

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 25, 2014

Tracey Angel
Miracle-Gro Lawn Products, Inc.
14111 Scottslawn Road
Marysville, OH 43041

Subject: Amendment to revise Acute Toxicity profile, revise the Basic Confidential Statement of Formula (CSF) and add an alternate CSF, and to revise the label
Product Name: Secta Ready To Use Vegetable Oil Soap Insecticide
EPA Registration Number: 62355-3
Application Date: April 1, 2014
Decision Number: 489658

Dear Ms. Angel:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and in 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

The CSFs referred to above, submitted in connection with registration under FIFRA, are acceptable. A copy of each will be placed in our records. Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 02/04/13

- Alternate CSF #1 dated 02/04/13

Any previously dated CSFs are superseded.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). If you have any questions, please contact Gene Benbow by phone at 703-347-0235 or via email at Benbow.gene@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'M F Laws', with a stylized flourish at the end.

Meredith F. Laws, Chief
Insecticide-Rodenticide Branch
Registration Division (7505P)
Office of Pesticide Programs
Date: August 25, 2014

Note to PM:

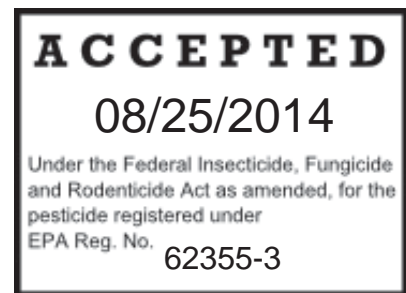
Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional.] Text separated by / denotes and/or options.

EPA Reg. No. 62355-3

Secta Ready To Use Vegetable Oil Soap Insecticide

ACTIVE INGREDIENT:

Potassium salts of fatty acids 1.00%
OTHER INGREDIENTS 99.00%
[Total 100.00%]



KEEP OUT OF REACH OF CHILDREN

See back/side/top/bottom [panel/label] for additional precautionary statements.

NET CONTENTS XX.XX FL OZ (X.XX mL)

Note to PM:

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EPA Reg. No. 62355-3

Optional Company Identifier: Miracle-Gro
Ortho
Whitney Farms
Smith & Hawken

Alternate Brand Names: Miracle-Gro Nature's Care Insecticidal Soap 1
Miracle-Gro Nature's Care Insecticidal Soap For Edibles
Miracle-Gro Nature's Care Insecticidal Soap Ready-to-Use
Ortho Elementals Insecticidal Soap 1
Ortho Elementals Insecticidal Soap For Edibles
Ortho Elementals Insecticidal Soap Ready-to-Use
Whitney Farms Insecticidal Soap 1
Whitney Farms Insecticidal Soap For Edibles
Whitney Farms Insecticidal Soap Ready-to-Use
Smith & Hawken Insecticidal Soap 1
Smith & Hawken Insecticidal Soap For Edibles
Smith & Hawken Insecticidal Soap Ready-to-Use

Optional Product Descriptors Ready-To-Use [Insecticidal Soap]
For Edibles

EPA Reg. No. 62355-3

EPA Est. No. XXX-XX-X (***insert EPA Registered Establishment***)

[Superscript is first letter of lot number]

Miracle-Gro Lawn Products, Inc.
14111 Scottslawn Rd., Marysville, OH 43041

[KEEP OUT OF REACH OF CHILDREN]

PRECAUTIONARY STATEMENTS

Environmental Hazards: This product may be hazardous to aquatic invertebrates. Do not apply directly to water. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

[Read the Label First]

[Read entire container label before using this product]

-Begin Directions for Use-

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[For use in homes/ home gardens/ home greenhouses]

Shake well before using. Spray when insects first appear or damage is noticed. Thoroughly spray all infested areas to the point of runoff, hitting insects directly with insecticide spray where possible. Check underside of leaves where many pests (aphids, whitefly, mites) congregate in higher numbers. Apply weekly as needed (repeat application after 2 or 3 days to control Aphids and Mealybugs). Can be used [on edibles] up to day of harvest.

