



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Biopesticides and Pollution Prevention Division (7511P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

62355-8

Date of Issuance:

9/25/2015

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Slug and Snail Bait

Name and Address of Registrant (include ZIP Code):

Miracle-Gro® Lawn Products, Inc.
 14111 Scottslawn Road
 Marysville, OH 43041

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product, always refer to the above EPA Registration Number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA or the Act).

Registration is in no way to be construed as an endorsement or recommendation of this product by the U.S. Environmental Protection Agency (EPA). In order to protect health and the environment, the Administrator, on his or her motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under the Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration or registration review of your product when the EPA requires all registrants of similar products to submit such data.
2. Make the following labeling change before you release this product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 62355-8."

Signature of Approving Official:

Andrew C. Bryceland, Team Leader
 Biochemical Pesticides Branch
 Biopesticides and Pollution Prevention Division (7511P)
 Office of Pesticide Programs

Date:

9/25/2015

3. Submit one (1) copy of the final printed labeling for the record before you release this product for shipment.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6. A stamped copy of the labeling is enclosed for your records. Please also note that the record for this product currently contains the following acceptable Confidential Statements of Formula (CSFs):

- Basic CSF dated 08/19/2015
- Alternate CSF A dated 08/19/2015

Any CSFs other than those listed above are superseded.

If you have any questions, please contact Colin G. Walsh of my team by phone at (703) 308-0298 or via email at walsh.colin@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Andrew C. Bryceland". The signature is written in a cursive style.

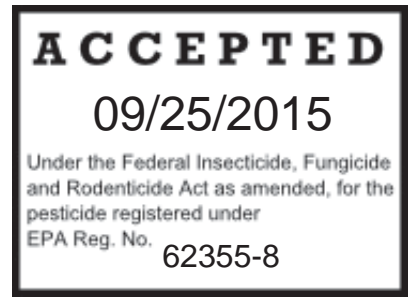
Andrew C. Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure

Note to PM:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional.] Text separated by / denotes and/or options.

EPA Reg. No. 62355-NEW



SLUG AND SNAIL BAIT

ACTIVE INGREDIENT:

Iron Phosphate.....	1.0%
OTHER INGREDIENTS:	99.0%
[Total.....	100.0%]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back/side/top/bottom [panel/label] for additional precautionary statements.

NET WEIGHT/WT. XX.XX LBS (X.XX kg)

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Optional Company Identifier: Miracle-Gro
Ortho
Whitney Farms
Smith & Hawken

Alternate Brand Names: Miracle-Gro Nature's Care Snail & Slug Control
Ortho Elementals Snail & Slug Control
Whitney Farms Snail & Slug Control
Smith & Hawken Snail & Slug Control

[Treats (will treat) x,xxx sq. ft.]

EPA Reg. No. 62355-NEW

EPA Est. No. XXX-XX-X (***insert EPA Registered Establishment***)
[Superscript is first letter of lot number]

Miracle-Gro Lawn Products, Inc
14111 Scottslawn Road, Marysville, OH 43041

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[KEEP OUT OF REACH OF CHILDREN]

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

Environmental Hazards: To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling poison control center or doctor, or going for treatment.

For Emergency Information concerning this product call 1-XXX-XXX-XXXX.

[Read the Label First]

-Begin Directions for Use Options-

Option 1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

WHEN TO APPLY: Apply the bait during the evening, as slugs and snails travel and feed mostly by night or early morning.

WHERE TO APPLY: Treat all likely areas of infestation, especially around the perimeter of garden plots because these pests travel into plant areas from daytime refuges. They favor damp places around [vegetable] plants. Other favorite areas are flower gardens, rockeries, hedges, dichondra lawns, citrus groves, ivy patches, and other ground cover where they obtain shelter by day.

HOW TO APPLY: Scatter bait by hand or with a granular spreader [where the slugs or snails are observed]. Use at a rate of 0.6 lbs. per 1,000 square feet, or [for smaller areas use] 1/2 level teaspoon per square yard. Re-apply as the bait is consumed or at least every two weeks. [Apply more heavily if the infestation is severe, if the area is heavily watered or after long periods of heavy rain.] [The product works best when soil is moist but with little or no standing water.] [If the ground is dry, wet it before applying the bait]. See specific directions for different plant types.

Vegetables

Use the bait to protect any vegetables [from slug and snail damage], including: artichokes, asparagus, beans, beets, blackeyed peas, broccoli, brussels sprouts, cabbage, cantaloupe, carrots, cauliflower, celery, corn, cucumbers, eggplants, garlic, lettuce, onions, peas, peppers, potatoes, radishes, rutabagas, spinach, squash, Swiss chard, tomatoes, and turnips. Scatter the bait around the perimeter of the vegetable to provide a protective "barrier" for slugs and snails entering the garden plot. If slugs or snails are inside the rows, then scatter the bait on the soil around the base of the plants and between the rows.

