


63376-6

3-26-1999

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 <p style="text-align: center;">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (H7505C) 401 "M" St., S.W. Washington, D.C. 20460</p> <p style="text-align: center;">NOTICE OF PESTICIDE: <u> </u> Registration <u> </u> Reregistration</p> <p>(under FIFRA, as amended)</p>	EPA Reg. Number: 63376-6	Date of Issuance: MAR 26 1999
	Term of Issuance: Conditional Registration	
	Name of Pesticide Product: Family 500 Mosquito Repellent Mats	
Name and Address of Registrant (include ZIP Code): Family Products SDN. Berhad c/o RegWest Company P.O. box 2220 Greeley, CO 80632-2220		
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:</p> <ol style="list-style-type: none"> 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4. 2. Make the following label changes: <ol style="list-style-type: none"> a. Revise the EPA Registration Number to read, "EPA Reg. No. 63376-6" 		
Signature of Approving Official: <i>See page 2</i>	Date: <i>March 26, 1999</i>	

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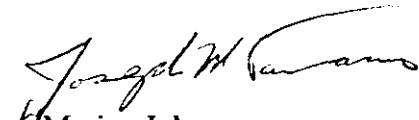
EPA Reg. No. [Registration Number]

3. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,



Marion Johnson
Product Manager 03
Insecticide Branch
Registration Division (7505C)

enclosure

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FAMILY 500 MOSQUITO REPELLENT MATS

Mosquito Repellent

[Refills]

[NEW!] [NEW TECHNOLOGY!]

Creates a CELL of Protection [From Mosquitoes]

The Repellent You Don't Have to Put On [Wear]

❖ Easy to Use ❖ Clean and Fragrant ❖ Long Lasting

ACCEPTED
MAR 26 1999
Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 63376-6

ACTIVE INGREDIENT:

d-cis/trans allethrin* 19.23%

OTHER INGREDIENTS 80.77%

*cis/trans isomer ratio: Total 100.00%

Max 0.25% (±) cis and min. 0.75% (±) trans

Keep Out of Reach of Children
CAUTION
See back panel for additional precautionary statements.

NET CONTENTS

[Starter Package] Contains:

- ___ Mosquito Repellent Mats (Net Wt. 0.08 oz. each)
- 1 Reusable Appliance [Device/Unit]
- ___ Butane Cartridge(s) (Net Wt. ___ oz. each)

NET CONTENTS

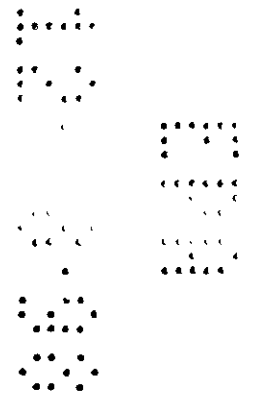
[Refill Package] Contains

- ___ Mosquito Repellent Mats (Net Wt. 0.08 oz. each)
- ___ Butane Cartridge(s) (Net Wt. ___ oz. each)

EPA Reg. No. 43576-A EPA Est. _____

FAMILY PRODUCTS Sdn. Berhad
P.O. Box No. 5, Taman Ipoh
31407 Ipoh, Perak, Malaysia

Protected by one or more of the following U.S. Patents: 5,700,430; D300,606



DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[For best results] Allow 10-30 [or other time as appropriate] minutes for product to take full effect. Start the appliance [device/unit] at least 10-30 [or other time as appropriate] minutes before your activity [and place it in the outdoor area] so it has time to begin working. The appliance [device/unit] works well in outdoor areas, with no wind, such as decks, porches, patios and yards. Use one appliance [device/unit] in an area as large as [dimensions as appropriate] [an average size deck or patio]. Use more appliances [devices/units] for larger areas. Wind, heat and humidity may affect the performance of the repellent. Appliance [device/unit] and mat effectiveness may be diminished if exposed to rain.

Remove one mat from [its] wrapper. One mat lasts [time as appropriate for size] hours. Mat turns from blue to white when active ingredient has been exhausted [used up].

Make sure the "ON/OFF" switch on the appliance [device/unit] is in the "OFF" position. Insert the mat under the black grill on the appliance [device/unit]. Remove the appliance [device/unit] cover and butane cartridge cap.