Use Precautions

- Avoid spraying in full sun when temperatures exceed 90°F
- Avoid use on new transplants, uprooted cuttings or plants stressed by drought
- Avoid spraying fruit and nut trees when blooms are present
- Avoid use on Poinsettias
- If wilting occurs within a few hours of spraying, rinse [plant] with fresh water
- If you are uncertain about a plant's sensitivity, spot treat a portion of the plant and wait at least 24 hours to see if damage occurs before treating the entire plant
- [If used indoors, cover aquaria before spraying] **Note: This will appear only on FPL with indoor use sites**

-End Directions for Use-

Pest List: Aphids (green peach, pea), caterpillars (cabbage looper, diamondback moth, gypsy moth), leafhoppers, mealybugs, mites (twospotted spider, spruce), psyllids (citrus) scale insects (pine needle), squash bugs, & whiteflies (adults), thrips (western flower).

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[Bracketed information is optional.] Text separated by / denotes and/or options.

NOTE TO REVIEWER: C₁₂-C₁₈ fatty acid potassium salts are exempt from the requirement of a tolerance for all residues in or on all raw agricultural commodities in accordance with 40 CFR 180.1068.

Table 1. Use Sites provides a list of food commodities commonly found in residential gardens.

Table 1. Use Sites

Flowers & Bedding Plants		Chrysanthemums, Foliage plants, Hostas, Impatiens, Pansies, Petunias, Roses, Snapdragons, Succulents, Salvia, Marigold, Vinca, Begonia
Fruits and Berries	Bush Berries	Blueberry, Cranberry, Currant, Elderberry
	Cane Berries	Huckleberry, Blackberry, Loganberry, Raspberry
	Citrus Fruit	Grapefruit, Kumquat, Lemon, Lime, Mandarin (orange), Orange, Tangerine
	Melons	Cantaloupe, Casaba [melon], Musk [melon], Honeydew [melon], Watermelon
	Pome Fruit	Apple, Pear
	Small Fruit	Kiwi[fruit], Grapes, Passion fruit
	Stone Fruit	Apricots, Cherries, Nectarines, Peaches, Plums
	Other	Strawberries, Gooseberry
Herbs		Basil, Chervil, Cilantro, Dill, Fennel, Lavender, Marjoram, Mint, Oregano, Parsley, Rosemary, Sage, Tarragon, Thyme
Indoor/House Plants		Jade, Ficus, Succulents
Shrubs & Trees		Fir trees & evergreens, Holly, Boxwood, Dogwood
Tree Nuts		Almond, Brazil nut, Cashew, Filbert/Hazelnut, Hickory nut, Macadamia, Pecan, Pistachio, Walnut
Vegetables	Beans and Peas	Beans (bush, broad, runner, snap, wax, lima, green, pole), Black-eyed pea, Cowpea, Southern pea, Peas (snow, sugar snap, English, garden, green), Lentils
	Bulb Vegetables	Chives, Garlic, Leek, Onion (green, pearl, potato), Scallions, Shallots
	Cruciferous Vegetables	Broccoli, Brussels Sprouts, Cabbage, Cauliflower, Collard [greens], Kohlrabi
	Leaf Vegetables	Arugula, Cress (garden, upland), Endive, Kale, Lettuce (head, leaf), Mustard Greens, Radicchio, Spinach (leaf, vine, New Zealand), Swiss Chard
	Peppers	Banana [pepper], Bell [pepper], Cayenne [pepper], Chili [pepper], Jalapeno, Pimento/Cherry [pepper], Sweet [pepper]
	Root and Tuberous Vegetables	Potato, Sweet Potato, Artichoke, Beet, Carrot, Radish, Rutabaga, Turnip, Yam
	Squash	Acorn [squash], Butternut [squash], Summer [squash], Winter [squash], Zucchini
	Other	Cucumber, Celery, Eggplant, Gourds, Pumpkins, Rhubarb, Tomatillo, Tomato

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EPA Reg. No. 62355-3

STORAGE AND DISPOSAL

Pesticide Storage: Store only in original container, in a dry place. Avoid Freezing.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container.

