

63376-6

11-7-2000

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FAMILY 500 MOSQUITO REPELLENT MATS

Mosquito Repellent

[Refills]

[NEW!] [NEW TECHNOLOGY!]

Creates a CELL of Protection [From Mosquitoes]

The Repellent You Don't Have to Put On [Wear]

❖ Easy to Use ❖ Clean and Fragrant ❖ Long Lasting

Outdoor Activities without Annoying Mosquitoes

Ideal for Barbeques, Recreation Areas, Backyards, Decks, Patios and Outdoor Parties

Cordless ❖ Portable

Repels Annoying Mosquitoes

Provides ___ ft. Diameter Protection

ACTIVE INGREDIENT:

d-cis/trans allethrin (CAS No. 42534-61-2) 19.23%

OTHER INGREDIENTS 80.77%

Total 100.00%

ACCEPTED
NOV 7 2000
Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 63376-6

**Keep Out of Reach of Children
CAUTION**
See back panel for additional precautionary statements.

NET CONTENTS

[Starter Package] Contains:

___ Mosquito Repellent Mats (Net Wt. ___ oz. each)

I Reusable Appliance [Device/Unit]

___ Butane Cartridge(s) (Net Wt. ___ oz. each)

NET CONTENTS

[Refill Package] Contains

___ Mosquito Repellent Mats (Net Wt. ___ oz. each)

___ Butane Cartridge(s) (Net Wt. ___ oz. each)

EPA Reg. No. 43576-6

EPA Est. _____

FAMILY PRODUCTS Sdn. Berhad

P.O. Box No. 5, Taman Ipoh

31407 Ipoh, Perak, Malaysia

Protected by one or more of the following U.S. Patents: 5,700,430; D300,606

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Storage: Store mats in original packaging in a cool, dry place inaccessible to children and pets. Store appliance [device/unit] and cartridge in a cool, dry place away from sources of heat. **Disposal:** Do not reuse empty packaging. Wrap used mats and cartridge(s) and put in trash.

[For best results] Allow 10-30 [or other time as appropriate] minutes for product to take full effect. Start the appliance [device/unit] at least 10-30 [or other time as appropriate] minutes before your activity [and place it in the outdoor area] so it has time to begin working. The appliance [device/unit] works well with no wind in outdoor areas such as decks, porches, patios and yards. Use one appliance [device/unit] in an area as large as [dimensions as appropriate] [an average size deck or patio]. Use more appliances [devices/units] for larger areas. Wind, heat and humidity may affect the performance of the repellent. Appliance [device/unit] and mat effectiveness may be diminished if exposed to rain.

Remove one mat from [its] wrapper. One mat lasts [time as appropriate for size] hours. Mat turns from blue to white when active ingredient has been exhausted [used up].

Make sure the "ON/OFF" switch on the appliance [device/unit] is in the "OFF" position. Insert the mat under the black grill on the appliance [device/unit]. Remove the appliance [device/unit] cover and butane cartridge cap.

Screw cartridge into the opening of the appliance [device/unit]. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Replace the appliance [device/unit] cover. One cartridge lasts up to [time as appropriate for size] hours.

Slide [the] "ON/OFF" switch to [the] "ON" position; the butane gas will now begin to flow. Wait approximately 5-10 [5] seconds for the butane gas to begin to flow, then depress [the] start button 3-5 times in rapid succession. To verify [the] appliance [device/unit] is operating, pick it up and check the lens on the end of the appliance [device/unit]. The light at the end of the appliance [device/unit] glows when appliance [device/unit] is operating [heating/working]. If this light is not glowing, check to make sure the appliance [device/unit] is "ON" and the cartridge is completely screwed into place, then once again depress the start button 3-5 times in rapid succession. Check to make sure the light is glowing.

[The appliance [device/unit] may release a small amount of smoke. This is normal and not cause for alarm.]

Place the appliance [device/unit] on a flat, stable area with the grill side facing up. Do not touch the grill; it will be hot after a few minutes. When finished using the appliance [device/grill] slide [the] "ON/OFF" switch to the "OFF" position and allow the appliance [device/unit] to completely cool. Appliance [device/unit] is now ready for storage.

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Only for outdoor use as an insect repellent. Harmful if inhaled. Avoid breathing vapors. Do not use indoors, in a tent or any enclosed area. Do not touch the black grill while the appliance [device/unit] is in use. The grill is hot during use. Do not insert anything other than Family 500 Mosquito Repellent Mats or ThermoCELL® butane cartridges in the appliance [device/unit].

First Aid

If Inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
<p>Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-xxx-xxxx for emergency medical treatment information.</p>	

Physical or Chemical Hazards

Place on a flat, stable surface with the black grill facing upward. Do not cover with any material while in use. Clean with a damp cloth only when the appliance [device/unit] is cool and inactive. Cartridge contains flammable butane. Do not use near fire or flame. Do not expose cartridge to temperatures above 120°F (50°C). Do not pierce, break or incinerate butane cartridge(s), even after use. Butane cartridges other than ThermoCELL® cartridges will not work in this appliance [device/unit]. Do not insert anything other than Family 500 Mosquito Repellent Mats in the appliance [device/unit]. Do not allow mats to come into contact with other substances. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

Questions? Comments? Call 800-558-5252 weekdays, or write [Person's Name], Family Products Sdn. Berhad. Perak, Malaysia
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[Graphics [and subtitles] will be added as appropriate.]

