



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 31, 2023

Mr. Jeffrey Currie
Consultant
Mace Security International, Inc.
c/o Spring Regulatory Sciences
6620 Cypresswood Dr., Suite 250
Spring, Tex. 77379

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – Adding optional marketing images
Product Name: Guard Alaska Bear Repellent
EPA Registration Number: 61311-5
EPA Receipt Date: 07/20/2023
Action Case Number: 00454329

Dear Mr. Currie:

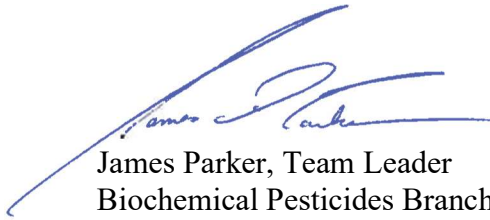
The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped “Notification” and will be placed in our records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

If you have any questions, please contact Nina Naimy via email at naimy.nina@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "James Parker", with a long, sweeping underline that extends to the left.

James Parker, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511M)
Office of Pesticide Programs

Enclosure

NOTIFICATION

61311-5

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/31/2023

[Denotes Optional Text]

{Denotes Notes to EPA Reviewer}

{EPA Master Label-Guard Alaska Bear Repellent; label version date 2023.07.19}

{Front Panel Start}

Guard Alaska Bear Repellent

{Alternate Name Brands:

Mace Brand Guard Alaska Bear Spray

Mace Brand Guard Alaska Bear Repellent}

ACTIVE INGREDIENT:

Capsaicin and Related Capsaicinoids*1.34%

Inert Ingredients.....98.66%

TOTAL 100.00%

*Made from Oleoresin of Capsicum.

KEEP OUT OF REACH OF CHILDREN

DANGER

See [back] [side] [other] panel for first aid and additional precautionary statements.

DO NOT SEEK OUT ENCOUNTERS WITH BEARS. THIS PRODUCT IS A BEAR ATTACK REPELLENT WHICH MAY PROTECT USERS IN SOME UNEXPECTED CONFRAONTATIONS WITH BEARS BUT MAY NOT BE EFFECTIVE IN ALL SITUATIONS OR PREVENT ALL INJURIES. READ THIS ENTIRE LABEL BEFORE TAKING THIS PRODUCT INTO AREAS WHERE BEAR MIGHT BE ENCOUNTERED.

EPA Reg. No. 61311-5 EPA Est. No. XXXXX-XX-X

Net Weight: 9 Ounces

{End Front Panel}

{Note to Reviewer: First Aid can be in table or paragraph format}

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none">- Hold eye open and rinse slowly and gently with water for 15-20 minutes.- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.- Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none">- Take off contaminated clothing.- Rinse skin immediately with plenty of water for 15-20 minutes.- Call a poison control center or doctor for treatment advice.
<ul style="list-style-type: none">- Have the product container or label with you when calling a poison control center or doctor, or going for treatment.- For medical emergencies, call the poison control center at 1-800-222-1222.- For general information on this product, call 1-XXX-XXX-XXXX [may include hours of service], or contact the National Pesticides Information Center (NPIC) at 1-800-858-7378, Monday through Friday, 8 AM to 12 PM PST, or at http://npic.orst.edu.	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

DANGER: May cause irreversible eye damage if sprayed in the eye. Contact through touching or rubbing the eyes may result in substantial but temporary eye irritation. Do not get in eyes, on skin or clothing. Thoroughly wash with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove contaminated clothing and wash clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

ENVIRONMENTAL HAZARDS

Do not apply directly to water. Do not contaminate water by disposing of unused material.

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS: This product may be used only to deter bears which are attacking or appear likely to attack humans. This product is a bear attack repellent which may protect users in some unexpected confrontations with bears but may not be effective in all situations or prevent all injuries. Do not spray this product on tents, other objects, or on clothing since such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Do not eat or allow to be eaten any food or feed materials which may become contaminated with this product.

