

62401-5

6-5-2003

1/6

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

JUN -5 2003

Mr. Albert Kelly
President
Nordico Market Development, Inc.
747 Third Ave., 3rd Floor
New York, NY 10017

SUBJECT: Nordico Cleaning and Disinfectant Formula
EPA Registration Number: 62401-5
Application Dated: March 9, 2003
Receipt Date: March 12, 2003

Dear Mr. Albert Kelly:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable subject to the conditions listed below.

- Update First Aid Statements
- Addition of Use Directions
- Addition of marketing and packaging claims

Conditions

1. Increase the font size of the heading "First Aid."
2. Delete the following statements from the "Marketing Claims" section of the label. Your label does not include directions for use of this product when dry and no pesticidal properties are imparted by the dry towelette. Thus the following claims are not appropriate and must be deleted:

- "(NAME) can be used either wet or dry"
- "When dry the (cloths) (wipes) pick up (dirt) (dust) and (hair)"
- "Absorbent"
- "Absorbs spills"

"Great for wiping up spills"		CONCURRENCES					
SYMBOL	7510C						
SURNAME	J. Tox						
DATE	6/4/03						

2/6

3. Your label makes several claims for the use of this product as a deodorizer, yet you have not included directions for this use. Revise to include the following directions in the "Nordico Bathroom Disinfectant Cloths" and "Nordico Kitchen Cleaning and Disinfectant Cloths" Directions for Use sections of the label:

"Use a thoroughly saturated wipe to deodorize hard non-porous surfaces. Allow surfaces to air dry."

4. Revise the fifth section in the left panel of page two by deleting the following phrase which is not in agreement with the use of this product on bathroom surfaces: "...and the following hard, non-porous food contact surfaces: food service counters, dining table tops."

5. Revise the first section of the directions for use for the Nordico Bathroom Disinfectant Cloths to read as follows: "Thoroughly saturate a Nordico Bathroom Disinfectant *Cloth* with water and squeeze three or more times to activate the special cleaning and disinfecting formula that lets you kill household germs *when used to disinfect. Allow surfaces to remain thoroughly wet for 10 minutes.* Then air dry..." Deleting the "s" in cloths and deleting the word "cleaned" from "Allow surfaces to..."

6. Delete the statement in the left panel of page two beginning: "Thoroughly rinse food contact surfaces..." and ending "...glassware and cookware." as this statement is not in agreement with the use of this product on bathroom surfaces.

7. Revise the first section on the right panel of page two to end as follows: "...When activated by water, they clean and sanitize vinyl, tile, stainless steel, glass *including* shelves, floors, *and* walls in customer service areas."

8. Place the entire section on the right panel of page two beginning "Towels should be immersed..." and ending "...cookware or food preparation surfaces." in the directions for use section of the label for the "Nordico Non-Food Contact Surface Sanitizing Towels." In addition, make the following revision to the text at the beginning of this section: "*Immerse towels in 16 ounces* of water and *squeeze* three or more..."

9. Revise the directions for use in the "Nordico Non-Food Contact Surface Sanitizing Towels" section of the label by incorporating mandatory language as per PR Notice 2000-5. In addition, delete the language referring to "food particles" as food particles should not be present on these surfaces if they are non-food contact surfaces.

Revise to state: "To clean heavily soiled surfaces, *visible and gross debris must be* removed before using the cleaning and sanitizing..."

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

3/6

And: "Discard the cleaning and sanitizing solution after 8 hours or use, or sooner if solution becomes dilute or visibly soiled. Discard used towels along with the cleaning and sanitizing solution, or rinse and launder thoroughly before use for general cleaning"


10. Revise the last section on the third page to read as follows: "Thoroughly rinse food contact surfaces such as counters, tables, appliance exteriors, and sinks with potable water after use."

General Comments

A stamped copy of the accepted labeling is enclosed. Submit one (1) copy of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510C)

Enclosure: Stamped Label
7510C:T.Lantz:6/3/03:62401-5b

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PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION. Causes moderate eye irritation. Harmful if absorbed through the skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional medical advice, call the following emergency phone number: 000-000-0000.

STORAGE AND DISPOSAL

Store in dry environment. Dispose of used towels (wipes) (cloths) and packaging in solid waste trash container.