Fruits Including Citrus

Use the bait to protect fruits [from slug and snail damage], including: apples, avocados, apricots, cherries, grapes, melons, peaches, plums, citrus, and pears. Apply in a 6 inch circular band around the base of the plants to be protected. For seedlings, spread the bait around the base of the stem. For older trees, spread the bait around the base of the tree [to intercept slugs and snails traveling to the trunk].

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Berries

Use the bait to protect berries [from slug and snail damage], including: strawberries, blackberries, blueberries, boysenberries, loganberries, raspberries. Spread the bait around the perimeter of the plot to intercept slugs and snails migrating toward the berries. If slugs and snails are already in the plots, then carefully spread bait between the furrows near the base of the plants. For small plots, treat around the base of the plants to be protected. Do not spread over the entire area but apply selectively.

Outdoor Ornamentals

Scatter bait in a 6 inch circular band around the base of the plants to be protected. If plants are next to a grassy area, spread the bait between the ornamentals and the grass. Slugs and snails traveling to the plants will encounter the bait before reaching the plant.

Lawns

Use the bait on lawns as a buffer zone around gardens. Scatter bait by hand or with a granular spreader where the slugs or snails are observed.

Option 2

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

WHEN TO APPLY: Apply the bait during the evening, as slugs and snails travel and feed mostly by night or early morning.

WHERE TO APPLY: Treat all likely areas of infestation, especially around the perimeter of garden plots because these pests travel into plant areas from daytime refuges. They favor damp places around [vegetable] plants. Other favorite areas are flower gardens, rockeries, hedges, dichondra lawns, citrus groves, ivy patches, and other ground cover where they obtain shelter by day.

HOW TO APPLY: Scatter bait by hand or with a granular spreader [where the slugs or snails are observed]. Use at a rate of 0.6 lbs. per 1,000 square feet, or [for smaller areas use] 1/2 level teaspoon per square yard. Re-apply as the bait is consumed or at least every two weeks. [Apply more heavily if the infestation is severe, if the area is heavily watered or after long periods of heavy rain.] [The product works best when soil is moist but with little or no standing water.] [If the ground is dry, wet it before applying the bait]. See specific directions for different plant types.

	Where To Apply	How To Apply
Vegetables	artichokes, asparagus, beans, beets, blackeyed peas, broccoli, brussels sprouts, cabbage, cantaloupe, carrots, cauliflower, celery, corn, cucumbers, eggplants, garlic, lettuce, onions, peas, peppers, potatoes, radishes, rutabagas, spinach, squash, Swiss chard, tomatoes, and turnips	Scatter the bait around the perimeter of the vegetable plot to provide a protective "barrier" for slugs and snails entering the garden plot. If slugs or snails are inside the rows, then scatter the bait on the soil around the base of the plants and between the rows.
Fruits Including Citrus	apples, avocados, apricots, cherries, grapes, melons, peaches, plums, citrus, and pears	For seedlings spread the bait around the base of the stem. For older trees, spread the bait around the base of the tree [to intercept slugs and snails traveling to the trunk].
Berries	strawberries, blackberries, blueberries, boysenberries, loganberries, raspberries	Spread the bait around the perimeter of the plot to intercept slugs and snails migrating toward the berries. If slugs and snails are already in the plots, then carefully spread bait between the furrows near the base of the plants. For small plots, treat around the base of the plants to be protected. Do not spread over the entire area but apply selectively
Outdoor Ornamentals		Scatter bait in a 6 inch circular band around the base of the plants to be protected. If plants are next to a grassy area, spread the bait between the ornamentals and the grass. Slugs and

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		snails traveling to the plants will encounter the bait before reaching the plant.
Lawns	Use the bait on lawns as a buffer zone around gardens.	When slugs or snails are detected scatter bait by hand or with a granular spreader where the slugs or snails are observed.

-End Directions for Use Options-

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store this product in a clean, dry place out of reach of children and domestic animals.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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OPTIONAL TEXT AND CLAIMS

Note to PM: Qualifier symbols (e.g. “*”, “†”, etc.) depicted on master label may vary from those used on the market label

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Our philosophy is simple – caring for your [lawn and] garden shouldn't be rocket science. So we developed Miracle-Gro Nature's Care™ controls with you in mind. Just what your [lawn and] garden needs to flourish. That's our approach. Now get out there and get dirty.

Say hello to Miracle-Gro Nature's Care™. Brought to you by your favorite garden gurus at: [Miracle-Gro logo]

Slug and Snail Bait/This product is effective against a wide variety of [hideous] slugs and snails giving protection to home gardens, outdoor ornamentals, vegetable gardens, fruits, berries, citrus and crop plants.