This product has a range of 15-20 feet (about 5-6 meters). The canister empties in approximately 9 seconds.

APPLICATION DIRECTIONS: Study the procedures and directions for using this product before taking this product into bear country.

To Use: 1. Remove the orange safety clip. 2. Point spray opening at bear's face. 3. Press firmly on trigger and release spray in short bursts.

For this product to be fully effective, you must engulf the bear's face, especially the eyes, nose, and mouth. This product generally has a range of approximately 15-20 feet. Wind and other conditions may alter the range or effectiveness. Shield your eyes and face if you must face into the wind. Use with caution. Contents will cause pain and temporary impairment to eyes, nose, mouth, and lungs. Individuals who suffer from asthma or emphysema may have a more severe reaction.

STORAGE & DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store only in original container in a dry place inaccessible to children and pets. Do not store above 120°F or below 32°.

CONTAINER HANDLING: Do Not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

Manufactured for:

Mace Security International, Inc.

4400 Carnegie Avenue

Cleveland, Ohio 44103

877.585.6223 (MACE)

www.mace.com

[Mace part No.]

Expiration Date: _____

Lot No: _____

{Optional Labeling Statements – can be listed anywhere on the label or labeling}

-Bear repellent is essential for camping, hiking, hunting and fishing in areas where there is a bear population.

-Guard Alaska bear spray is made in the USA by Mace, the leader in self defense pepper sprays.

-Up to 20 ft Range

-Power fogger design empties the can in 9 seconds

-20% OC, 1.34 Capsaicinoid super hot formula

-Includes a safety cap and finger loop handle

-Made with strong pepper spray formula

-Guard Alaska Bear Spray is a formulation of Oleoresin Capsicum (OC) Bear Safe Formula, a natural ingredient derived from hot peppers that is EPA regulated. Upon contact, OC Pepper causes the membranes of the eyes, nose and lungs of a bear to engorge and the result is the temporary loss of sight, restriction of breathing and a painful burning sensation.

-EXPIRATION: Mace Brand pepper sprays have a shelf life of three years from the date of manufacture and each unit is labeled with an expiration date. An expired unit will not have the amount of pressurization needed to spray properly. Expired units should be disposed of in accordance with all local, state and federal regulations.

-We recommend purchasing a new unit every two to three years to make sure you are always safe!

-Safety Cap. The safety cap prevents accidents or misfires making this bear spray convenient and safe.

-Accurate Protection. This Mace Brand bear spray features a finger-loop handle for optimal targeting accuracy.

-Made for Movement. This bear spray has a slender profile allowing for easy storage in a backpack pocket or bear spray holster.

-Look for the Mace Brand Authentic Product Seal.

-ACCURATE PROTECTION – Accurate & effective, the Mace Guard Alaska Bear Spray has an advanced delivery system with a powerful formula to protect you from bears and outdoor threats. The power fogger spray pattern provides long-range protection up to 20 ft.

-EFFECTS – The OC Bear Safe Formula is a natural ingredient derived from hot peppers that is EPA regulated. Upon contact, the bear's eyes, nose and lungs will engorge resulting in temporary sight loss, restriction of breathing, and burning sensation.

-STAY PROTECTED OUTDOORS: Always stay protected while experiencing the great outdoors. This Mace Brand Bear Spray empties in 9 seconds making it an essential accessory for hiking, climbing, camping, biking and other outdoor activities in bear country.

-EASY TO USE – This Mace Brand Bear Spray features a finger loop handle with safety clip making it easy to carry. To use, pull off the orange safety wedge on the top of the grip and spray by pressing down on the actuator button on the top of the hand grip.

-MACE BRAND – "Mace" is Pepper Spray, but not all pepper spray is Mace Brand. We continue to innovate the industry with powerful formulas, fast-acting delivery systems, and new safety features that ensure the ultimate in protection and peace of mind.

Made in U.S.A.

{Optional Images – can be listed anywhere on the label or labeling}