Marketing claims

- (Cleans) and (disinfectants) (in one all purpose cloth) (wipe)
- (Cleans), (disinfectants) and (wipes) (when (used) wet)
- Disinfects
- Kills household germs (on) (hard, non-porous)(surfaces)
- The one cloth (wipe) that does it all
- The quick (and) (easy) way to (clean) (disinfect)
- For (light) (touch-up) (cleaning) (disinfecting)
- (NAME) can be used either wet or dry
- When dry the (cloths) (wipes) pick up (dirt) (dust) and (hair)
- When wet the (cloths) (wipes) release the cleaning power of (NAME) to clean and disinfect (surfaces) all over the house
- Each cloth is (large) (big) and (thick) enough to clean on (large) (big) surfaces
- When you're finished, simply throw the cloth (wipe) away
- Absorbent
- Absorbs spills
- Great for wiping up spills

NORDICO CLEANING AND DISINFECTANT FORMULA

Dry Wipe

ACTIVE INGREDIENTS

Alkyl (60% C₁₄, 30% C₁₆, 5% C₁₈, 5% C₁₂)

dimethyl benzyl ammonium chloride..... 0.475%

Alkyl (68% C₁₂, 32% C₁₄)

dimethyl ethylbenzyl ammonium chloride0.475%

INERT INGREDIENTS..... 99.050%

TOTAL100.000%

KEEP OUT OF REACH OF CHILDREN CAUTION

SEE SIDE PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

Nordico Market Development, Inc.

747 Third Avenue
New York, New York 10017

EPA Reg. No. 62401 - 5
EPA Est. No. 62401-NC-001

Packaging claims:

- (1) (5) (10) (15) (20) (25) (30) (35) (40) (45) (50) (55) (60) (Dry) (Disposable) (Cloths) (Wipes) (Towels)
- (8.0" x 10.0") (8.5" x 10.0") (8.0" x 10.5") (8.5" x 10.5") (8.0" x 11.0") (8.5" x 11.5")
- New * (*for first 6 months of introduction)
- Easy pull top
- Tissue-style box
- Easy grab and go cleaning
- Push in to help dispense

ACCEPTED
with COMMENTS
in EPA Letter Dated:

JUN 5 2003

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 62401-5

Nordico Bathroom Disinfectant Cloths

Nordico Bathroom Disinfectant Cloths are the disposable cloths that you just wet and wipe to make daily cleanups a breeze. Nordico Bathroom Disinfectant Cloths when used as directed provide 760 ppm active ingredients to kill household germs on hard, non-porous pre-cleaned surfaces to leave your sink, counter tops and toilet sparkling clean and fresh every time you clean.

Nordico Bathroom Disinfectant Cloths have a phosphate free formulation designed to provide effective cleaning, deodorizing, sanitization and disinfection specifically for use in homes, schools, and food service environments where housekeeping is of prime importance in controlling the hazards of cross contamination on treated surfaces.

Nordico Bathroom Disinfectant Cloths, when used as directed, are formulated to disinfect the inanimate hard, non-porous surfaces of walls, floors, sink tops, outer surfaces of toilet bowls, tables, chairs and telephones.

Nordico Bathroom Disinfectant Cloths deodorize those areas which generally are hard to keep smelling fresh around toilet bowls, garbage storage areas and other hard, non-porous surfaces which develop odors caused by microorganisms.

In addition, Nordico Bathroom Disinfectant Cloths clean and sanitize vinyl, tile, stainless steel, glass and the following hard, non-porous non-food contact surfaces: shelves (metal, plastic, glass) and the following hard, non-porous food contact surfaces: food service counters, dining table tops.

DIRECTIONS FOR USE (FOR HOME OR COMMERCIAL USE):

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Prior to use of this product, remove any gross filth or heavy soil.

Thoroughly saturate a Nordico Bathroom Disinfectant Cloths with water and squeeze three or more times to activate the special cleaning and disinfecting formula that lets you kill household germs every time you clean-up. Allow cleaned surfaces to remain thoroughly wet for 10 minutes. Then air dry. To disinfect heavily soiled surfaces, repeat the process with a fresh cloth.

Thoroughly rinse food contact surfaces including counters and tables with potable water. These disinfecting cloths are not for cleaning and disinfecting utensils, glassware and cookware.

TO CLEAN AND DISINFECT TOILET SURFACES

Use a saturated Nordico Bathroom Disinfectant Cloth according to the above directions to wipe the lid, seats, rim sides of bowl and surrounding floor areas and dispose of the used cloth in trash container

TO CLEAN AND DISINFECT OTHER BATHROOM SURFACES

Use a saturated Nordico Bathroom Disinfectant Cloth according to the above directions. Wipe surface to be cleaned thoroughly and dispose of the used cloth in trash container

NET CONTENTS: 00 Cloths (10 inches x 12 inches)

Nordico Non-Food Contact Surface Sanitizing Towels

These towels are pretreated with cleaning and sanitizing chemicals to provide 180 ppm active ingredients when used as directed for use in offices, motels, hotels, restaurants and other food service establishments on hard, non-food contact surfaces. When activated by water, they clean and sanitize vinyl, tile, stainless steel, glass and the following hard non-porous surfaces: shelves, floors, walls in customer service areas.

