



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 26, 2023

Perri Moeller
Regulatory Consultant
7C's Safety and Environmental Consultants
5082 Bolsa Avenue, Suite 103
Huntington Beach, CA 92649
Electronic Transmittal: [perri.moeller@tsgconsulting.com]

Subject: PRIA Label and CSF Amendment – Updated Label, Basic CSF and Enforcement Analytical Method
Product Name: Water Preserver Concentrate
EPA Registration Number: 61428-1
Received Date: August 30, 2022
Action Case Number: 00389259

Dear Perri Moeller:

The amended label and CSF referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Please note that the record for this product currently contains the following CSF:

- Basic CSF dated 05/23/2023

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the

website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Wanda Henson by phone at (202) 566-0650, or via email at henson.wanda@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Fuller", with a horizontal line extending to the right.

Demson Fuller, Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

Water Preserver™

C O N C E N T R A T E

USE WITH TAP WATER TO STORE EMERGENCY
DRINKING WATER FOR 5 YEARS

A C C E P T E D

5/26/2023

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 61428-1

Active Ingredient:

Sodium Hypochlorite 5.25%

Other Ingredients 94.75%

Total:100.00%

KEEP OUT OF REACH OF CHILDREN

DANGER

[**Note to Reviewer:** In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.]

See enclosed insert for directions for use and additional precautionary statements

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes then continue rinsing eye. Call a Poison Control Center or Doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or Doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a Poison Control Center or doctor for further treatment advice.

IF SWALLOWED: Call a Poison Control Center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or a Doctor. Do not give anything by mouth to an unconscious person.

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

{Reader's Note: The optional statement below is to be used on marketplace labels that only use a subset of the approved directions for use.}

[For additional approved Directions for Use or How to use this product contact our office.]

Manufactured for
7C's Safety & Environmental Consultants
PO Box 4033 Huntington Beach, CA 92605

EPA REG. 61428-1
EPA EST.

Net Contents: Fl. oz. (___ml)

ENCLOSED PACKAGE LABELING

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed, inhaled or absorbed through skin. Do not get in eyes, on skin, or on clothing. Wear safety glasses and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using toilet. Remove and wash contaminated clothing before reuse. Avoid breathing vapors and use in a well-ventilated area.

ENVIRONMENTAL HAZARDS:

[Containers 50 lbs or smaller]

This product is toxic to fish and aquatic organisms.

PHYSICAL AND CHEMICAL HAZARDS: STRONG OXIDIZING AGENT. Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) may release chlorine gas and other hazardous gases irritating to eyes, lungs, and mucous membranes.

DO NOT USE IF SAFETY SEAL ON CAP IS BROKEN OR MISSING. DO NOT USE AFTER EXPIRATION DATE.

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labelling.

1. Read bottle label carefully. Do not get Concentrate on skin or clothing.
2. Check "use by" date (EXP MO/YR) on bottom of bottle. Do not use Concentrate after "use by" date.
3. Rinse out storage container with visibly clear tap water.
4. Remove safety seal from Water Preserver™ cap. Do not use if safety seal is broken or missing.
5. Add Water Preserver™ Concentrate according to container size below;

FOR 55-GALLON DRUMS:

- a) Carefully remove the Water Preserver™ dropper tip by carefully pushing the tip sideways.
- b) Empty the entire contents of a 0.73 oz. (22 ml) bottle of Water Preserver™ into the storage drum.
- c) Fill drum with visibly clear tap water to 1-3 inches below the opening.
- d) Close drum tightly. (Do not hand tighten plugs, use a bung wrench).
- e) Five-year storage begins when Water Preserver™ concentrate is added to water.

FOR CONTAINERS LESS THAN 55 GALLONS:

- a) Add eight (8) drops of Water Preserver™ to an empty container for each gallon of water.
Example: for a 5-gallon container: 5 gal x 8 drops/gallon = 40 drops/5-gallon container.
- b) Fill container with visibly clear tap water to 1-2 inches below the opening.
- c) Cap container tightly.