Screw cartridge into the opening of the appliance [device/unit]. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Replace the appliance cover. One cartridge lasts up to [time as appropriate for size] hours.

Slide [the] "ON/OFF" switch to [the] "ON" position; the butane gas will now begin to flow. Wait approximately 5-10 [5] seconds for the butane gas to begin to flow, then depress [the] start button 3-5 times in rapid succession. To verify [the] appliance [device/unit] is operating, pick it up and check the lens on the end of the appliance [device/unit]. The light at the end of the appliance [device/unit] glows when appliance [device/unit] is operating [heating/working]. If this light is not glowing, check to make sure the appliance [device/unit] is "ON" and the cartridge is completely screwed into place, then once again depress the start button 3-5 times in rapid succession. Check to make sure the light is glowing.

[The appliance [device/unit] may release a small amount of smoke. This is normal and should not be cause for alarm.]

Place the appliance [device/unit] on a flat, stable area with the grill side facing up. Do not touch the grill; it will be hot after a few minutes. When finished using the appliance [device/grill] slide [the] "ON/OFF" switch to the "OFF" position and allow the appliance [device/unit] to cool completely. Appliance [device/unit] is now ready for storage.

Storage and Disposal

Storage: Store mats in original packaging in a cool, dry place inaccessible to children and pets. Store appliance [device/unit] and cartridge in a cool, dry place away from sources of heat. **Disposal:** Do not reuse empty packaging. Wrap used mats and cartridge(s) and discard in trash.

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Only for outdoor use as an insect repellent. Harmful if inhaled. Avoid breathing vapors. Do not use indoors, in a tent or any enclosed area. Do not touch the black grill while the appliance [device/unit] is in use. The grill is hot during use. Do not insert anything other than Family 500 Mosquito Repellent Mats or ThermaCELL® butane cartridges in the appliance [device/unit].

Statement of Practical Treatment

If Inhaled: Move person to fresh air. If not breathing, give artificial respiration, preferably mouth-to-mouth. Get medical attention.

Physical and Chemical Hazards

Place on a flat, stable surface with the black grill facing upward. Do not cover with any material while in use. Clean with a damp cloth only when the appliance [device/unit] is cool and inactive. Cartridge contains flammable butane. Do not use near fire or flame. Do not expose cartridge to temperatures above 120°F (50°C). Do not pierce, break or incinerate butane cartridge(s), even after use. Butane cartridge(s) other than ThermaCELL® cartridges will not work in this appliance [device/unit]. Do not insert anything other than Family 500 Mosquito Repellent Mats in the appliance [device/unit]. Do not allow mats to come into contact with other substances. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

[Graphics [and subtitles] will be added as appropriate.]

[Optional Selling Copy:]

Mosquitoes [bugs/outdoor flying insects/biting flies] can spoil just about any outdoor activity. Now you can protect your [family] gatherings from the annoyance of mosquitoes [bugs/outdoor flying insects/biting flies]. Finally solve the problem of annoying mosquitoes [bugs/outdoor flying insects/biting flies]. Perfect for backyard barbecues and patio parties. Great for gardening, [Little League] games and camping trips.

Family 500 Mosquito Repellent Mats includes a small [compact] appliance [device/unit] that [pleasantly] protects your outdoor area from mosquitoes [bugs/outdoor flying insects] and biting flies in an area as large as 15 feet in diameter [or other appropriate descriptive term/size] for [up to] 12 [or other time frame appropriate to size] hours. It works by silently and continuously releasing an odor-free repellent that keeps mosquitoes [bugs/outdoor flying insects/biting flies] away from your outdoor area [backyard] for hours.

Introducing the [new] Family 500 Mosquito Repellent Mat. This [new] technology provides a revolutionary new way to repel mosquitoes [bugs/outdoor flying insects biting flies]. Enjoy all your outdoor activities without wearing an insect [mosquito] repellent.

One ThermaCELL® butane cartridge lasts [number appropriate for cartridge size] hours. One repellent mat lasts [number appropriate for mat size] hours. Family 500 Mosquito Repellent [it] is portable so you can take it anywhere mosquitoes [bugs/outdoor flying insects/biting flies] are expected to be a problem. Portable. Cordless. Neat. Clean. Easy to Use. Odorless.