{Optional Selling Copy:}

Mosquitoes [bugs/outdoor flying insects/biting flies] can spoil just about any outdoor activity. Now you can protect your [family] gatherings from the annoyance of mosquitoes [bugs/outdoor flying insects/biting flies]. Finally solve the problem of annoying mosquitoes [bugs/outdoor flying insects/biting flies]. Perfect for backyard barbecues and patio parties. Great for gardening, [Little League] games and camping trips.

Family 500 Mosquito Repellent Mats includes a small [compact] appliance [device/unit] that [pleasantly] protects your outdoor area from mosquitoes [bugs/outdoor flying insects] and biting flies in an area as large as 15 feet in diameter [or other appropriate descriptive term/size] for [up to] 12 [or other time frame appropriate to size] hours. It works by silently and continuously releasing an odor-free repellent that keeps mosquitoes [bugs/outdoor flying insects/biting flies] away from your outdoor area [backyard] for hours.

Introducing the [new] Family 500 Mosquito Repellent Mat. This [new] technology provides a revolutionary [new] way to repel mosquitoes [bugs/outdoor flying insects/biting flies]. Enjoy all your outdoor activities without wearing an insect [mosquito] repellent.

One ThernaCELL® butane cartridge lasts [number appropriate for cartridge size] hours. One repellent mat lasts [number appropriate for mat size] hours. Family 500 Mosquito Repellent [It] is portable so you can take it anywhere mosquitoes [bugs/outdoor flying insects/biting flies] are expected to be a problem. Portable. Cordless. Neat. Clean. Easy to Use. Odorless.

Provides hours of pleasant [odor-free/convenient/portable/silent/continuous/effective] protection. Creates an invisible barrier [envelope/cell of protection] against mosquitoes [bugs/outdoor flying insects/biting flies]. Revolutionary. Enjoy security from mosquitoes [bugs/outdoor flying insects/biting flies]. Silent. Simple. Easy.

Simply insert the cartridge and repellent mat and push two buttons to start. It silently and continuously releases an [odorless] repellent that protects your outdoor area from mosquitoes [bugs/outdoor flying insects/biting flies] in an area as large as 15 feet in diameter [or other appropriate description of area] for hours.

Take back [protect/reclaim] your backyard [patio/deck/outdoor areas] from mosquitoes [bugs/outdoor flying insects/biting flies]. The odor-free, convenient, proven, portable, silent, continuous, effective way to keep your outdoor area [backyard yard deck/patio] bug free. The repellent you don't have to wear. The repellent you don't put on.

Family 500 Mosquito Repellent Mats provides a mosquito [bug/outdoor flying insect/biting fly] free outdoor area [space] as large as 15 feet in diameter [or other descriptive term for area]. It is cordless, proven, safe, clean, revolutionary. A revolutionary appliance [device/unit] that protects you and your family [friends/guests] from mosquitoes [bugs/outdoor flying insects biting flies]. Ideal for use in backyards, patios, decks and other outdoor recreational areas. Ideal for [Little League] games, gardening, camping, bird watching, fishing and more.

Continuous, convenient, easy to use, effective, [new] technology. Enjoy the outdoors again with this proven, cordless, invisible vapor, clean, revolutionary mosquito repellent. Enjoy the outdoors again without wearing an insect [mosquito] repellent. Family 500 Mosquito Repellent Mats allows your family to take back the outdoors. Its design is attractive so you will be comfortable using it when entertaining guests, yet functional so it is effective and easy to use. Provides protection for your entire family.

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

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{Mat Labeling:}

FAMILY 500 MOSQUITO REPELLENT MATS

ACTIVE INGREDIENT:

d-cis/trans allethrin (CAS No. 42534-61-2)	19.23%
OTHER INGREDIENTS	80.77%
Total	100.00%

<p align="center"> Keep Out of Reach of Children CAUTION See outer carton for complete Directions for Use and additional precautionary statements. </p>

NET CONTENTS

___ Mosquito Repellent Mats (Net Wt. ___ oz. each)

EPA Reg. No. 43576-A EPA Est. _____

FAMILY PRODUCTS Sdn. Berhad

P.O. Box No. 5, Taman Ipoh
31407 Ipoh, Perak, Malaysia

{Cartridge Labeling:}

ThermaCELL® Butane Cartridge

DANGER: Contains Butane. Contents under pressure. Do not puncture or incinerate. Do not use near sparks or open flames. store at temperatures above 120°F (50°C) or expose cartridge to prolonged sunlight. Keep cartridge out of children's reach. Use only with Family 500 Mosquito Repellent Mats. Seller is not responsible for damage caused by using this butane cartridge in other butane powered products.

Net Weight: ___ oz.

The Schawbel Corporation, Scrafft Center, 529 Main St. Boston, MA 02129

{Appliance [Device/Unit] Labeling:}

CAUTION – HOT SURFACE

Keep Out of Reach of Children

Only for outdoor use as an insect repellent. Do not use indoors, in a tent or any enclosed area. Do not touch the black grill while the appliance [device/unit] is in use. Black grill is hot while in use. Place on a flat, stable surface with the black grill facing upward. Do not cover with any material while in use.

Cartridge contains flammable butane. Do not use near fire or flame. Read entire *Directions for Use* and *Precautionary Statements* prior to use. Butane cartridges other than ThermaCELL® cartridges will not work in this appliance [device/unit]. Seller will not be held responsible for damage, injury or poor performance caused by the use of other butane cartridges or repellent mats.