If empty: Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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OPTIONAL TEXT AND CLAIMS

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GENERAL CLAIMS

1. Easy to use
2. Insect spray
3. [Contact] insecticide
4. Kills listed insects in minutes
5. Kills listed insects/bugs/pests [by/through contact]
6. Kills by/through contact
7. [SECTA] kills by/through contact for listed insects
8. [Secta] effectively kills listed insects on plants in your homes/gardens/ home greenhouses
9. Helps keep aphids, mites, scale insects, whiteflies and other listed [destructive] insects in check
10. Helps control aphids, mealybugs, whiteflies, and other listed [destructive] insects on houseplants, fruits, vegetables, flowers, shrubs, trees and foliage plants [indoors and outdoors].
11. Kills aphids, mealybugs, whiteflies, and other listed [destructive] insects on houseplants, fruits, vegetables, flowers, shrubs, trees and foliage plants [indoors and outdoors].
12. [Point, aim, shoot!] Kills those pesky insects fast[*]
13. If you've noticed insect damage, it's go time!
14. [*]Used to Kill/Kills: aphids (green peach, pea), caterpillars (cabbage looper, diamondback moth, gypsy moth), leafhoppers, mealybugs, mites (two spotted spider, spruce), scale insects (pine needle), squash bugs, & whiteflies (adults).
15. Helps control pests on houseplants/ fruits/veggies/ flowers/shrubs/ trees/foliage plants both indoors and out.
16. Kills pests on houseplants/ fruits/veggies/ flowers/shrubs/ trees/foliage plants both indoors and out.
17. [For/can use on] flowers/fruits/vegetables/roses
18. For use on plants – indoors/outdoors
19. Can be used [right] up to day of harvest
20. Can be used/For use on the following: ***list any plant from Use sites Table 1***
21. May be applied to edibles up to day of harvest
22. Spray and harvest on the same day
23. [Secta] is gentle to/on plants
24. For use in homes/gardens/ home greenhouses
25. [For/can use on] houseplants/home gardens/home greenhouses
26. [For/can use on] vegetables, plants, flowers and houseplants
27. For best results, pests must be contacted directly with spray
28. [Secta] does not destroy insect eggs, therefore, several applications may be necessary for complete successful control
29. [SECTA] penetrates and damages the outer shells of soft-bodied insect pests, causing dehydration and death within hours of contact
30. An alternative to organophosphate insecticides
31. [Secta] is designed for gardeners who desire an [acceptable] alternative to organophosphate pesticides
32. [Secta] is an easy to apply and effective insecticide made from specially formulated potassium salts of fatty acids (insecticidal soap).
33. Contains potassium salts of fatty acids
34. Read entire container label before using this product
35. Designed for Independent Retailers
36. From the makers of ***insert optional company identifier***
37. Powered by ***insert optional company identifier***
38. From the gardeners/garden gurus/experts at ***insert optional company identifier***
39. Peel here

[The] Nature's Care Story

Our philosophy is simple – caring for your [lawn and] garden shouldn't be rocket science. So we developed [Miracle-Gro] Nature's Care™ insect controls with you in mind. Just what your [lawn and] garden needs to flourish. That's our approach. Now get out there and get dirty. Say hello to [Miracle-Gro] Nature's Care™. Brought to you by your favorite garden gurus at: [Miracle-Gro logo]

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Quick Connect Sprayer Instructions

[For use with quick connect sprayer]



Remove sprayer. Pull cord all the way out.



Insert [*insert color*] plug into spout (on cap) until it clicks.



Flip up spout. Open nozzle at end of sprayer.

Money Back Guarantee/Satisfaction Guaranteed/Guaranteed Satisfaction/Unconditionally Guaranteed [or Your Money Back]

Within 6 months of purchase if you, the consumer, are not completely satisfied with the results after using this product, we will refund your purchase price in full. Simply send proof of purchase and register receipt to ***insert company name and address***

-Or-

Satisfaction Guaranteed or Your Money Back

If you or your plants aren't satisfied, return product UPC or receipt for a refund to:

insert company name and address

Limit one refund per gardener

[Questions/Comments/[Further/Additional] Information]

[Sold by]: ***insert company name and address***

[icon - phone]

[Questions/comments]

[Call -or- Consumer Helpline -or- phone toll-free -or-[toll-free] consumer hotline]

1-XXX-XXX-XXXX [open 8:00 a.m. to 5:00 p.m. Eastern time]

[icon – computer mouse]

[Visit [our website]] ***insert company website***

U.S. Patent No. X,XXX,XXX (***patent information will be added to FPL***)

© 20XX [Licensed by] ***insert company name***. [World rights reserved.]

This container is made with a minimum of X% recycled material.

Made in/Product of _____