

59913-14

3/23/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF  
PREVENTION, PESTICIDES,  
AND TOXIC SUBSTANCES

March 23, 2010

Mark Mongiovi  
Safer, Inc., a subsidiary of Woodstream Corporation  
69 North Locust Street  
Lititz, PA 17543-0327

Dear Mr. Mongiovi:

Subject: Submission of amended label  
Safer® Brand End All RTU  
EPA Registration No. 59913-14  
Your submission dated March 22, 2010

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, is acceptable. A stamped copy is enclosed for your records. Please submit two copies of your final printed labeling before you release the product for shipment. Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). If you have any questions, please contact Julie Chao by phone at: (703) 308-8735, or by email at: [chao.julie@epa.gov](mailto:chao.julie@epa.gov).

Regards,

A handwritten signature in black ink, appearing to read "Kable Davis", with a long horizontal stroke extending to the right.

Kable Davis  
Acting Product Manager (07)  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

Enclosure

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**MASTER LABEL-FRONT PANEL (Page #1 of 1)**

# SAFER® BRAND END ALL RTU

ACCEPTED  
MAR 23 2010  
Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended, for the  
pesticide registered under:

**[Additional Brand Names]**

Safer® Brand End All  
Safer® Brand End All Insect Killer  
End All Insect Killer

EPA. Reg. No: 59913-14

**[Optional Logos/Marketing Claims]**

- Kills [insects including]: Beetles, Caterpillars, Aphids, Whiteflies, Sawflies, Scale Insects, Spider Mites, Mealybugs, Thrips, Ants (excluding fire, harvester, carpenter and pharaoh ants), Billbugs, Chinch Bugs, Japanese Beetles, Sod Webworms, Sowbugs, Earwigs and other listed pests (see back panel).
- For use on: houseplants, flowers, herbs, berries, fruits, vegetables, shade trees, evergreens, ornamentals, cacti and succulents, and lawns, grown in and around the home and in home greenhouses and other interior plantings. Use up to day of harvest.
- Kills Aphids, Mealybugs, Mites, Whiteflies, and other listed pests (*see back panel*) on ornamental plants, fruits and vegetables grown in and around the home.
- For use in and around the home
- For use around the home and home greenhouses only
- For Indoor and Outdoor Uses
- Shake Well
- Ready-To-Use [Spray]
- For Organic Gardening -[optional logo]
- For Organic Lawn Care -[optional logo]
- OMRI® Listed- Organic Materials Review Institute -[optional logo]

ACTIVE INGREDIENTS:	BY WT.
Potassium Salts of Fatty Acids.....	1.000%
Clarified Hydrophobic Extract of Neem Oil.....	0.900%
Pyrethrins.....	0.012%
<b>OTHER INGREDIENTS:</b> .....	<b>98.088%</b>
<b>TOTAL</b> .....	<b>100.000%</b>

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION** (See back [side] panel for additional precautionary statements and first aid.)

**Net Contents:** 24 fl. oz., 32 fl. oz.

**MASTER LABEL-BACK PANEL (Page # 1 of 3)**

**PRECAUTIONARY STATEMENTS:**

Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

<b>USER SAFETY RECOMENDATIONS</b>	
<b>Users Should:</b>	<ul style="list-style-type: none"> <li>- Wash hands with plenty of soap and water before eating, drinking, chewing gum, using tobacco, or using the toilet.</li> <li>- Remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.</li> </ul>

<b>FIRST AID</b>	
<b>If in eyes:</b>	<ul style="list-style-type: none"> <li>- Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>- Remove contact lenses, if present, after first five minutes, then continue rinsing eye.</li> <li>- Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If on skin or clothing:</b>	<ul style="list-style-type: none"> <li>- Take off contaminated clothing.</li> <li>- Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>- Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. For emergency information call the <b>National Pesticides Information Center</b> at 1-800-858-7378, 6:30 AM to 4:30 PM Pacific time (PT), seven days a week. During other times, call the poison control center 1-800-222-1222.</p>	

**ENVIRONMENTAL HAZARDS:**

This product is toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to or near water. Drift and run-off may be hazardous to fish in water adjacent to treated areas. Do not contaminate water when disposing of equipment washwater or rinsate. See Directions for Use for additional precautions and requirements.