Towels should be immersed in 16 ounces of water and squeezed three or more times to activate the special cleaning and sanitizing solution to kill and control bacteria on hard, non-porous, clean or pre-cleaned surfaces. Dampened towels must be stored in cleaning and sanitizing solution between uses. These towels are not for cleaning or sanitizing food contact surfaces such as utensils, glassware, cookware or food preparation surfaces.

DIRECTIONS FOR USE (FOR COMMERCIAL USE):

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Prior to use of this product, remove any gross filth or heavy soil. Do not use on food contact surfaces.

TO CLEAN AND SANITIZE THE FOLLOWING NON-POROUS HARD SURFACES: VINYL, TILE, STAINLESS STEEL, CHROME AND GLASS. Immerse one of more cleaning and sanitizing towels in accordance with the following use dilution chart:

# Towels	Amount of Water	# Towels	Amount of Water
1	1 pint	3	1.5 quarts
2	1 quart	4	0.5 gallons

Squeeze towels three or more times to activate the cleaning and sanitizing solution. To clean and sanitize heavily soiled surfaces, visible food particles and other gross debris should be thoroughly removed before using the cleaning and sanitizing towels. Use a wet or dampened towel to clean and sanitize pre-cleaned surfaces. Allow surfaces to air dry. Store towels in the cleaning and sanitizing solution between uses.

The cleaning and sanitizing solution should be discarded after 8 hours of use, or sooner if solution becomes dilute or visibly soiled. Used towels should be discarded, along with the cleaning and sanitizing solution, or rinsed and laundered thoroughly before use for general cleaning.

To reactivate the system, rinse container with water and repeat the process with a fresh cleaning and sanitizing towel as directed above.

NET CONTENTS: 00 Towels (13.5 inches x 16.75 inches)

5/10

BACK PANEL-NUMBER 3

Nordico Kitchen Cleaning and Disinfectant Cloths

Nordico Kitchen Cleaning and Disinfectant Cloths are the disposable wipes you just wet and wipe to make daily kitchen cleanups a breeze. Nordico Kitchen Cleaning and Disinfectant Cloths are specially formulated to remove dirt and grease and to kill household germs on the following hard, non-porous inanimate surfaces: sinks, counters, tables, stove tops and appliance exteriors. These disinfectant cloths are not for cleaning and disinfecting eating utensils, glassware, cookware or other food contact surfaces. Use Nordico Kitchen Cleaning and Disinfectant Wipes to leave your kitchen sparkling clean and fresh.

Nordico Kitchen Cleaning and Disinfectant Cloths contain a formulation designed to provide effective cleaning, deodorizing and disinfection specifically for use in homes, schools, nursing homes, and food service establishments where housekeeping is of prime importance in controlling cross contamination from treated surfaces.

Nordico Kitchen Cleaning and Disinfectant Cloths, when used as directed are formulated to clean and disinfect the following hard, non-porous, inanimate surfaces: counter areas, stove tops appliances, telephones, walls, floors, sink tops, sinks, tables and chairs. This product is designed to provide general cleaning and disinfecting of non-food contact surfaces.

Nordico Kitchen Cleaning and Disinfectant Cloths deodorize those areas which generally are hard to keep fresh smelling such as sinks, counter tops, garbage areas and other areas which are prone to odors caused by microorganisms.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Prior to use of this product, remove any gross filth or heavy soil.

Thoroughly saturate a Nordico Kitchen Cleaning and Disinfectant Wipe with an ounce of water and squeeze three or more times to activate the special cleaning and disinfectant formula that lets you kill household germs every time you clean-up. Dispose of soiled cloths in trash container.

GENERAL CLEANING

Use a thoroughly saturated wipe to clean or pre-clean hard non-food contact surfaces.

DISINFECTION

To disinfect hard, non-porous, inanimate surfaces, saturate a Nordico Kitchen Cleaning and Disinfectant Wipe with an ounce (28ml) of water. Squeeze three or more times to activate the cleaning and disinfecting chemicals. Apply to surface being sure to leave surface thoroughly wet for 10 minutes and air dry. Prior to use of this product, remove any gross filth or heavy soil.

Thoroughly rinse food contact surfaces such as counters, tables, appliances and sinks with potable water. Nordico Kitchen Cleaning and Disinfectant Wipes are not for cleaning or disinfecting food contact surfaces including utensils, glassware, dishware and cookware.

NET CONTENTS: 00 Wipes (10 inches x 12 inches)