Provides hours of pleasant [odor-free/convenient/portable/silent/continuous/effective] protection. Creates an invisible barrier [envelope/cell of protection] against mosquitoes [bugs/outdoor flying insects/biting flies]. Revolutionary. Enjoy security from mosquitoes [bugs/outdoor flying insects biting flies]. Silent. Simple. Easy.

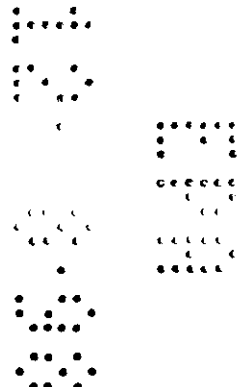
Simply insert the cartridge and repellent mat and push two buttons to start. It silently and continuously releases an [odorless] repellent that protects your outdoor area from mosquitoes [bugs/outdoor flying insects/biting flies] in an area as large as 15 feet in diameter [or other appropriate description of area] for hours.

Take back [protect/reclaim] your backyard [patio/deck/outdoor areas] from mosquitoes [bugs/outdoor flying insects/biting flies]. The odor-free, convenient, proven, portable, silent, continuous, effective way to keep your outdoor area [backyard/yard/deck/patio] bug free. The repellent you don't have to wear. The repellent you don't put on.

Family 500 Mosquito Repellent Mats provides a mosquito [bug/outdoor flying insect/biting fly] free outdoor area [space] as large as 15 feet in diameter [or other descriptive term for area]. It is cordless, proven, safe, clean, revolutionary. A revolutionary appliance [device/unit] that protects you and your family [friends/guests] from mosquitoes [bugs/outdoor flying insects/biting flies]. Ideal for use in backyards, patios, decks and other outdoor recreational areas. Ideal for [Little League] games, gardening, camping, bird watching, fishing and more.

Continuous, convenient, easy to use, effective, new technology. Enjoy the outdoors again with this proven, cordless, invisible vapor, clean, revolutionary mosquito repellent. Enjoy the outdoors again without wearing an insect [mosquito] repellent. Family 500 Mosquito Repellent Mats allows your family to take back the outdoors. Its design is attractive so you will be comfortable using it when entertaining guests, yet functional so it is effective and easy to use. Provides protection for your entire family.

Continued on next page ...



[Mat Labeling:]

FAMILY 500 MOSQUITO REPELLENT MATS**ACTIVE INGREDIENT:**

d-cis/trans allethrin* 19.23%

OTHER INGREDIENTS **80.77%**

*cis/trans isomer ratio: Total 100.00%

Max 0.25% (±) cis and min. 0.75% (±) trans

Keep Out of Reach of Children
CAUTION
 See outer carton for
 complete Directions for Use and
 additional precautionary statements.

NET CONTENTS

___ Mosquito Repellent Mats (Net Wt. 0.08 oz. each)

EPA Reg. No. 43576-A EPA Est. _____

FAMILY PRODUCTS Sdn. BerhadP.O. Box No. 5, Taman Ipoh
31407 Ipoh, Perak, Malaysia

[Cartridge Labeling:]

ThermaCELL[®] Butane Cartridge

DANGER: Contains Butane. Contents under pressure. Do not puncture or incinerate. Do not use near sparks or open flames, store at temperatures above 120°F (50°C) or expose cartridge to prolonged sunlight. Keep cartridge out of children's reach. Use only with Family 500 Mosquito Repellent Mats. Seller is not responsible for damage caused by using this butane cartridge in other butane powered products.

Net Weight: ___ oz.

The Schawbel Corporation, Scrafft Center, 529 Main St. Boston, MA 02129

Appliance [Device/Unit] Labeling:

CAUTION – HOT SURFACE

Keep Out of Reach of Children.

Only for outdoor use as an insect repellent. Do not use indoors, in a tent or any enclosed area. Do not touch the black grill while the appliance [device/unit] is in use. Black grill is hot while in use. Place on a flat, stable surface with the black grill facing upward. Do not cover with any material while in use.

Cartridge contains flammable butane. Do not use near fire or flame. Read entire *Directions for Use* and *Precautionary Statement* prior to use. Butane cartridges other than ThermaCELL[®] will not work in this appliance [device/unit]. Seller will not be held responsible for damage, injury or poor performance caused by the use of other butane cartridges or repellent mats.