<b>STORAGE AND DISPOSAL</b>
<p><b>STORAGE:</b> Store only in original container in a cool, dry area inaccessible to children and pets. Protect from freezing. If frozen, thaw and shake well. Keep container tightly closed to prevent evaporation.</p> <p><b>DISPOSAL: If Empty:</b> Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.</p> <p><b>If Partly Filled:</b> Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.</p>

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**MASTER LABEL-BACK PANEL (Page # 2 of 3)**

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**Precautions and Restrictions:**

Do not allow adults, children or pets to enter the treated area until sprays have dried. Do not apply this product in a way that will contact adults, children, or pets either directly or through drift. Remove pets, birds, and cover fish aquariums before spraying. Do not wet plants to the point of runoff or drip. Do not apply directly to or near water, storm drains, or drainage ditches. Do not apply when windy. To prevent product run-off, do not over water the treated area(s) or apply prior to heavy rainfall. Not for use in outdoor residential misting systems.

**Application Instructions:**

SHAKE WELL BEFORE USING. Apply when insects or first signs of their damage appear. Turn sprayer nozzle to one of the open positions. Hold sprayer 12 to 18 inches from the surface to be sprayed. Spray evenly, completely coating plant surfaces where insects are feeding or resting. Do not wet plants to the point of runoff or drip. Apply every 7 to 10 days when insects are present or as needed to prevent damage.

**Vegetables and Herbs:** Apply 32 oz. of product per 175 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 175 sq. ft.] Use as directed above on asparagus, beans, broccoli, brussels sprouts, cabbage, kale, and oriental vegetables, herbs, lettuce, eggplant, peppers, tomatoes, potatoes, cucumbers, melons and squash to kill ASPARAGUS BEETLES, BEAN BEETLES, BLISTER BEETLES, COLORADO POTATO BEETLES, CUCUMBER BEETLES, FLEA BEETLES, CATERPILLARS (including CABBAGE LOOPERS, IMPORTED CABBAGEWORM, ARMYWORMS, HORNWORMS, CROSS-STRIPED CABBAGE WORMS, FIREWORMS, WEBWORMS, DIAMOND BACK MOTH LARVAE), LEAF HOPPERS, GREEN PEACHLEAF HOPPERS, PLANT BUGS, HARLEQUIN BUGS, LEAFTIERS, MEALYBUGS, STINK BUGS, PSYLLIDS (including TOMATO PSYLLIDS), APHIDS (including CABBAGE APHIDS) AND WHITEFLIES. Can be used up to day of harvest. **Use Restriction:** Do not apply more than 10 times per season. Do not reapply within 3 days except under extreme pest pressure. In case of extreme pest pressure, do not reapply within 24 hours.

**Fruits and Nuts:** Apply 32 oz. of product per 175 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 175 sq. ft.] Use as directed above on apples, avocados, citrus (grapefruit, lemons, oranges, tangerines, limes), peaches, nectarines, apricots, pears, almonds, pecans, walnuts, kiwi fruit, blackberries, loganberries, raspberries, strawberries and grapes to kill JAPANESE BEETLES, FLEA BEETLES, WEEVIL ADULTS, CATERPILLARS (including NAVAL ORANGE WORM, BAGWORMS, LEAFTIERS, LEAF ROLLERS, CODLING MOTH, and TENT CATERPILLARS), APHIDS, LEAFHOPPERS, PSYLLIDS (including PEAR PSYLLIDS), SCALE CRAWLERS, and SAWFLY LARVAE. Can be used up to day of harvest. **Use Restriction:** Do not apply more than 10 times per season. Do not reapply within 3 days except under extreme pest pressure. In case of extreme pest pressure, do not reapply within 24 hours.

**Lawns and Turf Grass:** Apply 32 oz. of product per 120 sq. ft. of treatment area. [Bottle (32 oz.) will treat (cover) 120 sq. ft.] Use as directed above on lawns and turf grass to kill CHINCH

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**MASTER LABEL-BACK PANEL (Page # 3 of 3)**

BUGS, BILLBUGS, SOWBUGS, LAWN MOTH, SOD WEBWORM, ARMYWORMS, and other miscellaneous pests. **Use Restriction:** Do not apply more than 1 time per day.

