

Reg no: 62401-2

PM-31

123

US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (TS-767) WASHINGTON, DC 20460	EPA REGISTRATION NO. 62401-2	DATE OF ISSUANCE MAY 18 1990
	TERM OF ISSUANCE	
	NAME OF PESTICIDE PRODUCT Viva Plus Kitchen Sanitizing Clorox	

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION
 (Under the Federal Insecticide, Fungicide,
 and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

No. 317-120
 230 Park Ave. Suite 450
 New York, NY 10017

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) which means that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling changes listed below before you release the product for shipment:

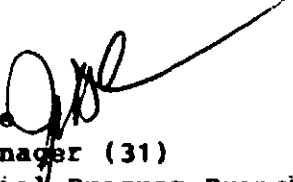
- a. Add the phrase "EPA Registration No. 62401-2."
- b. Delete the number XXX-XX. This is not your registration number.
- c. Change: Hazardous: to read Hazard.
- d. Place the referral statement directly below the signal word: CAUTION.
- e. The % is missing from the second active ingredient.
- f. Insert the heading: Net Contents.

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL	DATE
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3. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.


John H. Lee
Product Manager (31)
Antimicrobial Program Branch
Registration Division (H7505C)

Enclosure

der the...
Nepole...
amended...
stored under...

MAY 18 1990

ACCEPTED
with COMMENTS
in E.P. Letter Dated...

VIVA PLUS KITCHEN SANITIZING CLOTHS MAKE KITCHEN CLEANUPS AT HOME A BREEZE

The makers of VIVA towels bring you VIVA PLUS, the disposable cloths you just wet and wipe to make daily kitchen cleanups a breeze! VIVA PLUS Kitchen Sanitizing Cloths are specially formulated to remove dirt and grease and to kill household germs in sinks, on counter and stove tops, and on appliances. VIVA PLUS cloths are not for cleaning and sanitizing eating utensils, glassware or cookware. Use VIVA PLUS Sanitizing Kitchen Cloths after meals to leave your kitchen sparkling clean and fresh.

PRECAUTIONARY STATEMENTS: HAZARDOUS TO HUMANS AND DOMESTIC ANIMALS. May cause eye irritation. Avoid contact with eyes. If there is contact with eyes, flush with plenty of water. Call physician if irritation persists.

DIRECTIONS FOR USE: It is a violation of Federal Law to use inconsistent with its labeling. Thoroughly moisten a VIVA PLUS cloth to activate the special cleaning and sanitizing formula that lets you kill germs in less time you cleanup. Allow cleaned surfaces to air dry for maximum effectiveness. Store soiled cloths in trash container.

To clean and sanitize heavily soiled surfaces (baked-on grease, etc.), use VIVA PLUS Kitchen Sanitizing Cloths.

STORAGE AND DISPOSAL: Store in a dry environment. Dispose in trash container.

NORDICO, INC. New York, N.Y. 10017

NEW VIVA PLUS KITCHEN SANITIZING CLOTHS

JUST WET 'N WIPE!

**CLEANS
SANITIZES
FRESHENS**

Active ingredients:
N-Alkyl (60% C-12,
eth. benzyl ammo
N-Alkyl (60% C-4
Dimethyl benzyl a
Inert ingredients

KEEP OUT OF REACH OF CHILDREN.
CAUTION: See back panel for additional precautionary statements

EPA Reg. # 307

BEST AVAILABLE COPY