FOR CONTAINERS MORE THAN 55 GALLONS:

- a) Calculate the number of bottles of Water Preserver™ needed to treat water in your size container [enter container size in formula below]:
 - i. Container size: (____) Gallons / 55 Gals. = Number of bottles required.
 - ii. Example: 250 Gallons / 55 Gals = 4.54 bottles of Water Preserver™
 - iii. Round up [result] to next [whole] bottle = 5 bottles are required.
- b) Carefully remove the Water Preserver™ dropper tip by carefully pushing the tip sideways.
- c) Empty the entire contents of each 0.73 oz. (22 ml) bottle of Water Preserver™ into the storage container.
- d) Fill container with visibly clear tap water to 1-2 inches below the opening.
- e) Cap container tightly (For plugs, use a bung wrench, do not hand tighten).
- d) Five-year storage begins when Water Preserver™ Concentrate is added to water.

6. After closing container, invert or tip container several times to wet all inside surfaces of the container, if practical.
7. Write date of water preparation on the outside of the container and make a note to empty container and retreat water five years after date of preparation.

{The following is for use only on marketplace labels that include the directions "Disinfection of Drinking Water (Emergency/Public/Individual Systems)."} }

[For drinking water uses, see additional precautions on [service bulletin, product bulletin, other use label, [side] [back] panel

**[DISINFECTION OF DRINKING WATER]
[(EMERGENCY/PUBLIC/INDIVIDUAL SYSTEMS)
Drinking Water Disinfection]**

{The following may be used on marketplace labels with space issues or separate service bulletins with directions}

[EMERGENCY DISINFECTION: When boiling of water for 1 minute is not practical, water can be made potable by using this product. Prior to addition of the sanitizer, remove all visible suspended material by filtration or by allowing it to settle to the bottom. Decant the clarified, contaminated water to a clean container and add 8 drops of this product to each 1 gallon of water. Allow the treated water to stand for 30 minutes. Properly treated water should have a slight chlorine odor, if not, repeat dosage and allow the water to stand an additional 15 minutes. The treated water can then be made palatable by pouring it between clean containers several times. This process has not been demonstrated to inactivate *Cryptosporidium* cysts.]]

DO NOT USE IF SAFETY SEAL ON CAP IS BROKEN OR MISSING. DO NOT USE AFTER EXPIRATION DATE.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage, or disposal or cleaning of equipment.

Product Storage: Store this product in a cool, dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water.

Product Disposal: Unused Product that cannot be used must be diluted with water before disposal in a sanitary sewer.

Container Handling:

[For Residential uses only]

Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash.

[For Institutional uses only, nonrefillable container]

Nonrefillable container. Do not reuse or refill this container. Clean container promptly after emptying. To clean the container before final disposal, triple or pressure rinse. Follow Product Disposal instructions for rinsate disposal. Offer for recycling if available or place in trash.

[OPTIONAL CLAIMS; brackets indicate optional language; claims can be used in any order]

- **Treats[up to] 55 Gallons**
- **Treats other sizes as needed**
- **USED BY EMERGENCY PROFESSIONALS FOR OVER 30 YEARS!**
- **Water Preserver™... “The Ounce of Prevention”**
- Water Preserver™ is proven effective for 5-year water storage
- Water Preserver™ was laboratory tested for 10 YEARS to establish its effectiveness.
- Water Preserver™ is manufactured from high quality ingredients, specifically approved for use in preserving drinking water.
- **GUARANTEED 5-YEAR STORAGE**
- Long term laboratory tests have shown that Water Preserver™ will keep stored drinking water bacteriologically safe for 5 years...*[We guarantee it]*
- Contains 5.0% available chlorine
- Please see label on bottles inside this package for additional information.
- Check to make sure bottle is always tightly capped.
- “Keeping Water Secure...since 1987”
- Securing [Your] Water...Since 1987
- Preserving [Your] Water...Since 1987
- Precautionary statements are intended for the concentrate product in the bottle.
- **Water Preserver™ ...a proven solution for storing emergency drinking water.**

[Additional Marketing Material brackets indicate optional language; claims can be used in any order]

[WATER STORAGE TIPS]

[DO NOT OPEN STORED WATER CONTAINERS unless water is needed in an emergency. Opening container can introduce contamination. Bung or cap tamper seals are recommended to help avoid this.]