**Ornamental Trees and Shrubs:** Apply 32 oz. of product per 120 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 120 sq. ft.] Use as directed above on azaleas, camellias, cacti, dogwood, rhododendrons, evergreens, and broad-leaved shade trees to kill APHIDS (including CONIFER APHIDS), BEETLES (including ASIAN LADY BEETLES), CATERPILLARS (including GYPSY MOTH LARVAE, EASTERN AND FOREST TENT CATERPILLARS) SPIDER MITES, BOX ELDER BUGS, BOXWOOD PSYLLIDS, EARWIGS AND JAPANESE BEETLES. **Use Restriction:** Do not apply more than 1 time per day. **Important:** Do not use on Japanese maple, horse chestnut, or mountain ash.

**Flowers:** Apply 32 oz. of product per 120 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 120 sq. ft.]Use as directed above on asters, carnations, chrysanthemums, geraniums, marigolds, petunias and roses to kill APHIDS (including ROSE APHIDS), BEETLES (including FLEA BEETLES and JAPANESE BEETLES), CATERPILLARS, PLANT BUGS, THRIPS, BILLBUGS, SOWBUGS and WHITEFLIES. **Use Restriction:** Do not apply more than 1 time per day. **Important:** Do not spray blooms or partially open flower buds. Do not use on bleeding heart or gardenias. Test on fuschias and impatiens for varietal sensitivity.

**Houseplants:** Apply 32 oz. of product per 120 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 120 sq. ft.]Use as directed above on houseplants to kill APHIDS, CATERPILLARS, SPIDER MITES and WHITEFLIES. Repeat treatment at 7 to 10 day intervals or as needed. **Important:** Do not use on Crown of Thorns, jade plant, or delicate ferns. Test on begonias, fuschias and impatiens for varietal sensitivity.

**Note:** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For:  
Safer®, Inc., (A wholly owned subsidiary of Woodstream Corporation)  
69 North Locust Street  
Lititz PA 17543  
1-800-800-1812 for information

EPA Reg. No 59913-14  
EPA Est. No 63416-MN-01

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**MASTER LABEL- OPTIONAL CLAIMS (Page # 1 of 1)**

**[Additional - Optional Marketing/Advertising Claims]**

- Effective on hard and soft bodied insects (see back panel for listed insects)
- Kills aphids, whiteflies, scales, [(spider) (red) mites, mealybugs, thrips] and other listed pests.
- For use on houseplants, flowers, herbs, ornamentals, shrubs, vegetables grown in and around homes and home greenhouses and other interior plantings.
- For use in and around homes and home greenhouses and other interior plantings.
- WATER-BASED
- Kills bugs (insects) through contact.
- Easy to use
- Use up to day of harvest
- Kills Japanese Beetles on Contact
- Broad spectrum
- Indoor and Outdoor
- Made with botanical pyrethrins from *Chrysanthemum* flowers.
- Broad-spectrum insect killer.
- Kills: Beetles, Caterpillars, Aphids, Whiteflies, Sawflies, Scale Insects, Spider Mites, Mealybugs, Thrips, Ants (excluding fire, harvester, carpenter and pharaoh ants), Billbugs, Chinch Bugs, Japanese Beetles, Sod Webworms, Sowbugs, Earwigs and other listed pests.
- For use on houseplants, flowers, herbs, berries, fruits, vegetables, shade trees, evergreens, ornamentals, cacti and succulents, and lawns, grown in and around the home and in home greenhouses and other interior plantings. Use up to day of harvest.
- Contains Insect Killing Soap & Botanical Pyrethrins
- Contains PyGanic™
- This product contains [PyGanic™ LOGO].
- PyGanic is a registered trademark of McLaughlin Gormley King Company
- Made with Pyrethrins From *Chrysanthemum* flowers
- Contains Pyrethrins From *Chrysanthemum* flowers
- Kills Listed Insects (Through Contact)
- Kills all stages of Insect growth – egg to adult
- Kills (insect) eggs, larvae and adults
- Formulated for use on Ornamentals and Edible plants
- Use on Flowers, Shrubs, Fruits and Vegetables
- Water Based Formula
- Kills Insects – Eggs to Adults
- Always Shake Well Before Using!
- Kills 35 insects
- Kills 35 different insects
- Patent Pending
- Kills 45 different insects
- Kills 45 common plant pests (insects)