proper milling cracks apart the diatom skeleton exposing microscopic silica needles, sharp and hazardous to an insect. Insects have exo-skeletons, their frame is on the outside, the diatom is small and sharp, it will scratch the insect's waxy seal, allowing vital moisture to escape, causing the insect to dehydrate and die.

HEALTH HAZARD DATA

Avoid contact with eyes, if contact occurs immediately flush with water. Get medical attention if irritation persists. Avoid inhalation of dust. Wear a dust mask when using this product for prolonged period of time.

STORAGE and DISPOSAL

Keep D.E. in a dry place to maintain maximum effectiveness. Do not reuse empty container, wrap the used container and put in trash collector.

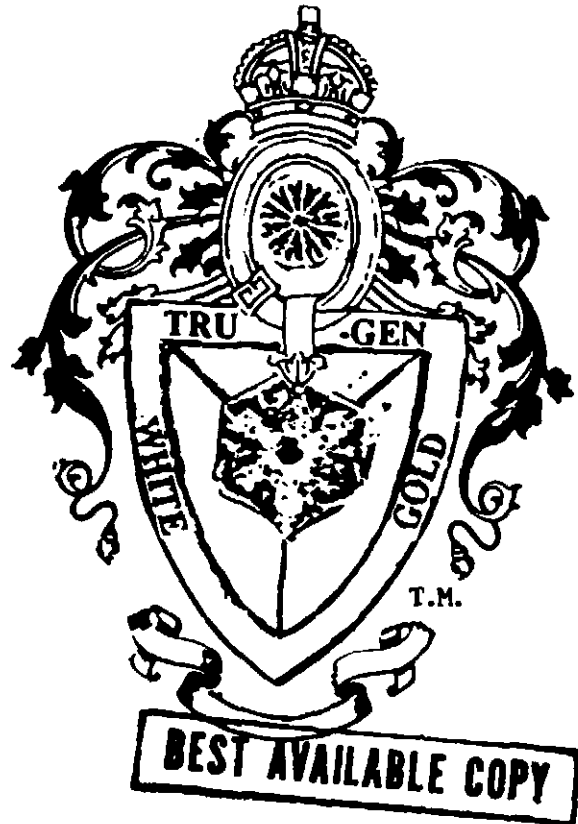
KEEP OUT OF REACH OF CHILDREN.....

WARRANTY

TRU-GEN warrants that this Arizona D.E. at time of sale that: 1- It is for use as stated on label. 2- It is 100% D.E. No other warranty is implied or expressed

TRU - GEN WHITE GOLD DIATOMACEOUS EARTH 100% NATURES NATURAL INSECTICIDE

BIODEGRADABLE.. SAFE IN THE ENVIROMENT NON POLLUTING



See side panel for directions and precautions

MANUFACTURED by GOD

Distributed by.... TRU-GEN WHITE GOLD
PO. Box 30792
Tucson, Az. 85751

E.P.A. REG. NO.

NET WEIGHT... circle..10oz. - 2 lb. - 5lb.-10lb.
25lb. - 50lb 1 ton - 25 ton

SUGGESTED DIRECTIONS FOR USE

ROACHES
APPLY T.G.W.G. insecticide (bugs) on any area where cracks, baseboards, behind under sink, any other place becomes wet or removed should be reapplied.

ANTS -- apply around door hills, apply into main reference area of 4 ft, around the hill. When ground dries.

GRAIN STORAGE-- NATURES
1.. need only 1 application no build up of immunity. T.G.W.G. is free from irritants prevents the development of stock goods as cereals.. not deteriorate with time. 2.. application to stored grain. 3.. insects, living and reproducing are eliminated when grain because it totally free of infestation. 4.. Home storage 1 gal. of grain, beans or ODOR FREE..COLORLESS...

TRU-GEN WHITE GOLD--DIATOMACEOUS EARTH WATER DIATOM FROM INLAND

THERE IS A DIFFERENCE

Use D.E. sparingly a little

NO MUTATIONS

ACCEPTED with COMMENTS EPA Letter Dated: AUG 21 1990

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 43872