[If container is opened during storage, re-treat water with Water Preserver™ per package directions before returning water to storage.]

[Do not store emergency drinking water near stored [gasoline, kerosene, pesticides, or similar] substances that can contaminate the container or water.]

CHOOSING A PROPER STORAGE CONTAINER

The guidelines below will help you select water storage containers that will achieve a guaranteed 5-year water storage life.

Prefer new (unused), blow molded, rigid, all plastic containers made of virgin polyethylene resin, that meet the following criteria:

- The container meets the requirements of the Food and Drug Administration (FDA) for use in contact with food.
- All closures, caps, or threaded plugs (bungs) are sufficient to prevent leakage and form an AIR-TIGHT SEAL. The closures must not be vented and must have a gasket or O-ring seal. DO NOT use pumps, faucets, spigots, or other attachments as closures.
- Prefer containers with a “UN” mark embossed by the manufacturer on the bottom or side of the container. The UN mark assures the container meets requirements for extreme conditions, [and provides ultraviolet (UV) light protection for their contents for the life of the container. UN containers may be safely stored indoors or outdoors.]

Note 1: Contact your Water Preserver™ dealer, emergency supplies dealer, or the container manufacturer for Container specifications.

Note 2: The above Container Guidelines are intended only as a guide to selection of a safe, sturdy, airtight drinking water container. 7C's Safety & Environmental Consultants. is not responsible for determining the suitability of a particular container for water storage or for its use with Water Preserver™ Concentrate, and assumes no liability for any action, injury or damage resulting from the use of this information.]

[QUESTIONS & ANSWERS

[Q: Why Use Water Preserver™?

A: Dangerous levels of contaminants can multiply quickly in stored water and may not be detectable by a user. Contaminated water can lead to illness. The immediate action of Water Preserver™ preserves water inside the container for 5 years. Water Preserver™ is an alternative to pre-packaged pouches, boxed, or bottled water. Water Preserver™ is economical and convenient and works with any size of recommended container.]

Q: What types of water can I store?

A: Water Preserver™ can be used with visibly clear tap water, bottled water, deionized water, reverse osmosis water, and tap water treated with Chloramines.]

[Q: What about Water Preserver™ ingredients?

A: Water Preserver™ is manufactured with the highest quality ingredients approved by NSF International, specifically for use in drinking water. The product is [tamper proof] sealed and date-coded to insure potency.]

[Q: How can I be sure that Water Preserver™ works?

A: Water Preserver™ was tested for 10 YEARS in a supervised program of laboratory analysis and field-testing to ensure its effectiveness for 5-year water storage. Water Preserver™ has proven effective in over 30 years of use in homes, businesses, schools, water districts, and public utilities.]

[Q: What about [using] “water purification” products?

A: Most water purification products are intended for use DURING an emergency, or for camping, when water supplies may be contaminated, and not for long-term storage. *[Water Preserver™ promotes preparedness by storing a [secure] “ready to go” water supply BEFORE an emergency strikes.]]*

[Q: What about using household bleach?

A: Common household bleach is an industrial-grade product not intended for long term storage of water. Household bleach has been used to treat questionable or contaminated water when there is no safe water available. *Avoid this dangerous situation and use Water Preserver™ to store emergency water BEFORE an emergency!]*

{1 OZ Labeling} MARKET LABEL

Water Preserver™

C O N C E N T R A T E

USE WITH TAP WATER TO STORE EMERGENCY
DRINKING WATER FOR 5 YEARS

Active Ingredient:

Sodium Hypochlorite 5.25%
Other Ingredients 94.75%
Total: 100.00%

KEEP OUT OF REACH OF CHILDREN

DANGER

[Note to Reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.]

{See Precautionary Statements on side panel or enclosed labeling}

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes then continue rinsing eye. Call a Poison Control Center or Doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or Doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a Poison Control Center or doctor for further treatment advice.

IF SWALLOWED: Call a Poison Control Center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or a Doctor. Do not give anything by mouth to an unconscious person.

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

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Treats 55 Gallons