As slugs and snails slither from their hiding places to your plants they ingest the bait, and even a small amount causes them to stop eating. The [little] [gross] slugs/snails become less mobile and begin to die within three to six days. Dead slugs and snails may not be visible as they often crawl away to secluded places to die, saving you from seeing them again. Less plant damage equals a happy protected plant.

WHY/HOW SLUG AND SNAIL BAIT/IT/PRODUCT /IS EFFECTIVE/WORKS

[This product contains iron phosphate with slug and snail bait additives.] [The bait is ingested by slugs and snails when they travel from their hiding places to plants.] [After eating the bait, the slugs and snails cease feeding, become less mobile and begin to die within three to six days.] [This gives/provides immediate protection to the plants even though the slugs and snails may remain in the area.] [Dead slugs and snails may not be visible as they often crawl away to secluded places to die.] [Plant protection will be observed in the decrease in plant damage.]

[*]/†] Baits/controls/kills *Deroceras reticulatum* (Grey Garden Slug), *Deroceras laeve* (Marsh Slug), *Arion subfuscus* (Dusky slug), *Arion circumscriptus* (White-soled slug), *Arion hortensis* (Black Garden slug), *Arion rufus* (Large red slug), *Arion ater* (Large black slug), *Helix* spp., Brown Garden Snail, *Helicella* spp., Vineyard Snail and *Cepaea* spp., Banded Snail

[*]/†] The slugs and snails controlled by this product include (but are not limited to): *Deroceras reticulatum* (Grey Garden Slug), *Deroceras laeve* (Marsh Slug), *Arion subfuscus* (Dusky slug), *Arion circumscriptus* (White-soled slug), *Arion hortensis* (Black Garden slug), *Arion rufus* (Large red slug), *Arion ater* (Large black slug), *Helix* spp., Brown Garden Snail, *Helicella* spp., Vineyard Snail and *Cepaea* spp., Banded Snail

GENERAL CLAIMS (may appear on any label panel)

1. Quick Facts
2. Product Facts
3. Convenient
4. No slime trails
5. No messy cleanup
6. Dead slugs/snails, no slime trails
7. May be used up to and including day of harvest
8. [For] residential/household/home/garden use
9. Can be used in vegetable gardens
10. Rain-Proof Formula
11. Remains effective after [light] rain/sprinkling/watering
12. All weather formula
13. Weather-resistant outdoor application
14. Re-sealable/waterproof package
15. Easy [to use] shaker/applicator
16. Easy [to use] [pour] spout
17. Easy-to-use/Ready to use (RTU) granular/pellet [formulation]
18. Easy to apply granules/pellets/formulation
19. Requires no mixing/spraying/special applicators
20. The highly compressed granules/pellets are easy to use/clean/handle [and economical]
21. Small[er] particle size makes it easier for slugs/snails to find
22. [What it does:] Baits/kills slugs and snails[*]/†]
23. Proven snail and slug kill/killer/control
24. Kills a wide variety of listed slugs and snails[*]/†]
25. Kills a wide variety of those gross slugs & snails[*]/†]
26. Put slugs and snails on death row. This is their last meal
27. Last meal for slimy slugs and snails
28. Effective against a wide variety of listed slugs and snails[*]/†]
29. Use in/around flowers/gardens/vegetables/fruit trees

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30. [Where to Use/For use] in/around vegetables, fruit trees, citrus, berries, ornamentals, shrubs, flowers, trees, lawns, and gardens
31. Can be used around [domestic] animals/pets and wildlife
32. People and pets can enter the area immediately after product is applied
33. People and pets can enter the area once product is applied
34. The bait can be scattered on the lawn or soil around any vegetable plants, flowers, fruit trees or bushes to be protected
35. NOTE: This package is sold by weight. Contents may have settled during shipment
36. Iron phosphate is a component of soil
37. Iron phosphate occurs in soil
38. Contains iron phosphate, which is found in soil
39. This product contains a special combination of iron phosphate with slug and snail bait additives
40. Unconsumed bait will degrade and become part of soil
41. The active ingredient in this product is exempt from the requirement for a tolerance when used as a molluscicide in or on all food commodities
42. Read entire container label before using this product
43. From the Makers of Miracle-Gro ®
44. Satisfaction guaranteed
45. Guaranteed [results]
46. For organic gardening
47. NEW

[Questions/Comments/[Medical/Emergency] Information]

[Distributed by/Manufactured by]: ***insert company name and address***

[icon - phone] [Questions/comments]
[Call -or- Consumer Helpline -or- phone toll-free -or-[toll-free] consumer hotline]
1-XXX-XXX-XXXX [open 8:00 a.m. to 5:00 p.m. Eastern time]

[icon – computer mouse] [Visit [our website]] ***insert company website***

© 20XX [Licensed by] INSERT COMPANY NAME. [World rights reserved.]

This container is made with a minimum of X% recycled material.

Made in/Product of _____

[The] (Insert Company Name) Guarantee – If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.